Hawkeye Administration\_



## Gary Fethke Interim University President

Interim President Gary Fethke is the former dean of The University of Iowa Henry B. Tippie College of Business and the Leonard A. Hadley Professor of Leadership. A professor of management sciences and economics, he received both his B.A. and Ph.D. degrees in economics from The University of Iowa. He was appointed Dean in 1994 after serving one year as Interim Dean. He will step down on June 30, 2006, but will continue on the faculty.

From 1988 to 1993 Dean Fethke served as the Senior Associate Dean of Academic Affairs in the College, and before that he served as Chairman of the Department of Management Sciences. In the years between receiving his Ph.D. at Iowa and returning to the College as a faculty member, he served on the faculty at Bradley University (1968-74). In addition, he taught at the London School of Economics for one year (1981-82) and several summers (1984, '86, '88 and '90). He has published numerous articles in the areas of industrial organization, macroeconomics, and labor economics. His recent research interest focuses on the economics of public higher education.

Dean Fethke spearheaded the expansion of the Executive MBA and the MBA for Professionals and Managers (MBA-PM) Programs. The MBA-PM program is currently being offered in Cedar Rapids, Newton, Des Moines, and the Quad Cities. The Executive MBA Program is now available both on campus and in other Iowa cities, as needed, and internationally, in Hong Kong and Beijing, China. A dual degree (MBA-Master's in Systems Engineering) EMBA Program has been taught in Cedar Rapids. During his tenure, the Undergraduate Program of the Tippie College has raised the academic profile of students entering the College and has begun an Early Admissions Program that admits outstanding high school students directly into the Tippie College in their first year on campus, rather than their junior year.

The Sioux City, IA, native headed the planning and coordination of construction for the John Pappajohn Business Building and the Pomerantz Center on The University of Iowa campus, the UI-Cedar Rapids Area Conference and Education Center in Cedar Rapids, and the MBA facilities at the Des Moines W. A. Krause Center and the Newton Polytechnic Campus. He continues an active teaching presence in the EMBA Program.

He is responsible for coordinating the fundraising endeavors of the College with UI Foundation staff. These efforts led to the development of the John Pappajohn Entrepreneurial Center in 1996, the Hawkinson Institute of Business Finance in 1998, the naming of the Henry B. Tippie College of Business in 1999, and a major commitment from Jerre and Mary Joy Stead in 2003. The Tippie College of Business raised \$125 million in the recent University Campaign.

His wife, Carol, is a faculty member of the Economics and Marketing Departments at The University of Iowa. They have two grown sons.



# Gary Barta Athletics Director

Gary Barta became the University of Iowa's 11th Director of Intercollegiate Athletics on August 1, 2006. His selection was announced on June 23, 2006.

A native Midwesterner, Barta signed a five-year contract to lead one of the most successful athletic programs in the nation. His wife Connie is a native of Waterloo, IA.

Barta has 19 years of university and athletic

administration experience. Before accepting the Iowa position he had been the Wyoming AD since October of 2003. From November 1996 to October 2003, he was senior associate athletic director for external relations and sports programs at the University of Washington in Seattle. From 1990 to 1996, he was associated with the University of Northern Iowa in Cedar Falls, where he was director of athletic development and external relations. He also served as associate director of development at North Dakota State University in Fargo, from 1988-90, where he was responsible for fund raising for athletics, the colleges of business and engineering, and the University's annual fund.

Wyoming received the NCAA Division I-A Program of Excellence Award earlier this year, which honors athletics programs that are superior athletically, academically, and in student-athlete life skill preparation.

The Barta led program at Wyoming was credited with a number of significant accomplishments. The Cowboys played in the 2004 Las Vegas Bowl and posted a victory over UCLA. The women's basketball team won 21 games during the 2005-06 season, a top 20 placing by the women's track team in the NCAA championships in 2005; and a top 25 finish in men's NCAA swimming in 2004. During his three-year tenure, seven Wyoming coaches won Mountain West Conference Coach of the Year awards.

The new Iowa Athletics Director has been a successful fund raiser, having helped secure more than \$150 million in private contributions and corporate sponsorships over the past 10 years.

Prior to taking over at Wyoming, he served as Washington's Senior Associate Athletics Director for External Relations and Sports Programs. He was responsible for generating revenue to fund Washington's \$40 million annual intercollegiate athletics budget. While at Washington, Barta was directly involved in a variety of duties including: hiring of coaches and administrative staff; coordinating the schedule for men's basketball; initiating and managing sponsorship relationships and negotiating radio network contracts.

Barta earned his Bachelor of Science degree in mass communication and broadcast journalism from North Dakota State University in 1987. He was an option quarterback for Bison football squads that won the Division II NCAA National Championships in 1983, 1985 and 1986. He returned to NDSU to begin his career in 1988 as an associate director of development and later director of development.

Barta, and his wife, Connie, have a son, Luke (8) and a daughter, Madison (6). He was born Sept. 4, 1963 in Minneapolis, MN.





The University of Iowa Athletic Department, under the direction of Athletic Director Bob Bowlsby for the past 14 years, is regarded as one of the top intercollegiate programs in the nation.

The men's and women's departments, operating separately for over 25 years, merged in 2001 under Bowlsby's direction. It combined nationally recognized programs for both genders into one successful and progressive athletic unit.

Combining their successes on the playing fields with continued success and recognition in the classroom, UI student-athletes practice and perform in some of the best facilities in the nation, while knowing the support of their efforts and attendance by Hawkeye fans ranks among the best in the country.

While the Hawkeyes continue to compete with the best in the nation in a variety of sports, Iowa continues to boast some of the most impressive athletic facilities in the nation, operated by one of the most respected departments.

Several new projects are underway on the lowa campus. Some of the latest additions to the UI campus are the Roy G. Karro Athletics Hall of Fame and Visitors Center and the Russell and Ann Gerdin Athletic Learning Center.

Kinnick Stadium recieved a major up-grading and renovation that will be completed just prior to the 2006 season. The \$88 million project includes the replacing of the south end zone stands and building a four-level press box that will house 47 guest suites, along with new scoreboards, video walls, cocession stands and restrooms.

Additional priorities for the lowa program include the establishment and development of endowments for all sports programs, the continued enhancement of graduation rates, and the implementation of a longrange plan to ensure lowa's financial, academic



lowa has hosted many postseason championships, including the 2005 Big Ten wrestling championships.



and competitive future. As an example, all of Iowa's 13 scholarships for men's basketball are fully endowed.

The graduation rate of Iowa's student-athletes has improved in each of the past 10 years and has consistently ranked above the graduation rate of all UI students. Hawkeye athletes have garnered more than 70 academic All-America honors since 1992. The 2005-06 school-year saw the University of Iowa produce 138 academic all-Big Ten athletes.

lowa athletes have been recognized as all-Americans in their sport on 207 occasions during the past 15 years.

lowa's athletic teams during the 2005-06 athletic year continued its trend of success, on the playing fields and in academic pursuits.

The Hawkeye football team enjoyed another good year on the gridiron, going 7-5 and making it's fourth-consecutive January bowl game when it was selected to play the Florida Gators in the Outback

Bowl. Iowa followed its 11-2 mark of 2002 with a 10-3 record in 2003 and a 10-2 mark in 2004, finishing each of those seasons ranked eighth nationally.

lowa's men's and women's basketball teams have advanced to post-season play in each of the last six seasons. The men's squad finished with a 25-9 record and won the Big Ten Tournament. They earned a No. 3 seed in the 2006 NCAA tournament. The women's team advanced to the NCAA tournament for the 16th time.

The Iowa wrestling squad will be under new leadership this season as former Hawkeye threetime NCAA Champion and Olympic Gold Medalist Tom Brands returns to his alma mater as head coach. He will be joined on his staff by the legendary Dan Gable, who led Iowa to 15 NCAA titles and 21 Big Ten Championships in his 21 seasons as head coach.

lowa's men's and women's and gymnastics teams continue to rank among the best in the nation. The men's team again advanced to the NCAA Championships and the women's gymnastics squad has been in the NCAA meet two of the last four years.

The Hawkeye men's cross country team advanced to the NCAA Championships for the secondconsecutive year in the fall of 2004, while sophomore Kineke Alexander won the NCAA Championship in the women's indoor 400-meters.

lowa's women's softball team advanced to NCAA regional action for the 11th time in 13 seasons. lowa has advanced to the softball World Series on four occasions over the past 12 seasons and Coach Gayle Blevins is one of three coaches to reach 1,000 career victories.

From the rankings on the courts and playing fields, to the rankings in the classroom, to the rankings in fan and community support, to the ranking as a program that boasts some of the best athletic facilities in the nation, it's easy to understand why lowa fans everywhere truly believe, "It's great to be a Hawkeye."



Hawkeye Athletics -

Since its inception in 1979, Athletics Student Services has evolved from a two-person, academic support service to a broad-based, nationally prominent student support services operation. Its purpose is to offer academic and personal support services that will assist student-athletes in making timely and satisfactory progress toward their degrees and becoming tomorrow's leaders.

Athletics Student Services focuses on four important areas — academic counseling and monitoring, educational and support programs, retention programs and compliance services — when working with studentathletes. Following are descriptions of some of the programs, services and opportunities available in those areas.

#### **Athletics Learning Center**

The \$4.6 million Russell A. and Ann Gerdin Athletics Learning Center opened in August of 2003 and gives all Iowa student-athletes a state of the art facility to help them with their educations.

The Athletics Learning Center is a multi-level, 20,000 square foot facility which provides a computer center, study areas, classes and meeting places for all Hawkeye student-athletes.

The Learning Center features an auditorium that converts into two classrooms, separate study rooms for under and upper-class student-athletes with 28 study carrels, a computer lab, five tutorial rooms, the book loan repository, office space for lowa's Student Services staff and a display area to recognize the academic accomplishments of lowa's student-athletes.

#### **Academic Counseling & Monitoring**

Athletics coordinators work closely with studentathletes and their university-assigned advisors from the time they arrive on campus until the time they leave the University. Along with focusing on academic planning matters such as goal-setting, plans of study, choosing majors and degree requirements, athletics coordinators also help student-athletes understand NCAA, Big Ten and University academic policies. They also solicit feedback from instructors on academic progress made by student-athletes.



The \$4.6 million Russell A. and Ann Gerdin Athletics Learning Center opened in August of 2003.

#### **Transition Seminar**

All new student-athletes attend an eight-week transition seminar during the fall semester that is geared toward helping them make the transition from high school to college successfully. Seminar topics include time management skills, learning and study strategies, the culture and rules of the university, and life skills concerning alcohol and other substances, relationships and intimacy, diversity, tolerance, values and character.

#### Retention

A full-time staff member directs the retention program, which identifies student-athletes who may need tailored academic assistance and structure, and implements individualized learning plans to help them succeed. Such plans may include daily and weekly planning sessions with athletics coordinators and retention staff, tutoring, study groups, mainstreaming into on-campus services like the writing center, math labs and services for students with learning disabilities.

#### **Minority Enrichment Program**

This program offers a culturally supportive environment in which minority student-athletes have the opportunity to develop friendships and a support network in the university. A core focus group of students and staff coordinate programs such as guest speakers, holiday celebrations, community service activities with the local neighborhood centers, events with Cultural Centers and networking with minority faculty, staff, professional and business leaders.

#### **CHAMPS/Life Skills**

Life skills programs are conducted throughout the year with and for student athletes on quality of life issues critical to personal growth, such as personal accountability, responsible use and nonuse of alcohol, diversity and gambling.

#### Tutoring

Tutoring is available free of charge to all studentathletes. Tutors, who are post-graduates and teachers, help with course content as well as study strategies and are available in virtually all general education program subjects.

#### **Career Guidance & Development**

Planning a meaningful career and a fulfilling life is an ongoing process of expanding and narrowing choices, beginning when student-athletes arrive on campus and continuing throughout their college career and lifetime. The professional staff works with other career development professionals on campus to offer individual consultation, career development seminars, workshops, referrals to other campus offices and special events like the Senior Recognition Banquet for graduating student-athletes.

#### **Compare the Numbers**

lowa's student-athletes have outperformed the University's entire student population each year since the NCAA started requiring a report of student-athlete graduation rates.

	ullet	E,	
-	۰.		٧



When student-athletes consider their future, they should consider prospects beyond athletics. A list of all University of Iowa alumni who have distinguished themselves professionally would be difficult to assemble and could never be complete. However, some are truly outstanding in their area of expertise.

#### **Business**

- Leland C. Adams, Former president, Amoco Production Co.
- John J. Balles, former president, Federal Reserve Bank of San Francisco
- Arthur A. Collins, Founder, Collins Radio (Rockwell Collins)
- Kathleen A. Dore, Executive vice president and general manager, Bravo Television Network & the Independent Film Channel
- John W. English, former vice president and chief investment officer, Ford Foundation
- **H. John Hawkinson**, former president and director of funds, Kemper Financial Services Inc.
- Richard O. Jacobson, President, Jacobson Warehouse Co.

Bill Krause, President, Krause Gentle Corp.

Richard Levitt, Chairman & CEO, Nellis Corporation John Pappajohn, Venture capitalist, entrepreneur; President, Equity Dynamics, Inc.

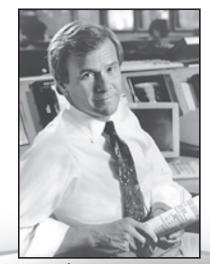
#### **Education**

- Joseph N. Crowley, President, University of Nevada at Reno and former NCAA president
- **R. Wayne Duke**, Former commissioner, Big Ten Conference
- E.F. Lindquist, Co-founder, American College Testing (ACT) Program
- John B. McLendon, First black coach inducted into The Basketball Hall of Fame
- Eddie Robinson, Legendary football coach, Grambling State University
- Wilbur Schramm, International authority on communications and founder, Iowa Writers' Workshop
- Richard Schultz, Executive Director, United States Olympic Committee; Former Executive Director, NCAA
- James Van Allen, Space Physicist

#### **Entertainment**

Simon Estes, International opera star

- John Falsey, Executive producer of television's "Northern Exposure" & "I'll Fly Away"
- Al Jarreau, Grammy Award-winning singer
- Mark Johnson, Film producer and Oscar Award winner for **Rainman**
- Alex Karras, former NFL All-Pro, Detroit Lions; actor, Victor, Victoria; Blazing Saddles; "Webster"
- Barry Kemp, television producer, creator of the hit series "Coach"
- Dave Keuning, guitarist, The Killers



**Tom Brokaw** 

Shirley Rich Krohn, Casting director for Kramer vs Kramer, Three Days of the Condor, Taps, Saturday Night Fever
Richard Maibaum, Writer of James Bond motion picture scripts
Brandon Routh, Actor, Superman Returns
Gene Wilder, Actor, Silver Streak, Young Frankenstein, Stir Crazy

#### Government

- David Bonior, U.S. House of Representatives, Mt. Clemons, MI
- Terry Branstad, former Governor of Iowa
- **General Charles A. Horner**, Architect of the United States air war against Iraq during the Persian Gulf War/Desert Storm

Mary Louise Smith, noted political party leader and civil rights proponent

Juanita Kidd Stout, First black woman elected to a state Supreme Court

#### <u>Literature</u>

- **Mildred Wirt Benson**, Author of 23 Nancy Drew mysteries and first woman to receive master's degree in journalism at Iowa
- John Irving, Writer, The World According to Garp, The Cider House Rules
- W.P. Kinsella, Writer, Shoeless Joe Margaret Walker, Writer, Jubilee

#### <u>Media</u>

Alan Abelson, Editor, Barron's Tom Brokaw, Former Anchorman, NBC News John Cochran, Correspondent, ABC News Paul Conrad, Political cartoonist and three-time winner of the Pulitzer Prize



Juanita Kidd Stout

George Gallup, Founder, The Gallup Poll Charles Guggenheim, Documentary filmmaker, Peabody and Oscar award winner Bob Miller, Broadcaster, Los Angeles Kings Herbert Nipson, Executive Editor, Ebony Brian Ross, Correspondent, ABC News, NBC News; Peabody and Emmy award winner Carole Simpson, Anchor, ABC News

#### <u>Medicine</u>

- **Dr. Nancy Andreasen**, *Psychiatrist renowned* for her research on schizophrenia, as well as creativity
- Dr. Johann L. Ehrenhaft, Pioneer in field of open heart surgery
- **Dr. Robert C. Hardin**, Developed blood bank protocols during WW II based on seminal work on blood preservation
- Dr. Don H. O'Donoghue, sports medicine pioneer Dr. Emory D. Warner, World recognized pathologist

#### Pulitzer Prize Winners

Marquis Childs, 1970, St. Louis Post Dispatch Rita Dove, 1987, Thomas and Beulah; U.S. Poet Laureate Jorie Graham, 1996, The Dream of the Unified

- Field; New and Selected Poems
- J. Tracy Kidder, 1982, The Soul of a New Machine

James A. McPherson, 1978, Elbow Room Jane Smiley, 1992, A Thousand Acres

**Tennessee Williams**, 1948, A Streetcar Named Desire; 1955, Cat on a Hot Tin Roof





## **Athletic Training & Sports Medicine**

Continuing to set the standard in athletic training and Sports Medicine Service, The University of Iowa provides the student-athlete with exemplary medical care. Athletic Training Services connect student-athletes to University of Iowa Hospitals & Clinics (UIHC) resources and specialty areas. Iowa's staff of 10 full-time licensed athletic trainers and 7 graduate assistant licensed athletic trainers provide health care services it five athletic training rooms. These services include evaluation, treatment, injury rehabilitation programs, and prevention programs. With physical conditioning as a major component of a prevention program, the athletic trainers combine with strength and conditioning coaches to pave the way for safe, effective, and enhanced participation in intercollegiate athletics.

Services from the UIHC, one of the world's largest university-owned teaching hospitals, support the efforts of the athletic trainers and other specialty sports medicine staff. Located next to Kinnick Stadium, the hospital offers a cutting-edge environment where staff physicians, sports medicine fellows, sports physical therapists, and athletic trainers care for student-athletes and produce successful outcomes. Dedicated research and education result in outstanding care.

Athletic trainers form a team with orthopaedic and primary care physicians for every Hawkeye sport. Many of the physicians are fellowship trained in their specialty area and lecture locally, nationally, and around the world. In addition each athlete has access to orthotists, nutritionists, psychologists, and specialty physicians at the UIHC. Immediate accessibility to see physicians and other health care professionals provides comprehensive health care that returns the student-athlete to practice and competition.

## **Recreation Building Athletic Training Room**

The Recreation Building Athletic Training Room is used by the Hawkeye baseball, cross country, track and field, tennis and soccer teams. The athletic training staff consists of associate director Doug West, PhD, LAT,



The Recreation Building Athletic Training Room has excellent facilities to conduct evaluations, treatments, and rehabilitation for the student-athlete.

CSCS and three graduate assistant licensed athletic trainers. The training room has excellent facilities to conduct evaluations, treatments, and rehabilitation for the student-athlete. The facility is a spacious room with equipment to enhance cardiopulmonary and strength performance, including ellipticals by Precor, the LeMond independent pedal bike with PowerCranks, and the Keiser Functional Trainer. There are also traditional electrical stimulation, ultrasound, TENS, hydrocollator, and hydrotherapy treatment options. These treatment, rehabilitative and preventive options along with newer technology, like the Hivamat, prepare the Hawkeyes for action and return injured Hawkeyes to competition.

## The Hawkeye Strength Training Program

The program is designed to develop strength, explosiveness, speed, coordination, balance and flexibility. All qualities are developed through progression of exercises in four phases of training:

- 1. **work capacity** ability to perform work for a prolonged time and recover quickly
- 2. strength ability to exert force
- 3. power ability to exert strength quickly
- 4. speed ability to move the body in shortest time possible

The highest level of performance is achieved by training under close supervision, in a year-round program. Improvement is monitored closely through the newest and best technology. Electronic timing devices are used to measure sprints, while a microcomputer device is used to monitor peak velocity and power outputs in weight training movements. With this technological support, the athletes are constantly receiving immediate feedback on their development.

## **Strength & Conditioning Mission**

"The mission of our strength and conditioning program is performance enhancement, while reducing the risk of injury through a detailed progression of exercises."



The 1,800-square foot Recreation Building strength training facility is equipped with eight Olympic platforms, squat racks, medicine balls, physio balls and over 10,000 pounds of free weights.





#### **An Exceptional Choice**

Since 1847, The University of Iowa has distinguished itself as a leader among public universities. Today its programs in health, business, engineering, education, law, the arts, communications, and the sciences are known worldwide for their excellence and innovation.

#### Outstanding Academic Opportunities

Iowa offers degrees in 11 colleges: Business, Dentistry, Education, Engineering, Law, Liberal Arts and Sciences, Medicine, Nursing, Pharmacy, Public Health, and the Graduate College. Undergraduates can choose from more than 100 areas of study.

#### A Fun Place to Call Home

lowa City is a classic university town where learning and creating truly matter. The city blends the vibrant University campus and the natural beauty of the lowa River with nearby shopping, entertainment, and residential areas.

#### **Commanding Resources**

The University operates one of the largest research library systems in the country. Iowa equips its classrooms and laboratories with the latest in computer technology. Students benefit from this technology-rich environment coupled with the high personal attention of University faculty and staff. Visit the University's web site at <u>www.uiowa.edu</u> to take a virtual campus tour or find out more about its programs of study.

#### More Than a Taste of the Arts

Hancher Auditorium, the University's outstanding arts showplace, presents an amazing array of world-renowned performers, and students may purchase tickets to performances at reduced rates. Premier works of art are displayed not only at the Museum of Art but in most University buildings and plazas throughout campus. Students may participate in theater, music, and dance groups.



U.S. News & World Report ranked UI as the 21st best public university in the nation in 2004 and 2005

# What Distinguishes an Iowa Education?

**Success.** Iowa's philosophy is that if students meet the entrance requirements, the University is going to do everything it can to help students to graduate. An Iowa degree spells success in the job market, giving students the skills to continue learning and growing throughout their careers.

**Excellence.** The faculty is stellar. Students are amazed not only at how much they know but at how enthused they are about sharing that knowledge and getting students excited about their subject.

#### Comfortable class sizes

Here are average class sizes for some typical first-year courses:

#### Time and Space to Play

Every year about 90 percent of lowa's students make use of the University's recreational facilities. Each season offers a full schedule of intramural and club sports, ranging from rugby, tennis, and golf to volleyball, soccer, and swimming. Individual workouts are a part of many students' daily routines. Students also make use of campus walking and running trails, bikeways, ski trails, golf courses, and canoe and sailboat rentals to relax and enjoy leisure time.

#### **Consider Iowa's Advantages**

• According to the Fiske Guide to Colleges, the University of Iowa is a "Best Buy" for an outstanding, affordable education.

• Iowa celebrates diversity—the University attracts students from 100 countries and all 50 U.S. states.

 lowa's students and faculty have an enthusiasm for learning and for having fun.

 Iowa is part of the Big Ten Conference, sharing academic and athletic traditions among a group of America's leading universities.

• Iowa's faculty members not only offer a full range of academic offerings for students, they actively engage in innovative research projects within their specialty areas.

• Students can easily travel a half day by car to a number of large American cities, including Chicago, Minneapolis/St. Paul, Kansas City, St. Louis, and Omaha.

• Iowa City holds a cosmopolitan charm all its own as a gathering place for the world's writers, for world-renowned artists, and for noted visiting lecturers.

 The University's 400+ student organizations include fraternities, sororities, and many professional and cultural societies.

• The University's career and placement services match students with companies for internships and other professional experiences throughout their education.

• The University's graduates excel in their careers, often holding leadership positions within their professions and communities.



The University of Iowa

## **The Colleges**

Freshmen who enroll at The University of Iowa are admitted to either the College of Liberal Arts and Sciences or the College of Engineering. The General Education Program allows students to sample courses in more than 100 areas of study. At Iowa, students are required to take electives, major courses, and general education course work.

## **Liberal Arts & Sciences**

**Undergraduate Degrees Offered** - Bachelor of Arts (BA) and Science (BS) in 58 major fields; Bachelor of Fine Arts (BFA) in Music (BM) and of Liberal Studies (BLS).

Admission - Freshmen and transfer students are to meet the college's admissions requirements.

## Engineering

**Undergraduate Degrees Offered -** Bachelor of Science in Engineering (BSE) in six majors- biomedical, chemical, civil, electrical, industrial, and mechanical engineering.

Admission - Students must meet the college's high admissions requirements.

## Business

Undergraduate Degrees Offered - Bachelor of Business Administration

(BBA) in six majors: accounting, economics, finance, management, management information systems, and marketing.

**Admission -** Requires two years of pre-business study in the College of Liberal Arts and Sciences. Details at www.biz.uiowa.edu/upo/admissions/.

## Education

**Teacher Education Programs -** Elementary Education, Art Education, English Education, Foreign Language Education, Mathematics Education, Music Education, Science Education, and Social Studies Education. Additional teaching minors in Coaching, ESL (English as a Second Language), Hearing Impaired, Journalism, and Talented and Gifted.

Admission - Review all admission requirements and program guides at www.education.uiowa. edu/tess/

## Nursing

Undergraduate Degrees Offered: Bachelor of Science in Nursing (BSN).

Admission: Students complete one year of pre-requisite courses in the College of Liberal Arts and Sciences and apply for admission during the second semester of the first year. The College of Nursing has competitive admission. The BSN requires three years of study once the student earns admission.

## Pharmacy

Professional Degree Offered - Doctor of Pharmacy (PharmD)

**Admission** - Students must successfully complete required pre-pharmacy course work in the College of Liberal Arts and Sciences. These requirements may be met in two years but do not guarantee admission. Students must also complete the Pharmacy College Admission Test (PCAT).

## **Graduate and Professional Degrees**

Many student-athletes who have attended The University of Iowa and completed their undergraduate degrees continue their education at the University.

Student-athletes who attend graduate or professional school must first complete course work toward a bachelor's degree in their field of study. The University also offers undergraduates the

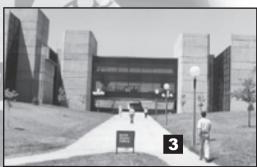
opportunity to participate in research and overseas study programs, as well as internships that will help prepare them for graduate school.

## Captions For Campus Photos

- 1) The state-of-the-art Pappajohn Business Building.
- 2) The University Museum of Art houses 12,000 permanent works of art.
- 3) The University of Iowa Dental Science Program is one of the oldest in the nation.
- 4) The University of Iowa College of Law is one of the best and most respected law schools in the country.













## Housing

Each athletics team has its own rules regarding residence of incoming freshmen. Across the University, about 90 percent of freshmen choose to live on campus in one of the 10 residence halls. Most student-athletes live at least two years on campus.

The residence halls have full-service dining rooms, study lounges, laundry facilities, recreational facilities, vending, and bank machines. Each room has high-speed computer connections for e-mail and Internet access, plus there are wireless networking hot spots in a variety of locations across campus. Iowa also offers wireless networking in 52 buildings and several outdoor areas, providing more than 265 access points across campus.

## Safety

- 11:55 p.m. 2:10 a.m.: Free SafeRide buses take students home Fridays and Saturdays during the fall and spring semesters.
- Special telephones with blue lights are stationed across campus with a direct link to the UI Department of Public Safety.
- University of Iowa Police personnel educate students on safety during summer orientation.
- The Rape Victim Advocacy Program cooperates with the UI Department of Public Safety and participates in Sexual Crime Awareness Week.

## Libraries

The University of Iowa Libraries supports the academic achievement of all student-athletes with specialized courses, one-on-one consultations with librarians, 24/7 access to electronic resources through the web site (www. lib.uiowa.edu), and extended hours, which can accommodate complicated practice and travel schedules. UI Librarians help students find answers, whether they're on a web site, in a book, journal, government document, or database. Librarians also plan and teach students how to find, evaluate, and use information from a variety of sources--skills they will use throughout their lives.

## **Career Planning**

Finding and pursuing a career takes careful planning. The Pomerantz Career Center is extremely valuable for student-athletes and can help identify stills that transfer from athletics to the workplace. The program suggests a timeline each student-athlete may follow throughout his or her stay at lowa. The components of the program include:

- · Individualized career advising
- Career education programs
- Summer job/internship opportunities
- · Resume and cover letter development
- · Preparing for life after college athletics



## Computers

There are 26 Instructional Technology Centers all over the campus which are filled with 1,200 computers. These facilities are open at least 50 hours a week. Some are open 24 hours. Also, the Information Arcade in the Main Library provides a variety of specialized computing tools. The Computer Demo Center provides information for students who want to purchase computers and software.

## **Skills Labs & Support**

Many academic departments offer skills labs to help students improve skills necessary to succeed at lowa, such as writing, speaking, math, science, and foreign language. Assistance with skills such as note-taking, time-management, and test-taking are available through resources such as the College Transition Seminar (a credit-bearing course offered through University College), University Counseling Services, and Athletic Student Services staff.

## **Health Services**

The University of Iowa provides the student-athlete with the most up-to-date and highest-quality medical care available. Students at Iowa can go to Student Health Service, which is open Monday through Friday. The service is supported by a fee paid by all full-time students. It offers students unlimited free office visits (there is a charge for other procedures done in the office, such as blood tests).

## **Cultural Centers**

Four cultural centers on campus provide a welcoming setting where students from various cultures can find cultural, academic, and personal support services: the Latino and Native American Cultural Center, the Afro American Cultural Center, the Asian Pacific American Cultural Center, and the Lesbian, Gay, Bisexual, and Transgender Resource and Education Center.

## Cambus

There are six primary bus routes throughout the lowa campus. The University Cambus provides over three million free rides to class and to the dorms for students each year. Some routes run seven days a week, and some run until 2:30 a.m. Cambus also operates a specialized transportation service for persons with disabilities.





lowa City is a diverse, highly cosmopolitan community of 60,000 set in the natural scenic beauty of lowa's rolling hills and woods along the treelined banks of the lowa River. Iowa City has all the art galleries, ethnic foods, historic architecture and vibrant atmosphere of a much larger city, but with the compactness and friendly feeling of a small town.

As a place to live, Iowa City keeps winning awards and accolades - Named one of the ten most enlightened towns in the country by Utne Reader, listed in the book The 100 Best Small Art Towns in America and selected the number-one place to live in the nation by Editor & Publisher magazine.

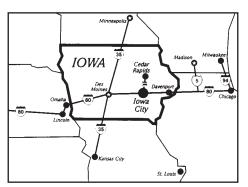
Economically, businesses such as Rockwell Collins, American College Testing and Procter & Gamble help keep the city booming. In Coralville, a branch office of Geico Auto Insurance has provided many residents with employment opportunities.

Culturally, Iowa City is alive with concerts, art exhibits, readings, plays and art events of all kinds. Located on the University of Iowa campus, Hancher Auditorium is a nationally-known performance center that brings in the best of Broadway, classical and jazz music, dance and other performances. The University of Iowa Theater Arts department also produces a full schedule of plays each year, featuring the work of student performers and directors. So whether you enjoy the arts as a spectator or as an outlet for your own creativity, Iowa City has the opportunities.

Residents of lowa City are not only economically and culturally enriched, they also take advantage of the numerous recreational facilities offered around town. The area's more than 30 parks provide opportunities for year-round activities including boating, hiking, swimming, fishing and skiing.

The city's greatest charm, however, remains the sincere friendliness of its citizens, the cosmopolitan atmosphere and the successful partnership built between the community and the University.

For More Information Contact: Iowa City/Coralville Convention & Visitors Bureau 900 First Avenue, Coralville 52241; 319/337-6592 or 800/283-6592



lowa City is located in eastern Iowa and is an easy trip to such cities as Des Moines (the capital of Iowa), Chicago, St. Louis, Kansas City, and Minneapolis. Also, Cedar Rapids, a city of more than 150,000, is just a short drive north of Iowa City. The Eastern Iowa Airport, which links residents to every major airport in the Midwest, nation and world,

is only 20 minutes away.



The "Ped Mall" is a relaxed, no-carsallowed outdoor plaza in the heart of downtown Iowa City which has cafes, boutiques, outdoor food vendors and street performers.



The Coral Ridge Mall is the largest shopping mall in Eastern Iowa.

#### **Old Capitol**

One of the most recognizable sites in Iowa City is the gold dome of the Old Capitol which is situated in the heart of downtown. Built in 1840, it is Iowa City's most historic building. The Old Capitol was the site of the first governor inauguration as well as the first six Iowa General Assemblies. It is also where the state's Constitution was drafted. When the capital was moved to Des Moines in 1857, the Old Capitol was dedicated to The University of Iowa, becoming the first building owned by the University.

#### **Coralville Lake**

Just north of Iowa City is Coralville Lake, an outdoor recreational area that offers a variety of opportunities for the public. Coralville Lake offers picnic shelters, biking, hiking, fishing, boating, swimming, hunting, camping, snowmobiling, cross country skiing, golf and disc golf.

#### **Pedestrian Mall**

Located downtown and in walking distance of many of the University's dormitories is the Pedestrian Mall. It is a perfect place to sit outside and study or hang out with friends. During the fall, spring and summer months there are concerts and art festivals in the Pedestrian Mall.

## **Coral Ridge Mall**

The Coral Ridge Mall is a 1.2-million-squarefoot shopping center located just minutes from the UI campus. The center combines a mix of over 120 specialty shops and strong department stores including Dillards, JC Penney, Sears, Target and Younkers. Coral Ridge also offers entertainment features such as an NHLregulation-sized indoor ice arena, state-of-the-art 10-screen movie theatre and a large carousel along with a 1,000-seat food court with sit-down restaurants. Specialty stores include Abercrombie & Fitch, Barnes & Noble, Gap, Old Navy, Scheels All Sports and Pier 1 Imports.





## The Hawkeye Nickname

The University of Iowa borrowed its athletic nickname from the state of Iowa many years ago. The name Hawkeye was originally the name of the hero in the fictional novel, The Last of the Mohicans, written by James Fenimore Cooper. Cooper had the Delaware Indians bestow the name on a white scout who lived with them. In 1838, 12 years after the book was published, people in the territory of Iowa acquired the nickname, chiefly through the efforts of Judge David Rorer of Burlington and James Edwards of Fort Madison. Edwards, editor of the Fort Madison Patriot, moved his paper to Burlington in 1843 and renamed it the Burlington Hawkeye. The two men continued their campaign to popularize the name, and territorial officials eventually gave it their formal approval.

## **Herky The Hawkeye**

The Hawkeye nickname gained a tangible symbol in 1948 when a cartoon character, later to be named Herky the Hawkeye was hatched. The creator was Richard Spencer III, instructor of journalism at Iowa. The impish Hawk was an immediate hit and acquired a name through a statewide contest staged by the athletic department. John Franklin, a Belle Plaine alumnus, was the man who suggested Herky. Since his birth more than 45 years ago, Herky has symbolized Iowa athletics and epitomized University life. He even donned a military uniform during the Korean War and became the insignia of the 124th Fighter Squadron. During the mid-1950s, Herky came to life at a football game as the Iowa mascot. Since that time, Herky has been a familiar figure at Iowa athletics events.

## **School Colors**

UNIVERSITY OF

For 40 years lowa was without school colors, but in 1887 a group of 50 seniors met on the steps of the Old Capitol to decide what are now the school official colors. They chose Old Gold, the color of lowa's vast corn fields and Black, the color of the rich soil.





## **School Fight Song**

The Iowa Fight Song was written in 1950 by Mason City, Iowa, native Meredith Willson. Best known as the creator of Broadway's "The Music Man," Willson was awarded a 1963 University of Iowa Alumni Association Distinguished Service Award for "setting the spirit of Iowa to music." The lively cheer is sung hundreds of times during Iowa athletics events the year around.

The word is Fight, Fight, Fight for IOWA Let every loyal lowan sing; The word is Fight, Fight Fight for IOWA Until the walls and rafters ring (Go Hawks!) Come on and cheer, cheer, cheer for IOWA Come on and cheer until you hear the final gun. The word is Fight, Fight, Fight for IOWA Until the game is won.

