

Assistant Coach

# Jenni Fitzgerald

Ninth Season Drake University, 1990

Jenni Fitzgerald is in her ninth season as an assistant basketball coach at the University of lowa. Fitzgerald is in her 22nd season in women's college basketball as a player and coach.

The native of Long Grove, IA, helped guide the lowa Hawkeyes to a 21-11 overall record, bol-

stered by a 13-3 home record, and a share of the Big Ten regular season championship last season. Iowa also reached the Big Ten Tournament semifinals and played in its 17th NCAA Championships in 2008. She helped coach four Hawkeyes to all-Big Ten status and point guard Kristi Smith to honorable mention all-America recognition last year.

Fitzgerald was instrumental in helping Head Coach Lisa Bluder garner the 2008 and 2001 Big Ten Coach of the Year and WBCA Regional Coach of the Year awards. She has helped mentor lowa to seven post-season appearances, including five NCAA Championship berths, a Big Ten regular season co-championship (2008) and a Big Ten Tournament championship (2001). Fitzgerald has also helped guide the Black and Gold to five first-division conference finishes.

Fitzgerald is responsible for off campus recruiting and coaches the perimeter players for the Hawkeyes. She also is Iowa's chief scheduler, annually building one of the most exciting and demanding schedules in the country for the Hawkeye program. Fitzgerald also handles most of the film breakdown, scouting and directs the summer basketball camps.

Under Fitzgerald's tutelage, Iowa's perimeter players had outstanding 2007 and 2008 seasons, breaking numerous school records. The Hawkeyes shattered the team's single-season free throw and 3-point field goal percentage records. As a team, Iowa ranked second in the country in 3-point field goal percentage in 2007 and seventh in 2008, and fifth in free throw percentage in 2007. Individually, small forward Wendy Ausdemore has broken six individual records. Point guard Kristi Smith has amassed over 400 points and 100 assists the last two seasons, a feat that has only been accomplished four other times by two former Hawkeye all-Americans (Jolette Law and Michelle Edwards).

Three former Hawkeye guards that Fitzgerald mentored continued their playing careers professionally after graduation. Cara Consuegra, Lindsey Meder and Crystal Smith all had stints in the WNBA.

Fitzgerald is very familiar with both Lisa Bluder and fellow assistant Jan Jensen, both of whom she coached with for eight years at Drake University prior to coming to lowa.

While at Drake, Fitzgerald worked with the guards, directed summer camps and handled the administrative duties for the Bulldog basketball program from 1993 to 2000.

From 1986-1991, Fitzgerald was the starting point guard for the Drake Bulldogs. She was a teammate of fellow Hawkeye assistant coach Jan Jensen. As a senior, Fitzgerald served as her team's captain and was named to the All-Gateway Conference first-team. As a junior, Fitzgerald was her team's Most Valuable Player.

Fitzgerald graduated from Drake in 1990 with a bachelor's degree in business administration with a management major.

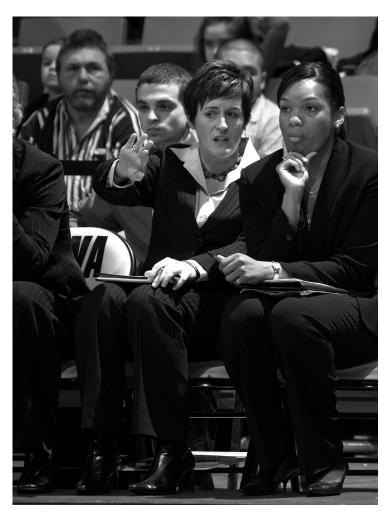
After graduation, Fitzgerald completed her Master of Science degree in Physical Education, with an emphasis in Sport Management, from Southern Illinois University in 1992. While at Southern Illinois, Fitzgerald was a graduate assistant with the Saluki's. In 1995, Fitzgerald was inducted into the Iowa Girl's Basketball Hall of Fame.

In high school, Fitzgerald was Iowa's Female Athlete of the Year in 1986 after being named Miss Basketball and first-team All-State in basketball, volleyball and softball.

Fitzgerald is the daughter of Bob and Jan Fitzgerald. She has an older sister, Robin and a younger brother, Randy.

### Bluder on Fitzgerald

"Jenni and I are beginning our 16th year working together. I value her commitment to me and the Iowa program beyond words. Jenni is such a talented person; she is organized, knowledgeable and brings a sense of reason to most every issue. She has a tremendous eye for breaking down film and is in charge of that important responsibility. The loyalty and dedication to the Iowa program, to myself, and my family are unparalleled. I am so fortunate to have someone like Jenni, to call a friend and staff member."



Assistant Coach





# Shannon Gage

### Second Season Missouri State, 1989

Shannon Gage is in her fourth year as an assistant coach, her second with the Iowa Hawkeyes.

Gage, who served as Director of Basketball Operations for The University of Iowa's women's basketball program from 2003-05, rejoined the

Hawkeye staff as an assistant coach in the summer of 2007 after serving as an assistant at the University of Michigan for two seasons (2005-07).

Gage's responsibilities with the Hawkeyes include assisting with all aspects of conditioning and individual workouts. She will focus most of her attention on perimeter play during practice, and will also perform a number of scouting duties. Gage will aid in the coordination of recruiting and youth summer camps.

The native of Tulsa, OK, helped guide the lowa Hawkeyes to a 21-11 overall record, bolstered by a 13-3 home record, and a share of the Big Ten regular season championship last season. Iowa also reached the Big Ten Tournament semifinals and played in its 17th NCAA Championships in 2008. She helped coach four Hawkeyes to all-Big Ten status and point guard Kristi Smith to honorable mention all-America recognition last year.

Gage was instrumental in helping Head Coach Lisa Bluder garner the 2008 Big Ten Coach of the Year and WBCA Regional Coach of the Year awards. Last season, Iowa broke three school records and tied another under her assistance. The Hawkeyes established new records for field goal percentage in a half (17-23, .739; at Wisconsin), consecutive 3-pointers in a game (seven; vs. Minnesota) and most 3-pointers attempted in an NCAA Championships contest (22; vs. Georgia). Iowa equaled the school mark for triples made in an NCAA Championships game (nine; vs. Georgia).

Gage has performed a myriad of coaching duties at the collegiate level, including the coordination of summer camps, overseeing budgets, monitoring academics and providing support in recruiting. She will use those experiences to provide a wide range of duties for the lowa staff while playing a heavy role in the Hawkeyes' recruiting efforts.

### Bluder on Gage

"It is terrific to have Shannon back on our staff. She did a wonderful job during her first stop at lowa as our Director of Basketball Operations. Shannon gained valuable experience during her two years of coaching at Michigan and that helped her prepare for a return to lowa. Shannon will aid in recruiting as well as game preparation and on floor coaching. She knows our system and will help us with her excellent background and love for defense. Shannon is a hard worker who has quickly established recruiting contacts in the field. We are thrilled to have her as a Hawkeye!





Director of Operations



# Chuck Evans

Third Season Iowa State, 1979

Chuck Evans is in his third season on the Hawkeye women's basketball staff, serving as lowa's Director of Basketball Operations.

Evans works closely with the Hawkeye basketball staff, helping coordinate and carry out the day-to-day activities of the program. He is

responsible for arranging team travel, overseeing opponent tape exchange, coordinating complimentary admissions to games, supervising public service activities, coordinating summer camps and training tables, overseeing the budget and monitoring academics.

Evans was on the staff of last year's team that went 21-11 overall, bolstered by a 13-3 home record, and won a share of the Big Ten regular season championship. Iowa also reached the Big Ten Tournament semifinals and played in its 17th NCAA Championships in 2008.

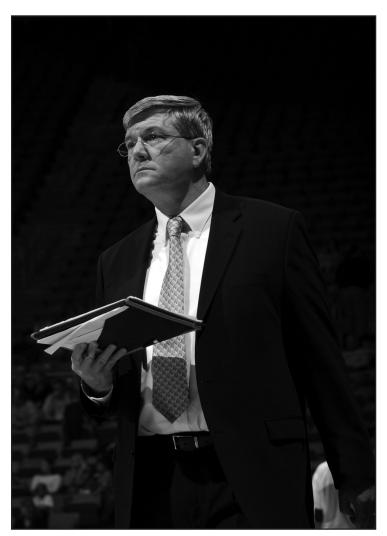
A native Iowan, Evans was the Iowa City Regina High School Head Football Coach for six seasons (2001-06). He guided the Regals to the Class 1A state championship in 2005. In addition to serving as head football coach, he served as the school's Athletic Director for one year (2005-06).

Evans graduated from Iowa State University in 1979 with a bachelor's degree in industrial administration.

Evans and his wife, Sue, have two children Travis (33) and Tyler (29). The Evans' also have a granddaughter, Baylie Susan (2), the daughter of Tyler and his wife Alicia.

### **Bluder on Evans**

"Chuck is a valuable asset to our program. To have someone with his coaching and administrative background is a real boost. He assists with the overall organization and day-to-day operations of our team. In addition, Chuck is a proven winner and we always want winners surrounding our program. He and his wife, Sue have been avid supporters of our program over the past several years and both are very involved in the lowa City community."







### Jennie Sertterh Athletic Trainer

Jennie Sertterh is in her 10th season as the women's basketball athletic trainer. Jennie, a native of Eldora, IA, attended Southern Illinois University at Carbondale and graduated with a Bachelor's in Science in Athletic Training in 1996. She then was a graduate assistant and received her Masters of Edu-

cation with an emphasis in Athletic Administration from the University of Nebraska in 1998. Prior to coming to Iowa, Jennie worked for a year at Missouri Valley College in Marshall, MO. Jennie and her husband Mark, and son Jaryn, reside in North Liberty.



### **Peter Gray** Athletics Academic Coordinator

Dr. Peter Gray is in his seventh year as Associate Director of Athletic Student Services in charge of advising and counseling of student-athletes. Dr. Gray has served in similar capacities at Indiana University and the University of Mississippi. He attended

Purdue University as an undergraduate, and has a Masters degree from Indiana State University in Secondary Education. He earned his Doctorate in Higher Education and Student Personnel Administration from Indiana University-Bloomington in 1995. Dr. Gray resides in lowa City.



### Lindsay Davis Video Coordinator

Lindsay Davis is in her second season as the women's basketball video coordinator. The majority of her job responsibilities revolve around play-by-play film breakdown of games for self and opponent scouting. Lindsay is also responsible for filming and

organizing film exchange. The native of Stevens Point, WI, is a University of Iowa graduate with a B.A. in Communication Studies, with an emphasis in video production. Lindsay has worked in videography and marketing at the University of Iowa for various sports including softball, wrestling and basketball for the past four years. She currently resides in North Liberty.



### Lisa Piper Basketball Secretary

Lisa Piper is in her 13th season as the secretary for women's basketball. She assists the coaches with recruiting, travel scheduling, camps and other various duties. She is a native of Iowa and began her collegiate career at the University of Iowa. She graduated with a B.S. degree in Consumer Affairs

from Colorado State University. Prior to coming back to the University of Iowa, she worked as a national sales and product trainer for Sears, Roebuck and Co. She resides in Winfield.



### Matthew Weitzel Sports Information Director

Matthew Weitzel has served as the sports information director for women's basketball since Coach Bluder's arrival in Iowa City in 2000. He has served as an assistant sports information director since 1998. In addition to working with the women's basketball team, he is the main

baseball contact and assists with football media relations. Matthew graduated from the University of Iowa in 1997 with a B.A. in Journalism and Mass Communication, with an emphasis in Business. The native of Mundelein, IL, was a student assistant in the sports information office for three years. Matthew resides in Iowa City.



### J.C. Moreau Strength & Conditioning Coach

J.C. Moreau has served as the strength & conditioning coach for the women's basketball team since his arrival at Iowa in November of 2007. Prior to joining the staff, Moreau was the head strength coach for women's athletics at Arkansas where he oversaw the complete

athletic development of its 11 varsity women's sports and assisted with all aspects of the football team's summer workouts (2004-2007). Moreau has also completed stints as an assistant strength coach at Memphis (2002-2004), as the head strength coach at Lafayette (2000-2002) and completed two internships for the Pittsburgh Steelers in the summers of 2007 and 2008. Moreau earned his B.A. from Colgate in 2001. He earned his M.S. in human movement science from Memphis in 2007. Moreau resides in Coralville.



# DWA WOMEN'S BASKETBALL Support Staff



### **Paula Jantz** Event Coordinator

Paula Jantz, associate director for operations and event management, has been an associate director since 1994 and is in her 27th year at the University of Iowa. A member of the department's senior staff, Jantz coordinates all event management

activities associated with the 24 sports sponsored by the Iowa Athletic Department. She is directly responsible for the event management duties for the 2008-09 women's basketball team. Paula holds a Master's in Athletic Administration from the University of Iowa. She earned bachelor's degrees in social science and physical education at Oklahoma State University, where she played varsity softball, field hockey and basketball. Paula resides in Iowa City.



### **Peggy Jenn** Equipment Manager

Peggy Jenn serves as the Athletic Equipment Manager for 14 sports, including women's basketball, in Carver-Hawkeye Arena. Peggy began working in the equipment room in 1983 when she was a student at the University of Iowa. She gradu-

ated from Iowa with a marketing degree in 1986 and was hired full-time in the equipment room in 1987. Peggy and her husband Denny have two daughters, Heather (20) and Courtney (18) and reside in Riverside, Iowa.



Clark Anderson Manager



Courtney Jenn Manager



Danny Brandt Manager



Lara Townsley Manager



Eric Crawford Manager



Megan Probasco Student Athletic Trainer

# Iowa's Bluder wins No. 500 Smith, Solverson spearhead coach's milest ð oves waltz

Iowa City Press-Citizen

goals on Hawkeyes also had their est free-throw shooting of the season, hitting 19





Iowa's Li

### IOMEN'S HOOPS NUED FROM 1E



Solverson's 31 lead Hawks past Badgers for share of title By John Riehl



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In This Section...

what Hawkeyes Are Saying	. 32-3 <u>3</u>
Gameday Experience	. 34-35
Once a Hawkeye, Always a Hawkeye	. 36-37
Hawkeye Families	. 38-42
Hawkeyes in the WNBA	43
March Madness	. 44-45
Hawkeye Travel	. 46-47
Media Attention	. 48-49
Big Ten Network	. 50-51
Carver-Hawkeye Arena	. 52-57
Academics	. 58-59
Strength and Conditioning	60
Big Ten Conference	. 61-63
Photos	. 64-67
Hall of Fame	
Press-Citizen / Dan Williamson and in our heads,	

Iowa's Abby Emmert, left, drives around Indiana's Jamie

to win," sophomore JoAnn Hamlin said. "And that's

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The win kept Wins Coach to fee ional at 8-3 with which beat Mi on Sunday. "I don't it," of the Year about it," about it," about it," about it," be about it, "be about it," be about it," be about it, "be about it," be about it," be about it, "be about it," be about it, "be about it," be about it ) for Hamlin,

Inside a lowa junior point form the arc e<sup>war</sup>owa junior point first team al-Big ten by the e shot a little by the coaches and set was ng in on days off

VI: tral.com to view a photo galle from Sunday's Hawkeye victor

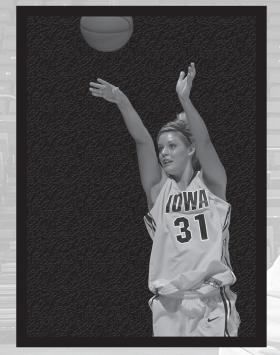
in," Hamlin said. "When th are sagging in that muc you've almost got to pro you can make it.'

The Hawkeyes also or rebounded the Hoosiers to 26, led by reserve cent Megan Skouby who co pleted a double-double wi 16 points and 10 rebounds

"She's Megan Skou and we don't know t answer to that," Bluder sa in respond to Skouby's sco ing surge of late. "It's hard figure out which butto

-- WORACH S





"I had always heard about how good the Iowa Women's Basketball program was. After visiting, I was fortunate to experience the University and community first hand. Coach Bluder and her staff are awesome and all the girls are great! It is such a family atmosphere. We work hard, but at the same time we have a lot of fun! The fan support here is amazing and it will be an exciting to play in front of a crowd that loves Iowa athletics so much!"

Freshman Hannah Draxten

"The coaching staff was what attracted me to the University of Iowa. Coach Bluder and her staff are amazing. The close family atmosphere is unbelievable!! Also, just being able to be a part of the Hawkeye family is great. The fans down here are the best! Another thing that attracted me to the University were all the different academic programs to choose from. I knew I would be getting a great education while being able to do what I love, which is playing basketball. We truly have the greatest fans."

> Senior Nicole VanderPol





"Being a Hawkeye is so special because of all the history and tradition. Carver Hawkeye Arena is an awesome place to play and when it's packed with screaming fans there's no place that can compare."

Senior Kristi Smith

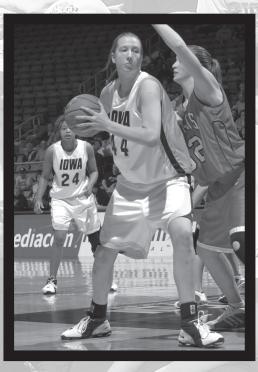


What Hawkeyes Are Saying

"The coaching staff was what attracted me most to the University of Iowa. Each are special in their own way and show a lot of sincerity towards their players. The intense yet amazing atmosphere, fun to be around teammates and great academic programs are among the few reasons why being an Iowa Hawkeye is so special."

> Freshman Shante Jones





"When I visited the University the campus is compact and easy to navigate. Also, the people were the friendliest of all the colleges I had previously seen. I really got along with the girls and the coaches were very enthusiastic about the Hawkeye program!"

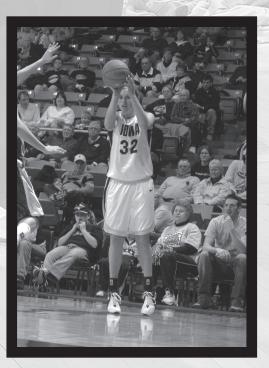
"I love the atmosphere that our fans create. I love everything about game day."

Senior Megan Skouby

"The team chemistry and family atmosphere between my teammates and coaching staff attracted me to the University of Iowa. The thing I enjoy the most about being a Hawkeye is the fact that I can represent my home state by wearing black and gold."

"I am very excited for this season. We want to build off the success we achieved last year. I am looking most forward to playing a challenging schedule and making a return trip to the NCAA Tournament."

> Senior Wendy Ausdemore











IOWA WOMEN'S BASKETBALL Once a Hawkeye, Always a Hawkeye

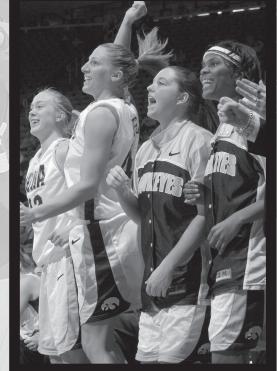
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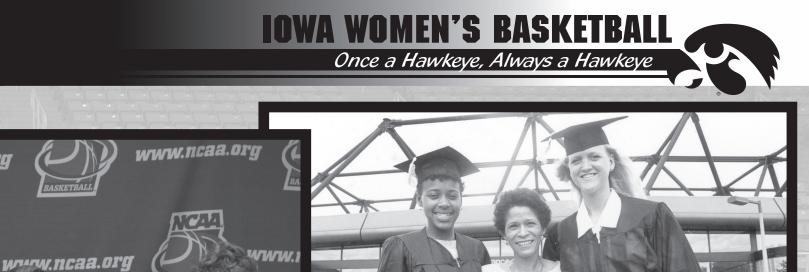
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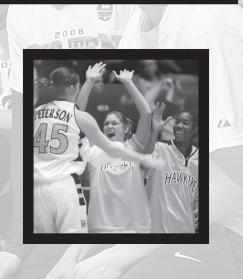












LISA BLUDER HEAD COACH IOWA

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A CONSUEGRA IOWA









IOWA WOMEN'S BASKETBALL Hawkeye Families



"We were so impressed with the coaching staff and the team on our first unofficial visit that we made another unofficial visit three weeks later. With all the academic programs and help available to student-athletes, our daughter will definitely come away with her degree and a great experience. When Kachine made her decision to become a Hawkeye, she sent Coach Bluder an email with a photo of her dressed in Hawkeye shorts, T-shirt and cap with a double thumbs up sign. The fans and the people of Iowa are absolutely awesome; we believe that Iowa is the best-kept secret in the Midwest." **Jennifer Davis & Peter Alexander** 



"The family atmosphere among the entire Hawkeye family makes this team so special, and from the first time we brought Wendy to camp at Iowa we felt it was the right choice. The great support from all the coaches, staff, players, parents, and Hawkeye fans makes the women's basketball program so special, and being from southwest Iowa, we are very proud to be part of the Hawkeye family." *Gary & Sue Ausdemore* 



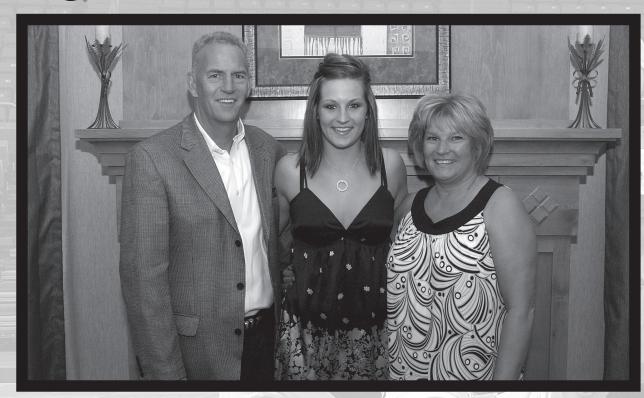
"We are so proud that Kelsey is a student athlete at the University of Iowa. The top notch facilities and outstanding support from the fans create an unforgettable atmosphere. We feel very fortunate that Kelsey is surrounded by such wonderful people. The coaches, basketball staff, and her teammates have offered endless support and encouragement both on and off the court." Barry & Cindy Cermak



"What attracted us to the lowa women's basketball program was the openness and sincerity of the coaches and staff. After visiting with them and meeting the team we felt very good about JoAnn's decision to join the Hawkeyes. Coach Bluder and staff are interested not only in developing great players but also in developing great women. The players, the parents, and the fans as well as the entire community are welcoming and friendly which makes us proud to be a part of the Hawkeye program."

**Steve & Cathy Hamlin** 

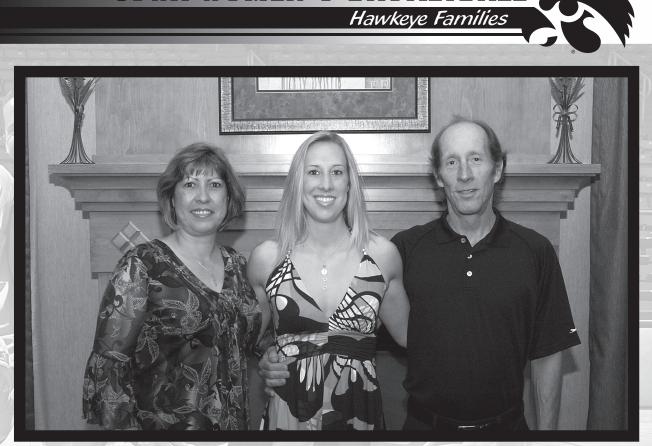
IOWA WOMEN'S BASKETBALL Hawkeye Families



"What truly makes this program so special are the people involved. Lisa Bluder and her staff do an amazing job taking care of these girls. As parents it's comforting to know that your daughter is being taken care of even when she is far away from home. The players on the team are a class act. We have really enjoyed getting to know the players and their families through Lindsey, and we look forward to yet another great season!" **Tom & Monnie Nyenhuis** 



"The people are what makes the University of Iowa and the women's basketball program so special. Even though we sent our daughter nine hours away we knew that she was in good hands. Everyone we met on our visit was friendly, kind and most of all genuine. Megan absolutely made the best choice for her." **Mark & Kellee Skouby** 



"When our daughter chose to attend lowa, we were very excited for her. From the very first visit, we were amazed with everyone we met. From top to bottom the honesty and good faith was very real. The coaching staff's effort to find girls that not only can play basketball, but are good all around people, seems to make things comfortable for all. We feel our daughter is in good hands both on and off the court. Also, the support from the community is awesome, lowa has some of the best fans in the country. The women's basketball program at lowa is first class all the way. We are very proud to be a part of the family." Drew & Lisa Smith



"We are proud and fortunate to be part of the lowa Women's Basketball family! The support and commitment from Coach Bluder and her staff, as well as the college professors has been outstanding. The academic promise for success that is available to student-athletes is amazing. We are proud to have our daughter play for Coach Bluder and her staff. We have fond memories traveling around the Midwest and cheering on the Hawks with other team members' families." **Steve & Barb VanderPol** 

"We first visited the University of Iowa and attended a Hawkeyes women's game when Hannah was in ninth grade. Right away we all knew this was the place we would like her to end up. We really liked Iowa City and the Iowa campus. More importantly, we thought the coaching staff and team were extremely caring and it was the kind of family atmosphere we wanted our daughter in, especially living seven hours away. We loved Carver and the great support of the fans and are very proud to be a part of the Iowa Hawkeye women's basketball tradition."

IOWA WOMEN'S BASKETBALL Freshmen Family Quotes

### **Brian & Lori Draxten**

"The University of Iowa is a great place because of the people involved and the great atmosphere that is created. The coaches really care about the well being of their players and ensured me that they all will be taken care of. I am happy to know my granddaughter will be playing for a wonderful basketball team in the prestigious Big Ten Conference and the Iowa community shows a lot of great support."

### **Patricia Jones**

"As residents of Iowa City we've been fortunate to have had the opportunity to closely follow the Iowa women's basketball program through the years and couldn't be more proud of our daughter's choice to become an Iowa Hawkeye. Every time we visited, it reinforced what we already knew about Coach Bluder, her staff and the genuine integrity of the Iowa women's program. We've witnessed time and time again the caring the coaches and staff showed toward the women as both athletes and students."

### Brian & Colleen Krei

"As parents of Kamille, we are very proud that Coach Bluder and her staff invited her to be a part of their successful program. From the first time we stepped on campus we felt like we belonged and everyone we met was honest and genuine. We feel very comfortable with Kamille being a part of the Hawkeye tradition and also the excitement of the Big Ten atmosphere."

### Chris & Karla Wahlin

Hawkeyes in the WNBA

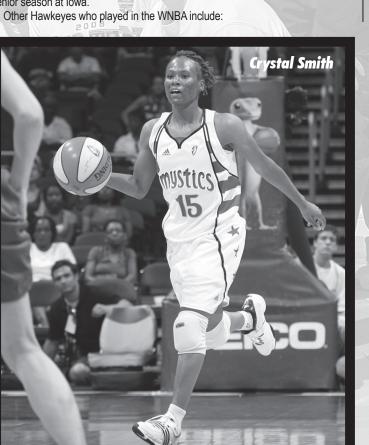
lowa has had a long-standing history of having its student-athletes advance their playing careers professionally. The Hawkeyes have produced 12 WNBA players since the league formed in 1996. Iowa has had three players drafted the last eight years.

Over 80 student-athletes from the Big Ten Conference have played in United States professional ranks. Iowa, Purdue and Penn State are the Big Ten leaders in having players drafted by the pros the last decade. Last season, Iowa had two players (Crystal Smith and Tangela Smith) on WNBA rosters.

Tangela Smith (1994-98) was drafted by Sacramento and played seven seasons with the Monarchs (1998-04) before playing two years with Charlotte (2005-06) and the last two with Phoenix, who won a title in 2007. In 2006, Tangela made her first All-Star game appearance. Last season, she played in 25 contests and averaged 11.1 points, 7.0 rebounds, 1.2 blocks and 1.1 assists. For her 11-year WNBA career, she averages 11.9 points and 5.3 rebounds. Tangela scored a career-high 40 points at Cleveland in 2000. Nine years ago, she started during the championship series vs. the Houston Comets. In 1999, she finished eighth in the league with 38 blocks. Tangela finished her career as the Hawkeyes all-time leader in blocked shots with 235 and is currently No. 7 on the career scoring list with 1,598 career points.

Crystal Smith played her inaugural season with the Phoenix Mercury in 2006. She played in 23 games, collected 60 points, 22 rebounds and 22 assists. After playing as a reserve with the Mercury, she continued her professional career overseas in Turkey during the WNBA off season. Crystal improved her skills and returned to the league two year's ago as a starter with the Houston Comets. Crystal started the last 23 games and finished the season averaging 6.3 points, 2.7 assists and 2.9 rebounds. Last year, Crystal played on the Washington Mystics.

Simone Edwards (1993-97) played in 28 games with the Seattle Storm in 2004. She is the Storm's all-time leader in games played, minutes and rebounds and second in points scored. Edwards averaged 4.5 rebounds and 8.6 points per game her senior season at Iowa.



National Player of the Year and Big Ten Player of the Year Michelle Edwards (1984-88), who retired from playing professional ball in 2002. She played her final two years with the Seattle Storm. Edwards ranks second on the Hawkeyes' all-time career assists leader charts (431) and third in career points (1,821).

Nadine Domond (1994-98) played with the Sacramento Monarchs in 1998 and averaged 3.0 points. Domond held the lowa record for most three-point attempts before Lindsey Meder surpassed the record during the 2000-01 season.

Toni Foster (1989-93) was a member the Phoenix Mercury from 1997-99. Foster averaged 6.5 points in the 54 games she played for the Mercury. Foster, who finished her career as the Hawkeyes No. 4 scorer in school history with 1,606 career points, played in 10 games for the Mercury.

Angela Hamblin (1995-98) was signed by the Detroit Shock in 1998. She played in six games for the Shock. Hamblin finished her career at Iowa with 780 career points.

Tia Jackson (1990-95) played one season in the WNBA. Jackson played with the Phoenix Mercury in 1997. She ended he career ranked No. 9 in scoring, No. 8 in steals, and No. 11 in rebounds.

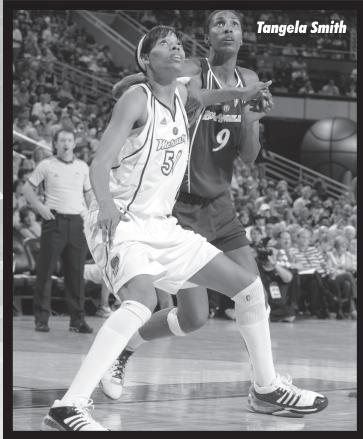
Franthea Price (1986-90) also played one season in the WNBA. Price played in 26 games for the Sacramento Monarchs. She is the Hawkeyes' No. 5 career scorer with 1.742 points.

Amy Herrig (1995-99), who is a TV analyst for Hawkeye games televised by KCRG-TV9, was drafted by the Utah Starzz. Herrig played in 28 games. She posted a Carver-Hawkeye Arena record 42 points in her final home game of her career.

Lindsey Meder (1998-02) was drafted by the Minnesota Lynx. Unfortunately she suffered a knee injury during training camp and was unable to compete for Minnesota in 2002.

Cara Consuegra, (1997-01) played limited minutes in 15 games for the Utah Starzz in 2001. The point guard finished her career as Iowa's all-time assists leader (191).

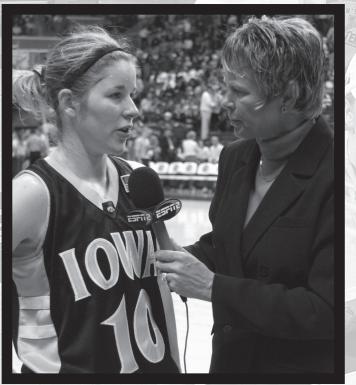
In addition, Jerica Watson (1998-02) and Jaime Cavey (2001-05) each had short professional careers overseas.



IOWA WOMEN'S BASKETBALL March Madness



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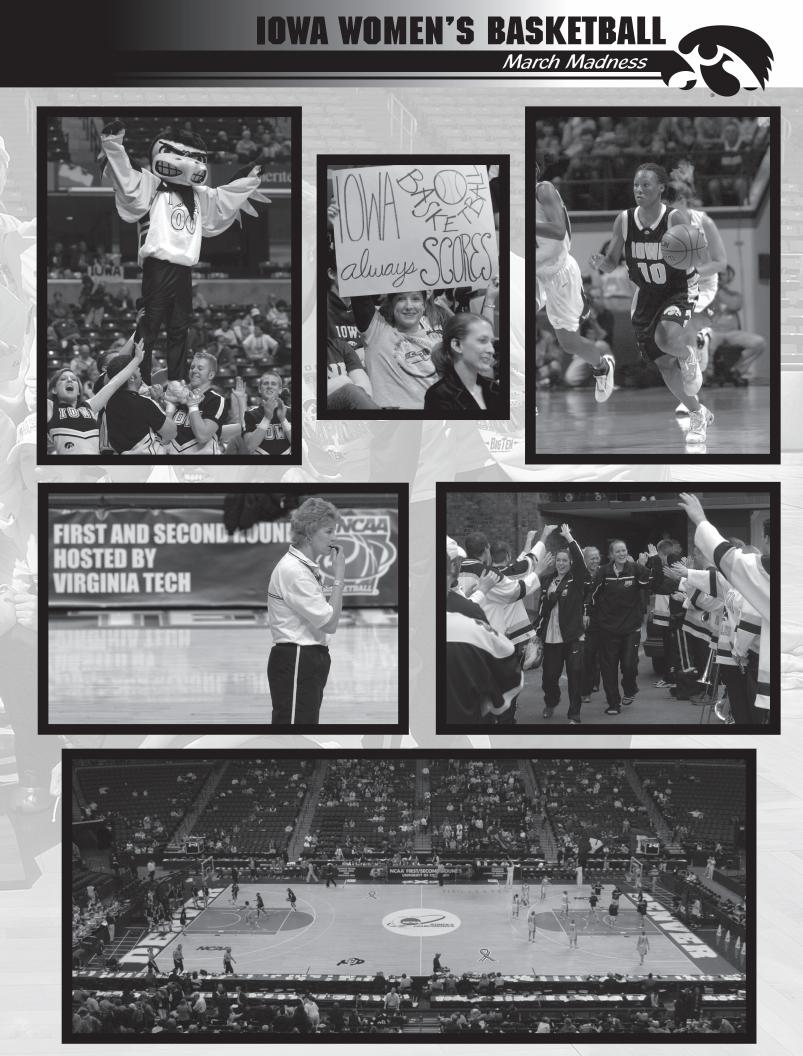






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# DWA WOMEN'S BASKETBALL Hawkeye Travel



U.S. Virgin Islands... Iowa's destination in November 2008!!!

Not only do the Hawkeyes play in front of thousands of fans in Carver-Hawkeye Arena, but the Iowa women's basketball program also travels to exciting destinations to play in challenging tournaments. Over the past 12 years, Iowa has competed in holiday tournaments in Alaska, Bahamas, California (3), Cancun, Hawaii, New York, Florida (2), Massachusetts and South Carolina. The Hawkeyes have also traveled to Utah, Connecticut, Virginia (2) and Colorado in their last five NCAA Tournament appearances.

During the summer of 2003 and 2007 the entire lowa basketball team and staff traveled overseas. The Hawkeyes spent 12 days in Italy touring the country and playing four exhibition games. Iowa visited the beautiful cities of Rome, Vatican City, Florence, Venice and Lake Como. The Hawkeyes were in Greece for 11 days competing against the Greek National Team three times and visiting Thessaloniki, Athens and the Greek Islands.

lowa also hosts its own tournament every year. The Hawkeyes have won the KCRG-TV9 Hawkeye Challenge 17 times, including winning seven of the last ten.

Playing in one of the most demanding conferences in the nation, the Hawkeyes continually play challenging non-conference games. Seven years ago, Iowa played the most demanding schedule in the Big Ten and the 16th toughest in the nation. Four years removed, Iowa played the 14th-most difficult schedule in the country. Iowa played the 24th toughest schedule a year ago.

lowa has also been invited to play in the biggest and most important tournament, the NCAA Tournament 17 times, which is the third most among Big Ten teams and the WNIT twice. The Iowa Hawkeyes will make its first-ever appearance in the Virgin Islands this season. Iowa will compete in the Paradise Jam in the U.S. Virgin Islands, Nov. 27-29, 2008. The Hawkeyes will face elite competition facing Texas Tech of the Big 12 Conference, South Florida of the Big East and California of the Pac-10 Conference. This will be the first meeting vs. Texas Tech and South Florida and only the second-ever meeting against California.

For more information on the Paradise Jam visit: www.paradisejam.com



Every year, the Iowa Women's Basketball team hosts its "Golf Extravaganza" at Finkbine Golf Course. Proceeds from the event help pay for the Hawkeyes' foreign tour trip they take every four years.



The lowa Hawkeyes travel in comfort on road conference games it flies. A majority of the Hawkeye flights are on USA Jet, an airline with spacious leather seating that give the players an opportunity to relax and study.

## IOWA WOMEN'S BASKETBALL Hawkeye Travel

(1) In 2005, the Iowa Hawkeyes traveled to California for the second time in three years, this time visiting the San Francisco Bay Area. Iowa competed in the Odwalla Classic and were able to do a lot of sightseeing, including touring historic Alcatraz (right). The Hawkeyes spent Thanksgiving week touring Fisherman's Wharf and taking in San Francisco's most famous landmark -- the Golden Gate Bridge.

(2) Being able to travel overseas with teammates and combine basketball and traveling and get educated on a new culture is a once in a lifetime opportunity. Iowa traveled to the beautiful country of Greece, May 23-June 2, 2007. The Hawkeyes were able to visit Thessa-Ioniki, Athens and take a day cruise to three islands. In addition to touring the breathtaking country, Iowa competed against the Greek National Team three times. This was a memorable trip that generated lifelong memories, which included visiting the Acropolis (right).

(3) In 2004, the Iowa Hawkeyes enjoyed a week in the sun in the Bahamas during Thanksgiving. Iowa won the four-team Junkanoo Jam, defeating Florida and Oklahoma. Away from the basketball floor, the Hawkeyes enjoyed shopping, a boat tour and also found plenty of time to relax on the beautiful sandy beaches of the Caribbean (right). Iowa returned to the warm weather last November, when it competed in the Caribbean Challenge in Cancun, Mexico.







Media Attention

One of the many benefits of playing for the lowa Hawkeyes and playing in the Big Ten Conference is the popularity and amount of media coverage the sport generates in the state of lowa and the Midwest. Whether its TV, radio, internet, podcasting, newspapers, etc. fans can access information, video and audio clips of the Hawkeyes in a number of different platforms. In addition to its extensive radio/internet broadcasts of every Hawkeye game, lowa fans can watch selected games on KCRG-TV9, the Big Ten Network, ESPN, ESPN2, ESPNU or <u>www.bigtennetwork.com</u>.

### **TV Exposure**

In addition to lowa's minimum of six games on the Big Ten Network and once on ESPN in 2008-09, selected games can be seen on KCRG-TV9.

Over the past seven years, Iowa has been televised 95 times: eight times on ESPN2, once on ESPN, 27 times on Comcast Chicago, 27 times on KCRG, 18 times on opponent's local TV, 10 times on the Big Ten Network and four times on Mediacom Connections. Iowa was on the tube 11 times last season alone.

lowa has been a part of history television history. On January 5, 1990, the Hawkeyes met Michigan State in East Lansing in a Big Ten Conference opener that was the first-ever regular season women's basketball game to be televised live nationwide. The game was aired on ESPN.

lowa women's basketball, again, will be televised on a ground-breaking event on ESPN. The Hawkeyes' game at Kansas (Nov. 18) will be the only women's game aired during ESPNs Hoops Marathon, which includes 14 games in 23 hours.

One year later, in 1991, Iowa hosted the Big Ten-SEC Challenge, the first regular season women's basketball doubleheader to be shown by one of the three major networks. The historic basketball extravaganza was shown on CBS.

Read more about the ground breaking Big Ten Network and **<u>bigtennetwork.com</u>** on pages 50-51. Iowa is slated to appear on the conference's network six times and on its website for webcast 10 times during the regular season.



John Campbell and Amy Herrig have been calling lowa Hawkeye women's basketball games for seven years.



The Hawkeyes answer questions during a 2008 NCAA Tournament Press Conference.

### Hawkeye Radio Network

The Iowa Women's Basketball Radio Network is arguable the nation's best radio network for women's basketball coverage. With nighttime coverage blanketing parts of 40-states, the network is the envy of almost every program in the country.

The Hawkeye Radio Network is the only women's network in the Big Ten and one of only a handful in the country that can boast that its anchor station is a 50,000-watt clear channel station. WHO-AM (Des Moines) is lowa's most-listened to radio station and its signal reaches parts of 40-states at night. WMT-AM (Cedar Rapids/ lowa City) is lowa's second-most listened to station, and is lowa's strongest daytime signal, hitting parts of five states.

That means during Hawkeye women's day contests, fans can hear the game from anywhere in Iowa. Fans can also listen to daytime Iowa women's basketball games via car radio in Chicago, Minneapolis, Kansas City, St. Louis, Omaha, and Sioux Falls, among other out-of-state cities.

More impressive is the reach of the Hawkeye Radio Network at night. Thanks to WHO's clear channel signal, Hawkeye women's basketball night games can be heard just about anywhere in the US. The basketball office received calls from Iowa fans who have heard our games in Tampa, Denver, Detroit, Albuquerque, Atlanta, Dallas, and Pittsburgh, among other big cities.

The Hawkeye Radio Network can also be heard live via the internet at hawkeyesports.com. The basketball office also received e-mails from Hawkeye fans who have listened to contests on the worldwide web from England, China, and Australia, among other countries.

"Hawk Talk With Lisa Bluder" is a weekly one-hour call-in show that is also carried on the Hawkeye Radio Network and hawkeyesports.com. Iowa fans call in their questions to the head coach ever Monday night during the basketball season. The show originates from Bob's Your Uncle Pizza Cafe on the east side of Iowa City.

The women's basketball play-by-play announced for the Hawkeye Radio Network is Brent Balbinot, sports director at KXIC-AM. Balbinot is in his fifth season covering the Hawkeyes. Providing color commentary on the Hawkeye Radio Network is Shelley Till. Till was a teammate of current Iowa coaches Jan Jensen and Jenni Fitzgerald at Drake University in 1987-88. She is in her fourth season providing expert analysis.



Brent Balbinot (right) and Shelley Till (left) call every lowa women's basketball game for the Hawkeye Radio Network.



### Hawkeyesports.com

Media and fans can also obtain a wealth of up-to-date information about the Hawkeyes on the official web site of the University of Iowa -- hawkeyesports. com. All Iowa games can be heard live and archived over the internet via "Hawkeye All-Access" (subscription service). Live stats, box scores, play-by-play, photo galleries, coach and bio information, video of Coach Bluder's press conferences and player interviews, podcasting, player blogs and more can be found on the web site.

Furthermore, hawkeyesports.com has a fresh look after the site was redesigned and relaunched this past September. The new and improved site has more information and video/audio for the diehard Hawkeye fan.

### Lisa Bluder TV Show

In addition to Iowa Women's Basketball's extensive radio coverage, eastern Iowa's local ABC affiliate, KCRG-TV9, produces a monthly television special called the "Lisa Bluder Show". The TV show includes head coach analysis on past and future games, student-athlete profiles, and behind-the-scene stories of the women's basketball program.

Not only can Hawkeye fans watch the monthly TV show on KCRG, but also over the internet on hawkeyesports.com. Hawkeye fans who subscribe to "Hawkeye All-Access" can view the program, along with numerous other highlight packages and video and audio from all lowa sports, year-round. All shows are archived and available for download.

The monthly TV show debuted in 2002 and returns for its seventh season in November 2008. The show is anchored by KCRG Sports Director John Campbell. Campbell has work at KCRG over 25 years and was recently named Iowa Sportscaster of the Year by the National Sportscasters and Sportswriters Association. In addition to Campbell, Scott Saville assists in interviewing the Hawkeye student-athletes and coaching staff and spend hours developing and producing the stories.

In addition to the TV show, KCRG televises a minimum of four games each season that can be viewed live in eastern Iowa. No other Big Ten institution can claim that it shows select women's basketball games on a major network affiliate like the Hawkeyes and KCRG (ABC). The network has televised over 30 games since its first telecast, Iowa vs. Iowa State on Nov. 20, 2000, which was the second-highest watched program in the state of Iowa that night.

### Newspaper Coverage

Fans can also read about Hawkeye action in several newspapers/web sites throughout the state of Iowa. A few of the papers that cover the Hawkeyes on a regular basis include:

The Des Moines Register, the Iowa City Press-Citizen, the Cedar Rapids Gazette, the Quad City Times, The Daily Iowan, the Voice of The Hawkeyes, the Burlington Hawkeye, the Waterloo Courier, and the Moline Dispatch.

"The media does a great job covering lowa athletics. It is very easy for family, friends, and fans from all around to follow us through TV, papers, radio and the internet." **Freshman** Hannah Draxten

"Hawkeyesports.com gives great detailed news and stories and allows our fans to get to know our team and how we are doing. The continued coverage of our team and women's basketball in general helps promote our sport and get people excited and informed about it.

Sophomore Kelsey Cermak



<u>hawkeyesports.com</u> is the official website of the UI Department of Intercollegiate Athletics. The website has everything the passionate Hawkeye fan needs, features, bios, game notes, statistics, blogs, video, photo galleries and more.



The Hawkeyes have their own recruiting website, gohawks.com/bludersbunch, which includes additional features.