



Sally Mason University President

Sally Mason became the 20th President of The University of Iowa on August 1, 2007. She holds a full professorship with tenure in the Department of Biological Sciences of the College of Liberal Arts and Sciences.

President Mason served as Provost of Purdue University from 2001-2007, where she was responsible for planning, managing, and reviewing all academic programs at Purdue's West Lafayette and four affiliated branch

campuses throughout Indiana. Her accomplishments as Provost included increasing diversity, recruiting top faculty, doubling the research program, advancing public engagement, and improving the learning environment for students. During President Mason's tenure as Provost, Purdue hired over 800 new faculty, 300 of which were new positions; 56% of those hires were women and/or minorities. She also formed a diversity leadership group while at Purdue. President Mason was instrumental in the development of Purdue's Discovery Park, an interdisciplinary research incubator focused on such topics as nanotechnology, entrepreneurship, and biosciences.

The daughter of an immigrant family and the first child to attend college, President Mason received her B.S. in zoology from The University of Kentucky in 1972, her M.S. from Purdue University in 1974, and her Ph.D. in cellular, molecular, and developmental biology from The University of Arizona in 1978. She subsequently spent two years at Indiana University in Bloomington doing postdoctoral research before joining The University of Kansas in 1981. A strong advocate of undergraduate education, she received awards for outstanding undergraduate advising and teaching, and she was awarded a prestigious Kemper Teaching Fellowship. During her 21 years at Kansas, President Mason served as a full professor in the Department of Molecular Biosciences, Acting Chair of the Department of Physiology and Cell Biology, and Associate Dean in the College of Liberal Arts and Sciences. In 1995, she was appointed Dean of the College of Liberal Arts and Sciences, the largest academic unit on the University of Kansas campus.

President Mason is the author of many scientific papers and has obtained a number of research grants from the National Science Foundation, the National Institutes of Health, the Wesley Research Foundation, and the Lilly Endowment. Her research interests have focused on the developmental biology, genetics, and biochemistry of pigment cells and pigments in the skin of vertebrates. She has served as President of both the PanAmerican Society for Pigment Cell Research and the Council of Colleges of Arts and Sciences, and has served as Chair of the Advisory Committee to the National Science Foundation Directorate for Education and Human Resources (EHR) and the Executive Committee of the National Association of State Universities and Land-Grant Colleges (NASULGC) Chief Academic Officers Group. She also served on the Executive Committee of the Committee on Institutional Cooperation (CIC) from 2003-2007 and was appointed to the National Medal of Science Selection Committee from 2006-2008.

President Mason is married to Ken Mason, an educator and textbook author who teaches biological sciences at The University of Iowa.



Gary Barta Director of Athletics

Gary Barta is in his third year as the Athletic Director at The University of Iowa. He became the University's 11th Director of Intercollegiate Athletics on August 1, 2006. He succeeded Robert Bowsby, who left after 15 years at Iowa to take over the program at Stanford.

A native Midwesterner, Barta signed a five-year contract to lead one of the most successful athletic programs in the nation. His wife Connie is a native of Waterloo, Iowa.

The two met while Barta was an assistant athletic director at Northern Iowa.

Barta has already put his stamp on Hawkeye Athletics during his first two years in Iowa City. He oversaw the final stages of the \$89 million renovation at Kinnick Stadium and the new Paul W. Brechler Press Box. He officially opened Iowa's new Hawkeye Tennis and Recreation Center. In the spring of 2007 he hired new head men's Basketball Coach Todd Lickliter from Butler University. Lickliter's hiring came on the heels of his team's Sweet 16 appearance and his being named the NABC Division I national Coach of the Year. Basketball experts from around the country are touting this as an outstanding hire.

During the past year Iowa's wrestling team returned to national prominence winning the NCAA title for the 21st time in school history. The Hawkeyes also won the Big Ten title in convincing fashion. The Iowa women's basketball team won a share of the Big Ten championship and qualified for the NCAA tourney. And, the Hawkeye field hockey unit won the Big Ten's tournament championship.

Several other initiatives have been set in motion during Barta's first two years at Iowa. An Athletic Department Strategic Plan has been launched, mapping out the vision and goals for the future. Ground has been broken for a new \$7 million boathouse for the rowing program. Construction is well underway on a new Campus Wellness and Recreation Center, which includes a first-class aquatic center. It will serve as the new home for the Hawkeye men and women's swimming teams. Carver-Hawkeye Arena is slated to undergo a \$47 million renovation that will add a practice facility, improve the fan experience, and renovate and add office space. In addition to facilities, the Strategic Plan lays out goals for academic achievement, championship success, fiscal growth, and overall student-athlete, coach, and staff performance.

Barta has over 20 years of university and athletic administration experience. Before taking over at Iowa he had been the Wyoming Athletic Director since October of 2003. From November 1996 to October 2003, he was Senior Associate Athletic Director for External Relations and Sports Programs at the University of Washington in Seattle. From 1990 to 1996, he was associated with the University of Northern Iowa in Cedar Falls, where he was the Director of Athletic Development and External Relations. He also served as Associate Director of Development at North Dakota State University in Fargo, from 1988-90, where he was involved in fund-raising for athletics, the colleges of business and engineering, and the University's annual fund.

Barta earned his Bachelor of Science degree in Mass Communication and Broadcast Journalism from North Dakota State University in 1987. He was an option quarterback for Bison football squads that won the Division II NCAA national championship in 1983, 1985 and 1986. He, and his wife, Connie, have a son, Luke (10) and a daughter, Madison (8). He was born September 4, 1963, in Minneapolis, MN.

The University of Iowa Athletic Department is under the direction of Gary Barta and is regarded as one of the top intercollegiate programs in the nation. The men's and women's departments, operating separately for over 25 years, merged in 2001. It combined nationally recognized programs for both genders into one successful and progressive unit.

Combining their successes on the playing fields with continued success and recognition in the classroom, UI student-athletes practice and perform in some of the best facilities in the nation. The support of their efforts and attendance by Hawkeye fans ranks among the best in the country.

Several new projects are underway on the Iowa campus. Some of the latest additions to the UI campus are the Roy G. Karro Athletics Hall of Fame and Visitors Center, the Russell and Ann Gerdin Athletic Learning Center and the Hawkeye Tennis and Recreation Center. Construction on the new Campus Recreation and Wellness Center has also begun and is scheduled for a summer, 2010 completion. Ground has also been broken on Iowa's \$7 million rowing boathouse.

Kinnick Stadium received a major up-grading and renovation that was completed just prior to the 2006 season. The \$89 million project included the replacing of the south end zone stands and building of a four-level press box that houses 47 guest suites. New scoreboards, video walls, concession stands and new rest rooms were also part of the project.

Additional priorities for the Iowa program include establishment and development of endowments for all sports programs, continued enhancement of graduation rates, and implementation of a long-range plan to ensure Iowa's financial, academic and competitive future. As an example, all of Iowa's 13 scholarships for men's basketball are fully endowed.

The graduation rate of Iowa's student-athletes has improved in each of the past 10 years and has consistently ranked above the graduation rate of all UI students. Hawkeye athletes have garnered 76 academic All-America honors since 1992. The 2007-08 school year saw the University of Iowa produce 148 academic all-Big Ten athletes.

Iowa athletes have been recognized as all-Americans in their sport on 238 occasions during the past 16 years.



The 2008 Iowa Hawkeye wrestling team won its 21st NCAA championship along with its 32nd Big Ten title. Iowa crowned two individual NCAA champions and six all-Americans.

During the 2007-08 athletic year, the Hawkeyes continued their trend of success on the playing fields and in academic pursuits.

The Hawkeye wrestling team claimed its 21st NCAA national championship and its 32nd Big Ten title. Brent Metcalf won his first NCAA and Big Ten individual title at 149 pounds while senior Mark Perry also won his second-consecutive NCAA individual championship at 165 pounds. Metcalf won numerous individual awards, including the Hodge Trophy, given annually to the nation's most dominate wrestler. The Hawkeyes had six all-Americans while head coach Tom Brands was named both Big Ten and national Coach of the Year.

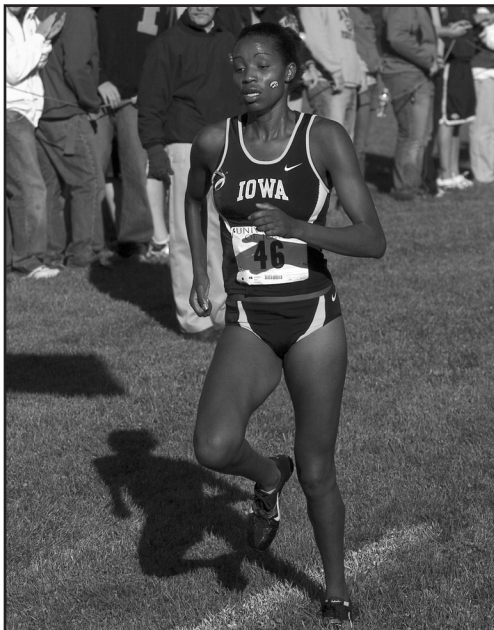


The 2007 Iowa field hockey team won its second-consecutive Big Ten Tournament championship and earned an automatic berth into the NCAA Tournament.



The 2007-08 Iowa women's basketball team won a share of the Big Ten regular season championship and received an at-large bid to the NCAA Tournament.

The women's basketball team won a share of the Big Ten regular season championship. Iowa now has nine Big Ten regular season titles, the second-most among Big Ten schools. The Hawkeyes received an at-large bid to its 17th NCAA Tournament and has advanced to post-season play seven of the eight years under Head Coach Lisa Bluder, who was named Big Ten and WBCA Region 6 Coach of the Year for the second time in eight years at Iowa. Kristi Smith was named second team all-Big Ten and was honorable mention all-America. Johanna Solverson was third team all-Big Ten, Wendy Ausdemore was honorable mention and Megan Skouby was named Sixth Player of the Year.



Diane Nukuri was named the Big Ten Cross Country Athlete of the Year and also finished fourth at the NCAA Championships.



Colleen McGlaughlin was one of 11 softball players in the country to be named first team ESPN the Magazine Academic all-America.

Iowa's field hockey team won its second-consecutive Big Ten Tournament championship, earning an automatic bid into the NCAA Tournament. The Hawkeyes were ranked in the top 10 nationally during the entire season and had three players named all-America. Four players were named first team all-Big Ten, marking the most first team picks since 1996.

Head women's gymnastics coach Larissa Libby was named co-Big Ten Coach of the Year while Jenifer Simbhudas was a first team all-Big Ten selection. Assistant coaches Jeff Richards and Tayla Vexler were also named North Central Region Assistant Coaches of the Year.

The Hawkeye women's cross country team placed 10th at the NCAA Championships, highlighted by two strong individual performances. Both Diane Nukuri and Meghan Armstrong earned all-America status after placing fourth and 13th, respectively. Nukuri shattered the Big Ten championship record en route to a first place finish and was named the Big Ten Cross Country Athlete of the Year. Nukuri also won the Midwest Regional meet.

Head Coach Gayle Blevins and the Iowa softball team enjoyed trips to both the Big Ten Tournament and NCAA Regional championship game. The Hawkeyes hosted an NCAA Regional for the eighth time in school history and also had two first team all-Mideast Region selections. Colleen McGlaughlin was also one of 11 student-athletes in the nation to be named first team *ESPN the Magazine* Academic all-America.

In just the second year under Head Coach Ron Rainey, the Iowa women's soccer team qualified for the Big Ten Tournament for the first time since 2001. Iowa also had a six-match winning streak and an eight-match unbeaten streak, which are the longest in school history.

Whether it's the top-notch athletic or academic performances, the outstanding community and fan support or the impressive facilities, it's easy to understand why Iowa fans everywhere truly believe, "It's great to be a Hawkeye."



Since its inception in 1979, Athletics Student Services has evolved from a two-person, academic support service to a broad-based, nationally prominent student support services operation. Its purpose is to offer academic and personal support services that will assist student-athletes in making timely and satisfactory progress toward their degrees and becoming tomorrow's leaders. Athletics Student Services focuses on four important areas - academic counseling and monitoring, educational and support programs, retention programs and compliance services - when working with student-athletes. Following are descriptions of some of the programs, services and opportunities available in those areas.

Athletics Learning Center

The \$4.6 million Russell A. and Ann Gerdin Athletics Learning Center opened in August of 2003 and gives all Iowa student-athletes a state of the art facility to help them with their educations. The Athletics Learning Center is a multi-level, 20,000 square foot facility which provides a computer center, study areas, classes and meeting places for all Hawkeye student-athletes. The Learning Center features an auditorium that converts into two classrooms, separate study rooms for under and upper-class student-athletes with 28 study carrels, a computer lab, five tutorial rooms, the book loan repository, office space for Iowa's Student Services staff and a display area to recognize the academic accomplishments of Iowa's student-athletes.

Transition Seminar

All new student-athletes attend an eight-week transition seminar during the fall semester that is geared toward helping them make the transition from high school to college successfully. Seminar topics include time management skills, learning and study strategies, the culture and rules of the university, and life skills concerning alcohol and other substances, relationships and intimacy, diversity, tolerance, values and character.

Tutoring

Tutoring is available free of charge to all student-athletes. Tutors, who are post-graduates and teachers, help with course content as well as study strategies and are available in virtually all general education program subjects.



Academic Counseling & Monitoring

Athletics coordinators work closely with student-athletes and their university-assigned advisors from the time they arrive on campus until the time they leave the University. Along with focusing on academic planning matters such as goal-setting, plans of study, choosing majors and degree requirements, athletics coordinators also help student-athletes understand NCAA, Big Ten and University academic policies. They also solicit feedback from instructors on academic progress made by student-athletes.

Minority Enrichment Program

This program offers a culturally supportive environment in which minority student-athletes have the opportunity to develop friendships and a support network in the university. A core focus group of students and staff coordinate programs such as guest speakers, holiday celebrations, community service activities with the local neighborhood centers, events with Cultural Centers and networking with minority faculty, staff, professional and business leaders.

CHAMPS/Life Skills

Life skills programs are conducted throughout the year with and for student athletes on quality of life issues critical to personal growth, such as personal accountability, responsible use and nonuse of alcohol, diversity and gambling.

Career Guidance & Development

Planning a meaningful career and a fulfilling life is an ongoing process of expanding and narrowing choices, beginning when student-athletes arrive on campus and continuing throughout their college career and lifetime. The professional staff works with other career development professionals on campus to offer individual consultation, career development seminars, workshops, referrals to other campus offices and special events like the Senior Recognition Banquet for graduating student-athletes.

Retention

A full-time staff member directs the retention program, which identifies student-athletes who may need tailored academic assistance and structure, and implements individualized learning plans to help them succeed. Such plans may include daily and weekly planning sessions with athletics coordinators and retention staff, tutoring, study groups, mainstreaming into on-campus services like the writing center, math labs and services for students with learning disabilities.



Located near Hillcrest residence hall, the Russell A. and Ann Gerdin Athletics Learning Center is easily accessible to Hawkeye student-athletes.



The Russell A. and Ann Gerdin Athletic Learning Center has plenty of places for Hawkeyes to study.



The Russell A. and Ann Gerdin Athletics Learning Center has large meeting rooms to accommodate student-athletes.



Hawkeye student-athletes can take advantage of a large computer lab in the Russell A. and Ann Gerdin Athletics Learning Center.

Compare the Numbers

Iowa's student-athletes have outperformed the University's entire student population each year since the NCAA started requiring a report of student-athlete graduation rates.

When student-athletes consider their future, they should consider prospects beyond athletics. A list of all University of Iowa alumni who have distinguished themselves professionally would be difficult to assemble and could never be complete. However, some are truly outstanding in their area of expertise.

Business

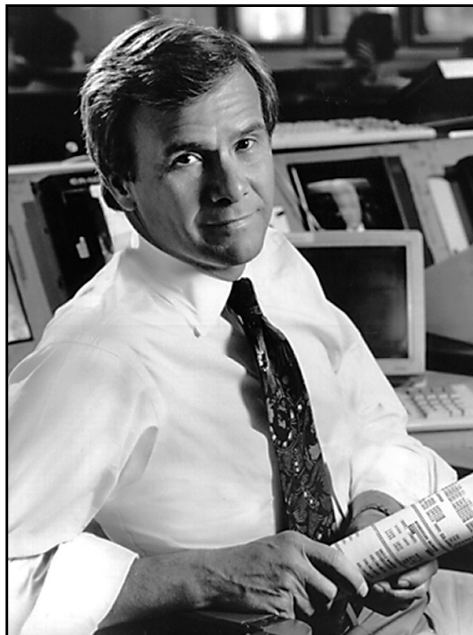
- Leland C. Adams**, Former president, Amoco Production Co.
- John J. Balles**, former president, Federal Reserve Bank of San Francisco
- Arthur A. Collins**, Founder, Collins Radio (Rockwell Collins)
- Kathleen A. Dore**, Executive vice president and general manager, Bravo Television Network & the Independent Film Channel
- John W. English**, former vice president and chief investment officer, Ford Foundation
- H. John Hawkinson**, former president and director of funds, Kemper Financial Services Inc.
- Richard O. Jacobson**, President, Jacobson Warehouse Co.
- Bill Krause**, President, Krause Gentle Corp.
- Richard Levitt**, Chairman & CEO, Nellis Corporation
- John Pappajohn**, Venture capitalist, entrepreneur; President, Equity Dynamics, Inc.

Education

- Joseph N. Crowley**, President, University of Nevada at Reno and former NCAA president
- R. Wayne Duke**, Former commissioner, Big Ten Conference
- E.F. Lindquist**, Co-founder, American College Testing (ACT) Program
- John B. McLendon**, First black coach inducted into The Basketball Hall of Fame
- Eddie Robinson**, Legendary football coach, Grambling State University
- Wilbur Schramm**, International authority on communications and founder, Iowa Writers' Workshop
- Richard Schultz**, Executive Director, U.S. Olympic Committee; Former Executive Director, NCAA
- James Van Allen**, Space Physicist

Entertainment

- Diablo Cody**, Oscar Award winning writer of *Juno*
- Simon Estes**, International opera star
- John Falsey**, Executive producer of television's "Northern Exposure" & "I'll Fly Away"
- Al Jarreau**, Grammy Award-winning singer
- Mark Johnson**, Film producer and Oscar Award winner for *Rainman*
- Alex Karras**, former NFL All-Pro, Detroit Lions; actor, *Victor, Victoria; Blazing Saddles*; "Webster"
- Barry Kemp**, television producer, creator of the hit series "Coach"
- Dave Keuning**, guitarist, The Killers
- Shirley Rich Krohn**, Casting director for *Kramer vs Kramer, Three Days of the Condor, Taps, Saturday Night Fever*



Tom Brokaw, NBC News

- Richard Maibaum**, Writer of James Bond motion picture scripts
- Brandon Routh**, Actor, *Superman Returns*
- Gene Wilder**, Actor, *Silver Streak, Young Frankenstein, Stir Crazy*
- Government**
- David Bonior**, U.S. House of Representatives, Mt. Clemons, MI
- Terry Branstad**, former Governor of Iowa
- General Charles A. Horner**, Architect of the US air war against Iraq during the Persian Gulf War/ Desert Storm
- Mary Louise Smith**, noted political party leader and civil rights proponent
- Juanita Kidd Stout**, First black woman elected to a state Supreme Court
- Literature**
- Mildred Wirt Benson**, Author of 23 Nancy Drew mysteries and first woman to receive master's degree in journalism at Iowa
- John Irving**, Writer, *The World According to Garp, The Cider House Rules*
- W.P. Kinsella**, Writer, *Shoeless Joe*
- Margaret Walker**, Writer, *Jubilee*
- Media**
- Alan Abelson**, Editor, *Barron's*
- Tom Brokaw**, Former Anchorman, NBC News
- John Cochran**, Correspondent, ABC News
- Paul Conrad**, Political cartoonist and three-time Pulitzer Prize winner



Mark Shapiro, Former ESPN Vice-President

- Wayne Drehs**, General Assignment Writer, ESPN.com
- George Gallup**, Founder, The Gallup Poll
- Charles Guggenheim**, Documentary filmmaker, Peabody and Oscar award winner
- Bob Miller**, Broadcaster, Los Angeles Kings
- Herbert Nipson**, Executive Editor, *Ebony*
- Brian Ross**, Correspondent, ABC News, NBC News; Peabody and Emmy award winner
- Carole Simpson**, Anchor, ABC News
- Medicine**
- Dr. Nancy Andreasen**, Psychiatrist renowned for her research on schizophrenia, as well as creativity
- Dr. Johann L. Ehrenhaft**, Pioneer in field of open heart surgery
- Dr. Robert C. Hardin**, Developed blood bank protocols during WW II based on seminal work on blood preservation
- Dr. Don H. O'Donoghue**, sports medicine pioneer
- Dr. Emory D. Warner**, World recognized pathologist
- Pulitzer Prize Winners**
- Marquis Childs**, 1970, *St. Louis Post Dispatch*
- Rita Dove**, 1987, *Thomas and Beulah*; U.S. Poet Laureate
- Jorie Graham**, 1996, *The Dream of the Unified Field; New and Selected Poems*
- J. Tracy Kidder**, 1982, *The Soul of a New Machine*
- James A. McPherson**, 1978, *Elbow Room*
- Jane Smiley**, 1992, *A Thousand Acres*
- Tennessee Williams**, 1948, *A Streetcar Named Desire*; 1955, *Cat on a Hot Tin Roof*



Athletic Training & Sports Medicine

Continuing to set the standard in athletic training and Sports Medicine Service, The University of Iowa provides the student-athlete with exemplary medical care. Athletic Training Services connect student-athletes to University Hospitals & Clinics (UIHC) resources and specialty areas. Iowa's staff of 11 full-time licensed athletic trainers and seven graduate assistant licensed athletic trainers provide health care services within five athletic training rooms, injury rehabilitation programs and prevention programs. With physical conditioning as a major component of a prevention programs, the certified athletic trainers combine with strength and conditioning coaches to pave the way for safe, effective, and enhanced participation in intercollegiate athletics.

Services from the UIHC, among the world's largest university-owned teaching hospitals, support the efforts of the athletic trainers and other specialty sports medicine staff. Located next to Kinnick Stadium, the hospital offers a cutting-edge environment where staff physicians, sports medicine fellows, sports physical therapists, and athletic trainers care for student-athletes and produce successful outcomes. Dedicated research and education result in outstanding care.

Certified athletic trainers form a team with orthopaedic and primary care physicians for every Hawkeye sport. Many of the physicians are fellowship trained in their specialty area and lecture locally, nationally, and around the world. In addition each athlete has access to orthodontists, nutritionists, psychologists, and specialty physicians at the UIHC. Immediate accessibility to see physicians and other health care professionals provides expertise for comprehensive health care that returns the student-athlete to practice and competition.

Recreation Building Athletic Training Room

The Recreation Building athletic training room is used by the Hawkeye baseball, cross country, track, tennis and soccer teams. It supports medical care with ultrasound, whirlpools, hot and cold packs, high-voltage galvanic stimulation, electrical stimulation, and T.E.N.S. It also offers the LeMond independent pedal bike with Power Cranks, the Keiser Functional Trainer as well as hydrocollator and hydrotherapy treatment options.



The Recreation Building Athletic Training Room has excellent facilities to conduct evaluations, treatments, and rehabilitation for the student-athlete.

The Hawkeye Strength Training Program

The program is designed to develop strength, explosiveness, speed, coordination, balance and flexibility. All qualities are developed through progression of exercises in four phases of training: **work capacity** - ability to perform work for a prolonged time and recover quickly, **strength** - ability to exert force, **power** - ability to exert strength quickly, and **speed** - ability to move the body in shortest time possible.

The highest level of performance is achieved by training under close supervision, in a year-round program. Improvement is monitored closely through the newest and best technology. Electronic timing devices are used to measure sprints, while a microcomputer device is used to monitor peak velocity and power outputs in weight training movements. With this technological support, the athletes are constantly receiving immediate feedback on their development.

Strength & Conditioning Philosophy

The philosophy of this program consists mainly of two components. The first is to continually develop a scientifically sound program that will maximize strength, power and explosiveness in order to allow the athlete to get the utmost out of their genetic potential, and to reduce the chance of injury. This will primarily be accomplished through the use of ground based free weight exercises and the progressive incorporation of functional movements and plyometrics. The second is to establish a culture which will develop the discipline, character and mental toughness within each athlete and team as a whole so that they are able to make the sacrifices in their training, leave their comfort zone and develop a Championship ATTITUDE. This will encourage them to make the most out of every situation and opportunity given to them in athletics, so that they might know what it is to be fully committed to something in at least one area of their life. When these two converge, they are not only able to reach their full potential; they become champions on and off the playing field.



The 1,800-square foot Recreation Building strength training facility is equipped with eight Olympic platforms, squat racks, medicine balls, physio balls and over 10,000 pounds of free weights.

An Exceptional Choice

Since 1847, The University of Iowa has distinguished itself as a leader among public universities. Today its programs in health, business, engineering, education, law, the arts, communications, and the sciences are known worldwide for their excellence and innovation.

Outstanding Academic Opportunities

Iowa offers degrees in 11 colleges: Business, Dentistry, Education, Engineering, Law, Liberal Arts and Sciences, Medicine, Nursing, Pharmacy, Public Health, and the Graduate College. Undergraduates can choose from more than 100 areas of study.

A Fun Place to Call Home

Iowa City is a classic university town where learning and creating truly matter. The city blends the vibrant University campus and the natural beauty of the Iowa River with nearby shopping, entertainment, and residential areas.

Commanding Resources

The University operates one of the largest research library systems in the country. Iowa equips its classrooms and laboratories with the latest in computer technology. Students benefit from this technology-rich environment coupled with the high personal attention of University faculty and staff. Visit the University's web site at www.uiowa.edu to take a virtual campus tour or find out more about its programs of study.

More Than a Taste of the Arts

Hancher Auditorium, the University's outstanding arts showplace, presents an amazing array of world-renowned performers, and students may purchase tickets to performances at reduced rates. Premier works of art are displayed not only at the Museum of Art but in most University buildings and plazas throughout campus. Students may participate in theater, music, and dance groups.

Time and Space to Play

Every year about 90 percent of Iowa's students make use of the University's recreational facilities. Each season offers a full schedule of intramural and club sports, ranging from rugby, tennis, and golf to volleyball, soccer, and swimming. Individual workouts are a part of many students' daily routines. Students also make use of campus walking and running trails, bikeways, ski trails, golf courses, and canoe and sailboat rentals to relax and enjoy leisure time.

What Distinguishes an Iowa Education?

Success. Iowa's philosophy is that if students meet the entrance requirements, the University is going to do everything it can to help students to graduate. An Iowa degree spells success in the job market, giving students the skills to continue learning and growing throughout their careers.

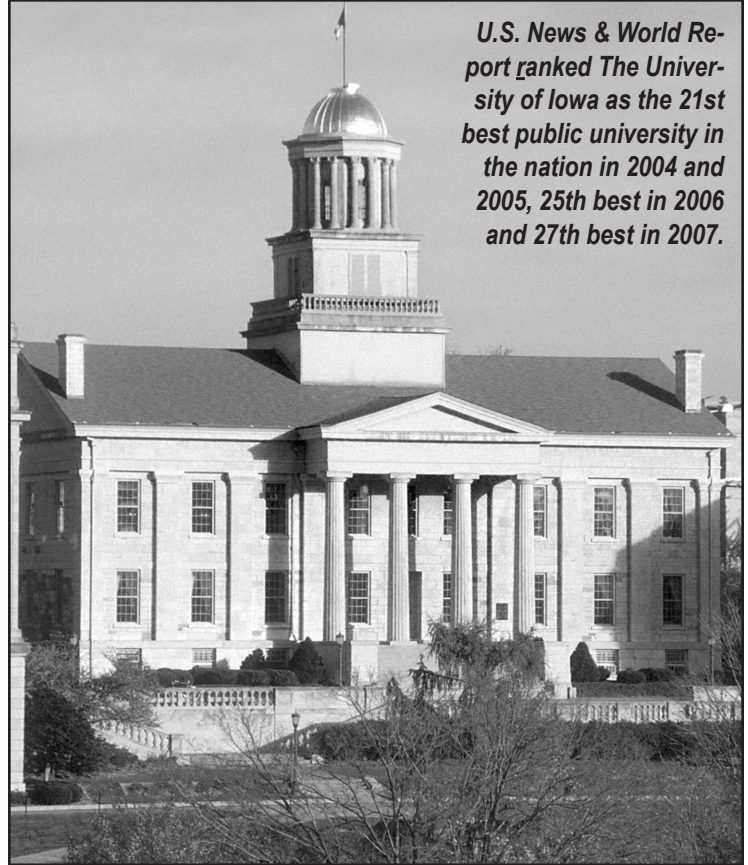
Excellence. The faculty is stellar. Students are amazed not only at how much they know but at how enthused they are about sharing that knowledge and getting students excited about their subject.

Comfortable class sizes

Here are average class sizes for some typical first-year courses:

Biology: 600 in lecture, 24 in lab; **Rhetoric:** 22 in class; **Calculus:** 25 in class; **Western Civilization:** 260 in lecture, 22 in discussion group;

German: 15 in class; **First-year seminar:** 13 in class



U.S. News & World Report ranked The University of Iowa as the 21st best public university in the nation in 2004 and 2005, 25th best in 2006 and 27th best in 2007.

Consider Iowa's Advantages

- ◆ According to the Fiske Guide to Colleges, the University of Iowa is a "Best Buy" for an outstanding, affordable education.
- ◆ Iowa celebrates diversity—the University attracts students from 100 countries and all 50 U.S. states.
- ◆ Iowa's students and faculty have an enthusiasm for learning and for having fun.
- ◆ Iowa is part of the Big Ten Conference, sharing academic and athletic traditions among a group of America's leading universities.
- ◆ Iowa's faculty members not only offer a full range of academic offerings for students, they actively engage in innovative research projects within their specialty areas.
- ◆ Students can easily travel a half day by car to a number of large American cities, including Chicago, Minneapolis/St. Paul, Kansas City, St. Louis, and Omaha.
- ◆ Iowa City holds a cosmopolitan charm all its own as a gathering place for the world's writers, for world-renowned artists, and for noted visiting lecturers.
- ◆ The University's 400+ student organizations include fraternities, sororities, and many professional and cultural societies.
- ◆ The University's career and placement services match students with companies for internships and other professional experiences throughout their education.
- ◆ The University's graduates excel in their careers, often holding leadership positions within their professions and communities.



The Colleges

Freshmen who enroll at The University of Iowa are admitted to either the College of Liberal Arts and Sciences or the College of Engineering. The General Education Program allows students to sample courses in more than 100 areas of study. At Iowa, students are required to take electives, major courses, and general education course work.

Liberal Arts & Sciences

Undergraduate Degrees Offered - Bachelor of Arts (BA) and Science (BS) in 58 major fields; Bachelor of Fine Arts (BFA) in Music (BM) and of Liberal Studies (BLS). **Admission** - Freshmen and transfer students are to meet the college's admissions requirements.

Engineering

Undergraduate Degrees Offered - Bachelor of Science in Engineering (BSE) in six majors- biomedical, chemical, civil, electrical, industrial, and mechanical engineering. **Admission** - Students must meet the college's high admissions requirements.

Business

Undergraduate Degrees Offered - Bachelor of Business Administration (BBA) in six majors: accounting, economics, finance, management, management information systems, and marketing. **Admission** - Requires two years of pre-business study in the College of Liberal Arts and Sciences. Details at www.biz.uiowa.edu/upo/admissions/.

Education

Teacher Education Programs - Elementary Education, Art Education, English Education, Foreign Language Education, Mathematics Education, Music Education, Science Education, and Social Studies Education. Additional teaching minors in Coaching, ESL (English as a Second Language), Hearing Impaired, Journalism, and Talented and Gifted. **Admission** - Review all admission requirements and program guides at www.education.uiowa.edu/tess/

Nursing

Undergraduate Degrees Offered: Bachelor of Science in Nursing (BSN). **Admission:** Students complete one year of pre-requisite courses in the College of Liberal Arts and Sciences and apply for admission during the second semester of the first year. The College of Nursing has competitive admission. The BSN requires three years of study once the student earns admission.

Pharmacy

Professional Degree Offered - Doctor of Pharmacy (PharmD). **Admission** - Students must successfully complete required pre-pharmacy course work in the College of Liberal Arts and Sciences. These requirements may be met in two years but do not guarantee admission. Students must also complete the Pharmacy College Admission Test (PCAT).

Graduate and Professional Degrees

Many student-athletes who have attended The University of Iowa and completed their undergraduate degrees continue their education at the University. Student-athletes who attend graduate or professional school must first complete course work toward a bachelor's degree in their field of study. The University also offers undergraduates the opportunity to participate in research and overseas study programs, as well as internships that will help prepare them for graduate school.



Housing

Each athletics team has its own rules regarding residence of incoming freshmen. Across the University, about 90 percent of freshmen choose to live on campus in one of the 10 residence halls. Most student-athletes live at least two years on campus.

The residence halls have full-service dining rooms, study lounges, laundry facilities, recreational facilities, vending, and bank machines. Each room has high-speed computer connections for e-mail and Internet access, plus there are wireless networking hot spots in a variety of locations across campus. Iowa also offers wireless networking in 52 buildings and several outdoor areas, providing more than 265 access points across campus.

Safety

- 11:55 p.m. - 2:10 a.m.: Free SafeRide buses take students home Fridays and Saturdays during the fall and spring semesters.
- Special telephones with blue lights are stationed across campus with a direct link to the UI Department of Public Safety.
- University of Iowa Police personnel educate students on safety during summer orientation.
- The Rape Victim Advocacy Program cooperates with the UI Department of Public Safety and participates in Sexual Crime Awareness Week.

Computers

There are 26 Instructional Technology Centers all over the campus which are filled with 1,200 computers. These facilities are open at least 50 hours a week. Some are open 24 hours. Also, the Information Arcade in the Main Library provides a variety of specialized computing tools. The Computer Demo Center provides information for students who want to purchase computers and software.

Health Services

The University of Iowa provides the student-athlete with the most up-to-date and highest-quality medical care available. Students at Iowa can go to Student Health Service, which is open Monday through Friday. The service is supported by a fee paid by all full-time students. It offers students unlimited free office visits (there is a charge for other procedures done in the office, such as blood tests).

Libraries

The University of Iowa Libraries supports the academic achievement of all student-athletes with specialized courses, one-on-one consultations with librarians, 24/7 access to electronic resources through the web site (www.lib.uiowa.edu), and extended hours, which can accommodate complicated practice and travel schedules. UI Librarians help students find answers, whether they're on a web site, in a book, journal, government document, or database. Librarians also plan and teach students how to find, evaluate, and use information from a variety of sources--skills they will use throughout their lives.



Career Planning

Finding and pursuing a career takes careful planning. The Pomerantz Career Center is extremely valuable for student-athletes and can help identify skills that transfer from athletics to the workplace. The program suggests a timeline each student-athlete may follow throughout his or her stay at Iowa. The components of the program include:

- Individualized career advising
- Career education programs
- Summer job/internship opportunities
- Resume and cover letter development
- Preparing for life after college athletics

Campus

There are six primary bus routes throughout the Iowa campus. The University Cambus provides over three million free rides to class and to the dorms for students each year. Some routes run seven days a week, and some run until 2:30 a.m. Cambus also operates a specialized transportation service for persons with disabilities.

Skills Labs & Support

Many academic departments offer skills labs to help students improve skills necessary to succeed at Iowa, such as writing, speaking, math, science, and foreign language. Assistance with skills such as note-taking, time-management, and test-taking are available through resources such as the College Transition Seminar (a credit-bearing course offered through University College), University Counseling Services, and Athletic Student Services staff.

Cultural Centers

Four cultural centers on campus provide a welcoming setting where students from various cultures can find cultural, academic, and personal support services: the Latino and Native American Cultural Center, the Afro American Cultural Center, the Asian Pacific American Cultural Center, and the Lesbian, Gay, Bisexual, and Transgender Resource and Education Center.



Iowa City is a diverse, highly cosmopolitan community of 60,000 set in the natural scenic beauty of Iowa's rolling hills and woods along the tree-lined banks of the Iowa River. Iowa City has all the art galleries, ethnic foods, historic architecture and vibrant atmosphere of a much larger city, but with the compactness and friendly feeling of a small town.

As a place to live, Iowa City keeps winning awards and accolades - Named one of the 10 most enlightened towns in the country by *Utne Reader*, listed in the book *The 100 Best Small Art Towns in America* and selected the number-one place to live in the nation by *Editor & Publisher* magazine.

Economically, businesses such as Rockwell Collins, American College Testing and Procter & Gamble help keep the city booming. In Coralville, a branch office of Geico Auto Insurance has provided many residents with employment opportunities.

Culturally, Iowa City is alive with concerts, art exhibits, readings, plays and art events of all kinds. Located on the University of Iowa campus, Hancher Auditorium is a nationally-known performance center that brings in the best of Broadway, classical and jazz music, dance and other performances. The University of Iowa Theatre Arts department also produces a full schedule of plays each year, featuring the work of student performers and directors. So whether you enjoy the arts as a spectator or as an outlet for your own creativity, Iowa City has the opportunities.

Residents of Iowa City are not only economically and culturally enriched, they also take advantage of the numerous recreational facilities offered around town. The area's more than 30 parks provide opportunities for year-round activities including boating, hiking, swimming, fishing and skiing.

The city's greatest charm, however, remains the sincere friendliness of its citizens, the cosmopolitan atmosphere and the successful partnership built between the community and the University.

Old Capitol

One of the most recognizable sites in Iowa City is the gold dome of the Old Capitol which is situated in the heart of downtown. Built in 1840, it is Iowa City's most historic building. The Old Capitol was the site of the first governor inauguration as well as the first six Iowa General Assemblies. It is also where the state's Constitution was drafted. When the capital was moved to Des Moines in 1857, the Old Capitol was dedicated to The University of Iowa, becoming the first building owned by the University.

Coralville Lake

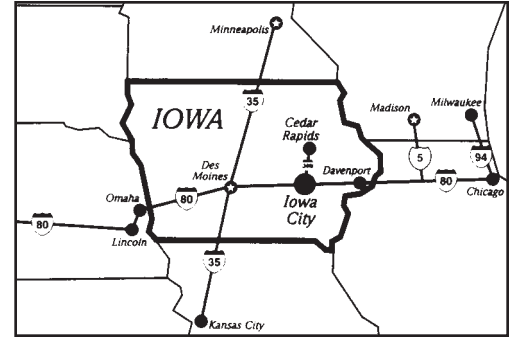
Just north of Iowa City is Coralville Lake, an outdoor recreational area that offers a variety of opportunities for the public. Coralville Lake offers picnic shelters, biking, hiking, fishing, boating, swimming, hunting, camping, snowmobiling, cross country skiing, golf and disc golf.

City Plaza

Located downtown and in walking distance of many of the University's dormitories is the City Plaza. It is a perfect place to sit outside and study or hang out with friends. During the fall, spring and summer months there are concerts and art festivals in the "Ped" Mall.

Coral Ridge Mall

The Coral Ridge Mall is a 1.2-million-square-foot shopping center located just minutes from campus. The center combines a mix of over 120 specialty shops and strong department stores including Dillard's, JC Penney, Sears, Target and Youngers. Coral Ridge also offers entertainment features such as an NHL-regulation-sized indoor ice arena, state-of-the-art 10-screen movie theatre and a large carousel along with a 1,000-seat food court with sit-down restaurants. Specialty stores include Abercrombie & Fitch, Barnes & Noble, Gap, Old Navy, Scheels All Sports and Pier 1 Imports.



Iowa City is located in eastern Iowa and is an easy trip to such cities as Des Moines (the capital of Iowa), Chicago, St. Louis, Kansas City, and Minneapolis. Also, Cedar Rapids, a city of more than 150,000, is just a short drive north of Iowa City. The Eastern Iowa Airport, which links residents to every major airport in the Midwest, nation and world, is only 20 minutes away.

For More Information Contact:

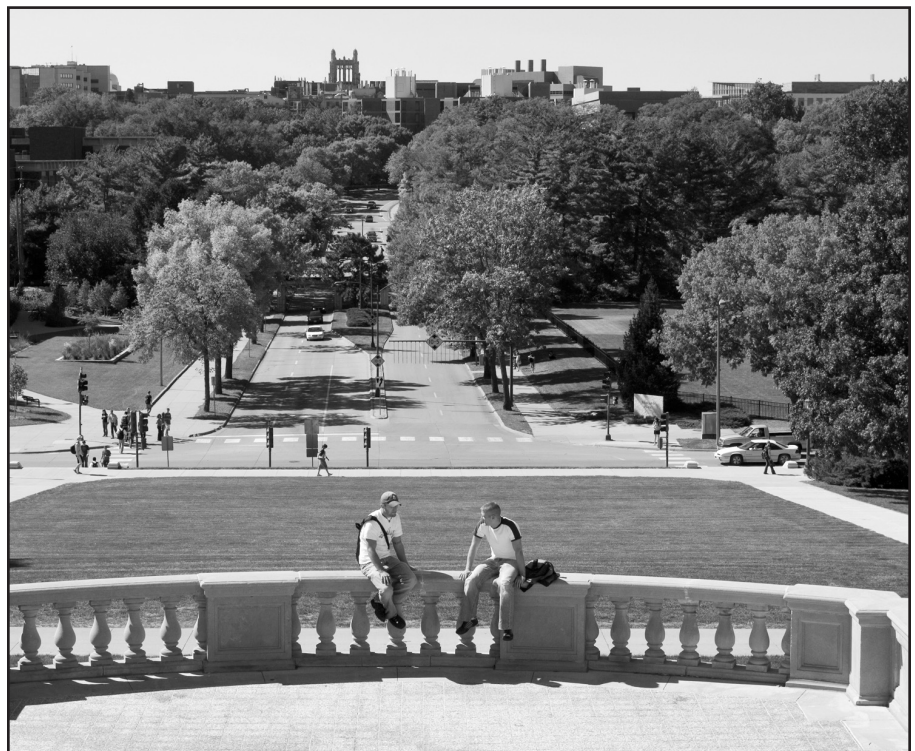
Iowa City/Coralville

Convention & Visitors Bureau

900 First Avenue, Coralville 52241;

319/337-6592 or 800/283-6592

www.iowacitycoralville.org



The Hawkeye Nickname

The University of Iowa borrowed its athletic nickname from the state of Iowa many years ago. The name Hawkeye was originally the name of the hero in the fictional novel, *The Last of the Mohicans*, written by James Fenimore Cooper. Cooper had the Delaware Indians bestow the name on a white scout who lived with them.

In 1838, 12 years after the book was published, people in the territory of Iowa acquired the nickname, chiefly through the efforts of Judge David Rorer of Burlington and James Edwards of Fort Madison.

Edwards, editor of the *Fort Madison Patriot*, moved his paper to Burlington in 1843 and renamed it the *Burlington Hawkeye*. The two men continued their campaign to popularize the name, and territorial officials eventually gave it their formal approval.

Herky The Hawkeye

The Hawkeye nickname gained a tangible symbol in 1948 when a cartoon character, later to be named Herky the Hawkeye was hatched. The creator was Richard Spencer III, instructor of journalism at Iowa.

The impish Hawk was an immediate hit and acquired a name through a statewide contest staged by the athletic department. John Franklin, a Belle Plaine alumnus, was the man who suggested Herky.

Since his birth more than 45 years ago, Herky has symbolized Iowa athletics and epitomized University life. He even donned a military uniform during the Korean War and became the insignia of the 124th Fighter Squadron.

During the mid-1950s, Herky came to life at a football game as the Iowa mascot. Since that time, Herky has been a familiar figure at Iowa athletics events.

School Colors

For 40 years Iowa was without school colors, but in 1887 a group of 50 seniors met on the steps of the Old Capitol to decide what are now the school official colors. They chose Old Gold, the color of Iowa's vast corn fields and Black, the color of the rich soil.



School Fight Song

The Iowa Fight Song was written in 1950 by Mason City, Iowa, native Meredith Willson. Best known as the creator of Broadway's *"The Music Man,"* Willson was awarded a 1963 University of Iowa Alumni Association Distinguished Service Award for "setting the spirit of Iowa to music." The lively cheer is sung hundreds of times during Iowa athletics events the year around.

*The word is Fight, Fight, Fight for IOWA
Let every loyal Iowan sing;
The word is Fight, Fight, Fight for IOWA
Until the walls and rafters ring (Go Hawks!)
Come on and cheer, cheer, cheer for IOWA
Come on and cheer until you hear the final gun.
The word is Fight, Fight, Fight for IOWA
Until the game is won.*