



Investment Cases National Rural Investment Program Paraguay 2024





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Follow-Up 2023 Investment Forum







Banana Value Chain:

- Expansion to Chilean and Brazilian markets
- USD 25 million project to build 40 km of paved roads (approved by Government)

Milk Value Chain:

- · Interest of the bank in specific studies
- A sector-specific financial instrument is currently being designed



First 2024 National Investment Forum held for the first time, expanding interest among financial sector, international cooperation, and private sector actors



Agricultural typologies and value chain prioritization updated with new Agricultural Census





Paraguay **Overview**



Baa3 Credit Rating (Moody's) Investment Grade



Rural poverty decrease from 70.0% to 28.8%*



GDP in millions of USD (2014 constant prices) 50.019



Average GDP growth rate 3.6% (2008 - 2023)



Middle Class 57% (2022)



Inflation 3,7% (2023)



Agricultural Value Chains 31% of GDP (2022)



Value chain employment 27% (2022)



6.1 million inhabitants 40M hectare surface area

Source: National Statistics and Census Institute

General poverty index of **24.7%.** World Bank (2022) *(2023) Source: National Statistics and Census Institute



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Investment Environment





3rd largest river fleet in the world

+ Trade Agreements
 MERCOSUR
 23 Bilateral
 8 Regional

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32.060 km Roads and highways network **Legal** guarantees

- Tax rate of the region

Y GANADERÍA

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Source: Getulio Vargas Foundation (FGV)

National investment strategy in agro-productive value chains aligned with national priorities:

- National Employment Plan 2022-2026
- MAG Institutional Strategic Plan 2024 2029
- Program for the Promotion of Agricultural Competitiveness Development 2018
- National Program for the Promotion of the Dairy Value Chain 2014
- National Plan for the Development of the Banana Value Chain 2022
- National Program for the Sustainable
 Development of Aquaculture 2011



Territorial Typology Platform Hand-in-Hand Paraguay



Promising territories and highpotential value chains identified



Potential for growth in value chain efficiency



Structured and evidence-based public-private dialogue



Developing a systemic and integrated approach



Agricultural Typologies of Paraguay Hand-in-Hand

Hand-in-Hand





National Investment Program

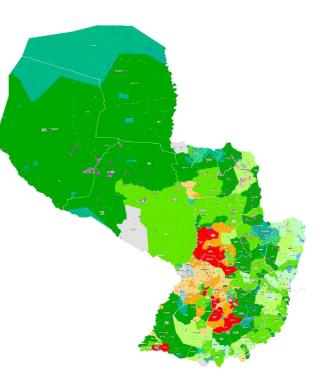
Coordinating public institutional services, private investment, and development cooperation



Potential territories

Identified value chains

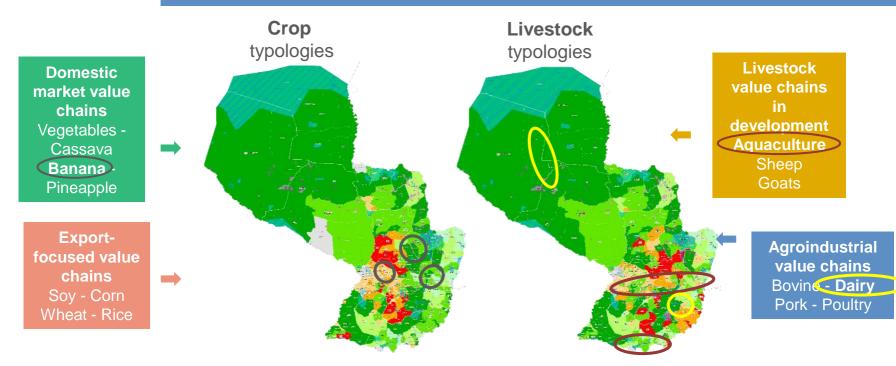
Potential for growth in value chain efficiency







Hand-in-Hand Territorial Typologies Paraguay 2024 Investment Initiatives



Territories with opportunities in promising value chains



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Banana production



Hand-in-Hand Initiative

Increase the productivity of the value chain through its technification and modernization, and expand participation in national and international markets

Bottlenecks

- Medium/low productivity levels on the farm
- Low technification of the chain and high losses
- Insufficient road infrastructure increases logistical costs
- Exports highly concentrated in a single neighbor country
- Supply lower than potential demand

Opportunities

- Consolidate the Argentine market and expand to Chile
 and Brazil
- MERCOSUR trade agreements
- Cover national demand for flour

Risks

- Pest and disease
- High dependence on a single export market
- Non-compliance with quality standards
- Deficiencies in the technical management of agroindustrial processing

Required Investments

- Increase productivity on **5,500 hectares** of crops through the improvement of **climate-smart practices** and management tools
- Install technified irrigation systems for efficient water management in 1,500 hectares
- Construction and provision of 2 flour processing plants to expand agro-industrial capacity for national and international markets
- Structure and implement a Market Development and
 Intelligence Strategy
- Construction and improvement of road infrastructure

Mitigation Strategies

- Research and application of sanitary protocols (IPM)
- Market diversification and development of new products
- Implement quality control measures and certification
- Implement training, develop quality standards, and establish control and auditing mechanisms





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Improvement of farm

management with climate-

smart practices

Processing of discarded

fruits for flour production

Climate-smart irrigation and soil management

Capacity building and market

intelligence

Hand-in-Hand Initiative





Tipología de Cadena de Valor

del Banano de Paraguay Censo Agropecuario

2022 (MAG)

Distritos con proyectos de inversión

en cadena de valor láctea: 16: Guajayvi; 17: Yrybucua; 19: Santa Elena: 21: Tembiaporá

AMAMBA

ALTO PARAGUAY

PRESIDENTE

ASUNCIÓN

CENTR

NEEMBUC

BOQUERÓN

5.500 hectares



2850 Families (12,825 people)



270 New jobs



20% Productivity increase



20% Income increase



11.487 million tCO2 eq/ha 20 years



Markets: Argentina, Brasil, Chile + MERCOSUR Flour: domestic demand

Cost-Benefit:

NPV: 14.295.425 USD

IRR: 20,6% Investment per Producer:

3.101 USD

Period: 10 years



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Dairy production Investment Case



Dairy Production



Increase the supply of raw milk and improve the technification of the value chain, enhancing efficiency and productivity to expand across domestic and international markets

Bottlenecks

- Deficit of raw milk for the installed agro-industrial capacity
- Need for improved animal feed
- Inefficiency in milk collection
- Limited access to financing for producers
- Inadequate animal genetics

Opportunities

- Wide growth potential due to domestic demand and export of powdered milk and cream
- Under-used industrial capacity

Risks

- Peaks of excess production
- Contraband of certain dairy products
- Diseases and pests
- Price fluctuations
- Climate variability

Required Investments

- Genetic and productive improvement of **23,000 head** of cattle (infrastructure, equipment, and materials)
- Strengthening the productive and associative capacity of **100** producer organizations
- Modernization of productive equipment, infrastructure, and transportation for 4,950 production units
- Soil recovery and improvement of pastures and forage under a climate-smart approach over 7.910 hectares
- Modernization and equipping of 100 collection centers with eco-efficient technology

Mitigation Strategies

- Processing of powdered milk
- Implement border control measures
- Research and application of sanitary protocols
- Strengthen cooperatives with market stabilization mechanisms
- · Promote resilient grass varieties and breeds



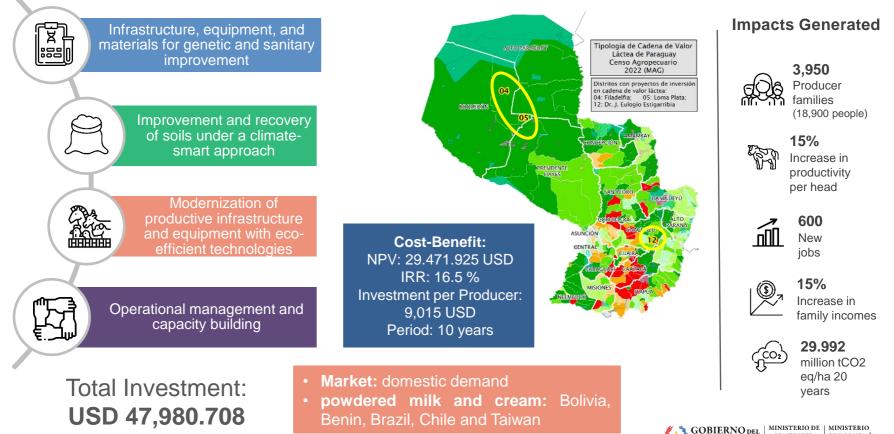
Dairy production

Hand-in-Hand Initiative

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Aquaculture production Investment Case



Aquaculture production

Hand-in-Hand Initiative

Increase the production and processing of fish for the domestic and regional markets

Bottlenecks

- Availability and quality of balanced feed
- · Collection, harvesting, and processing infrastructure
- Insufficient production volume for domestic consumption and export
- Insufficient logistics and transportation capacity

Opportunities

- Wide growth potential for domestic demand
- Employment for women and Indigenous peoples

Risks

- Import of fry from abroad
- Entry of foreign balanced feed without licensing or quality control
- Diseases and pests
- Price fluctuations
- Climate variability

Required Investments

- Construction of **1,287 eco-efficient aquaculture ponds** for fattening native species
- Infrastructure and machinery for 1 balanced feed processing plant
- Provision of 6 transportation systems (conventional and refrigerated)
- Improvement of infrastructure and technology in **university laboratories**
- Improvement of infrastructure for a **regional storage center** to consolidate production

Mitigation Strategies

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- Control the illegal entry of balanced feed
- Production of national balanced feed
- Improve the genetic quality of national fry supply
- Research and application of sanitary protocols
- Strengthen cooperatives with market stabilization mechanisms
- Promote efficient water management practices



Aquaculture **Production**

USD 50,000,000





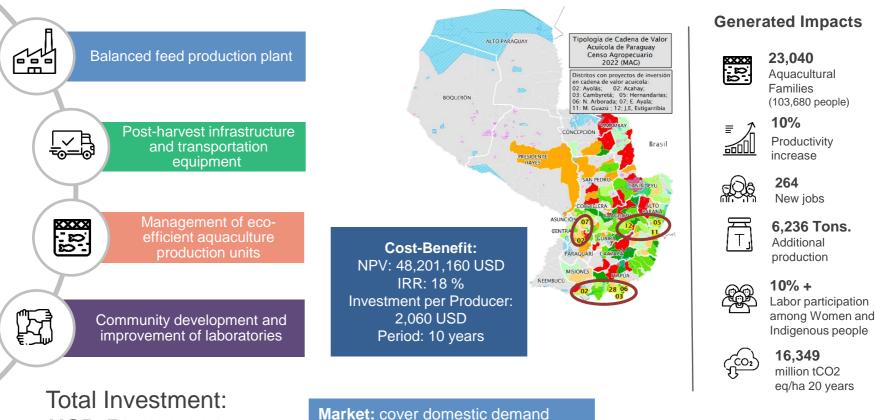
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Summary of Investment Cases 29.840					Hand-in-Hand Initiative
10,070	91.968.510 verage NPV	Direct beneficiaries 132.305 Indirect beneficiaries	1,134 Direct jobs created	USD 1,040 Average increase in per capita incomes	57,928 tCO2 -eq in 20 years Total carbon balance (ExACT)
Banana 🥔 Dairy 🕅			Aquaculture		
Cost: USD 12.760.475	Cost: USD 47.980.708			Cost: USD 50.000.000	
Unit Cost of Investment: USD 3.101 IRR: (%) 20,6 NPV: USD 14.295.425	Unit Cost of Investment: USD 9,015 IRR: (%) 16,5 NPV: USD 29.471.925			Unit Cost of Investment: USD 2,060 IRR: (%) 18 NPV: USD 48.201.160	
Sustainability Benefits	Sustainability Benefits			Sustainability Benefits	
Direct beneficiaries (families): 2,850 Indirect beneficiaries: 12,825 Increase in income per capita: USD 1,033	Direct beneficiaries (families): 3,950 Indirect beneficiaries: 15,800 Increase in income per capita: USD 1,032			Direct beneficiaries (families): 23,040 Indirect beneficiaries: 103,680 Increase in income per capita: USD 1,056	
Carbon balance (ExACT): 11.487 tCO2- eq in 20 years	Carbon balance (ExACT): 29.992 tCO2-eq in 20 years			Carbon balance (ExACT): 16.349 tCO2-eq in 20 years	

