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# Funding Volunteer Projects

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## Benefits of Volunteering

- Volunteers reduce pressure on services
- Volunteering brings services closer to the community
- Volunteering is cost effective
- The Long Term Plan sets out the need for well designed volunteering initiatives



## What Is This?

This presentation is designed to highlight some of the common challenges in framing your volunteering projects so that systems feel confident investing in them.

## What is Your Priority?

Projects need to be seen to be addressing the priorities of systems

- Reducing delayed discharge
- Contributing to population health management
- Reducing health inequalities
- Quality Improvement
- Responding to civil emergencies
- Improving integration

## Considerations

- You don't have a volunteering project, you have a project with a volunteering component
- You must explicitly refer to the priorities in ICS plans
- Your project must link different parts of the system together

## Where Does Your Project Exist?

- Is it at system level (ICS)?
- Is it at place level (ICP)?
- Is it at Primary Care level (PCN)?

Different levels of systems will have different priorities.  
These need to be reflected in your plan.

## Integration is Everything

- Do you have partners, from within the system, explicitly referenced?
- Does your project demonstrate how service flow will be more effective?
- Can you demonstrate an understanding of population level needs?



## Impact

- Difference between outcome and activity
- Can you connect the outcomes to your project? - Attribution
- The less data you collect the higher quality it will be
- Evaluation vs business intelligence

## Sustainability

- Can you demonstrate how the project will survive beyond the first business case?
- Do you understand how your project can scale?
- Is your service replicable?
- Do you have a plan to report the outcomes?

## Pitfalls

- Innovation - Demonstrate why this is innovative
- Don't focus on what you will do, focus on why
- Remember that value for money is a fundamental element of volunteering

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**Thank you**

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