September 30th 2014

To,

Abrar,

DU, Emirates Integrated Telecommunication

Sub: SMS authorization Letter

This is to certify that ClickSend is the SMS services provider for Brand owner *we* hereby authorize them to Push SMS to the below mentioned Sender Id: **xxxxxxx**

The Sender ID is would be used to communicate transaction based alerts and Promotional SMS.

Thanking you

On Behalf of Brand Name