

Notice of Meeting:

I hereby give notice that an ordinary Meeting of the Hearings and Engagement Committee will be held on:

Date: Monday 5 December 2022
Time: 1.00pm
Meeting Room: Council Chamber and Audio Visual Link
Venue: Municipal Building, Garden Place, Hamilton

Lance Vervoort
Chief Executive

Regulatory and Hearings Committee

Komiti Whiriwhiri Kaupapa

OPEN AGENDA

Hamilton Urban Growth Strategy (HUGS)

Membership

Chairperson Cr Mark Donovan
Heamana

Deputy Chairperson Cr Ewan Wilson
Heamana Tuarua

Members Deputy Mayor Angela O'Leary Cr Anna Casey-Cox
Cr Maxine van Oosten Cr Melaina Huaki
Cr Moko Tauariki Cr Geoff Taylor
Cr Louise Hutt Cr Andrew Bydder

Meeting frequency As required

Quorum 5 members

Amy Viggers
Mana Whakahaere
Governance

24 November 2022

Telephone: 07 838 6727
Amy.Viggers@hcc.govt.nz
www.hamilton.govt.nz

Purpose

1. To conduct fair and effective hearings and make determinations on a range of the Council's quasi-judicial functions under legislation and other matters as referred to the Committee.
2. To convene and coordinate advisory groups or panels on matters referred by other Committees.

The Regulatory and Hearings Committee is delegated the following Terms of Reference and powers:

Terms of Reference:

3. Hear and determine any statutory or regulatory hearings under relevant legislation unless otherwise delegated by Council, including (but without limitation):
 - objections under the Dog Control Act 1996; **see special note*
 - matters regarding drainage and works on private land under the Local Government Act 1974 and Local Government Act 2002;
 - proposals for temporary closure of any road. **see special note*
4. Consider and determine traffic and speed limit related matters, including those detailed in the Traffic Bylaw and Speed Management Plan, including hearing any submissions relating to those proposed changes. **see special note*
5. Hear and determine matters arising under current bylaws and policies, including applications for dispensation from compliance with the requirements of bylaws or policies, unless such matters are otherwise delegated by Council.
6. Hear and determine other matters that require hearings or submissions, as referred by Council or other Committees.

The Committee is delegated the following powers to act:

- Approval of matters determined by the Committee within its Terms of Reference.
- Approval of the establishment of hearings panels and their terms of reference.

The Committee is delegated the following recommendatory powers:

- The Committee may make recommendations to the Council.
- The Committee may make recommendations to Committees.

Special Notes:

- The Committee may request expert advice through the Chief Executive when necessary.
- The Committee may appoint additional members for hearings where the relevant terms of reference specify the requirement for expert or external representation.
- The following Hearings Panels have been established:
 - Dog Control Hearings Panel
 - Traffic, Speed Limit and Road Closure Hearings Panel

ITEM	TABLE OF CONTENTS	PAGE
1	Apologies – <i>Tono aroha</i>	4
2	Confirmation of Agenda – <i>Whakatau raarangi take</i>	4
3	Declarations of Interest – <i>Tauaakii whaipanga</i>	4
4	Hamilton Urban Growth Strategy (HUGS) review verbal submissions report	5

1 Apologies – *Tono aroha*

2 Confirmation of Agenda – *Whakatau raarangi take*

The Committee to confirm the agenda.

3 Declaration of Interest – *Tauaakii whaipaaanga*

Members are reminded of the need to be vigilant to stand aside from decision making when a conflict arises between their role as an elected representative and any private or other external interest they might have.

Council Report

Item 4

Committee: Regulatory and Hearings Committee

Date: 05 December 2022

Author: Stafford Hodgson

Authoriser: Blair Bowcott

Position: Project Manager - Growth Programmes Unit

Position: General Manager Growth

Report Name: Hamilton Urban Growth Strategy (HUGS) review verbal submissions report

Report Status	<i>Open</i>
----------------------	-------------

Purpose - *Take*

1. To inform the Regulatory and Hearings Committee of submissions received during public consultation for the draft Hamilton Urban Growth Strategy (HUGS) and to allow for verbal submissions.

Staff Recommendation - *Tuutohu-aa-kaimahi*

2. That the Regulatory and Hearings Committee:
 - a) receives the report;
 - b) hears and considers the verbal submissions on the draft Hamilton Urban Growth Strategy (HUGS);
 - c) notes that public consultation on the draft HUGS ran from 18 October to 20 November 2022; and
 - d) notes that a deliberations report will be presented in early 2023 to the Strategic Growth and District Plan Committee, which will deliberate and make a final recommendation on the HUGS to the Council.

Executive Summary - *Whakaraapopototanga matua*

3. Our city now has approximately 60,000 homes, housing around 180,000 Hamiltonians. We expect that over the next 50 years these numbers will increase to around 120,000 homes for about 310,000 people.
4. The [draft Hamilton Urban Growth Strategy \(HUGS\)](#) sets out our approach to managing the city's growth for the next 50 years. It will help guide growth investment, deliver well-functioning communities and deliver on our purpose to promote community wellbeing.
5. Pre-consultation undertaken with our partners such as Iwi, neighbouring councils and central government agencies contributed to the development of the draft HUGS.
6. Public consultation on the draft HUGS opened on 18 October 2022 and closed on 20 November 2022.

7. The draft HUGS has three outcomes, in priority order, being:
 - i. Grow up and out from the central city;
 - ii. Grow along transport corridors; and
 - iii. Support the development of quality greenfield neighbourhoods.
8. As part of the consultation, people were asked how they felt about the three outcomes and their reasons for supporting or not supporting them.
9. Council received a total of 91 responses: 72 online submissions, 18 emails, and 1 hardcopy. Of the 91 total submissions, 60 responses were from individuals (66% of submissions) and 31 were from organisations, groups, or businesses (34% of submissions). A majority of the 31 organisations and groups were supportive of HUGS though would like amendments to be made.
10. The most commonly identified themes from organisations (in descending order) were:
 - i. Give consideration to the environment as Hamilton grows (e.g., consider the impact on the river, on climate change, and biodiversity);
 - ii. Support growth up and out from the central city;
 - iii. Support encouraging active modes of transportation, and the use of public transport, (to allow for less reliance on cars) in the design of how Hamilton grows; and
 - iv. Support growth along transport corridors.
11. Of the 60 responses received from individuals, most people supported the outcomes proposed by the draft Hamilton Urban Growth Strategy.
12. The most commonly identified themes from individuals (in descending order) were:
 - i. Concern regarding lifestyle factors;
 - ii. Support growth up and out from the central city; and
 - iii. Support encouraging active modes of transportation, and the use of public transport, (to allow for less reliance on cars) in the design of how Hamilton grows.
13. **Attachment 1** - Draft Hamilton Urban Growth Strategy: Submission Insights Report contains a summary of the submissions. All written submissions can be viewed online [here](#).
14. Immediately following the hearing of verbal submissions, the Regulatory and Hearings Committee Members will guide staff in the matters to be addressed in the deliberations report to the Strategic Growth and District Plan Committee in early 2023.
15. Some community views and preferences are already known/becoming known to the Council through other recent related consultation Council has undertaken on Plan Change 9 – Historic Heritage and Natural Environment, and Plan Change 12 – Enabling Housing Supply. The high-level themes from the feedback on these plan changes will be incorporated through the HUGS deliberations.
16. Given the requirement to consult, staff have not considered the key considerations under the Significance and Engagement Policy, and staff confirm that the recommendations comply with the Council’s legal requirements.

Background - *Koorero whaimaarama*

17. The Hamilton Urban Growth Strategy was last updated in 2009. That strategy set Rototuna as the primary greenfield growth area and the 50/50 infill-to-greenfield target ratio.

18. Since the last HUGS was adopted, a lot has changed. In the last 10 years, the city has grown by:
 - i. 33,000 people
 - ii. 11,000 homes
 - iii. 3,000 businesses.
19. Half of Hamilton's growth has occurred in existing urban areas (infill), with the other half in new areas on the periphery of the city (greenfield). The greenfield growth has primarily been in Rototuna, with the infill growth spread across the city.
20. Our city now has approximately 60,000 homes, housing around 180,000 Hamiltonians. We expect that over the next 50 years these numbers will increase to around 120,000 homes for about 310,000 people.
21. The focus has also shifted; we now have a renewed focus on the social, economic, cultural, and environmental wellbeing of our city. We have obligations to protect and enhance the Waikato River, and climate change challenges have influenced a shift to support more transport choices.
22. Central Government has also set out new requirements for cities to grow up as well as out through the National Policy Statement on Urban Development 2020 (NPS-UD) and the Resource Management (Enabling Housing Supply and Other Matters) Amendment Act 2021.
23. With all these changes – the growth that has happened, expected to happen, and the growth pattern that's been mandated – an update of HUGS was needed to guide how the city grows.
24. A review of the strategy commenced in 2021. A HUGS reference group was formed to guide the development of this strategy; this was made up of Maangai Whetū and Councillors Gallagher, MacPherson, Hamilton, Thomson, van Oosten and Pascoe.
25. [The draft HUGS](#) sets out how we are responding to these changes and our approach to managing our city's growth for the next 50 years. It will help us deliver well-functioning communities and deliver on our responsibilities under the NPS-UD and the Enabling Housing Supply Act, subregional strategic direction set in Futureproof and the Hamilton-Waikato Metropolitan Spatial Plan (MSP).
26. At its [26 July 2022 meeting](#), the Strategic Growth Committee approved the outcomes of the draft HUGS and delegated authority to the General Manager Growth and Chair and Deputy Chair of the Strategic Growth Committee to finalise and approve the draft HUGS and its Statement of Proposal for consultation.
27. The draft HUGS proposes three outcomes to achieve our vision that Hamilton Kirikiriroa is the best place to live and work with connected, vibrant, and prosperous communities.
28. The public consultation period opened on 18 October 2022 and closed on 20 November 2022. Staff followed the Special Consultative Procedure outlined in Section 83 of the Local Government Act 2002. Consultation documentation was available at the libraries, in the municipal building foyer and [online](#).
29. At the 17 November 2022 Council meeting, staff advised the Council on the process to hear verbal submissions on the draft HUGS.

Discussion - *Matapaki*

30. The draft HUGS has three outcomes, in priority order, being:
 - i. Grow up and out from the central city;
 - ii. Grow along transport corridors; and
 - iii. Support the development of quality greenfield neighbourhoods.

31. As part of the consultation, people were asked how they felt about the three outcomes and their reasons for supporting or not supporting them.
32. Council received a total of 91 responses: 72 online submissions, 18 emails, and 1 hardcopy. Of the 91 total submissions, 60 responses were from individuals (66% of submissions) and 31 were from organisations, groups, or businesses (34% of submissions).
33. A majority of the 31 organisations and groups were supportive of HUGS though would like amendments to be made.
34. The most commonly identified themes from organisations (in descending order) were:
 - i. Give consideration to the environment as Hamilton grows (e.g., consider the impact on the river, on climate change, and biodiversity);
 - ii. Support growth up and out from the central city;
 - iii. Support encouraging active modes of transportation, and the use of public transport, (to allow for less reliance on cars) in the design of how Hamilton grows; and
 - iv. Support growth along transport corridors.
35. Of the 60 responses received from individuals, most people supported the outcomes proposed by the draft Hamilton Urban Growth Strategy.
36. The most commonly identified themes from individuals (in descending order) were:
 - i. Concern regarding lifestyle factors;
 - ii. Support growth up and out from the central city; and
 - iii. Support encouraging active modes of transportation, and the use of public transport, (to allow for less reliance on cars) in the design of how Hamilton grows.
37. All written submissions can be viewed online [here](#).
38. A summary of the submissions is included as **Attachment 1: Draft Hamilton Urban Growth Strategy: Submission Insights Report**.
39. In addition to the 91 submissions received, the Future Proof Interim Implementation Advisor (Robert Brodnax) has supported the general direction of the Hamilton Urban Growth Strategy through a letter of support (**Attachment 2**). The letter is provided as a way of showing support for various aspects of the draft HUGS document; however, it does not represent an official view of the Future Proof Implementation Committee and is not included in the Submission Insights Report.
40. At this 5 December 2022 meeting of the Regulatory and Hearings Committee, the Committee will hear all verbal submissions on HUGS. Due to the timing of this report being written, the schedule of verbal submitters will be circulated separately.
41. Immediately following the hearing of verbal submissions, the Regulatory and Hearings Committee Members will guide staff in the matters to be addressed in the deliberations report to the Strategic Growth and District Plan Committee in early 2023. .

Financial Considerations - *Whaiwhakaaro Puutea*

42. The recommendations of this report are within existing approved budgets.

Legal and Policy Considerations - *Whaiwhakaaro-aa-ture*

43. Staff confirm that the staff recommendation complies with the Council's legal and policy requirements.

44. While this report does not require an assessment under the Climate Change Policy, the HUGS review has been developed and aligned with the Council's long-term strategy to address climate change – [Our Climate Future: Te Pae Tawhiti o Kirikiriroa](#).

Wellbeing Considerations - *Whaiwhakaaro-aa-oranga tonutanga*

45. The purpose of Local Government changed on 14 May 2019 to include promotion of the social, economic, environmental and cultural wellbeing of communities in the present and for the future ('the 4 wellbeings').
46. The HUGS review has been evaluated in terms of the 4 wellbeings during the process of developing this report as outlined below. It is important to note these wellbeing considerations are not specific to the matters in this report but the project as a whole.

Social

47. The reviewed HUGS may contribute towards social wellbeing outcomes by:
- i. providing strategic direction and a framework that will contribute towards delivery of competitive land markets to address housing affordability;
 - ii. enabling funding and delivery of community amenity at the right time to support new and existing communities, for example schools, parks, playgrounds and community facilities; and
 - iii. assisting with increased community understanding and support for new models of living, for example intensification.

Economic

48. The reviewed HUGS may contribute towards economic wellbeing outcomes by:
- i. enabling better long-term investment decisions on how and where our city will grow;
 - ii. reducing the time between zoning of land, and funding and delivery of strategic infrastructure;
 - iii. improving flexibility to respond to or decline out-of-sequence growth opportunities;
 - iv. planning and enabling land for jobs; and
 - v. increased innovative external funding of infrastructure through partnerships, private developer agreements or alternative infrastructure funding and financing solutions.

Environmental

49. The reviewed HUGS may contribute towards economic wellbeing outcomes by:
- i. providing a preferred urban form and growth strategy that responds and aligns to climate change policy, actions, and targets; and
 - ii. providing a preferred urban form and growth strategy that supports existing internal and external environmental strategies, for example Nature in the City, Te Ture Whaimana o Te Awa o Waikato, and Waikato-Tainui Environmental Plan.

Cultural

50. Effective partnership with iwi is integral to the success of the HUGS review.
51. We respect the special status of Tangata Whenua, are committed to the principles of Te Tiriti O Waitangi and further Maaori aspirations through building mana-enhancing partnerships.
52. The revised HUGS will deliver against wellbeing outcomes and priorities identified in 'He Pou Manawa Ora – Pillars of Wellbeing'.
53. The HUGS review places a high level of importance on the Vision and Strategy for the Waikato River when prioritising growth outcomes.

Risks - *Tuuraru*

54. There are no known risks associated with the decisions required for this matter.

Significance & Engagement Policy - *Kaupapa here whakahira/anganui*

Significance

55. Given the requirement to consult, staff have not considered the key considerations under the Significance and Engagement Policy to assess the significance of the matter(s) in this report.

Engagement

56. The purpose of this report is community engagement.

57. Pre-consultation was undertaken with our partners such as Iwi, neighbouring councils and central government agencies and this pre-engagement contributed to the formation of the draft HUGS.

58. Some community views and preferences are already known/becoming known to the Council through other recent related consultation Council has undertaken on Plan Change 9 – Historic Heritage and Natural Environment, and Plan Change 12 – Enabling Housing Supply. The high-level themes from the feedback on these plan changes will be incorporated through the HUGS deliberations.

Attachments - *Ngaa taapirihanga*

Attachment 1 - Draft Hamilton Urban Growth Strategy: Submission Insights Report

Attachment 2 - Future Proof Implementation Advisor letter Hamilton Urban Growth Strategy October 2022



DRAFT HAMILTON URBAN GROWTH STRATEGY: SUBMISSION INSIGHTS REPORT

Report prepared by:
Tegan Andrews, Research Lead
Martin Street, Senior Communication and Engagement Advisor - Growth
November 2022

Report reviewed by:
Julie Clausen, Unit Manager, Strategy and Corporate Planning
November 2022

EXECUTIVE SUMMARY

The draft HUGS has three outcomes, in priority order, being:

- Grow up and out from the central city
- Grow along transport corridors
- Support the development of quality greenfield neighbourhoods.

As part of the consultation, people were asked how they felt about the three outcomes and their reasons for supporting or not supporting them.

Council received a total of 91 responses: 72 online submissions, 18 emails, and 1 hardcopy. Of the 91 total submissions, 60 responses were from individuals (66% of submissions) and 31 were from organisations, groups, or businesses (34% of submissions).

A majority of the 31 organisations and groups were supportive of HUGS though would like amendments to be made. The most commonly identified themes from organisations (in descending order) were:

- Give consideration to the environment as Hamilton grows (e.g., consider the impact on the river, on climate change, and biodiversity)
- Support growth up and out from the central city
- Support encouraging active modes of transportation, and the use of public transport, (to allow for less reliance on cars) in the design of how Hamilton grows
- Support growth along transport corridors.

Of the 60 responses received from individuals, most people supported the outcomes proposed by the draft Hamilton Urban Growth Strategy. The most commonly identified themes from individuals (in descending order) were:

- Concern regarding lifestyle factors
- Support growth up and out from the central city
- Support encouraging active modes of transportation, and the use of public transport, (to allow for less reliance on cars) in the design of how Hamilton grows.

BACKGROUND

STRATEGY OVERVIEW

The purpose of the Hamilton Urban Growth Strategy is to guide where, when and how Hamilton Kirikiriroa will grow over the next 50 years. It will help us deliver communities that improve the wellbeing of Hamiltonians.

The strategy was last updated in 2009. Since then, there has been a lot of growth in Hamilton. For example, the city has grown by:

- 33,000 people
- 11,000 homes
- 3,000 businesses.

Our city now has approximately 60,000 homes, housing around 180,000 Hamiltonians. Council expects that over the next 50 years these numbers will double to around 120,000 homes for about 310,000 people.

The review of the Hamilton Urban Growth Strategy needs to consider Council's focus on the social, economic, cultural, and environmental wellbeing of our city, as well as its obligations to protect and enhance the Waikato River, and to ensure mitigations for climate change are considered in how Hamilton grows.

Central government has also set out new requirements for cities to grow up as well as out, through the National Policy Statement on Urban Development 2020 (NPS-UD) and Resource Management (Enabling Housing Supply and Other Matters) Amendment Act 2021.

The draft strategy, that was put forward for community consultation between 18 October 2022 and 20 November 2022, aligns with Council's community priorities, environmental obligations, and new legislative requirements determined by central government.

The draft strategy has three outcomes, in priority order:

- Grow up and out from the central city
- Grow along transport corridors
- Support the development of quality greenfield neighbourhoods.

CONSULTATION OVERVIEW

As part of the consultation, we asked how people felt about the three outcomes and their reasons for supporting or not supporting them. Council received a total of 91 responses: 72 online submissions, 18 emails, and 1 hardcopy. Of the 91 total submissions, 60 responses were from individuals (66% of submissions) and 31 were from organisations, groups, or businesses (34% of submissions).

The number and percentage of those in support of each of the outcomes is shown in figures, and verbatim comments from respondents were analysed into themes and presented below. Many comments from respondents related to District Plan Changes 9 and 12 and did not relate directly to the outcomes of the Hamilton Urban Growth Strategy.

SUBMISSIONS INSIGHTS

FEEDBACK FROM ORGANISATIONS, GROUPS AND BUSINESSES

There was a total of 31 organisations, groups, or businesses (34% of all submissions) which submitted a response to the draft Hamilton Urban Growth Strategy (HUGS). Majority of organisations and groups were supportive of HUGS though would like amendments to be made. A summary of what organisations or groups is shown in the table below:

Organisation	Submission Summary
Tainui Group Holdings	TGH supports the thrust of the HUGS review and in particular the primacy of Te Ture Whaimana. Believes HUGS 2022 strongly reflects the Futureproof strategy and incorporates the priorities and aspirations of TGH/Waikato Tainui as a Futureproof partner. TGH supports the intent of HUGS, in particular, giving improved transport choices.
Kāinga Ora	Kāinga Ora is generally supportive of HUGS and recognises the need for intensification. Kāinga Ora is also supportive of the recognition of Te Ture Whaimana and the importance of the awa and how this will be an important asset to protect whilst meeting increased housing and commercial demands. Whilst Kāinga Ora supports the focus areas of higher density homes within the central city and surrounding areas of Maeroa and Whitiora, Kāinga Ora suggests that additional focus areas are included for intensification – including the town and local centres and the Te Rapa Road spine. Kāinga Ora appreciates being included as one of the focus areas to partner with and to help shape redevelopment, and request that additional wording is included to recognise developing warm, dry public and affordable homes for whanau. This should also include the Fairfield and Enderley Partnership Plan. Homes for Māori should feature within HUGS, with consideration of urban papakāinga and to enable a variety of homes that enable Māori to express their cultural traditions and norms. Kāinga Ora supports growth and intensification along key transport corridors which is in keeping with the NPS-UD, however, consider that HUGS should also recognise current and proposed projects e.g., eastern pathways. Kāinga Ora considers that the out of boundary development principles should align with the Future Proof Strategy and draft Change 1 of the Waikato Regional Policy Statement. This includes provision to enable a diverse range of dwelling types and sizes to meet the housing needs of people and communities, including for households on low to moderate incomes and Māori to express cultural traditions and norms.
Hamilton Central Business Association	HCBA conditionally supports the outcomes proposed of the Hamilton Urban Growth Strategy with consideration of the following: <ul style="list-style-type: none"> • Quality assurance of architectural outcomes based on collaboration with the Urban Design Panel, to include bigger picture of development incorporated into the area • Appropriate city council investment in infrastructure to support commercial development investment, including pipes, paths, rubbish, streetscape • Transportation options incorporated into developments to include bus stops, scooter parking and limited/controlled residential parking in surrounding streets • Incorporation of end of destination facilities particularly for cyclists • Communal outdoor/green/shared living space options incorporated into design

	<ul style="list-style-type: none"> Residential covenants to ensure the ambient streetscape of new developments Appropriate investment in the public realm to attract users to public space "backyards"
Waikato Regional Council	<p>Overall supportive of HUGS and the direction and priorities it sets out for urban growth in Hamilton. Supportive of the HUGS outcomes, and the concepts of being a compact 20-minute city, and aspiring to have 70% intensification (infill).</p> <p>WRC requests</p> <ul style="list-style-type: none"> HUGS identifies spatially intensification opportunities further to District Plan change 12, aligning both documents. the out-of-boundary principles factor in whether a development is needed to meet demand and not undermine the other outcomes set out through consideration of climate-change in HUGS is strengthened.
Waikato District Council	<p>Waikato District Council supports the collaborative approach by the respective Councils, with regard to cross-boundary planning issues and participation regarding the Future Proof partnership. Waikato District Council believes the Draft Hamilton Urban Growth Strategy reflects the principles and approach of this joint planning work, such as on the Hamilton-Waikato Metropolitan Spatial Plan. Furthermore, they believe the document reads well, addresses the relevant themes (health and wellbeing of the Waikato River; environment; improved travel choices; climate change; and working with neighbouring councils).</p> <p>Waikato District Council</p> <ul style="list-style-type: none"> Supports outcomes 1 and 2 (growing up and out from the central city, and growing along transport corridors), and setting the target of achieving 70% intensification over the long-term in the central city. Would like to see the section on principles for out-of-boundary development to refer to Future Proof. Suggests the inclusion of growth timing, including how growth may be prioritised and sequenced with regards to committed greenfield areas, central city, and employment areas.
Waikato Regional Airport Ltd & Titanium Park Ltd	<p>Supportive of HUGS, its considerations and outcomes, subject to some amendments. Would like HUGS to recognise the Airport economic precinct as established rather than emerging and would like to see the maps reflected in HUGS locate and identify the connections to and from the Airport, as well as the Airport itself.</p>
Waka Kotahi (NZ Transport Agency)	<p>Waka Kotahi broadly supports the consultation draft, which is well aligned with the Future Proof Strategy and strategic direction set out in the Hamilton-Waikato Metro Spatial Plan and integrated Transport Programme. Believes HUGS should acknowledge growth issues and opportunities facing the city such as infrastructure capacity.</p> <p>Waka Kotahi seeks confirmation that growth data is consistent with modelling used for other planning and strategy for the city and sub-regions. HUGS should clarify its relationship with the Future Proof Strategy and developing Future Development Strategy.</p> <p>HUGS should expand its purpose to include giving effect to the NPS-UD and other key national and regional policies, plans and strategies.</p>

	<p>HUGS should give consideration to how it can make a positive contribution to place making and support agreed transport outcomes through effective integration of land use and infrastructure within the urban environment.</p> <p>Waka Kotahi supports the aspiration for Hamilton to be a 20 minute city, but would like to see an explanation of steps needed to achieve this included in HUGS.</p> <p>Waka Kotahi supports the Climate Change considerations. Where possible the HUGS should seek to address the NZ Emission Reduction Plan's Planning & Infrastructure and Transport actions and targets.</p> <p>The three draft HUGS outcomes are supported.</p>
Royal Forest & Bird Protection Society of New Zealand	<p>Forest & Bird have concerns for the impact on biodiversity and climate change in Hamilton and the wider area, in particular whether council has adequately assessed these in relation to both proposed greenfield areas and other areas of intensification within the city. Forest & Bird are concerned regarding the potential impact of urban expansion on the pekapeka-tou-roa long-tailed bat within Hamilton.</p> <p>Wants the inclusion of evidence-based Bat Protected Areas to be introduced into HUGS. Request that the Council undertakes a thorough assessment of the climate change impacts of the Draft Strategy.</p>
Hounsell Holdings Limited	<p>Hounsell Holdings Ltd would like to see amendments made to the strategy, including HUGS incorporating or enhancing</p> <ul style="list-style-type: none"> the protection, maintenance, and enhancement of natural environments. alignment with other HCC strategies. consistency with national planning documents, specifically the National Policy Statements for Urban Development, Freshwater Management and Indigenous Biodiversity. <p>They provide a list of specific feedback points related to the above elements where they would like amendments or clarification related to aspects of the strategy.</p>
The Opportunities Party	<p>Would like Hamilton City Council to aim for 90% intensification, planning for better liveable cities and dedicated greenspace.</p>
Bridge Housing Charitable Trust	<p>Bridge Housing Charitable Trust's supports intensification which hopes to achieve more affordable housing for Hamiltonians.</p>
Bike Action Hamilton	<p>Hamilton needs to either require sufficient off-street parking for all new developments or remove all on-street parking along main routes around the city, and install a safe connected cycleway network.</p>
GoEco	<p>GoEco supports the shift to more upwards growth for a more compact city, to protect surrounding quality soils and to reduce emissions. GoEco would like to see the city designed in a way that essential amenities are within walking distance in order for the 20-minute city to be achieved. Believes additional greenfield development will add more strain on the water intake and the Waikato River. GoEco would like clarification on:</p> <ul style="list-style-type: none"> water predictions over the future growth period what is best practice urban design, and what it applies to in terms of development how the benefits of this growth will be shared equally across Hamiltonians.
Bike Waikato	<p>Bike Waikato is pleased to support a strategy for Hamilton City that will produce healthy outcomes for our people, our awa, and the climate. Bike Waikato support increased density in the city centre and along transport</p>

	<p>corridors. They especially support the aspiration to become a 20-minute city, making Hamilton a more walkable, accessible, and carbon-neutral city. They believe Hamilton City needs to be proactive in providing high-quality and connected walking, cycling, and public transport facilities, however, are concerned that with increased density which does not allow for substantial parking, people may use bike lanes for parking or for queuing during rush hour, significantly reducing the likelihood that people will choose cycling as a mode of transport. As a result, Bike Waikato would like Council to review existing strategies related to parking to ensure they are fit for purpose in preventing and enforcing against illegal parking. Therefore, Bike Waikato support outcomes 1 and 2, subject to concerns about potential illegal parking being addressed. Bike Waikato also conditionally support the development of greenfield neighbourhoods, providing they are designed with active and public transport at the forefront from the outset. Bike Waikato would like that greenfield developments are considered as low priority.</p>
Waikato Racing Club Incorporated (WRCI)	<p>WRCI supports the draft Hamilton Urban Growth Strategy. Seeking amendment of map on page 9 to show the area of PC13 to be residential not employment.</p>
The Adare Company Ltd	<p>Adare supports the HUGS being reviewed and updated by Hamilton City Council and generally supports the draft strategy, subject to specific amendments including:</p> <ul style="list-style-type: none"> • Location of the Peacocke Local Centre on the Growth Map reflect PC 5 (page 9) • That the expectation of increasing city-wide native vegetation (to achieve Nature in the City targets) does not disproportionately burden the Peacocke Structure Plan area • The word 'ample' is removed from the reference to outcome 3 'Supporting the development of quality greenfield neighbours' and is replaced with reference to greenspaces being of high-quality and well-located. • That enhancing biodiversity is replaced with maintain as a more appropriate goal, where biodiversity is not threatened or at-risk.
Property Council New Zealand	<p>PCNZ are supportive of the Draft Hamilton Urban Growth Strategy, but wish to see additional information on the funding, financing, and implementation of the proposed outcomes.</p> <p>Would like Council to:</p> <ul style="list-style-type: none"> • Provide clearer timeframes as to when Council expect infill to reach 70% of total growth • Adequately plan for intensification to ensure that housing goals are met, and environmental restoration of other areas can occur • Consider using the Infrastructure Funding and Financing Act for new greenfield development in Hamilton • Continue discussions with Property Council and our membership on alternative funding and financing mechanisms to ensure that the proposed outcomes within the Draft Urban Growth Strategy can be achieved.
Te Awa Lakes Unincorporated Joint Venture, Perry Group and Horotiu Farms Limited	<p>TAL supports outcomes 2 and 3. TAL wishes to be labelled on the HUGS maps.</p>

Pragma Homes Limited	<p>Pragma Homes Ltd support HUGS but would like to see amendments made to the strategy, including HUGS incorporating or enhancing</p> <ul style="list-style-type: none"> the protection, maintenance, and enhancement of natural environments. alignment with other HCC strategies. consistency with national planning documents, specifically the National Policy Statements for Urban Development, Freshwater Management and Indigenous Biodiversity. <p>They provide a list of specific feedback points related to the above elements where they would like amendments or clarification related to aspects of the strategy</p>
Gordon Litt Farms Limited & Colin Litt	<p>Landowners of a large landholding adjacent to the current northern Hamilton City Council boundary, located within HT1 Growth Cell would like HUGS to give priority to the transfer of the HT1 into Hamilton City jurisdiction. Additionally, this land should be considered committed residential greenfield rather than out-of-boundary due to existing provisions of infrastructure relating to the three waters and key transport corridors.</p>
CDL Land NZ Ltd	<p>CDL would like to see better recognition of areas with long standing boundary change agreements (i.e. R2, HT1 and WA).</p> <p>CDL support increased density in both greenfield and brownfield areas but think the balance of where growth should go should be decided by the market not Council and therefore oppose the 70% of growth to be provided through intensification.</p> <p>The map on page 23 should include R2.</p> <p>The development of greenfield areas should be prioritised in relation to:</p> <ul style="list-style-type: none"> Long-standing boundary agreements Suitability of land for efficient and cost-effective provision of housing Infrastructure servicing costs Maximising utilisation of existing infrastructure Local amenities and liveability Being able to be clearly definable and defensible in regard to the city/rural boundary. <p>CDL disagrees that Hamilton has enough greenfield land for growth and that Council should enable multiple greenfield developments, with experienced and well-funded developers, to work alongside intensification in order to get ahead (and stay ahead) of the supply/demand curve.</p> <p>CDL have requested further detail on the principles for out of boundary developments especially regarding land value uplift and not compromising planned investment.</p>
Commercial & Industrial Consultants Ltd	<p>C&I believe the strategy proposed by HCC does not address affordability of housing, or housing choice. They believe HUGS is in contradiction with Plan Change 12, which indicates existing infrastructure cannot accommodate the intensification proposed. C&I broadly believe Council contradicts itself. Furthermore, C&I believe</p> <ul style="list-style-type: none"> Takes no consideration of different modes of transport HUGS does not address consumers choice for housing, nor affordability of housing It does not detail the cost of infrastructure or address construction costs HUGS restricts the supply of land. Housing costs cannot be determined by urban growth planning

	<ul style="list-style-type: none"> This is a strategy based on hope, not facts.
Chedworth Properties Limited	<p>Overall, CPL support the overarching vision, supporting outcomes and considerations proposed within HUGS specifically, Outcome 3: Support the development of quality greenfield neighbourhoods.</p> <p>CPL believes more can be done by HCC in financing and partnering with developers like CPL to ensure mutually beneficial outcomes are realised. CPL believe HCC should direct development to those greenfield areas already identified for growth, rather than new out-of-boundary development.</p> <p>Seek inclusion to HUGS the Greenhill Park centre (page 9). CPL would like clarification around what the key interchange (page 23) near Greenhill Park is and how it relates to bus services in and around Greenhill Park. Would like Council support in getting Greenhill Park serviced by public transport, and provided for by an east-west transport corridor to allow for multi-modal movement and improved travel choices.</p>
Andrew King and Llyod Sweeny (WA)	<p>Andrew King & Llyod Sweeny would like to see amendments made to the strategy, including HUGS incorporating or enhancing</p> <ul style="list-style-type: none"> the protection, maintenance and enhancement of natural environments. alignment with other HCC strategies. consistency with national planning documents, specifically the National Policy Statements for Urban Development, Freshwater Management and Indigenous Biodiversity. <p>They provide a list of specific feedback points related to the above elements where they would like amendments or clarification related to aspects of the strategy</p>
Brymer Farms	<p>Brymer Farms supports HUGS but would like to see amendments made to the strategy, including HUGS incorporating or enhancing</p> <ul style="list-style-type: none"> the protection, maintenance and enhancement of natural environments. alignment with other HCC strategies. consistency with national planning documents, specifically the National Policy Statements for Urban Development, Freshwater Management and Indigenous Biodiversity. <p>They provide a list of specific feedback points related to the above elements where they would like amendments or clarification related to aspects of the strategy</p>
SL1 Developers Group	<p>SL1 Developers Group supports HUGS but would like to see amendments made to the strategy, including HUGS incorporating or enhancing</p> <ul style="list-style-type: none"> the protection, maintenance and enhancement of natural environments. alignment with other HCC strategies. consistency with national planning documents, specifically the National Policy Statements for Urban Development, Freshwater Management and Indigenous Biodiversity. <p>They provide a list of specific feedback points related to the above elements where they would like amendments or clarification related to aspects of the strategy</p>
The Hounsell and Bluehaven Partnership	<p>Hounsell and Bluehaven partnership seek the inclusion of the Te Kowhai East Development Area, located within the Northern Corridor of the Metropolitan Spatial Plan, in the HUGS as an out of boundary area with the intention of incorporating this section within the Hamilton City boundary in the future,</p>

	given its proximity and ability to be connected to services, employment, and existing and planned infrastructure.
Fonterra Limited	Fonterra supports the intent of the draft HUGS to manage the city's growth for the next 50 years. Fonterra seeks further protection against reverse sensitivity issues and suggests including a fourth outcome being "separation of incompatible activities and the avoidance of reverse sensitivity issues".
Templeview Retirement Village Ltd	<p>Templeview Retirement Village Ltd support HUGS but would like to see amendments made to the strategy, including HUGS incorporating or enhancing</p> <ul style="list-style-type: none"> the protection, maintenance and enhancement of natural environments. alignment with other HCC strategies. consistency with national planning documents, specifically the National Policy Statements for Urban Development, Freshwater Management and Indigenous Biodiversity. the provision for additional greenfield areas which are within the city boundaries already and zoned to provide for future urban growth. <p>They provide a list of specific feedback points related to the above elements where they would like amendments or clarification related to aspects of the strategy.</p>
Creative Waikato	<p>Creative Waikato acknowledge that there is a lot to support within this draft strategy. With that broad general support in mind, they draw attention to some limitations and specific contradictions.</p> <p>Areas of potential improvement:</p> <ul style="list-style-type: none"> Lack of obvious connection to other formal policies and strategies The broad vision doesn't reflect the key considerations or outcomes. The strategy doesn't make the most of the Hamilton USP (unique selling proposition) and lifestyle offering. <p>Suggested additions to the strategy:</p> <ul style="list-style-type: none"> Insert a new final Key Consideration: 'Improved arts and creativity choices' To insert a new final Outcome: 'To grow well'
Hamilton Arts Trust	<p>Hamilton Arts Trust note that while there is much to support within this draft strategy they draw attention to some limitations and contradictions, and recommend a number of ways in which the draft strategy could be strengthened.</p> <p>Areas of potential improvement:</p> <ul style="list-style-type: none"> It is poorly aligned with other important policy. The broad vision doesn't reflect the key considerations or outcomes. The strategy is poorly aligned with Hamilton's economic positioning and lifestyle offering. <p>Suggested additions to the strategy:</p> <ul style="list-style-type: none"> Insert a new final Key Consideration: 'Improved arts and creativity choices' To insert a new final Outcome: 'To grow well'

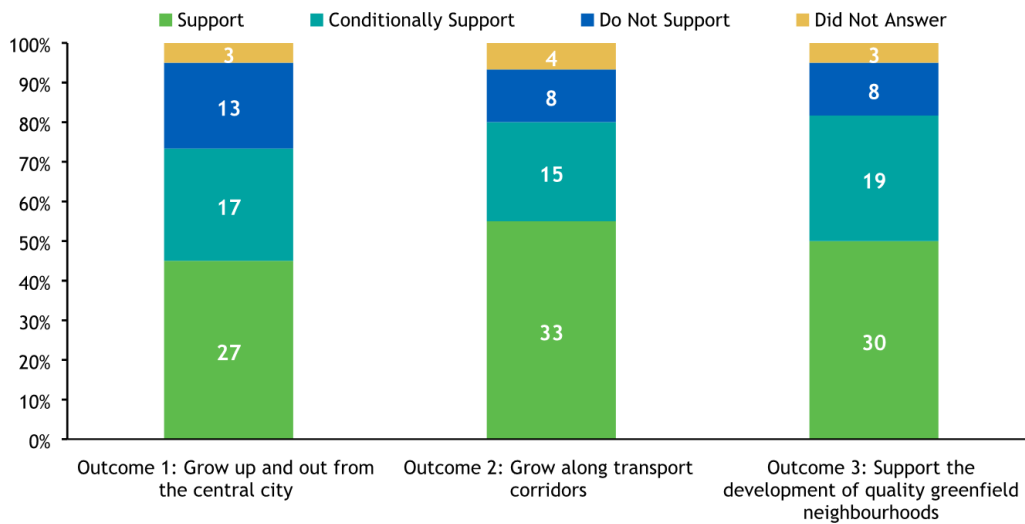
FEEDBACK FROM INDIVIDUALS

Of the 60 responses received from individuals, most people supported the outcomes proposed by the draft Hamilton Urban Growth Strategy. Regarding the first outcome, **grow up and out from the central city**, 45% of respondents supported this outcome, and 28% conditionally supported it. 22% did not support growing up and out from the central city and 5% did not answer.

The second outcome proposed by the draft Hamilton Urban Growth Strategy is to **grow along transport corridors**, of which 55% of respondents supported and an additional 25% conditionally supported. Only 13% of respondents did not support, with 7% of respondents not choosing one of the three response options.

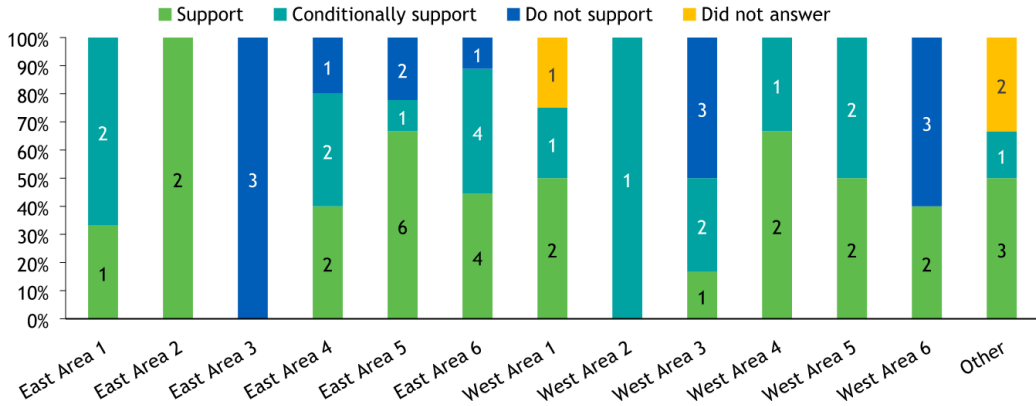
The third outcome proposed by the draft Hamilton Urban Growth Strategy is to support the **development of quality greenfield neighbourhoods**. 50% of respondents supported this outcome and an additional 32% of respondents showed conditional support. Only 13% of respondents did not support, with 5% of respondents not choosing one of the three response options.

Individual support for HUGS outcomes

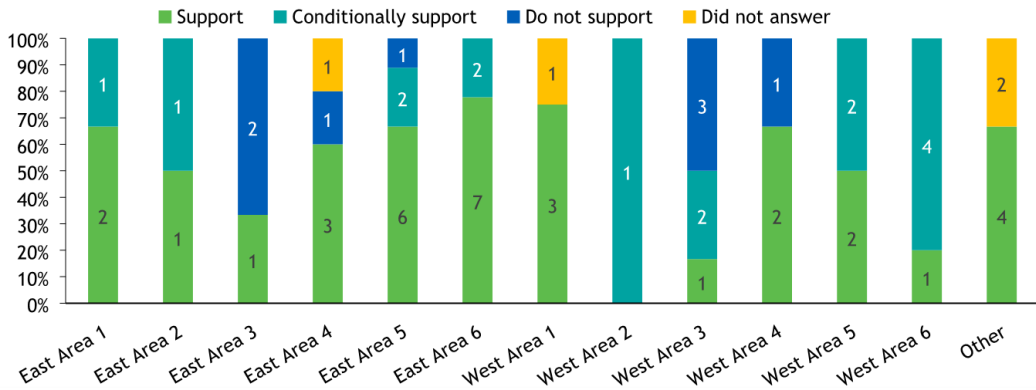


When individuals’ support for the three outcomes was broken down by location there was no discernible trend.

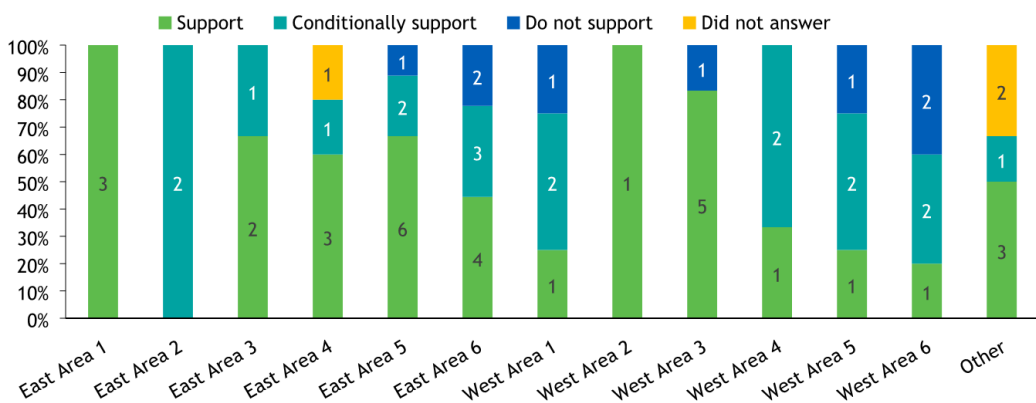
Individuals' support for Outcome 1 based on Community Profile Area



Individuals' support for Outcome 2 based on Community Profile Area



Individuals' support for Outcome 3 based on Community Profile Area



KEY THEMES IDENTIFIED:

Several key themes were identified from individual's verbatim comments ($n = 60$), they are listed below in descending order of most commonly identified themes, along with associated verbatim comments:

Concern regarding lifestyle factors such as amount of lawn space, sunlight, or privacy as density increases within suburbs (33% of individual respondents, or 20 comments)

- *"Don't mind the central city getting higher buildings for housing as there is already taller buildings in the city. Also don't mind double story in the suburbs, but 3 - 6 story's is just over the top and there is no need for it. Six story's would block peoples access to natural light and being able to enjoy their backyards."*
- *"I'm concerned about the growth up of housing and the impact of both the value of my home and quality of life if a 3-4 story apartment appears next"*

Support growth up and out from the central city (28% of individual respondents, or 17 comments)

- *"Increased central city multi story residential and mixed commercial/residential would increase utilisation of existing central city amenities and infrastructure. This should be a win win for inner city residents, commercial operators and reduced infrastructure costs."*
- *"I support intensification in our City Centre and surrounding suburbs. I also support intensification further out into the suburbs (although not to the same degree). It is important for everyone in the city to have options for where they want to live and work. There are already apartments and townhouses in the outer suburbs - let's continue to support that, in addition to significant intensification in the areas identified in this Plan."*

Support encouraging active modes of transportation, and the use of public transport, (to allow for less reliance on cars) in the design of how Hamilton grows (22% of individual respondents, or 13 comments)

- *"Increased growth along transport corridors should promote use of public transport by enabling increased frequency and hours of public transport. Greenfield neighbourhoods should have easy access to efficient public transport, easy access to pathway networks and availability of open spaces"*
- *"I support the outcomes "grow up and out" and "grow along transport corridors". I only conditionally support the "development of quality greenfield neighbourhoods" as I fear that these will become too car dependent, and in future political environments the temptation to revert to car focused transportation and large homes will be too great to resist. I'd rather brownfields housing and improved public transport/cycling/walking be given increased resources now to make them really high quality to enlighten residents of what is possible."*

Many individual respondents also had some concerns, the top concerns mentioned by respondents were:

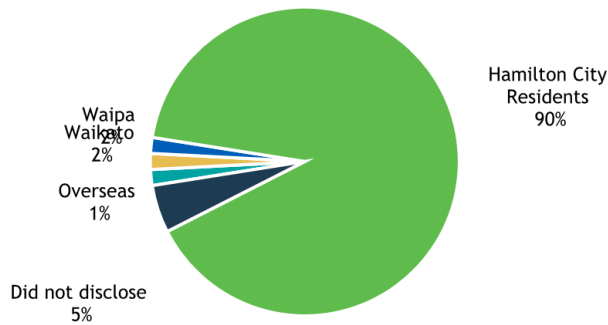
- Specific concerns around increasing density in suburbs which may affect their property or lifestyle.
- General concern around increasing density in suburbs.
- That public transport may not keep up with demand, or needs to improve, as Hamilton grows.

Many of the comments from respondents also relate/respond to District Plan Changes 9 and 12.

**DEMOGRAPHIC COMPARISON OF RESPONSES FROM INDIVIDUALS
RESPONDENTS VS HAMILTON CITY PROFILE - LOCATION**

Of the 60 individual submissions received, 90% of respondents were residents of Hamilton.

Location of Individual Respondents

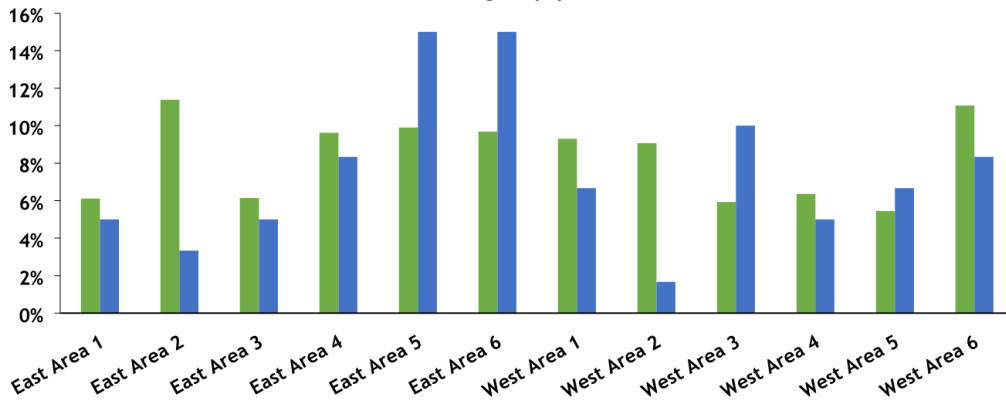


We had a high representation from residents from East Area 5 (Claudelands, Hamilton East, and Peachgrove suburbs) and East Area 6 (Hillcrest, Ruakura, Riverlea, and Silverdale) and low representation from East Area 2 (Callum Brae, Rototuna, Rototuna North, and Huntington), and West Area 2 (Crawshaw, Grandview Heights, Nawton, Rotokauri, and Western Heights). Hamilton city profile statistics are from the 2018 Census published by Stats NZ.

Community Profile area comparison

Population vs Responses

■ Percentage of population



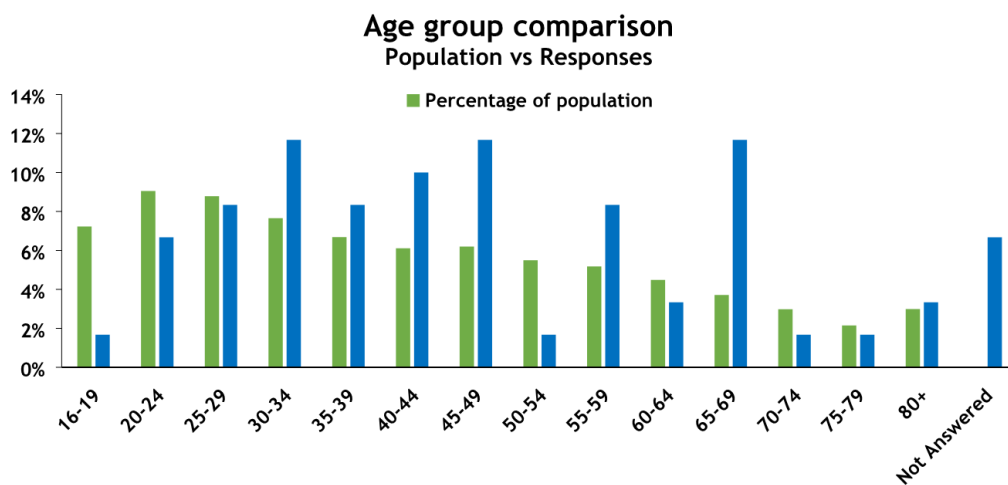
See table below for a list of suburbs in these community profile areas.

Community Profile Area	List of suburbs
East Area 1	Flagstaff
East Area 2	Callum Brae, Huntington, Rototuna, Rototuna North
East Area 3	Chartwell, Chedworth, Harrowfield, Queenwood
East Area 4	Enderley, Fairfield, Fairview Downs
East Area 5	Claudelands, Hamilton East, Peachgrove
East Area 6	Hillcrest, Ruakura, Riverlea, Silverdale

West Area 1	Avalon, Beerescourt, Forest Lake, Northgate, Pukete, St Andrews, Te Rapa
West Area 2	Crawshaw, Grandview Heights, Nawton, Rotokauri, Western Heights
West Area 3	Aberdeen, Dinsdale, Temple view
West Area 4	Frankton, Maeroa, Swarbrick
West Area 5	Hamilton Central, Hamilton Lake, Hospital, Whitiara
West Area 6	Bader, Deanwell, Fitzroy, Glenview, Melville, Peacocke

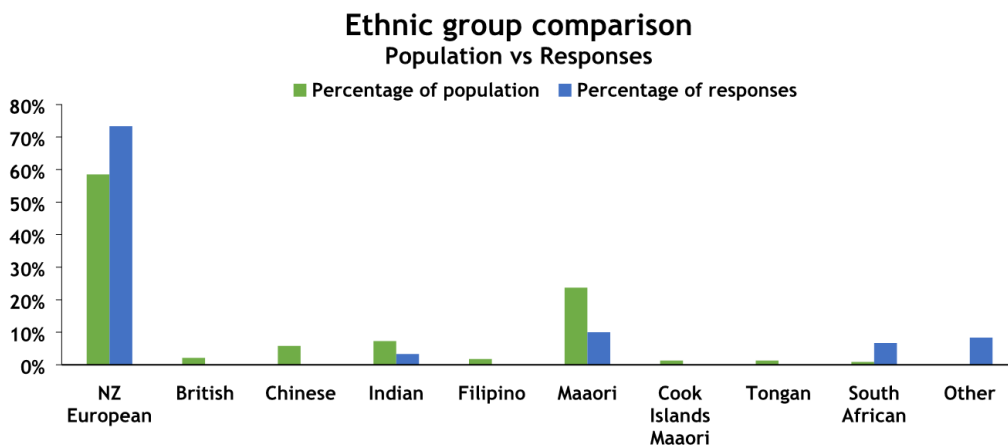
RESPONDENTS VS HAMILTON CITY PROFILE - AGE GROUP

We had a low representation from those aged under 25, and those between the ages of 50-54. We had a high representation from those aged between 30-49, 55-59, and 65-69 years. Hamilton city profile statistics are from the 2018 Census published by Stats NZ.



RESPONDENTS VS HAMILTON CITY PROFILE - ETHNIC GROUP

We had a high representation from New Zealand European and South African ethnic groups. Hamilton city profile statistics are from the 2018 Census published by Stats NZ.



DIFFERENCES BETWEEN INDIVIDUALS AND ORGANISATIONS

Themes from individuals were slightly different between individuals and those from organisations as shown in the table below (in descending order of popularity):

Individuals (n = 58)

- Concern regarding lifestyle factors (n = 20)
- Support growth up and out from the central city (n = 17)
- Support encouraging active modes of transportation, and the use of public transport, (to allow for less reliance on cars) in the design of how Hamilton grows (n = 13)

Organisations/Groups (n = 31)

- Give consideration to the environment as Hamilton grows (e.g., consider the impact on the river, on climate change, and biodiversity) (n = 12)
- Support growth up and out from the central city (n = 10)
- Support encouraging active modes of transportation, and the use of public transport, (to allow for less reliance on cars) in the design of how Hamilton grows (n = 10)
- Support growth along transport corridors (n = 11)

FEEDBACK FROM SOCIAL MEDIA

Council received a total of 20 comments on the two Facebook posts, and four replies to comments. Many of the comments were related to:

- Not supporting intensification and
- Concern regarding the lack of provision of parking as density grows.

ENGAGEMENT TACTICS

GOAL

To ensure all interested parties and stakeholders understand the 'why' behind the review and have the opportunity to provide feedback on the refreshed Strategy.

OBJECTIVES

- Pre-engagement with key stakeholders.
- Clearly articulate the background and reason for the review and how it links to Hamilton's wider growth story.
- Make it easy for stakeholders to provide feedback.
- Minimal complaints are received about the review and engagement process.
- All communication relating to the review is easy to understand.
- The review is presented positively with stakeholders viewing the process and outcome as such.

ENGAGEMENT OUTCOME

- All stakeholders and interested parties have an opportunity to provide feedback on the proposed Strategy and outcomes.
- Hamiltonians understand the outcomes and believe Council is working to ensure Hamilton is the best place to live and work with connected, vibrant and prosperous communities.

ENGAGEMENT CAMPAIGN REVIEW

The HUGS engagement campaign used a range of tactics to ensure the strategy was understood and those who wanted to provide feedback were able to do so easily.

Prior to the formal engagement phase:

- The project team held a number of meetings with key stakeholders including neighbouring Councils, mana whenua, and developers.

- A hardcopy draft Strategy was produced that outlined the vision, purpose, key considerations, and outcomes.
- HUGS was also present at the Your Neighbourhood event in the central city on 8 October, two weeks before opening the consultation on Have Your Say.

The formal feedback period ran from 18 October 2022 to 20 November 2022 and the following tactics were used:

- Our Hamilton/Media release
- Have Your Say digital platform
- Hardcopy feedback forms, along with a statement of proposal and copies of the draft strategy placed in the Council reception and at all libraries.
- Social media – Facebook and LinkedIn posts
- Press adverts placed in local newspapers – Hamilton Press, Waikato Herald and Waikato Times.
- Karen Saunders, Growth Programmes Manager, interviewed by Stuff
- Targeted stakeholder emails inviting them to feedback on the draft
- Growing Hamilton presentation
- Elected Member induction
- Internal roadshow with Transport and Growth teams

ENGAGEMENT RESULTS

SUBMISSIONS (ONLINE & HARDCOPY)

- 91 submissions (70 online submissions, 18 emails, and 1 hardcopy).

SOCIAL MEDIA

[Facebook post 1](#) – 20 October.



D-4499332

- Engagement: 67
- Impressions: 11,128
- Reach: 11,018

[Facebook post 2](#) – 16 November.

Hamilton City Council
 Published by HubSpot · November 16 at 9:47 AM · 🌐

Hamilton is growing, and fast. There's less than a week left to have your say on the draft Hamilton Urban Growth Strategy.

Find out more 🖱️ <https://hubs.ly/Q01smmGK0>

**In the last 10 years,
Hamilton has grown by:**

33,000


people

3000


businesses

11,000


homes

**Have your say on how we grow
next by 20 November 2022.**

- Engagement: 34
- Impressions: 9,384
- Reach: 9,397

[LinkedIn post 1](#) – 20 October.



Hamilton is growing, and fast.

With more and more people flocking to our beautiful city, we've developed a refreshed Urban Growth Strategy and we want to know what you think.

This Strategy is about making the most out of the opportunities growth presents. It's about homes, jobs and ensuring that as Hamilton grows, it's doing so in a way that enhances the wellbeing of all Hamiltonians and delivers vibrant, connected communities.

Have your say by 20 November! 🗳️ <https://hubs.ly/Q01qc3f40>



- Engagement: 149
- Impressions: 3,714
- Post Clicks: 74

[LinkedIn post 2](#) – 16 November.

Hamilton City Council
12,634 followers
1w • 🌐

Hamilton is growing, and fast. There's less than a week left to have your say on the draft Hamilton Urban Growth Strategy.

Find out more 📄 <https://hubs.ly/Q01smrH20>

**In the last 10 years,
Hamilton has grown by:**

33,000
people

3000
businesses

11,000
homes

**Have your say on how we grow
next by 20 November 2022.**

- Engagement: 48
- Impressions: 1,290
- Post Clicks: 22

OUR HAMILTON/MEDIA RELEASE

[Media Release](#) – 19 October

- Page views: N/A (Apologies issue preventing things)
- Average time spent: N/A (Apologies issue preventing things)
- Open rate: 35.33% (465 unique opens)
- CTR: 16.8% (78 unique clicks)

HAVE YOUR SAY

- Page views: 2,835
- Average time spent: 00:02:49

D-4499332

WHAT'S NEXT

At the 17 November Council meeting Council approved the verbal submissions on the draft Hamilton Urban Growth Strategy (HUGS) to be heard at the Regulatory and Hearings Committee on Monday, 5 December 2022. Following the verbal submissions hearings, the HUGS deliberation report will be presented to the next appropriate meeting of the Strategic Growth and District Plan Committee, which will make the final recommendation to Council.



31 October 2022

Robert Brodnax, Future Proof Interim Implementation Advisor

By e-mail: robert.brodnax@beca.com

To whom it may concern

FUTURE PROOF INTERIM IMPLEMENTATION ADVISOR COMMENTS ON THE DRAFT HAMILTON URBAN GROWTH STRATEGY 2022

Introduction

This letter represents the view of the Future Proof Interim Implementation Advisor on the draft Hamilton Urban Growth Strategy 2022 (HUGS). It is provided as a way of showing support for various aspects of the draft HUGS document, but does not represent an official view of the Future Proof Implementation Committee (Future Proof), the governance group responsible for the implementation of the Future Proof Growth Strategy.

The Future Proof partnership is made up Waikato Iwi, Hamilton City Council, Waikato Regional Council, Waipa District Council, Waikato District Council, Matamata-Piako District Council (who joined in 2021), Te Whatu Ora (Health NZ), and Waka Kotahi (NZ Transport Agency). The Future Proof Partnership was expanded in 2019 to include central government, Auckland Iwi and Auckland Council in respect of matters relating to the Auckland-Hamilton corridor.

The Future Proof Strategy

The Future Proof Strategy is a 30-year growth management and implementation plan. The Strategy provides a framework to manage growth in a collaborative way that addresses complex planning issues, especially cross-boundary matters. The original Strategy was adopted in 2009, and has since had several updates to ensure continuous alignment with Partner aspirations and local, national and international trends. In 2021-2022, the Strategy was updated to reflect new government direction, the Hamilton-Waikato Metro-Spatial Plan and the Hamilton to Auckland Corridor Plan. The Strategy was adopted in June 2022.

Transformational moves

The Future Proof Partnership have identified several transformational moves for change that are embedded in the Future Proof Strategy. These are centred around:

- Iwi aspirations
- The Waikato River
- A radical transport shift

- A vibrant metro core and lively metropolitan centres
- A strong and productive economic corridor
- Thriving communities and neighbourhoods
- Water wise and water sensitive communities

The Future Proof Partnership seeks to ensure that these transformational moves, along with their guiding principles, are considered in all partner growth strategies and plan changes.

Comments on the Hamilton Urban Growth Strategy

I support the general direction of the Hamilton Urban Growth Strategy and note that a number of the outcomes sought by HUGS are in general alignment with the Future Proof Strategy. Specifically, I support:

- The focus on the central city as priority growth area – growing both up and out from the central city (**Outcome 1**). This direction of travel aligns with several guiding principles in the Future Proof Strategy, which collectively seek that the central city of Hamilton remains a key centre in the sub-region, and that development is centred around key nodes.
- The focus on achieving 70% brownfield intensification in the long term (**Outcome 1**). This outcome illustrates continuous progress towards achieving a well-functioning urban environment with good access to key services, employment opportunities and recreation.
- Focussing growth along key transport corridors (**Outcome 2**). This outcome aligns with a number of growth directives in the Future Proof Strategy and the Metro Spatial Plan (MSP) and supports the initial recommendations of the Hamilton-Waikato MSP Transport Programme Business Case (PBC). HUGS outlines that it is the intention that Hamilton become a '20 minute city' over time. The concept of a 20 minute city is supported, as this will assist in improving access to employment and services, and providing for genuine travel mode choice.
- The development of quality greenfield neighbourhoods within committed greenfield growth areas of Rotohuna, Peacocke, Rotokauri and Ruakura. These greenfield growth areas are acknowledged and embedded in the current Future Proof Strategy.
- Acknowledging the Waikato River as the heart of Kirikiriroa Hamilton and centring Te Ture Whaimana at the core of HUGS as the primary direction setting document for activities that affect the Waikato River. The importance of Te Ture Whaimana is similarly reaffirmed throughout the Future Proof Strategy. Additionally, I support the linkages with the Nature in the City Strategy and pursuing environmentally sensitive growth.
- Actively responding to climate change by creating a more compact city with a target of a low carbon future. The challenge of climate change is central to the Future Proof Strategy, and several growth directives seek that the subregion responds through directing urban growth.
- The acknowledgment of the role of the Future Proof Partnership and collaboration with partners in creating a successful and thriving Hamilton City.
- The use of out-of-boundary criteria in determining the appropriateness of out-of-boundary developments. It is noted that the Future Proof Strategy sets out out-of-sequence and unanticipated development criteria (Part 7). It is expected that the

criteria in HUGS will work in conjunction with the criteria set out in the Future Proof Strategy to form an overall view of development proposals.

Yours faithfully,



Robert Brodnax
Future Proof Interim Implementation Advisor