

Assistant Athletics Director for Creative Content University of Iowa

Type of Position: Regular 100% time; FLSA Exempt

Apply By: (or no later than 14 calendar days from posting date)

Salary: \$75,000 – Commensurate (based on education, experience and market).

The University of Iowa Department of Intercollegiate Athletics seeks a self-motivated, results-oriented individual with the knowledge, ability and interpersonal skills required to serve as Assistant Athletics Director for Creative Content – a full-time position, salary commensurate with qualifications and experience, including full University benefits. The University of Iowa is an NCAA Division I institution and a member of the Big Ten Conference. The Department of Athletics manages 22 varsity sports programs and related events with a workforce of approximately 200 regular employees and 300 temporary employees. Athletics is a people-centric organization that operates under a “**Win. Graduate. Do It Right.**” philosophy. For more information regarding Athletics, please click [here](#).

Responsibilities: The Assistant Athletics Director for Creative Content directs, leads, and supervises the content creation units (including graphic design, photography, video operations) and coordinates the digital strategy for multimedia for Iowa Hawkeye Athletics, under the direction of External Relations leadership. Serving as a key leader in Athletics External Relations, the Assistant AD is responsible for the design, development, and implementation of innovative content creation and digital strategy.

For a full job description, please send an e-mail to the contact listed below.

Benefits Highlights: Excellent fringe benefit package including paid vacation and sick leave; health, dental, life and disability insurance options; and generous employer contributions into retirement plans. This position will also be eligible for Athletics Specific Staff Privileges and Taxable Benefits. The University of Iowa is a Big Ten, nationally ranked research university with 30,000 students located in Iowa City. A vibrant community boasting excellent public schools, safe, comfortable neighborhoods, affordable housing, a highly educated population, and numerous cultural, recreational and sporting opportunities and events contribute to the Iowa City area frequently appearing high on the best-places-to-live listings. Go to “[Working at Iowa](#)” to learn more.

Required Qualifications:

- Master’s degree (or international equivalent) in related field or equivalent combination of education and experience is required.

- Minimum of three years of experience with content creation including but not limited to graphic design, photography, or video operations, preferably in an athletic-related field.
- Excellent oral and written communication skills.
- Ability to work constructively and collaboratively in a diverse environment, demonstrating strong interpersonal skills and ability to build trusting relationships.
- Working knowledge of and ability to:
 - Utilize basic office support software (word processing, email, presentation software and spreadsheets).
 - General knowledge of IT, including servers.
 - Operate effectively within a highly regulated team environment.
- Working knowledge of software programs including but not limited to Adobe Creative Suite (After Effects, Photoshop, Illustrator, Premiere Pro) for various archival, post-production, and marketing purposes, editing systems for production and video operations.
- Proficient in social media content creation and management including Twitter, Facebook, Instagram and Snapchat.

Desired Qualifications:

- Basic knowledge and understanding of the professionalism and intensity necessary to successfully contribute to a Division I athletics program.
- At least three years of experience in content creation in a high-profile, collegiate, or professional sports environment.
- A valid U.S. driving license and the ability to meet and maintain University of Iowa Driving Policy standards.
- Experience in shooting and editing video on RED Cinematic and Panasonic P2 cameras with a working knowledge of various camera brands and styles.
- Experience in utilizing Canon Digital photography equipment and studio lighting.

Application Details:

Visit our website at <https://jobs.uiowa.edu> and search for keywords “Creative Content”.

Job openings are posted for a minimum of 14 calendar days and may be removed from posting and filled any time after the original posting period has ended.

Applicants must upload a resume and cover letter and mark them as a “Relevant File” to the submission. Only applications submitted at <https://jobs.uiowa.edu> will be accepted. Successful candidates will be subject to a credential and criminal background check and social media/internet review. Additionally, five professional references will be required at a later step in the recruitment process.

Contact Karli Kirsch at Athl-human-resources@uiowa.edu if you have questions.

<For External Ads Only> The University of Iowa is an equal opportunity/affirmative action employer. All qualified candidates are encouraged to apply and will receive consideration for employment free from discrimination on the basis of race, creed, color, religion, national origin, age, sex, pregnancy, disability, genetic information, status as a U.S. veteran, service in the U.S. military, sexual orientation, gender identity, associational preferences, or any other classification that deprives the person of consideration as an individual.