



Sally Mason University President

Sally Mason became the 20th President of The University of Iowa on August 1, 2007. She holds a full professorship with tenure in the Department of Biological Sciences of the College of Liberal Arts and Sciences.

President Mason served as Provost of Purdue University from 2001-2007, where she was responsible for planning, managing, and reviewing all academic programs at Purdue's West Lafayette and four affiliated

branch campuses throughout Indiana. Her accomplishments as Provost included increasing diversity, recruiting top faculty, doubling the research program, advancing public engagement, and improving the learning environment for students. During President Mason's tenure as Provost, Purdue hired over 800 new faculty, 300 of which were new positions; 56% of those hires were women and/or minorities. She also formed a diversity leadership group while at Purdue. President Mason was instrumental in the development of Purdue's Discovery Park, an interdisciplinary research incubator focused on such topics as nanotechnology, entrepreneurship, and biosciences.

The daughter of an immigrant family and the first child to attend college, President Mason received her B.S. in zoology from The University of Kentucky in 1972, her M.S. from Purdue University in 1974, and her Ph.D. in cellular, molecular, and developmental biology from The University of Arizona in 1978. She subsequently spent two years at Indiana University in Bloomington doing postdoctoral research before joining The University of Kansas in 1981. A strong advocate of undergraduate education, she received awards for outstanding undergraduate advising and teaching, and she was awarded a prestigious Kemper Teaching Fellowship. During her 21 years at Kansas, President Mason served as a full professor in the Department of Molecular Biosciences, Acting Chair of the Department of Physiology and Cell Biology, and Associate Dean in the College of Liberal Arts and Sciences. In 1995, she was appointed Dean of the College of Liberal Arts and Sciences, the largest academic unit on the University of Kansas campus.

President Mason is the author of many scientific papers and has obtained a number of research grants from the National Science Foundation, the National Institutes of Health, the Wesley Research Foundation, and the Lilly Endowment. Her research interests have focused on the developmental biology, genetics, and biochemistry of pigment cells and pigments in the skin of vertebrates. She has served as President of both the PanAmerican Society for Pigment Cell Research and the Council of Colleges of Arts and Sciences, and has served as Chair of the Advisory Committee to the National Science Foundation Directorate for Education and Human Resources (EHR) and the Executive Committee of the National Association of State Universities and Land-Grant Colleges (NASULGC) Chief Academic Officers Group. She also served on the Executive Committee of the Committee on Institutional Cooperation (CIC) from 2003-2007 and was appointed to the National Medal of Science Selection Committee from 2006-2008.

President Mason is married to Ken Mason, an educator and textbook author who teaches biological sciences at The University of Iowa.



Gary Barta Director of Athletics

Gary Barta is beginning his second year as Athletic Director at The University of Iowa. He became the University's 11th Director of Intercollegiate Athletics on August 1, 2006. He succeeded Robert Bowsby, who left after 15 years at Iowa to take over the program at Stanford.

A native Midwesterner, Barta signed a five-year contract to lead one of the most successful athletic programs in the nation.

His wife Connie is a native of Waterloo, Iowa. The two met while Barta was an Assistant Athletic Director at Northern Iowa.

Barta has already put his stamp on Hawkeye Athletics during his first year in Iowa City. He oversaw the final stages of the \$89 million renovation at Kinnick Stadium and the new Paul W. Brechler Press Box. He officially opened Iowa's new Hawkeye Tennis and Recreation Center. In the spring of 2007 he hired new Head Men's Basketball Coach Todd Lickliter from Butler University. Lickliter's hiring came on the heels of his team's Sweet 16 appearance and his being named the NABC Division I Coach of the Year. Basketball experts from around the country are touting this as an outstanding hire.

Several other initiatives were set in motion during Barta's first year. An Athletic Department Strategic Plan has been launched mapping out the vision and goals for the future. Plans are underway to build a new \$6.1 million boathouse for the rowing program. Construction begins this fall on a new Campus Wellness and Recreation Center which includes a first-class aquatic center. It will serve as the new home to the Hawkeye men's and women's swimming and diving teams. Carver-Hawkeye Arena is in the early planning stage of a \$30-\$40 million renovation that will add a practice facility, improve the fan experience, and renovate and add office space. In addition to facilities, the Strategic Plan lays out goals for academic achievement, championship success, fiscal growth, and overall student-athlete, coach, and staff performance.

Barta has over 20 years of university and athletic administration experience. Before taking over at Iowa he had been the Wyoming Athletic Director since October of 2003. From November 1996 to October 2003, he was Senior Associate Athletic Director for External Relations and Sports Programs at the University of Washington in Seattle. From 1990 to 1996, he was associated with the University of Northern Iowa in Cedar Falls, where he was the Director of Athletic Development and External Relations. He also served as Associate Director of Development at North Dakota State University in Fargo, from 1988-90, where he was involved in fund-raising for athletics, the colleges of business and engineering, and the University's annual fund.

Wyoming received the NCAA Division IA Program of Excellence Award in 2006 during Barta's tenure there, which honors athletic programs that are superior athletically, academically, and in student-athlete life skills preparation.

Barta, and his wife, Connie, have a son, Luke (9) and a daughter, Madi-son (7). He was born September 4, 1963, in Minneapolis, MN.



TRACK & FIELD

Hawkeye Athletics

The University of Iowa Athletic Department is under the direction of Gary Barta and is regarded as one of the top intercollegiate programs in the nation.

The men's and women's departments, operating separately for over 25 years, merged in 2001. It combined nationally recognized programs for both genders into one successful and progressive unit.

Combining their successes on the playing fields with continued success and recognition in the classroom, UI student-athletes practice and perform in some of the best facilities in the nation. The support of their efforts and attendance by Hawkeye fans ranks among the best in the country.

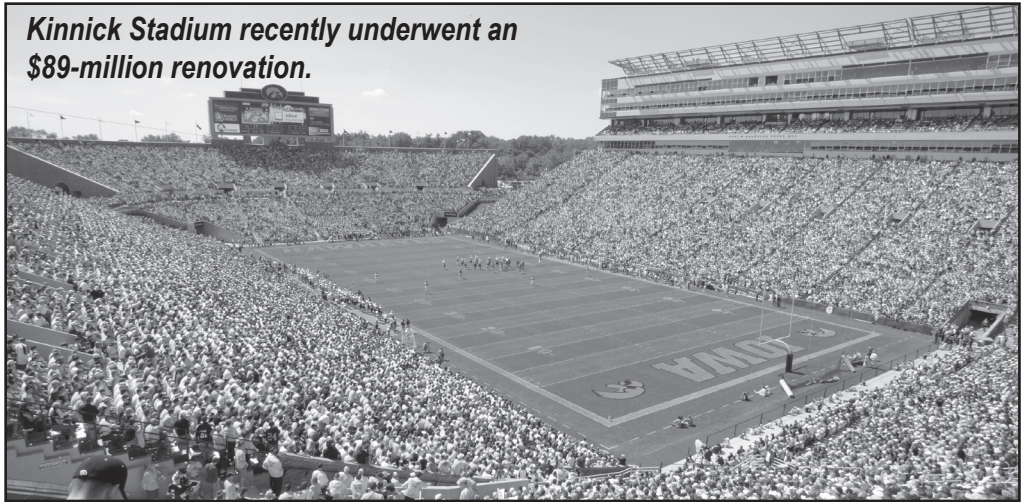
While the Hawkeyes compete with the best in the nation in a variety of sports, Iowa boasts some of the most impressive athletic facilities in the nation, operated by one of the most respected departments.

Several new projects are underway on the Iowa campus. Some of the latest additions to the UI campus are the Roy G. Karro Athletics Hall of Fame and Visitors Center and the Russell and Ann Gerdin Athletic Learning Center. Construction on the new Campus Recreation and Wellness Center will also begin in the fall of 2007.

Kinnick Stadium received a major up-grading and renovation that was completed just prior to the 2006 season. The \$89 million project included the replacing of the south end zone stands and building of a four-level press box that houses 47 guest suites. New scoreboards, video walls, concession stands and new rest rooms were also part of the project.

Additional priorities for the Iowa program include establishment and development of endowments for all sports programs, continued enhancement of graduation rates, and implementation of a long-range plan to ensure Iowa's financial, academic and competitive future. As an example, all of Iowa's 13 scholarships for men's basketball are fully endowed.

Kinnick Stadium recently underwent an \$89-million renovation.



The graduation rate of Iowa's student-athletes has improved in each of the past 10 years and has consistently ranked above the graduation rate of all UI students. Hawkeye athletes have garnered more than 70 academic All-America honors since 1992. The 2006-07 school year saw the University of Iowa produce 125 academic all-Big Ten athletes.

Iowa athletes have been recognized as all-Americans in their sport on 223 occasions during the past 15 years.

During the 2006-07 athletic year, the Hawkeyes continued their trend of success on the playing fields and in academic pursuits.

The Hawkeye football team enjoyed a trip to the 2006 Alamo Bowl, where they faced the defending national champion Texas Longhorns. Iowa followed its 11-2 mark of 2002 with a 10-3 record in 2003 and a 10-2 mark in 2004, finishing each of those seasons ranked eighth nationally.

Iowa's men's and women's basketball teams have advanced to post-season play in six of the last seven seasons. The men's team is in its first season under

new Head Coach Todd Lickliter, who was named the 2007 NABC Coach of the Year.

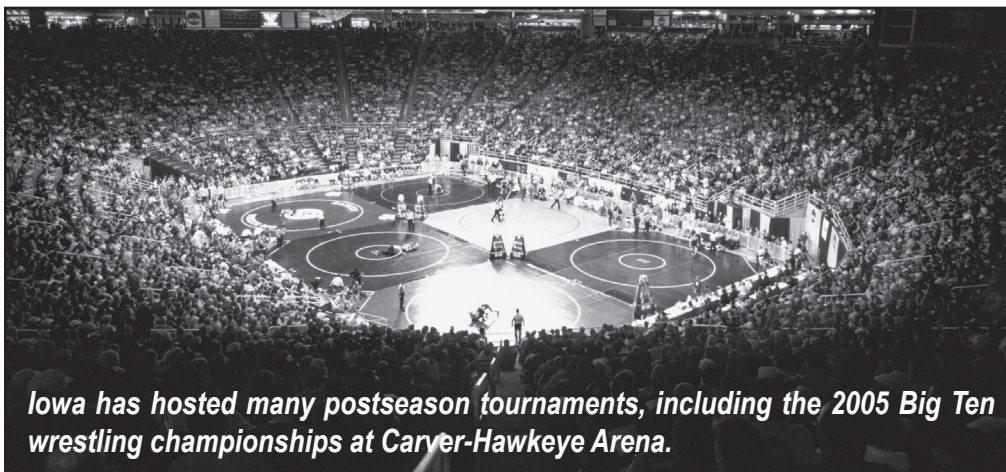
The Iowa wrestling squad crowned an NCAA Champion in Mark Perry last season and three Hawkeyes were named all-Americans. Former Hawkeye three-time NCAA Champion and Olympic Gold Medalist Tom Brands is in his second season as head coach. He is joined on the staff by the legendary Dan Gable, who led Iowa to 15 NCAA titles and 21 Big Ten Championships in his 21 seasons as head coach at Iowa.

The Iowa field hockey team won three matches in three days to claim the 2006 Big Ten Tournament title and earned an automatic berth in the NCAA Tournament. Iowa won a field hockey national title in 1986 and has produced six Olympians, 17 national team players, 73 all-Americans and 140 all-Big Ten picks.

The Iowa men's cross country team advanced to the NCAA Championships for the third-consecutive year in the fall of 2006, while the men's track team crowned three Big Ten champions and one all-American. The women's cross country team also qualified for the NCAA Championships and had two all-Americans. Women's track had five athletes claim Big Ten titles and all-America honors.

Iowa's softball team has been selected to NCAA regional action 11 times in the past 14 seasons. The Hawkeyes have advanced to the World Series on four occasions over the past 12 seasons and Head Coach Gayle Blevins is one of three coaches to reach 1,000 career victories.

Whether it's the top-notch athletic or academic performances, the outstanding community and fan support or the impressive facilities, it's easy to understand why Iowa fans everywhere truly believe, "It's great to be a Hawkeye."



Iowa has hosted many postseason tournaments, including the 2005 Big Ten wrestling championships at Carver-Hawkeye Arena.



Since its inception in 1979, Athletics Student Services has evolved from a two-person, academic support service to a broad-based, nationally prominent student support services operation. Its purpose is to offer academic and personal support services that will assist student-athletes in making timely and satisfactory progress toward their degrees and becoming tomorrow's leaders.

Athletics Student Services focuses on four important areas — academic counseling and monitoring, educational and support programs, retention programs and compliance services — when working with student-athletes. Following are descriptions of some of the programs, services and opportunities available in those areas.

Athletics Learning Center

The \$4.6 million Russell A. and Ann Gerdin Athletics Learning Center opened in August of 2003 and gives all Iowa student-athletes a state-of-the-art facility to help them with their educations.

The Athletics Learning Center is a multi-level, 20,000 square foot facility which provides a computer center, study areas, classes and meeting places for all Hawkeye student-athletes. It features an auditorium that converts into two classrooms, separate study rooms for under and upper-class student-athletes with 28 study carrels, a computer lab, five tutorial rooms, the book loan repository, office space for Iowa's Student Services staff and a display area to recognize the academic accomplishments of Iowa's student-athletes.

Academic Counseling & Monitoring

Athletics coordinators work closely with student-athletes and their university-assigned advisors from the time they arrive on campus until the time they leave the University. Along with focusing on academic planning matters such as goal-setting, plans of study, choosing majors and degree requirements, athletics coordinators also help student-athletes understand NCAA, Big Ten and University academic policies. They also solicit feedback from instructors on academic progress made by student-athletes.

CHAMPS/Life Skills

Life skills programs are conducted throughout the year with and for student athletes on quality of life issues critical to personal growth, such as personal accountability, responsible use and nonuse of alcohol, diversity and gambling.

The \$4.6 million Russell A. and Ann Gerdin Athletics Learning Center opened in August of 2003.



Transition Seminar

All new student-athletes attend an eight-week transition seminar during the fall semester that is geared toward helping them make the transition from high school to college successfully. Seminar topics include time management skills, learning and study strategies, the culture and rules of the university, and life skills concerning alcohol and other substances, relationships and intimacy, diversity, tolerance, values and character.

Retention

A full-time staff member directs the retention program, which identifies student-athletes who may need tailored academic assistance and structure, and implements individualized learning plans to help them succeed. Such plans may include daily and weekly planning sessions with athletics coordinators and retention staff, tutoring, study groups, mainstreaming into on-campus services like the writing center, math labs and services for students with learning disabilities.

Tutoring

Tutoring is available free of charge to all student-athletes. Tutors, who are post-graduates and teachers, help with course content as well as study strategies and are available in virtually all general education program subjects.

Minority Enrichment Program

This program offers a culturally supportive environment in which minority student-athletes have the opportunity to develop friendships and a support network in the university. A core focus group of students and staff coordinate programs such as guest speakers, holiday celebrations, community service activities with the local neighborhood centers, events with Cultural Centers and networking with minority faculty, staff, professional and business leaders.

Career Guidance & Development

Planning a meaningful career and a fulfilling life is an ongoing process of expanding and narrowing choices, beginning when student-athletes arrive on campus and continuing throughout their college career and lifetime. The professional staff works with other career development professionals on campus to offer individual consultation, career development seminars, workshops, referrals to other campus offices and special events like the Senior Recognition Banquet for graduating student-athletes.

Compare the Numbers

Iowa's student-athletes have outperformed the University's entire student population each year since the NCAA started requiring a report of student-athlete graduation rates.



TRACK & FIELD

Distinguished Alumni

When student-athletes consider their future, they should consider prospects beyond athletics. A list of all University of Iowa alumni who have distinguished themselves professionally would be difficult to assemble and could never be complete. However, some are truly outstanding in their area of expertise.

Business

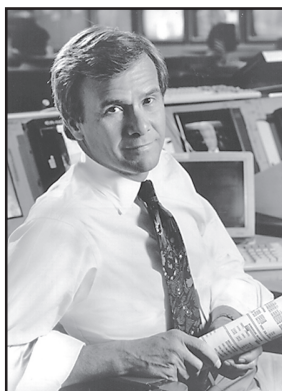
- Leland C. Adams**, Former president, Amoco Production Co.
- John J. Balles**, former president, Federal Reserve Bank of San Francisco
- Arthur A. Collins**, Founder, Collins Radio (Rockwell Collins)
- Kathleen A. Dore**, Executive vice president and general manager, Bravo Television Network & the Independent Film Channel
- John W. English**, former vice president and chief investment officer, Ford Foundation
- H. John Hawkinson**, former president and director of funds, Kemper Financial Services Inc.
- Richard O. Jacobson**, President, Jacobson Warehouse Co.
- Bill Krause**, President, Krause Gentle Corp.
- Richard Levitt**, Chairman & CEO, Nellis Corp.
- John Pappajohn**, Venture capitalist, entrepreneur; President, Equity Dynamics, Inc.

Education

- Joseph N. Crowley**, President, University of Nevada at Reno and former NCAA president
- R. Wayne Duke**, Former commissioner, Big Ten Conference
- E.F. Lindquist**, Co-founder, American College Testing (ACT) Program
- John B. McLendon**, First black coach inducted into The Basketball Hall of Fame
- Eddie Robinson**, Legendary football coach, Grambling State University
- Wilbur Schramm**, International authority on communications and founder, Iowa Writers' Workshop
- Richard Schultz**, Executive Director, United States Olympic Committee; Former Executive Director, NCAA
- James Van Allen**, Space Physicist

Literature

- Mildred Wirt Benson**, Author of 23 Nancy Drew mysteries and first woman to receive master's degree in journalism at Iowa
- John Irving**, Writer, *The World According to Garp*, *The Cider House Rules*
- W.P. Kinsella**, Writer, *Shoeless Joe*
- Margaret Walker**, Writer, *Jubilee*



Tom Brokaw



Juanita Kidd Stout

Media

- Alan Abelson**, Editor, *Barron's*
- Tom Brokaw**, Former Anchorman, *NBC News*
- John Cochran**, Correspondent, *ABC News*
- Paul Conrad**, Political cartoonist and three-time winner of the Pulitzer Prize
- George Gallup**, Founder, The Gallup Poll
- Charles Guggenheim**, Documentary filmmaker, Peabody and Oscar award winner
- Bob Miller**, Broadcaster, Los Angeles Kings
- Herbert Nipson**, Executive Editor, *Ebony*
- Brian Ross**, Correspondent, *ABC News*, *NBC News*; Peabody and Emmy award winner
- Carole Simpson**, Anchor, *ABC News*

Medicine

- Dr. Nancy Andreasen**, Psychiatrist renowned for her research on schizophrenia, as well as creativity
- Dr. Johann L. Ehrenhaft**, Pioneer in field of open heart surgery
- Dr. Robert C. Hardin**, Developed blood bank protocols during WW II based on seminal work on blood preservation
- Dr. Don H. O'Donoghue**, sports medicine pioneer
- Dr. Emory D. Warner**, World recognized pathologist

Pulitzer Prize Winners

- Marquis Childs**, 1970, *St. Louis Post Dispatch*
- Rita Dove**, 1987, *Thomas and Beulah*; U.S. Poet Laureate
- Jorie Graham**, 1996, *The Dream of the Unified Field: Selected Poems 1974-1994*
- J. Tracy Kidder**, 1982, *The Soul of a New Machine*
- James A. McPherson**, 1978, *Elbow Room*
- Jane Smiley**, 1992, *A Thousand Acres*
- Tennessee Williams**, 1948, *A Streetcar Named Desire*; 1955, *Cat on a Hot Tin Roof*

Government

- David Bonior**, U.S. House of Representatives, Mt. Clemons, MI
- Terry Branstad**, former Governor of Iowa
- General Charles A. Horner**, Architect of the United States air war against Iraq during the Persian Gulf War/Desert Storm
- Mary Louise Smith**, noted political party leader and civil rights proponent
- Juanita Kidd Stout**, First black woman elected to a state Supreme Court

Entertainment

- Ashton Kutcher**, Actor, creator of MTV's *Punk'd*
- Simon Estes**, International opera star
- John Falsey**, Executive producer of television's *Northern Exposure* & *I'll Fly Away*
- Robin L. Green**, Executive producer, *The Sopranos*
- Al Jarreau**, Grammy Award-winning singer
- Mark Johnson**, Film producer and Oscar Award winner for *Rainman*
- Alex Karras**, former NFL All-Pro, Detroit Lions; actor, *Victor, Victoria*; *Blazing Saddles*; *Webster*
- Barry Kemp**, Television producer, creator of the hit series *Coach*
- Dave Keuning**, Guitarist, *The Killers*
- Shirley Rich Krohn**, Casting director for *Kramer vs. Kramer*, *Three Days of the Condor*, *Taps*, *Saturday Night Fever*
- Richard Maibaum**, Writer of James Bond motion picture scripts
- Brandon Routh**, Actor, *Superman Returns*
- Gene Wilder**, Actor, *Silver Streak*, *Young Frankenstein*, *Stir Crazy*

TRACK & FIELD

Sports Medicine, Athletic Training, Strength & Conditioning



Athletic Training & Sports Medicine

Continuing to set the standard in athletic training and Sports Medicine Service, The University of Iowa provides the student-athlete with exemplary medical care. Athletic Training Services connect student-athletes to University of Iowa Hospitals & Clinics (UIHC) resources and specialty areas. Iowa's staff of 10 full-time licensed athletic trainers and 7 graduate assistant licensed athletic trainers provide health care services in five athletic training rooms. These services include evaluation, treatment, injury rehabilitation programs, and prevention programs. With physical conditioning as a major component of a prevention program, the athletic trainers combine with strength and conditioning coaches to pave the way for safe, effective, and enhanced participation in intercollegiate athletics.

Services from the UIHC, one of the world's largest university-owned teaching hospitals, support the efforts of the athletic trainers and other specialty sports medicine staff. Located next to Kinnick Stadium, the hospital offers a cutting-edge environment where staff physicians, sports medicine fellows, sports physical therapists, and athletic trainers care for student-athletes and produce successful outcomes. Dedicated research and education result in outstanding care.

Athletic trainers form a team with orthopaedic and primary care physicians for every Hawkeye sport. Many of the physicians are fellowship trained in their specialty area and lecture locally, nationally, and around the world. In addition each athlete has access to orthotists, nutritionists, psychologists, and specialty physicians at the UIHC. Immediate accessibility to see physicians and other health care professionals provides comprehensive health care that returns the student-athlete to practice and competition.

Recreation Building Athletic Training Room

The Recreation Building Athletic Training Room is used by the Hawkeye baseball, cross country, track and field, tennis and soccer teams. The athletic training staff consists of associate director Doug West, PhD, LAT, CSCS and three graduate assistant licensed athletic trainers. The train-



The Recreation Building Athletic Training Room has excellent facilities to conduct evaluations, treatments, and rehabilitation for the student-athlete.

ing room has excellent facilities to conduct evaluations, treatments, and rehabilitation for the student-athlete. The facility is a spacious room with equipment to enhance cardiopulmonary and strength performance, including ellipticals by Precor, the LeMond independent pedal bike with PowerCranks, and the Keiser Functional Trainer. There are also traditional electrical stimulation, ultrasound, TENS, hydrocollator, and hydrotherapy treatment options. These treatment, rehabilitative and preventive options along with newer technology, like the Hivamat, prepare the Hawkeyes for action and return injured Hawkeyes to competition.

The Hawkeye Strength Training Program

The program is designed to develop strength, explosiveness, speed, coordination, balance and flexibility. All qualities are developed through progression of exercises in four phases of training:

1. **work capacity** - ability to perform work for a prolonged time and recover quickly
2. **strength** - ability to exert force
3. **power** - ability to exert strength quickly
4. **speed** - ability to move the body in shortest time possible

The highest level of performance is achieved by training under close supervision, in a year-round program. Improvement is monitored closely through the newest and best technology. Electronic timing devices are used to measure sprints, while a microcomputer device is used to monitor peak velocity and power outputs in weight training movements. With this technological support, the athletes are constantly receiving immediate feedback on their development.

Strength & Conditioning Mission

"The mission of our strength and conditioning program is performance enhancement, while reducing the risk of injury through a detailed progression of exercises."



The 1,800-square foot Recreation Building strength training facility is equipped with eight Olympic platforms, squat racks, medicine balls, physio balls and over 10,000 pounds of free weights.



TRACK & FIELD

The University of Iowa

An Exceptional Choice

Since 1847, The University of Iowa has distinguished itself as a leader among public universities. Today its programs in health, business, engineering, education, law, the arts, communications, and the sciences are known worldwide for their excellence and innovation.

Outstanding Academic Opportunities

Iowa offers degrees in 11 colleges: Business, Dentistry, Education, Engineering, Law, Liberal Arts and Sciences, Medicine, Nursing, Pharmacy, Public Health, and the Graduate College. Undergraduates can choose from more than 100 areas of study.

A Fun Place to Call Home

Iowa City is a classic university town where learning and creating truly matter. The city blends the vibrant University campus and the natural beauty of the Iowa River with nearby shopping, entertainment, and residential areas.

Commanding Resources

The University operates one of the largest research library systems in the country. Iowa equips its classrooms and laboratories with the latest in computer technology. Students benefit from this technology-rich environment coupled with the high personal attention of University faculty and staff. Visit the University's web site at www.uiowa.edu to take a virtual campus tour or find out more about its programs of study.

More Than a Taste of the Arts

Hancher Auditorium, the University's outstanding arts showplace, presents an amazing array of world-renowned performers, and students may purchase tickets to performances at reduced rates. Premier works of art are displayed not only at the Museum of Art but in most University buildings and plazas throughout campus. Students may participate in theater, music, and dance groups.

Time and Space to Play

Every year about 90 percent of Iowa's students make use of the University's recreational facilities. Each season offers a full schedule of intramural and club sports, ranging from rugby, tennis, and golf to volleyball, soccer, and swimming. Individual workouts are a part of many students' daily routines. Students also make use of campus walking and running trails, bikeways, ski trails, golf courses, and canoe and sailboat rentals to relax and enjoy leisure time.

What Distinguishes an Iowa Education?

Success. Iowa's philosophy is that if students meet the entrance requirements, the University is going to do everything it can to help students to graduate. An Iowa degree spells success in the job market, giving students the skills to continue learning and growing throughout their careers.

Excellence. The faculty is stellar. Students are amazed not only at how much they know but at how enthused they are about sharing that knowledge and getting students excited about their subject.

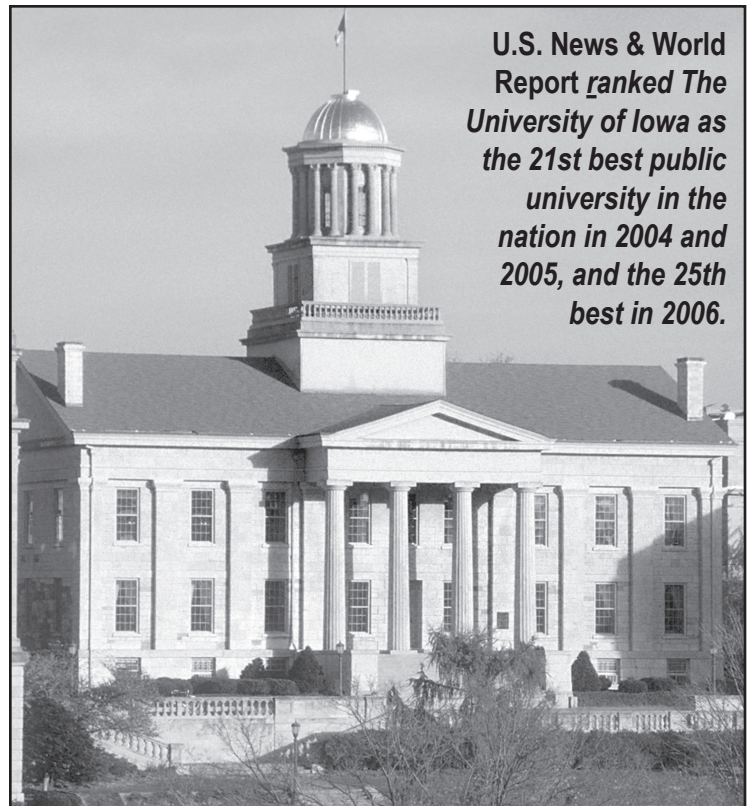
Comfortable class sizes

Here are average class sizes for some typical first-year courses:

Biology: 600 in lecture, 24 in lab; **Rhetoric:** 22 in class; **Calculus:** 25 in class;

Western Civilization: 260 in lecture, 22 in discussion group;

German: 15 in class; **First-year seminar:** 13 in class



U.S. News & World Report ranked *The University of Iowa* as the 21st best public university in the nation in 2004 and 2005, and the 25th best in 2006.

Consider Iowa's Advantages

- ◆ According to the Fiske Guide to Colleges, the University of Iowa is a "Best Buy" for an outstanding, affordable education.
- ◆ Iowa celebrates diversity—the University attracts students from 100 countries and all 50 U.S. states.
- ◆ Iowa's students and faculty have an enthusiasm for learning and for having fun.
- ◆ Iowa is part of the Big Ten Conference, sharing academic and athletic traditions among a group of America's leading universities.
- ◆ Iowa's faculty members not only offer a full range of academic offerings for students, they actively engage in innovative research projects within their specialty areas.
- ◆ Students can easily travel a half day by car to a number of large American cities, including Chicago, Minneapolis/St. Paul, Kansas City, St. Louis, and Omaha.
- ◆ Iowa City holds a cosmopolitan charm all its own as a gathering place for the world's writers, for world-renowned artists, and for noted visiting lecturers.
- ◆ The University's 400+ student organizations include fraternities, sororities, and many professional and cultural societies.
- ◆ The University's career and placement services match students with companies for internships and other professional experiences throughout their education.
- ◆ The University's graduates excel in their careers, often holding leadership positions within their professions and communities.



The Colleges

Freshmen who enroll at The University of Iowa are admitted to either the College of Liberal Arts and Sciences or the College of Engineering. The General Education Program allows students to sample courses in more than 100 areas of study. At Iowa, students are required to take electives, major courses, and general education course work.

Liberal Arts & Sciences

Undergraduate Degrees Offered - Bachelor of Arts (BA) and Science (BS) in 58 major fields; Bachelor of Fine Arts (BFA) in Music (BM) and of Liberal Studies (BLS). **Admission** - Freshmen and transfer students are to meet the college's admissions requirements.

Engineering

Undergraduate Degrees Offered - Bachelor of Science in Engineering (BSE) in six majors- biomedical, chemical, civil, electrical, industrial, and mechanical engineering. **Admission** - Students must meet the college's high admissions requirements.

Business

Undergraduate Degrees Offered - Bachelor of Business Administration (BBA) in six majors: accounting, economics, finance, management, management information systems, and marketing. **Admission** - Requires two years of pre-business study in the College of Liberal Arts and Sciences. Details at www.biz.uiowa.edu/upo/admissions/.

Education

Teacher Education Programs - Elementary Education, Art Education, English Education, Foreign Language Education, Mathematics Education, Music Education, Science Education, and Social Studies Education. Additional teaching minors in Coaching, ESL (English as a Second Language), Hearing Impaired, Journalism, and Talented and Gifted. **Admission** - Review all admission requirements and program guides at www.education.uiowa.edu/tess/

Nursing

Undergraduate Degrees Offered: Bachelor of Science in Nursing (BSN). **Admission:** Students complete one year of pre-requisite courses in the College of Liberal Arts and Sciences and apply for admission during the second semester of the first year. The College of Nursing has competitive admission. The BSN requires three years of study once the student earns admission.

Pharmacy

Professional Degree Offered - Doctor of Pharmacy (PharmD). **Admission** - Students must successfully complete required pre-pharmacy course work in the College of Liberal Arts and Sciences. These requirements may be met in two years but do not guarantee admission. Students must also complete the Pharmacy College Admission Test (PCAT).

Graduate and Professional Degrees

Many student-athletes who have attended The University of Iowa and completed their undergraduate degrees continue their education at the University. Student-athletes who attend graduate or professional school must first complete course work toward a bachelor's degree in their field of study. The University also offers undergraduates the opportunity to participate in research and overseas study programs, as well as internships that will help prepare them for graduate school.





TRACK & FIELD

The University of Iowa

Housing

Each athletics team has its own rules regarding residence of incoming freshmen. Across the University, about 90 percent of freshmen choose to live on campus in one of the 10 residence halls. Most student-athletes live at least two years on campus.

The residence halls have full-service dining rooms, study lounges, laundry facilities, recreational facilities, vending, and bank machines. Each room has high-speed computer connections for e-mail and Internet access, plus there are wireless networking hot spots in a variety of locations across campus. Iowa also offers wireless networking in 52 buildings and several outdoor areas, providing more than 265 access points across campus.

Safety

- 11:55 p.m. - 2:10 a.m.: Free SafeRide buses take students home Fridays and Saturdays during the fall and spring semesters.
- Special telephones with blue lights are stationed across campus with a direct link to the UI Department of Public Safety.
- University of Iowa Police personnel educate students on safety during summer orientation.
- The Rape Victim Advocacy Program cooperates with the UI Department of Public Safety and participates in Sexual Crime Awareness Week.

Cambus

There are six primary bus routes throughout the Iowa campus. The University Cambus provides over three million free rides to class and to the dorms for students each year. Some routes run seven days a week, and some run until 2:30 a.m. Cambus also operates a specialized transportation service for persons with disabilities.

Health Services

The University of Iowa provides the student-athlete with the most up-to-date and highest-quality medical care available. Students at Iowa can go to Student Health Service, which is open Monday through Friday. The service is supported by a fee paid by all full-time students. It offers students unlimited free office visits (there is a charge for other procedures done in the office, such as blood tests).

Libraries

The University of Iowa Libraries supports the academic achievement of all student-athletes with specialized courses, one-on-one consultations with librarians, 24/7 access to electronic resources through the web site (www.lib.uiowa.edu), and extended hours, which can accommodate complicated practice and travel schedules. UI Librarians help students find answers, whether they're on a web site, in a book, journal, government document, or database. Librarians also plan and teach students how to find, evaluate, and use information from a variety of sources--skills they will use throughout their lives.



Career Planning

Finding and pursuing a career takes careful planning. The Pomerantz Career Center is extremely valuable for student-athletes and can help identify skills that transfer from athletics to the workplace. The program suggests a timeline each student-athlete may follow throughout his or her stay at Iowa. The components of the program include:

- Individualized career advising
- Career education programs
- Summer job/internship opportunities
- Resume and cover letter development
- Preparing for life after college athletics

Computers

There are 26 Instructional Technology Centers all over the campus which are filled with 1,200 computers. These facilities are open at least 50 hours a week. Some are open 24 hours. Also, the Information Arcade in the Main Library provides a variety of specialized computing tools. The Computer Demo Center provides information for students who want to purchase computers and software.

Skills Labs & Support

Many academic departments offer skills labs to help students improve skills necessary to succeed at Iowa, such as writing, speaking, math, science, and foreign language. Assistance with skills such as note-taking, time-management, and test-taking are available through resources such as the College Transition Seminar (a credit-bearing course offered through University College), University Counseling Services, and Athletic Student Services staff.

Cultural Centers

Four cultural centers on campus provide a welcoming setting where students from various cultures can find cultural, academic, and personal support services: the Latino and Native American Cultural Center, the Afro American Cultural Center, the Asian Pacific American Cultural Center, and the Lesbian, Gay, Bisexual, and Transgender Resource and Education Center.

TRACK & FIELD

The Iowa City Community



Iowa City is a diverse, highly cosmopolitan community of 60,000 set in the natural scenic beauty of Iowa's rolling hills and woods along the tree-lined banks of the Iowa River. Iowa City has all the art galleries, ethnic foods, historic architecture and vibrant atmosphere of a much larger city, but with the compactness and friendly feeling of a small town.

As a place to live, Iowa City keeps winning awards and accolades - Named one of the 10 most enlightened towns in the country by *Utne Reader*, listed in the book *The 100 Best Small Art Towns in America* and selected the number-one place to live in the nation by *Editor & Publisher* magazine.

Economically, businesses such as Rockwell Collins, American College Testing and Procter & Gamble help keep the city booming. In Coralville, a branch office of Geico Auto Insurance has provided many residents with employment opportunities.

Culturally, Iowa City is alive with concerts, art exhibits, readings, plays and art events of all kinds. Located on the University of Iowa campus, Hancher Auditorium is a nationally-known performance center that brings in the best of Broadway, classical and jazz music, dance and other performances. The University of Iowa Theater Arts department also produces a full schedule of plays each year, featuring the work of student performers and directors. So whether you enjoy the arts as a spectator or as an outlet for your own creativity, Iowa City has the opportunities.

Residents of Iowa City are not only economically and culturally enriched, they also take advantage of the numerous recreational facilities offered around town. The area's more than 30 parks provide opportunities for year-round activities including boating, hiking, swimming, fishing and skiing.

The city's greatest charm, however, remains the sincere friendliness of its citizens, the cosmopolitan atmosphere and the successful partnership built between the community and the University.

Old Capitol

One of the most recognizable sites in Iowa City is the gold dome of the Old Capitol which is situated in the heart of downtown. Built in 1840, it is Iowa City's most historic building. The Old Capitol was the site of the first governor inauguration as well as the first six Iowa General Assemblies. It is also where the state's Constitution was drafted. When the capital was moved to Des Moines in 1857, the Old Capitol was dedicated to The University of Iowa, becoming the first building owned by the University.

Coralville Lake

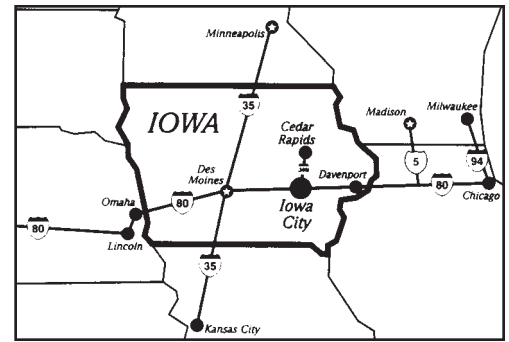
Just north of Iowa City is Coralville Lake, an outdoor recreational area that offers a variety of opportunities for the public. Coralville Lake offers picnic shelters, biking, hiking, fishing, boating, swimming, hunting, camping, snowmobiling, cross country skiing, golf and disc golf.

Pedestrian Mall

Located downtown and in walking distance of many of the University's dormitories is the Pedestrian Mall. It is a perfect place to sit outside and study or hang out with friends. During the fall, spring and summer months there are concerts and art festivals in the "Ped" Mall.

Coral Ridge Mall

The Coral Ridge Mall is a 1.2-million-square-foot shopping center located just minutes from campus. The center combines a mix of over 120 specialty shops and strong department stores including Dillards, JC Penney, Sears, Target and Younkers. Coral Ridge also offers entertainment features such as an NHL-regulation-sized indoor ice arena, state-of-the-art 10-screen movie theatre and a large carousel along with a 1,000-seat food court with sit-down restaurants. Specialty stores include Abercrombie & Fitch, Barnes & Noble, Gap, Old Navy, Scheels All Sports and Pier 1 Imports.



Iowa City is located in eastern Iowa and is an easy trip to such cities as Des Moines (the capital of Iowa), Chicago, St. Louis, Kansas City, and Minneapolis. Also, Cedar Rapids, a city of more than 150,000, is just a short drive north of Iowa City. The Eastern Iowa Airport, which links residents to every major airport in the Midwest, nation and world, is only 20 minutes away.

***For More Information Contact:
Iowa City/Coralville
Convention & Visitors Bureau
900 First Avenue, Coralville 52241;
319/337-6592 or 800/283-6592
www.iowacitycoralville.org***



The "Ped" Mall (above) is a relaxed, no-cars-allowed outdoor plaza in the heart of downtown Iowa City which has cafes, boutiques, outdoor food vendors and street performers.



TRACK & FIELD

Hawkeye Traditions

The Hawkeye Nickname

The University of Iowa borrowed its athletic nickname from the state of Iowa many years ago. The name Hawkeye was originally the name of the hero in the fictional novel, *The Last of the Mohicans*, written by James Fenimore Cooper. Cooper had the Delaware Indians bestow the name on a white scout who lived with them.

In 1838, 12 years after the book was published, people in the territory of Iowa acquired the nickname, chiefly through the efforts of Judge David Rorer of Burlington and James Edwards of Fort Madison.

Edwards, editor of the *Fort Madison Patriot*, moved his paper to Burlington in 1843 and renamed it the *Burlington Hawkeye*. The two men continued their campaign to popularize the name, and territorial officials eventually gave it their formal approval.

Herky The Hawkeye

The Hawkeye nickname gained a tangible symbol in 1948 when a cartoon character, later to be named Herky the Hawkeye was hatched. The creator was Richard Spencer III, instructor of journalism at Iowa.

The impish Hawk was an immediate hit and acquired a name through a statewide contest staged by the athletic department. John Franklin, a Belle Plaine alumnus, was the man who suggested Herky.

Since his birth more than 45 years ago, Herky has symbolized Iowa athletics and epitomized University life. He even donned a military uniform during the Korean War and became the insignia of the 124th Fighter Squadron.

During the mid-1950s, Herky came to life at a football game as the Iowa mascot. Since that time, Herky has been a familiar figure at Iowa athletics events.

School Colors

For 40 years Iowa was without school colors, but in 1887 a group of 50 seniors met on the steps of the Old Capitol to decide what are now the school official colors. They chose Old Gold, the color of Iowa's vast corn fields and Black, the color of the rich soil.



School Fight Song

The Iowa Fight Song was written in 1950 by Mason City, Iowa, native Meredith Willson. Best known as the creator of Broadway's *"The Music Man,"* Willson was awarded a 1963 University of Iowa Alumni Association Distinguished Service Award for "setting the spirit of Iowa to music." The lively cheer is sung hundreds of times during Iowa athletics events the year around.

*The word is Fight, Fight, Fight for IOWA
Let every loyal Iowan sing;
The word is Fight, Fight, Fight for IOWA
Until the walls and rafters ring (Go Hawks!)
Come on and cheer, cheer, cheer for IOWA
Come on and cheer until you hear the final gun.
The word is Fight, Fight, Fight for IOWA
Until the game is won.*