



Room to Reward

*Hotel Breaks for
Hidden Heroes*





Room to Reward is a unique volunteer-recognition charity created to say ‘thank you’ to the Hidden Heroes – inspirational volunteers who give up their time to make a difference to those who need it most. Our hotel, holiday park and other accommodation partners donate their unsold rooms, charities, community groups, grassroots sports clubs and other voluntary organisations nominate their Hidden Heroes for a break – we make it happen!

“It’s an honour and a privilege to volunteer, but these breaks are very special for people like myself. Thank you.”

Paul, Volunteer & Hidden Hero

How does it work?

R2R unlocks significant value in unsold rooms by using them to create memorable experiences and give some time back to those who do so much for others. Through the simple donation of a few empty rooms that would otherwise go to waste, our partners enable charities and other community organisations to recognise the dedication and commitment of their outstanding volunteers who work tirelessly to support people and places in need.

What’s on offer?

- 1-2 nights, complimentary bed and breakfast break for the nominated volunteer +1.
- Nominations can be made over the year or at the same time for volunteer celebration events.
- Hidden Heroes can choose from our full range of partners for their break.
- All booking requests are subject to availability.
- Hotels can restrict availability to suit business needs.
- A simple, flexible, truly valuable partnership with no hidden catches!



a WIN for hotels



a WIN for non-profits



a WIN for volunteers

“Up and down the country, there are so many people helping others. We can give those people a break, use our empty rooms, and really make a difference.”

Nicolas J. Roach
Founder & Chair
of Trustees,
Room to Reward



Who are the Hidden Heroes?

Every day, we read inspirational stories of people giving up their time to help those in need and provide vital services to their communities. From fantastic fundraisers, tireless campaigners and life-saving helpline listeners to inspiring sports coaches and mentors, dedicated support providers and behind the scenes admin assistants – and everything in between – these are the Hidden Heroes. Ordinary people making an extraordinary difference. Without them, charities and communities simply could not survive. The wonderful support of our hotel partners enables us to recognise their impact, give them some time back, and say ‘thank you.’



“If you have a strong, vibrant voluntary sector, you have a strong, vibrant community. Room to Reward supports volunteers in abundance. What a wonderful charity.”

“To see the impact that a stay in a room that would otherwise go unused has is just amazing. This is such an important and easy thing for hoteliers to be involved with.”

Laura Sharpe
Firmdale Hotels



**Havering
Volunteer
Centre**

We are proud to provide flexible, adaptable partnerships that work for hotels and voluntary organisations of all shapes and sizes.

The donation and nomination process is simple. The impact is huge.

Did you know...

Every night, there are approximately 140,000 unsold hotel rooms across the U.K. This equates to £5billion in wasted assets every year.

But that's nothing compared to the 12 million people volunteering at least once a month, contributing more than £15billion to the U.K. economy annually!

With less than 1% of these unsold rooms, we can arrange £1million worth of breaks every year.

Join our journey!

From humble beginnings in 2015, we now work with major hotel groups and properties all over the U.K. (and some a little further afield!) A wide range of organisations – from major national charities to small community groups – have nominated their Hidden Heroes for an R2R break.

For more information and to get involved visit our website, or email a member of the team:

🌐 www.roomtoreward.org

✉ adam.terpening@roomtoreward.org

✉ joe@roomtoreward.org

Follow us on social media @roomtoreward    

Registered Charity Number: 1160675

Sometimes in life you don't realise what you've achieved until somebody else says: 'Hey, look what you've done!' That's what the nomination to Room to Reward gave to me. It made me think 'Wow, I really have done something here that made a difference.' I'm so grateful. We still talk about it.

Mandy, Volunteer Holistic End of Life Carer & Hidden Hero



