



November 1, 2006

## **IOWA STUDENT TICKETS SALES SHOW BIG INCREASE**

IOWA CITY, IA - - The University of Iowa men's basketball team won all 17 home games a year ago, and fellow students are buying tickets at a brisk pace to see the 2006-07 Hawkeyes continue that streak in Carver-Hawkeye Arena.

Iowa opens the new season with an exhibition game Friday, Nov. 10 against Buena Vista before beginning the regular season by hosting The Citadel on Monday, Nov. 13. Student ticket sales indicate a large Hawks Nest crowd is expected.

Based on ticket sales through the end of October, 1,022 students have purchased tickets for the upcoming season, an increase of 16% over a year ago.

"It's exciting to see the students are expressing their support by the increase in ticket sales," said Iowa Coach Steve Alford. "During the Big Ten portion of the schedule last season, our student section was as good as I've seen. Our players take a lot of pride in our home winning streak, and having the support of their fellow students is a big part of that."

Iowa begins the season with the third longest home winning streak in the nation. The Hawkeyes play eight non-conference games in November and December before Big Ten play begins with a home game Jan. 4 vs. Michigan State.

"It's great to know the student body is anxious for our season to get started," said senior captain Adam Haluska. "Our fans are known for their support and the students are a big part of that. With all of the new guys on the team, it will be a great boost to have a large and supportive student section from the start of the season."

UI student tickets (\$85), faculty and staff (\$243) and general public season tickets (\$300) remain on sale at the UI Athletic Ticket Office in Carver-Hawkeye Arena. Fans may also order tickets by calling 1-800-IA-HAWKS or by visiting the UI website at [hawkeyesports.com](http://hawkeyesports.com). Tickets may also be purchased on game nights at Carver-Hawkeye Arena, when available.

Along with season tickets, the following ticket packages are also available:

Single game tickets (\$20 and \$25) may be purchased for all home games, with the exception of the home finale March 3 vs. Illinois. At this time, tickets for the Illinois contest are being held for season ticket and special ticket package sales.

Tickets for the two nights of the Hawkeye Challenge are \$36.

A three-game ticket package for home games vs. Northern Iowa (Dec. 5), Michigan State (Jan. 4) and Indiana (Feb. 3), priced at \$57.





A pre-Big Ten season package includes both nights of the Hawkeye Challenge and games vs. Iowa State, Texas Southern and Cornell, for \$80.

The Holiday Special package, which includes games vs. Cornell, Michigan State and Minnesota, is \$54

The Big Ten mid-week package is available for \$68 and includes games vs. Michigan State, Penn State, Northwestern and Purdue.

The Big Ten weekend package includes games vs. Minnesota, Wisconsin, Indiana and Illinois and is available for \$100.

In addition to the special packages and season tickets, several games have been designated as “Youth Basketball Nights”. Youth tickets (students high school age and younger) are \$10 and available for games vs. The Citadel (Nov. 13), both nights of the Hawkeye Challenge (Dec. 1-2), Georgia State (Dec. 20), Texas Southern (Dec. 23), Cornell (Dec. 30), Penn State (Jan. 24), Northwestern (Feb. 14) and Purdue (Feb. 21).

Discounted tickets to select home games, earmarked for purchase by groups of 20 or more, are also available for purchase. For information about group ticket packages, fans should call the UI Sports Marketing Office at (319) 335-9431.

The Hawkeyes posted a 25-9 overall record last season, winning the Big Ten Tournament title after placing second during the regular season. Iowa’s record for consecutive home wins is 24. Under Alford, Iowa has posted six consecutive winning seasons and advanced to post-season play in each of the last six seasons.

