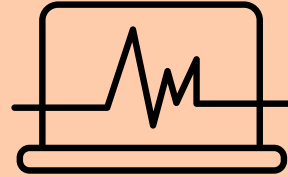# GOOGLE SITES 101

1. GOOGLE ACCOUNT

You must have an established Google account prior to creating a Google site. You cannot create or edit a site without a Google account.

LOGO

XYZ Company

COLOR PALETTE

| #144c8c | #8ab9ee | #1f3c58 | #627d9f | #d3cebe | #1c242c |

ColorsWall.com

colorswall.com/palette/94111

THE BASICS

Features:
- Insert images, text, video
- Create new pages, sections

Customization:
- Choose a built-in theme or create your own
- Customize each content block with background or colors

Designing:
- Use design principles when creating your site.