

HASHTING CASHBACK CAMPAIGN USER TERMS & CONDITIONS - STRONGBOW TROPICAL 2023

These Terms and Conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Entry instructions are deemed to form part of the terms and conditions and by entering this promotion all participants will be deemed to have accepted and be bound by the terms and conditions. Please retain a copy for your information.

Promoter: Heineken UK Limited, 3-4 Broadway Park, South Gyle Broadway, Edinburgh, EH12 9JZ

*The personal data provided by participants will only be used by the Promoter for the purpose of conducting the promotion and at all times in accordance with the Data Protection Act 2018 and the Promoter's Privacy Policy (available at www.heineken.co.uk/legal-hub/heineken-brands-privacy-policy). The Promoter has appointed Hashting UK Limited (company no. 12242883, with registered office address Wisteria Grange Barn, Pikes End, Pinner, Middlesex, United Kingdom, HA5 2EX) ("**Hashting**") to facilitate the promotion including issuing of cashback in accordance with these terms and conditions. All processing of participant personal data by Hashting will be in accordance with the Promoter's Privacy Policy hyperlinked above.*

1. Only open to residents in the UK and Channel Islands and Isle of Man aged 18 or over.
2. Participants can claim cashback up to a maximum of £6.25 upon proof of purchase of any 4 x 440ml pack of Strongbow Tropical product from participating Tesco, Asda, Co-op, Waitrose, Sainsbury's and Morrison's stores in England (subject to availability). Service is at the discretion of the checkout staff. Participants must retain their itemised receipt as proof of in-store purchase. Online purchases on participating store platforms in England are included in the cashback campaign and participants must retain a screenshot of their online itemised receipt. No more than one cashback request to be made per person. The cashback campaign is limited to 7,500 valid cashback claims. The cashback service will be facilitated by the Promoter's third-party service provider, Hashting.
3. For instructions on how to claim cashback using your receipt, participants can follow the link provided in the Promoter's social media posts published on the STRONGBOW TROPICAL Meta platforms.

Participants will then be taken to Hashting's landing page, upon which participants will be asked whether they wish for the instructions on how to claim cashback to be sent to them via Whatsapp or SMS. Participants will then receive a link via their chosen communication method. Mobile phone access is required and standard network rates apply. Using the link contained in the automated SMS/Whatsapp message (which will be accessible until seven (7) calendar days after the end of the Campaign Period (as defined in clause 6 below)), participants will be asked to provide:

- their first and last name;
 - their email address;
 - the amount they paid for the product;
 - a photo/upload of their receipt as evidence of the amount paid (the price shown on the receipt shall be paid in cashback up to the maximum amount of £6.25 as set out above); and
 - confirmation as to whether they wish to receive their refund via PayPal or by BACS. If the former, participants will be asked to provide their PayPal email address; if the latter, participants will be asked to provide their sort code and account number.
4. Upon submitting the above information, participants will be directed to a webpage notifying them that their request has been received and is under review by Hashting. Hashting verifies all requests to ensure their compliance with these terms and conditions. Having reviewed the request, Hashting will contact participants using the email address provided to confirm that:

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- their cashback claim has been accepted and approved, along with the specific amount due to be refunded; or
 - their cashback claim has been rejected, and the reason(s) why; or
 - more information is required by Hashting to review the claim properly (for example, the photo of the receipt is unclear and therefore a new one must be uploaded).
5. Hashting will process and issue any approved refunds to successful participants within thirty (30) calendar days of the participant submitting their request for cashback via PayPal or by BACS as referred to in clause 3 above. For the avoidance of doubt, refunds cannot be exchanged for other goods or services and can only be received by the original purchaser of the product.
6. The cashback campaign opens at 00:01 on 15 August 2023 and closes either at 23:59 on 30 November 2023 or the time and date on which 7,500 cashback redemptions have been received, whichever is earlier (the “Promotion Period”). Participants will be immediately notified if the Campaign Period has ended when they click the promotional link.

Product Review Promotion

7. Upon submitting a cashback claim, in accordance with these terms and conditions, participants will receive an automated SMS/Whatsapp message with instructions on how to enter into a prize draw to win £200 in cash by leaving an honest review of Strongbow Tropical. There is one (1) prize to be won. This message will contain a link to the product review page on the website for the store from which the product was originally purchased. To clarify, participants will only be able to leave one review and therefore will only be entered into the prize draw once. The product review promotion will be facilitated by the Promoter’s third-party service provider, Hashting.
8. After leaving a review, participants must then reply to the automated message with the name/nickname that they left the review under no later than seven (7) calendar days after the end of the Promotion Period. Participants will then receive a message to confirm that they have been entered into the prize draw.
9. The prize draw will take place fourteen (14) calendar days after the Promotion Period has ended and the winner will be selected at random from all valid entries by Hashting via a random number generator. The winner will be notified by Hashting by email within five (5) working days of the draw. The prize is non-transferable.
10. The winner’s first name and county will be made available by Hashting on request. By entering, the winner consents to such information being disclosed.
11. The Promoter has the absolute discretion to refuse to include a participant in the prize draw where their review:
- a. promotes excessive, irresponsible, or underage consumption of alcohol;
 - b. uses offensive, obscene, pornographic, abusive, false, misrepresenting, defamatory or malicious content;
 - c. includes or refers to other brands;
 - d. includes content to which someone else owns the copyright, without the requisite authorisations;
 - e. includes advertisements or solicitations of business; or
 - f. breaches these terms and conditions.

General

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1. Requests for cashback and reviews must be made personally. Requests/reviews made through agents/third parties, bulk requests or automated requests are invalid. No multiple requests/reviews from a single IP address will be valid. Amended, defaced or photocopied requests/reviews and accompanying photo evidence will be invalid. The Promoter accepts no responsibility for lost, damaged, incomplete, illegible or delayed requests/reviews or accompanying evidence, and such requests/reviews will be void. Proof of sending is not proof of receipt and Promoter does not accept any responsibility for the non-receipt or the late receipt of Whatsapp/SMS messages or the request/reviews itself due to network failure or for any associated costs to participants. No requests/reviews submitted via any other means will be accepted. The Promoter cannot guarantee uninterrupted or secure access to the web entry route. Any mechanical reproduction or automated requests are prohibited, and any use of such automated devices will cause disqualification.
2. The Promoter reserves the right to:
 - a. verify all cashback requests, reviews and the winner themselves;
 - b. refuse cashback or award of the prize;
 - c. withdraw the prize entitlement and/or refuse further participation; or
 - d. disqualify the participant,

where there are reasonable grounds to believe there has been a breach of these terms and conditions or any instructions forming part of entry requirements or otherwise where a participant has gained unfair advantage in participating in the promotion or applied for cashback using fraudulent means. The Promoter will be the final arbiter in any decisions and these will be binding and no correspondence will be entered into.

3. The decision of the Promoter in all matters is final and binding and no correspondence will be entered into.
4. The Promoter is not responsible for any third party acts or omissions.
5. The Promoter reserves the right to cancel or amend this promotion due to events or circumstances arising beyond its control.
6. The cashback campaign is in no way sponsored, endorsed or administered by, or associated with, Meta. Meta is not responsible to participants in respect of any aspect of this promotion.
7. Links to this promotion from third party sites are permitted only upon approval from Hashting on behalf of the Promoter. Please contact us at uk@hashting.support to seek such approval.
8. These rules and any dispute or difference arising out of or in connection with them shall be governed by, and construed in accordance with, English law. The Promoter and each participant irrevocably agrees to submit to the exclusive jurisdiction of the Courts of England and Wales over any claim or matter arising under or in connection with these rules or the legal relationships established by this agreement.

Short-form Ts&Cs

For full Ts&Cs [click here](#). Open to UK residents aged 18+. Buy any 4 x 440ml pack of Strongbow Tropical product from participating Tesco, Asda, Co-op, Waitrose, Sainsbury's and Morrison's stores in England (subject to availability) between 00:01 on 15 August 2023 and 23:59 on 30 November 2023 or the time and date on which 7,500 cashback redemptions of up to £6.25 have been received, Follow the instructions provided on the

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Promoter's social media platforms on how to claim your cashback and upload a copy of your receipt. Mobile phone access required and standard network rates apply. Maximum one cashback per person. Online purchases in England included. £200 cash is available to be won in a random prize draw for all cashback claimants who leave a valid product review on retailer website following cashback claim. Promoter: Heineken UK Limited, 3-4 Broadway Park, South Gyle Broadway, Edinburgh EH12 9JZ.