

Digital Communications Volunteer – Lincolnshire NHS Charities

The Lincolnshire NHS Charity exists to support and enhance patient care at Lincolnshire Community Health Services NHS Trust and Lincolnshire Partnership NHS Foundation Trust. The charity team supports, promotes, and governs all charity activities including fundraising and communications. This includes creating content for social media (Facebook & Twitter), working with media to raise the profile of the charity, producing promotional materials and campaigns, and engaging with NHS staff to promote fundraising.

Volunteers provide administration and digital support as well as an external point of view to ensure our charity brand and reputation is maintained.

This role involves:

- Checking website accuracy and up-dating content
- Publishing social media content
- Basic graphic design using existing templates (for example in Canva)
- Creating the internal and external charity newsletter using a template
- Engaging with fund managers to obtain stories & photos of how charity money is spent and raised.

This role would suit people who:

- Have an interest in fundraising, communications and digital content
- Have good written and verbal communication skills
- Can follow instructions and have an eye for accuracy
- Have excellent digital skills

What to expect from the role:

- Insight into the supporting functions of an NHS Trust
- An opportunity to learn more about NHS Charities
- The opportunity to put your digital skills into practice

Free training provided for this role

- Completion of virtual handbook – Your Volunteer Journey
- Volunteer Induction Session (2hrs face-to-face or virtual)
- E-Learning for Healthcare – Volunteer Learning Modules
- Local induction and orientation

An opportunity to gain a National Volunteer Certificate

Service: Lincolnshire NHS Charity Team (LCHS hosted)

Location: Virtual with occasional attendance at Lincoln/Sleaford/Spalding

Days/hours: Flexible – one half day per week (depending on demand)

For further information about this role please contact the Volunteering Team on lhnt.volunteer4lchs@nhs.net