

The background features a dark blue color scheme with various data visualization elements. At the top, there are line graphs with data points labeled 62%, 26%, 24%, and 28%. Below these are bar charts and a grid pattern. On the right side, a person in a dark suit is partially visible, looking towards the left. The overall aesthetic is professional and data-driven.

WHAT'S NEW IN SELLERCLOUD'S REPORTING SUITE?

 SellerCloud®
User
Conference | 2019



REPORTING ENHANCEMENTS

We added many new functions to enhance your reporting of P&L

Channel Report Data Affecting P&L

For reporting of product profit and loss (P&L)



Amazon's Sponsored Product Ad Campaigns

Import Amazon's Sponsored Products Ad data into Profit by Product reports

- **How does this help you?**
Importing data from Seller Central's Sponsored Product Ad report into SellerCloud produces a more accurate product P&L.
- **Ready to try it?**
See this Help topic with step-by-step instructions: [Sponsored Products Ad Report](#).



FBA Inbound Shipping Costs

Store FBA inbound shipping costs in orders' P&L

- **How does this help you?**
Manually creating an FBA inbound shipping cost adjustment shows it in the Adjustments field on the order's P&L tab, showing a more accurate P&L.
- **Ready to try it?**
See this Help topic with step-by-step instructions: [Storing FBA Inbound Shipping Costs in Order Items P&L](#).



Walmart Marketplace Facilitator Tax

Facilitator tax from Walmart Marketplace settlements now shown in the Tax Collected by Transaction report

- **How does this help you?**
Showing this marketplace collected-and-remitted sales tax (for select states) lets you know for tax time that this was already paid.
- **Ready to try it?**
See this Help topic with step-by-step instructions: [Tax Collected by Transaction report](#).



Note: Amazon facilitator tax is currently shown in the report.



Reports Usability

For understanding and working with the Reports module



New Reports Topics Published

Leverage several newly published topics about SellerCloud's reports

- **How does this help you?**
Maximize the powerful Reporting suite with 8 new current topics to learn more. Just click the Report's [Help](#) button!
- **Ready to try it?**
See these new Help topics with step-by-step instructions:
 - [Introducing Reports](#)
 - [Reports FAQs](#)
 - [Profit by Product Summary](#)
 - [Profit by Product Details](#)
 - [Profit by Order Summary](#)
 - [Profit by Order Details](#)
 - [Tax Collected by Transaction](#)
 - [Payments and Refunds by Date](#)

Introducing Reports



Reports FAQs



Profit by Product Summary



Profit by Product Details



Profit by Order Summary



Profit by Order Details



Tax Collected by Transaction



Payments and Refunds by Date



Combined Reports

Get the best of both worlds with combined P&L and Transaction reports

- **How does this help you?**
You can filter data in the following four P&L reports by having orders' associated activity reflected in one of 3 ways: By transaction, ship, or order dates.
 - [Profit by Product Summary](#)
 - [Profit by Product Details](#)
 - [Profit by Order Summary](#)
 - [Profit by Order Details](#)
- **Ready to try it?**
See the new filter options on the Profit by Product Summary report in SellerCloud.

Profit by Product Summary



Profit by Product Details



Profit by Order Summary



Profit by Order Details



Reporting Improvements

Fine-tune your data results with new grid options

- **How does this help you?**
See only the exact data you want with these display enhancements, including:
 - Resize any column width
 - Reorder any column
 - Filter within a column; e.g., "Show rows with value Greater Than 100"
 - Group by column
 - Show/hide any column
 - Scroll horizontally with freeze bar
 - Multi-select checkbox filters
- **Ready to try it?**
See the new filter options on the Profit by Product Summary report in SellerCloud.

Filter Transactions by Settlement ID

More channels added for the transaction reports' Settlement ID filter: Jet, Newegg, Walmart Marketplace, and eBay

- **How does this help you?**
See P&L for transactions in orders with these channels' Settlement IDs in these reports:
 - [Profit by Product Summary](#)
 - [Profit by Product Details](#)
 - [Profit by Order Summary](#)
 - [Profit by Order Details](#)
 - Transaction Details by Date
- **Ready to try it?**
See the top 4 Help topics for step-by-step instructions.

Note: Filtering by Amazon/FBA settlement ID is currently available.

Profit by Product Summary



Profit by Product Details



Profit by Order Summary



Profit by Order Details



Coming Soon...

...even more Report enhancements!

- **Data Comparison report**
This will give you an incredibly robust yet fast way to compare large amounts of data for a truly comprehensive analysis.
- **Returns report**
This will show top products returned by reason from all channel orders to see exactly how many products were returned and why.
- **Inventory reports**
This will show bin information in all these reports (currently only in the Inventory Adjustment Audit report).
- **Profit by Product reports**
FBA storage fees will be included in these reports.

FINANCIALS ENHANCEMENTS

We added several new features to enhance the Financials component

Statement of Account

Run a report with selected orders and their invoiced amounts and payments

- **How does this help you?**
Generating a detailed report of your orders shows all their invoiced amounts and payments, along with running and aged balances in several time buckets.
- **Ready to try it?**
See this Help topic with step-by-step instructions: [Statement of Account](#).



Import Groupon Chargebacks

Groupon sellers can import their chargebacks into Groupon orders

- **How does this help you?**
SellerCloud's automatic application of imported chargebacks to Groupon orders will show these amounts, in the Adjustments field of each order's P&L tab, for a more accurate profit and loss figure.
- **Ready to try it?**
See this Help topic with step-by-step instructions: [Importing Groupon Chargebacks](#).



Vendor Reconciliation

Reconcile vendor invoices (bills) against received inventory

- **How does this help you?**
Easier tracking of pricing or quantity discrepancies on purchase orders; create 1 bill for multiple receive sessions or POs.
- **Ready to try it?**
See this Help topic with step-by-step instructions: [Vendor Invoice Reconciliation Overview](#).



Channel Invoices

Resolve any channel invoice discrepancies with a new workflow

- **How does this help you?**
Quickly and easily reconcile channel invoices against all of your orders and payments in SellerCloud.
- **Ready to try it?**
See this Help topic with step-by-step instructions: [About the Channel Invoice Feature](#).



- **Coming Soon...**
Create channel invoices by settlement ID (for channels with settlement reports).

