TAXES 101
5:00-6:00PM
John Pappajohn Entrepreneurial Center
Tippie College of Business
Iowa Small Business Development Center
• Documents needed
• How to file taxes
• Tax deadlines
• Income and deductions
• State to state considerations

BUILDING YOUR NIL BRAND
6:15-7:15PM
MARC JORDAN INFLCR
• Identify your personal brand
• Social media and branding strategies
• How to use INFLCR to promote your brand
• Social Strategy

TIPS FOR BUILDING NIL PARTNERSHIPS
7:30-8:30PM
MATT HOWELL SCHEELS CORPORATION
• How to create a successful partnership
• Making connections
• How partners make buying decisions
• Licensing considerations

ENTER TO WIN!
• All expenses paid to the INFLCR NIL Summit
• June 13-15 in Atlanta, GA
  o Learn more about how you can be the lucky Hawkeye to attend the INFLCR NIL Summit!
  o The more you attend the Iowa FLIGHT NIL Summit, the better your chances to win!
    • Contact Kara Park for more information
    • INFLCR Summit Guidelines

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