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<i>Sponsor/Group:</i>	Community

Permanent Public Art Policy

Hamilton City Council recognises the contribution that public art, and the donors that make public art available to the city, makes in developing a vibrant and creatively engaging city. Hamilton City Council will continue to support the development of permanent public art of a high artistic, cultural, and manufacturing value.

Public art positively contributes to the city in the following ways:

- Contributes to placemaking and builds local identity, pride and ownership
- Building a sense of interest, challenges and entertains; and
- Provides inspiration and promotes creativity.

Purpose

1. The purpose of the Policy is to:
 - a) Ensure Council processes support and enable the best outcomes for public art
 - b) Ensure cultural wellbeing is adequately addressed through the development of public art; and
 - c) Provide clarity regarding the acquisition and maintenance of permanent public art.
2. This policy should be read in conjunction with Hamilton City Council's Public Art Plan Development Guide, and Monuments and Memorial Art Policy.
3. Applications to donate permanent public art works should align with principles outlined in *He Pou Manawa Ora*.
4. For definitions about public art and monuments and memorial art, see Appendix 1.

Scope

5. This Policy applies to large-scale permanent works of art that are vested to Council for perpetuity on Council-owned land. The Policy applies to new and existing Permanent Public Art works.
6. This Policy does not apply to the following:
 - a) Public art of a non-permanent nature, such as short-term installations, or performances
 - b) Public art that depicts a person (or persons) or specific event (see Memorials and Monuments Policy)
 - c) Creative treatments such as murals, decorations, integrated art or other embellishments

- d) Public art installed as part of Council projects or part of Council facilities (i.e. H3, Art Museum, Library or Pools)
- e) Landscaping features or other low-cost art in public spaces that does not generally require specialist care; or
- f) Public art installed on private land.

For public art definitions see Appendix 1.

Principles of Policy

7. The guiding principles for this Policy are that:
 - a) Hamilton City Council supports the development of high quality, original public artwork with high artistic value
 - b) Permanent public art works should be purpose built and structurally sound, using quality and enduring materials
 - c) Permanent art works should contribute to placemaking in a way that builds local identity, pride and ownership
 - d) That the Council represents the interests of the Hamilton community in decision making about public art; and
 - e) That Maaori representation is enabled through the decision processes about Public Art, and that Hamilton's unique Maaori history and culture is shared, protected, and celebrated.

The role of the Council

8. The Council supports the development of public art by providing:
 - a) Planning support and advice
 - b) Consultation and engagement
 - c) Site management; and
 - d) Long term maintenance.
9. Some applications may qualify for limited funding to support the development of a detailed design.

Public Art, Monuments and Memorial Art Process

10. All applications should follow Hamilton City Council's Permanent Public Art, Monuments and Memorial Art Process.
11. Consultation with key stakeholders, including Iwi, Mana Whenua, and Maata Waka is included as part of the process.

Public Art Panel

12. A Public Art Panel provides support the application process and make recommendations to the Council about new proposals. The panel will consist of key Council staff, Iwi and Haapuu representation, and other art or construction specialists.

13. The panel's advice will be sought on artistic merit, cultural appropriateness, location, public engagement, engineering and construction, maintenance requirements and any other issues identified by Council.
14. Council staff or the panel may refer the proposal for specialist advice from external parties when necessary.

Acquisition and Maintenance

15. The donor must supply a maintenance guide with the detailed development plan.
16. Once an artwork becomes part of the Hamilton City Council Public Art Collection it will be maintained by the Council as agreed per maintenance plan.

Relocation of Permanent Public Art

17. The Council has the right to remove public art from display at any time if:
 - a) There is unrepairable damage to the artwork
 - b) There is reason to think that the artwork could cause serious harm or injury to members of the public; or
 - c) The location is required for another purpose.
18. In the case that the Council needs to permanently relocate an artwork for that or any other reason it will work in good faith with affected parties to achieve a positive resolution. This includes:
 - a) referring the matter to the Public Art Panel for consideration; and
 - b) Consulting with the donor/s and other affected parties.

Appendix 1 – Definitions

Name	Detail	Role of Council	Example/s
Permanent Public Art	<ul style="list-style-type: none"> • A high value, unique and significant artwork made (or designed) by an artist with requisite capability. • Usually bespoke, site-specific works that have been created in response to an artists' brief • May be engineered by others <i>or</i> handcrafted, but has a high level of intellectual property • Has a sense of longevity; made with enduring materials to be maintained by the Council indefinitely • Would be expected to appreciate in value- (however individual components of the work, such as pumps etc, may depreciate) • Usually donated to the city through an arts trust • Usually requires specialist care which is informed through a detailed maintenance schedule 	<ul style="list-style-type: none"> • Support through Permanent Public Art Process • Support with infrastructure requirements/ consents etc • Site management in conjunction with project team • Site management in partnership with project team to ensure safe and successful installation • Once vested to the Council maintenance is managed by Collections staff (Waikato Museum) 	<i>Tongue of the Dog (Michael Parekowhai), The Farming Family (Margriet Winderhausen)</i>
Monuments and Memorial Art	<ul style="list-style-type: none"> • A work of art that memorialises the life of an individual, a group or a significant event 	<ul style="list-style-type: none"> • As for Permanent Public art (above) • Assistance with Consultation 	<i>In the Line of Fire, War Horse (Matt Gauldie)</i>
Landscape feature	<ul style="list-style-type: none"> • A piece of art that sits on public land but is comparatively inexpensive compared with bespoke permanent public art, and does not require specialist care • Likely to have more simple maintenance requirements 	<ul style="list-style-type: none"> • Often installed as part of a project (e.g. playground development or park design) • Ensures quality control and public safety 	Decorative treatments in Parana Park

	<p>than large scale permanent public art works</p> <ul style="list-style-type: none"> Will usually (but not always) depreciates in value, depending on materials etc 	<ul style="list-style-type: none"> The responsibility for the installation and ongoing care of the art is held by the asset manager (e.g. parks management) Does not need to go to Council to be vested into the Council's Permanent Public Art collection 	
Integrated Art	An artwork that is developed as a part of a larger piece of infrastructure. May include decorative features or design elements such as landscaping art	Often developed and delivered through HCC projects	
Temporary Public Art	Substantial (but not permanent) works of art that are displayed publicly for a limited time (i.e. months to more than year)	Potential Funding support, location	<i>Shrooms in Garden Place, (Amigo and Amigo)</i>
Community Art	Involves artistic input from community and non-artists. Often used as engagement tool	Enable and support through funding and Community Development staff	Community Murals, yarn bombing etc.
Street Art	High impact, reflective of contemporary urban context Often of a temporary nature, fresh and relevant	<ul style="list-style-type: none"> Enable and support for appropriate projects Most do not need to go through a formal Council process Murals on public land that use Maaori imagery must be authorised by Te Ngaawhaa Whakatupu Ake 	Boon Street Art Murals
Donor	A group or individual who has agreed to manufacture and install a work of public art on Council land per the Permanent Public Art and Memorials and Monument Art Process.	Council staff liaise with project managers throughout agreed process	