



Food and Agriculture  
Organization of the  
United Nations



PERÚ

Ministerio  
de Desarrollo Agrario  
y Riego



Hand-in-Hand  
Initiative

# Peru at the HIH Investment Forum

Investment Forum | Rome, Italy |  
October 14-16, 2025





## PERU: A SUCCESS STORY



### Native Potatoes

- Investment of **\$15 million** by Tiyapuy in a native potato processing plant.
- 600 tons of native potato purchased by Tiyapuy from 2 producer organisations for **\$400,000 USD**.
- Launch of a new public investment project for native potato in Junin valued at **USD 4 million**.
- Upcoming:** new initiative in production and dissemination of quality seeds



### Highland Avocado

Pilot project of ECAs (Farmer Field Schools) for avocado production, benefiting **150 producers in Huancavelica** for circa **USD 100,000** investment for capacity building:

- Traineeship of producers at CAMPOSOL's avocado processing plant in La Libertad.
- Upcoming:** exploration of high-altitude avocado as a new business opportunity for partners such as Camposol.

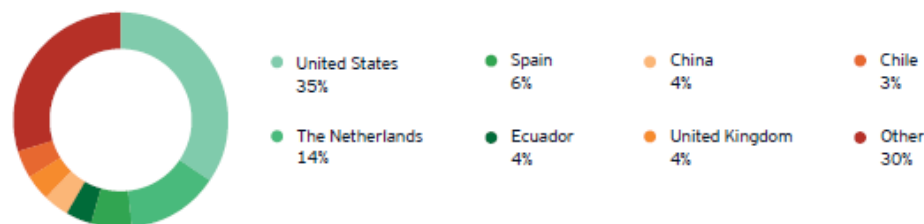


## ADVANTAGES COMPARATIVE & COMPETITIVE

### Peru is an agro-export powerhouse:

USD 12,800 million, 2023. Consolidated markets include: **United States, European Union, China, and others**

Agricultural export destinations 2023 (percentage)



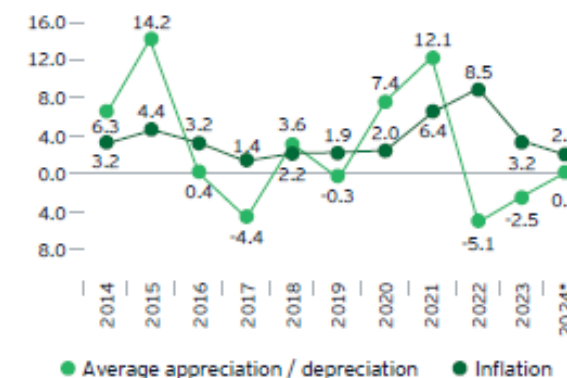
Source: Ministry of Agricultural Development and Irrigation (MIDAGRI).



**Solid and resilient economy:** expected yearly growth of 3% between 2024 and 2027 (MEF)

**Low and controlled inflation levels:** 2.2% in 2024 (BCRP)

Average appreciation / depreciation and inflation



\*Projection. June 2024 Inflation Report.

Source: Central Reserve Bank of Peru (BCRP).



Ministerio  
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## GENERAL AGRIBUSINESS PANORAMA

In 2023, national poverty affected **29.0%**, reaching **39.8% in rural areas**. Moreover, childhood anemia reached 43.1% (INEI)

**51.7%** of the Peruvian population (17.6 million) in moderate or severe food insecurity (SOFI, 2024)

High vulnerability to extreme climate events. Ranked 45th out of 180 in the climate risk index (GermanWatch, 2021)

**30%** Of national territory is destined for agricultural use, of which **46% is located in the highland region**.

97.6 % is family agriculture, and contributes:

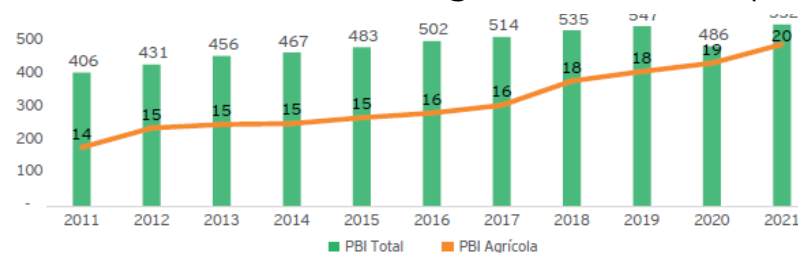
**90%** of VNAP

**53%** of food supply

**83%** of agricultural employment



### Evolution of total GDP vs Agricultural GDP (\$/ billions)



Fuentes: Banco Central de Reserva del Perú (BCRP), Ministerio de Desarrollo Agrario y Riego (MIDAGRI), Superintendencia de Administración Tributaria (SUNAT)

In the last decade, agricultural GDP grew by a yearly average of **3.9%**, **outpacing the national annual GDP growth of 3.3%**

## INVESTMENT CLIMATE



**22 commercial deals** in force  
and **58 markets accessed**



Business Climate Index: Ranked  
5th in Latin America during the 1st  
trimester of 2024



Peru is a member in the WTO,  
APEC, CAN, and an associate  
member of MERCOSUR

## INCENTIVES & SUSTAINABILITY

**PERU: A COUNTRY FOR  
SUSTAINABLE INVESTMENTS  
IN AGROBIODIVERSITY AND  
FOOD SECURITY TO  
DECREASE CLIMATE-  
RELATED RISKS**

Agroecological practices  
and traditional knowledge  
of organic production to  
satisfy growing market  
demand.



### New guarantee fund mechanism

Creation of a trust managed by the  
Development Peruvian Bank  
(COFIDE) to grant guarantees to  
cover credit risks through the  
Agroperu Fund.



### New thematic social bond

**USD 300MM** to support small businesses with a spread of  
65 points issued by COFIDE.

## Investment Opportunities

### Organic Andean Grains

In 3 economic corridors



Quinoa



Tarhui



Cañihua



Kiwicha

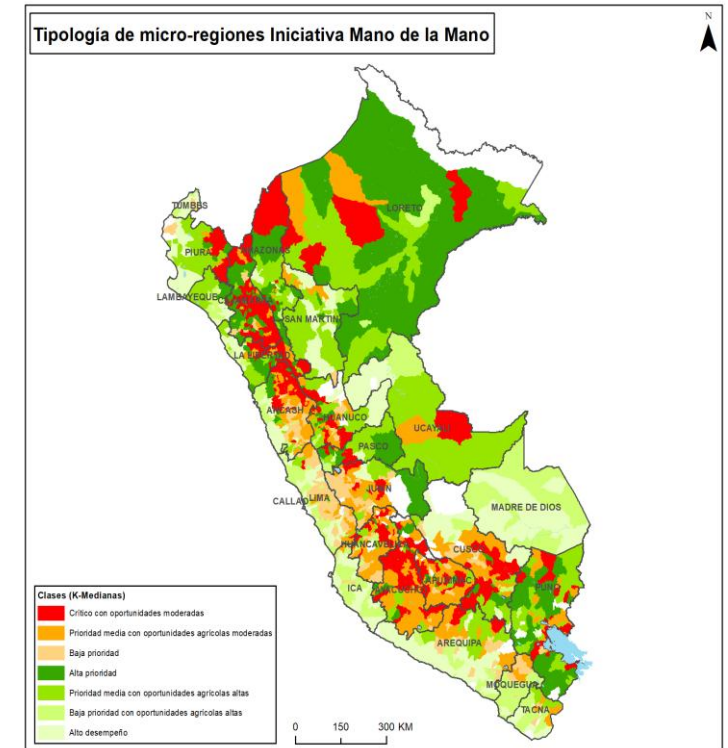
### Sustainable Livestock

In 2 economic corridors



### Amazonian Bioeconomy

In 1 economic corridor



**Investment opportunities  
in Andean and Amazonian  
territories**



# ORGANIC ANDEAN GRAINS

## In 3 economic corridors

### Andean Grains

In 3 economic corridors



Quinoa



Tarhui



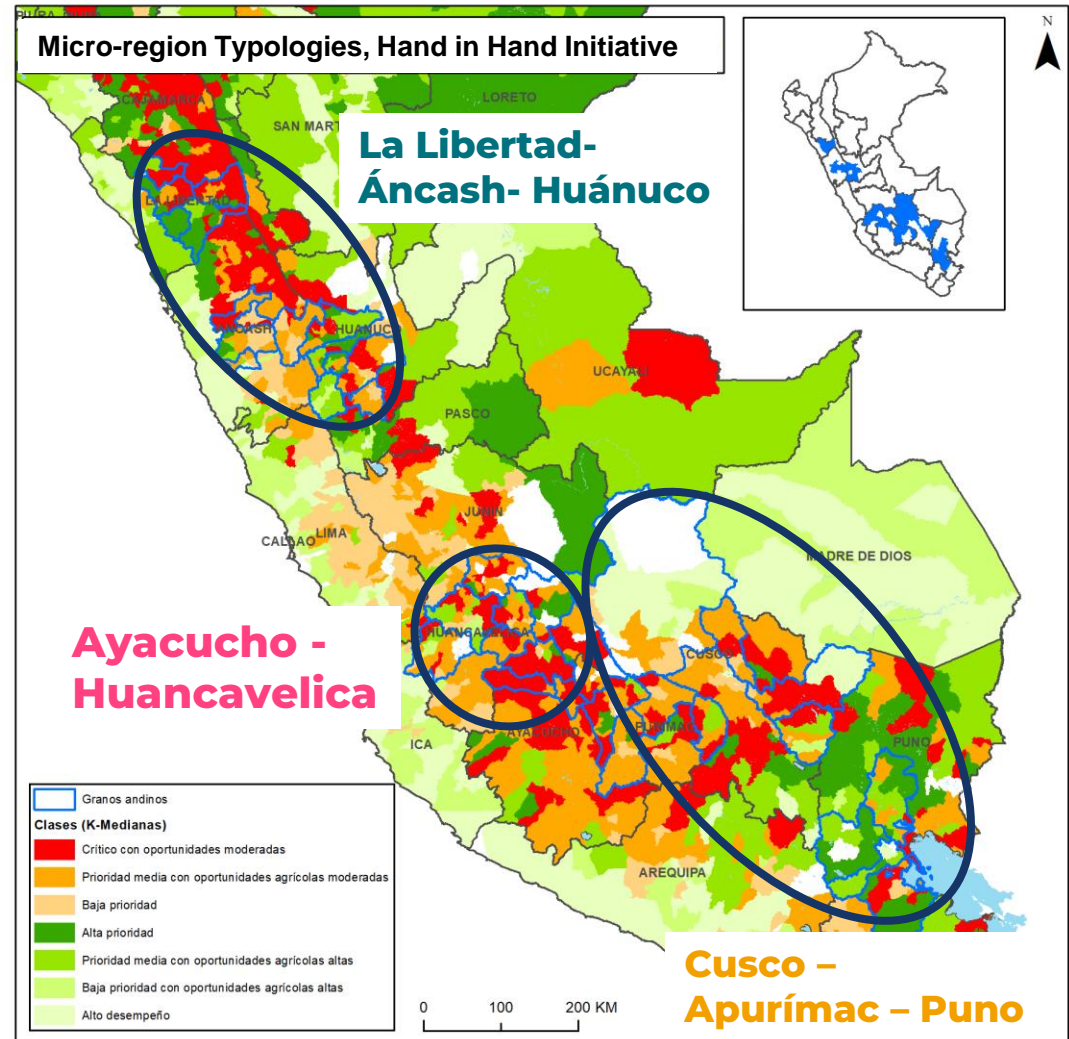
Cañihua



Kiwicha

**Traditional healthy foods**

For a sustainable future



## INVESTMENT CONTEXT ORGANIC ANDEAN GRAINS



**“Super foods”:** rich in proteins, fiber, vitamins, essential minerals, like iron, calcium, phosphorus, and zinc.

**High nutritional value**



Contribute to biodiversity conservation and environmental responsibility of a **3,000 year crop**

**Biodiversity**



Contribute to agrobiodiversity conservation and environmental responsibility

**Income generation**

### Market Opportunities

- For the ninth consecutive year, Peru is the world's leading exporter of quinoa, reaching \$140 million USD, a 40% increase from the previous year.
- Main markets: United States, Canada, Europe, Asia, and Australia.
- At the national level, Andean grains consumption is projected to increase in 50%.
- Growth of the global quinoa and tarwi market at a compound annual rate of 12.4% and 6.5% respectively until 2030.



# ORGANIC ANDEAN GRAINS

ENPV

USD 27,091,563

EIRR

32%

B/C

1.49

## Bottlenecks Addressed

- Low profit margins and prices due to lack of access to competitive markets
- Limited financing and resources for production mechanization
- Low productivity and limited access to water resources

**Beneficiaries:** 6,420 families directly and 25,680 families indirectly along the value chain.

**Income Increase:** Up to USD 2,320 per capita

**Emission Reductions:**  
-62,857 tCO<sub>2</sub>-e

**R1:** water scarcity.  
**R2:** lack of associativity and value adding processes..

**M1:** Water management practices and agroecological farming.  
**M2:** Investment in processing and industrialization of grains to add value.

**Total Investment USD 36,479,881**

### Investment Descriptions

### Cost

#### PRIVATE INVESTMENT

8 microfinance institutions to improve productivity	USD 1,071,795
5 pearling plants for quinoa	USD 5,629,041
Implementation of irrigation technologies,	USD 8,942,378
<i>3 debittering plants and 1 oil, the modernization of 3 flour plants, and mechanization in 8 localities</i>	USD 6,608,210
<i>Plants for kiwicha and Cañihua flour and pearling in 4 localities.</i>	USD 992,626

#### PUBLIC INVESTMENT

Construction of reservoirs for water capture and storage to ensure water security.	USD 7,061,602
Business plans to improve tarwi and quinoa (2023–2027)	USD 6,174,159
PROQUINUA, a project in Puno to promote quinoa productivity and quality.	USD 3,000,000

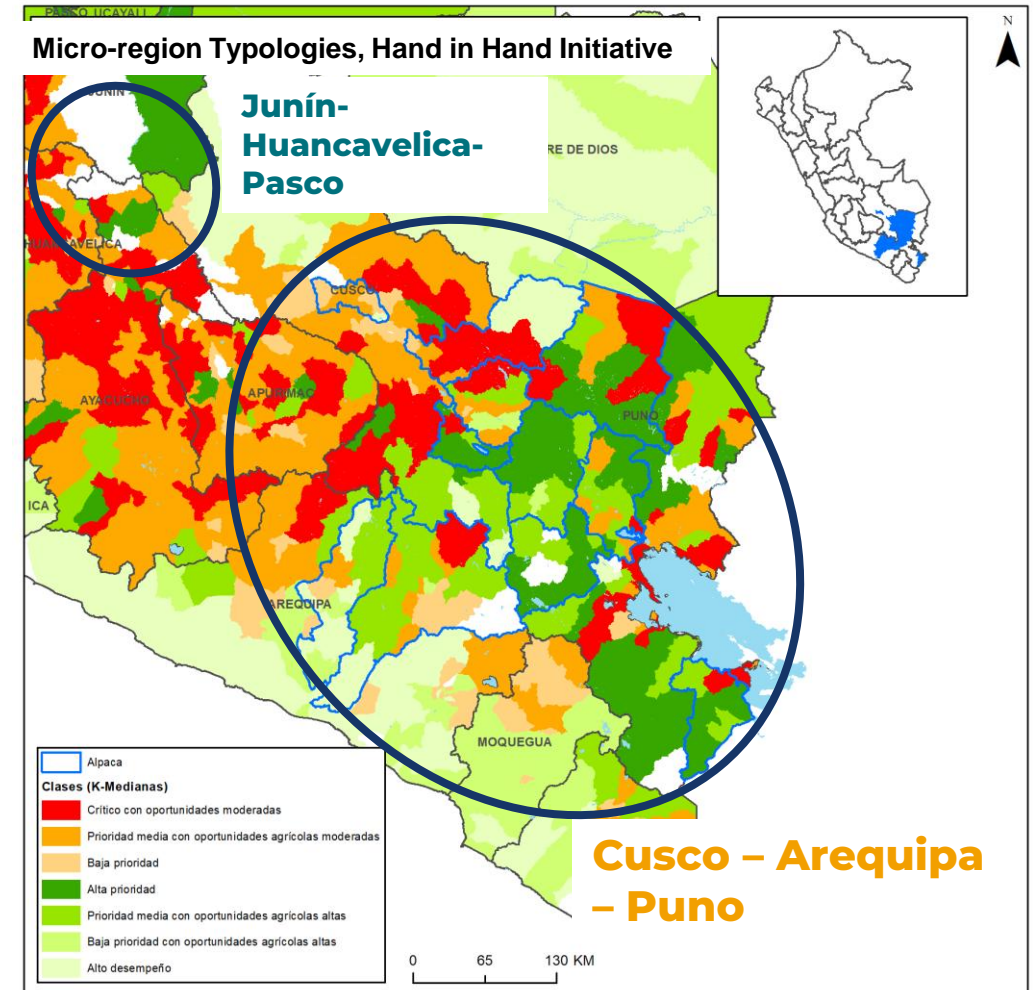
## SUSTAINABLE ANDEAN LIVESTOCK

### 2 Economic corridors



**The finest fibres  
and healthiest  
meat**

Produced by native  
Andean camelids in  
sustainable ecosystems



## INVESTMENT CONTEXT ANDEAN HIGHLAND CAMELIDS



The 2 prioritized corridors concentrate 77% of national production of alpaca meat and 91% fiber.

**Areas with high development potential**



Highly nutritious and delicious meat with more protein, omegas, and less calories than beef.

**Considered a super meat**



Peru is the world's leading producer of fine quality alpaca fiber

**Present in 65 markets around the world.  
Top destinations: China, USA, Italy**

### Market Opportunities

- Fiber global market size of US\$ 786 million in 2022
- Peruvian exports of fiber have grown 35% in the 2019-2023 period.
- Peruvian alpaca meat market has grown increasing the value per kg up to 50% nationally.
- Capitalize on the booming carbon market—valuing ecosystem services through soil and wetland restoration taps into a high-growth sector projected to expand at a 18.18% CAGR through 2032.



# SUSTAINABLE ANDEAN LIVESTOCK

## Bottlenecks Addressed

- Low-efficiency shearing process that compromises fiber quality
- Lack of added value for alpaca fiber, and no product diversification strategy in alpaca producers.
- Low-quality feeding and degradation of soils due to overgrazing and limited water resources

**Beneficiaries:** 10,000 families directly and 40,000 families indirectly along the value chain.

**Income Increase:** Up to USD 2,336 per capita

**Emission Reduction:**  
-482,338 tCO<sub>2</sub>-e

**R1:** Inconsistent fiber quality

**R2:** pasture degradation and water scarcity

**M1:** Strengthening the public technical assistance program

**M2:** Boosting green finance mechanisms (Puno Resiliente)

ENPV

USD 31,040,868.11

EIRR

35%

B/C

1.68

**TOTAL INVESTMENT USD 42,143,907**

Overview	Cost
PRIVATE INVESTMENT	
Upscaling Responsible Alpaca Standard (RAS) certification for Alpacas in 6 Andean regions.	USD 11,312,500
2 mobile slaughterhouses in Andean regions for comercialization of alpaca meat.	USD 3,900,017
Payment for environmental services and carbon capture mechanisms by improving soil and wetland conditions for alpaca grazing	USD 4,572,000
PUBLIC INVESTMENT	
Construction of water reservoirs and irrigation technology systems for Andean regions.	USD 22,359,390
Business plans for alpaca fibre productivity improvement (2023 - 2027)	USD 2,225,945

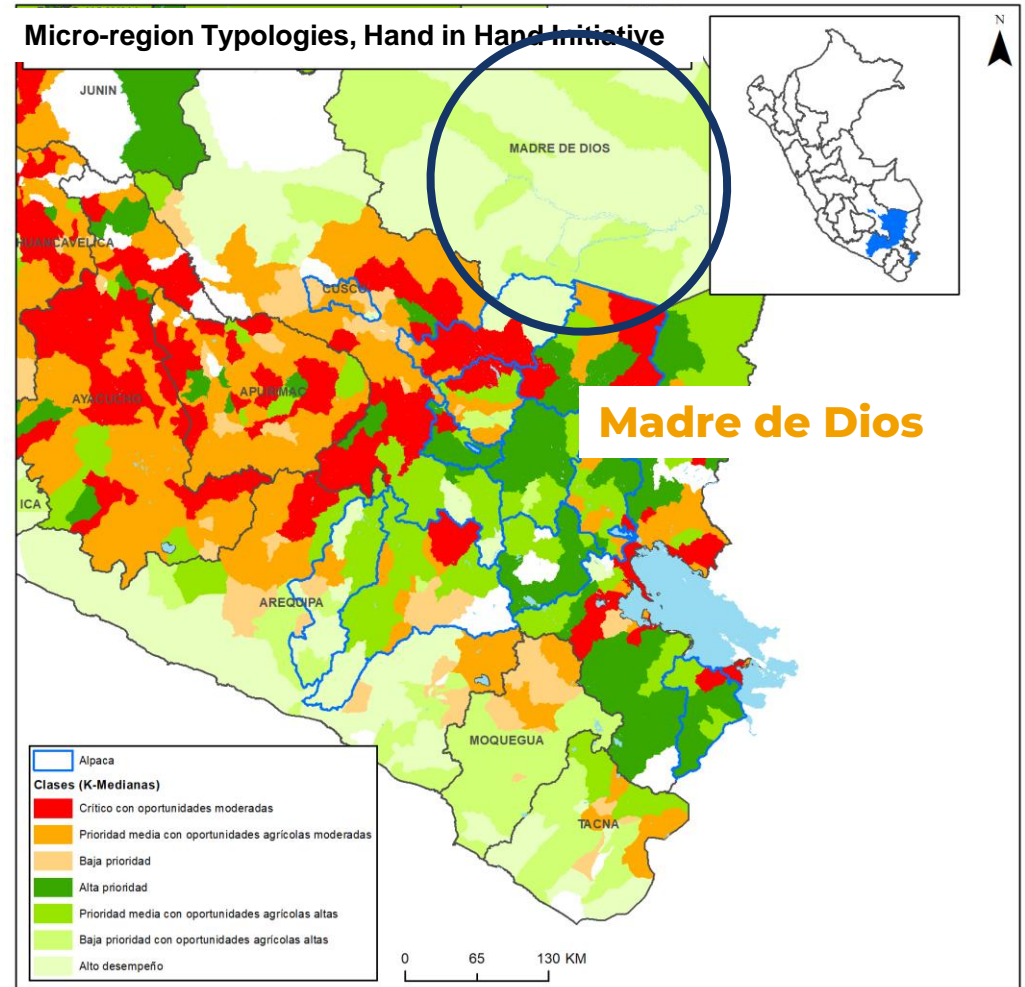
## Amazonian Bioeconomy of Copoazu

### 1 Economic corridor



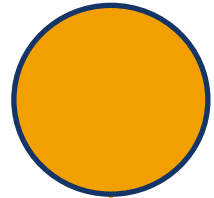
### Copoazu: Amazonian superfruit

A “white cocoa”  
produced in an  
Amazonian  
bioeconomy system



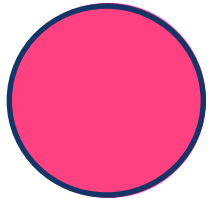
## INVESTMENT CONTEXT

### Amazonian Bioeconomy of Copoazu



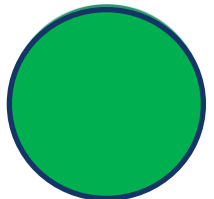
Copoazú offers a unique tropical aroma and smooth, creamy texture ideal for gourmet chocolate and cosmetic products.

**Exceptional organoleptic qualities**



A sustainable, lower-fat alternative to cocoa, it appeals to the premium chocolate market and growing demand for Amazon superfoods.

**Potential alternative to cocoa**



Agroforestry systems combined with acai, aguaje, Brazil nuts, and ecotourism to boost local economies, diversify incomes, and strengthen value chains.

**Chain integration opportunities**

- Agroforestry systems with copoazú help restore degraded lands and sequester carbon, supporting climate finance mechanisms.
- International markets of Russia and Italy demanding up to 25 tons of seeds and 18 tons of copoazu butter
- International and national demand of copoazu has driven price to increase in 85% in the last 5 years.



# Amazonian Bioeconomy of Copoazu

Profitability  
indicators of private  
investment

ENPV

USD XXXX

EIRR

X%

B/C

XXX

## Bottlenecks Addressed

- > Lack of local facilities for fermentation, drying, and transformation reduces product quality and value added.
- > Producers face challenges connecting with stable, high-value markets and buyers.
- > Insufficient training in sustainable practices, post-harvest handling, and business management limits productivity and competitiveness.

**Beneficiaries:**  
**Income Increase:**  
**Emission Reduction:**

**R1:** inconsistent available markets  
**R2:** financial and commercial risks  
  
**M1:** capacity building and market integration  
  
**M2:** promotion of value chain integration with other sustainable Amazonian value chains.

## TOTAL INVESTMENT

Overview	Cost
PRIVATE INVESTMENT	
Transformation plants for copoazu, brazilian nut, aguaje and acai.	USD xxxxx
Ecosystemic services focused on carbon capture and biodiversity benefits.	USD XXXXX
Digital connecivity and traceability	USD XXXXX
PUBLIC INVESTMENT	
XXX	USD XXXX
XXXXX	USD XXXXX

## 2025 INVESTMENT PLAN FOR PERU

USD 82,023,937 Total investment plan	USD 37,821,096 Government contribution	USD 1,443 Average per capita income increase	USD 44,202,841 Investment gap	33% General average IRR	USD45,143,648 Total investment NPV	283,432 tCO2-e Reduction in carbon emissions	16,420 Direct Beneficiaries 72,100 Indirect Beneficiaries
	<b>Intervention</b> ORGANIC ANDEAN GRAINS <b>Total cost (USD)</b> US\$ 39,479,881 <b>Government contribution</b>  US\$ 16,235,761 <b>Investment gap (USD)</b>  US\$ 23,244,120 <b>IRR (%)</b> 33% <b>NPV</b> US\$ 27,091,563 <b>Sustainability Benefits</b>  <b>Beneficiaries:</b> Up to 7,835 people directly and 30,110 indirectly benefited <b>Income increase:</b> USD 2,320 per capita <b>Emission Reductions:</b> -62,857 tCO2-e		<b>Intervention</b>  SUSTAINABLE ANDEAN LIVESTOCK  <b>Total cost (USD)</b> US\$ 42,143,907 <b>Government contribution</b>  US\$ 22,359,390 <b>Investment gap (USD)</b>  US\$ 19,784,517 <b>IRR (%)</b>  35% <b>NPV</b>  US\$ 13,512,848 <b>Sustainability Benefits</b>  <b>Beneficiaries:</b> Up to 10,000 people directly and 40,000 indirectly benefited <b>Income increase:</b> USD 2,336 per capita <b>Emission Reductions:</b> -482,338 tCO2-e		<b>Intervention</b>  AMAZONIAN BIOECONOMY <b>Total cost (USD)</b> US\$ xxxxx  <b>Government contribution</b>  US\$ xxxxx <b>Investment gap (USD)</b>  US\$ xxxxx <b>IRR (%)</b> XX <b>NPV</b> US\$ XXXX <b>Sustainability Benefits</b>  <b>Beneficiaries:</b> Up to XXXXX people directly and indirectly benefited <b>Income increase:</b> USD XXXXX per capita <b>Emission Reductions:</b> -XXXXXXX tCO2-e		