



Hawkeye Village

presented by Hy-Vee Food Stores



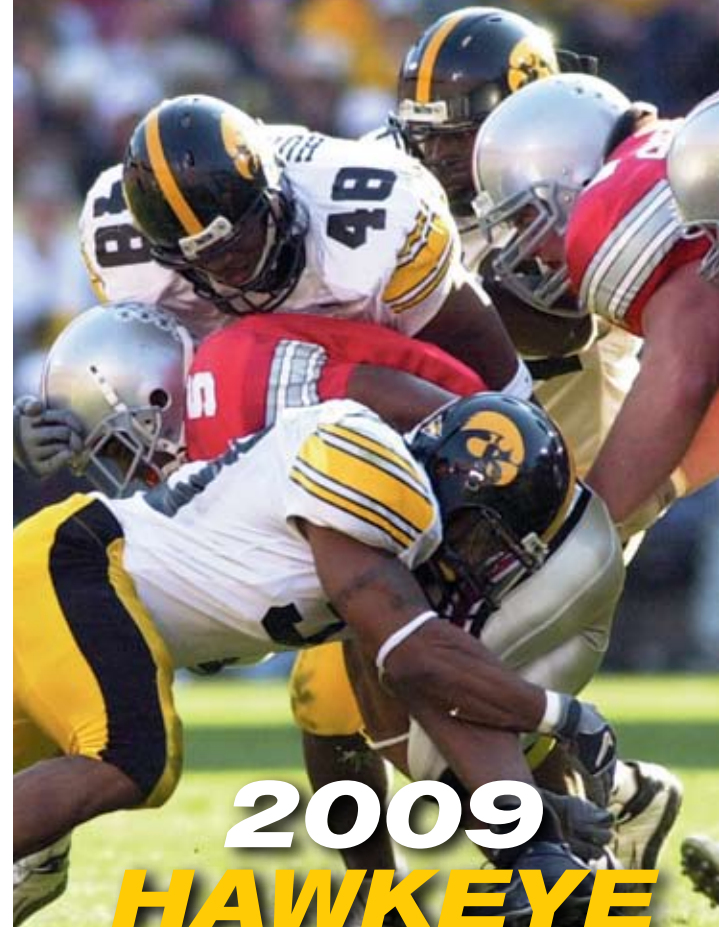
With a special thank you to...



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Bravo Sports Marketing, Inc.
PO Box 184
North Liberty, IA 52317

IOWA FOOTBALL



2009 HAWKEYE VILLAGE

THE UNIVERSITY OF IOWA FOOTBALL
PRE-GAME HOSPITALITY PROGRAM



presented by Hy-Vee Food Stores

2009 HAWKEYE VILLAGE

THE UNIVERSITY OF IOWA'S
OFFICIAL FOOTBALL PRE-GAME
HOSPITALITY PROGRAM

TAILGATING ENTERTAINMENT SPACE NEAR KINNICK STADIUM!

Hawkeye Village is located in the former field hockey complex next to the Iowa football outdoor practice fields. It is a turn-key style pre-game hospitality program. We arrange every tailgating detail including the tent, white linen covered tables, seating for approximately 1/3 of your group, all-you-can-eat full-service catered food, and three hours of musical entertainment before the game so that you can just relax and get ready to cheer on the Hawks.

MORE HAWKEYE VILLAGE DETAILS:

Hawkeye Village is a private, ticketed area that must be purchased in advance of game day. Inside Hawkeye Village groups of 50 and more will have their own private tent space while groups smaller than 50 will share the large general public tent inside Hawkeye Village. Hawkeye Village opens three hours prior to game time and will close at kickoff with no exceptions. The menu includes; marinated pork chops, Italian chicken breasts, bratwurst, buns, pasta salad, potato salad, snack chips, brownies and dessert bars, and an assortment of Coca-Cola soft drink products and bottled water. Your group will also be recognized in attendance on the Hawk Vision scoreboard inside Kinnick Stadium during the game.

Additional tables and chairs, space heaters, tent sides, and miscellaneous other rental items are available for an additional fee.

PARKING:

Groups purchasing Hawkeye Village packages of 50 and more will receive two reserved parking placards for Lot 1F adjacent to Hawkeye Village. There is a \$10 charge for each pass that must be collected in advance.

Your guests are encouraged to park in the general public lots, the closest of which is the Finkbine Commuter Lot (off Hawkins Drive). There is a \$10 charge per car for most general public lots. Free parking is available at Hancher Auditorium with complimentary bus shuttle service that drops off near Hawkeye Village on Park Road beside Carver-Hawkeye Arena and on Hawkins Drive beside Kinnick Stadium.

The Hawkeye Express train shuttle is another option for your guests to consider. The Hawkeye Express offers FREE parking away from the game-day congestion just south of Coral Ridge Mall and train shuttle service to and from Kinnick Stadium. The drop off point is approximately 1/4 mile south of Hawkeye Village. The train costs \$10 per person and is free for children 12 and under. For more information on the Hawkeye Express contact (319) 335-9431.

HOW TO ORDER

To reserve your Hawkeye Village and game ticket packages, call 319-626-8286 or visit us on-line at WWW.BRAVOSPORTSMARKETING.COM ! Full payment is required to reserve Hawkeye Village space and football game tickets. Payment can be made on Visa or MasterCard or by check or money order. Tax not included.

For more information, contact Bravo Sports Marketing, Inc. at (319) 626-8286 or visit www.bravosportsmarketing.com .

All reservations are subject to availability with priority given to groups having previously entertained in Hawkeye Village.

Looking for a great gift idea for a special Hawkeye fan? Shop on-line at www.bravosportsmarketing.com for all the best things Hawkeye. Bravo Sports Marketing, Inc. is proud to be designated by the University of Iowa as the exclusive source for Blackout Saturday and Gold Game merchandise.

HAWKEYE VILLAGE AND GAME TICKET PRICES

The Hawkeye Village prices below *include game tickets*. Please note, private tent space requires a purchase of 50 or more.

SEPTEMBER 5 UNI

1-29 guests, \$87 per person
30 and more, \$77 per person
Be Bold Wear Gold/FryFest

SEPTEMBER 19 ARIZONA

1-29 guests, \$100 per person
30 and more, \$90 per person

OCTOBER 3 ARKANSAS ST.

1-29 guests, \$87 per person
30 and more, \$77 per person

OCTOBER 10 MICHIGAN

ALL TICKETS, \$160 PER PERSON
Homecoming

OCTOBER 31 INDIANA

1-29 GUESTS, \$87 PER PERSON
30 AND MORE, \$77 PER PERSON

NOVEMBER 7 NORTHWESTERN

1-29 GUESTS, \$87 PER PERSON
30 AND MORE, \$77 PER PERSON

NOVEMBER 21 MINNESOTA

1-29 GUESTS, \$87 PER PERSON
30 AND MORE, \$77 PER PERSON

State sales tax of 6% will be added to the Hawkeye Village portion of each reservation. Inviting season ticket holders? Additional Hawkeye Village passes that do not include game tickets can be purchased at a discounted price.

For more information, contact:



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