

# Logistics

Successful warehousing and distribution projects require, among other things, a strategic location, strong transport linkages and critical infrastructure. Hamilton can tick all these boxes and more.

Our city is at the centre of a collection of regions where more than half of New Zealanders live, and two-thirds of recent population growth has occurred. Thirteen of 19 high-growth local authority areas are located less than 300 kilometres from our city. This means distribution operations located in Hamilton have significant logistical advantages given their ability to reach most New Zealand consumers with same-day service.

We're working with Waka Kotahi NZ Transport Agency on the Southern Links transport network to ensure future state highway routes are well integrated with our local arterial road network, and support planned growth in the city. Additionally, the completion of the Waikato Expressway will strengthen our road connectivity to Auckland and Bay of Plenty.

## FAST FACTS

- Crossroads of commerce
  - Businesses based in the Waikato can take advantage of our proximity to key logistics and freight hubs including the Auckland and Tauranga ports, both only two hours from Hamilton.
- Ruakura Superhub
  - Tainui Group Holdings and Port of Tauranga are jointly developing the 92-hectare first stage of Ruakura Superhub, anchored by a 30-hectare inland port with logistics and industrial precincts.
  - Express freight operator PBT (formerly Peter Baker Transport) is the first commercial tenant for the Ruakura Superhub, with plans to occupy up to 10,000 square metres.
- Waikato Freight Hub at Horotiu
  - Ports of Auckland controls 33 hectares north of Hamilton and is expected to generate approximately 300 jobs when fully developed.

## Business and employment



## Lifestyle and demographics

### The median age of Hamiltonians

is **32** making Hamilton the youngest city in New Zealand.

Enrolment at the **University of Waikato** was up nearly **10%** in 2021 with Māori and Pacific students making up **35.2%** of the student body, the highest proportion of all New Zealand universities.

Monthly **median house price** data from REINZ consistently places the Waikato in a favourable position for home buyers when compared to Tauranga, Wellington and Auckland.



**Hamilton** is increasingly diverse with more than **160** ethnicities speaking more than 80 languages.



Hamilton was voted New Zealand's **Most Beautiful Large City** at the 2021 Keep New Zealand Beautiful Awards.



**Hamilton City Council**  
Te kaunihera o Kirikiriroa

## Sector insight

In their 2021 New Zealand Ports and Freight Yearbook, Deloitte noted that clear patterns in domestic freight flows show that primary producing areas such as the Waikato generate significant flows to export ports, typically via processing facilities.

Waikato,  
Auckland and Bay  
of Plenty account for

**45%**

of freight tonnage  
produced in  
New Zealand.



## Logistics in the Waikato



**Category:** Transport, Courier, Logistics

PBT Group has over 45 years' experience and provide a comprehensive range of express courier and general freight services across New Zealand. The company was the first commercial tenant for the Ruakura Superhub, leasing a site in the Logistics West zone. Their project includes a 2,800m<sup>2</sup> enclosed logistics facility with 1,890m<sup>2</sup> loading canopy and 250m<sup>2</sup> office.



**Category:** Logistics, Transport and Warehousing

Hamilton Mainfreight Transport operates from an impressive 18,300m<sup>2</sup> facility that has incorporated a large loading dock to accommodate up to 8 truck and trailer units at one time and an internal rail siding with a capacity to hold 16 wagon units. This configuration allows Mainfreight to efficiently handle multi-modal operations.



**Category:** Logistics, Transport and Warehousing

Normans Transport Ltd began as a livestock transport company in 1970 operating out of Morrinsville and has evolved to become a trusted leader in general transport and storage. Their specialised service focuses on food grade products for both domestic and international markets. In 2014 Normans opened a second site in Te Rapa which is a state-of-the-art storage facility.



**Category:** Logistics, Transport and Warehousing

Mainstream has been delivering freight since 1992 and has gone from a domestic to international freight. Initially a virtual freight business operating from their family home, they now have a large fleet of trucks and offices throughout New Zealand including a large transport depot in Frankton, Hamilton. The business prides itself on its use of cutting-edge purpose-built freight management system.



**Category:** Logistics, transport Freight

Altranz is 100% New Zealand owned and operates out of Hamilton. It has a fleet of over 25 trucks servicing nationwide.