



# NIL

## SUMMIT



**MONDAY,  
MARCH 28TH**



**ZOOM WEBINAR**

**QUESTIONS? CONTACT KARA PARK  
KARA-PARK@UIOWA.EDU**

**IOWA**

**John Pappajohn  
Entrepreneurial Center**

### **TAXES 101**

**5:00-6:00PM**

JOHN PAPAJOHN ENTREPRENEURIAL CENTER  
TIPPIE COLLEGE OF BUSINESS  
IOWA SMALL BUSINESS DEVELOPMENT CENTER

- Documents needed
- How to file taxes
- Tax deadlines
- Income and deductions
- State to state considerations

### **BUILDING YOUR NIL BRAND**

**6:15-7:15PM**

**MARC JORDAN** INFLCR

- Identify your personal brand
- Social media and branding strategies
- How to use INFLCR to promote your brand
- Social Strategy

### **TIPS FOR BUILDING NIL PARTNERSHIPS**

**7:30-8:30PM**

**MATT HOWELL** SCHEELS CORPORATION

- How to create a successful partnership
- Making connections
- How partners make buying decisions
- Licensing considerations

**June 13-15th**

**#INFLCR**

# **NIL SUMMIT**



### **ENTER TO WIN!**

- **All expenses paid to the INFLCR NIL Summit**
- **June 13-15 in Atlanta, GA**
  - Learn more about how you can be the lucky Hawkeye to attend the INFLCR NIL Summit!
  - The more you attend the Iowa FLIGHT NIL Summit, the better your chances to win!
    - Contact Kara Park for more information
    - INFLCR Summit [Guidelines](#)



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HELPER HELPER**

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