



# Investment Opportunities in Agrifood System Development in Eritrea



# Presentation Outline

Accelerating Agricultural Investments in Eritrea







# **ERITREA**

# **Agricultural Sector Overview and Country Indicators**

**Land Area** 124,600 km<sup>2</sup>

Water coverage (%) 0.14

**Av. Annual Rainfall** 400 mm

People 3.65 million

GDP (USD) 2.89 billion

GDP per capita (USD) 850

**Poverty rate** 50% (AfDBG, 2020)

Food Security 60%

**Unemployment rate** 4%

**Economy** Agriculture, Mining, Fisheries, Services

**Climatic condition** Highlands, Mid lands and lowlands

Special features Pollution free, Carbon negative,

Organic farming

# **Strategic Advantages**

- ☐ Suitable agro-ecological zones for growing crops, horticulture, animal husbandry and fishery
- □ Availability of many dams (800 dams)with maximum capacity of waterholdings for irrigation and inland fishing
- ☐ Young population (67% WB)
- ☐ Strategic Plan for 2026 to 2030
- Coastal line extending beyond 1250 Kms and niche market in the region (Africa, Middle East and Europe)
- ☐ High demand for local and export markets





# **Investment Potential and Opportunities**

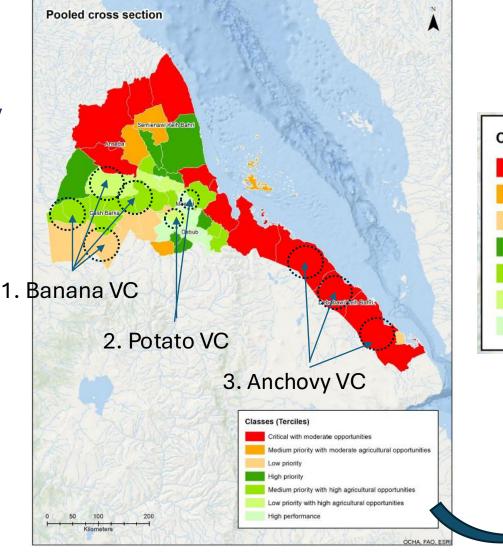
- Favorable climatic conditions for agricultural production
- Suitable agro-ecological zones for growing crops, horticulture, animal husbandry and fishery
- Export gateway to the Middle East and Asia via Red Sea ports (Massawa and Assab)
- ❖ Existence of water conservation infrastructure (more than 800 water reservoirs) that can support irrigation and inland fishing
- Sizeable Diaspora population who are keen to invest in the agriculture sector
- ❖ High demand for banana, potatoes and anchovies in local, regional and international markets
- ❖ Availability of research and extension services that provide technical assistance to farmers
- Untapped opportunities in agro-processing and value addition
- Export competitiveness: banana and potato varieties in Eritrea are expected to fetch significant profits in international markets
- ❖ Post-Harvest Infrastructure and Value Addition
- Fishing Fleet and Gear Modernization
- Development of Fish and Horticultural Processing Facilities

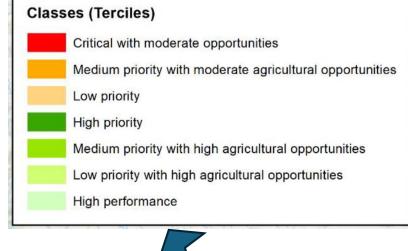




Agriculture and fishery Potential Investment

areas in Eritrea









### **Investment Areas identified**

### **Vision 2030 Targets**

- Target: 20% contribution to GDP
- targeting export, reducing post-harvest loss by 20% (pelagic fish)
- Engage young people with gender equity
- Build Inclusive and Resilient Agri-Food Systems
- Provision of the growing demand for sustainable marine proteins
- Build Strong bond between public and private partnership (PPP)

### **Agriculture and Fishery Strategies**

- 1. Sectoral Strategic Plans: 2026-2030
- 2. Minimum Integrated Household Agricultural Package (MIHAP);
- **3.** Small and Medium Commercial Farmers Strategy (SMCFS);
- 4. National Aquaculture Development Strategy Implementation Plan (NADSIP);
- 5. Fishery Business Model and Intervention Strategy;
- **6.** Small pelagic Management Plan
- 7. Small Productive Farming Plot (SPFP)

# **Government Support**

- Investment Laws: Eritrea offers tax holidays, customs exemptions, and repatriation of profits to attract foreign direct investment.
- Special Economic Zones: The government is exploring the establishment of zones to encourage industrial and export-oriented investment
- Arable Land: Eritrea has potential for investment in agriculture, particularly in irrigation and modern farming methods.
- Fisheries: With a long coastline, the fisheries sector offers opportunities in seafood production, processing, and export
- Construct water harvesting structure for use of human, animal and small-scale irrigation.





# **Investment Case 1**

Banana







### **Banana Investment Case**



#### **INVESTMENT OUTLAY**

Total: \$10.6M

**Public Sector: Irrigation Scheme Development and farmers mobilization** 



Direct beneficiaries: 25,650 people

Indirect Beneficiaries: 460,000(Transporters,

ripening facilities, input suppliers, service

providers, retailers, etc)



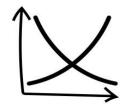
**SUB-REGIONS AND SCALE: 4 sub-regional Administrations** 

### **Implementation Modality:**

The banana growers should be organized in associations, having their own transportation, ripening and retailing facilities.

Demand: 54,000 MT per year

#### **DEMAND AND SUPPLY**



**Current Supply Gap:** 24.7%

Target Market:
Domestic and export to Middle East and Europe

### **Product**

Fresh Banana/Dried

### **Commodity Prices**

**US \$ 1 and US \$ 1.15 per Kg** 

### **Market Structure**

Many banana ripening plants located in the capital and other cities



Bottlenecks	Key Investment	Risks	Mitigations
Energy consumption (diesel) for water pumping (irrigation)	<ul> <li>Introducing alternate solar PV arrays and wind energy sources - 50 solar water pumps with 12 -15 HP capacity - public</li> <li>improved agronomic techniques and practices - public</li> </ul>	<ul> <li>Unaffordable prices</li> <li>Shortage of high skilled manpower</li> </ul>	<ul> <li>Empower producers through incentives, capacity building and lowering costs of imports/exports</li> </ul>
Low inputs/outputs in agricultural production systems	<ul> <li>Establish 2 banana tissue culture production centres with capacity of producing 5,000 to 10,000 seedlings per annum- public</li> <li>Promote high yielding varieties and provision of inputs and services, including crop insurance - public</li> </ul>	<ul> <li>High cost of irrigations schemes</li> <li>Inadequate infrastructure (Eg. For ripening)</li> </ul>	<ul> <li>Provision of high quality, high yielding disease free varieties</li> <li>encourage farmers for improved practices and crop insurance benefits</li> </ul>
Poor roads networks	<ul> <li>Construct 40 -50 feeder/ gravel roads from the plantation areas to the</li> </ul>	<ul><li>High post-harvest loss</li><li>Ineffective market supply</li></ul>	<ul> <li>Construction and/or rehabilitation of feeder roads</li> </ul>





### **Investment Analysis: Banana**

Profitability Indicator		
Investment Outlay	\$10.6M	
Gross Profit	~20%	
Internal Rate for Return	24.7%	
Net Present Value	204 M	

### **Environmental Performance Indicators**

Carbon Emissions N/A

### **Socio-Economic Performance Indicators**

Direct beneficiaries 25,650 people Indirect beneficiaries 460,000 people

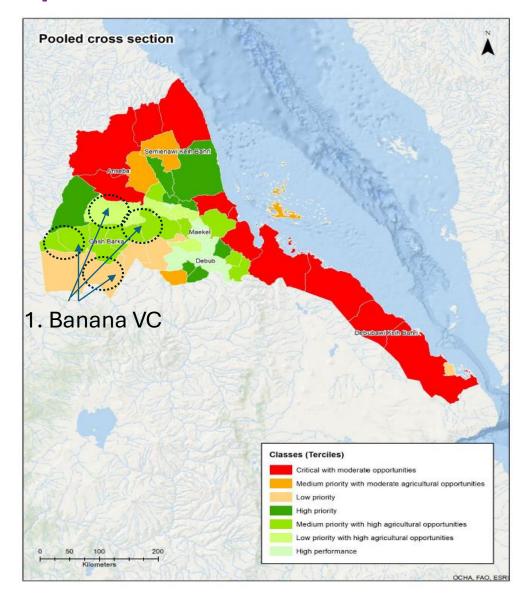
Income per capita \$980

Other Benefits to Farmers Technical support, bank

credits, land and other inputs

Macro-Economic Benefits Food and nutrition security

## **Optimal Investment Location**







# Investment case 2

**Potato** 







### **Potato Investment case**



#### **INVESTMENT OUTLAY**

Total: \$13.4M

Public Sector: Land appropriation,

including infrastructure

**Direct beneficiaries: 20,160 People** 

**Indirect Beneficiaries: 570,000 People** 

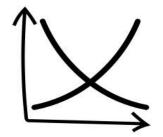


SUB-REGIONS AND SCALE: 4 sub-regional Administrations

### **Implementation Modality**

- Establishment of potato processing facilities
- Expansion of ware potato production in the lowlands
- Establishment of seed processing and packaging
- Construction of standard storage structure for seed
- Demand: 75,000 MT per year

**DEMAND AND SUPPLY** 



**Current Supply Gap:** 54.6%

Target Market: Local market &

**Export to Middle East** 

Product Boiled/fried potato

Commodity Prices US \$ 2 and US \$ 2.15 per Kg

Market Structure
Open market in cities
like any other vegetable



Bottlenecks	Key Investment	Risks	Mitigations
Energy consumption (diesel) for water pumping (irrigation)	<ul> <li>Introducing alternate solar PV arrays and wind energy sources – 30 solar water pumps with 12-15 HP capacity - public</li> </ul>	<ul> <li>Unaffordable prices</li> <li>Shortage of highly skilled manpower</li> </ul>	Empower producers     through incentives,     capacity building and     lowering costs of     imports/exports  Description of birds and little
Low inputs/outputs in agricultural production systems	<ul> <li>Establish 2 tissue culture plant centresc - Public</li> <li>Encourage improved agronomic techniques and practices, including crop insurance - PPP</li> <li>Promote high yielding varieties and provision of inputs and services - PPP</li> </ul>	<ul> <li>High cost of irrigation schemes</li> <li>Inadequate infrastructure</li> </ul>	<ul> <li>Provision of high quality, high yielding disease free varieties</li> <li>Encourage potato growers</li> <li>Cooperatives development</li> <li>encourage farmers for crop insurance benefits</li> </ul>
Poor roads networks	<ul> <li>Construct 40         feeder/gravel road from         the potato plantation         areas to the main market         road - Public</li> </ul>	<ul><li>High post-harvest loss</li><li>Ineffective market supply</li></ul>	<ul> <li>Construction and/or rehabilitation of feeder roads</li> </ul>
Shortage of processing and	<ul> <li>Building 2 potato</li> </ul>	<ul> <li>Inadequate energy</li> </ul>	<ul> <li>Government support in the</li> </ul>



# **Investment Analysis: Potato**





**Investment Outlay** \$13.4M

**Gross Profit** ~10%

Internal Rate for Return 21.5%

Net Present Value 95M

**Environmental Performance Indicators** 

Carbon Emissions N/A

### **Socio-Economic Performance Indicators**

Direct beneficiaries 20,160 people

Indirect beneficiaries 570,000 people

\$790 Income per capita

Other Benefits to Farmers Technical support,

bank credits, land

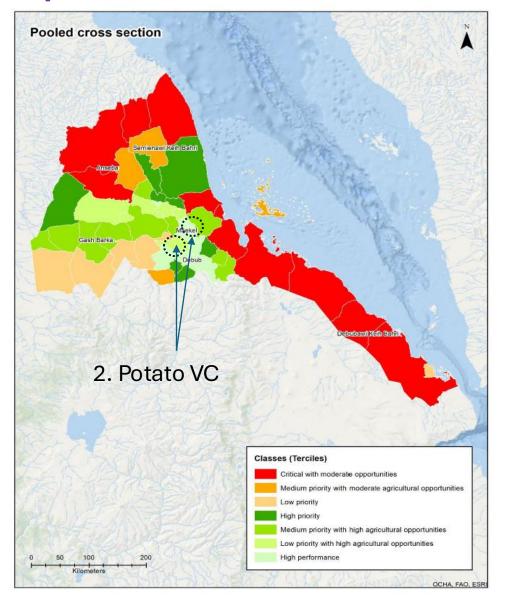
and other inputs

Food and nutrition Macro-Economic Benefits

security



### **Optimal Investment Location**







# **Investment Case 3**

Anchovy







### **Anchovy Value-chain**

**INVESTMENT OUTLAY** 

Total: \$42.2M

Public-Private partnership (PPP): Parastatal Institutions, fisher cooperatives including

women, traders and consumers Direct beneficiaries: 60,400 people

**Indirect Beneficiaries: 300,000 people** 

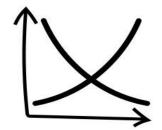
SUB-REGIONS AND SCALE: 3 sub-regional Administrations

### **Implementation Modality**

Fishing communities organized in cooperatives harvest anchovy and dry the catches in solar drying plant located at the center of the production area and dried and powdered can be packed supplied to marketplaces.

Demand: 6,932 MT

**DEMAND AND SUPPLY** 



**Current Supply Gap:** 45%

Target Market: Local & Export

Product fried/powdered fish

Commodity Prices US \$ 0.8 and US \$ 1 per Kg

### **Market Structure**

Supply to feed processing Plants and export for food to the Middle East, Far East & Europe



Bottlenecks
High post-harvest loss
Low production due to lack of fishery inputs

# **Key Investment** Establish anchovy solar drying and processing plant with a capacity of 250 KW and with estimated production of 8 tons/day - PPP Promote 10 tons preservation capacity of cold storage - PPP Organization of fishers into cooperatives - PPP Provision of fishery input (improved

hoats nets safety

Promote cold storage Strengthen fishery cooperatives through PPP encourage fishermen for

insurance henefits

Establishment of

solar drying and

processing plant





# **Investment Analysis: ANCHOVY**

Profitability Indicator			
Investment Outlay	\$42.2M		
Gross Profit	~20%		
Internal Rate for Return	39%		
Net Present Value	8.46M		

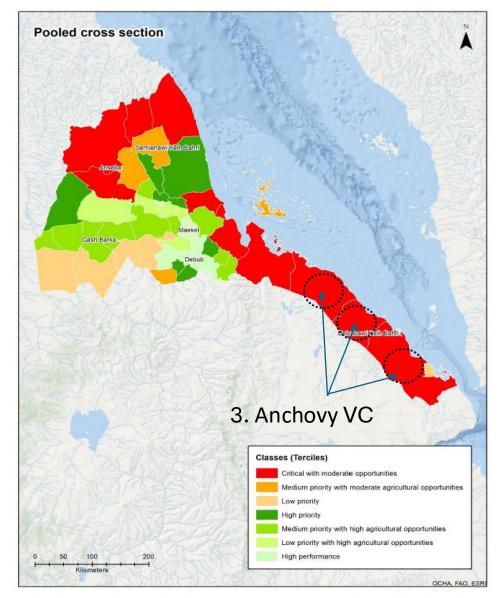
### **Environmental Performance Indicators**

Carbon Emissions  $0.1 - 0.5 \text{ g CO}_2 \text{ per kg of fish}$ 

### **Socio-Economic Performance Indicators**

Number of Fishing community	60,400
Number of indirect beneficiaries	300,000
Income per capita	\$821
Other Benefits to Farmers	Technical support, bank credits and other inputs
Macro-Economic Benefits	Food and nutrition security

### **On-shore Investment Locations**







# **Agriculture Investment Summary**

Total Investment requirement (**Private** sector): 40.2m

### **Total investment target:\$66.2M**

Agriculture & Food System Transformation Agenda

# **Priority Investment Opportunities**

Banana Value-chain

- Production
- Ripening
- Processing

Potato Value-chain

- Production
- Processing
- Cold storage

Anchovy Value-chain

- Harvesting
- Cold chain
- Processing







### **ERITREA INVESTMENT PLAN**

**SUMMARY** 

**US\$66.2M** 

Total Investment

**28.4%**Overall Average
IRR

106,210

Direct beneficiaries

1.33 M Indirect beneficiaries

\$864

Average Income increase

**\$307.46M** Total NPV

**KEY INVESTMENTS** 

**Intervention:** Banana

Cost (USD): 10.6M

**IRR (%):** 24.7

**NPV: \$**204M

Sustainability benefit

Direct beneficiaries: 25,650 people

Indirect beneficiaries:

460,000 people

Income increase per capita: US\$

980

N/A

Emission Reduction per capita:

Intervention: Potato

Cost (USD): 13.4M

IRR (%): 21.5

**NPV: \$95M** 

**Sustainability benefit** 

Direct beneficiaries: **20,160 people** 

indirect beneficiaries:

570,000 people

Income increase per capita: **US\$** 

790

Emission Reduction per capita:

N/A

**Intervention:** Anchovy

Cost (USD): 42.2M

IRR (%): 39

NPV: 8.46m

**Sustainability benefit** 

Direct beneficiaries: 60,400 people

Indirect beneficiaries: 300,000

people

Income increase per capita: **US\$** 

821

Total emission reductio: 693 -

1,386 - ton CO2e.

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