

Selecting the university that is right for you is an awesome challenge. Finding the right setting to reach your academic and athletic goals is indeed a complex task. However, making this collegiate decision is also an exciting opportunity. Congratulations on all of your success that has enabled you to have this wonderful opportunity of choosing the school that is right for you!

As you begin to compare all of your options, I strongly encourage you to consider The University of Iowa and our basketball program. The University of Iowa offers one of the best academic and athletic combinations in the nation. Within the Big Ten Conference, across the

country and around the world, our success in the academic realm and athletic arena is highly regarded.

Academically, the university features professors who are on the cutting edge of new discoveries, inventions and ideas. The University of lowa is a place where learning is enjoyable. Iowa City is a classic college town that prides itself on the success of the university in every regard.

Athletically, we are tremendously proud of our tradition. Hawkeye highlights include nine Big Ten Championships, two Big Ten Tournament titles, one Final Four experience, 18 NCAA Tournament appearances and two WNIT appearances.

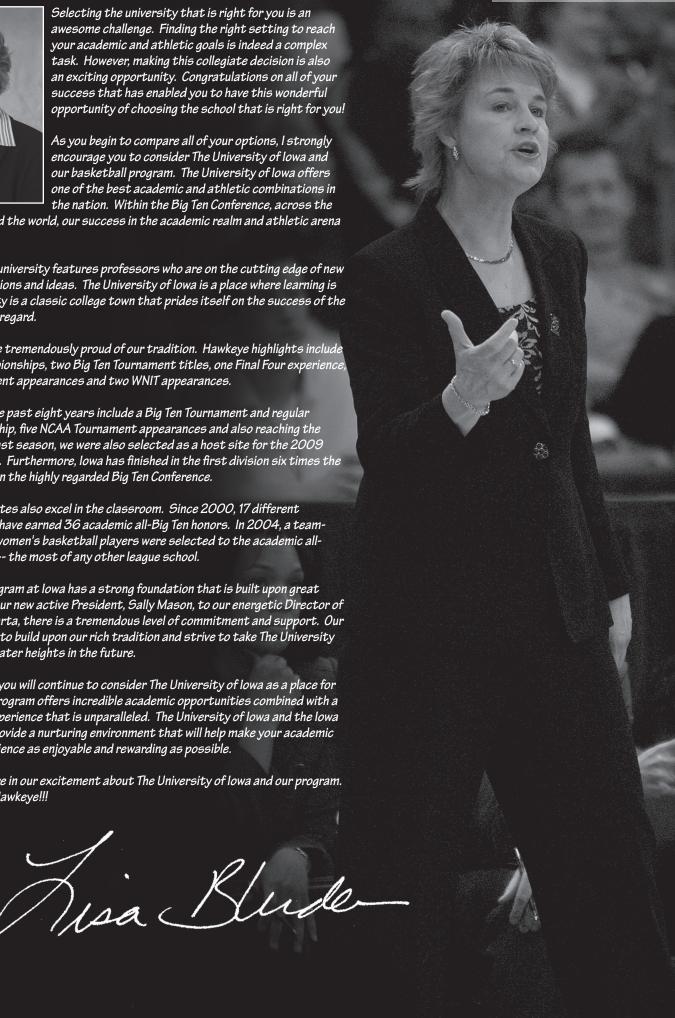
Highlights from the past eight years include a Big Ten Tournament and regular season championship, five NCAA Tournament appearances and also reaching the WNIT Final Four. Last season, we were also selected as a host site for the 2009 NCAA Tournament. Furthermore, lowa has finished in the first division six times the last nine seasons in the highly regarded Big Ten Conference.

Our student-athletes also excel in the classroom. Since 2000, 17 different student-athletes have earned 36 academic all-Big Ten honors. In 2004, a teamrecord eight lowa women's basketball players were selected to the academic allconference squad -- the most of any other league school.

The basketball program at lowa has a strong foundation that is built upon great leadership. From our new active President, Sally Mason, to our energetic Director of Athletics, Gary Barta, there is a tremendous level of commitment and support. Our staff fully intends to build upon our rich tradition and strive to take The University of lowa to even greater heights in the future.

It is my hope that you will continue to consider The University of Iowa as a place for your future. Our program offers incredible academic opportunities combined with a Big Ten athletic experience that is unparalleled. The University of lowa and the lowa City community provide a nurturing environment that will help make your academic and athletic experience as enjoyable and rewarding as possible.

We hope you'll share in our excitement about The University of Iowa and our program. It's great to be a Hawkeye!!!



2010 SEASON



THIS IS IOWA BASKETBALL:

MEET THE HAWKEYES:

HAWKEYE COACHING STAFF:

SEASON REVIEW AND HONORS:

IOWA BASKETBALL HISTORY:

PAGES 04-36

PAGES 64-113

PAGES 114-131

PAGES 132-151

PAGES 158-187

CREDITS

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UNIVERSITY OF IOWA NONDISCRIMINATION STATEMENT

The University of Iowa prohibits discrimination in employment, educational programs, and activities on the basis of race, national origin, color, creed, religion, sex, age, disability, veteran status, sexual orientation, gender identity, or associational preference. The University also affirms its commitment to providing equal opportunities and equal access to University facilities. For additional information, contact the Office of Equal Opportunity and Diversity, (319) 335-0705.

IOWA ATHLETICS MISSION STATEMENT

The mission of the Department of Athletics is to provide the administrative and coaching support, facilities, resources, and equipment necessary for student athletes to graduate from The University of Iowa while participating in broad-based championship-caliber athletic competition. The overall well-being of the participant and integrity of the program will be paramount in all that we do.

DWA WOMEN'S BASKETBAL

2009-2010 SCHEDULE IOWA BASKETBALL

November 8	Washburn University (Exh)	3:00 pm
November 14-15	Hawkeye Challenge	
November 14	Illinois State vs. UCLA	12:00 pm
	Santa Clara vs. Iowa	2:30 pm
November 15	Santa Clara vs TBD	11:30 am
	lowa vs. TBD	2:00 pm
November 18	Kansas	7:00 pm
November 22	at UNI	3:00 pm
November 24	William & Mary	7:00 pm
November 27-28	at Nugget Classic	<u> </u>
	Iowa /W. Virginia vs Nevada	TBD
	Columbia vs. Iowa /W. Virginia	TBD
December 2-4	ACC/Big Ten Challenge	NO.
December 2	vs. Boston College (BTN)	7:30 pm
December 6	Michigan (BTN)	5:00 pm
December 10	at Iowa State	7:00 pm
December 20	Drake University (BTN)	1:00 pm
December 22	South Dakota State	7:00 pm
December 28	at Penn State	6:00 pm
December 31	Wisconsin	5:00 pm
January 3	at Minnesota	2:00 pm
January 7	at Michigan	6:00 pm
January 14	Penn State	7:00 pm
January 17	at Purdue (BTN)	11:00 am
January 21	at Illinois	7:00 pm
January 24	Northwestern	4:00 pm
January 31	Purdue (ESPN2)	2:00 pm
February 4	at Ohio State (BTN)	6:30 pm
February 7	Michigan State (BTN)	3:30 pm
February 11	at Indiana	6:00 pm
February 14	Illinois	2:00 pm
February 18	Minnesota (BTN)	6:30 pm
February 21	at Northwestern	TBD
February 25	Indiana	TBD
February 28	at Wisconsin	TBD

Our Mission



The lowa Women's Basketball team will strive for excellence on the court, in the classroom and in the community.



Our positive attitude, unity and loyalty toward our teammates, our University and ourselves will propel us as we embrace the challenge to win.



As athletes and as people, we will exemplify a high level of integrity in all endeavors establishing ourselves as role models.



We will treat others and ourselves with respect and compassion while simultaneously holding each other accountable for all decisions made on and off the court.

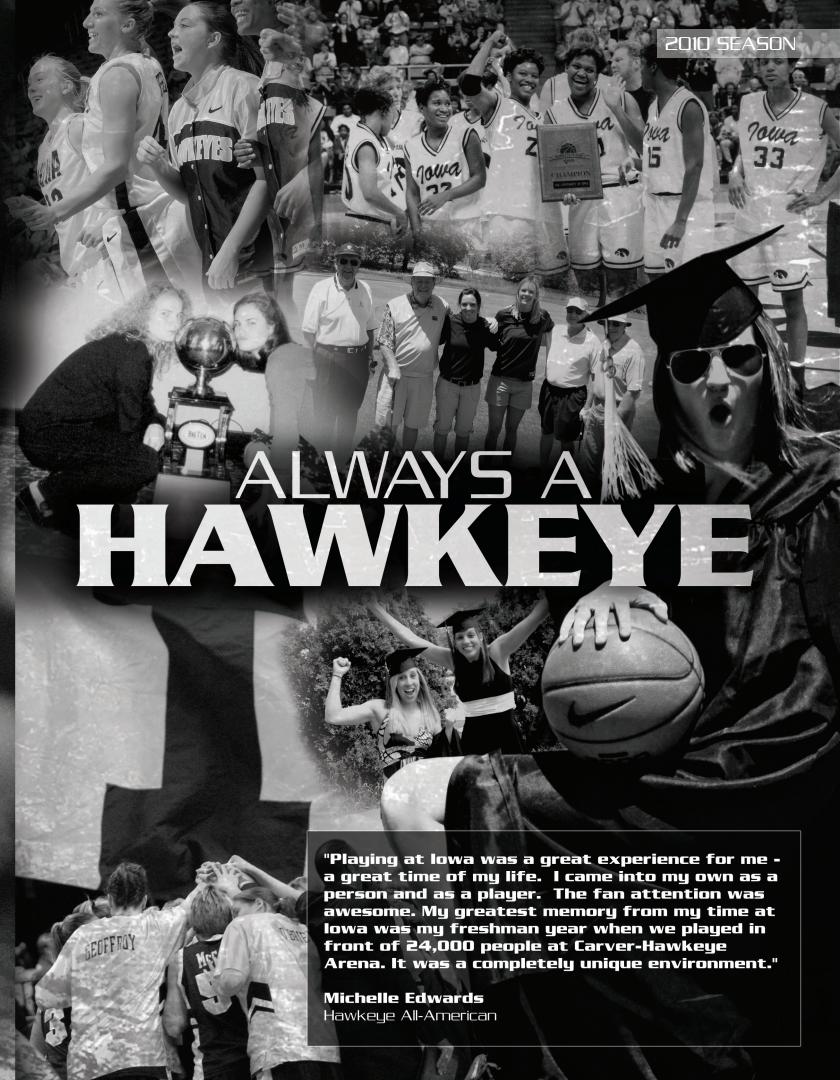


Through our efforts, dedication and constant pursuit of knowledge, we will work tirelessly to become our best while empowering those around us to become their best.





DNCE A HANKEYE



HAWKEYES IN THE COMMUNICATION COMUNICATION COMMUNICATION COMUNICATION COMUNIC









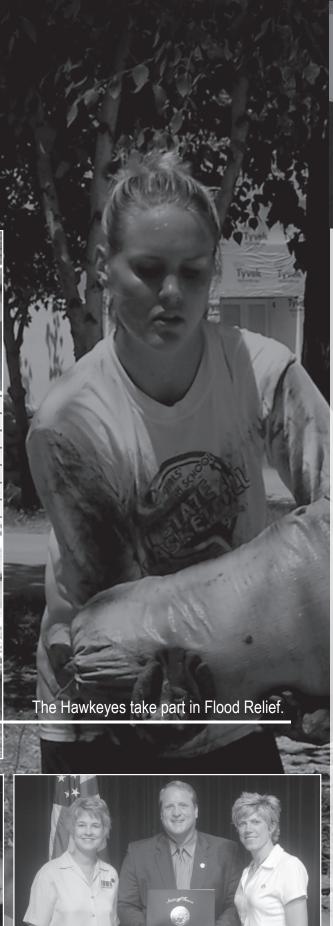


The lowa Women's Basketball Team have been involved in numerous community service activities over the past few years that include:

- Ronald McDonald House
- Big Brother/Big Sister Bowl for Kids Sake
- Make A Wish Foundation
- Habitat For Humanity
- University of Iowa Health Care Pediatrics Visits
- I-Club Receptions
- Iowa Wheelchair Challenge
- American Heart Walk
- Walk For Diabetes
- Annual Day of Caring Project
- Tornado Recovery
- Flood Prevention and Recovery
- United Way

The players and coaches also take time to read to children in the local lowa City elementary schools as well as extend invitations to elementary school children to attend home basketball games.

The University of Iowa Women's Basketball Team was selected for the 2009 Iowa Governor's Volunteer Award for outstanding contribution of volunteer service to the community.



CARVER-HAW





lowa hosted first and second round NCAA Tournament games in 2009.

KEYE ARENA

Without question, the University of Iowa's Carver-Hawkeye Arena is one of the finest basketball facilities in the Midwest. Named for the late Roy Carver, a long-time supporter of the University, the arena opened in January 1983.

The arena has hosted NCAA Women's Tournament games 12 times, including first and second round games in 2009.

Carver-Hawkeye Arena also brings in some of the hottest music artists in the country. The Backstreet Boys, Red Hot Chili Peppers, Foo Fighters, Tonic, John Mayer, Elton John and the Goo Goo Dolls are some of the bands that headlined the past few years.









"I LOVE WALKING IN EVERY MORNING AND SEEING MY NAME TAG AND MY CHAIR. IT REMINDS ME THAT I AM A PART OF SOMETHING GREAT!"

KACHINE ALEXANDER

JUNIOR

"I LOVE THE BIG PICTURES OF EVERYONE HANGING ON THE WALL AS YOU WALK IN."

SHANTE JONES

SOPHOMORE

"I LOVE THE COUCHES IN OUR LOCKER ROOM! THEY ARE SO COMFORTABLE AND I LIKE TO TAKE NAPS ON THEM WHEN I HAVE EXTRA TIME AFTER PRACTICE AND BEFORE CLASSES! THE BIG SCREEN TV IS PRETTY COOL TOO!"

JOANN HAMLIN SENIOR

BASKET IDWA WOMEN

THE HAWKEYE LOCKER ROOM

The lowa women's basketball locker room has been completely remodeled over the past years. Highlighting the changes is improvement to the player lounge. Players now enjoy the comfort of leather sofas, a big screen, HD flat-screen TV and computers with high-speed Internet access. The lounge also features plush carpeting and a high-quality sound system, helping make the lowa locker room the envy of most women's collegiate basketball programs. Additionally, a brand new editing system has been installed in the locker room so players can break down film at their leisure.

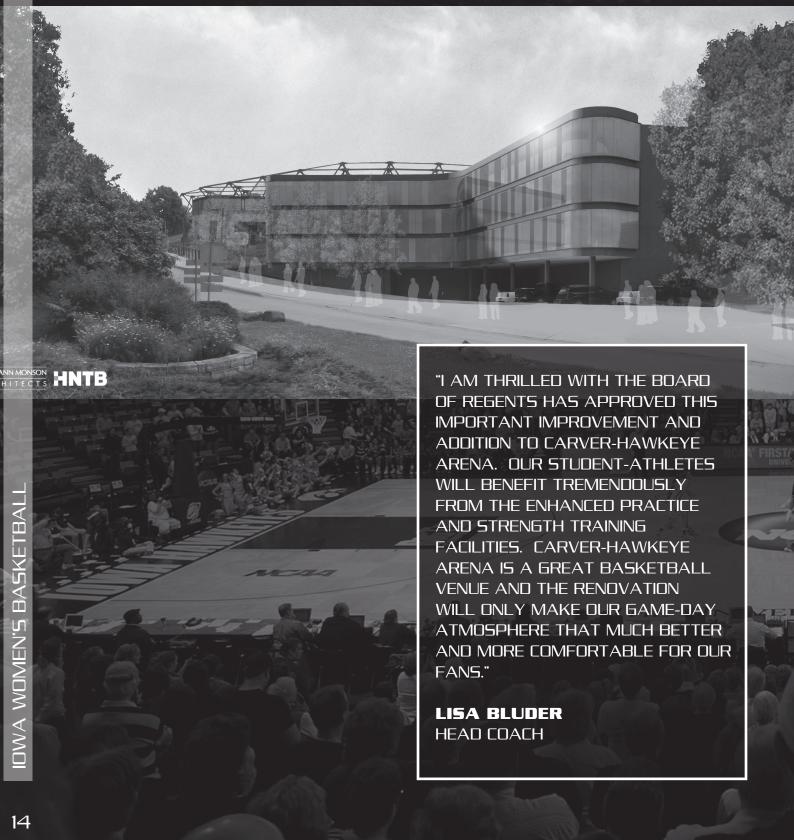
lowa's locker area was also remodeled with large wooden lockers for each player's personal and game use. Also, lowa's shower area was expanded to provide additional room.





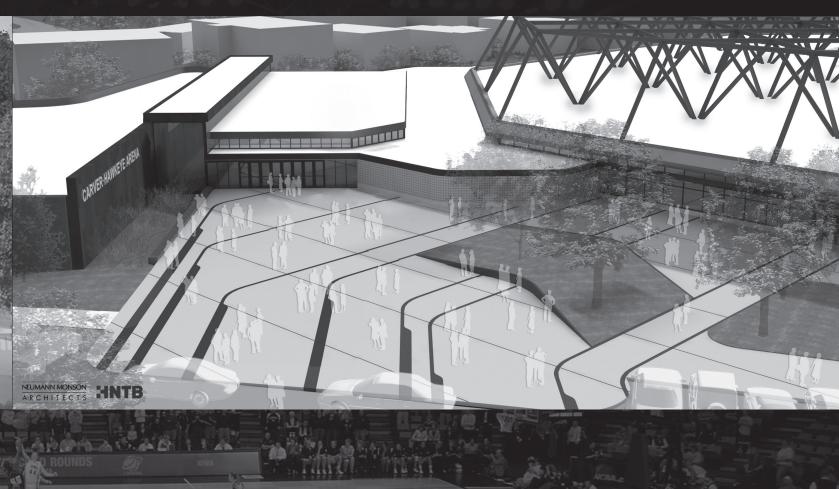


CARVER- HAWKEYE ARENA RENOVATION



NEW PRACTICE FACILITY AND STATE-OF-THE-ART LOCKER ROOM

The \$47 million addition and revitalization of Carver-Hawkeye Arena is to be completed in the fall of 2011. Additions include the construction of a practice facility immediately north of the Arena, along with a brand new, state-of-the-art fitness and weight-training space. Brand new locker rooms for women's basketball will also be added.



"I THINK THE IMPROVEMENTS ARE GOING TO BE GREAT! I AM VERY EXCITED TO SEE WHAT IT WILL LOOK LIKE BECAUSE THERE IS A GREAT PLAN. AND, TO HAVE THIS PLAN FOR IMPROVEMENT WILL HELP THE RECRUITING PROCESS."

KAMILLE WAHLIN50PHOMORE







THE HAWKEYES STRENGTH & CONDITIONING

STRENGTH & CONDITIONING PHILOSOPHY

The philosophy of this program consists mainly of two components. The first is to continually develop a scientifically sound program that will maximize strength, power and explosiveness in order to allow the athlete to get the utmost out of their genetic potential, and to reduce the chance of injury. This will primarily be accomplished through the use of ground based free weight exercises and the progressive incorporation of functional movements and plyometrics. The second is to establish a culture which will develop the discipline, character and mental toughness within each athlete and team as a whole so that they are able to make the sacrifices in their training, leave their comfort zone and develop a Championship ATTITUDE. This will encourage them to make the most out of every situation and opportunity given to them in athletics, so that they might know what it is to be fully committed to something in at least one area of their life. When these two converge, they are not only able to reach their full potential; they become champions on and off the playing field.



ACADEMICS ACADEMICS

ATHLETICS LEARNING CENTER

The \$4.6 million Russell A. and Ann Gerdin Athletics Learning Center opened in September of 2003 and gives all lowa student-athletes a state of the art facility to help them with their educations.

The Athletics Learning Center is a multi-level, 20,000 square foot facility that provides a computer center, study areas, classes and meeting places for all Hawkeye student-athletes.

The Learning Center features an auditorium that converts into two classrooms, separate study rooms for under and upper-class student-athletes that feature 28 study carrels, a computer lab, five tutorial rooms, the book loan repository, office space for lowa's Student Services staff and a display area to recognize the academic accomplishments of lowa's student-athletes.

"I THINK THAT THE SUCCESS THAT WE'VE HAD IN THE CLASSROOM SHOWS IOWA'S COMMITMENT TO THE STUDENT-ATHLETE. WITH LINDSEY MEDER BEING ONE OF THE TOP-FIVE ACADEMIC PLAYERS IN AMERICA TWO STRAIGHT YEARS (2001-02) AND HAVING 17 DIFFERENT STUDENT-ATHLETES ON THE ACADEMIC ALL-BIG TEN TEAM THE LAST NINE SEASONS COMBINED SPEAKS VOLUMES ABOUT OUR COMMITMENT TO ACADEMICS. OUR PLAYERS HAVE PROVEN THAT THEY CAN DO BOTH AT A SCHOOL LIKE IOWA. THEY CAN ACHIEVE SUCCESS BOTH ACADEMICALLY AND ATHLETICALLY."

LISA BLUDER HEAD COACH











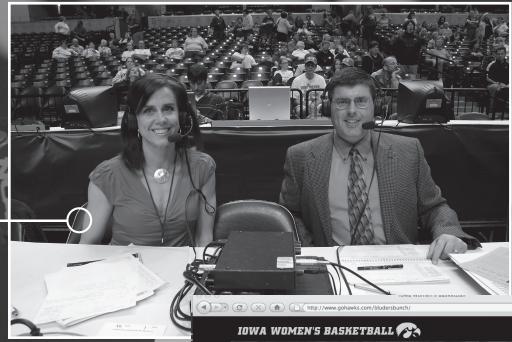
Kelsey Cermak and Wendy Ausdemore, 2008-2009 Academic all-Big Ten

"IN FOLLOWING OUR THEME, 'TODAY'S HAWKEYES ARE TOMORROW'S LEADERS,' THE OFFICE OF ATHLETIC STUDENT SERVICES IS DEDICATED TO MEETING THE NEEDS OF EACH INDIVIDUAL STUDENT-ATHLETE AS SHE EARNS THE DEGREE OF HER CHOICE WHILE PARTICIPATING ON A CHAMPIONSHIP CALIBER TEAM. COUNSELING, ACADEMIC MONITORING, EDUCATIONAL PROGRAMMING, SUPPLEMENTAL INSTRUCTION, TUTORING, COMMUNITY SERVICE OPPORTUNITIES, AND CAREER EXPLORATION ARE ALL PART OF THE SERVICES AVAILABLE TO THESE STUDENT-ATHLETES."

PETER GRAY - ASSISTANT DIRECTOR, ATHLETICS STUDENT SERVICES

MEDIA ATTENTION

One of the many benefits of playing for the lowa Hawkeyes and playing in the Big Ten Conference is the popularity and amount of media coverage the sport generates in the state of lowa and the Midwest. Whether its TV, radio, internet, podcasting, newspapers, etc. fans can access information, video and audio clips of the Hawkeyes in a number of different platforms. In addition to its extensive radio/internet broadcasts of every Hawkeye game, lowa fans can watch selected games on KCRG-TV9, the Big Ten Network, ESPN, ESPN2, ESPNU or www.bigtennetwork.com.



Shelley Till and Brent Balbinot, Hawkeye Radio Network

www.gohawks.com/bludersbunch.com









"THE MEDIA DOES A GREAT JOB COVERING IOWA ATHLETICS. IT IS VERY EASY FOR FAMILY, FRIENDS, AND FANS FROM ALL AROUND TO FOLLOW US THROUGH TV, PAPERS, RADIO AND THE INTERNET."

HANNAH DRAXTEN

SOPHOMORE

"HAWKEYESPORTS.COM GIVES GREAT DETAILED NEWS AND STORIES AND ALLOWS OUR FANS TO GET TO KNOW OUR TEAM AND HOW WE ARE DOING. THE CONTINUED COVERAGE OF OUR TEAM AND WOMEN'S BASKETBALL IN GENERAL HELPS PROMOTE OUR SPORT AND GET PEOPLE EXCITED AND INFORMED ABOUT IT."

KELSEY CERMAK

JUNIOR

NETWORK







Mary Murphy



Mark Neely



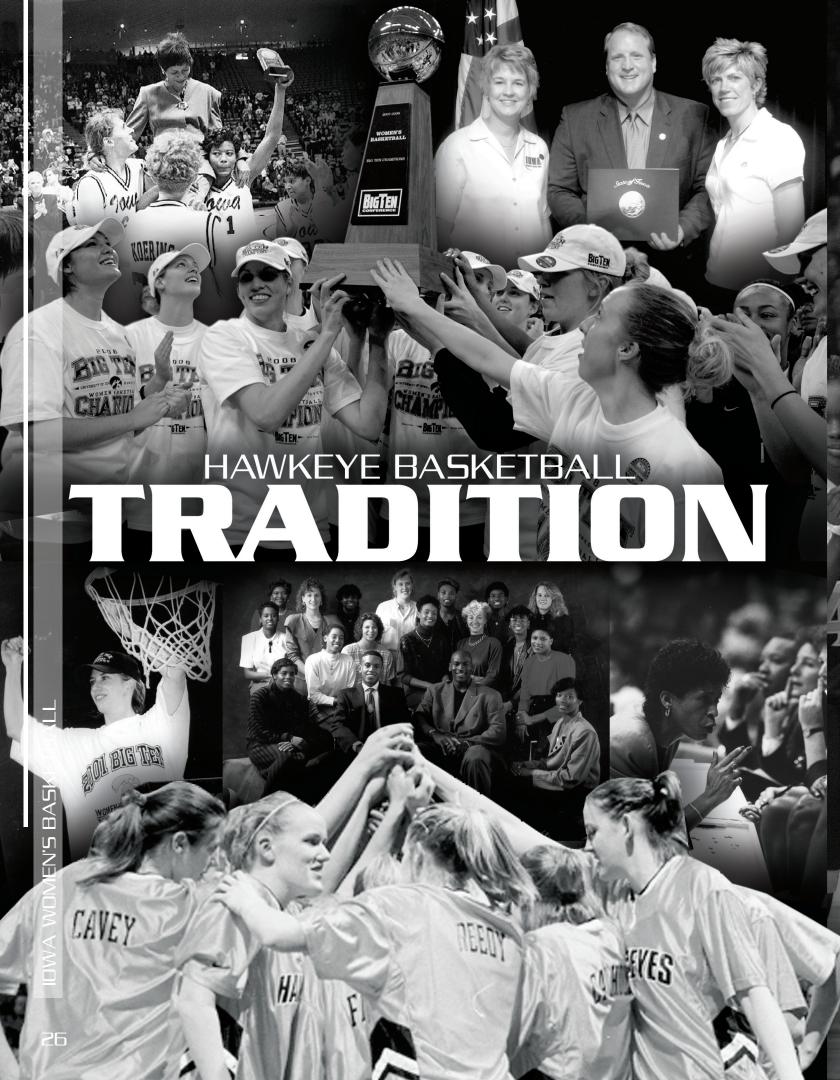
Brenda Vanlengen

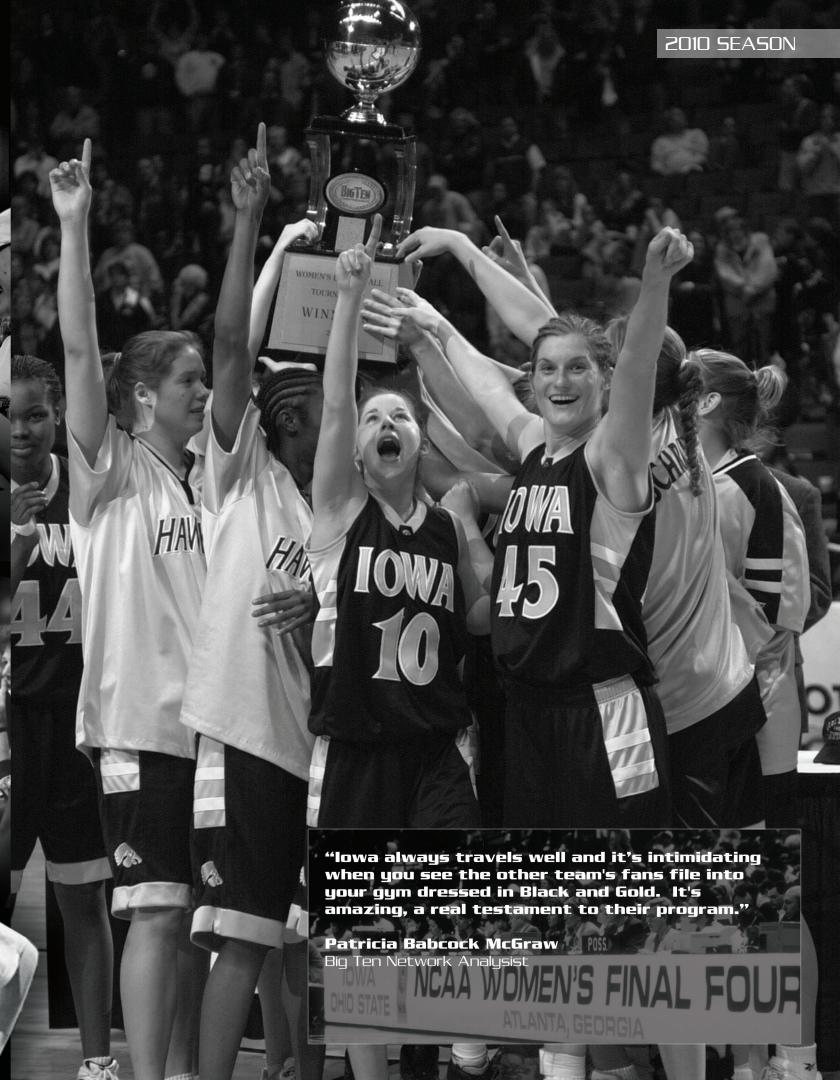


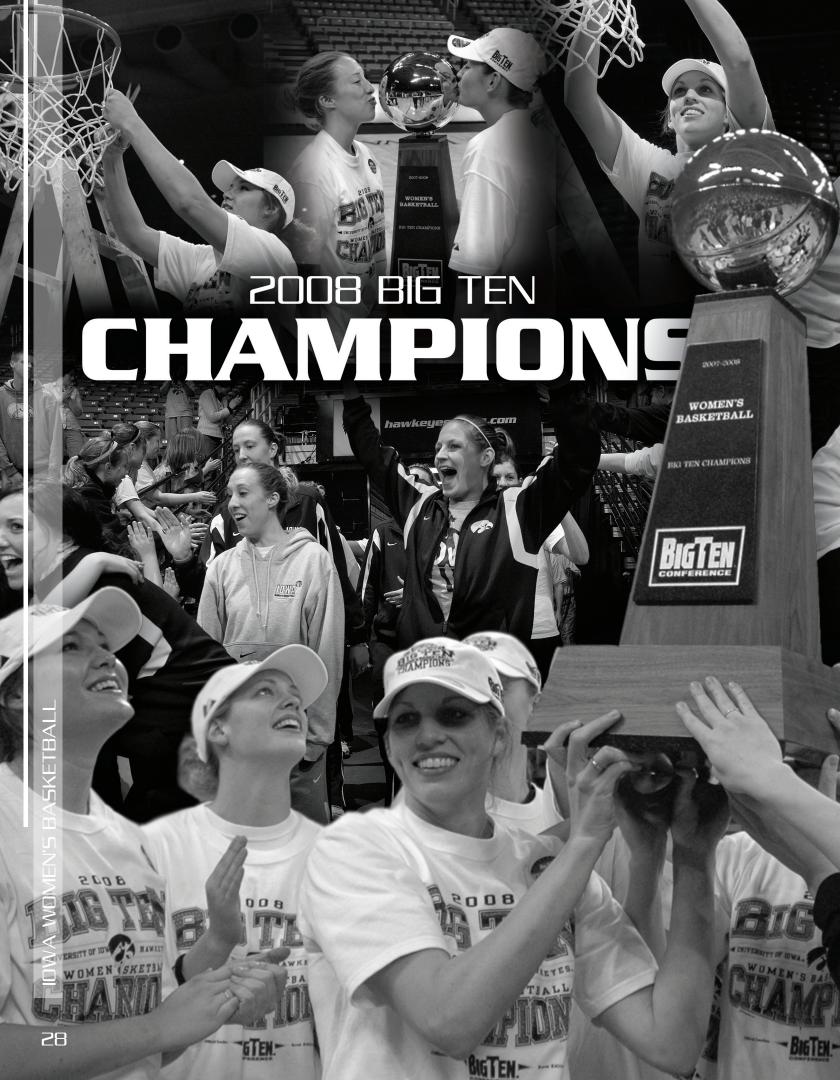


- REACHES OVER 70 MILLION HOMES NATIONWIDE
- EVERY WOMEN'S BASKETBALL GAME BROADCAST IN HD

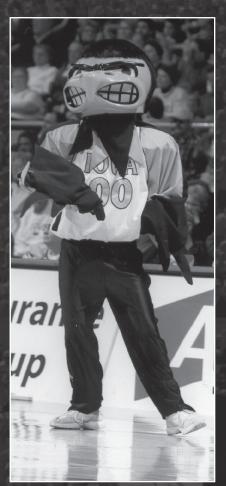
· IOWA IS SCHEDULED TO HAVE SEVEN GAMES ON THE BIG TEN NETWORK (HD) AND 12 WEBCAST ON BIGTENNETWORK.COM.











HY-VEE CY-HAWK SERIES

2009-10 marks the sixth season of the Hy-Vee Cy-Hawk Series.

The 12-event series awards two points (except football, which is worth three) to the winning school in each head-to-head match-up between the two institutions. Additionally, two points are awarded to an institution if the graduation rate of its student-athletes is greater than the national average as reported each fall by the NCAA.

A commemorative Hy-Vee Cy-Hawk Series Cup, which stands 31 inches tall and weighs 19 pounds, is displayed on the winning team's campus for an entire year after a victory. Replica cups are also presented as "traveling trophies" for individual victorious teams in the head-to-head competition.

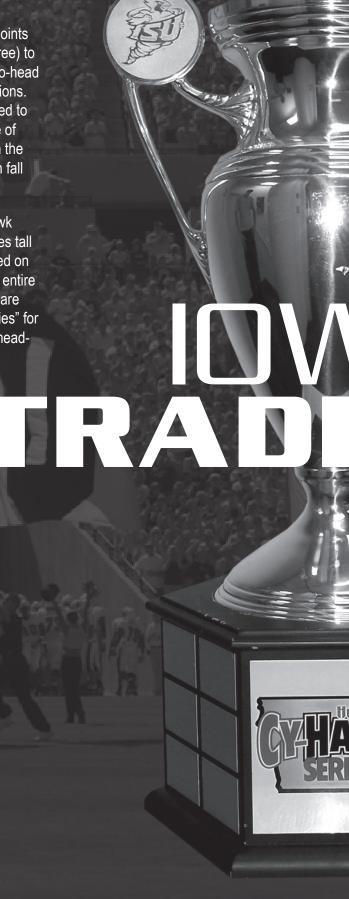
THE HAWKEYE NICKNAME

The University of lowa borrowed its athletic nickname from the state of lowa many years ago.

The name Hawkeye was originally the name of the hero in the fictional novel, The Last of the Mohicans, written by James Fenimore Cooper. Cooper had the Delaware Indians bestow the name on a white scout who lived with them.

In 1838, 12 years after the book was published, people in the territory of lowa acquired the nickname, chiefly through the efforts of Judge David Rorer of Burlington and James Edwards of Fort Madison.

Edwards, editor of the Fort Madison Patriot, moved his paper to Burlington in 1843 and renamed it the Burlington Hawkeye. The two men continued their campaign to popularize the name, and territorial officials eventually gave it their formal approval.



JWA WOMEN



The Hawkeye nickname gained a tangible symbol in 1948 when a cartoon character, later to be named Herky the Hawkeye was hatched. The creator was Richard Spencer III, instructor of journalism at Iowa.

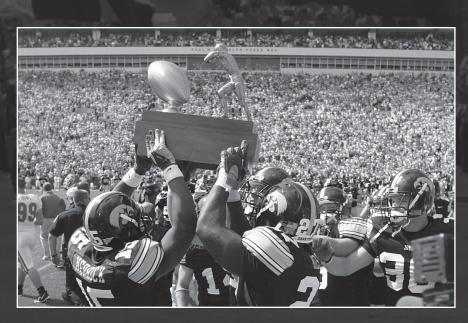
The impish Hawk was an immediate hit and acquired a name through a statewide contest staged by the athletic department. John Franklin, a Belle Plaine alumnus, was the man who suggested Herky.

Since his birth more than 45 years ago, Herky has symbolized lowa athletics and epitomized University life. He even donned a military uniform during the Korean War and became the insignia of the 124th Fighter Squadron.

During the mid-1950s, Herky came to life at a football game as the lowa mascot. Since that time, Herky has been a familiar figure at lowa athletics events.

SCHOOL COLORS

For 40 years lowa was without school colors, but in 1887 a group of 50 seniors met on the steps of the Old Capitol to decide what are now the school official colors. They chose Gold, the color of lowa's vast corn fields and Black, the color of the rich soil.







GARY BARTA

DIRECTOR OF ATHLETICS

On behalf of the University of lowa Department of Athletics, I'd like to welcome you to another exciting season of Hawkeye women's basketball. I am thrilled to start another campaign under our terrific head coach, Lisa Bluder.

Lisa has done a tremendous job leading the Hawkeye program over a long period of time. She is a class act, both on and off the court. Her student-athletes exemplify what we mean when we say "Today's Hawkeyes are Tomorrow's Leaders."

Her student-athletes excel in the classroom, on the court and in the community. She stands for what's good in intercollegiate sport, and specifically, for Hawkeye Athletics. Not only do we have a very competitive team on the court, we have coaches and student-athletes who are looked upon as role models throughout the University and surrounding communities.

Whether it's on the court in front of our great fans in Carver-Hawkeye Arena, or on the road, we know the Hawkeyes will be competing for championships every season. Please plan to join us for what promises to be an exciting year of Hawkeye women's basketball!









SALLY MASON

UNIVERSITY OF IOWA PRESIDENT

Welcome to a new season of lowa women's basketball! My husband Ken and I are enthusiastic fans and can't wait to cheer the lowa Black and Gold on to victory. We take great pride in this team and its coaches. These Hawkeyes truly embody the winning spirit on the court, in the classroom and in the community.

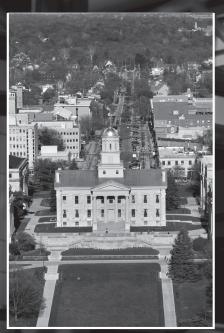
We are proud of our rich tradition in women's basketball! The University of lowa has established itself as one of the most decorated programs in the Big Ten and nation. In 2008, Coach Lisa Bluder, her staff and the team had an exciting 21-win season that culminated with a co-Big Ten championship and another appearance in the NCAA Tournament.

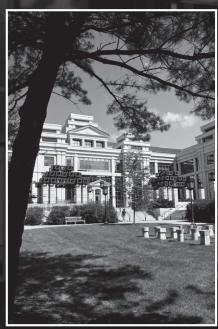
Under Coach Bluder's leadership, lowa has posted six Big Ten first-division finishes and advanced to the post-season eight times. Bluder, who is the dean of women's basketball coaches in the Big Ten, exemplifies the type of coach this University is all about. Named Big Ten and WBCA Regional Coach of the Year twice, most recently in 2008, Coach Bluder and the Hawkeyes enjoy the national spotlight. Our future looks as bright as our recent past.

Lisa Bluder and her loyal coaching staff's level of commitment to her players is unparalleled. The program has a longstanding reputation for developing leaders on and off the court. I'm proud of the program's academic excellence and volunteer efforts around the Eastern lowa community.

I am proud to be a Hawkeye. I hope you'll join me for another thrilling season of Hawkeye women's basketball at Carver-Hawkeye Arena!









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THE UNIVERSITY OF

AN EXCEPTIONAL CHOICE

Since 1847, The University of Iowa has distinguished itself as a leader among public universities. Today its programs in health, business, engineering, education, law, the arts, communications, and the sciences are known worldwide for their excellence and innovation.

U.S. News & World Report ranked The University of Iowa as the 26th best public university in the nation in 2009, and The Tippie School of Management's MBA program was recently ranked 20th best in the country by Forbes magazine.

OUTSTANDING ACADEMIC OPPORTUNITIES

lowa offers degrees in 11 colleges: Business, Dentistry, Education, Engineering, Law, Liberal Arts and Sciences, Medicine, Nursing, Pharmacy, Public Health, and the Graduate College. Undergraduates can choose from more than 100 areas of study.





DISTINGUISHED ALUMNI

When student-athletes consider their future, they should consider prospects beyond athletics. A list of all University of Iowa alumni who have distinguished themselves professionally would be difficult to assemble and could never be complete. However, some are truly outstanding in their area of expertise.

BUSINESS

Leland C. Adams

Former president, Amoco Production Co.

John J. Balles

Former president, Federal Reserve Bank of San Francisco

Arthur A. Collins

Founder, Collins Radio (Rockwell Collins)

Kathleen A. Dore

Executive vice president and general manager, Bravo Television Network & the Independent Film Channel

John W. English

Former vice president and chief investment officer, Ford Foundation

H. John Hawkinson

Former president and director of funds, Kemper Financial Services Inc.

Richard O. Jacobson

President, Jacobson Warehouse Co.

Bill Krause

President, Krause Gentle Corp.

Richard Levitt

Chairman & CEO, Nellis Corporation

John Pappajohn

Venture capitalist, entrepreneur; President, Equity Dynamics, Inc.

Henry Tippie

Presiding director for Rollins, Inc.; RPC, Inc. and Marine Products Corporation; Managing director for The RMT Trust



EDUCATION

Joseph N. Crowley

President, University of Nevada at Reno and former NCAA president

R. Wayne Duke

Former commissioner, Big Ten Conference

E.F. Lindquist

Co-founder, American College Testing (ACT) Program

John B. McLendon

First black coach inducted into The Basketball Hall of Fame

Eddie Robinson

Legendary football coach, Grambling State University

Wilbur Schramm

International authority won communications and founder, lowa Writers' Workshop

Richard Schultz

Executive Director, United States Olympic Committee; Former Executive Director, NCAA

James Van Allen

Space Physicist

ENTERTAINMENT

Diablo Cody

Oscar Award winning writer of "Juno"

Simon Estes

International opera star

John Falsey

Executive producer of television's "Northern Exposure" & "I'll Fly Away"

2010 SEASON

Al Jarreau

Grammy Award-winning singer

Mark Johnson

Film producer and Oscar Award winner for Rainman

Alex Karras

former NFL All-Pro, Detroit Lions; actor, Victor, Victoria; Blazing Saddles; "Webster"

Barry Kemp

television producer, creator of the hit series "Coach"

Dave Keuning

guitarist, The Killers

Shirley Rich Krohn

Casting director for Kramer vs Kramer, Three Days of the Condor, Taps, Saturday Night Fever

Richard Maibaum

Writer of James Bond motion picture scripts

Brandon Routh

Actor, Superman Returns

Gene Wilder

Actor, Silver Streak, Young Frankenstein, Stir Crazy

GOVERNMENT

David Bonior

U.S. House of Representatives, Mt. Clemons, MI

Terry Branstad

former Governor of Iowa

General Charles A. Horner

Architect of the US air war against Iraq during the Persian Gulf War/Desert Storm

Mary Louise Smith

noted political party leader and civil rights proponent

Juanita Kidd Stout

First black woman elected to a state Supreme Court

LITERATURE

Mildred Wirt Benson

Author of 23 Nancy Drew mysteries and first woman to receive master's degree in journalism at Iowa

John Irving

Writer, The World According to Garp, The Cider House Rules

W.P. Kinsella

Writer, Shoeless Joe

Margaret Walker

Writer, Jubilee

MEDIA

Alan Abelson

Editor, Barron's

Tom Brokaw

Former Anchorman, NBC News

John Cochran

Correspondent, ABC News

Paul Conrad

Political cartoonist and three-time winner of the Pulitzer Prize

Wayne Drehs

General Assignment Writer, ESPN.com

George Gallup

Founder, The Gallup Poll

Charles Guggenheim

Documentary filmmaker, Peabody and Oscar award winner

Bob Miller

Broadcaster, Los Angeles Kings

Herbert Nipson

Executive Editor, Ebony

Brian Ross

Correspondent, ABC News, NBC News; Peabody and Emmy award winner

Carole Simpson

Anchor, ABC News

MEDICINE

Dr. Nancy Andreasen

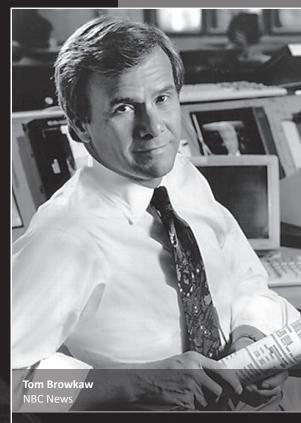
Psychiatrist renowned for her research on schizophrenia, as well as creativity

Dr. Johann L. Ehrenhaft

Pioneer in field of open heart surgery

Dr. Robert C. Hardin

Developed blood bank protocols during WW II based on seminal work on blood preservation



Dr. Don H. O'Donoghue sports medicine pioneer

Dr. Emory D. Warner

World recognized pathologist

PULITZER PRIZE WINNERS

Marquis Childs

1970, St. Louis Post Dispatch

Rita Dove

1987, Thomas and Beulah; U.S. Poet Laureate

Jorie Graham

1996, The Dream of the Unified Field; New and Selected Poems

J. Tracy Kidder

1982, The Soul of a New Machine

James A. McPherson

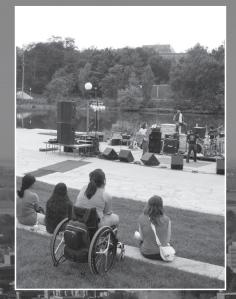
1978, Elbow Room

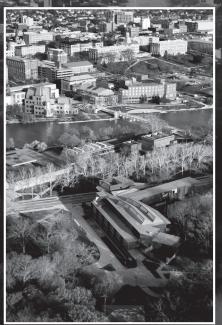
Jane Smiley

1992, A Thousand Acres

Tennessee Williams

1948, A Streetcar Named Desire; 1955, Cat on a Hot Tin Roof





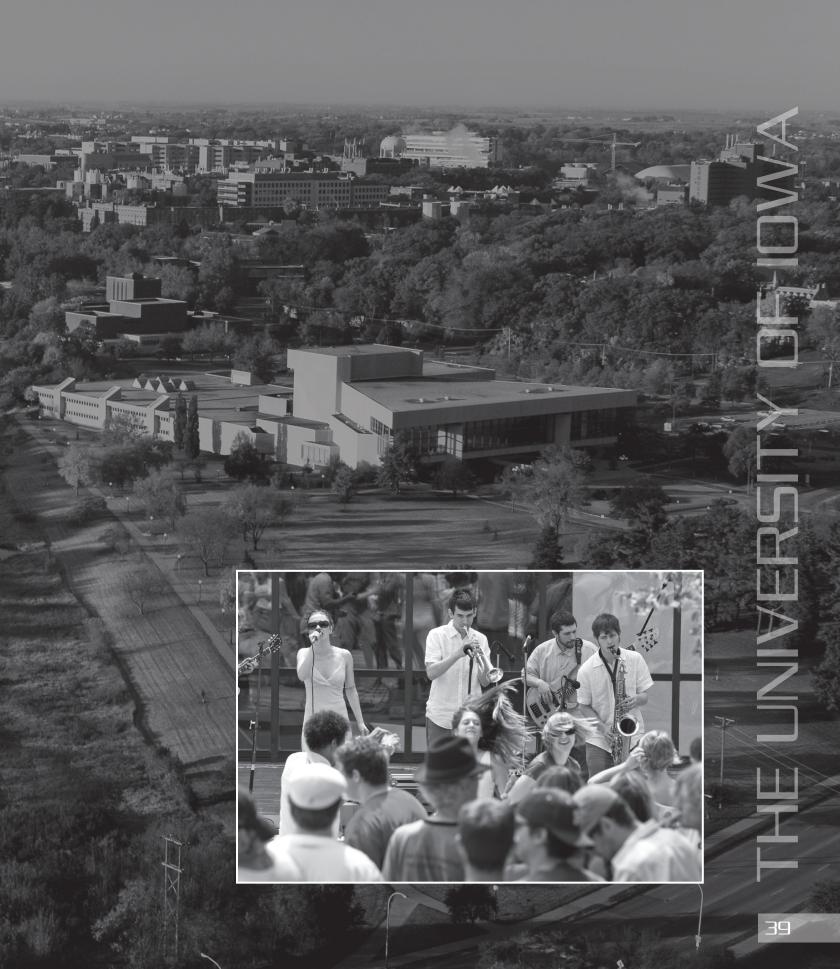


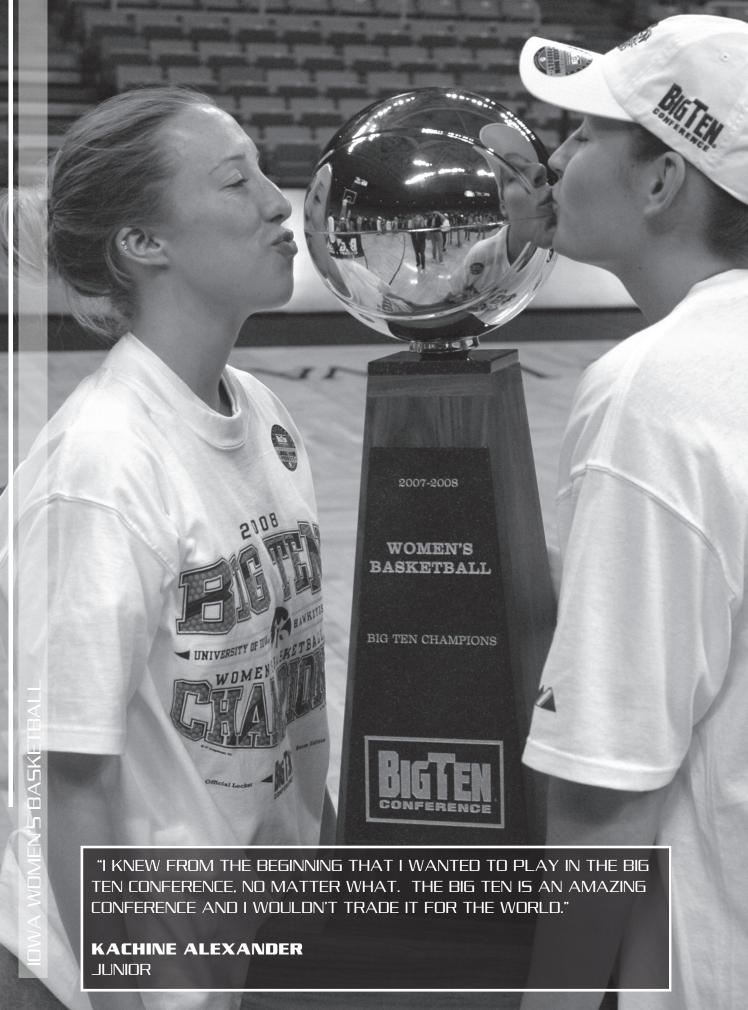
lowa City is a diverse, highly cosmopolitan community of 60,000 set in the natural scenic beauty of lowa's rolling hills and woods along the tree-lined banks of the lowa River. lowa City has all the art galleries, ethnic foods, historic architecture and vibrant atmosphere of a much larger city, but with the compactness and friendly feeling of a small town.

As a place to live, Iowa City keeps winning awards and accolades - Named one of the 10 most enlightened towns in the country by Utne Reader, listed in the book The 100 Best Small Art Towns in America and selected the number-one place to live in the nation by Editor & Publisher magazine.











BIG LIFE. BIG STAGE. BIG TEN.

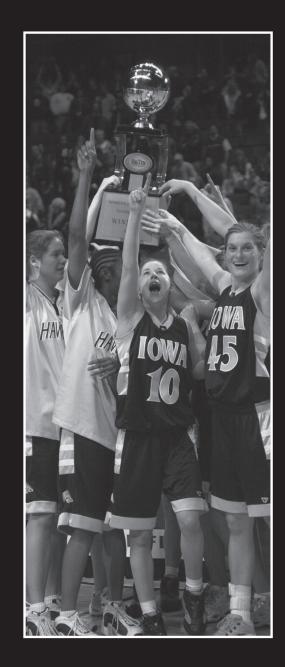
The Big Ten Conference is a union of 11 world-class academic institutions who share a common mission of research, graduate, professional and undergraduate teaching and public service. The conference's 100-plus years of history, strong tradition of competitive intercollegiate athletic programs, vast and passionate alumni base, and consistent leadership in innovations position the Big Ten and its entire community firmly on the Big Stage.

The Big Ten has sustained a comprehensive set of shared practices and policies that enforce the priority of academics and emphasize the values of integrity, fairness and competitiveness in all aspects of its student-athletes' lives, with the ultimate goal of ensuring that each individual have the opportunity to live a Big Life.

The Big Ten Conference has held a league tournament every year since 1995, with every tournament but one being held in Indianapolis.

Fans have embraced the Big Ten Women's Tournament. Nearly 36,000 fans watched in 2008 as Purdue captured the tournament title marked by close games and stellar individual performances. Last year, the tournament set attendance records for sessions one & two.

Conseco Fieldhouse has played host to the conference tournament the last eight consecutive years and nine overall. In fact, the Conference announced in 2006 that it has signed a five-year extension to Indianapolis and the Conseco Fieldhouse to serve as host of the men's and women's tournaments until the year 2012.



BIG TEN/ACC Challenge

The Big Ten/ACC Women's Basketball Challenge enters its third year of existence during the 2009-10 season.

The Big Ten/ACC Women's Basketball Challenge matches 11 teams from each conference in head-to-head competition traditionally on the first Wednesday, Thursday and Friday after Thanksgiving, following the men's Big Ten/ACC Challenge.

The Big Ten sent seven teams to the 2009 postseason, including five squads to the NCAA Tournament. Three teams advanced to the Sweet 16, making the Big Ten one of just four conferences in the nation with multiple representatives in the regional round. In addition, Purdue advanced to the Elite Eight, giving the Big Ten its second regional final appearance in the last three years. The conference has sent at least one team to the NCAA's Sweet 16 in 24 of the last 25 years and has had at least one squad in five of the last 11 Final Four's, owning eight overall appearances.





2009 CHALLENGE SCHEDULE

WEDNESDAY, DECEMBER 2

Georgia Tech at Penn State
Illinois at Wake Forest
Boston College at Iowa

THURSDAY, DECEMBER 3

Michigan at Virginia Tech
Clemson at Northwestern
Minnesota at Maryland
North Carolina at Michigan State
Ohio State at Duke
Purdue at Virginia
Florida State at Indiana
Wisconsin at N.C. State



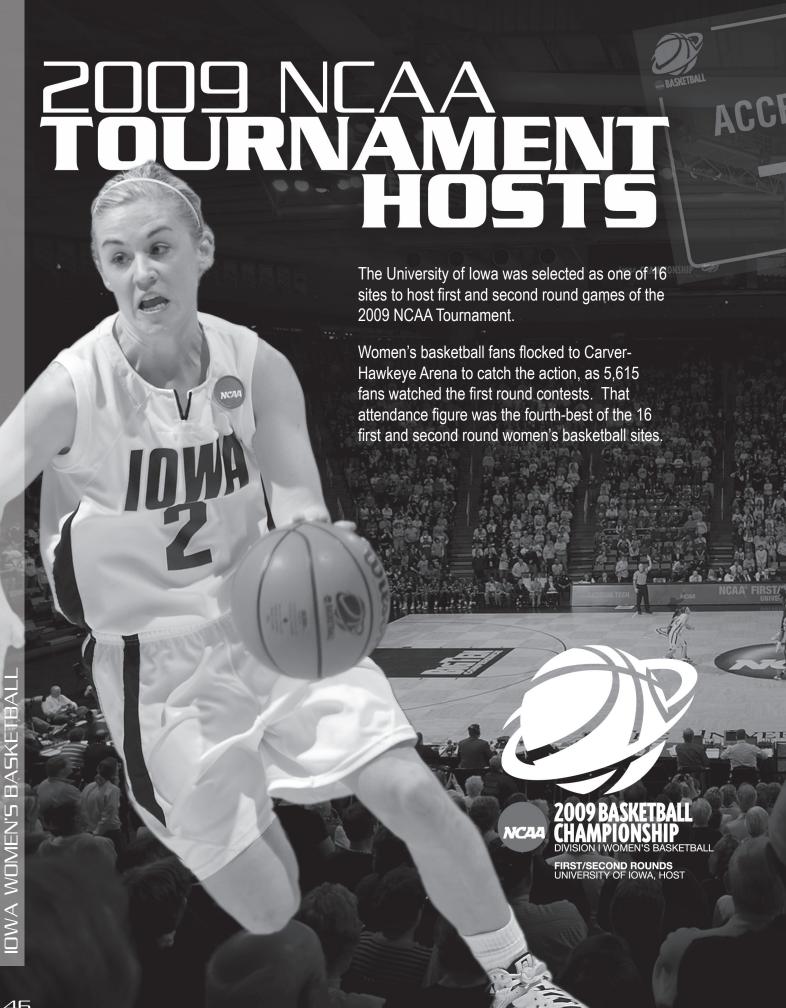


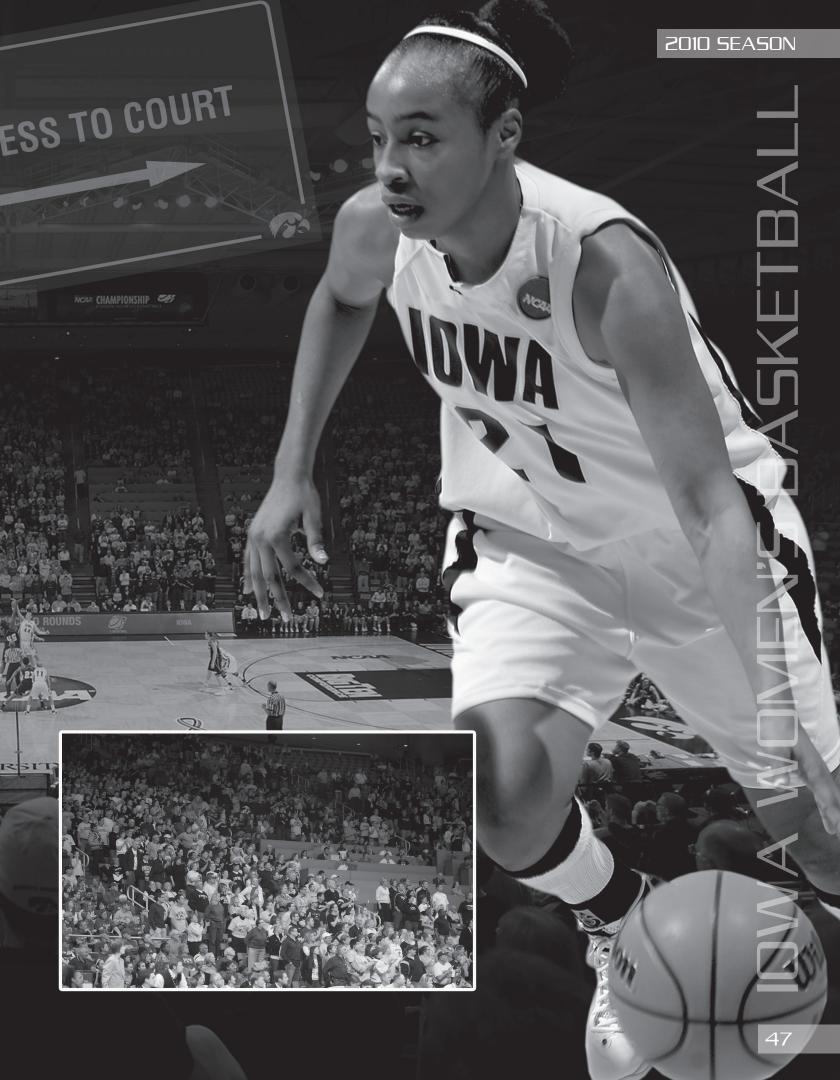
2010 SEASON

MARCH VALUES

ALWays SCRES

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HAWKEYE TRAVEL

The Hawkeyes travel in style, whether it's on the road or in the air.

For shorter trips, the Hawkeyes travel in a spacious Windstar bus, complete with satellite television and DVD players.

The majority of Hawkeye flights are on USA Jet, an airline with spacious leather seating that gives the players an opportunity to relax and study. Most trips are charter flights, which means no airport lines and non-stop flights to and from the nearby Eastern lowa Airport.

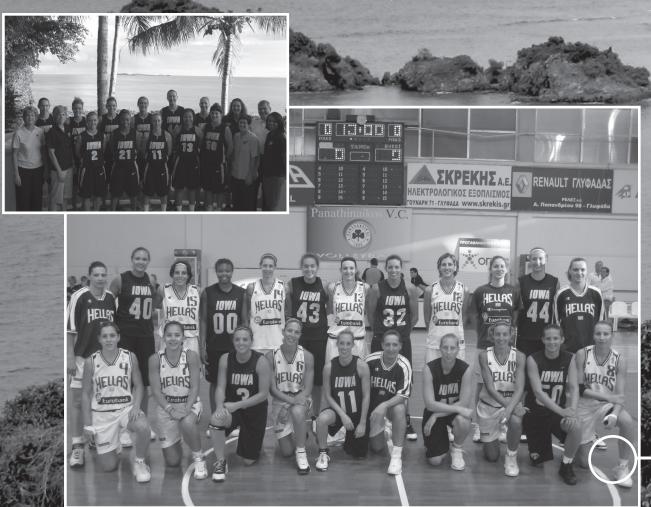




HAWKEYE INTERNATIONAL TRACKING TO RELEASE TO THE PROPERTY OF T

During the summer of 2003 and 2007 the entire lowa basketball team and staff traveled overseas. The Hawkeyes spent 12 days in Italy touring the country and playing four exhibition games. In 2003 lowa visited the beautiful cities of Rome, Vatican City, Florence, Venice and Lake Como. In 2007 the Hawkeyes were in Greece for 11 days competing against the Greek National Team three times and visiting Thessaloniki, Athens and the Greek Islands.

Not only do the Hawkeyes play in front of thousands of fans in Carver-Hawkeye Arena, but the lowa women's basketball program also travels to exciting destinations to play in challenging tournaments. Over the past 12 years, lowa has competed in holiday tournaments in Alaska, Bahamas, California (three times), Cancun, Hawaii, New York, Florida (2), Massachusetts and South Carolina. The Hawkeyes head to Nevada for this year's holiday tournament.

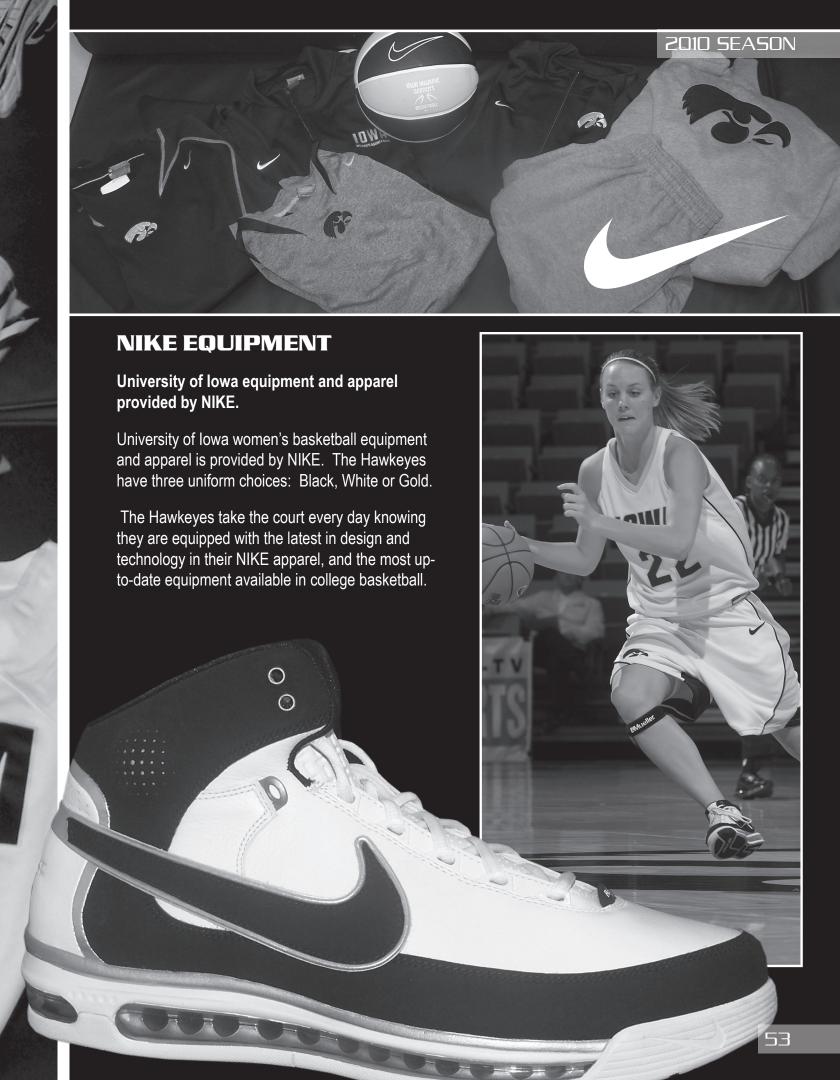


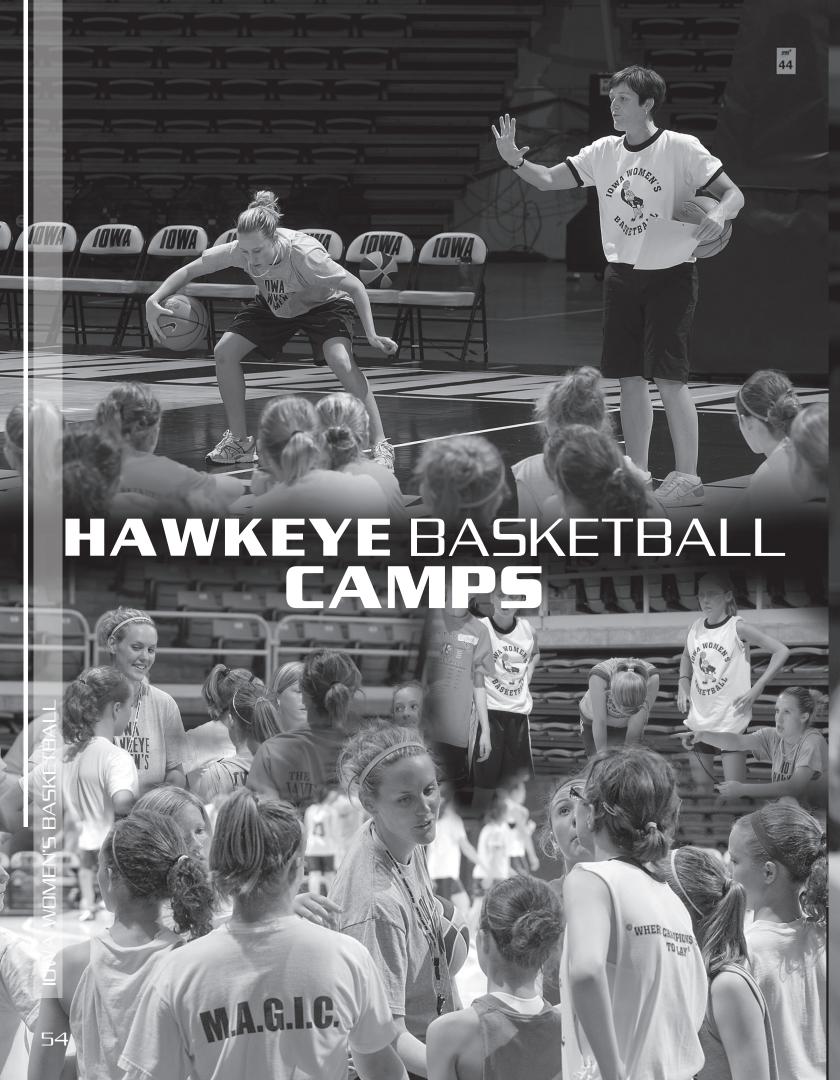




Iowa Hawkeyes in Greece in 2007





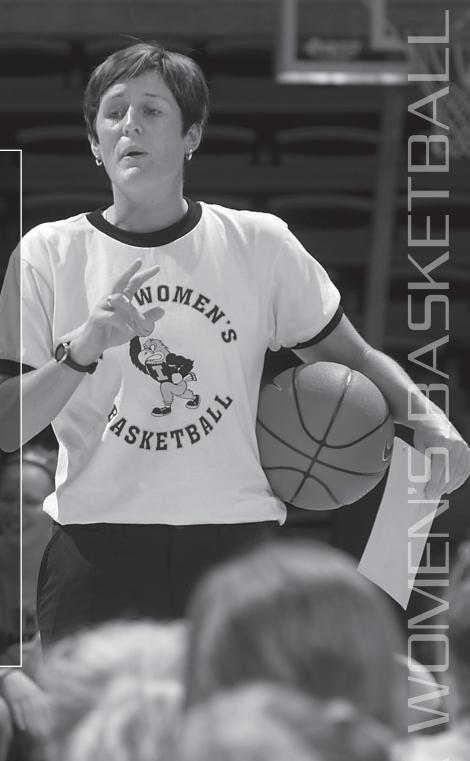


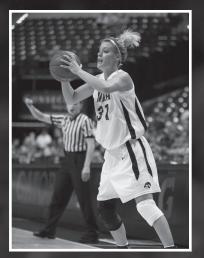
BASKETBALL CAMP

The lowa Girls' Basketball Camp gives young basketball players the opportunity to learn from the Hawkeyes during the summer. Held annually in early June, Coach Bluder and her staff lead instruction in all facets of the game. Campers are able to stay in the residence halls and experience what campus life at lowa is about. Camp is also a time for young Hawkeyes to meet new friends, and build life-long relationships.

The Iowa Girls' Basketball Elite Camp is also available for those who are willing to take their game to the next level.

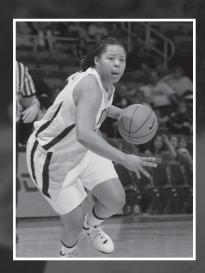
For more information, contact the lowa Sports Camps office at (319) 335-7961, or visit www. iowasportscamps.com.





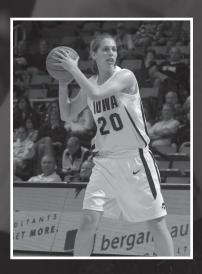
HANNAH DRAXTEN 50PH0M0RE

"I had always heard about how good the lowa Women's Basketball program was. After visiting, I was fortunate to experience the University and community first hand. Coach Bluder and her staff are awesome and all the girls are great! It is such a family atmosphere. We work hard, but at the same time we have a lot of fun! The fan support here is amazing and it is exciting to play in front of a crowd that loves lowa athletics so much!"



SHANTE JONES SOPHOMORE

"The coaching staff was what attracted me most to the University of Iowa. Each are special in their own way and show a lot of sincerity towards their players. The intense yet amazing atmosphere, fun to be around teammates and great academic programs are among the few reasons why being an Iowa Hawkeye is so special."



KELLY KREI 50PHOMORE

I grew up a Hawkeye and being able to wear the Black and Gold has always been a dream of mine. My visits to lowa only reinforced my desire after being able to witness, first hand, the chemistry between the team and the coaches. All of the coaches were very enthusiastic and I couldn't wait to get a chance to play in Carver-Hawkeye Arena in front of so many loyal Hawkeye fans. It's great to be a Hawkeye!

WHAT HAWKEYES ARE SAYING

MORGAN JOHNSON

The University of lowa was perfect for me because it included the family atmosphere I had been looking for, along with the academics I had been craving. The coaches are so personable and truly care about my life, both on and off the court. My teammates are just the icing on the cake. They really make it feel like I'm home and that this is where I belong. I am very happy I chose the University of lowa, and I know that in my heart I am a Hawkeye for life.

TRISHA **NESBITT**

FRESHMAN

The coaching staff and the team were the two main things that attracted me to lowa. The coaches are more than just a coach to you. Right away you can tell that they are amazing people and really genuinely care about each one of us as people.



THE HAWKEYE FAMILIES



"We were so impressed with the coaching staff and the team on our first unofficial visit that we made another unofficial visit three weeks later. With all the academic programs and help available to student-athletes, our daughter will definitely come away with her degree and a great experience. When Kachine made her decision to become a Hawkeye, she sent Coach Bluder an email with a photo of her dressed in Hawkeye shorts, T-shirt and cap with a double thumbs up sign. The fans and the people of lowa are absolutely awe-some; we believe that lowa is the best-kept secret in the Midwest."

JENNIFER DAVIS & PETER ALEXANDER

"We are happy that our daughter has found a school and an extended family that she loves. The staff and coaches at the University of lowa are exactly the way they were during the recruiting process. As parents, you want to know that your child will grow mentally and spiritually as a person. Even though Theairra has been there for just a short time, we can already see the growth. We feel blessed that she has found such a great second home and family."

THEODORE & MICHELLE TAYLOR



"What attracted us to the lowa women's basketball program was the openness and sincerity of the coaches and staff. After visiting with them and meeting the team we felt very good about JoAnn's decision to join the Hawkeyes. Coach Bluder and staff are interested not only in developing great players but also in developing great women. The players, the parents, and the fans as well as the entire community are welcoming and friendly which makes us proud to be a part of the Hawkeye program."

STEVE & CATHY HAMLIN



"We first visited the University of lowa and attended a Hawkeyes women's game when Hannah was in ninth grade. Right away we all knew this was the place we would like her to end up. We really liked lowa City and the lowa campus. More importantly, we thought the coaching staff and team were extremely caring and it was the kind of family atmosphere we wanted our daughter in, especially living seven hours away. We loved Carver and the great support of the fans and are very proud to be a part of the lowa Hawkeye women's basketball tradition."

THE HAWKEYE FAMILIES



"We are so proud that Kelsey is a student athlete at the University of lowa. The top notch facilities and outstanding support from the fans create an unforgettable atmosphere. We feel very fortunate that Kelsey is surrounded by such wonderful people. The coaches, basketball staff, and her teammates have offered endless support and encouragement both on and off the court."

BARRY & CINDY CERMAK



"The University of lowa is a great place because of the people involved and the great atmosphere that is created. The coaches really care about the well being of their players and ensured me that they all will be taken care of. I am happy to know my granddaughter will be playing for a wonderful basketball team in the prestigious Big Ten Conference and the lowa community shows a lot of great support."

PATRICIA JONES

"There is truth in the cliché, 'God works in mysterious ways.' Being lifelong Ames residents would make us unlikely candidates to become Hawkeye fans, and even more unlikely candidates to encourage our daughter to become a Hawkeye. After meeting the coaching staff, players and some of the other recruits and their families, there is no mystery why we would want our daughter to be a Hawkeye! In fact, our whole family has converted to being proud Hawkeye fanatics! Go Hawkeyes!"

TROY AND PAM NESBITT



"As residents of lowa City we've been fortunate to have had the opportunity to closely follow the lowa women's basketball program through the years and couldn't be more proud of our daughter's choice to become an lowa Hawkeye. Every time we visited, it reinforced what we already knew about Coach Bluder, her staff and the genuine integrity of the lowa women's program. We've witnessed time and time again the caring the coaches and staff showed toward the women as both athletes and students."

BRIAN & COLLEEN KREI



"As parents of Kamille, we are very proud that Coach Bluder and her staff invited her to be a part of their successful program. From the first time we stepped on campus we felt like we belonged and everyone we met was honest and genuine. We feel very comfortable with Kamille being a part of the Hawkeye tradition and also the excitement of the Big Ten atmosphere."

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