ANNOUNCEMENT OF POSITION VACANCY

Assistant Director of Athletics Video

Classification Title/Code: Creative Media Specialist – PMC2
Working Title: Assistant Director of Athletics Video
Department: Intercollegiate Athletics
Staff Type: Professional & Scientific
Type of Position: Regular 100% time; Probationary; FLSA Exempt
Pay Level: 3A
Salary Range: $40,000 to $56,000
Apply By: (within 14 days of initial posting)

The University of Iowa Department of Athletics seeks a self-motivated, results-oriented individual with the knowledge, ability and interpersonal skills required to serve as Assistant Director of Athletics Video. This is a full-time position with a salary range of $40,000 to $56,000 commensurate with education and experience and includes full University benefits.

The Assistant Director of Athletics Video is responsible for supporting the management of the department’s video operations in enhancing the image of The University of Iowa Athletic Department. Duties include, but are not limited to: Execute creative, innovative ideas and concepts for in-game presentation including videoboard displays located at all UI Athletic facilities; shoot, edit, and create intro videos, video features, pump-up videos, highlights, headshots, animations, and pre/post productions; assist with motion graphic creation for videoboard displays, TV/streaming content, and various pre/post productions; collaborate with multiple internal partners such as the creative content team, marketing, sales, social media, communications, academics, event management, development, and sports departments; manage, schedule and train student staff and interns; assist with equipment management efforts and technical support for video production.

The University of Iowa is a NCAA Division I institution and a member of the Big Ten Conference. The Department of Athletics manages 22 varsity sports programs and related events with a workforce of approximately 215 regular employees and 300 temporary employees. Athletics is a people-centric organization that operates under a “Win. Graduate. Do It Right.” philosophy. For more information regarding Athletics, please click here.

Benefits Highlights: Excellent fringe benefit package including paid vacation and sick leave; health, dental, life and disability insurance options; and generous employer contributions into retirement plans. The University of Iowa is a Big Ten, nationally ranked research university with 30,000 students located in Iowa City. A vibrant community boasting excellent public schools, safe, comfortable neighborhoods, affordable housing, a highly educated population, and numerous cultural, recreational and sporting opportunities and events contribute to the Iowa City area frequently appearing high on the best-places-to-live listings. Go to “Working at Iowa” to learn more.

Required qualifications:

- Bachelor’s degree in communications, graphic arts, design, journalism, or related field or equivalent combination of education and experience;
• One to three years experience with video content creation to include shooting and editing video in an athletics or other professional video environment;
• Experience producing and editing videos, both in studio and on location, utilizing Adobe Premiere Pro editing system (or equivalent professional video editing software) and Adobe After Effects and Adobe Photoshop;
• Experience utilizing content management programs to deliver videos to all digital platforms;
• Excellent oral and written communication skills and ability to communicate effectively and build relationships with a wide variety of constituents such as marketing, sales, social media, athletic communications, academics, development, event management, sports’ teams, compliance, campus, and community;
• Ability to work constructively and collaboratively in a diverse environment, demonstrating strong interpersonal skills and ability to build trusting relationships;
• A valid U.S. driving license and the ability to meet and maintain University of Iowa Driving Policy standards.

Desired qualifications:
• Demonstrated creative skills and a technical knowledge of video production utilizing professional-grade cameras (such as RED or Canon);
• Working knowledge of and ability to:
  o Utilize other Adobe Creative Suite programs;
  o Troubleshoot basic IT and video production issues;
  o Instruct others in basic shooting and editing techniques;
  o Conduct video interviews in an articulate and professional manner.

Application Details:
Visit our website at https://jobs.uiowa.edu and search for keyword “athletics video”. Only applications submitted at https://jobs.uiowa.edu will be accepted.
• Applicants must upload a resume and cover letter and mark them as a relevant file to the submission. Applications without both a cover letter and resume will be considered incomplete and ineligible for consideration.
• Job openings are posted for a minimum of 14 calendar days and may be removed from posting and filled any time after the original posting period has ended.
• Applicants will be asked to supply access to diverse examples of edited video content, motion graphics, and other produced creative content projects.
• The successful candidate will be subject to a credential and criminal background check.
• Five professional references will be required at a later step in the recruitment process.
• As a part of the University of Iowa’s review of your application and consistent with its policies and practices, the University may access and/or view information about you that is job-related and publicly available on the internet, including but not limited to information on social media sites. The access, viewing and/or use of such information is governed by the University’s Policy on Human Rights, as well as state and federal law.

For questions or additional information, please contact athl-human-resources@uiowa.edu

The University of Iowa is an equal opportunity/affirmative action employer. All qualified candidates are encouraged to apply and will receive consideration for employment free from discrimination on the basis of race, creed, color, religion, national origin, age, sex, pregnancy, disability, genetic information, status as a U.S. veteran, service in the U.S. military, sexual orientation, gender identity,
associational preferences, or any other classification that deprives the person of consideration as an individual.