

Community and Social Development Strategy

He Rautaki Whakawhanake Hapori

2021-26 Strategy Document



**Hamilton
City Council**
Te kaunihera o Kirikiriroa



He aha te mea nui o te ao? He tangata, he tangata, he tangata

With people at the heart of everything we do, we are active in making our city an even better place to call home. This Strategy has been created to outline to our partners the way Hamilton City Council's Community and Social Development team can work with them to achieve our joint goals of improving the wellbeing of all Hamiltonians.

COUNCIL'S FIVE PRIORITIES

1. Shaping a city that's easy to live in.
Ahuahungia teetehi taaone e tau ai te noho ki roto
2. Shaping a city where our people thrive.
Ahuahungia teetehi taaone e puaawai ai ngaa taangata katoa
3. Shaping a central city where people love to be.
Ahuahungia te pokapuu o teetehi taaone e arohaina ai e te taangata
4. Shaping a fun city with lots to do.
Ahuahungia teetehi taaone ngahau e tini ai ngaa kaupapa papai hei whai
5. Shaping a green city.
Ahuahungia teetehi taaone tiaki taiao



What is Community and Social Development?

In New Zealand there is a strong focus on community development being community-led with the people who are affected having the opportunity to drive outcomes.

Public organisations such as councils can play a role in supporting the conditions that enable communities to build resilience and positive social outcomes. This can be achieved through improving access to information and decision-making, transferring assets and provision of adequate resources including funding and capacity-building support.

Social development includes issues such as safety, equity, crime, housing, health, employment, poverty, and education. Council may have limited ability to influence some of these outcomes, but we can play a leadership and facilitation role, develop inclusive public spaces, and increase access to facilities and services that promote wellbeing.

Council is committed to continuing to work with our communities of place, identity, and interest with a strengths-based approach. We recognise the complex issues that can negatively affect individuals, whaanau, and neighbourhoods, but hold firmly to the position that local communities are a source of holistic change.



Hamilton City Council Community and Social Development

The Council's vision for Community and Social Development is that Hamilton is home to healthy, resilient and connected communities that have a positive impact on the wellbeing of all our people. Kia ngawhaa ake anoo ngaa maara kai o Kirikiriroa te whenua momona hei tuitui i te tangata, hei ora ngaa moo te katoa.

We remember a koorero from Kiingi Taawhiao, "I whakawhiti atu ai te koopuu mania o Kirikiriroa. Me oona maara kai te ngaawhaa whakatupu ake te whenua momona" "I cross the smooth belly of Kirikiriroa, its gardens bursting of the fullness of good things", this koorero is referenced as a metaphor for growth and development of our community.

Hamilton City Council has employed community development advisors since 1972 and have partnered with community organisations to continually refine the strategic direction and priorities over the years. A major review occurred in 2018 following targeted engagement with community partners leading to the development of the Community and Social Development Plan that this Strategy is building on.

This strategy outlines the Council's outcomes, goals and key initiatives that fit primarily within the priorities of **"Shaping a city that's easy to live in"** and **"Shaping a city where our people thrive"**, while also supporting the aspirations of the other priorities. The work of the team directly supports He Pou Manawa Ora and the Council/Community strategies that raranga (weave) together to improve the four aspects of wellbeing for Hamiltonians.

The Council works alongside community organisations to ensure strong engagement with our diverse communities. This includes liaising across multiple agencies, funding partners and sectors to ensure effective partnerships, capacity building and engagement. The activity also manages resources and funding to community organisations that share the Council's objectives.

We recognise the important role of social, cultural and economic factors that determine health and that a long-term commitment is needed to improve the health of low socioeconomic groups.





The following 4 community and social development outcomes have been identified.

- 1. Inclusive Community Engagement**, where we provide opportunities for our diverse communities to participate in civic life.

Communities of Identity prioritised will be our Maaori, Pasifika and Ethnic communities, our rangatahi and older people and those with a disability.

(Waiho i te toipoto, kaua ko te toiroa - araa ngaa aaheinga e kuhuna ai ngaa miro katoa ki ngaa mahi whakawhanake hapori)

- 2. Community Capacity**, where we provide a culturally responsive service to support communities to improve their own wellbeing.

Community houses and centres around the city will be partnered with to achieve local aspirations.

(Kei ngaa waahi me ngaa ratonga o taatou te mahi a te tangata, i te mea, he ngaawari te aahei atu, he nohonga haumaru, he waahi manamanahau te katoa.)

- 3. Activating Public Spaces**, where we have high community use in our places and services because they are accessible, safe and welcoming.

Funding of community events and creative projects in our public spaces will be available.

(Whakahohetia ngaa waahi tuumatanui - he ngaawari te aahei atu, he nohonga haumaru, he waahi manamanahau te katoa moo te hapori whaanui)

- 4. Promote Community-Led Development**, where we actively support, raise awareness and advocate for community-led initiatives.

(Kookirihia ngaa kaupapa aa-hapori - kei konei katoa ki te tautoko, ki te hapahapai, ki te kookiri i ngaa kaupapa aa-hapori)



Community and Social Development Strategy

He Rautaki Whakawhanake Hapori

Matawhaanui (Vision)

Kirikiroa Hamilton is home to healthy, resilient and connected communities that have a positive impact on the wellbeing of all our people

Kia ngawhaa ake anoo ngaa maara kai o Kirikiroa te whenua momona hei tuitui i te tangata, hei orange moo te katoa

Whaainga (Purpose)

Council supports and empowers communities through enduring and effective partnerships

Kia tuu ake Te Kaunihera o Kirikiroa hei pou whirinaki moo te hapori katoa moo ake tonu

Outcome Area 1:

Inclusive Community Engagement

We provide opportunities for our diverse communities to participate in civic life

Waiho i te toipoto, kaua ko te toiroa

Araa ngaa aaheinga e kuhuna ai ngaa miro katoa ki ngaa mahi whakawhanake hapori

Outcome Area 2:

Community Capacity

We provide a culturally responsive service to support communities to improve their own wellbeing

Aaheitanga aa-hapori

He ratonga aawhina e tautoko nei i ngaa ahurea kia whakakaha ake ai i oo raatou hauora

Outcome Area 3:

Activating Public Spaces

We have high community use in our places and services because they are accessible, safe and welcoming

Whakahohetia ngaa waahi tuumatanui

Kei ngaa waahi me ngaa ratonga o taatou te mahi a te tangata, i te mea, he ngaawari te aahei atu, he nohonga haumaruru, he waahi manamanahau te katoa

Outcome Area 4:

Promote Community-Led Development

We actively support, raise awareness and advocate for community-led initiatives

Kookirihia ngaa kaupapa aa-hapori

Kei konei katoa ki te tautoko, ki te hapahapai, ki te kookiri i ngaa kaupapa aa-hapori



Community and Social Development Outcome Area 1.

Inclusive Community Engagement

We provide opportunities for our diverse communities to participate in civic life

Waiho i te toipoto, kaua ko te toiroa

*Araa ngaa aaheinga e kuhuna ai ngaa miro katoa ki ngaa mahi
whakawhanake hapori*

Goal 1 - Community-led engagement occurs across Council initiatives, projects, strategies and plans.

Council will undertake timely and targeted engagement with members of the following prioritised communities of identity across Hamilton on relevant initiatives, projects, strategies, and plans.

- i. Rangatahi
- ii. Older People
- iii. Maaori
- iv. Pasifika
- v. Ethnic
- vi. Disabled

Goal 2 - Improved voter participation in the 2022 and 2025 local government elections.

Council will build on work done in 2019 to increase voter turnout in the 2022 Elections. This will include mobile voting boxes available around the city, information provided in multiple languages and workshops/events hosted by community partners.



Community and Social Development Outcome Area 2.

Community Capacity

We provide a culturally responsive service to support communities to improve their own wellbeing

Aaheitanga aa-hapori

He ratonga aawhina e tautoko nei i ngaa ahurea kia whakakaha ake ai i oo raatou hauora

Goal 1 - Capacity of community houses and agencies is increased to deliver on outcomes and community-led development.

Council will continue to:

- i. Administer transparent funding support to key community organisations through the Multi-Year Community Grant
- ii. Form effective partnerships with organisations working with communities of place across Hamilton as needed, for example working with central government and community houses in;
 - a. Enderley, Fairfield, Bader, Nawton
- iii. Form effective partnerships with organisations and communities of identity supporting the delivery of Hamilton-Kirikiroa Welcoming Communities Plan

Goal 2 - The negative effects of poverty impacting on employment and health outcomes will be addressed.

Priority partnerships that Council is currently focussing on across Hamilton include:

- i. Kai Collective to ensure effective and efficient provision of emergency food
- ii. Youth, Employment and Work Initiative to address issues faced by Youth not in education or employment
- iii. Te Aka Matua to support the professional development and wellbeing of the Youth Development sector
- iv. Emergency and Social Housing to address housing vulnerability in the city
- v. Philanthropic Sector to deliver best practise grant making in a collaborative way to achieve outcomes



Community and Social Development Outcome Area 3.

Activating Public Spaces

We have high community use in our places and services because they are accessible, safe and welcoming.

Whakahohetia ngaa waahi tuumatanui

Kei ngaa waahi me ngaa ratonga o taatou te mahi a te tangata, i te mea, he ngaawari te aahei atu, he nohonga haumaruru, he waahi manamanahau te katoa

Goal 1 - Vibrant and attractive public spaces and activities exist in Hamilton.

Each year Council will continue to deliver:

- i. Transparent administration of contestable grants, including the Community Events Fund and Creative Partnerships Fund
- ii. Support the activation of public spaces and places by supporting large and small inclusive community events with permitting, advice and resources
- iii. Facilitate accessibility audits and improvements to support our community facilities to be inclusive and accessible to promote social connection and community wellbeing

Goal 2 - Improved opportunities and access to our community services.

Council is undertaking a city-wide project exploring access to the following networks through alternative modes of transport, the increased use and implementation of Te Ao Maaori at facilities and the introduction of Hapai Access Cards to improve access for those with disabilities:

- i. Libraries network
- ii. Aquatics network
- iii. Parks and Playground network



Community and Social Development Outcome Area 4.

Promote Community-Led Development

We actively support, raise awareness and advocate for community-led initiatives

Kookirihia ngaa kaupapa aa-hapori

Kei konei katoa ki te tautoko, ki te hapahapai, ki te kookiri i ngaa kaupapa aa-hapori

Goal 1 - Community-led initiatives are acknowledged in the improvement of wellbeing outcomes across Hamilton.

Through Council and Community channels we will use celebratory events, museum exhibits, case studies, reports and media releases to:

- i. Showcase community-led projects
- ii. Work with partners to promote community-led action
- iii. Provide learning opportunities for Council

Goal 2 - Council units have increased skills in engaging with different communities.

The Community and Social Development Team facilitate training of Council staff and support developments in the following identified areas.

- i. Cultural Capacity Building
- ii. Welcoming Communities
- iii. Disability Awareness
- iv. Diversity & Inclusion



He Rautaki Whakawhanake Hapori and He Pou Manawa Ora

The team's goals align with the He Pou Manawa Ora – Pillars of Wellbeing Strategy, adopted by Council.

HISTORY

HE POU MANAWA KOORERO

A pillar that reminds us of the value of our unique history of language, people, place and our commitment to acknowledge and respect our uniquely different values and qualities.

Outcome Area 3 - Goal 1

Council funding will support events and installations that embrace Toi Maaori.

Outcome Area 4 - Goal 1

Council will promote examples of successful community-led initiatives being led by Maaori within the city.

Outcome Area 4 - Goal 2

Council will continue to upskill staff in te ao maaori to ensure that all people feel genuine manaakitanga when interacting with us.

UNITY

HE POU TOORANGAPUU MAAORI

A pillar that gives recognition to Maaori values, knowledge and aspirations. Maaori are equal partners and contributors to the wellbeing of people, place, environment and our shared future.

Outcome Area 1 - Goal 1

Council will partner with Maaori organisations to ensure that relevant initiatives, projects, strategies and plans reflect the views of local whaanau, hapuu and iwi.

Outcome Area 1 - Goal 2

Council will focus resources for the 2022 Local Government elections to improve Maaori participation.

Outcome Area 2 - Goal 1

Council will invest funding and resources in neighbourhoods with high Maaori residents to deliver outcomes and increase community-led development.

PROSPERITY

HE POU MANAWA TAURIKURA

A pillar that provides safety, security and opportunity for individuals, whaanau, communities to live their best lives and to prosper spiritually and economically.

Outcome Area 2 - Goal 2

Council will partner with organisations addressing the negative effects of poverty impacting on employment and health outcomes of local whaanau, hapuu and iwi.

Outcome Area 3 - Goal 2

Council will partner with whaanau, hapuu and iwi to improve opportunities and their access to community services.

Outcome Area 4 - Goal 1

Council units will actively look to increase personal skills in engaging with Maaori.

RESTORATION

HE POU MANAWA TAIAO

A pillar that reminds us of our connection to, reliance on, and responsibility to care for the natural and physical world.


Outcome Area 4 - Goal 1

Council will partner with and promote the environmental work of local whaanau, hapuu and iwi.

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