UNIVERSITY OF IOWA LIFE SKILLS PROGRAM

The University of Iowa Athletic Department is committed to provide educational experiences and services to develop well-balanced lifestyles for student-athletes. The Athletic Student Services staff is committed to help the student-athlete derive maximum benefits from their athletics and college experience. Learning about who you are, acquiring self-understanding, a positive self-image, learning decision-making and coping skills to deal with the pressures and stresses of growing up all lead to a high quality of life as a student and an athlete at Iowa.

TRANSITION SEMINAR

The Transition Seminar runs for 12 weeks (90 minutes per week) at the beginning of the fall semester. This seminar, which is attended by all new students, explores personal and academic issues stemming from the transition from high school to college and adjustment issues that are unique to student-athletes. Its purpose is to help student-athletes improve their performance and persistence at lowa.

These are highly interactive sessions with emphasis on group discussion in order for the studentathletes to learn from each other. Some of the topics are: introduction to the University library, personal and academic goal-setting, time management, personal responsibility and accountability, substance abuse, relating to professors, study skills, diversity and ethics.

EDUCATIONAL PROGRAMS

Throughout the year, Athletic Student Services sponsors and conducts educational programs. These are seminars, speakers, workshops and short courses on issues of personal growth and life skills, with a primary focus on alcohol and other drugs. These programs, which are often topics suggested by student-athletes, appeal to a variety of audiences, including specific teams, age groups (i.e., freshmen, fourth-year seniors) or department-wide.

Subjects that have been addressed in the past include alcohol and self-esteem, healthy intimacy, sexual assault, personal responsibility and accountability, communicating with coaches, stress management, racial diversity, time management, learning strategies and transitions from college to professional life.

CAREER GUIDANCE AND DEVELOPMENT

Planning a meaningful career and a fulfilling life is an ongoing process of expanding and narrowing choices, beginning when the student-athlete arrives on campus and continuing throughout their college career and lifetime. This process includes learning about who you are (e.g., your values, abilities and interests) and using that information to choose courses leading eventually to an academic major by the end of the second year.

The process continues with "building a resume" and exploring other college and community activities (e.g., campus organizations, student government, community service, church involvement). An important step is to learn about the world of work, growing industries, employment forecasts and how the student-athlete interests and abilities fit. Summer internships, fieldwork and volunteering are all valuable experiences that lead to reasonable decisions about a career.

As the student-athlete approaches their senior year, they need to explore their options for life after graduation (i.e., full time work, graduate or professional school or professional sports). Those decisions will require further planning, whether it is to develop a job strategy and resume, or to apply to graduate schools and take entrance exams.

Athletic Student Services offers individual consultation, career development seminars and workshops, referrals to other campus offices and special events, such as the Senior Student-Athlete Recognition Banquet in Des Moines for graduating student-athletes. This event is an opportunity for graduating seniors to be recognized by the governor for their contributions to the people of lowa and to meet and network with professional and business executives across the state of lowa.

Athletic counselors and staff members from Athletic Student Services help student-athletes identify their choices, clarify their plans and refer them for further assistance to other student service offices on campus.

CAREER PLANNING TIMETABLE

All the activity in career planning boils down to the tasks of expanding and narrowing . . . and of exploring and choosing.

First Year: EXPLORING

Get to know who you are: interests, skills, work values through inventories and assessments Get introduced to the Discover Software Program

Take a variety of introductory courses to learn about academic programs

Explore college majors with athletics counselor, academic adviser, faculty, family, and friends Investigate the academic departments, their admission requirements, and required courses/ prerequisites

Take 7C:081, Making a Vocational Educational Choice for two credits

Attend a career exploration workshop

Visit Career Development Services, 315 Calvin Hall, to find out sources of career information Volunteer on campus or in the community

Second Year: NARROWING

Get involved in a campus activity; join a campus organization Take 7C:081, Making a Vocational Educational Choice for two credits Work with academic advisors/athletics counselors to identify academic majors that fit your academic performance, interests and skills Begin to define the things that are important to you in a job Learn as much as you can about available careers, occupations, employment outlook Talk to professionals in the field you are considering Research in the Career Development Services Attend Careers Day in September Investigate internships and seek out summer jobs and volunteer work related to your career interest Draft a resume Choose a major; apply to an academic department Attend the Summer Jobs Fair in February

Volunteer on campus or in the community

Third Year: FOCUS

Determine a graduation plan with advisor; tentative graduation date, degree requirements, required internships, field experiences, student teaching

Begin to network: Get to know faculty, professionals, and former teammates in interest areas

Explore graduate or professional school possibilities after graduation Identify career goals based on skills, interests, and work values Update/add to your resume Seek out a summer internship, quality work experience related to interest area Attend Careers Day in September. Distribute resume and meet employers Take leadership role in campus activity/organization Attend the Summer Jobs Fair in February Volunteer on campus or in the community

Fourth Year: TAKE ACTION

Request and get a graduation analysis. Are you ready to graduate?

Develop a job search strategy Take an inventory of skills and abilities you have developed and make sure you can speak to what you can do

Refine, finalize resume

Attend workshops on writing resumes, interviews, job search process

Register at Business and Liberal Arts, Engineering or Education Placement Office for oncampus interviews

Research employers, companies to interview

Attend Career Day in September. Distribute final resume and meet employers

Attend Polk County Senior Recognition Banquet and continue to network

Step-up networking activities and talk to faculty, employers, friends and former teammates Complete all graduate/professional school applications; register and take graduate entrance exams

Attend senior transition workshops

UNIVERSITY OF IOWA MAJORS

University of Iowa students have more than 100 programs to choose from when deciding on a field of study. And, they can take their time in selecting a course of study or career. One out of four students begin their college career as an open major prior to selecting a major once their college career is underway.

In addition to your major, UI students can enhance their education with a second major, a minor, or a certificate. Many majors also have emphasis areas. And a number of pre-professional options can help prepare for further study.

College of Liberal Arts and Sciences

Actuarial Science African American Studies American Studies **Ancient Civilization** Anthropology Art Ceramics • Drawing • Graphic Design Intermedia
 Jewelry & Metalsmithing Painting • Photography • Printmaking Sculpture
 Three-Dimensional Design Art History Asian Languages & Literature Chinese • Hindi • Japanese • Sanskrit Astronomy Athletic Training Biochemistry Biology Cell & Developmental Biology Comprehensive Biology • Evolution Genetics & Biotechnology
 Neurobiology Physiology & Molecular Biology of Plants Chemistry Cinema **Classical Languages Communication Studies Comparative Literature** Foreign Language & Literature Literature & Arts **Computer Science** Dance Economics English Creative Writing
 English Literature **Environmental Sciences** Biosciences
 Chemical Sciences Geosciences
 Hydrosciences French Geography Environmental Studies
 Geographic Information Science • Geography & Social Change Geoscience German Health & Sport Studies Health Promotion • Sport Studies History Informatics Art • Biological Sciences • Economics • Geography • Health Sciences • Human-Computer Interaction • Individualized Information Science • Linguistics • Music

Sociology Integrative Physic

Integrative Physiology **Interdepartmental Studies** International Studies African Studies
 Caribbean Studies • Development • East Asian Studies European Studies
 Global Artistic Tradition & Change • Global Health • Global Resources & the Environment • Human Rights International Business • International Communication & Information • International Politics & International Relations Latin American Studies
 Middle East & Muslim World Studies • Postcolonial & Diasporic Studies Russian, East European & Eurasian Studies South Asian Studies • War, Peace & Security Italian Journalism & Mass Communication Leisure Studies Therapeutic Recreation Linguistics Linguistics • Teaching English as a Second Language Mathematics Microbiology Music Composition • Music History • Music Therapy Performance (Brass & Woodwinds, Keyboard, Organ, Percussion, Piano, Strings, Voice) **Open Major** Philosophy Physics Physics, Applied Political Science Portuguese Psychology **Religious Studies** Russian Science Education Social Work Sociology Spanish Speech & Hearing Science Statistics Math Statistics • Statistical Computing Statistics in Business, Industry, **Government & Research** Theatre Arts Women's Studies

Open Major

The open major is a popular first-year option, giving students five semesters to choose a major.

Tippie College of Business

Accounting Economics Finance Management Management Information Systems Marketing

College of Dentistry

Oral Health Science

College of Education

Elementary Education You can choose to specialize in at least one of the following: • Art • English as a Second Language • History • Language Arts • Mathematics • Music • Reading • Science • Special Education (Instructional Strategist I: Mild/Moderate) • Social Sciences (multiple social studies areas, including

history) • Speech Communication/Theatre

Secondary Education

You'll choose a major in any of the following content areas in the College of Liberal Arts and Sciences, and take selected course work in the College of Education: • Art • English • Foreign Language (Chinese, French, German, Italian, Japanese, Latin, Russian, Spanish) • History • Mathematics • Music • Science (Biology, Chemistry, Earth Science, Physics & Science Education) • Social Sciences (Anthropology, Economics, Geography, Political Science, Psychology, Sociology) Additional Endorsements • Athletic Coach

• Athletic Coach

English as a Second Language
 Hearing Imp<u>aired • Talented & Gifted</u>

College of Engineering

One in three engineering students starts as an undeclared engineering major, which allows you to explore the vast opportunities in the college during your first three semesters. (You'll take the same courses as students who have declared a major, so there's no disadvantage to you.)

Biomedical

Bioinformatics/Computational Biology
 Biomaterials • Biosystems/Bioimaging
 Cardiovascular Biomechanics
 Entrepreneurship • Musculoskeletal
Biomechanics • Tissue Engineering

Chemical

Biochemical Engineering • Business
 Chemical Process Engineering • Energy &
Environment • Entrepreneurship • Polymers

Civil

 Civil Engineering Practice - Engineering for a Sustainable World - Entrepreneurial - Environmental Health Engineering - Environmental Remediation & Control - Management - Structures, Mechanics & Materials - Transportation Engineering - Urban & Regional Planning - Water Resources Engineering

Electrical

 Computer Engineering • Electrical Engineering • Information Engineering

Industrial

- Computer & Information Systems
- Entrepreneurship Human Factors
- Management
 Medical Systems
 Product Design & Manufacturing
- Product Design & Manufacturin

Mechanical

Energy & Environment
 Manufacturing & Materials Processing
 Mechanical Engineering Design

College of Med<u>icine</u>

Clinical Laboratory Sciences Nuclear Medicine Technology Radiation Sciences

College of Nursing Nursing

College of Pharmacy

Doctor of Pharmacy Six-year program (PharmD) • Emphasis areas

ACADEMIC SERVICES



FRED MIMS Associate Athletic Director Director, Office of Student Services



DR. PETER GRAY Associate Director Office of Student Services



NANCY PARKER Associate Director Office of Student Services and Director of Educational Programming and Life Skills



BECKY GRADISHER Men's Basketball Academic Coordinator Office of Student Services

A COMMITMENT TO ACADEMIC SUCCESS

To many, the members of the University of Iowa basketball team are simply campus celebrities who play before fans packed into arenas across the country.

However, to the staff in Iowa's Office of Athletic Student Services, these young men are individuals confronted with the same routine problems of the ordinary college student. Instead of talking jump shots and slam dunks, the Student Services staff works alongside the student athletes in dealing with their "off-the-court" problems.

The staff works with faculty advisors scheduling classes for each student-athlete, making certain each course is geared toward the educational and professional goals of that specific student-athlete. The office also provides tutors for student-athletes as well as assistance in finding summer and permanent employment opportunities in the area of their career ambitions.

Once on campus, every first-year student-athlete attends a series of lectures that investigate the academic sphere at the University of Iowa. These discussion sessions help prepare the student-athlete on subjects as diverse as relaxing prior to an exam to the most effective way to study for an essay test.

First-year student-athletes are also involved in special study sessions. The Student Services staff oversees the program, but the entire coaching staff is actively involved in its day-to-day operation.

The Office of Student Services has proven most beneficial to student-athletes at the University of Iowa. For the student-athlete, the staff is a group of men and women who look beyond the immediate interests of college and athletics, concentrating instead on the long-term interests of the student-athlete.

"Athletic Student Services assist student-athletes in handling academic and social problems they may face. We want the student-athlete to feel comfortable with our staff to the extent that they can come to us and talk about anything.

"We also push the student-athlete to excel, and on many occasions after a student-athlete leaves the University of Iowa, he'll call back and say how he appreciated the help and support we gave him when he was here."

FRED MIMS Associate Athletic Director Director, Office of Athletic Student Services

ACADEMIC SERVICES

PREPARING FOR THE FUTURE

"For today's Hawkeyes to become tomorrow's leaders, securing meaningful work after football requires knowledge about the work world; mastering writing, speaking, research, problem solving and computer skills; summer work experiences, professional contacts and a job search plan. We offer programs and services that help the student-athlete acquire all of these."

NANCY PARKER | Iowa Athletic Department | Office of Student Services

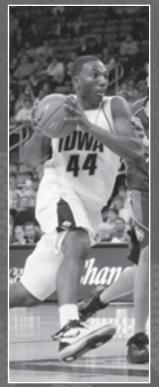
Getting the most out of your educational experience means preparing for the life that follows after football and college. At the University of Iowa, student athletes have access to support services which will assist them in securing employment in the career field that matches their interests, skills and education.

Working with the staff of the lowa Athletic Department's Office of Student Services and the University's Career Center, student athletes identify their interests and career options, select a program of appropriate academic study and explore the world of work through internships and the many resources available.

The lowa Athletic Department assists student athletes in making the transition from college to full-time employment by introducing them to business and professional leaders during the annual Senior Student-Athlete Recognition Banquet in Des Moines. This "networking" often results in job interviews and, for many student athletes, permanent employment.

University of lowa student athletes are encouraged to participate in the Career Center's Career Leadership Academy, a variety of workshops on job search skills, resume writing, interviewing, relocation, employment and industry trends, conducted by staff from the Career Center and Athletic Student Services.

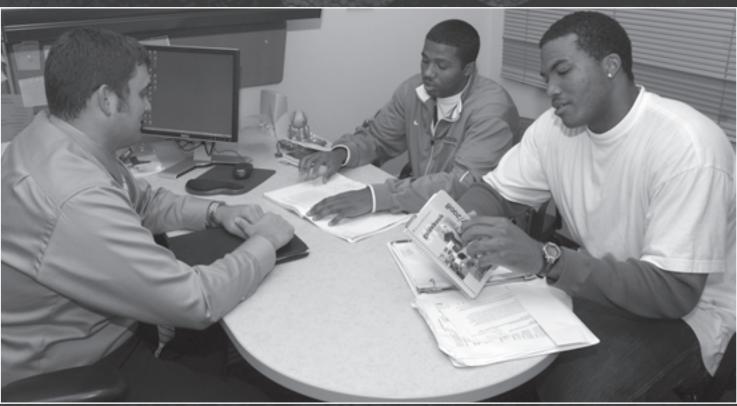
Former student athletes and potential employers are invited to the University of Iowa to discuss with student athletes the world of work and how to effectively "market" themselves in an increasingly competitive workplace.



"The Gerdin Academic Learning Center is a great place to get your work done. It's easy to keep your focus on doing your work. As a team, I don't know that we could be where we are with academics without the support system we have here. Everyone involved with the basketball program makes it clear that academic success is important. With that commitment, along with the resources we have, everyone on the team takes pride in our academic success as a team.

All the resources are there for us, you just have to take advantage and stay on top of things. It's our responsibility to do the work, but at the same time, you know you have people there for support. Staff members work with us every week, checking on our progress and our assignments, making sure we are getting things done. "

CYRUS TATE Senior Forward Chicago, Illinois



Sophomore Jeff Peterson (center) and sophomore Jarryd Cole (right) work with UI Academic Advisor Troy Wulf at the Gerdin Athletic Learning Center.

STUDENT RETENTION PROGRAM

The graduation rate of student-athletes at the University of Iowa each year has been higher than the national average, exceeding that of the student body as a whole and ranking among the best in the Big Ten Conference and the nation.

However, the lowa Hawkeyes aren't known for resting on their laurels. That's why the lowa Athletic Department continues to seek ways to enhance existing academic support programs to increase the chance that all student athletes at the University will reach their academic goals.

Essential to lowa's approach to this complex problem is a pro-active retention program. The program is founded on a strong principle: the longer a studentathlete attacks his academic challenges as hard as he attacks his daily practices and competition, the more likely that student-athlete will achieve academic success.

The goal of the retention program is to move a studentathlete from a passive to a pro-active position in the retention process; from observer to participant. The Retention Program has been designed to assist studentathletes who need extra support services in order to achieve academic success.

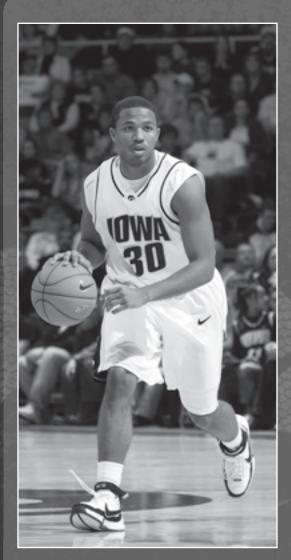
There are several reasons why the UI's retention program has been successful. First, the program is under the direction of one full-time staff member.

Mrs. Susan Walker, who joined the lowa staff in 1982, earned both her bachelor's and master's degrees from the University of Iowa. Prior to heading the retention program Walker served 14 years as a counselor for Iowa's football athletes.

Walker spearheads a support team which works directly with students, faculty and other academic staff members. Iowa's student-athletes benefit from the ongoing efforts that one full-time specialist can put toward the program and their needs.

The UI program includes an "early warning system" which helps identify potential difficulties for the student-athletes. This process begins upon receipt of the college entrance exams and high school transcripts, and continues throughout the student-athletes' entire academic experience at the University of Iowa.

The Office of Student Services looks to other offices for assistance in providing a fully-integrated approach to student retention. Staff members encourage studentathletes to also take full advantage of the expertise available from faculty members and the numerous excellent campus-wide academic support systems.



"Time management is very important as a student-athlete. You have to realize immediately that as a student-athlete, you are not a regular student. There is always more to do, and yet we have less time for academics because of the time commitment to our sport. You can't spend too much time just hanging out with friends because of the time demands on your schedule.

I was able to understand right away that I had to work ahead in order to survive and that organization and discipline are very important. You have your assignments, or syllabus, so you have to find time to read ahead, to be prepared. I've found that taking my books on road trips, finding a little time to study each day, has helped me stay ahead academically."

JEFF PETERSON Sophomore Guard Hyattsville, Maryland



SUE WALKER Office of Student Services

"The Iowa Retention Program has been broadened each year as we have developed new initiatives in addressing the academic needs of the student-athletes. We spend a large amount of time in one-on-one meetings and developing individual educational plans."

SUE WALKER lowa Athletic Department Office of Student Services

ACADEMIC SERVICES



The Russell and Ann Gerdin Athletic Learning Center for all University of Iowa student-athletes opened in 2003.



UNIVERSITY OF IOWA PRODUCES LEADERS



JUANITA KIDD STOUT First African-American woman Elected to a state Supreme Court



NOLDEN GENTRY Attorney



JOHN PAPPAJOHN entrepreneur



TOM BROKAW Former Anchorman, <u>NBC News</u>



DON NELSON Head Coach, Golden State Warriors



MARK SHAPIRO Former Executive Vice-President, ESPN

EDDIE ROBINSON Former Football Coach Grambling State University

When a student-athlete considers his future, he should consider prospects beyond basketball. He should consider where he wants to be five, ten, fifteen years from today, and the best course of action for getting there. Also, he should decide early on to commit to excellence in every challenge undertaken.

Without a doubt, the men and women listed here took time to consider their future and the ways to get there. These former University of lowa undergraduates have gone on to become leaders in their chosen fields. They also pursued their academic studies as strongly as the lowa Hawkeyes go after a loose ball or rebound.

BUSINESS

Leland C. Adams Former president, Amoco Production Co.

B.J. Armstrong, Iowa Letterman, 1986-89 Vice-President of Basketball, Wasserman Media Group NBA All-Star, 1994 Three-time NBA Champion, Chicago Bulls

John J. Balles Former president, Federal Reserve Bank of San Francisco

Matthew Bucksbaum Former CEO & Founder General Growth Properties

Arthur A. Collins Founder, Collins Radio (Rockwell Collins)

Kathleen A. Dore President, CanWest Media Works, Toronto, Canada Former Executive vice president and general manager, Bravo Television Network & the Independent Film Channel John W. English Former vice president and chief investment officer, Ford Foundation

Nolden Gentry Iowa Letterman, '58, '59, '60 Attorney, Brick, Gentry, Bowers, Swartz, Stoltze, Scheling and Levis Des Moines, IA

Leonard Hadley Former chairman and CEO, Maytag Corporation

H. John Hawkinson Former president and director of funds, Kemper Financial Services Inc.

Richard O. Jacobson President, Jacobson Warehouse Co.

Bill Krause President, Krause Gentle Corp.

Richard Levitt Chairman & CEO, Nellis Corporation

Frank N. Magid President, Frank N. Magid Associates, Inc., Pioneer in market research and media consultation John Pappajohn Venture capitalist, entrepreneur; President, Equity Dynamics, Inc.

Gary Seamans Chairman and CEO, Westell Technologies, Aurora, IL

Luther Smith Aerospace Engineer, pilot Member, Tuskegee Airmen, 1942 World War II Purple Heart and Prisoner of War Medal

EDUCATION

Joseph N. Crowley President, University of Nevada at Reno and former NCAA president

R. Wayne Duke Former commissioner, Big Ten Conference

E.F. Lindquist Co-founder, American College Testing (ACT) Program

John B. McLendon First African-American coach inducted into The Basketball Hall of Fame Eddie Robinson Legendary football coach, Grambling State University

Wilbur Schramm International authority on communications and founder, Iowa Writers' Workshop

Richard Schultz Executive Director, United States Olympic Committee; Former Executive Director, NCAA

James Van Allen Space physicist

ENTERTAINMENT

B.J. Armstrong, Iowa Letterman, 1986-89 NBA All-Star, 1994 Three-time NBA Champion, Chicago Bulls Vice-President, Basketball, Wasserman Media Group

Diablo Cody Best Original Screenplay Oscar Award for Juno

UNIVERSITY OF IOWA PRODUCES LEADERS

Michele M. Crider

Recognized worldwide as a leading soprano Has performed in all of Europe's major opera houses

Simon Estes International opera star

John Falsey Executive producer of television's "Northern Exposure" & "I'll Fly Away"

Jim Foster Track and Cross Country Letterman Founder and Innovator, Arena Football

Al Jarreau Grammy Award-winning singer

Mark Johnson Film producer and Oscar Award winner for Rainman

Alex Karras Former NFL All-Pro, Detroit Lions; actor, Victor, Victoria; Blazing Saddles; "Webster"

Barry Kemp Television producer, creator of the hit series "Coach"

Shirley Rich Krohn Casting director for Kramer vs Kramer, Three Days of the Condor, Taps, Saturday Night Fever

Ashton Kutcher Actor, "That 70s Show" and other productions

Richard Maibaum Writer of James Bond motion picture scripts

David Milch Creator, Hill Street Blues, NYPD Blue and other television series Three-time Emmy Award recipient Founder, Redboard Productions

Marian Rees Producer of television films Owner, Marian Rees and Associates

Brandon Routh Actor, Superman

Gene Wilder Actor, Silver Streak, Young Frankenstein, Stir Crazy

GOVERNMENT

David Bonior U.S. House of Representatives, Mt. Clemons, MI

Terry Branstad Former Governor, state of lowa

General Charles A. Horner Architect of the US air war against Iraq during the Persian Gulf War/Desert Storm

Alan Larson Assistant to Secretary of State for Economic, Business, and Agricultural Affairs

Ruth Van Roeckel McGregor Chief Justice of the Arizona Supreme Court 2005 recipient, American Judicature Society's Dwight D. Opperman Award for Judicial Excellence

Mary Louise Smith Noted political party leader and civil rights proponent

Juanita Kidd Stout First African-American woman elected to a state Supreme Court

LITERATURE

Marvin Bell Iowa Poet Laureate UI Writers Workshop faculty member and mentor from 1965 until retirement in 2005

Mildred Wirt Benson Author of 23 Nancy Drew mysteries and first woman to receive master's degree in journalism at Iowa

T.C. Boyle Author of 11 Novels & eight short story collections Winner of numerous literary awards, including five 0. Henry Awards

John Irving Writer, The World According to Garp; A Son of the Circus; Hotel New Hampshire; A Prayer for Owen Meany

W.P. Kinsella Writer, Shoeless Joe

Margaret Walker Writer, Jubilee

MEDIA

Alan Abelson Editor, Barron's

Tom Brokaw Former anchorman, NBC News

Paul Burmeister Quarterback, 1992, 1993 Sports anchor/reporter The NFL Network

John Cochran Correspondent, ABC News

Paul Conrad Political cartoonist and three-time winner of the Pulitzer Prize

Brett Dolan Broadcaster, Houston Astros

George Gallup Founder, The Gallup Poll

Charles Guggenheim Documentary filmmaker, Peabody and Oscar award winner

Milo Hamilton 50 years in Broadcasting Voice of the Houston Astros

Harry Kalas Broadcaster, Philadelphia Phillies

Bob Miller Broadcaster, Los Angeles Kings

Herbert Nipson Executive Editor, Ebony

Brian Ross Correspondent, NBC News; Peabody and Emmy award winner

Mark Shapiro Former Vice-President, ESPN

Carole Simpson Anchor, ABC News

MEDICINE

Dr. Nancy Andreasen Psychiatrist renowned for her research on schizophrenia, as well as creativity

James Bramson Executive Director, American Dental Association

Dr. Johann L. Ehrenhaft Pioneer in field of open heart surgery

Dr. Robert C. Hardin Developed blood bank protocols during WW II based on seminal work on blood preservation **Dr. Don H. O'Donoghue** Sports medicine pioneer

Dr. Emory D. Warner World recognized pathologist

PULITZER PRIZE WINNERS

Marquis Childs 1970, St. Louis Post Dispatch

Rita Dove 1987, *Thomas and Beulah* U.S. Poet Laureate

Jorie Graham 19%, The Dream of the Unified Field; New and Selected Poems

J. Tracy Kidder 1982, The Soul of a New Machine

James A. McPherson 1978, Elbow Room

Marilynne Robinson 2005, Gilead

Jane Smiley 1992, A Thousand Acres

Tennessee Williams 1948, *A Streetcar Named Desire* 1955, *Cat on a Hot Tin Roof*

FIRST ADVANCED DEGREES IN THE UNITED STATES

African-Americans who received advanced degrees from the University of Iowa, who were also the first in the United States to receive that particular degree:

Alexander Clark, Jr. 1879, law degree

Elizabeth Catlett 1940, master's in art

Lulu Johnson 1941, Ph.D. in history

Oscar Anderson Fuller 1942, Ph.D. in music

Lilia Ann Abron 1972, Ph.D. in chemical engineering

Lisa Portis 1989, Ph.D. in pharmacology



With a seating capacity of over 15,000, Iowa's Carver-Hawkeye Arena hosts some of the top concerts in the Midwest.

"Iowa City is unlike any other place in the state, both because of its regional beauty and because of its independent, serendipitous spirit.

There's nothing like feeling the crisp air as one tours the Big Ten campus, just as there's no other feeling like walking the shores along Lake MacBride, north of town. This is an ideal location for a weekend trip filled with sights, sounds, shopping and plenty of activities on any given weekend."

If there is a star in Iowa, Iowa City is it."

DES MOINES SUNDAY REGISTER

Some universities offer the large city atmosphere. Others offer the college town experience. The University of Iowa is uniquely situated to offer student athletes the very best of both of these different worlds.

Once the state capital, Iowa City is considered one of the truly great college towns in America. The city swells with excitement on game day when nearly 16,000 Hawkeye fans from across the state and Midwest converge on Carver-Hawkeye Arena to cheer the Hawkeyes to another victory.

Carver-Hawkeye Arena, the home of lowa basketball with a seating capacity of 15,500, is the site of performances and concerts by some of the more popular entertainers and musicians. Stars to pass through lowa City in recent years include the following:

Red Hot Chili Peppers The Backstreet Boys Goo Goo Dolls Tina Turner Bill Cosby Paul Simon James Taylor Bob Dylan Brooks & Dunn

Elton John Kansas Billy Joel Foo Fighters Metallica Whitney Houston Garth Brooks U2 lowa City's downtown area is alive and thriving. Restaurants, shops and sidewalk cafes face onto pedestrian malls full of people watchers, street entertainers and food vendors.

Attractive in size and friendliness, lowa City is big in the sense that it offers all the advantages and conveniences of much larger metropolitan areas like summer and permanent employment opportunities, live entertainment and concerts, fine dining and shopping, industry and commerce.

lowa City is known regionally for the excellence of small bands that originate here and its resident comedy troupes.

lowa City is located in the heart of eastern lowa, within easy driving distance of several major Midwestern cities including the state capital, Des Moines, as well as Chicago, St. Louis, Kansas City and Minneapolis.

lowa City ranks as the top town in the Midwest in *Midwest* magazine's annual list of the "30 Best Towns in America."

"Move to lowa City. Some of the happiest people in the world live in lowa City."

CHRISTOPHER KEYES Editor Midwest Magazine August, 2007

IOWA CITY: THE BEST PLACE TO LIVE

"If Iowa City were a student, it would be class valedictorian. This heartland university town consistently scores top scores on countless lists: Forbes `Best Small Places for Business and Careers`; Men's Journal's list of sexy, healthy and safe places to live; USA Today's `Best Educated Cities`: Utne Reader's `Most Enlightened Towns`; AARP's best college towns in which to retire; and the Milken Institute's best small metro economy. And the town's pride, the University of Iowa, scored tops on Kaplan's best value for your tuition dollar, noting its outstanding medical programs."

RICH KARLGAARD Columnist Forbes Magazine

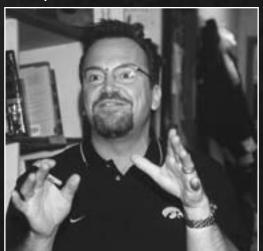
Each year, The University of lowa boasts a student population that includes young men and women from all 50 states and more than 100 foreign countries among its 30,000 students.

Diversity is also true among the student-athletes who come to lowa City to play basketball. At lowa, high school all-Americans from some of the nation's biggest metropolitan areas work side-by-side with all-state picks from states in "America's Heartland" and elsewhere to help keep the Hawkeyes among the nation's best.

The record shows that Hawkeyes don't just grow up in lowa - - they come from virtually all parts of the country.

"I think most people around the country would be really surprised, if they haven't been to lowa City, to come here and see how cosmopolitan it is, how many things there are to do here in lowa City. The people here could not be nicer."

TERRY GANNON AND TIM BRANT ABC-TV Sports





With the lowa campus situated very near downtown lowa City, lowa students are provided with many entertainment options. Homecoming activities on the University of lowa campus have included a Friday night concert on the lowa Pentacrest.

The State of Iowa ranks as the fifth best state to raise a family, according to a recent study released by the Children's Rights Council, a Washington, D.C. based organization.

According to a recent study by Forbes Magazine, lowa City ranks third among small cities on a national list of best places to do business and advance careers.

HERE'S A SAMPLING OF HOW THE UNIVERSITY OF IOWA AND THE IOWA CITY COMMUNITY RANK:

No. 1 for small metropolitan cities by Best Places for Business and Careers

No. 3 nationally for Most Educated Metropolitan Area

No. 3 Best Educated City in the nation, by USA Today

No. 4 for Best Overall Metro School District, regardless of size, by Expansion Management magazine

Ranked No. 5 in Best Smaller Metros by Forbes Magazine, April, 2007

No. 6 most sexy, healthy and safe place to live, by Men's Journal

No. 9 nationally for "Up and Coming Set" for a Metro Area, by American Demographics

One of 10 Most Affordable Places to Live and Work, by Sperling's Best Places, March, 2007

Top Town in the Midwest, by Outside Magazine, August, 2007

No. 10 Coolest College Town, by Outside Magazine

No. 11 metro area for companies to relocate or expand, by Expansion Management magazine

No. 12 best Place to Retire by AARP

Listed as one of "50 Best Places to Live and Play", by National Geographic Adventure Magazine, September, 2007 America's Healthiest City: No. 1 in Midwest region and No. 25 nationally

Actor and director Tom Arnold is an lowa native and an avid Hawkeye fan. Arnold often visits lowa City to attend Hawkeye football and basketball games.



SPORTING NEWS RANKS IOWA AMONG TOP DIVISION I PROGRAMS

The University of Iowa annually earns high ratings in a major survey by *The Sporting News*, in which all U.S. colleges who participate in NCAA Division I sports in both football and men's basketball are graded according to various standards, ranging from on-field to academic performance.

The magazine ranks over 100 universities, based on number of sports each school sponsors, their success rates, graduation rates for students in all sports and Title IX compliance. The ratings cover the last four years of graduating classes, and include GPAs and SAT scores for incoming freshmen.

The Sporting News recently ranked lowa City as the best college football city in America. Iowa City is ranked among the top 50 cities overall among "Best Sport Cities" and ranked as the top sports community in the state.

Schools are also rated on such factors as fan support, attendance, merchandise sold and size of athletic budget. Graduation rates are used and points awarded for winning regular season and post-season championships.

"ESPN GameDay" the popular pre-game show which airs each Saturday during the college football season, made a recent stop in Iowa City, airing from the Iowa campus prior to a prime time football game in Iowa's Kinnick Stadium.

Outside Magazine Ranks University of Iowa and Iowa City among the Best in the Nation

Outside Magazine ranks the top 40 "Best College Towns" in the nation. Among those rankings, the University of Iowa and the Iowa City area earned a No. 10 ranking.

"Iowa City is one of the 10 most literate and enlightened towns in the nation. This city, set on the winding Iowa River, is a pocket of sophistication with the feel of smalltown America. Locally run bookstores, ethnic restaurants, cafe`s with gallery space, and organic grocers line the brick streets, and summers are a whirl of jazz musicians, artists and food vendors.

... move to lowa City. Some of the happiest people in the world live in lowa City"

OUTSIDE MAGAZINE





A CAMPUS ON THE MOVE

The University of lowa campus caters to pedestrians and bicyclists; it's compact enough to cross in a 20-minute walk. A free ride on a campus bus can cut that time in half. Entertainment on campus and in lowa City is geared toward student budgets, with many events offered at no charge.

lowa City has more bookstores, coffee shops, restaurants, record shops, and movie theaters in its downtown area -- right next to campus -- than you'll find in cities many times its size.

Local service agencies combine with campus programs to provide a wide range of helping services for students and student families.

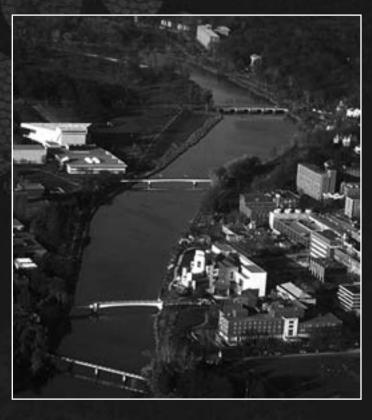
Hancher Auditorium brings the world's finest musicians, dancers, actors, and entertainers to the University. It is part of the lowa Center for the Arts, which includes the Museum of Art and cultural/ educational programs in music, theatre, art and art history, dance, and literary arts.

lowa City is alive with festivals and ethnic celebrations. Music, drama, and dance can be found on stage or on street corners. Sculptures adorn campus green spaces and plazas, and work by local artists and craftspeople entice visitors to outdoor markets.

The University of lowa offers more than 400 student organizations, extensive recreation facilities, 50 fraternities and sororities, and a broad schedule of arts performances, lectures, cultural celebrations and club sports and intramural athletic contests to go along with the intercollegiate competition within the Big Ten Conference.

The University of Iowa can help put enthusiasts on board a hot air balloon or a sailboat. Weight lifting, tennis, fencing, the martial arts, handball, soccer, rugby, football, spelunking, horseback riding, gymnastics, or golf -- Iowa students do them all.

The University's MacBride Nature Recreation Area, located 15 miles from campus, offers hiking, crosscountry skiing, sailing, and canoeing.



STUDENT-ORIENTED NIGHT LIFE

lowa's campus is set right in the city's downtown area, where you'll find dance clubs, movies, coffeehouses, and restaurants to suit every taste. Live music can be found any night of the week in clubs and restaurants, even outside on warm evenings on the downtown pedestrian mall. Iowa City businesses are convenient and geared toward student tastes and needs.

In a recent release by a New York-based Internet company, Iowa City ranked ninth among college towns its size, based on cultural and economic vitality. The survey compared communities with four-year colleges that have a ratio of students to the general public that was 3-to-4 or lower.

THE HAWKEYE SPIRIT



Carver-Hawkeye Arena is recognized as one of the best basketball venues in the Big Ten and the nation in regards to sold out crowds and support for Iowa basketball. Iowa recently held a string of 41 consecutive sellouts (15,500) in Carver-Hawkeye Arena.

The Hawkeyes established a record by winning all 17 home games in 2005-06, compiling the first perfect season in Carver-Hawkeye Arena. Iowa was nearly as impressive in 2006-07, posting a 14-2 home record. Iowa's 41-10 record over the past three seasons includes a sparkling 19-6 mark in Big Ten Conference action.

GREAT FANS HELP PRODUCE GREAT PROGRAMS AND THAT'S TRUE AT IOWA. HAWKEYE FANS ARE LEGENDARY.

Sometimes you can look at attendance figures and determine whether a basketball program has the support of the community. And sometimes you have to experience the atmosphere, color and pageantry in person. Rest assured, there's no lack of support or interest in the basketball program at The University of lowa.

You've heard the phrase "standing room only." Well, there isn't even standing room when the Hawkeyes take the floor in Carver-Hawkeye Arena. Fans travel to lowa City from all over the state to fill Carver-Hawkeye Arena and be a part of "Hawkeye Hysteria."

lowa is one of the few basketball programs in America where a 15,500-seat arena has often been sold out on a season ticket basis. In addition, lowa is one of very few universities where basketball and football have often sold out on a season ticket basis. And there probably isn't another campus in the country where the fans have greater love and enthusiasm for their university and basketball team than lowa.

The love affair between the Hawkeyes and their fans never fails to amaze people unfamiliar with the lowa basketball program and the loyalty of the people of lowa.

Along with attracting over 70,000 fans for football games in Kinnick Stadium and over 15,000 for home basketball games, lowa wrestling also ranks among the national leaders in home attendance. Iowa wrestling has led the nation in dual meet attendance in each of the last two years, including an average of 7,541 a year ago. Iowa's home dual meet against Oklahoma State drew a crowd of 14,332, the seventh largest dual meet crowd ever.

lowa has sold out the Black and Gold Blowout, a pre-season intra-squad game. Iowa also has drawn sellout crowds when playing exhibition and regular season games in the Quad Cities and Des Moines.



Featuring a senior dominated team in 2005-06, the Hawkeyes were bolstered at home games by a student section that more than doubled from the previous season and grew as the unbeaten home season gained momentum throughout Big Ten Conference play.

"The Hawks Nest can really influence the game by bringing volume to Carver-Hawkeye Arena. Carver-Hawkeye is a mad house. It is one of the toughest places to play in the Big Ten."

DAVE BARNETT ESPN Commentator

THE HAWKEYE SPIRIT



HAWKEYES ARE CROWD FAVORITES

"The basketball fans in Iowa were among the very best that I ever had a team play in front of. They were tremendous in their encouragement of the Iowa team and players, and at the same time maintained a respect for the opponent.

There was no school in that league where I thought the fans were better than at Iowa."

BOB KNIGHT Former Head Coach, Texas Tech Former Head Coach, Indiana

Each season, a large number of home games in Carver-Hawkeye Arena are sold out, including a streak of 41 consecutive games within the past eight years. Iowa annually ranks among the top programs in the nation in home attendance.

"You can argue all day about who has the most fanatic basketball fans: Indiana, Kentucky, North Carolina, Utah and Illinois might each make their claim to being THE basketball hotbed. All love the sport. And so do lowa fans. That's the way it is at lowa. They love their basketball and they love their hero's."

JOHN FEINSTEIN Columnist, "Basketball Times" Author, "A Season on the Brink"



THE HAWKS NEST

"I know we have a loyal and dedicated fan base that has a true passion for basketball and all our teams. Iowa fans support our team, they understand sportsmanship and they understand the game of basketball. They can anticipate and not only cheer great plays, they can help with momentum.

We have loyal fans that support our team, but at the same time present our program, our University and our state, in a good light. I think we have the best of both worlds here."

TODD LICKLITER Head Basketball Coach The University of Iowa

"HAWKS NEST" SUPPORTS IOWA BASKETBALL

When Sports Illustrated magazine polled the people of Iowa as part of its 50th anniversary, 58% of the fans named the Iowa Hawkeyes as their favorite team.

Since the beginning of the 1999-00 basketball season, lowa's student cheering section has been known as "The Hawk's Nest" and has occupied eight sections around the south and west areas of Carver-Hawkeye Arena, with student seating beginning at floor level in all eight sections. In addition, approximately 50 seats have been placed on the floor of the Arena in front of the student sections to be used by student season ticket holders.

The "Hawks Nest" in 2008-09 once again consists of all University of Iowa students who purchase season tickets. The development of the student support group has been fostered by the UI athletic department and the UI Student Alumni Ambassadors.

lowa students have shown their loyalty over the past three seasons, as the size of the "Hawks Nest" more than doubled during that time. Over 1,000 lowa students were members of the group as the Hawkeyes have posted a 41-10 home record over the last two seasons, including the first ever undefeated season in Carver-Hawkeye Arena (17-0) in 2005-06.



IOWA FAN SUPPORT



lowa's "Hawks Nest" student cheering section gives lowa student the opportunity to fill some of the very best seats in Carver-Hawkeye Arena. The pep band, the cheerleaders and the dance squad combine to create a great atmosphere for Hawkeye home games.

"We have a great home court advantage in Carver-Hawkeye Arena. The fans are close to the floor and it is as loud as anywhere we play all season. The student section is very supportive; the atmosphere in the arena is amazing. The support of the lowa fans is something you notice right away, from the first visit. The fans want to support you and have a genuine interest in seeing you be successful.

It's exciting to know our facilities are going to have a major improvement over the next couple of years. The practice facility and added training and workout space will benefit a number of our programs, especially the day to day working environment for members of our basketball program."

JAKE KELLY | Sophomore Guard | Carmel, Indiana



IOWA TRADITION

IOWA BASKETBALL: A WINNING TRADITION

From the first five-player basketball game ever played on the lowa campus in 1896, to lowa's winning Big Ten Tournament championships in 2001 and 2006, lowa basketball has maintained a winning tradition and ranking among the top programs in the nation.

lowa's basketball success has included the following accomplishments over the past 107 years:

Seven winning seasons in the last eight years, including Big Ten Tournament titles in 2001 and 2006. The Hawkeyes also finished second during the regular season in 2005-06. The Hawkeyes have advanced to post-season play in six of the past eight years.

A record of 25-9 in 2006 as lowa posted the second-most victories in school history. That record included an 11-5 record in Big Ten play and the championship of the 2006 Big Ten Conference Tournament.

Seventy-three winning seasons in 107 years, including 23 seasons of at least 20 victories.

Participation in both the 2006 and 2005 NCAA Tournaments as lowa posted back-to-back seasons of 20 or more wins, earning 46 victories over the two year period.

The championship of the Big Ten Conference post-season tournament in 2001 and a total of 23 wins, a total that ties the fourth highest victory total in school history.

A league-record winning streak of seven straight games in the Big Ten Tournament in 2001 and 2002 as lowa played in the championship game in consecutive seasons.

Nine regular season Big Ten Conference championships, including back-to-back titles in 1955 and 1956.

Three appearances in the NCAA Final Four, including back-toback appearances in 1955 and 1956.

An undefeated Big Ten title in 1970 with a perfect 14-0 conference record. That team averaged 102.9 points per game in Big Ten games, a league scoring record that still stands.

A Big Ten championship team in 1980 that saw lowa fight through injuries and make its third appearance in the NCAA Final Four.

A 30-win season in 1987 that saw the lowa Hawkeyes reach the No. 1 ranking in the national polls while advancing to the regional finals and just missing a fourth trip to the Final Four.

In the 1980's lowa basketball teams won at least 20 games in nine different seasons.

In the 1990's lowa basketball teams won at least 20 games in seven different seasons, including five straight seasons from 1995-99.



Former Hawkeye football all-Americans, including TE Dallas Clark (left), PK Nate Kaeding (center) and OL Robert Gallery (right) returned to Carver-Hawkeye Arena to cheer on the Hawkeyes.



HERKY AND THE HAWKEYE FANS

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HERKY AND THE HAWKEYES

The University of Iowa borrowed its athletic nickname from the state of Iowa many years ago.

The name Hawkeye was originally applied to a hero in a fictional novel, *The Last of the Mohicans*, written by James Fenimore Cooper. Author Cooper had the Delaware Indians bestow the name on a white scout who lived with them.

In 1838, 12 years after the book was published, people in the territory of lowa acquired the nickname, chiefly through the efforts of Judge David Rorer of Burlington and James Edwards of Fort Madison.

Edwards, editor of the Fort Madison Patriot, moved his paper to Burlington in 1843 and renamed it the *Burlington Hawk-Eye*. The two men continued their campaign to popularize the name and territorial officials eventually gave it their formal approval.

The Hawkeye nickname gained a tangible symbol in 1948 when a cartoon character, later to be named Herky the Hawk, was hatched. The creator was Richard Spencer III, instructor of journalism.

The impish hawk was an immediate hit and he acquired a name through a statewide contest staged by the athletic department. John Franklin, a Belle Plaine alumnus, was the man who suggested Herky.

Since his birth over 50 years ago, Herky has symbolized lowa athletics and epitomized University life. He even donned a military uniform during the Korean War and became the insignia of the 124th Fighter Squadron.

During the mid-1950s Herky came to life at a football game as the lowa mascot. Since then Herky has been a familiar figure at lowa athletic events.

CARVER-HAWKEYE ARENA



When *Sports Illustrated* magazine surveyed sports fans in the state of Iowa as part of its 50th anniversary, Carver-Hawkeye Arena was named as the "Hot Spot" for sporting events in the state.

Carver-Hawkeye Arena, one of the 25 largest university-owned facilities in the nation, serves as Iowa's home basketball arena. Opened in January of 1983, the building seats 15,500 for basketball. Over the next two years, a \$40 million addition and renovation project will enhance what is arguably one of the top college basketball facilities in the nation. The renovation will include:

A new practice complex

A state-of-the-art, 12,000-square foot strength and conditioning center

Renovation and expansion of the Dan Gable Wrestling Complex

New locker rooms for men's and women's basketball, wrestling and volleyball

Capacity crowds have been the rule rather than the exception at Carver-Hawkeye Arena. Over 5.8 million basketball fans have viewed games in Carver-Hawkeye Arena the past 25-and-a-half seasons. Iowa played 60 consecutive home games in front of sellout crowds and more recently had a streak of 41 consecutive sell outs for regular season games. The single game record of 15,570 was set against Indiana in 1987.

lowa has posted a 41-10 record in Carver-Hawkeye Arena over the past three seasons. The Hawkeyes posted a perfect 17-0 mark in 2005-06, the first undefeated home season ever in Carver-Hawkeye Arena and the first perfect home season since 1966. Iowa is 19-6 in Big Ten home games over the past three years.

The Hawkeyes have won nearly 80 percent (318-90) of their home games since the building opened. Iowa had a 15-game home court winning streak in 1986-87 and won 43 straight non-conference home games prior to a 79-76 loss to NCAA runner-up Duke during the 1994 season. Iowa is 167-16 (.908) in non-conference games in Carver-Hawkeye Arena.

The Hawkeyes are 35-4 in non-conference home games over the past five seasons.

"Carver-Hawkeye Arena is a great venue and af ords our program a definite home-court advantage. Fans are close to the floor, from the first row to the top row, and can be actively involved in the game. Looking up from the playing floor, it can be an intimidating arena. Looking down from the top, it is aesthetically very appealing while providing the opportunity for all fans to be involved. We have an enviable environment, and that is a credit to our fans and their support."

TODD LICKLITER Head Basketball Coach The University of Iowa

CARVER-HAWKEYE ARENA

The multi-purpose facility also serves as home to Hawkeye wrestling, gymnastics and volleyball and has been the site of numerous concerts, commencements, sports camps and other events.

Fans enjoy an unobstructed view from each of the theatre seats. The building won a design award from the American Institute of Architects in 1984.

In a poll of 70 members of the media, conducted by the Lafayette, IN Courier Journal, Carver-Hawkeye Arena was voted as the top arena in the Big Ten. The Iowa pep band and the media section in Carver-Hawkeye were also voted best in the league.

Named for the late Roy Carver, a long-time supporter of the University, the building has 20,000 square feet of floor space when the lower level seats are retracted. The 42 rows of seating are divided in 28 lettered sections. A 100-seat press section for print and radio media is located in sections AA-BB.

Connected to the Arena is an athletic office building, which is four levels high and occupies over 60,000 square feet. Athletic department coaches and administrators have offices in the building. The administrative portion of Carver-Hawkeye Arena will be remodeled and expanded in the upcoming renovation.

The arena features six locker rooms, including the permanent men's basketball locker room, along with fully-equipped weight training and athletic training facilities. Within the last three years, the Hospitality Room has been re-modeled, allowing for the men's basketball team to have training table meals in the arena, just down the hall from the locker room.

Carver-Hawkeye Arena is constantly being improved. The renovation project will include improved concourse space and additional rest rooms, premium seating opportunities with expanded hospitality and entertainment areas and a new, high-speed patron elevator.

The men's basketball locker room was remodeled prior to the 2003 season. A player's lounge and a coaches meeting room and locker area were added, while the player's locker area was enlarged and remodeled.

New scoreboards and video walls were installed prior to the 2006-07 season. The new state-ofthe-art equipment features two video walls with live action and instant replay capabilities. The video walls on each side of the arena measure 80 feet in length and feature 288 x 512 Led Matrix display areas. The scoreboards at each end of the court are 48 feet in length and feature a 256 x 72 Led Matrix display area, along with the usual scoreboard display areas for scores, time remaining and team and individual statistics.

The Arena cost \$18,402,962 to build and was completed in three years. It was financed from private contributions from Iowa athletic department supporters. The first event (Jan. 3) in the Arena was a 1983 wrestling dual vs. Oklahoma (a 35-7 Iowa victory). The initial basketball game was a 61-59 loss to Michigan State on Jan. 5, 1983.

Carver-Hawkeye Arena has hosted the Big Ten and NCAA wrestling championships and Big Ten and NCAA regional and national gymnastics championships. The 1984 U.S. Olympic wrestling trials were held in Carver-Hawkeye and the 1984 U.S. Olympic basketball team also played an exhibition contest in the facility. The National Duals wrestling tournament was held in Carver-Hawkeye in 1998 and 1999. Iowa hosted the 1995 NCAA wrestling championships, in which the Hawkeyes won the national crown while setting tournament attendance records, and the 2001 NCAA finals.

The 1983 Iowa-Iowa State wrestling match attracted a national-record 15,283 fans. Iowa won the meet 26-11.

After selecting his top five home basketball facilities in the nation for his book on the Top 100 Division I Basketball Arenas, Bill Kintner, a.k.a. CigarBoy, selected Iowa's Carver-Hawkeye Arena as one of four facilities to earn Honorable Mention recognition.

"This place is deafening. I think this is the loudest building in college basketball. I have never heard the sound level like it is in here."

MIKE PATRICK ESPN

ATTENDANCE, YEAR-BY-YEAR

VEAD	WAN	LACT	DCT	CANTE	ATTEND	AVEDACE
YEAR	WON	LOST	PCT.	GAMES	ATTEND.	AVERAGE
1983	7	3	.700	10	153,984	15,398
1984	8	6	.571	14	216,300	15,450
1985	16	3	.842	19	286,131	15,060
1986	11	2	.846	13	192,068	14,774
1987	13	2	.867	15	218,892	14,593
1988	14	2	.875	16	248,000	15,500
1989	15	2	.882	17	263,500	15,500
1990	11	5	.688	16	248,000	15,500
1991	13	4	.765	17	252,856	14,874
1992	13	2	.867	15	230,143	15,343
1993	15	1	.938	16	243,446	15,215
1994	9	6	.600	15	229,676	15,312
1995	13	5	.722	18	273,540	15,197
1996	14	1	.933	15	231,244	15,416
1997	14	2	.875	16	233,368	14,586
1998	11	5	.688	16	223,404	13,963
1999	11	4	.733	15	212,595	14,173
2000	9	4	.692	13	197,030	15,156
2001	12	4	.667	16	248,000	15,500
2002	13	4	.765	17	258,511	15,207
2003	11	7	.611	18	238,233	13,235
2004	11	3	.786	14	181,680	12,977
2005	13	3	.813	16	190,413	11,901
2006	17	0	1.000	17	204,102	12,006
2007	14	2	.875	16	195,139	12,196
2008	10	8	.556	18	193,700	10,761
Totals	318	90	.779	408	5,863,955	14,372

"Carver-Hawkeye Arena is one of the most attractive sites in college basketball. Constantly filled to capacity, the atmosphere can be as taxing for visiting squads as any place in America."

MIKE SHERIDAN Basketball Times

"I was swept away by Carver-Hawkeye Arena in Iowa City. Bright lights, lots of people. When the lights go down and the announcer starts in, it's big time college basketball in that huge hole in the ground.

All those people, some 15,500 in all, seem to be right on top of the action."

DICK JOHNSON Mason City Globe Gazette

"To me the key to this basketball game today was the lowa fans. They stayed with their team; they really picked their team up when it needed it. It's a tremendous thing to watch, fans staying with their team."

BILLY PACKER CBS SPORTS



lowa's Carver-Hawkeye Arena has a seating capacity of 15,500 and lowa basketball annually ranks among the national leaders in home attendance. The "Hawks Nest" student section plays an active role in supporting Hawkeye basketball in Carver-Hawkeye Arena.

Facilities play an important role in helping today's student-athlete enjoy his collegiate experience and develop his potential to its fullest. The facilities available to the members of the Iowa basketball program at The University of Iowa compare very favorably with the nations finest and, in many cases, set the standard of excellence by which others are measured. Iowa's current \$40 million renovation of Carver-Hawkeye Arena will enhance Iowa's basketball facilities in every way.

CARVER-HAWKEYE ARENA – A SHOWCASE FOR IOWA BASKETBALL

In January 1983, the Hawkeyes played their first game in \$18 million Carver-Hawkeye Arena, located on the western edge of The University of Iowa campus. The 15,500-seat, oval-shaped arena is one of the finest facilities for basketball in the world and is one of the 25 largest university-owned arenas in America.

As beautiful as Carver-Hawkeye Arena is, the Iowa basketball program is constantly looking to improve the facility. Take, for example, Iowa's basketball locker room and lounge. Furnished with large, wooden lockers for each player's personal and game use, the Iowa locker room was expanded and remodeled in the past five years, allowing more room for all players. New locker room facilities are part of the current renovation project.

The players lounge features plush carpeting, a high-quality sound system and large flat screen televisions, helping make the lowa locker room the envy of most collegiate basketball programs. And, lowa's parquet playing floor gives the lowa basketball program a Boston Celtics look.



The locker area features large individual lockers for all Hawkeye players. The locker area in the lowa locker room was expanded in the past four years, with each player being provided an expanded area. The area now features all <u>new lockers for each individual</u>.

In a survey of Division I men's basketball coaches, conducted by *The Sporting News*, the locker room facilities in Iowa's Carver-Hawkeye Arena earned the highest percentage of votes in the "Best Locker rooms" category.

UNIVERSITY OF IOWA EQUIPMENT AND APPAREL PROVIDED BY NIKE.



(Above) The lowa locker room features a team meeting area, where the Hawkeyes can go over scouting reports and scout opponents for upcoming games.

(Below) lowa's basketball locker room has been completely remodeled over the past five years, with the addition of a players lounge highlighting the most recent changes. The players lounge provides lowa players an opportunity to relax before and after workouts and games. Tom and Lori Cardella of Solon, IA made a generous gift to remodel and expand the locker room area, which is named in their honor.







"All you have to do is bring kids into this arena and if they can't get turned on by the beauty of the arena and the excitement of Big Ten basketball, then there is something wrong."

DICK VITALE ESPN and ABC Sports

Not only is Carver-Hawkeye Arena superb for the players, but it's also an outstanding facility for the thousands of fans who cheer the Hawkeyes to victory each game night. Spectators have an unobstructed view of the playing floor and the lighting and sound systems are among the finest in the country.

In addition, new scoreboards and video boards were installed prior to the 2006-07 season, adding more color and excitement to each home game in Carver-Hawkeye Arena. A new playing surface was installed prior to the 2000-01 season. The current renovation project will include improved concourse areas and additional rest rooms, along with premium seating and expanded hospitality and entertainment areas.





The lowa basketball program has won numerous regular season Big Ten titles and has participated in the Final Four three times. The Hawkeyes won the Big Ten Conference Tournament in both 2001 and 2006 and have had several former players compete in the NBA.

"The lowa locker room is fabulous, it's better than the New York Knicks' at Madison Square Garden."

SECRET SERVICE AGENT Following President Bill Clinton's visit to Iowa City

See.C.

(Left) The lowa basketball office suite features the most updated facilities available. The suite features private coach's offices, reception area and meeting room facilities. Gene and Virginia Seyb of Muscatine, IA made a generous contribution for the renovation and expansion of the basketball offices and the area is named in their honor.

(Below) After a complete re-modeling job, the lowa basketball office suite features the most updated office facilities available. Along with private coach's offices, the area includes a reception area and a conference room used for coaches meetings and scouting. The conference room is named in honor of Don and Andie Vogt of Fort Myers, Florida.



(Left) Adjacent to the player's lounge area in the lowa locker room, the coach's video and meeting room provides the lowa coaching staff with a large facility for staff meetings and game preparations.

PLAYER DEVELOPMENT

PLAYER DEVELOPMENT: COMMITMENT TO EXCELLENCE

The lowa basketball program is committed to excellence. The lowa coaching staff provides the teaching, resources and total commitment necessary for Hawkeye student-athletes to reach their fullest potential, both on the court and in their pursuit of a complete education.

Working with the coaching staff on a daily basis throughout the year, members of the lowa basketball program are able to take advantage of the outstanding facilities, all located within Carver-Hawkeye Arena, so that full potential is reached.

Head Coach Todd Lickliter, along with all members of the coaching staff, strength and conditioning staff, athletic training staff, and academic advisors, work with lowa student-athletes on a daily basis, assuring that each individual receives the assistance they need to meet and exceed their goals and expectations.

This commitment to develop Hawkeye players to their fullest potential begins immediately at the start of each fall semester. Prior to the official start of practice in October, players and coaches work on basketball fundamentals and strength and conditioning right from the start of the semester.

The lowa commitment to reach full potential continues at the end of each season. During the spring semester, following a short break at the end of the season, strength training and conditioning and basketball fundamental drills continue through the spring and summer.



Coach Todd Lickliter works with members of the Hawkeye basketball team in preparation for his second season as lowa's head coach.



Assistant Coach Joel Cornette works with lowa's inside players in preparation for the 2008-09 season. Cornette enjoyed a standout career at Butler while playing under Todd Lickliter, helping the Bulldogs win 100 games during his career.



Assistant Coach LaVall Jordan works with forward Cyrus Tate and Iowa's inside players. Jordan played and coached under Todd Lickliter at Butler University prior to joining the Iowa staff a year ago.

PLAYER DEVELOPMENT



Coach Todd Lickliter directs lowa players during a pre-season workout. lowa ranked among the national leaders in scoring defense in Lickliter's first season as the Hawkeye head coach.



Assistant Coach LaVall Jordan (left) was Butler's Most Valuable Player as a senior and played professional basketball before beginning his coaching career.



Assistant Coach Chad Walthall works with sophomore Jarryd Cole (left) and junior David Palmer (right) during pre-season workouts. Walthall previously served as an assistant coach with Todd Lickliter at Eastern Michigan.

IOWA STRENGTH & CONDITIONING



J.C. Moreau has served as the strength & conditioning coach for the men's basketball team since his arrival at lowa in November of 2007. Prior to joining the lowa staff, Moreau was the head strength coach for women's athletics at Arkansas, where he oversaw the complete athletic development of its 11 varsity women's sports and assisted with all aspects of the football team's summer

workouts (2004-2007). Moreau has also completed stints as an assistant strength coach at Memphis (2002-2004), as the head strength coach at Lafayette College (2000-2002) and completed two internships for the Pittsburgh Steelers in the summers of 2007 and 2008. Moreau earned his B.A. from Colgate University in 2001, where he competed for the Red Raider football and Track teams. He earned his M.S. in Human movement science from the University of Memphis in 2007. Moreau resides in Coralville.

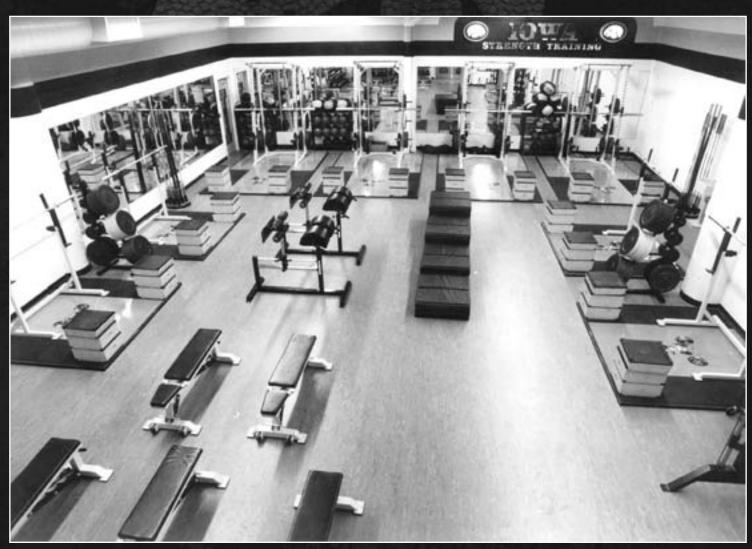
lowa's Strength and Condition program, under the guidance of J.C. Moreau, is an integral part of lowa basketball. Moreau has trained a multitude of elite level athletes, including first round NFL draft picks Felix Jones and DeAngelo Williams, WNBA draft pick Lauren Williams, two time Olympic Gold Medalist Veronica Campbell and NCAA champion golfer Stacy Lewis, as well as several other Olympians, professional athletes and NCAA all-Americans.

"The philosophy of this program consists mainly of two components, which we believe coincide with Coach Lickliter's philosophy of developing intangibles such as discipline, toughness, character and consistency. The first is to continually develop a scientifically sound program that will maximize strength, power and explosiveness in order to allow the athlete to get the utmost out of their genetic potential, and to reduce the chance of injury. This will primarily be accomplished through the use of ground based free weight exercises and the progressive incorporation of functional movements and plyometrics.

The second is to establish a culture which will develop the discipline, character and mental toughness within each athlete and team as a whole so that they are able to make the sacrifices in their training, leave their comfort zone and develop a championship ATTITUDE. This will encourage them to make the most out of every situation and opportunity given to them in athletics, so that they might know what it is to be fully committed to something in at least one area of their life. When these two converge, they are not only able to reach their full potential; they become champions on and off the court."

J.C. MOREAU

Strength and Conditioning Coach | University of Iowa



The strength training facility in Carver-Hawkeye Arena was completely remodeled over the last five years. lowa's current renovation project in Carver-Hawkeye Arena will include a state-of-the-art 12,000-square foot strength and conditioning center. lowa's current weight room is located just steps from the arena floor and the Hawkeye locker room. The facility is equipped with eight Olympic platforms, squat racks, medicine balls, physio balls and over 10,000 pounds of free weights.

IOWA STRENGTH & CONDITIONING



UNIVERSITY OF IOWA HEALTH CARE



Two newborn baby specialists at University of Iowa Children's Hospital faced a serious dilemma early one icy morning in December 2007.

At 6 a.m. that day, Janel Orgovanyi had given birth to a premature, 26-week old baby girl. Normal births occur at about 40 weeks. Because special equipment is needed to care for premature infants, the baby would normally have been transported from the place of her birth, the Henry County Health Center in Mount Pleasant, Iowa, to UI Children's Hospital in Iowa City.

However, a dangerous ice storm grounded AirCare, the emergency medical helicopter based at University of Iowa Hospitals and Clinics, and also prevented ground ambulances from making the 50-mile trip.

The physicians' solution? Go get the baby on their own. Neonatologists Michael Acarregui, MD, and John Dagle, MD, PhD, grabbed an emergency kit designed to care for premature infants and drove Acarregui's car to Mount Pleasant. They treated the baby's underdeveloped lungs to help them function better, and placed umbilical lines. A mechanical ventilator was not available, so they used a hand bag to help her breathe.

By the time the physicians completed those life-saving steps, the roads were more passable. A Henry County Ambulance crew helped assemble a carrier to safely transport the baby to lowa City. The ambulance arrived just before 1 p.m. and the care team took the infant directly to the Neonatal Intensive Care Unit (NICU).

This dramatic story is just one example of how Iowans and others benefit from University of Iowa Health Care, a world-class, integrated academic medical center that includes: University of Iowa Hospitals and Clinics, one of the nation's top-ranked teaching hospitals (Iocated directly across Hawkins Drive from Kinnick Stadium) University of Iowa Roy J. and Lucille A. Carver College of Medicine, an internationally recognized medical school UI Physicians and its network of outreach services to Iowans across the state

For more than 160 years, University of Iowa Health Care has pioneered an impressive array of medical achievements. This legacy of bold innovation includes pioneering breakthroughs in areas such as blood banking, buffered aspirin, cochlear implants that help the deaf to hear, and cancer treatments that supercharge the patient's own immune system to more aggressively attack tumor cells.

UI Hospitals and Clinics provides a host of patient care services that are not available at other hospitals in the Hawkeye State, including Iowa's only verified Burn Treatment Center, the state's most advanced NICU, its only National Cancer Institute-designated comprehensive cancer center, and Iowa's only emergency medicine residency program.

University of Iowa Health Care specialists rank high when it comes to serving patients. In U.S.News & World Report's 2008 survey of "America's Best Hospitals," UI Hospitals and Clinics scored high marks across a range of clinical specialties, including otolaryngology (ear, nose, and throat), ophthalmology (eyes) and orthopaedics (bones and joints). More than 260 UI Physicians appear on the "Best Doctors[®]" in America database. UI Hospitals and Clinics was also the first hospital in Iowa to earn—and recently retain for another four years—the prestigious Magnet designation for excellence in nursing care.

This combination of a dedication to innovative care, groundbreaking research, and devotion to excellent service helps achieve patient-centered outcomes that are unsurpassed. Multidisciplinary teams of University of lowa Health Care professionals are using techniques based on medical evidence to reduce mortality, decrease errors, and maximize the quality of care received by patients.



How is the baby who was rescued by those dedicated physicians doing now? Her parents named her Dorotea. The name means "gift of God." She went home with her family to Fairfield, Iowa, in March 2008. It's all part of the mission of the people of University of Iowa Health Care to change medicine and lives.

IOWA TRAINING FACILITIES



The Carver-Hawkeye Arena athletic training facility has been completely remodeled, allowing for the best care possible for Hawkeye student athletes. The athletic training facility will be expanded and upgraded as part of the \$40 million renovation of Carver-Hawkeye Arena over the next two years.



A TOTAL PROGRAM



Carver-Hawkeye Arena has served as the home of lowa basketball since 1983. The Hawkeyes are 41-10 in home games over the past three seasons.

IOWA RANKS AMONG BIG TEN LEADERS

Some universities have successful teams. At the University of Iowa, you'll be a member of one of the most successful, most progressive athletic departments in America today. Iowa's athletic facilities are constantly being improved and upgraded, including a \$40 million renovation project in Carver-Hawkeye Arena, the home of Iowa basketball.

The men's basketball team has had seven winning seasons in the past eight years, making six post-season appearances in that time. Iowa's women's basketball team earned the Big Ten Conference regular season title in 2008 and has advanced to post-season play in seven of the last eight seasons.

The Hawkeye football team has won 50 games over the past six seasons and competed in six straight bowl games, including four straight January bowl games, from 2001-06.

The Hawkeye wrestling squad dominated its sport in 2008, winning the Big Ten Conference regular season dual title and the post-season tournament. The Hawkeyes, under second year Coach Tom Brands, marched through the national tournament, claiming their 21st national team title in the past 35 seasons.

In addition to women's basketball and wrestling, Iowa's national-recognized field hockey program won its second straight Big Ten Tournament title and again advanced to the NCAA Tournament. Iowa's women's gymnastics team also advanced to the NCAA Championships, as Coach Larissa Libby was named Big Ten Coach of the Year. Iowa's women's cross country team placed 10th in the nation as two athletes earned all-America honors.

Along with the success on the playing fields, Iowa's student-athletes also excel in areas of academics and community service. In 2006, Iowa was the only Division I football program in the nation to have three players named to the academic all-America first team. In men's basketball, 2007 senior Adam Haluska, a second round selection in the NBA Draft, was named the Division I Academic all-American of the Year.

IOWA BASKETBALL

lowa basketball has posted seven winning seasons in the last eight years, capped by NCAA Tournament appearances in 2005 and 2006. The Hawkeyes have posted a 41-10 home record over the last three seasons.

IOWA WRESTLING

Led by individual national champions Brent Metcalf and Mark Perry, the Hawkeye wrestling squad dominated the competition while winning Big Ten Conference and NCAA team titles. Metcalf was named the Outstanding Wrestler at the NCAA Championships and Coach Tom Brands was named Big Ten and national Coach of the Year. lowa has won 10 NCAA titles in the past 18 years and has claimed 28 Big Ten titles over the past 34 seasons.

IOWA SOFTBALL

The Hawkeye softball team posted another successful season under Hall of Fame Coach Gayle Blevins. The Hawkeyes won 42 games and advanced to host a regional event in the NCAA tournament. Iowa has advanced to the NCAA Tournament in 12 of the past 14 seasons and has advanced to the softball World Series four times since 1995.

A TOTAL PROGRAM



Kinnick Stadium, the home of lowa football, has been sold out for every home game since the 2003 season.



Carver-Hawkeye Arena is also one of the top arenas in the nation for hosting Big Ten and NCAA championships in wrestling and gymnastics.



The UI's Duane Banks Baseball Stadium ranks as one of the top baseball facilities in the Big Ten Conference and the Midwest. Lights were recently added to the stadium to allow for night games.