





Kenya's Investment Opportunities

Hand-in-Hand (HiH) Initiative | Rome, Italy | 15th to 17th October 2024









HiH Milestones – Post 2023 Investment Forum

Linked Resources

Government Commitments to Medium Term Plan (MTPIV) 2023-2024

Planned Public Investments in the MTPIV 2023-2027 Cycle:

- 1. US\$153.9M Investments 200 Small Dams, 1000 Water Pans in ASALs
- 2. **US\$716.5M** investments in 1,150 irrigation water harvesting projects to provide 500M Cubic Meters of Water in ASAL & 200 Small dams, Water Pans & Boreholes
- 3. **US\$413.5M** Investments in harvesting 600M Cubic Meters of water from 18 'Laggahs' to irrigate 130,000HA of Land over 5-years
- 4. 300 Underground Climate Proof Underground Reservoirs in ASALs with a capacity of 1M Cubic Meters
- 5. **US\$64.7M** for cotton production (certified seeds, value addition & processing)
- 6. **U\$\$443M** for Leather & Leather Products Development
- 7. **US\$2.5M** for Livestock Identification & Traceability System (LITS)

Resources Mobilized

Private Sector

- 1. US\$23M Animal Feeds
 Processing Plant by De Heus in
 Machakos County
- 2. US\$615,000 by De-Risking, Inclusion & Value Enhancement in Pastoral Economies (DRIVE Project) to Hay Farmer increase Production from 300,000 to 1M bales in Makueni County
- 3. Lucerne Pelleting Factory by Comfort Feeds Limited in Nakuru County

Public Private Partnerships (PPP)

- 1. Maize Production for livestock by Cereal Growers Association (CGA)
- 2. U\$\$400,000 land purchase for Beef processing facility by Earth Friendly Export EPZ Kiambu County

Resources Being Negotiated

Government & Private Sectors

- . Livestock Identification & Traceability System (LITS)— Cowtribe Technology Company Pilots
- 2. Bidding Rounds on Animal Feeds Production under the Land Commercialization Programme
- 3. Memorandums of Understanding between Kajiado County and Private Sector on Investments in Feedlots and Slaughterhouse for US\$23M & US\$8.5M Respectively







Objective:

Catalyzing investments in climate smart livestock interventions in Arid & Semi Arid Lands (ASALs) of Kenya

Outline

- 1. Hand-in-Hand Milestones
- 2. Macro-Economic Indicators
- 3. Macro-Economic Framework
- 4. Investment Climate Why Kenya?
- 5. Kenya's HiH Investment Case:
 - a) Animal Feed Production
 - b) Warehousing
 - c) Agro-Industrialization







Kenya's Macro-Economic Indicators

Kenyan Economy

- 1. Economy US\$25 billion
- 2. GDP Per Capita US\$2,172
- 3. GDP Growth Rate 5.6%
- 4. 3rd Largest Economy in Sub-Saharan Africa

Source: KNBS 2024

Green Energy – 94% Low carbon Development Path (Geothermal, Hydro, Wind & Solar, Hybrid Mini Grids etc.)

Source: KNBS 2024

Trade & Investment

- 1. Free Market Economy
- 2. Liberal Financial & Capital Markets
- 3. Investor Facilitation KenInvest
- Locational Economies EAC,
 COMESA, AFTA, Transport,
 logistic & technology hub, two
 ports

Ease of Doing Business 2020:

- Rank 56
- Score 73.2% (2.2% Rise)

Source: World Bank Reports

Other Demographics



51,500,000

Sources: KNBS, 2023





35.1%

Source: World Bank, 2024

POVERTY

Non-Commercial Risk Guarantee:

Multi-lateral Investment Guarantee Agency Framework







Macro- Economic Framework – Govt.'s Bottom-Up Economic Transformation Agenda 2023 - 2027

Growth in New Jobs created & Growth in Incomes

Agriculture

- Adequate quality and affordable food
- Reduction in food imports
- Increase in value of export
- Industrialization

1

MSMEs

- Access and affordable credit
- Dignified working environment
- Dignify & Formalizing MSMES

2

Affordable Housing

- Structured supply of affordable and quality housing
- Reducing land fragmentation
- Job creation

3

Digital & Creative Economy

- Access to government services
- Fighting corruption
- Digital jobs
- Entrepreneurship

4

Health

- Primary healthcare
- HealthInsuranceCoverage
- HealthSystemscapacity
- Health DataSystems

5

Cooperatives & Other Enablers











Macro-Economic Framework – Kenya's Livestock Economy

LIVESTOCK POPULATION IN KENYA



16.8 Million Beef 5.1 Million Dairy



33.7 million Goats









4.4 Million Camels



Livestock sector accounts for 80% of ASAL's economy



GDP size of USD 8.7 billion (KES 1.3 trillion) (12% of Kenya's GDP)



Employs 40% of the population in ASAL areas



Accounts for 30% of the marketed agriculture value



Accounts for 95% of most Pastoral family incomes



Meat production: 154,968 MT US\$0.3 B/Yr.

398,232 MT Annual Deficit ◆

Beef, Leather & Leather Products - 5-Year MTPIV Investment Plan: US\$55,567M

Leather Aggregation Centers, Feedlots, Reseeding Rangelands, Water Pans, Small Dams & Boreholes, Livestock Export Zones, common user leather processing clusters, tanneries, Dispatch & cold storage facilities, Veterinary Labs, Feed production, Aggregation of 10,000 Hides & 70,000 Skins for supply to tanneries etc)

Dairy Value Chain - US\$146M 5-Year MTPIV Public Investment Plan: US\$146M - Feed production & feed centres, mechanization, cooling & processing equipment, Dairy Cooperatives, subsidized inputs, Dairy labs, export warehouses, Milk collection, cooling & processing facilities etc Projected Dairy Outcome: Increased Annual Milk Production to 10.0Billion Litres by 2030, Creation of Decent Jobs, Increased value add & improved earnings by

farmers, Increased dairy Exports & Export Earnings & Development of Camel Milk Aggregation & Cooling Facilities (US\$14.6M); Camel Milk Processing Factory (US\$7.7M)

Opportunities Investment



Strategic Animal Feeds Investment Planning for Kenya (2022 - 2032)





J
Feed Industry Challenges
1. 60% Animal Feeds Deficit
2. 46% Animal Feeds Post Harvest Losses (2019 Animal Feeds Balance Sheet, Ministry of Agriculture & Livestock Development)
3. High Cost of Animal Feed inputs that account for 60 - 80% Animal Feeds Production Cost
4. Imported Inflation – Importation of Approx. 500,000MT/Year of Feed Ingredients
5. Animal Feeds Standards & Quality
6. Low Mechanization
8. Limited Pasture Storage Infrastructure
9. Low Value Addition & Processing Capacities
10. Limited Protein Sources

Feed resource	Metric Tons	Hectares (Ha)
Нау	447,504.6	233,989
Silage	4,193,366	524,171
Maize	3,123,852	462,793
Sorghum	896,717	199,270
Cassava	438,483	25,056
Soya beans	204,625	110,908
Sunflower seed cake	1,268,147	289,862
Cotton seed Cake	455,051	104,012
Lucerne	4,296,496	211,637
Black Soldier Fly (BSF)	151,840	1,626
Total	15.5M	2,163,324



Value Proposition\$3.4 Billion

PRIVATE SECTOR
Agribusiness pillars







ltem	Income Tax Incentives (Investment Deduction Allowance ¹ & Exemptions from Income Tax	Incentives (Exempted/Zero-
Farm Works2	100% Investment deduction allowance1 on capital expenditure on buildings and machinery	
Agricultural pest control products		Zero-rate
Raw materials for manufacture of agriculture pest control products and fertilizers		Zero-rated
Input of raw materials locally purchased or imported for the manufacture of animal feeds		Zero-rated
Importation of Agriculture Equipment		Import Duty Exempt

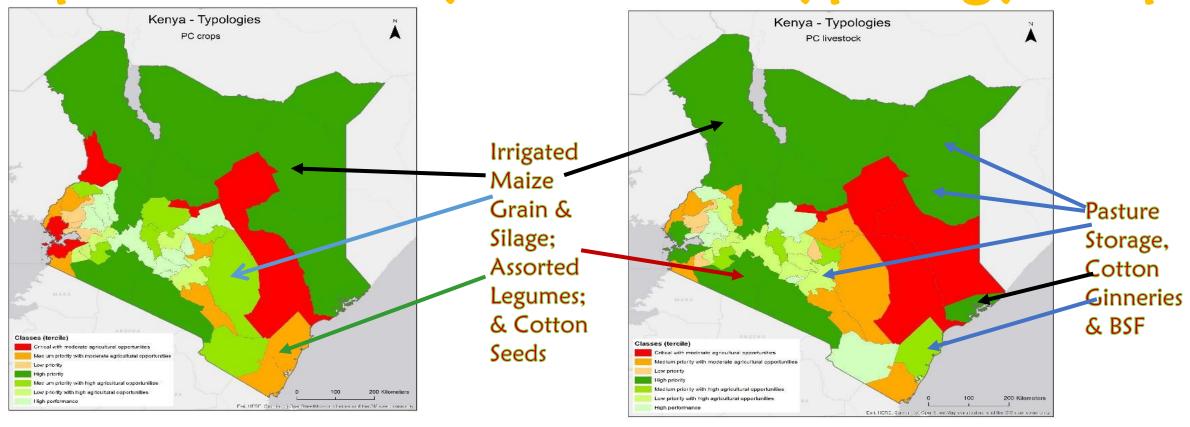
- 1. The rate of capital allowances has been rationalized to a maximum of 100%. Minimum investment should be US\$1.9M (outside Nairobi and Mombasa) in that year of income
- 2. Farmhouses, fences, dips, water & electricity supply works and other works necessary for the proper operation of the farm







Crops-Livestock System HIH Typology Maps



Integration of Enterprise Suitability Maps & HiH typologies

Value Chains: Assorted Forage & Cotton Seeds, Maize Grain & Silage, Cotton Ginning & Cake Milling, Pasture Storage & Black Soldier Flies



Investment Cases





Integrated Crop - Livestock Production System

Water

Feed Production

Ware Housing

(Storage and Conservation

facilities)

Agro-Industrialization



Water Development





National water situation

Kenya's Territory 582,646 km2, where:

About 490,000 km2 (>80%) is classified as Arid and Semiarid Land (ASAL)

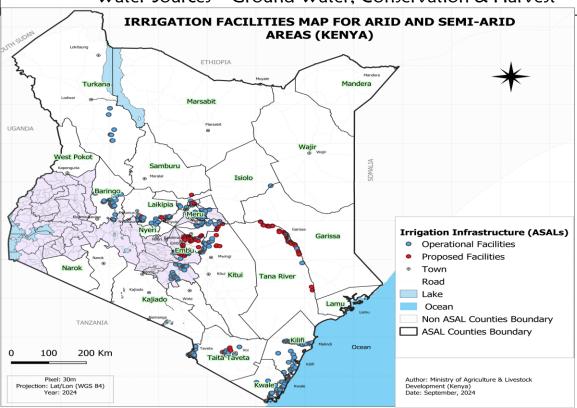
Annual Water resources - renewable sources,

Surface water runoffs = 11,230 km2

Underground recharge = 571,416 km2

Projected Competition for Water by 2030 – 84% (21,468M M³ for irrigation & 2.3% for Livestock

Future Irrigation Outlook – 1.2M Ha under Irrigation by 2030 Water Sources – Ground Water, Conservation & Harvest



Policy Objective: Strategic Water availability Access & Utilization in the ASALs

3	Cluster	Type of Dams	No. of Dams	Dam Capacity (million M³)	Populatio n	Ha for irrigation	Approxim ate cost (Million US\$)
	Pastoral North-West	Large	4	357.5	127,000	18,863	214.54
	North West	Small	26	14.4	367,000	1,819	19.85
	Pastoral North-East	Large	5	419	303,000	87,723	560.00
	A Coltin East	Small	43	22.8	987,900	2,881	31.54
	Agro- Pastoral	Large	5	183.65	429,088	17,951	385.38
	rasioiai	Small	24	10.45	714,656	1,324	14.38
	South- Eastern	Large	8	184	1530000	28,023	763.08
	Marginal Cluster	Small	21	12.97	853,200	1,513	20.38
	Coastal Marginal	Large	1	13.4	18000	850	74.62
	Agriculture	Small	4	6.9	68000	872	9.62
	Total		141	1,225.07	5,397,844	161,819	2,223.38





Feed Production (a) Forage & Cotton Seed Security System

Policy Objective: To facilitate feeds inputs supply chain

Background information

- Annual assorted forage seeds shortage =30,000MT
- Annually Cotton seed shortage = 420,000 MT

Interventions

- Certified seed multiplication for ASAL adapted grasses and legumes
- Multiplication of certified cotton seeds for open pollinated and other hybrid varieties.

Key Investment Information

Investment Outlay US\$	Operating Margin US\$	IRR	NPV US\$
444,444	6,301	23%	15,736

Beneficiaries
Direct Beneficiaries 93,000
Indirect Beneficiaries 558,000

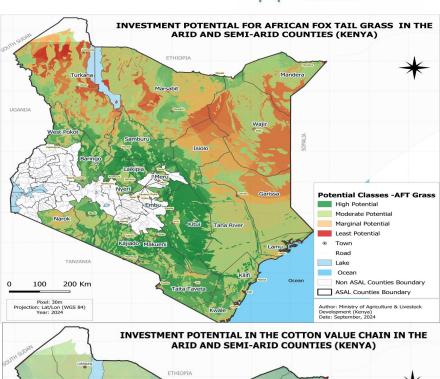
Per Capital Income Increase - US\$3,160

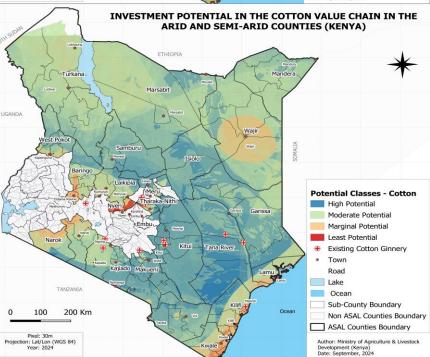
Business model and returns

- 1. Role of Government
 - Create conducive environment
- 2. Role of firms
 - Hiring land and water development
 - Contract KALRO

EX-Act Carbon balance: Total emissions, tCO2-e -2,911













Feed Production (Seeds, Maize, Silage & Black Soldier Fly)

Bottlenecks

- 1. Dependance on rain fed production
- 2. Lack of availability of large land parcels with irrigation infrastructure on attractive commercial terms
- Limited availability of quality pasture seeds to meet national demand
- Limited capacity of local private sector to commercially produce pasture seeds
- 5. Lack of access to and cost of certified maize seeds & quality inputs and low silage conservation
- 6. Limited awareness on black soldier fly

Risks

- Water shortages in ASALs & inherent competition for water between human & Livestock
- 2. Sustainability of demand for certified seed to support the business model
- 3. Competition from low-cost seeds available in the market
- 4. Volatility in maize market & prices
- 5. Strong Competition from imports from the region under the Common Market protocol
- 6. High Capital Cost of irrigation infrastructure where none exists
- 7. High Capital Cost of irrigation infrastructure where none exists

Key Investment

- 1. Leasing of land on (long-term lease over 25 years) with some irrigation Infrastructure for large scale production of animal feed ingredients for Animal Feeds Industry (Private Sector) Establish 10 Maize production 10 Hubs of 800HA Each at a cost of US\$66.7M (Private Sector)
- 2. Invest US\$1.6M in Maize Production for Silage
- 3. Invest US\$444,440 in assorted pasture and cotton seed production hubs
- 4. Invest US\$17.5M in 200 Black Soldier Fly Production Hubs

Mitigation

- 1. Support Access to public land under the land commercialization programme. Establish linkage if investment to irrigation infrastructures on public lands held by public in ASALs under land commercialization plan i.e National Youth Service, Kenya Meat Commission etc
- Execution of binding and stable commercial contracts with animal feeds industry for off-take of locally produced animal feed ingredients on predictable commercial terms.
- Implementation of Large Scale, more efficient animal feed Production Approach to harness economies of scale
- Link Investments to planned public investments in water supply and irrigation systems in ASALs
- 5. Development of BSF standards and code of practice
- 6. Provision of public incentives for production of animal feed commodities evoucher subsidy schemes & fiscal incentives on agriculture







Feed Production (b) Maize Grain & Silage Production

Policy Objective: To address 60% Animal Feed Shortage

Grain for Grain & Milling

Livestock feeds require a supply of 1.6 million MT

Projected to increase up to 3.0 million MT by the year 2025

Interventions

- Large Scale Maize Production
- Promote mechanization in production & Processing
- Supply Maize Grain to Feed Millers

Key Investment Information

Investment Outlay US\$	Operating Margin \$/year	IRR	NPV US\$
66.7 M	1,780,114	20%	3,275,832

Beneficiaries

Direct Beneficiaries: 1,680 Indirect Beneficiaries: 5,040

EX-Act Carbon balance:

Total emissions, tCO2-e -44,802

Per Capita Income Increase - US\$2,264

Silage For Livestock Producers/Cooperatives

- Demand is 12.133.583 MT
- Production of 6,552,135 MT
- Facing 50 % shortage

Interventions

- Innovations/technology
- Feed Business Centres/aggregations
- Contracting models link silage producers Dairy Cooperatrive/offtakers (feedlot)

Key Investment Information

Investment Outlay US\$	Operating Margin \$/year	IRR	NPV US\$
1,592,593	1,345,785	28%	3,463,873

Beneficiaries

Direct Beneficiaries: 356 Indirect Beneficiaries: 2,136

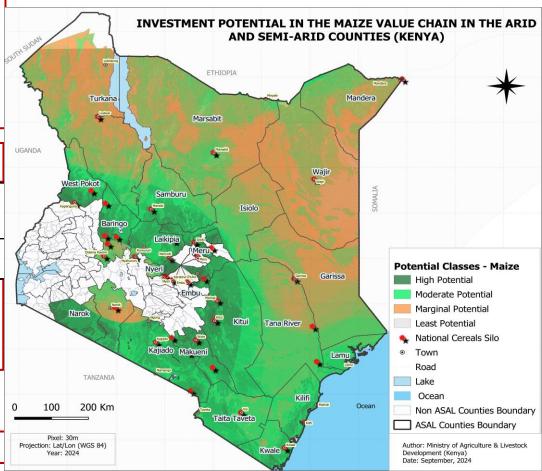
EX-Act Carbon balance:

Total emissions, tCO2-e TBD

Income Per Capita Increase – US\$989

Business model and returns

- 1. Role of Government
 - Create conducive environment
 - Avail Land under Land Commercialization
- 2. Role of firms
 - Undertaking the Investments leasing land, water devt
 - Contract KALRO and Kenya Seeds









Animal Feed Production (c) Black Soldier Fly (BSF)

Policy Objective: To diversify & enhance protein sources

Situation analysis

- 1. Target livestock population (Non Ruminats) 61 Million
- 2. Annual protein requirements = 403,000 MT/Year
- Anual protein supply = 40 % avalability
- 4. Annual protein = 60 % (241,800 MT) shortage
- 5. Interventions
- Set up 24000 BSF production units
- Total land required = 1626 Ha
- 8. Projected annual yield = 151,840 MT (63% production)
- Contract farmers for BSF multiplication farming

Justification

- High crude protein (30 66%), fat (14 40%), essential amino acids, vitamins, and minerals.
- Seamlessly integration of BSF Meal into various livestock feed formulations
- Does not bioaccumulate aflatoxins, E. Coli and Salmonella spp. (safe)
- Circularity BSF transform biowaste into useful biomass and derived products (frass, oil, chitin & chitosan) -
- Less demand for land, water, and feed & other resource-intensive inputs - lower carbon footprint
- Ample scientific evidence & published works on efficacy of BSF as sustainable & climate-smart protein source

Business model

 Establishment of 200 modular and scalable BSF production units to produce larva and organic fertilizer/ manure (Frass)

Role of firms

Million

- Invest in BSF production units using cost
- Establish sustainable substrate delivery, sorting, grading and processing
- Establish other ancillary facilities for incubation, drying, grading

Role of governments

- Provide a stable and predictable policy environment for BSF production
- Create awareness on BSF as an, safe and nutritious source protein ingredient for livestock production
- Facilitate for policy instruments BSF standards

Carbon Dioxide Accounting -48,000

Key Investment Information

Investment Outlay US\$	Operating Margin US\$	IRR	NPV US\$
23.2	32,022	23%	50,788

Beneficiaries

Direct Beneficiaries: 1,000

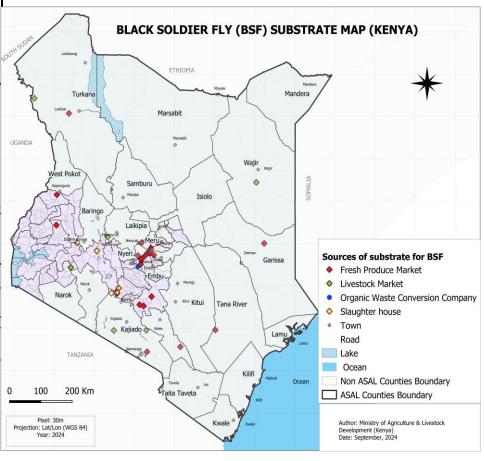
Indirect Beneficiaries: 2,000

Total Beneficiaries: 3,000

Climate Smart Benefits

- 1. Organic Manure/Frass
- 2. Reduced Stress on land & other environmental assets

Per Capita Income Increase- US\$1,076











Warehousing (Storage & Conseravtion)

Pasture (Hay)

Bottlenecks

- 1. Inadequate storage facilities for hay in medium to long term
- Weak and undeveloped commodity trading and marketing systems for animal feed commodities such as hay
- 3. Weak linkages bewteen feed (Fodder) producers and end users (Off takers)

Key Investment

- Based on successful pilots, Investment of US\$109.8M in 3.121 units of hay storage barns each with total installed storage capacity of 85,000 bales – Private Sector/cooperatives
- 2. Incubating pasture commodity trading systems pasture (hay) off-take by cooperatives and other entrepreneurs; and upstream supply and distribution of animal feeds to retailers & farmers

Risks

- Ability and Willingness to pay for storage infrastructures and/or storage services
- 2. Sustainability of Market Demand to sustain the cash flows of the enterprise

Mitigation

- Upscaling pilot micro-Hay Storage Barns in Taita Taveta County Successful Farmers' cooperative off-take
- 2. Leveraging on locally available & low-cost appropriate construction technologies/materials



Pasture (Hay) Storage





Policy Objective: To address 46% Animal Feed Post Harvest Losses

Beneficiaries

Direct 16,000 Indirect 84,000 Total 100,000 EX-Act Carbon balance:
Total emissions, tCO2-e -TBD

Per Capita Income Increase – US\$996

Background Information

- Total annual forage production = 44 Million MT
- Total annual required storage capacity =34,400 facitlties @ 100,000 bales
- Currently storage facilities few, small and inadequate = 10,000 Bales
- Exeperiencing high feed post harvest losses = 46.35% pasture/hay produced

Interventions

- Investment in pasture storage facilities by the private sector
- Provide Storage Services to Farmers & Cooperatives/Off takers

Business model and returns

Role of Firm

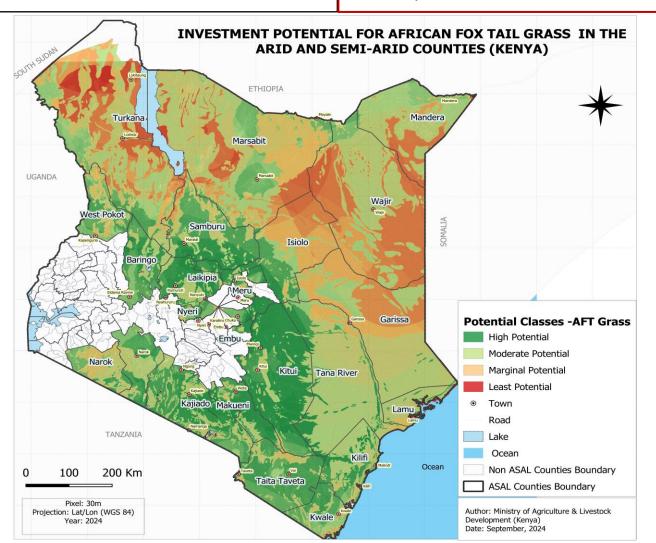
- upstream supply and distribution of animal feeds to retailers & farmers.
- Store harvested Hay and value add

Role of government

Technical support and services to farmers

Key Investment Information

Investment Outlay US\$	Operating Margin US\$	IRR	NPV US\$
109.8M	11,680	25%	34,880



Mitigation







Agro - Industrialization

Integrated Cotton Ginning, Oil Production & Cake Milling

Bottlenecks

- Lack of integrated cotton ginning and Milling in the country
- Limited Market Linkages between cotton for textile industry & essential byproducts including cake for livestock and cooking oil

Key Investments

- Investment in an integrated Cotton Ginning & Cotton Milling Processing Plant Private sector linked to other public investments and incentives
- Invest US\$79.6M in 50 Units of Cotton Ginneries each with a processing capacity of 4,000MT of Seed Cotton Per annum to Produce 1.600MT of cotton seed – Private Sector
- o Establish 50 units of cotton cake milling & Oil Production facilities, each with a processing capacity of 1,600MT of cotton seed per annum to produce 1,400MT of cotton cake and 192Metric Tons of Oil
- 2. Supply cotton lint to textile industry, cake to animal feed processors & cooking oil to the cooking oil Processors -Private

Risks

- Affordability of and sustainable access to cotton seeds
- Supply-side vulnerabilities of cotton production & supply by Small holder farmers
- Predictability & sustainability of Government funded cotton seeds & input subsidy programme for small holder farmers
- Competition from textile & Apparel products from other cotton producing jurisdictions

Mitigation

- Link to implementation of large-scale cotton production in many counties under Government land commercialization programme
- Link to Public Investments in Cotton Seeds Propagation and multiplication by local agriculture research organizations
- Public incentives on cottage cotton cake milling & oil pressing duty waivers on imported agricultural machinery
- Preferential market access for textile & leather products in USA under Africa Growth Opportunity Act (AGOA) & EU under Economic Partnership Agreement (EPA)







Integrated Cotton Ginning, Oil Production & Cake Milling

Policy Objective: Value Addition & Processing Capacities

Background information

- Total annual livestock protein requirements = 16.903 Million MT
- Cotton accoiunts for 30 % = 5,070,900 MT/Yegr
- Demand for cotton seedcake stands = 20 Billion MT/Year
- Equivalent to CottonSeed = 45 Billion MT annually
- Lint demand is 12,000M against 4,000MT production

Interventions

- Establish 50 single units of milling and pressing with a capacity of 4000 MT/Year Seed cotton and 1600 MT cotton seed at a unit cost is USD 1,592,593
- Investment outputs: cotton cake 1408 MT/Year
- Cotton oil 192MT/year

Business model and returns

- 1. Role of Government
- Technical support to farmers and Land provision.
- 2. Role of firms
- Establish ginning and pressing plants collect produced cotton and process lint, oil and seed cake

Key Investment Information

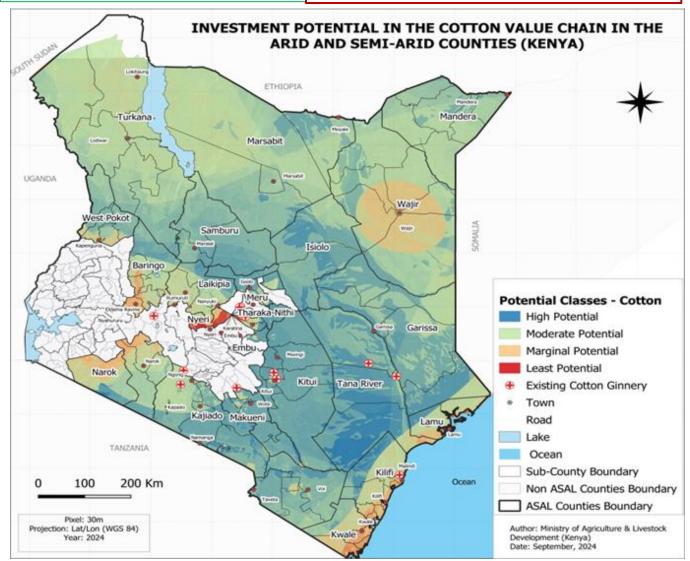
Investment Outlay US\$	Operating margin US\$	IRR	NPV US\$
79.6M	405,572	21%	965,199

Beneficiaries

Direct 1,904 Indirect 19,040 EX-Act Carbon balance:

Total emissions, tCO2-e -1.594

Per Capita Incomes – US\$960









Next Steps for Animal Feeds Investments in Kenya (2022 - 2032)

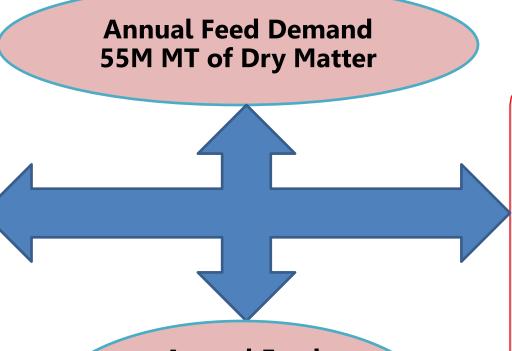
HIH Contribution

Feed as Dry Matter

(Cultivated pasture, fodder & concentrates)

\$164 M + \$281 M = \$445 M

5+8 = 13 % Contribution



Annual Feed

Annual Feed Post-Harvest Losses 46%

Shortage 60%

Country **Level 10 year Targets**

15.5M MT of Dry Matter (Cultivated pasture, fodder & concentrates)

\$3.4 Billion

100 % **Contribution**

Kenya Investment Plan: Summary

Total Investment US\$281.3M

Govt Commitment – Water & other Public Goods

22.4%

Overall Average IRR



Total Direct

Beneficiaries

669,816

Total Indirect Beneficiaries

US\$ 9.845 Income Increase

-97,307 tCO2.e **Emission Reduction**

Hand-in-Hand Initiative

Investment Gap US\$281.3M

1. Animal Feed Production

Assorted Forage & Cotton Seeds

Total Investment: US\$444,440

IRR: 22%

NPV: US\$39,708 Sustainability Benefits:

Direct Beneficiaries – 93.000

 Indirect Beneficiaries – 558,000 Total Beneficiaries – 651,000

 Per Capital Income Increase – U\$\$3,160 EX-Act Carbon balance:

Total emissions. tCO2-e -2.911

B. Maize Grain & Silage

A. Maize Grain

ITotal Investment: US\$68.7M

IRR: 19%

NPV:US\$2,669,903

Sustainability Benefits:

A. Direct Beneficiaries - 1.680 B. Indirect Beneficiaries – 5,040

C. Total Beneficiaries - 6,720

D. Per Capita Income Increase - 2,664

EX-Act Carbon balance:

Total emissions, tCO2-e -44,802

B. Silage

Total Investment: US\$1.6M

IRR: 28% **NPV**: 3,463,873 **Sustainability Benefits**

Direct Beneficiaries: 356 Indirect Beneficiaries: 2,136

Total Beneficiaries: 2.492

Per Capita Income Increase: US\$

EX-ACT Carbon Balance: TBD

2. Warehousing

Pasture (Hay) Warehousing & Storage

Total Investment: US\$19.8M

IRR: 25% NPV: US\$ 35,380

Sustainability Benefits:

Direct Beneficiaries – 16,000

Indirect Beneficiaries – 84.000

Total Beneficiaries – 100,000

Per Capita Income Increase - 996

EX-ACT Carbon Balance: TBD

3. Agro-Industrialization

A. Cotton Ginning, Cake Milling & Oil Production

Total Investment: US\$79.6M

IRR: 21%

NPV: US\$965,199 Sustainability Benefits:

Direct Beneficiaries – 1.904

Indirect Beneficiaries – 19.040

Total Beneficiaries – 20,944

Per Capita Income Increase – U\$\$960

EX-Act Carbon balance:

Total emissions, tCO2-e -1.594

C. Black Soldier Flies

Total Investment: US\$23.2M

IRR: 23% NPV: US\$50.788 Sustainability Benefits:

Direct Beneficiaries – 1000

Indirect Beneficiaries – 2.000

Total Beneficiaries – 3.000

Per Capita Income Increase – 1.076

EX-ACT Carbon Balance: TBD