

# IOWA BASKETBALL

## UNIVERSITY OF IOWA BASKETBALL

|                                |    |
|--------------------------------|----|
| Post Season Tournament Success | 24 |
| The Iowa Family                | 25 |
| What the Hawkeyes are Saying   | 26 |
| Why Parents Like Iowa          | 28 |
| Basketball, Hawkeye Style      | 30 |
| The Big Ten Network            | 31 |
| Television Exposure            | 33 |
| The Big Ten Conference         | 35 |
| A Professional Career          | 36 |

## THE UNIVERSITY OF IOWA

|                                     |    |
|-------------------------------------|----|
| The University of Iowa              | 40 |
| A Quality Education                 | 42 |
| Community Involvement               | 47 |
| Life Skills                         | 48 |
| Academic Services                   | 50 |
| Iowa Produces Leaders               | 54 |
| The Iowa City Community             | 56 |
| The Hawkeye Spirit                  | 60 |
| "Hawks Nest" Student Section        | 62 |
| Carver-Hawkeye Arena                | 66 |
| Iowa Facilities                     | 68 |
| Iowa's Total Program                | 78 |
| An Opportunity to See the World     | 80 |
| In The Spotlight                    | 82 |
| Hawkeye Website                     | 84 |
| Iowa's All-Century/All-Decade Teams | 85 |
| Iowa Summer Basketball Camps        | 86 |



# POST SEASON TOURNAMENT SUCCESS



Along with his post-season success over the past six seasons at Butler University, Coach Todd Lickliter is in his first season of directing an Iowa program that has also had post-season success in recent years.

Along with winning Big Ten Conference tournament titles in 2001 and 2006, the Iowa Hawkeyes have posted an overall 13-8 record in the post-season tournament. Along with the two championships, the Hawkeyes also reached the title game in 2002.

Under the direction of Coach Todd Lickliter, Butler University advanced to the Sweet 16 of the NCAA Tournament twice in the past five seasons. The Bulldogs won 20 games in 2006, 26 games in 2002, 27 games in 2003 and 29 games a year ago, advancing to post-season play each season.

The University of Iowa basketball team has proven it knows what it takes to be ready to play when tournament time approaches at the end of the season. As the second seed in 2006, Iowa defeated Minnesota and Michigan State to advance to the title game. In the championship, Iowa defeated regular season champion Ohio State for the second time in two meetings, as the teams met just once during the regular season. In the title game, Iowa rallied from a 37-34 halftime deficit for a 67-60 win.

Iowa is one of three Big Ten teams to have won more than one tournament title and only one team has earned more appearances in the title game.

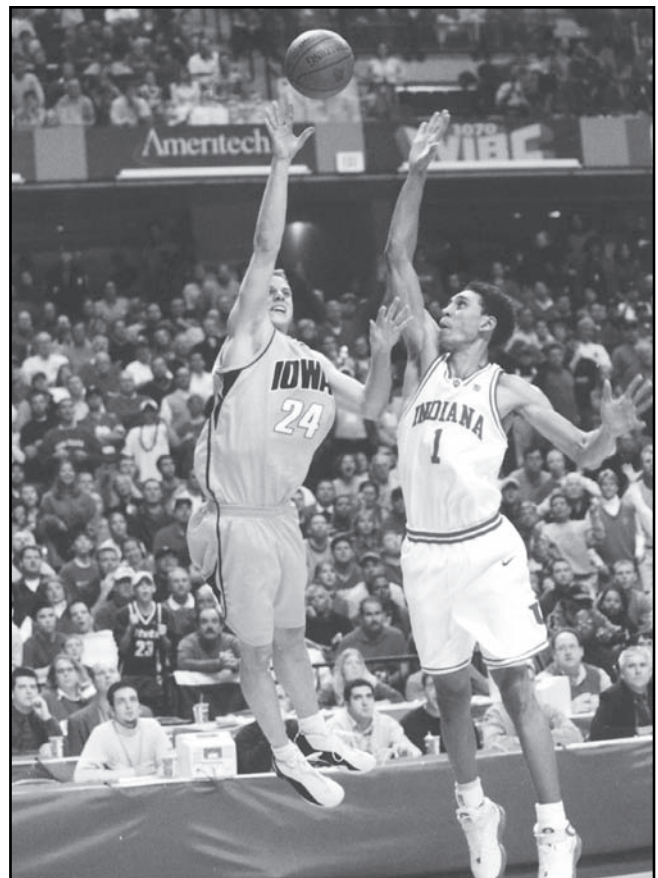
Not only did the Hawkeyes win four games in four days to win the 2001 Big Ten Tournament in Chicago, but they nearly repeated the feat in 2002 in Indianapolis, reaching the championship game for the second straight season before falling to Ohio State in the title game.

Iowa's run to the 2001 Big Ten Tournament championship saw the Hawkeyes become the first team in the history of the event to win four games in four days. The sixth-seed at the start of the event, Iowa became the lowest seed to earn the tournament title.

In 2002, as the ninth seeded team at the start of the tournament, the Hawkeyes almost repeated their remarkable run through the rest of the Big Ten. Iowa began play in the 2002 tournament with an 87-72 win over Purdue, and followed that with a 58-56 win over Wisconsin in the quarter-finals. The third win was a 62-60 decision over Indiana, a team that had defeated Iowa twice during the regular season and would go on to play in the NCAA championship game. The streak ended with an 81-64 loss to Ohio State.

The Hawkeyes nearly returned to the final game in 2005. After opening with a convincing 71-52 win over Purdue, Iowa advanced to the semi-finals with a 71-69 win over Michigan State, one of two Big Ten teams that would advance to the Final Four. It was more of the same in the semi-finals as Iowa rallied to tie Wisconsin in the final seconds. Only a last-second, 30-foot heave for the winning basket by the Badgers kept Iowa from overtime and a possible win that would have matched the Hawkeyes against top-ranked Illinois in the tournament championship.

Lickliter, in his first season at Iowa, knows what it takes to win. Along with averaging 22 wins in his six seasons at Butler, Lickliter led his team to the Sweet 16 in both 2003 and 2007 and led Butler to Horizon League titles in 2002, 2003 and 2007. The Bulldogs won the NIT Season Tip Off to begin the 2006-07 season and won the 2001 Top of the World Classic, the 2001 Hoosier Classic and the 2006 Wooden Classic.



Luke Recker hit two game-winning shots in the final seconds to lead Iowa to the title game in the 2002 Big Ten Tournament in Indianapolis, site of the 2008 conference tournament.

# HAWKEYE FAMILY



When student-athletes join the basketball program at the University of Iowa, they do more than join a group of coaches and players. They join a program that exists as a family. The University of Iowa basketball program is a family of coaches and staff who combine with current and former student-athletes in creating one large family that is Iowa basketball.

It is that family atmosphere that helps the student-athletes endure the demands of the classroom, the daily workouts, the injuries, the frustrations, the setbacks, and enjoy the fruits of their labor, the beaches of Hawaii and the Virgin Islands, the sites of a summer tour in Australia, the personal victories over the daily challenges, the victories on the court, the Big Ten Tournament championship memories, and, at the end of the line, the college degree.

The Iowa basketball team has a lot of fun together, both on and off the court. Through the travels of the regular season and the trips that are made outside the course of the regular season, Hawkeye student-athletes spend a large amount of time during their careers with the Iowa coaching staff and their families, while also getting to know the former Hawkeye players who have remained in Iowa City and eastern Iowa to establish their career after earning a degree from the University of Iowa.

## CHRIS STREET GOLF OUTING KEEPS ALL HAWKEYES TOGETHER

The Iowa Basketball Golf Classic in memory of Chris Street is held each fall to honor one of Iowa's all-time great basketball players. A full field of over 240 golfers each year includes a number of basketball celebrities who return to Iowa City each fall for a day of golf and friendship that provides funding for one of Iowa's 13 endowed scholarships.

1 - Coach Todd Lickliter (center) and members of the Hawkeye coaching staff visit with some of the participants in the annual Chris Street Memorial Golf Outing.

2 - Former Hawkeye basketball players, many of whom live in Iowa City and eastern Iowa, take a minute for a photo at the annual Chris Street golf outing.

3 - Coach Todd Lickliter (center) with Mike Street (left) and former Hawkeye Kevin Boyle.

4 - Coach Todd Lickliter (center) visits with Mike Street (second from left) and additional members of the Chris Street family.



# CONSIDER WHAT THESE HAWKEYES ARE SAYING

When student-athletes are choosing the university and basketball program they want to be a part of, a number of considerations must go into the decision. A good measuring stick is listening to the people who know -- the players who are already members of the program.

When you hear what the current Hawkeyes have to say about the University of Iowa and the Hawkeye basketball program, you know at Iowa, you'll find the very best.



"I think it is a little bit of everything that makes playing basketball at Iowa a great experience. It all combines together to make this a great experience. We have unbelievable fans that are dedicated to the program. This is a great community; everyone welcomes you with open arms and wants to be helpful. It's just a good atmosphere for college students and a great place to live.

It was tough as a freshman, coming into a big school, which was new to me. I was a little nervous at first. The people here are willing to help you, as far as academics or anything. It gets easier as the years go on, you learn what you have to do and how to manage your time and get things done.

With the facilities we have to work in, the people who are here to assist us, combined with a great University and a great college town, my experience here has been all I could have expected and more."

## SETH GORNEY

Senior Center  
Vandalia, Ohio

"On my first visit to Iowa City, I could tell that academics were very important. Everyone said, academics come first, then basketball, or whatever sport you are involved in. You have to have the degree to fall back on.

Everyone in the community, the people here, support the Hawkeyes. They look out for all the student-athletes. I just feel like it is my home away from home, I have felt very welcome from the first time I visited here. I have always felt comfortable in this community, and every year, our new recruits say the same thing about the people and the community."

## KURT LOOBY

Senior Center  
St. John's, Antigua

"When I made my first visit to Iowa, people I would see knew my name. You could tell fans cared about the program and its success. It's easy to tell that the fans love the program and have a lot of respect for the student-athletes. They support us like the professional team of Iowa, they support us that well.

The Gerdin Academic Center has helped me a lot. If I am studying at home, I can get sidetracked, or distracted from my work. I stay very focused at the academic center and get my work done. Everything is here for you; all you have to do is take advantage of the resources. They give you all of the support that you need to be successful in the classroom."

## JUSTIN JOHNSON

Senior Guard  
Tyler, Texas

# CONSIDER WHAT THESE HAWKEYES ARE SAYING



"When I first visited Iowa, I enjoyed it. The players on the team caught my attention, it was a good team atmosphere and everyone was very friendly. I knew I would have an opportunity to play here and develop as a person and as a player.

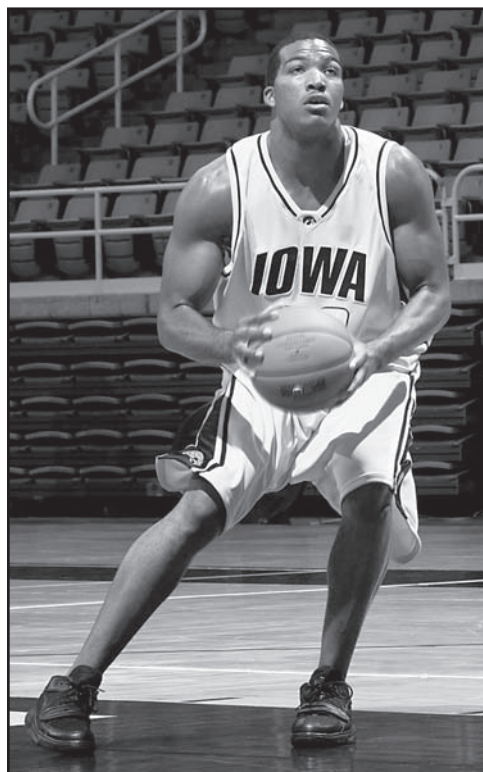
Coach Lickliter sat down with me and was very laid back, but straight forward. He seemed very down to earth. I enjoyed that a lot and became more attracted to the Iowa program.

Iowa City is a good community. You can tell that the people here genuinely care about all the student-athletes, not just basketball, but all student-athletes. They are very supportive and helpful. As a student-athlete it is helpful to know you have that support from everyone, that you have the support you need to be successful.

The facilities here are outstanding. I love Carver-Hawkeye Arena. The view from the top when you come in, is so unique, I'm excited to play here. Carver-Hawkeye Arena, and all the facilities here, played a part in my decision to attend the University of Iowa."

## JEFF PETERSON

Freshman Guard  
Hyattsville, Maryland



"Coach Lickliter was very welcoming to me when we first visited. He has embraced the entire team with open arms and wants to be successful. It will be fun to work with him as a member of the program.

I was very attracted to Iowa by the fans and their loyal support. I came to a football game for my official visit. It was ridiculous as to how many fans were there and how much support they had for the team. I knew right away I wanted to be a part of a program where the entire community is involved, where the athletic program is looked up to and supported by everyone in the community and the state.

It has been easy to adjust to college life in Iowa City. When you go places, people know you and they are supportive and helpful. It gives you a good feeling, knowing that people care about you and they care about the program. That's a plus for the University of Iowa."

## JARRYD COLE

Freshman Forward  
Kansas City, Missouri



"The biggest thing was the fan support that I could see from the very beginning. The entire state is really behind the Hawkeyes and everyone I met on my visit was very supportive. The closeness of the team and the great fan support was important. When I made my visit, the atmosphere in Carver-Hawkeye Arena was amazing. I had never been in that type of atmosphere. The arena was packed and everyone was going crazy.

Carver-Hawkeye Arena is unique. It's a great facility. As a player it is nice that we have access to come in and work out. It is a great advantage to have our facilities all in one building. Everything you want in a workout, the weight room, the playing floor, the training room, the locker room, it's all right here. We have the flexibility to workout or come in and shoot at odd hours. That's very convenient and a great advantage to all of us as players. The facilities here were very impressive to me when I was making my college choice."

## JAKE KELLY

Freshman Guard  
Carmel, Indiana

# WHY PARENTS LIKE IOWA

When student-athletes leave home to continue their basketball career and pursue a college degree, parents of those student-athletes want to know their son is enjoying all aspects of the collegiate environment. Parents of current and former Hawkeyes speak highly of the University of Iowa and the Hawkeye basketball program.

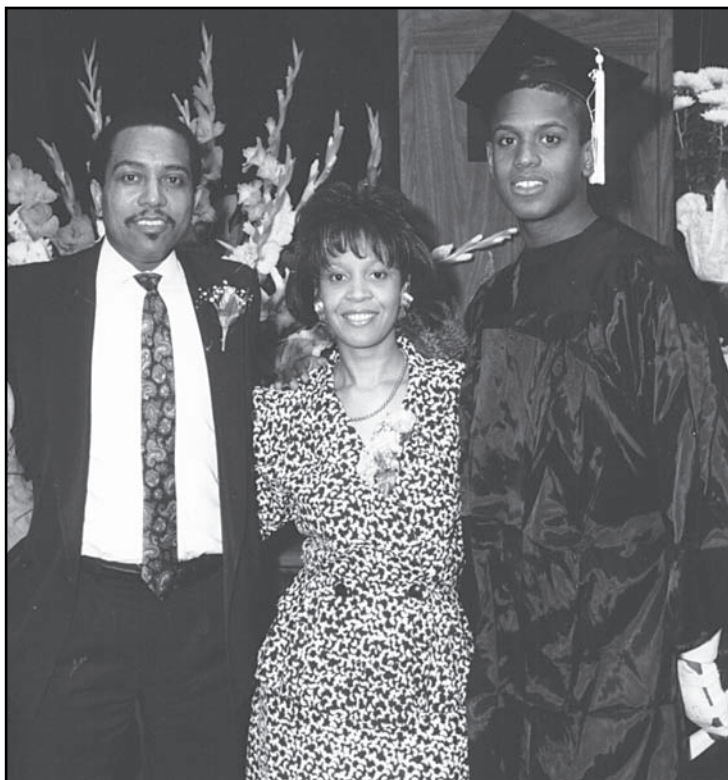
*"We always told B.J. that there's more to life than dribbling a basketball, so choose a school you'd be happy with if you weren't involved with athletics."*

*"We traveled to Michigan, Indiana, Illinois and all over the Midwest, and there were always Iowa fans in the stands to cheer on the Hawkeyes. They support the basketball team at home and on the road. Iowa fans love basketball."*

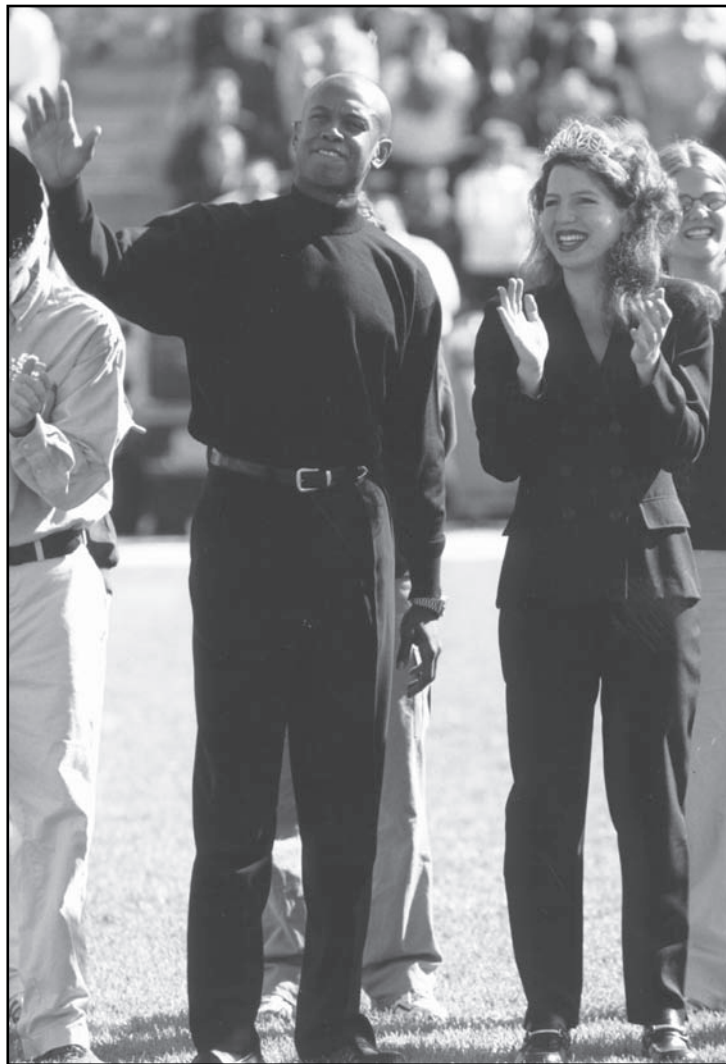
*"We were pleased that B.J. decided to get away from the big city atmosphere and felt the experience of moving away from home would be good for him. The friendly people living in Iowa City sure made the transition an easy one. They are very special people who care about their community, their university and the Iowa basketball program."*

#### MR. AND MRS. BENJAMIN ARMSTRONG

Parents of B.J. Armstrong, a member of the three-time World Champion Chicago Bulls who retired from the NBA following the 2000 season.



B.J. Armstrong with his parents upon graduation from the University of Iowa.



B.J. Armstrong waves to the crowd while being introduced at Iowa's 2002 Homecoming game. Armstrong served as Iowa's Homecoming parade marshal in 2002 and is a member of Iowa's all-Century team.

*"My best memories of Iowa are the people, they were just fabulous, so warm, they made me feel comfortable. I couldn't have gone into a better situation."*

*I try to keep in touch with all the guys. It's good to see how much the university has grown and how things have changed. Iowa basketball will always have a place in my heart. I love the University of Iowa and know what it has meant to me personally."*

#### B.J. ARMSTRONG

Honored by UI Alumni Association as Distinguished Young Alumni in 1993

# WHY PARENTS LIKE IOWA

2007 seniors Mike Henderson (left) and Adam Haluska (right) share a laugh after closing their final home season with a hard fought win over Illinois. Both Iowa natives, Henderson and Haluska serve as two examples of hard-working Iowans. The pair helped the Hawkeyes win 63 games over their final two seasons, including a 31-2 home record as juniors and seniors.



With his parents stuck at home in Carroll, IA due to a winter storm, Adam Haluska (left) talks to Iowa fans as Kendra (now his wife) and Helen, his grandmother, share the moment.

2007 senior Mike Henderson (center) shares a moment with his mother, Valda, and brother, Courtney, at ceremonies honoring the Hawkeye seniors following the final home game a year ago.



# BASKETBALL HAWKEYE STYLE

Taking care of the basketball; working as a team for the open look; scoring on a great pass from your teammate. Playing solid team defense; protecting the basket; and helping out your teammates when needed.

From offense to defense to all the intangibles of working together and playing together as a team. The roar of the crowd, the self-satisfaction of a job well done. These are the emotions of Hawkeye basketball.

As the Iowa Hawkeyes head into the 2007-08 season, the first under Coach Todd Lickliter and his coaching staff, Iowa basketball begins an era that will feature the team approach in all phases of the program.

***“What I am comfortable with is a defensive system that protects the basket, one that provides great support from your teammates. We can pressure the ball, but we are predominately a half court defensive team.***

***Offensively, we want to be opportunistic. We have the patience and ball handling ability to get the shot you want, yet have the ability to attack early in a possession when the opportunity arises. We want to manufacture the best shot, be it early or late in a possession.”***

**TODD LICKLITER**  
Head Coach  
University of Iowa

In six seasons as the head coach at Butler University, Todd Lickliter led his team to an average of 22 wins per season. He was named national Coach of the Year by his peers in the coaching profession after leading Butler to a 29-7 record last season.

In four of six seasons, Lickliter led his Butler teams to post-season play, winning 20 games in 2006, 26 games in 2002, 27 games in 2003 and 29 games a year ago. The Bulldogs advanced to the Sweet 16 of the NCAA Tournament in both 2003 and 2007, losing a hard-fought game last March to eventual national champion Florida.

Butler claimed the Horizon League championship in three of six seasons under Lickliter. The Bulldogs last season led the nation in fewest turnovers per game, ranked fifth in scoring defense, seventh in free throw percentage, 13th in won-loss percentage, 17th in scoring margin and 20th in three-point field goals per game.

## CONSIDER THESE FACTS ABOUT TODD LICKLITER AND HIS COACHING CAREER:

He was named Division I national Coach of the Year in 2007 by the National Association of Basketball Coaches

In six seasons as a college head coach, Todd Lickliter's teams have averaged 22 wins per season

In four of six seasons as the head coach at Butler, Todd Lickliter led the Bulldogs into post-season play, including Sweet 16 appearances in both 2003 and 2007

In his six seasons as the head coach at Butler, 19 of 20 seniors who played under Todd Lickliter earned their degree

When Butler reached the Sweet 16 in both 2003 and 2007, the Bulldogs had the top graduation rate percentage among the 16 teams





# BIG TEN NETWORK



## BIG TEN NETWORK & TELEVISION AGREEMENTS

Over the last few years, the Big Ten has reached a series of milestone media agreements to provide the conference with its greatest television exposure ever, including extensions with CBS (for basketball) and ABC/ESPN (for football, basketball and volleyball) and the creation of the Big Ten Network, a national network devoted to Big Ten athletic and academic programs. The conference's new media agreements will result in the broadcast of more than 500 events nationally and regionally beginning with the 2007-08 academic year, compared to 300 events in the final year of the previous agreements.

For men's basketball, the Big Ten revealed an unparalleled television lineup in September, with every home game appearing on television for the first time in conference history. Overall, no fewer than 235 men's basketball games, including home, away and neutral contests, will be featured on CBS Sports, an ESPN platform or the Big Ten Network beginning with exhibition play in October.

### CBS

In December of 2004, the Big Ten announced a multi-year agreement with CBS Sports to extend the network's broadcast rights for conference basketball games through the 2009-10 campaign.

The agreement guarantees Big Ten teams 26 appearances per season with the possibility of up to 30 appearances beginning with the 2008-09 campaign. That total includes the semifinals and championship game of the annual Big Ten Men's Basketball Tournament, which have been broadcast by CBS every year since the inaugural event in 1998 and have ranked among the network's highest-rated regular-season games each season. In addition, CBS will have the opportunity to select a wildcard game on each of the final three weekends of Big Ten play starting with the 2007-08 campaign. Additional appearances by Big Ten women's basketball teams will also be featured on CBS. CBS has been the national network home for Big Ten men's basketball since the 1991-92 campaign.

### ESPN

In June of 2006, the Big Ten signed a new 10-year national rights contract with ABC/ESPN. Big Ten action has been featured on ESPN since 1979, the network's first year. The new agreement, which begins during the 2007-08 season, includes approximately 60 men's basketball games to air on an ESPN network (ESPN, ESPN2, ESPNU and ESPN360), including contests on Tuesday and Thursday of the conference season, plus up to eight Saturday games during conference play. For women's basketball and volleyball, a total of 100 events will appear on an ESPN network over the course of the agreement, including the championship games of the Big Ten Women's Basketball Tournament. Additionally, through ESPN's collection of new media outlets such as ESPN.com, Mobile ESPN, ESPN360 and ESPN VOD, fans will receive live events (including simulcasts), extended video highlights including in-progress games, features and more. Big Ten coverage will also be available on ESPN Classic and throughout the world through ESPN International.

### BIG TEN NETWORK

In June 2006, the Big Ten announced the creation of the Big Ten Network, a national network devoted to Big Ten athletic and academic programs. Available to all cable and satellite providers nationwide, with most programs offered in stunning high-definition television (HDTV), the network allows fans to see their home teams, regardless of where they live.

The Big Ten Network launched its inaugural season on Aug. 30, 2007 with football, men's and women's basketball, a nightly studio show, classics and coaches shows, along with more Olympic sporting events and exposure for women's sports than has ever been aired on any other network. In June 2007, the Big Ten announced that the Big Ten Network will become the first national network to commit to "event equality" for men's and women's sports on all network-controlled media within the first three years of launch. This dedication to "event equality" highlights the Big Ten's ongoing dedication to gender equity, which is aligned with the commitment of conference institutions to provide fairness for all female student-athletes.



**Mark Silverman**  
President, Big Ten Network



**Dave Revsine**  
Big Ten Network Studio Host

The network is led by President Mark Silverman, a former Disney executive who came to the network after serving as the general manager and senior vice president of ABC Cable Networks Group since April of 2004, managing the company's equity in such channels as Lifetime Television, A&E Network and the History Channel, each of which recorded their best financial performance in 2005. Silverman was also responsible for developing and launching new cable channels, shows and other key initiatives.

The programming on the Big Ten Network and alternative network-controlled platforms will include, but is not limited to:

- More than 35 football games each season
- More than 105 regular season men's basketball games
- A nightly studio show including segments from each campus
- Women's sports, including basketball, volleyball, soccer and softball
- More than 170 Olympic sporting events including baseball, soccer, tennis, volleyball, swimming, diving and more
- Classic games and historical footage from ESPN and ABC libraries
- Original campus programming produced by Big Ten member universities showcasing their academic excellence, talented students and award-winning programs
- Weekly coaches shows

Located in the historic Montgomery Ward building in Chicago, the Big Ten Network is the first national television network to call the largest city in the Midwest its home. The original section of the building was designated as a historic landmark in 2000 for its significant role in American retail history. The space includes two studios and three control rooms as well as a 20,000 square-foot office space.

In May, the Big Ten Network announced its first on-air hire, signing ESPN college sports expert Dave Revsine to be its lead studio host. Revsine joined ESPN in October of 1996 as an anchor for ESPNNews and filled a variety of roles for the network over the past 10 years. The Northwestern graduate has anchored SportsCenter, hosted ESPN Radio's College GameDay for the last six years and hosted ESPN Radio's coverage of several BCS Championship games. He also hosted studio halftimes for basketball and co-hosted ESPN's coverage of the last two men's Final Fours.

In addition to airing more coverage of Big Ten sports than ever before, the Big Ten Network will also provide numerous benefits to communities around the Big Ten. Those include increased exposure for women's sports, providing positive role models for girls; a greater economic impact to the communities from added sporting event production, with the potential to generate higher attendance; and greater national exposure for the excellence that surrounds the academic endeavors of Big Ten universities, some of the most highly regarded in the nation. Also, an internship program at each of the 11 universities will offer students training for careers in sports, television and entertainment.

The Big Ten Network is a joint venture between subsidiaries of the Big Ten Conference and Fox Cable Networks. For more information regarding the Big Ten Network, visit [www.BigTenNetwork.com](http://www.BigTenNetwork.com).

## THE BIG TEN IS BIG TIME

# BIG TEN<sup>®</sup>

## CONFERENCE

### THE BIG TEN CONFERENCE IS BIG TIME BASKETBALL

The Big Ten Conference personifies big-time college basketball. The Big Ten has always been considered one of the premier basketball conferences in America. An average of six teams from the Big Ten have been invited to the NCAA Tournament over the past eight years, including a high of seven Big Ten Conference teams in 1994, 1999 and 2001.

**Two Big Ten teams advanced to the Final Four in 1999, 2000 and 2005. Michigan State won the 2000 NCAA title, while Illinois was the runner-up in 2005 and Ohio State advanced to the title game last season. MSU was also in the Final Four in 2005 and 2001 and Indiana advanced to the championship game in 2002.**

The Big Ten Conference has had 180 teams participate in the NCAA Championships since the tournament's inception. Big Ten Conference teams have made 39 Final Four appearances, which ties the Atlantic Coast Conference for the most among all leagues. The Big Ten ranks second with 286 NCAA Tournament victories and second with 10 NCAA titles. The conference boasts a winning percentage in NCAA Tournament play that is well over 60 percent. In a testimony to the balance of power in the Big Ten, the Big Ten is the only conference since 1990 to advance five different programs to the Final Four.

**The Big Ten has led the nation in attendance each year since 1977, a streak of 31 straight years. In each of the past four years, over two million fans have watched Big Ten basketball games, with the total reaching a record of more than 2.5 million in 2007.**

**Iowa's attendance in 2006-07 ranked 29th in the nation. Overall, six Big Ten schools ranked among the top 30 in the nation in home attendance. Since the NCAA began publishing a top 25 in home attendance in 1978, only Iowa and Indiana have ranked in the top 30 in attendance each and every year.**

### TOP CONFERENCES IN PER GAME ATTENDANCE, 2006-07

|                   | Conference Average Attendance Per Game |
|-------------------|--|
| 1. <b>BIG TEN</b> | <b>12,760</b>                          |
| 2. Southeastern   | 11,972                                 |
| 3. Big East       | 11,164                                 |
| 4. Atlantic Coast | 11,118                                 |



The 2008 Big Ten Conference Tournament will take place in Consecro Fieldhouse in Indianapolis. The Hawkeyes won the 2006 tournament held in Indianapolis and placed second in the 2002 event, also in Indianapolis.

### THE BIG TEN CONFERENCE: AN NCAA TOURNAMENT LEADER

While some conferences boast recent NCAA Tournament success, the Big Ten has long been a dominant force in post-season play. The Big Ten ranks among the leaders in NCAA Tournament victories, Final Four appearances and NCAA Tournament winning percentage. Just take a look at the numbers and judge the strength of the Big Ten as an NCAA Tournament leader yourself.

### NCAA FINAL FOUR APPEARANCES

|                |           |
|----------------|-----------|
| <b>Big Ten</b> | <b>39</b> |
| Atlantic Coast | 39        |
| Pac 10         | 33        |

### NCAA TOURNAMENT CHAMPIONSHIPS

|                |           |
|----------------|-----------|
| Pac 10         | 15        |
| <b>Big Ten</b> | <b>10</b> |
| Atlantic Coast | 10        |

### IOWA THIRD IN BIG TEN IN NCAA TOURNAMENT

Over the past 28 seasons, the Iowa basketball program ranks third among all Big Ten teams with 19 trips to the NCAA Tournament.

### BIG TEN NCAA TOURNAMENT APPEARANCES

|                   | 28 yrs.<br>1980-07 |
|-------------------|--------------------|
| 1. Indiana        | 25                 |
| 2. Illinois       | 21                 |
| 3. <b>IOWA</b>    | <b>19</b>          |
| Purdue            | 19                 |
| 5. Michigan State | 17                 |
| 6. Ohio State     | 14                 |
| 7. Michigan       | 12                 |
| 8. Wisconsin      | 11                 |
| 9. Minnesota      | 8                  |
| 10. Penn State    | 2                  |

# THE BIG TEN IS BIG TIME

## QUALITY COMPETITION: ANOTHER BIG TEN BONUS

It is often said that in order to be the best, you have to play the best. If one of your goals is to develop your athletic talent to its fullest potential, you'll probably never be successful unless you seek the highest level of competition. That competition is available at the University of Iowa.

At Iowa, you'll compete in the Big Ten Conference -- annually one of the toughest college basketball conferences in America today -- and face the challenge of matching your talents against the toughest competition in collegiate basketball week in and week out.

**The Big Ten Conference has annually been regarded as the strongest basketball conference in the nation. Iowa's regular season schedule, as well, ranks as one of the strongest in the nation.**

Each year, the Big Ten Conference shows its strength, and its depth. Big Ten champion Ohio State advanced to the Final Four in 2007, reaching the championship game.

Big Ten teams won 12 games in the 2005 NCAA Tournament, advancing two teams to the Final Four for the third time in the last seven years. Michigan State won the 2000 title after defeating Wisconsin in the national semi-finals. The Spartans returned to the Final Four in 2001 and 2005. Indiana advanced to the NCAA championship game in 2002 and Illinois lost in the 2005 title game.

Iowa's non-conference schedule is always filled with tough tests. Along with taking part in the annual Big Ten/ACC Challenge, Iowa annually plays additional teams from other major conferences. Below are a few of the teams the Hawkeyes have faced recently or will play in the near future:

|               |                      |
|---------------|----------------------|
| Alabama       | Memphis              |
| Arizona       | Missouri             |
| Arizona State | North Carolina       |
| Arkansas      | North Carolina State |
| Connecticut   | Stanford             |
| Duke          | Tennessee            |
| Georgia Tech  | Texas                |
| Kansas        | Texas Tech           |
| Kentucky      | Wake Forest          |
| Louisville    | West Virginia        |
| Maryland      | UCLA                 |

## HAWKEYES ANNUALLY APPEAR IN NATION'S BEST TOURNAMENTS

Throughout the years, Iowa has made its mark in "Big Time" tournaments around the world. The Hawkeyes won the Maui Invitational in 1987-88, the Great Alaska Shootout in 1986-87, the San Juan Thanksgiving Shootout in 1992-93 and the San Juan Christmas Shootout in 1997-98. Iowa was second at the Maui Invitational in 2005, the Rainbow Classic in 1994-95, The Great Alaska Shootout in 1995-96, the IKON Coaches vs. Cancer Classic in 2000 and the Guardians Classic in 2002 and 2006, competing against such teams as Alabama, North Carolina, Texas, Louisville, Kentucky, Connecticut, Stanford, Duke, Georgia Tech, Missouri, Memphis, Oklahoma, Cincinnati, Arkansas and Villanova.

Last season, the Hawkeyes took part in the Paradise Jam in the Virgin Islands, one of the best new eight team tournaments being held each year. While in the Virgin Islands the Hawkeyes met top teams from the Big East (Villanova) and Southeastern (Alabama) conferences.

This season, the Hawkeyes will take part in the South Padre Island Invitational over the Thanksgiving holiday.

In 2005-06, Iowa placed second in the Guardians Classic, falling to second-ranked Texas in the championship game. Iowa had advanced to the title game with a 67-63 win over ninth-ranked Kentucky. Iowa placed second in the Guardians Classic in 2002, defeating Memphis in the semi-finals before dropping a one-point decision to Missouri in the championship game.

In 2004-05, Iowa placed second in the EA Sports Maui Invitational, falling to North Carolina, the eventual national champion, in the title game after defeating Louisville and Texas, respectively, in the first two rounds.

As part of the ACC/Big Ten Challenge in 2002, Iowa met defending NCAA champion Duke at the United Center in Chicago, playing in front of a crowd of over 17,000 fans and a national television audience. The Hawkeyes hosted North Carolina State in the 2005-06 Big Ten/ACC Challenge and host Wake Forest this season after traveling to Virginia Tech last season.

Iowa opened the 1999 season in New York's Madison Square Garden by taking part in the IKON Coaches vs. Cancer Classic. Along with the Maui Invitational early in the 2005 season, Iowa competed in the Rainbow Classic in Honolulu in 2002.

## THE HAWKEYES AND THE NATIONAL POLLS

Iowa has been a fixture in the national rankings, moving to the very top in 1987 while opening the season with 18 straight wins.

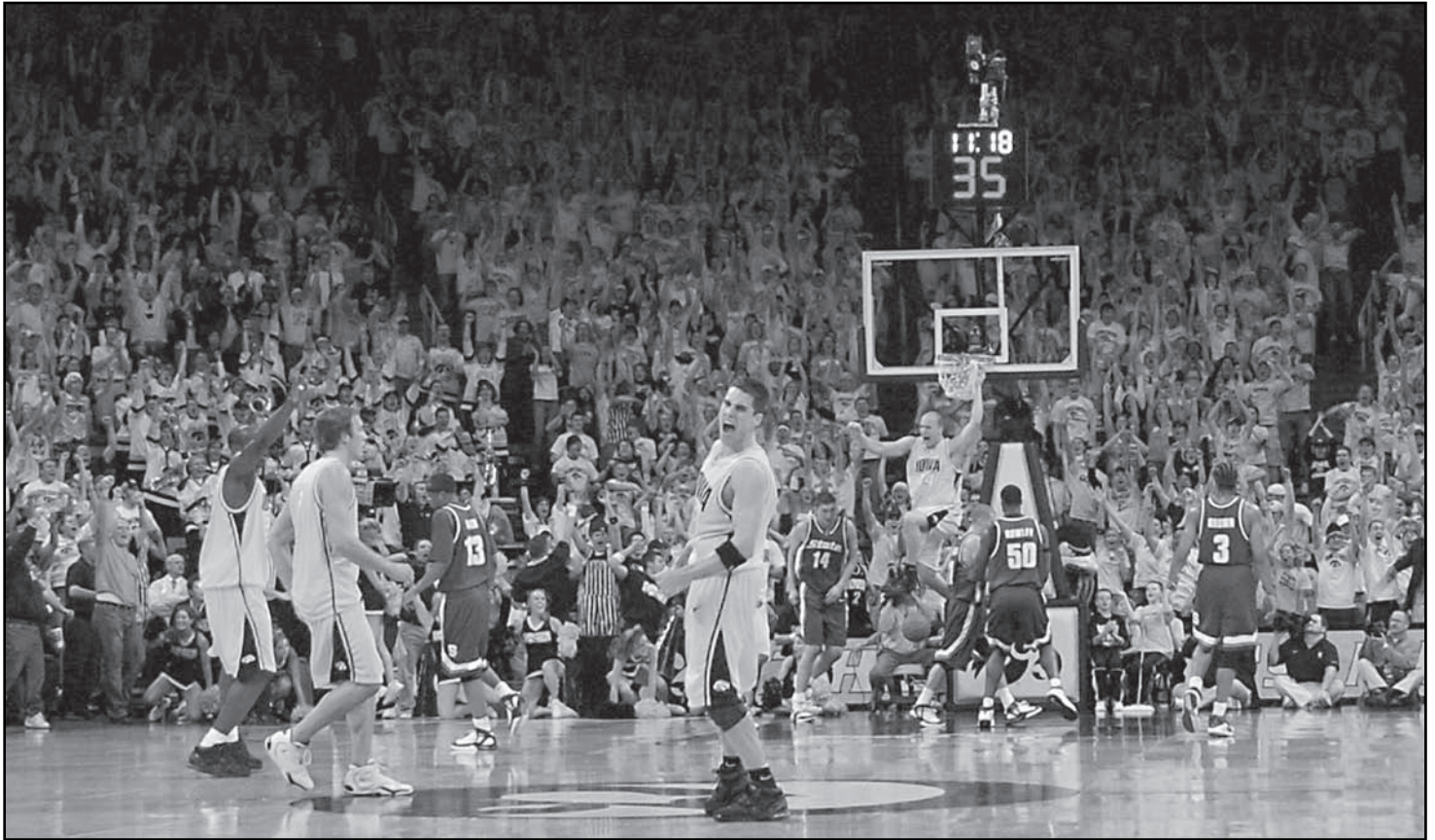
The Hawkeyes began the 2005-06 season in the rankings, and quickly made a name for themselves with a win over ninth-ranked Kentucky and a narrow loss to second-ranked Texas in the Guardians Classic.

| Season | Highest Ranking |                                 |
|--------|-----------------|---------------------------------|
| 2006   | 12th            | Associated Press                |
| 2005   | 14th            | Associated Press                |
| 2004   | 24th            | Associated Press                |
| 2002   | 7th             | Associated Press                |
| 2001   | 14th            | Associated Press/ESPN/USA Today |
| 2000   | 22nd            | Associated Press                |
| 1999   | 12th            | Associated Press                |
| 1998   | 10th            | Associated Press/ESPN/USA Today |
| 1997   | 20th            | Associated Press                |
| 1996   | 8th             | Associated Press                |
| 1995   | 19th            | Associated Press                |
| 1993   | 8th             | Associated Press/CNN/USA Today  |
| 1992   | 16th            | Associated Press                |
| 1991   | 19th            | United Press                    |
| 1990   | 17th            | United Press                    |
| 1989   | 4th             | Associated Press                |
| 1988   | 3rd             | Associated Press/United Press   |
| 1987   | 1st             | Associated Press                |
| 1986   | 14th            | United Press                    |
| 1985   | 11th            | Associated Press                |
| 1984   | 5th             | United Press                    |
| 1983   | 6th             | Associated Press                |
| 1982   | 5th             | Associated Press/United Press   |
| 1981   | 6th             | United Press                    |
| 1980   | 10th            | Associated Press                |

## IOWA CONSISTENTLY AMONG NATION'S BEST

Over the past 28 seasons, Iowa has been a fixture in the Associated Press Top 20, making an appearance in the national rankings in 25 of 28 seasons. In fact, only five teams in the nation have appeared in the AP Top 20 each year more than the Iowa Hawkeyes.

## TELEVISION EXPOSURE



***"We have a wonderful venue and a great fan base. We want to share that and expose what we have here. We want people to see the way we play and the type of spirit we play with."***

***You want to reach out to more fans than the number who can see a game in person. The exposure our program has is a great benefit, obviously, and it is far reaching. Growing up, I was able to watch Iowa play basketball, and I enjoyed that. That comes through the exposure that television offers."***

**TODD LICKLITER**

Head Basketball Coach  
University of Iowa

The Iowa Hawkeye basketball program annually ranks among the top 25 in the nation in home attendance. In addition to the fans in the arena, Hawkeye basketball on television is also very popular around the state, the Midwest and the nation.

The Big Ten Network, which hit the air in August, provides unprecedented national television exposure for Big Ten Conference basketball. During the 2007-08 basketball season, every home game of all Big Ten teams will appear on television for the first time in conference history. Overall, no fewer than 235 men's basketball games, including home, away and neutral sites, will be featured on CBS Sports, an ESPN platform or the Big Ten Network, beginning with exhibition games in October.

A year ago, 30% of Iowa's basketball games were televised to a national audience on either CBS or an ESPN network platform, providing the Hawkeye basketball program national exposure throughout the season.

Each of Iowa's basketball games during the 2007-08 season are scheduled for television on either a national (CBS, ESPN platform, Big Ten Network) or regional network.

**UNDER CURRENT CONTRACT AGREEMENTS, BIG TEN CONFERENCE MEN'S BASKETBALL IS GUARANTEED THE FOLLOWING:**

Through the 2009-10 season, Big Ten teams will have a minimum of 26 appearances per season on CBS

In June, the Big Ten signed a 10-year national rights contract with ABC/ESPN. The current agreement includes approximately 60 men's basketball games to air on an ESPN network

Beginning with the inaugural year in 2007-08, more than 105 regular season men's basketball games will be televised on the Big Ten Network

***"The Big Ten Conference has been our highest-rated college basketball conference for the last decade."***

**LOREN MATTHEWS**  
Senior vice-president, ESPN

# TELEVISION EXPOSURE

*“The Big Ten Conference receives more basketball exposure than any other conference. We are the only league that has all CBS games carried nationally. The Big Ten also received more money from TV rights than any other conference. The league has contracts with the networks and syndicators that reap more than \$100 million.”*

**MARK RUDNER**

**Associate Commissioner/Television Administrator  
Big Ten Conference**

While the centerpiece of Iowa’s television package is live coverage of Hawkeye games, “Iowa Basketball with Todd Lickliter” is a very successful spin-off show. The weekly show featuring Iowa’s head coach offers fans of the Iowa basketball program across the state the opportunity to view highlights from previous games and meet the coaching staff and student-athletes.

**Television exposure is one of the keys to developing and maintaining a program of national stature, and at the University**

**of Iowa a player is guaranteed virtually unmatched attention from regional and national television audiences.**

## **BIG TEN CONFERENCE LEADS THE NATION IN EXPOSURE**

The Big Ten Conference epitomizes “Big Time” college basketball. When you consider game attendance, television exposure and post-season tournament exposure, Big Ten Conference basketball is viewed by literally millions of fans each year. Consider these facts:

The Big Ten Conference has led the nation in attendance every year since 1977, drawing over 2.5 million fans a year ago and over two million fans in each of the past 11 seasons.

Just under 25% of the nation’s television sets are located in the Big Ten Conference’s eight state area, including such metropolitan areas as Chicago, Cincinnati, Cleveland, Detroit, Indianapolis, Minneapolis and Philadelphia.



# PROFESSIONAL BASKETBALL CAREER

Former Hawkeyes Matt Bullard, B.J. Armstrong and Bob Hansen have all won NBA championships. A successful career in the NBA and professional basketball is an opportunity that awaits Hawkeye basketball players.

The Iowa basketball program has been well represented in the NBA championship over the years. In fact, former Hawkeyes have won 13 world championships while in the NBA. That list includes Don Nelson, Fred Brown, John Johnson, B.J. Armstrong, Bob Hansen and Matt Bullard. From point guards to the big guys in the middle, Iowa basketball continues to prepare its student-athletes for an opportunity to compete in the NBA and professional basketball leagues around the world.

Continuing the tradition, Iowa has had five players selected in the two rounds of the NBA Draft over the past 10 years, including 2007 senior Adam Haluska, a first team all-Big Ten selection who was selected by New Orleans. Iowa is also one of five major basketball programs to have as many as three former players who have had their NBA jerseys retired.

## CONSIDER A PROFESSIONAL BASKETBALL CAREER

When a student-athlete excels on the basketball court at the University of Iowa, he gets noticed. He gets noticed by the thousands of fans in Carver-Hawkeye Arena and arenas where the Hawkeyes play; by the vast number of media who follow the Iowa basketball program; by the millions of college basketball fans watching the Hawkeyes on nationally and regionally televised games; and by scouts for the franchises of the National Basketball Association.

### 1 - B.J. ARMSTRONG

B.J. Armstrong had an outstanding career at Iowa, ranking second in career assists and three-point field goals. B.J. was a 1989 first round draft choice of the Chicago Bulls and the 18th player selected overall. Armstrong was a three-time all-Big Ten selection and 1989 all-American.

Armstrong moved into the starting line-up as Chicago's point guard in 1993 as the Bulls won their third straight NBA championship. Armstrong led the NBA in three-point field goal percentage (.453) that season and was an NBA all-star in 1994. Armstrong retired from the NBA following the 2000 season. He is a member of Iowa's all-Century team.

*"Playing in the Big Ten as a member of the basketball team at the University of Iowa certainly enhanced my opportunities for an NBA career. The Big Ten Conference offers a student-athlete the very best in facilities and competition."*

**B.J. ARMSTRONG | Member of three world championships with the Chicago Bulls**

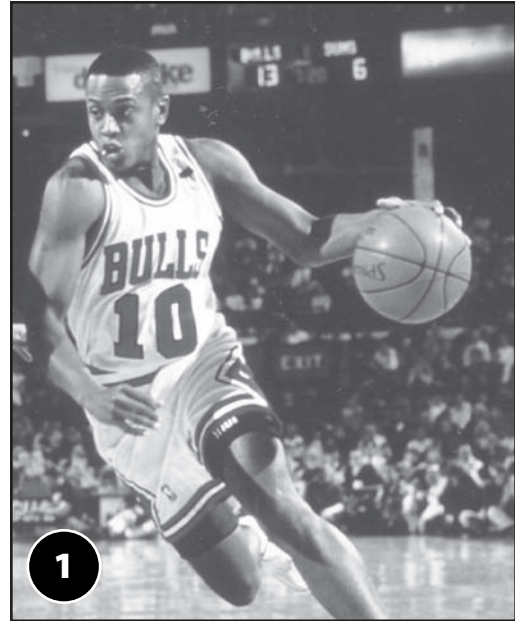
### 2 - MATT BULLARD

A two-year starter for the Iowa Hawkeyes, Matt Bullard spent nine seasons with the Houston Rockets before moving to the Charlotte (now New Orleans) Hornets prior to the 2001 season. Bullard, a long-range shooting specialist, earned his NBA championship ring when the Rockets claimed the 1994 NBA championship. Bullard's career three-point field goal percentage ranks among NBA leaders.

Now retired from the NBA, Bullard serves as an analyst for Houston Rocket games, putting his University of Iowa communications degree to good use. He reached the finals of ESPN's "Dream Job" competition, in which ESPN interviewed former professional athletes for the opportunity to be an ESPN anchorman.

### 3 - BOBBY HANSEN

Bobby Hansen, a member of the 1992 NBA champion Chicago Bulls, was a four-year letterman at Iowa. Hansen played a key role for Chicago in the 1992 playoffs, helping spark a fourth quarter rally while subbing for Michael Jordan in the sixth and final game of the championship series. Hansen serves as color analyst for the Learfield Network on all of Iowa's men's basketball games.



1



2



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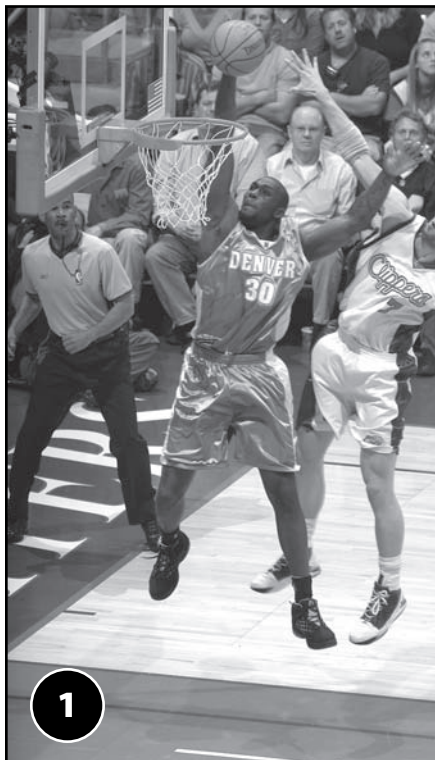
# PROFESSIONAL BASKETBALL CAREER

## 1 - REGGIE EVANS

Signing as a free agent with Seattle prior to the 2002-03 season, Reggie Evans made an immediate impact in the NBA. Working his way into the starting line, Evans started 60 games as a rookie. Evans led Seattle in rebounds per game (6.6 average) and ranked seventh in the NBA in rebounds per 48 minutes (15.6) as a rookie. In his second season he played in 75 games averaging 5.4 rebounds per outing.

In 2005, Evans started all 79 games in which he played, including 11 playoff games, averaging 3.7 points and 9.3 rebounds per game. He ranked 12th in the NBA in rebound average and for the second time in three seasons led the league in rebounds per minute (18.8).

Evans averaged 5.9 points and 6.7 rebounds in 41 games in 2006 before being traded to Denver, where he played in 26 games and averaged 5.2 points and 8.7 rebounds. Evans played in 66 games for the Nuggets in 2007, with 11 starts. He averaged seven rebounds and 4.9 points per game while shooting 54.4% from the field. Evans has joined the Philadelphia 76ers for the 2007-08 season.



1



2

## 2 - JARED REINER

Despite missing the second half of his senior season due to injury, Jared Reiner was well known to NBA teams as he completed his college career. Reiner signed a free agent contract with the Chicago Bulls and spent his entire rookie season in Chicago. Reiner saw action throughout the season and earned two starts during the year. Reiner, hampered by knee problems, began the 2005-06 season with Phoenix. After beginning his third professional season with San Antonio, Reiner completed the year in Milwaukee, starting two games while seeing action in 27 games at the end of the season.

## 3 - RICKY DAVIS

Choosing to pursue a professional career after his freshman year at Iowa, Ricky Davis was a first round selection of the Charlotte Hornets in the 1998 NBA Draft. After spending the first two years of his NBA career with Charlotte, Davis played in Miami before coming into his own with Cleveland. Davis was traded to the Boston Celtics during the 2003-04 season. He averaged 14.4 points and 4.5 rebounds a game in 2004, playing 22 games in Cleveland and 57 games with the Celtics. He led Cleveland in scoring at 20.6 points per game in 2003. Spending the entire 2005 season in Boston, Davis averaged 16 points and three rebounds per outing. In 2006, Davis averaged 19.1 points and 4.6 rebounds in the final 36 games of the season after being traded to Minnesota. Last season Davis averaged 17 points, 4.8 assists and 3.9 rebounds while starting all 81 games in which he played for the Timberwolves, averaging over 37 minutes a game.



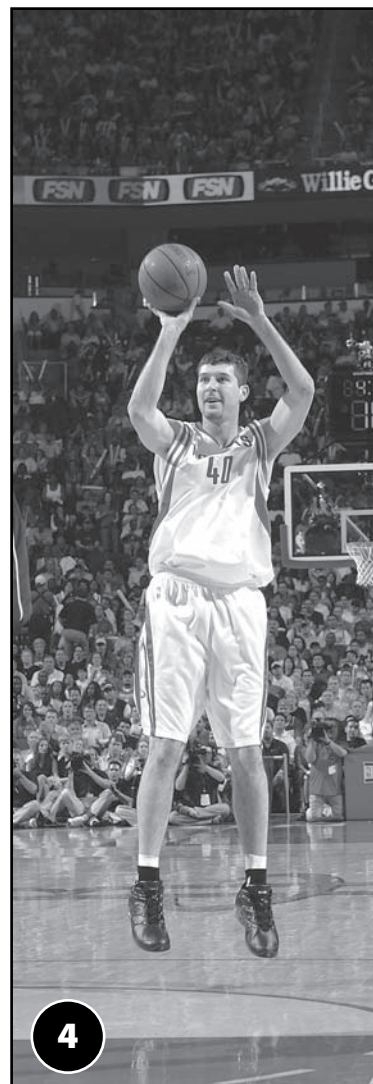
3

## ANDRE WOOLRIDGE

As a Hawkeye senior in 1997, point guard Andre Woolridge led the Big Ten Conference in both scoring and assists. Woolridge has continued his professional basketball career overseas for the past 10 years and is a member of Iowa's all-Century team.

## 4 - RYAN BOWEN

After a stellar four-year career with the Hawkeyes, Ryan Bowen was selected by Denver in the second round of the 1998 NBA Draft. Joining the Nuggets after one season of professional basketball overseas, Bowen was a very popular team member in Denver. He played in 52 games for the Nuggets in 2003-04 and started 31 games the previous season. Bowen joined the Houston Rockets in 2005, starting six games while playing in 66 outings. Bowen started three games for the Rockets in the 2005 playoffs. He started 19 of the 68 games in which he played for the Rockets in 2006 before missing the majority of the 2007 season due to injury. Bowen begins the 2007-2008 season with New Orleans.



4

# PROFESSIONAL BASKETBALL CAREER

## 1 - DEAN OLIVER

Dean Oliver signed a free agent contract with Golden State prior to the 2001-02 NBA season, and saw action in 20 games during his rookie season. Oliver was a three-time MVP during his Iowa career. He is one of three players in Big Ten history to surpass 1,500 career points, 500 assists and 200 steals. After missing the majority of the 2003-04 season due to injury, Oliver has resumed his professional basketball career by competing on one of the top professional leagues in Europe the past four seasons.

## KEVIN GAMBLE

Kevin Gamble, a key member in Iowa's record-shattering 30-5 season in 1987, enjoyed a lengthy NBA career after being drafted by the Portland Trailblazers. In 1991 Gamble played a key role as a starter for the Boston Celtics, ranking among the NBA's leaders in field goal percentage. He was voted the second most improved player in the NBA in 1990-91.

## 2 - DON NELSON

Don Nelson, Iowa's MVP in three successive seasons, also had a great career as a player in the NBA, scoring more than 10,000 points for the Boston Celtics. In 28 years as an NBA coach he has been honored as Coach of the Year three different times. Nelson ranks second all-time in the NBA in victories (1,232) and games coached (2,152).

Nelson was the head coach of Dream Team II, guiding the United States to the Gold medal at the 1994 World Championships. In 2001 he was selected to Iowa's all-Century team.

"The Big Ten was rated the No. 1 conference in the country when I played at Iowa and is still considered the premier league to NBA scouts."

**DON NELSON | Head coach, Dream Team II  
Head Coach, Golden State Warriors**

## 3 - ADAM HALUSKA

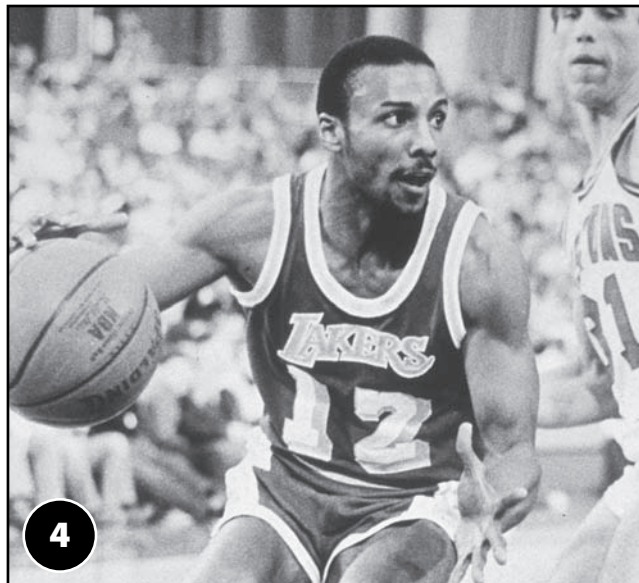
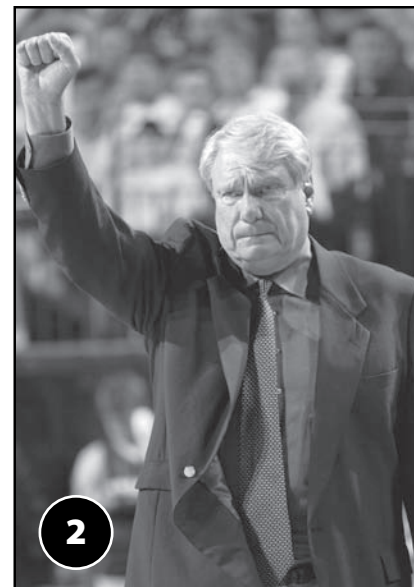
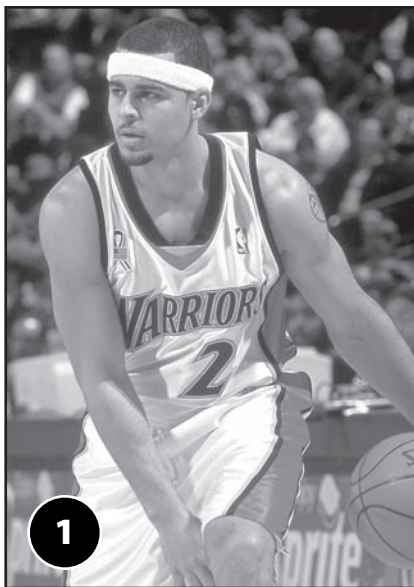
In three years as a Hawkeye Adam Haluska scored 1,578 points, best among all Iowa players who played three seasons. Haluska led the Big Ten Conference in scoring (20.5) as a senior, earning first team all-Big Ten honors before being selected by New Orleans in the second round of the 2007 NBA draft. Haluska also excelled in the classroom, being named the Academic all-American of the Year in Division I basketball as a senior while three times earning academic all-America recognition.

*"I will forever remember my days as a Hawkeye and I will always consider myself blessed to have worn Iowa on my jersey. There is no better place to play big time college basketball. The people and the fans of Iowa made my college experience one that I will never forget."*

**ADAM HALUSKA | 2007 Iowa MVP | Second Round, NBA Draft  
New Orleans Hornets**

## 4 - RONNIE LESTER

Ronnie Lester earned All-American honors at Iowa while leading the Hawkeyes to the 1979 Big Ten title and the 1980 Final Four. Following his NBA playing career Lester remained in the NBA. He was an NBA scout for 14 years and is currently vice-president for the Los Angeles Lakers. Lester, the 10th player selected in the 1980 NBA Draft, is a member of the National Iowa Varsity Club Hall of Fame and Iowa's all-Century team.





# PROFESSIONAL BASKETBALL CAREER

## IOWA'S 2006 SENIORS JOIN PRO RANKS

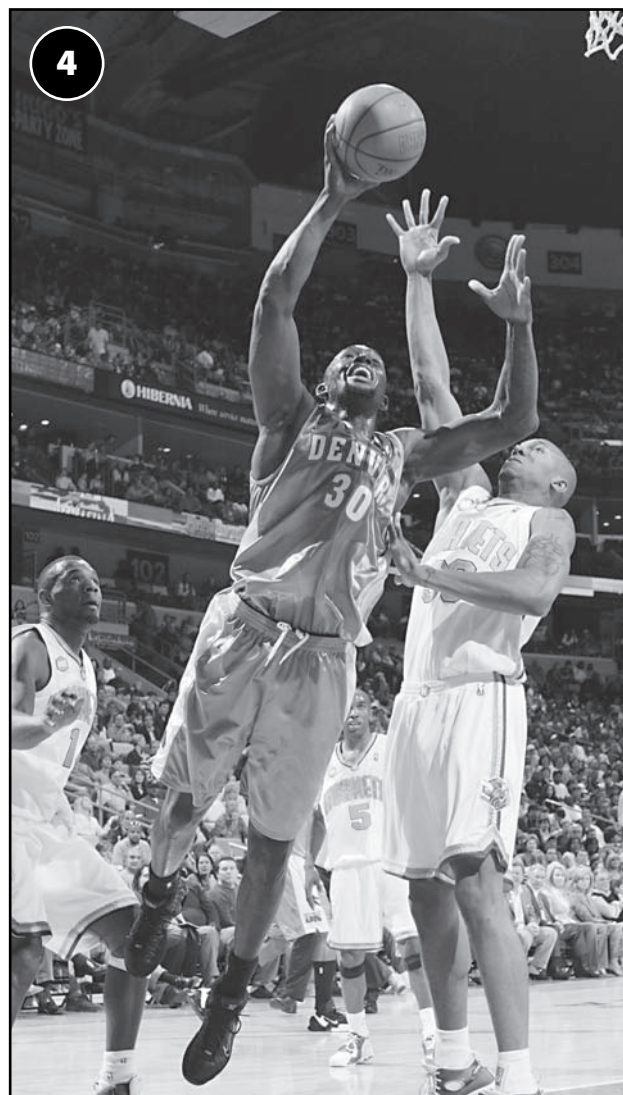
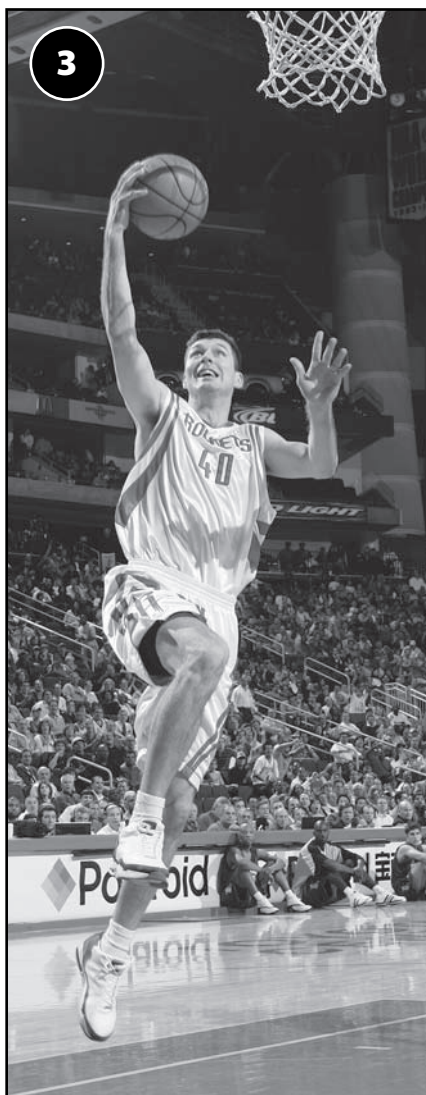
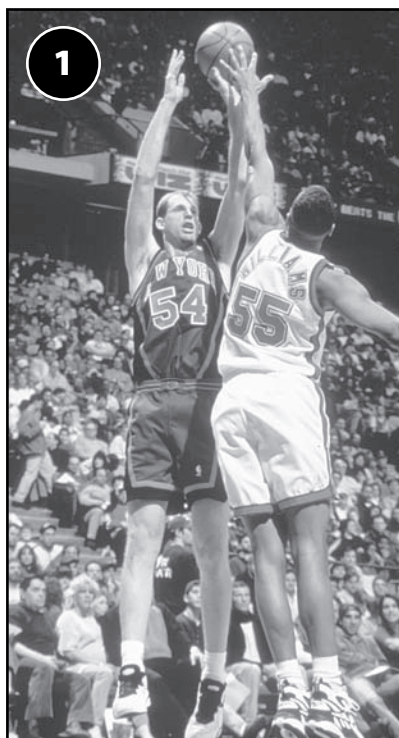
Four senior members of Iowa's 2005-06 team, which posted a 25-9 record while winning the Big Ten Conference Tournament, began their professional basketball careers overseas a year ago.

Both Greg Brunner and Jeff Horner played in Belgium last season. Horner averaged 9.7 points and 3.1 assists in helping his team reach the championship game. Brunner will return to Belgium for his second professional season. Center Erek Hansen is playing in Turkey and Doug Thomas played in Switzerland before being invited to camp with the NBA's Phoenix Suns.

Along with the players listed previously, an additional 16 Iowa Hawkeyes have been drafted by NBA teams since 1980. A number of recent Hawkeye players are currently playing professional basketball overseas. As many as 12 former Hawkeyes were competing in professional basketball league in foreign countries within the last year.

Additional former Iowa basketball standouts have enjoyed NBA careers after their playing days were over. Former Hawkeye Don Nelson, former long time general manager and head coach of the Dallas Mavericks, returned for the 2006-07 season as the head coach of the Golden State Warriors. Nelson retired as the Dallas head coach following the 2005 season after leading his team to the NBA playoffs in each of his last five seasons. Nelson led the Warriors to an excellent season a year ago, including a series win over the Dallas Mavericks to begin the 2007 playoffs, marking the first win ever for an eighth seed over a top-seeded team.

Former Iowa all-American Ronnie Lester serves as vice-president of the Los Angeles Lakers, while former Hawkeye Jimmy Rodgers was an assistant coach with the NBA world champion Chicago Bulls.



1 - Brad Lohaus | 2 - Jared Reiner | 3 - Ryan Bowen | 4 - Reggie Evans

### 1 - BRAD LOHAUS

Brad Lohaus found new life as a Hawkeye senior in 1987. The seven-foot Lohaus led Iowa in rebounding and blocked shots, in addition to being one of five Hawkeyes to average in double figures as Iowa posted a school-record 30 victories.

Lohaus was drafted by the Boston Celtics in the second round of the 1987 NBA Draft. Lohaus enjoyed a lengthy NBA career, spending five seasons in the middle of his career with the Milwaukee Bucks before concluding his career with the San Antonio Spurs. The Lohaus family has established an endowed scholarship that goes to a member of the Hawkeye basketball team each season.

# UNIVERSITY OF IOWA



*"The University of Iowa not only boasts a beautiful campus, it offers its students a broad range of academic programs, an abundance of social activities and a sense of belonging. With its combination of quality academics, mammoth resources, renowned specialty programs, and extensive research opportunities, this Midwest school is anything but featureless."*

## THE FISKE GUIDE TO COLLEGES

Building on a rich tradition of excellence and innovation, the University of Iowa is educating more than 30,000 students annually, preparing them for success immediately following graduation, as well as continued achievements throughout their lives.

At the heart of the University of Iowa is the College of Liberal Arts and Sciences. Encompassing and closely linked to it are the Graduate College and the professional colleges of Business Administration, Dentistry, Education, Engineering, Law, Medicine, Nursing, and Pharmacy.

The University of Iowa also offers study in five schools: Art and History, Journalism and Mass Communication, Music, Religion and Social Work.

Long recognized as one of the nation's leading centers for the arts, creative writing, space physics, hydraulics, basic health and science research, and communication studies, the University of Iowa is also developing new strengths in laser and computer sciences.

The University of Iowa has maintained its tradition as an innovator with its pioneering work in speech pathology, science and medicine. It's also known internationally for being home of one of the nation's largest public university-owned hospitals.

*"The University of Iowa ranks as one of the 10 best values among public universities nationwide, based on tuition costs, average scores on college entrance exams, student-to-teacher ratio and graduation rates."*

*Kiplinger's Personal Finance Magazine*

## CULTURAL DIVERSITY AT THE UNIVERSITY OF IOWA

The University of Iowa has worked hard to assure that students of all races, creeds, and backgrounds are represented in the student body. In the past five years, Iowa has moved aggressively towards its goal of creating communities of African American, Hispanic/Latino(a), Asian American, and Native American students, and making the University a stimulating, welcoming place.

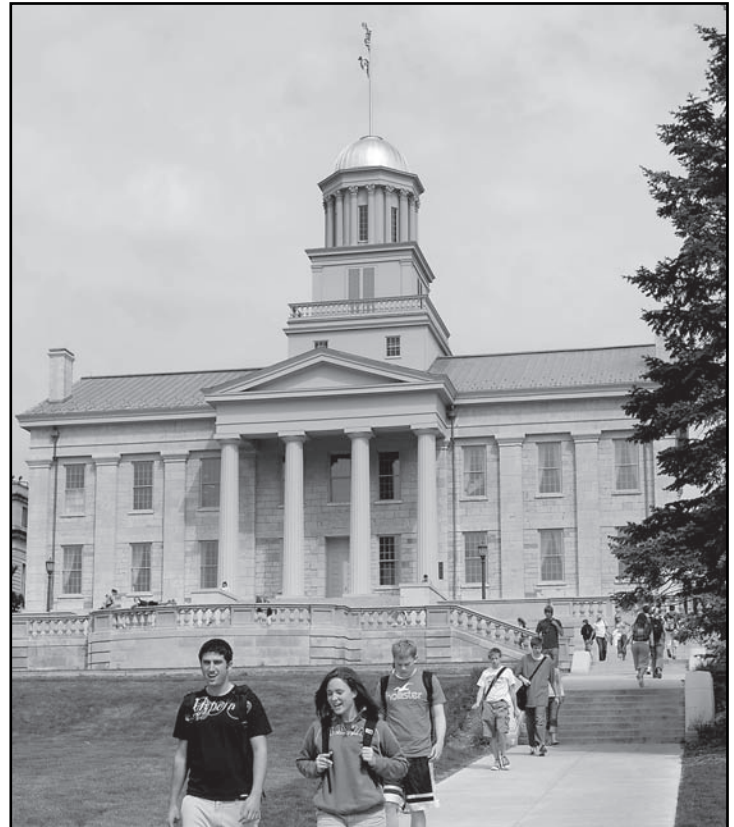
Opportunity at Iowa, a part of the Office of the Provost, is a coordinated university-wide effort to create and maintain this campus diversity and to provide opportunities for all University students interested in other cultures. Scholarships, fellowships, and support programs help to make this possible.

The University of Iowa has been recognized by Kaplan/Newsweek College Catalogue as one of the top schools in the country for supporting diversity.

The University of Iowa was one of six colleges and universities in the country to earn honorable mention in the first annual "College of the Year" competition. Iowa was described as "a top public university that offers programs of study in diverse areas."

*The Best College for You*

*Co-published by TIME Magazine and the Princeton Review*



## DID YOU KNOW ...

**Over the past three years, as many as 10 new buildings have been completed on the University of Iowa campus, improving the UI's facilities in both academics and athletics. These facilities include the Russell and Ann Gerdin Athletic Learning Center and the Roy G. Karro Athletics Hall of Fame and Visitors Center. Plus, the Ronald D. and Margaret L. Kenyon Football Practice Facility, the latest addition to the Jacobson Football Complex, which is used on a daily basis by Iowa's nationally-ranked football program.**

Iowa's Tippie School of Management ranked 12th nationally in Forbes Magazine's recent rankings of MBA's, ranking third nationally among public universities.

**32 percent of UI students are from out of state.**

The UI math department earned the 2004 Presidential Award for Excellence in Science, Mathematics and Engineering mentoring.

**94 % of the classes freshmen take have fewer than 50 students and 47% of all classes have fewer than 20 students.**

Five Iowa graduate programs rank number one in the nation, according to America's Best Graduate Schools, produced by U.S. News & World Report. In addition, the Iowa Writer's Workshop is ranked number one in the nation by both U.S. News & World Report and Writer's Digest.

**With over 30,000 students in a city of roughly 75,000, UI offers a different atmosphere than many other universities in the Big Ten or the Midwest.**

# THE UNIVERSITY OF IOWA SETS THE PACE

As a leader in higher education and service. The University of Iowa is one of 60 members of the select Association of American Universities. The AAU is involved in formation of national policies related to research and graduate and professional education.

**As the first university to accept creative work in lieu of theses for graduate degrees in theater, writing, music, and art, in 1922.**

As the first university to admit men and women on an equal basis.

**As the home of one of the nation's largest university-owned teaching hospitals.**

Where Iowa graduates have earned 15 Pulitzer Prizes.

**Where the Gallup Poll was developed and perfected by George H. Gallup, while he was a student and later a journalism teacher at the University of Iowa.**

As having graduated 18 Rhodes Scholars.

**With the Master of Fine Arts program rated sixth best visual arts program in the nation -- fourth best among non-specialty schools, by US News & World Report.**

With the world's first educational television station.

**As the birthplace of speech pathology discipline- and where the undergraduate program is ranked at the top nationally.**

In physical therapy -- ranked second in overall quality of doctoral programs.



**With jazz receiving the top award at the Notre Dame Festival four times and numerous performances at international jazz festivals.**

With the oldest dental college, law school, university natural history museum and neurology department west of the Mississippi River.

**Where numerous programs in communication and theater arts rate among the best nationally in overall quality. Original productions from University Theatres have been selected for performances at the Kennedy Center three years.**

As the home of modern educational testing.

**Where the butterfly stroke in swimming was originated.**

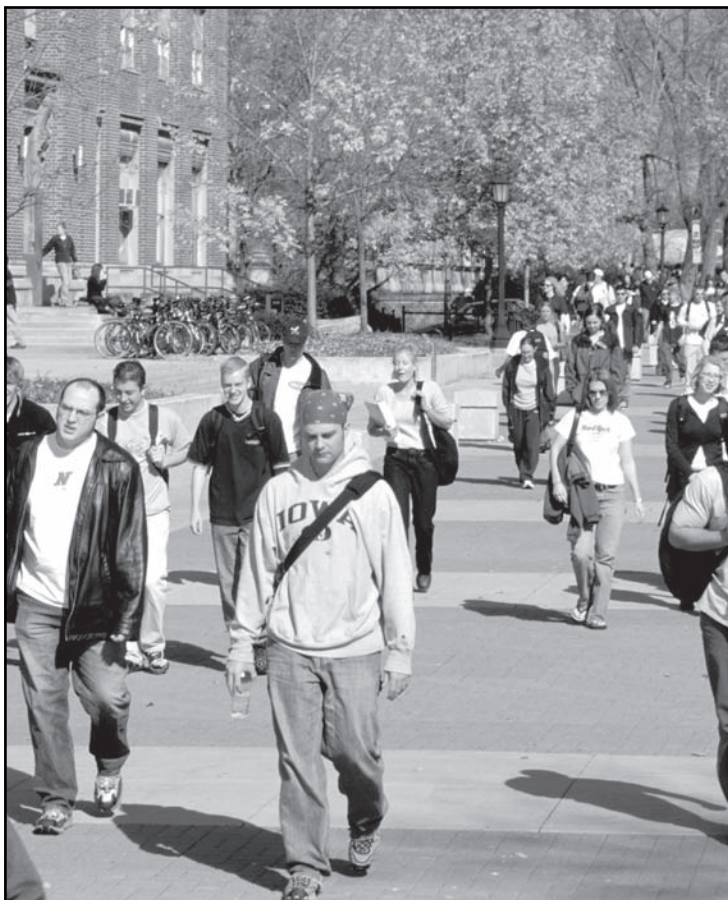
As the home of world-renowned hydraulic research programs.

**As the nerve center for writing reform and a leader in preparing future educators to teach school children how to write, according to Time magazine.**

With its music education program, ranked fourth in quality by the National Association of Music Executives of State Universities.

**Where mass communication was established as an interdisciplinary graduate field by Wilbur Schramm and where the first two Ph.D.'s were awarded in mass communication in 1948.**

As home to the University (State) Hygienic Laboratory, which is one of the leading environmental quality and public health laboratories.



# A QUALITY EDUCATION

## CONSIDER THE OPPORTUNITY FOR A QUALITY EDUCATION

A quality education is one of the highest priorities at the University of Iowa. Just over 90 percent of Johnson County residents have graduated from high school, and in Iowa City nearly half of all residents have earned bachelor's degrees. In fact, census statistics indicate Johnson County is the 10th "smartest" county in the nation, based on percentage of residents holding bachelor's degrees.

The University of Iowa represents a strong presence in the community while enhancing the quality of life in Iowa City.

Your aspiration may be a career in medicine, law or education. Regardless of the specific career field, it's important to identify the college basketball program that places a high priority on academics and allows you to take full advantage of the tremendous educational opportunities available.

At the University of Iowa, student-athletes learn quickly that academic success is the highest priority.

*"Earning a degree in not an option, it is an expectation. Being a good student is an expectation. Earning an athletic scholarship is based on your performance through high school. Once in college, you have to continue to earn that, and that is done by your performance in the classroom."*

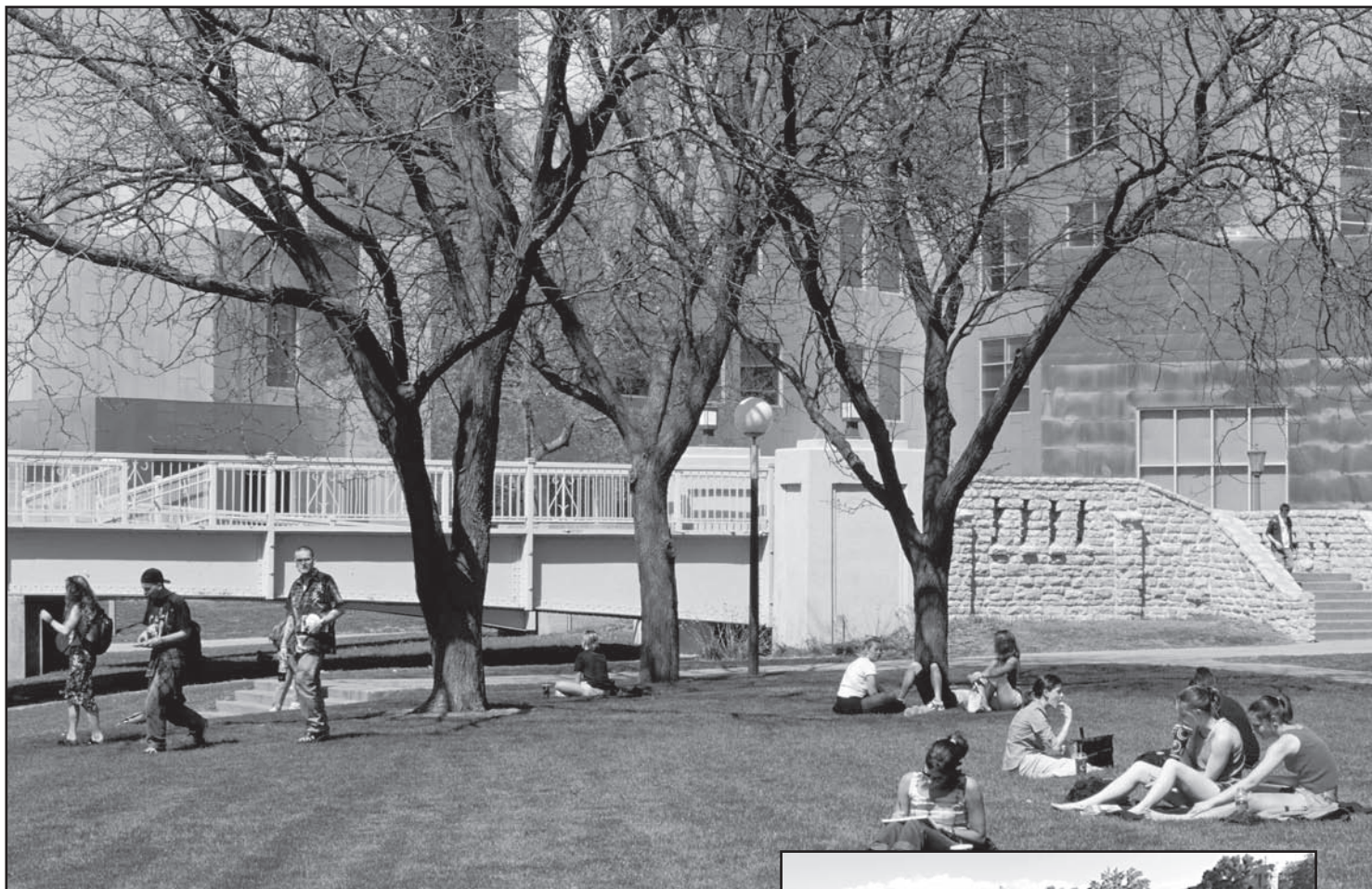
*There is an expectation that you will reach your potential in the classroom and on the court, and you can only do that with maximum effort and by prioritizing properly and having respect for that opportunity. With proper time management, you can excel in both athletics and academics."*

**TODD LICKLITER**  
Head Basketball Coach  
The University of Iowa



The \$35 million John Pappajohn Business Administration building opened in 1994 as the home of Iowa's school of business. Iowa's business program has been cited by Business Weekly magazine as one of the top programs in the country. In addition, the Gourman Report has ranked the Iowa Business School in the top two percent in the country and the Review of Business and Economic Research rated Iowa's business faculty 10th in the nation in scholarly research and activity.

# WINNING IN THE CLASSROOM



## WINNING IN THE CLASSROOM

Adam Haluska, a Hawkeye senior in 2007, earned national recognition as a University of Iowa student-athlete, both on the basketball court and in the classroom. A native of Carroll, IA, Haluska elevated his game in his final year, leading the Big Ten Conference in scoring while earning first team all-Big Ten recognition.

While he averaged over 20 points per game on the court, Haluska was even more impressive in his academic pursuits. He was a three-time Academic All-American, concluding his college career by being named the Academic All-American of the Year for Division I men's basketball. Along with earning his degree from the University of Iowa, Haluska was drafted in the second round of the 2007 NBA Draft.

In 2006, Iowa was the only Division I program in the nation to have two players earn academic all-America status, as Greg Brunner joined Haluska in earning the national honor.

Annual graduation rates released by the NCAA show that Iowa annually ranks among the leaders in the Big Ten Conference in graduation rates among its student-athletes. Iowa's graduation rate among student-athletes has ranked above the graduation percentage compiled by the entire student body in each of the past 15 years.

Under the direction of Todd Lickliter, academic performance of the members of the men's basketball program is monitored closely. While serving as the head coach at Butler University for six seasons, Lickliter saw 19 of his 20 senior players earn their degree.



***“Our structure has a proven track record. Each of our student-athletes is assigned to an assistant coach. Each member of our staff has three to four players they will communicate with on a regular basis, just to inquire about their success in the classroom. The resources are very available. It is a priority that our student-athletes will strive to reach their academic potential.”***

**TODD LICKLITER**  
Head Basketball Coach  
The University of Iowa

# ATHLETICS AND ACADEMICS

## IOWA GRADUATE EXCELS IN SPORTS BUSINESS WORLD

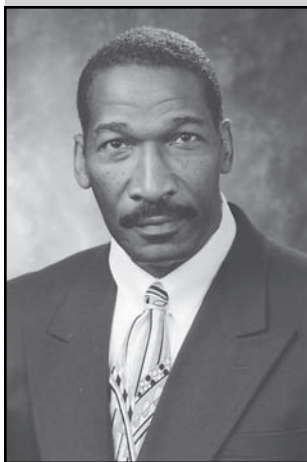
Iowa graduate Mark Shapiro (communication studies and political science, 1992) began making career plans while he was still in high school. Taking an aggressive approach, Shapiro landed a summer internship with NBC Sports. The native of Glenview, IL stayed with NBC until joining ESPN not long after working the Barcelona Olympics. From there, Shapiro worked his way to become executive vice-president at ESPN, where he headed up ESPN's Classic Sports Network. Shapiro was honored in 2003-04 with the University of Iowa Distinguished Alumni Award.

*"In high school I knew what I wanted to do; sports broadcasting. I researched the best schools, and, being a Big Ten guy, I chose Iowa. The communications department has an excellent program and facilities. I'm a true sports fan. To be able to work on something you truly love and get paid for -- it was incredible."*

**MARK SHAPIRO**  
Former Executive Vice-President, ESPN



Iowa graduate Mark Shapiro (third from left), takes part in a discussion with a group of veteran sportscasters. Shapiro has been recognized as a "Distinguished Alumni" by the UI Alumni Association.



*"Student-athletes who enter the University of Iowa must prepare to succeed both scholastically and athletically. To accomplish this essential task, the individuals must make many sacrifices and changes."*

*"I've found through the years that student-athletes tend to deal with these changes in many different ways. Some handle the new expectations and living under a microscope very well, while others find it quite uncomfortable, and have a little harder time making the necessary adjustments."*

*As a sports counselor, I assist the student-athletes in identifying and working through the unexpected changes that naturally occur with this major life shift, and to help prepare them to meet the challenges that the college environment and a Division I program will certainly provide."*

**MARVIN L. SIMS**  
Sports Counselor  
University of Iowa



*"The Gerdin Academic Center is a great place for us to study, a place where we can meet in groups or go there as an individual and get things done. It's quiet and relaxing, you can use the computers, or just find a spot that is quiet and do your work."*

*Everyone there cares about your success in the classroom and is willing to assist with whatever you might need as far as assistance. It's always easy to get help from the staff. The facility is a great place for student-athletes to spend time together and take care of your class work in a place that is comfortable and relaxing."*

**TONY FREEMAN** | Junior Guard  
Maywood, Illinois

# ATHLETICS AND ACADEMICS



## ACADEMICS

At The University of Iowa, a strong relationship has been developed between athletics and academics, where basketball coaches and athletes work hand-in-hand with academic deans and professors, assuring the student-athlete the best possible opportunities to excel in the classroom and in athletics.

From the first visit for any prospective student-athlete, to the completion of their academic and athletic career at Iowa, academic personnel play a large role in the career of Hawkeye student-athletes. Beginning with the on-campus visits, student-athletes are introduced to professors in their selected field of study, and are able to establish a relationship and develop an understanding of the academic setting in which they will be involved.

## THE RUSSELL AND ANN GERDIN ATHLETIC LEARNING CENTER

### LEARNING CENTER

The University of Iowa Russell and Ann Gerdin Athletic Learning Center, opened in the fall of 2003, is the latest project to be added to Iowa's facilities. The Learning Center is a multi-level, 20,000-square foot facility, which provides one all-purpose area for the academic pursuits for Iowa's male and female student-athletes.

The Learning Center features an auditorium, two classrooms, study lounges for freshmen and upper-class student-athletes, a computer lab, a teaching lab, the athletic library, office space for Iowa's Academic Student Services staff and a display area to recognize the academic accomplishments of Iowa's student-athletes.

*"I have been in college coaching for a number of years, and I am extremely impressed with the Gerdin Athletic Learning Center. It's incredible, that in one area, we can offer so many assets to our student-athletes, to assist them in achieving at their highest level."*

*"There is a tremendous respect for the University of Iowa. People are familiar with the opportunity Iowa offers to earn a distinguished degree. With the variety of educational fields offered, the University of Iowa can appeal to students with varied interests."*

**TODD LICKLITER**  
Head Basketball Coach  
The University of Iowa



# TAKE A CLOSER LOOK

**According to U.S. News & World Report rankings, the University of Iowa has the nation's top graduate programs in audiology, creative writing, nursing service administration, printmaking and speech-language pathology. Ten additional UI programs rank among the top 10 nationally.**

## U.S. NEWS & WORLD REPORTS

America's Best Graduate Schools

### TAKE A CLOSER LOOK

Serious about taking advantage of your educational opportunity and earning a degree? At the University of Iowa, the numbers are stacked in your favor.

Iowa's student-athletes have outperformed the University's entire student population each year since the NCAA started requiring a report of student-athlete graduation rates.

Student-athletes with scholarships who enrolled in the University of Iowa in 1999-00 graduated at a higher rate (71%) than non-student-athletes (66%), according to a report filed by the University with the NCAA last spring. And, when Iowa students get their degree, they are finding a quick start to their careers. In recent years, graduates in Iowa's largest colleges have had an 88 percent placement rate.

Over the past 25 years, basketball players at the University of Iowa have earned their degrees at a very high rate of success. From 1978 through 2007, over 85% of basketball players on scholarship at the University of Iowa have earned their college degree, including minority student athletes. Both senior members of Iowa's 2006-07 squad earned their degree.

Over the past six years, 19 of 20 senior members of the Butler University men's basketball program, under the direction of current Iowa Coach Todd Lickliter, earned their degree.

### HAWKEYES EARN ACADEMIC HONORS

When Luke Recker joined the Iowa basketball program for his final two seasons, he brought more than his basketball skills. Recker, as a junior and senior, earned academic all-America honors. Recker was a three-time honoree on the academic all-Big Ten team.

Jared Reiner, who led the Big Ten in rebounding in 2003, earned academic all-Big Ten honors in each of his final three seasons, earning his business degree in four years.

Adam Haluska, a senior in 2007, is the latest example of a dedicated student-athlete. Haluska was a three-time academic all-Big Ten selection. He earned academic all-America honors for three consecutive years and as a senior was named the Division I men's Academic All-American of the Year.

In 2006, Haluska and Greg Brunner were members of the CoSIDA academic all-America team, giving the Hawkeye program the distinction of being the only Division I program in the nation with two players earning academic all-America recognition.

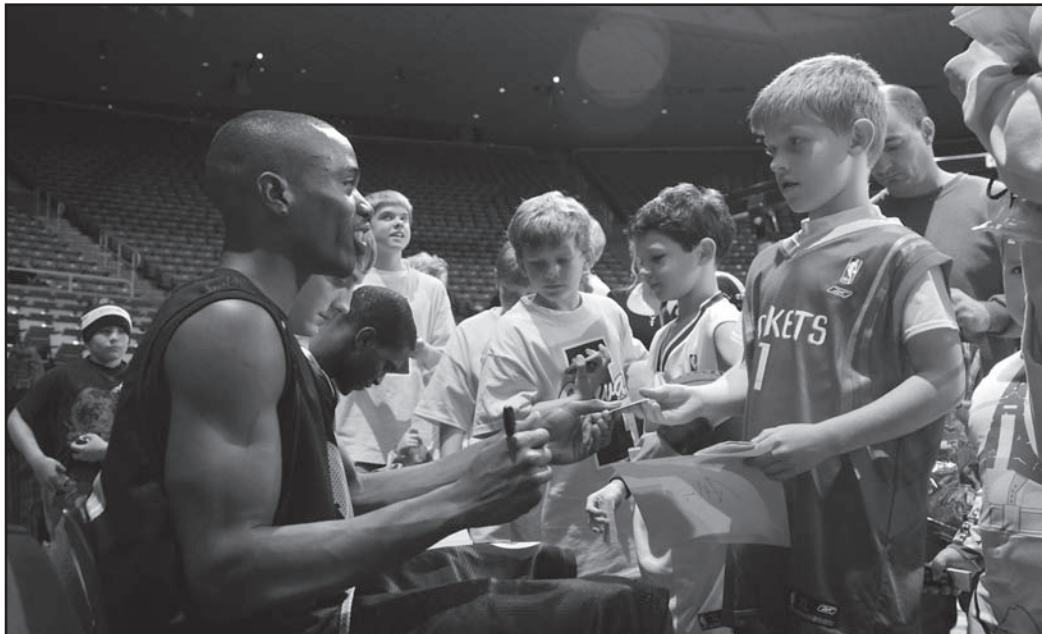


**Adam Haluska as a senior last season was named the CoSIDA Academic All-American of the Year for Division I men's basketball. He also earned first team all-Big Ten honors after leading the conference in scoring.**



# COMMUNITY INVOLVEMENT

## HAWKEYES INVOLVED IN COMMUNITY ACTIVITIES



Senior Justin Johnson signs autographs for young fans attending Iowa's annual Halloween Hoops at Carver-Hawkeye Arena.

Members of the University of Iowa basketball team and members of the basketball staff are very involved in charitable events and organizations throughout the Iowa City community.

The Iowa staff and players are frequent visitors to patients at the UI Hospitals and Clinics and the Ronald McDonald House, located next to Carver-Hawkeye Arena on the Iowa campus. The basketball program provides hundreds of autographed items each year (such as basketballs, schedule cards, schedule posters, etc...), which generate funds for a variety of charities.

In addition, the Black and Gold Blowout, a pre-season scrimmage, and one of the pre-season exhibition games, both of which are sponsored by UI corporate partners, provide thousands of dollars each year for selected charities.

*"I've always liked the comment, 'if you do well, you should also do good'. I think that fits well with, 'Today's Hawkeyes are Tomorrow's leaders'. Community involvement provides a great opportunity for our student-athletes to realize what a special opportunity they have, and to give back to a community that supports them. I think there is great satisfaction in making sacrifices for others. Those are lessons we want to live by."*

**TODD LICKLITER**  
Head Basketball Coach  
The University of Iowa

## IOWA STUDENT-ATHLETES TAKE PART IN DAY OF CARING

Each year, University of Iowa male and female student-athletes take part in the Hawkeye Day of Caring. The student-athletes join with Iowa coaches, administrators and staff in performing service projects for many agencies around the Iowa City area.

The Hawkeye Day of Caring has provided assistance to Chatham Oaks, Glenwood Manor, Elderly Services, Senior Dining, Iowa City Crisis Center, Iowa City Parks and Recreation Department, Neighborhood Centers and the Iowa City Care Center.

Hawkeye Day of Caring is the brainchild of the Iowa Student Athlete Advisory Committee, whose goal has been to increase the level of community service among its teams and individuals. Hawkeye Day of Caring is an annual opportunity for Iowa's student-athletes to offer their support to service organizations throughout the community.



Tony Freeman (left) and Adam Haluska visit with a patient at the University of Iowa Hospitals and Clinics. Members of the Iowa basketball team often take time to visit with young patients at the UI Hospitals and Clinics and the local Ronald McDonald House.