



Food and Agriculture  
Organization of the  
United Nations



PERÚ

Ministerio  
de Desarrollo Agrario  
y Riego



Hand-in-Hand  
Initiative

# Peru at the HIH Investment Forum

Investment Forum | Rome, Italy |  
October 14-16, 2025



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## Partnering for Impact: Peru's Hand-in-Hand Success

### Native Potatoes



- Investment of **\$15 million** by Tiyapuy in a native potato processing plant.
- Out of the 6,000 tons of native potato bought by Tiyapuy, 600 tons were purchased from 2 producer organisations for **\$400,000 USD, under the HiH Initiative.**
- **Market growth:** HiH partner Tiyapuy will increase its native potato demand by **50% by 2026.**
- New public investment project for native potato in Junin. Valued at **USD 4 million.**
- **Upcoming:** new initiative in production and dissemination of quality seeds



**TIYAPUY**  
SEED OF THE WORLD



### Highland Avocado



- Initial investment of circa USD 100,000 in alliance in Huancavelica with DC Holding Group to boost highland avocado organic production.
  - ECAs (Farmer Field Schools) for avocado production, benefiting **150 producers in Huancavelica** investment by Cobriza.
  - Technical assistance and traineeship of producers by CAMPOSOL to access international markets.
- Alliance with Adas and Danper in the Peruvian north to identify and link smallfarmers producing highland avocado into agroexport chains.



**Adas**





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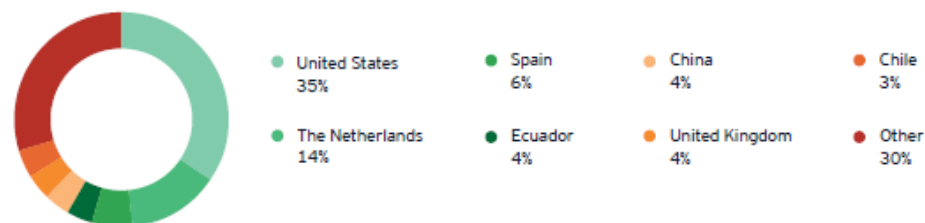
# ADVANTAGES

## Comparative & competitive

Peru is an agro-export powerhouse:

USD 12,800 million, 2023. Consolidated markets include: **United States, European Union, China, and others**

Agricultural export destinations 2023 (percentage)



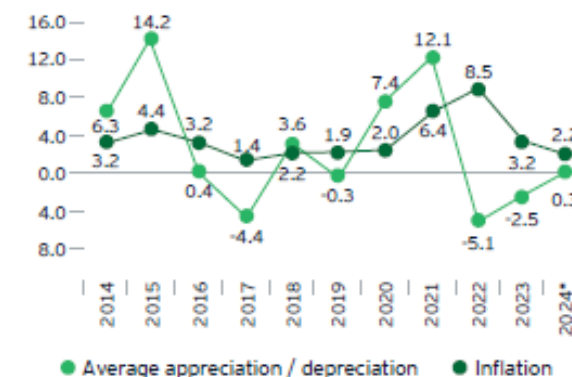
Source: Ministry of Agricultural Development and Irrigation (MIDAGRI).



**Solid and resilient economy:** expected yearly growth of 3% between 2024 and 2027 (MEF)

**Low and controlled inflation levels:** 2.2% in 2024 (BCRP)

Average appreciation / depreciation and inflation



\*Projection. June 2024 Inflation Report.

Source: Central Reserve Bank of Peru (BCRP).



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## General agrifood panorama and opportunities

In 2023, national poverty affected **29.0%**, reaching **39.8% in rural areas**. Moreover, childhood anemia reached 43.1% (INEI)

**51.7%** of the Peruvian population (17.6 million) in moderate or severe food insecurity (SOFI, 2024)

High vulnerability to extreme climate events. Ranked 45th out of 180 in the climate risk index (GermanWatch, 2021)

**30%** Of national territory is destined for agricultural use, of which **46% is located in the highland region**.

97.6 % is family agriculture, and contributes:

**90%** of VNAP

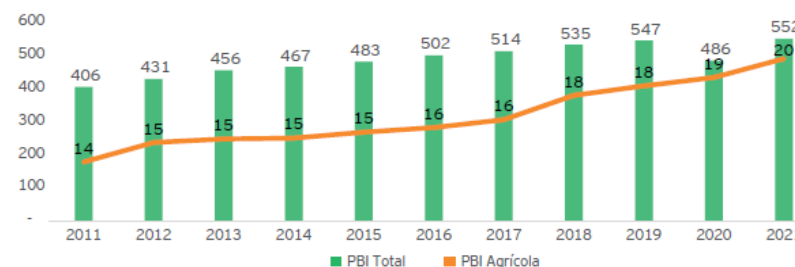
**53%** of food supply

**83%** of agricultural employment



### Evolution of total GDP vs Agricultural GDP (\$/ billions)

Evolución del Producto Bruto Interno (PBI) Total vs Agrícola (en miles de millones de S/)



Fuentes: Banco Central de Reserva del Perú (BCRP), Ministerio de Desarrollo Agrario y Riego (MIDAGRI), Superintendencia de Administración Tributaria (SUNAT)

In the last decade, agricultural GDP grew by a yearly average of **3.9%**, outpacing the national annual GDP growth of **3.3%**





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## Investment climate



**22 commercial agreements**  
in force and **58 markets**  
accessed



Business Climate Index: Ranked  
5th in Latin America during the 1st  
trimester of 2024



Peru is a member in the WTO,  
APEC, CAN, and an associate  
member of MERCOSUR

## Incentives & sustainability

**PERU: A COUNTRY FOR SUSTAINABLE INVESTMENTS IN AGROBIODIVERSITY  
AND FOOD SECURITY TO DECREASE CLIMATE-RELATED RISKS**



**200,000 smallholders**

Refundable USD 800M  
fund at 3.5% interest  
rate for smallholders.



**New guarantee USD  
57M fund mechanism**

Trust to grant  
guarantees to cover  
98% of credit risks  
through the Agroperu  
Fund.

**New thematic  
social bond**

**USD 300MM** to  
support small  
businesses with a  
spread of 65 points  
issued by COFIDE.



**139,000 smallholders**

Non-refundable USD  
600M guarantee  
fund to cover default  
from smallholders  
credits.



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## Investment Opportunities

### Organic Andean Grains

In 3 economic corridors



Quinoa



Tarhui



Cañihua



Kiwicha

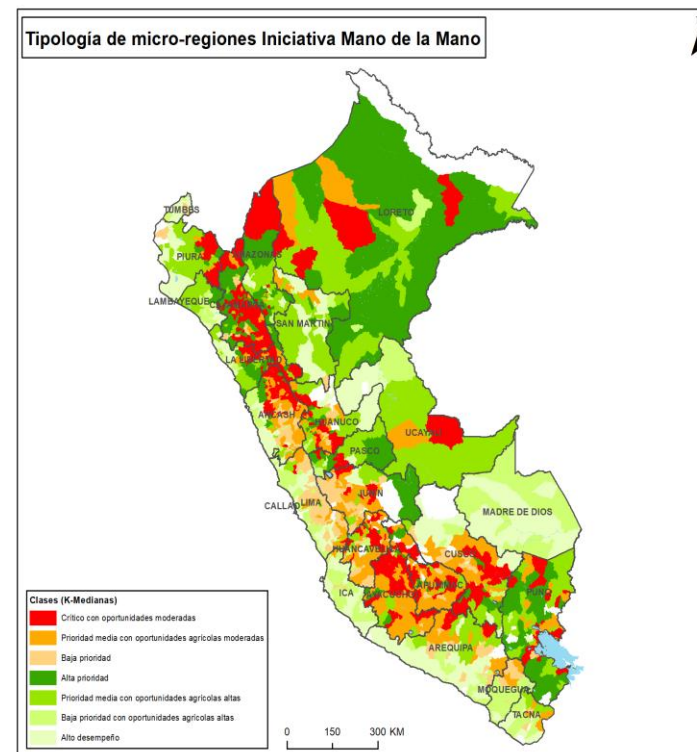
### Sustainable Livestock

In 2 economic corridors



### Amazonian Bioeconomy

In 1 economic corridor



Investment opportunities  
in Andean and Amazonian  
territories

Source of map: FAO 2024



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## ORGANIC ANDEAN GRAINS

In 3 economic corridors

### Andean Grains

In 3 economic  
corridors



Quinoa



Tarhui



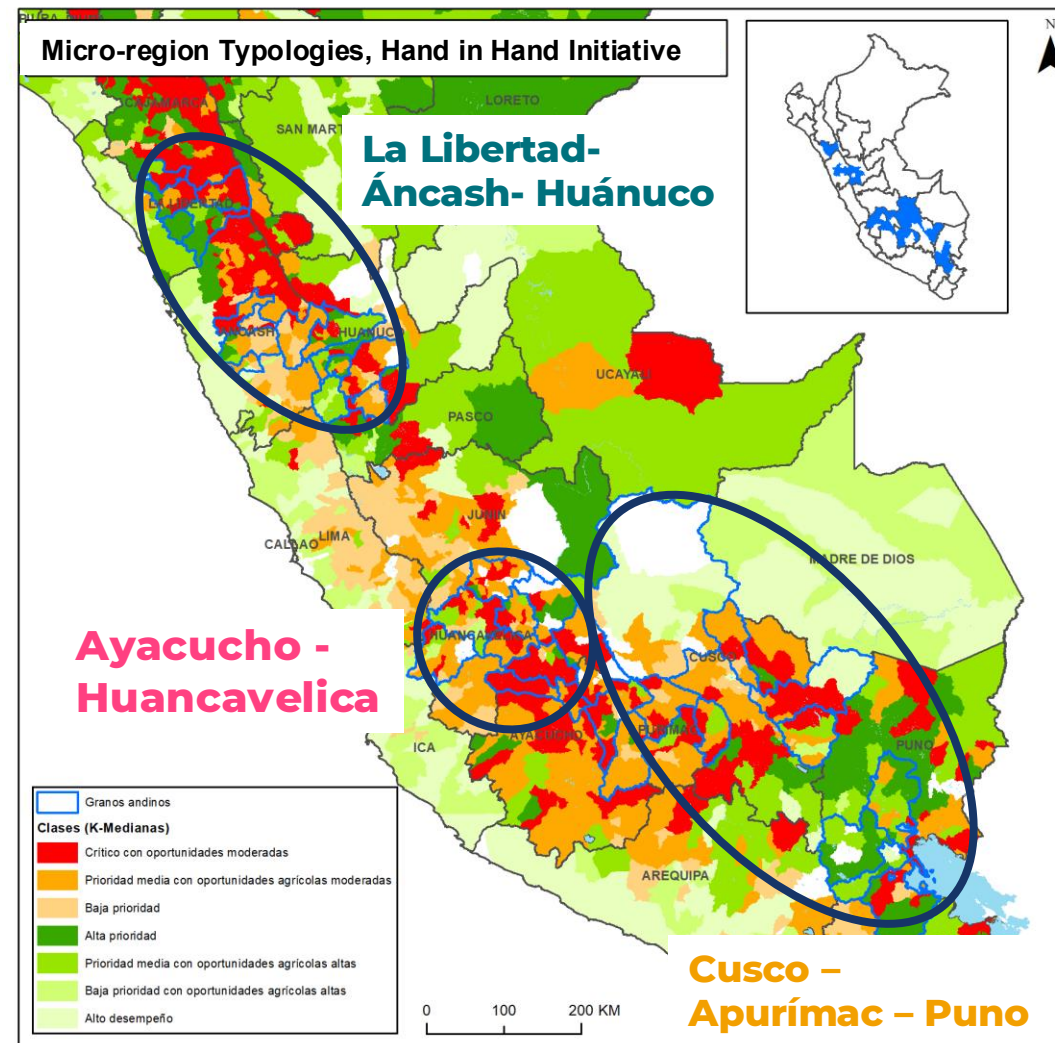
Cañihua



Kiwicha

**Traditional healthy  
foods**

For a sustainable  
future







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## INVESTMENT CONTEXT ORGANIC ANDEAN GRAINS



**“Super foods”:** rich in proteins, fiber, vitamins, essential minerals, like iron, calcium, phosphorus, and zinc.

High nutritional value



Contribute to biodiversity conservation and environmental responsibility of a **3,000 year crop**

Biodiversity



Contribute to agrobiodiversity conservation, while sustaining over **120,000 farming families across 17 regions** in Peru

Income generation

### Market Opportunities

- Peru is the world's leading exporter of quinoa, reaching \$134 million over 50 countries.
- Main markets: United States, Canada, Europe, Asia, and Australia.
- Growth of the global quinoa and tarwi market at a compound annual rate of 12.4% and 6.5% respectively until 2030.



**New!**

Law N° 32343 mandates the inclusion of quinoa and andean grains flour from family farmers into national public procurements





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## ORGANIC ANDEAN GRAINS

### Bottlenecks Addressed

- Low profit margins and prices due to lack of access to competitive markets
- Limited financing and resources for production mechanization
- Low productivity and limited access to water resources

#### Beneficiaries:

6,420 families directly and 25,680 families indirectly along the value chain.

#### Income Increase:

Up to USD 2,320 per capita

#### Emission Reductions:

-62,857 tCO<sub>2</sub>-e

**R1:** water scarcity

**R2:** lack of associativity and value adding processes..

**M1:** improved water management practices and agroecological farming.

**M2:** investment in processing and process of grains to add value.

Profitability  
indicators of private  
investment



USD 27,091,563



32%



1.49

### Total Investment USD 39,4 million

Investment Descriptions	Cost
PRIVATE INVESTMENT OPPORTUNITIES	
Funding of 8 microfinance institutions to improve productivity	USD 1,071,795
Direct investment of 5 pearling plants for quinoa	USD 5,629,041
Comercial credits for improved irrigation technologies,	USD 8,942,378
Direct investment in 3 debittering plants and 1 oil plant, the modernization of 3 flour plants, and mechanization in 8 localities	USD 6,608,210
Direct investment in processing plants for kiwicha and Cañihua flour processing and pearling in 4 localities.	USD 992,626
COMMITTED PUBLIC INVESTMENT	
Construction of 1110 micro and small reservoirs to capture and storage 1.6 million m <sup>3</sup> to ensure water security.	USD 7,061,602
Cofinancing to implement business plans to improve tarwi and quinoa (2023–2027)	USD 6,174,159
PROQUINUA, a project in Puno to promote quinoa productivity and quality.	USD 3,000,000

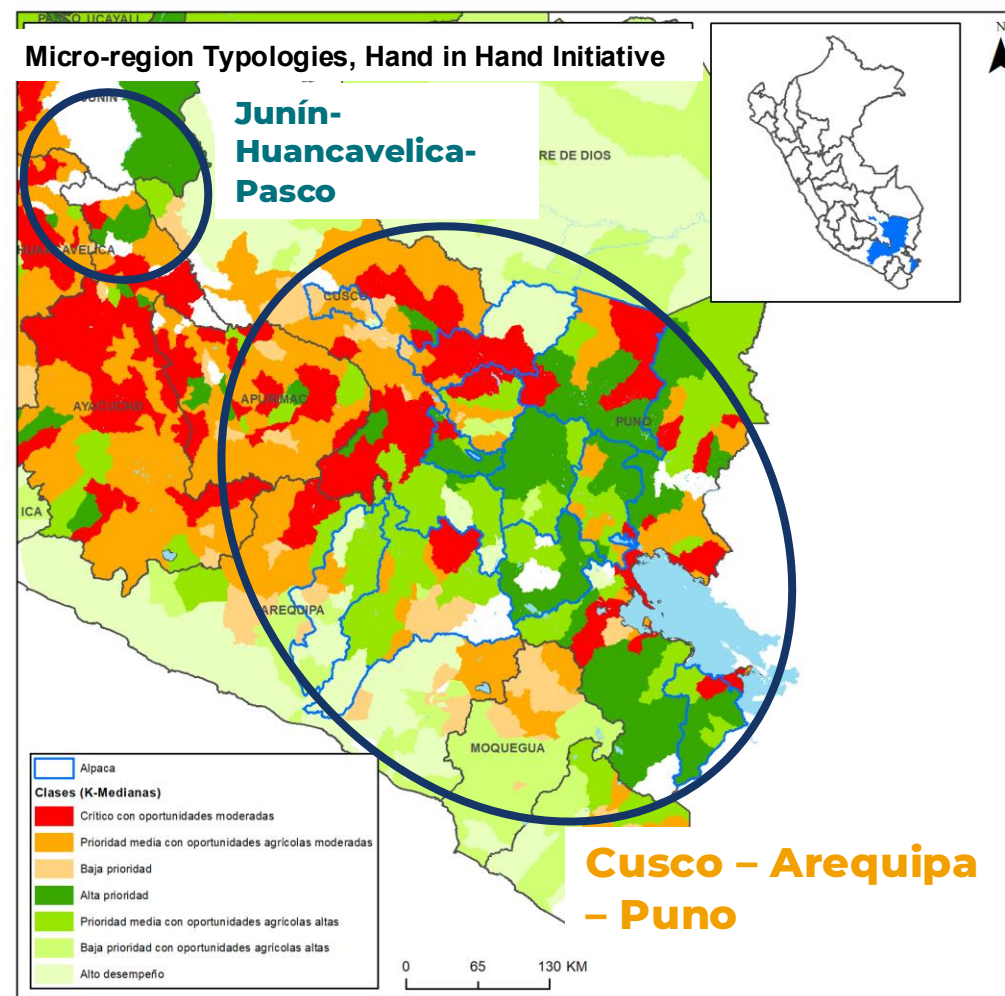
# SUSTAINABLE ANDEAN LIVESTOCK

## 2 Economic corridors



**The finest fibres  
and healthiest  
meat**

Produced by native  
Andean camelids in  
sustainable ecosystems



## INVESTMENT CONTEXT ANDEAN HIGHLAND CAMELIDS



The 2 prioritized corridors concentrate 77% of national production of alpaca meat and 91% fiber.

**Areas with high development potential**



Highly nutritious and delicious meat with more protein, omegas, and less calories than beef.

**Considered a super meat**



Peru is the world's leading producer of fine quality alpaca fiber

**Present in 65 markets around the world.  
Top destinations: China, USA, Italy**

### Market Opportunities

- Fiber global market size of US\$ 786 million in 2022
- Peruvian exports of alpaca fiber have grown 35% in the 2019-2023 period.
- Peruvian alpaca meat market has grown increasing the value per kg up to 50% nationally.
- Leverage the carbon market growth (CARG 18%) by conserving and restoring soils and wetlands.



**1st pilot in formulation for certifying  
small producers of alpaca fiber**

USD 1 MM Project to certify alpaca producers with RAS certification in 2 regions in 2026-28



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## SUSTAINABLE ANDEAN LIVESTOCK

### Bottlenecks Addressed

- Low-efficiency shearing process that compromises fiber quality
- Lack of added value for alpaca fiber, and no product diversification strategy for alpaca producers.
- Low-quality feeding and degradation of soils due to overgrazing and limited water resources

#### Beneficiaries:

10,000 families directly and  
40,000 families indirectly along  
the value chain.

#### Income Increase:

Up to USD 2,336 per capita

#### Emission Reduction:

-482,338 tCO<sub>2</sub>-e

**R1:** Inconsistent fiber quality and  
alpaca livestock management

**R2:** Pasture degradation, water  
scarcity, and lack of income  
diversification.

**M1:** Strengthening the public  
technical assistance program, and  
RAS certification.

**M2:** Implement quality standards,  
and ecosystemic services  
payments as incentives to avoid  
degrading soils and wetlands.

Profitability  
indicators of private  
investment

ENPV

USD 31 MM

EIRR

35%

B/C

1.68

**Total Investment USD 138,9 million**

Overview

Cost

### PRIVATE INVESTMENT OPPORTUNITIES

Financing the obtention of the Responsible Alpaca Standard (RAS) certification in 6 Andean regions.	USD 11,312,500
2 mobile slaughterhouses in Andean regions for comercialization of alpaca meat.	USD 3,900,017
Private investment to improve soil and wetland conditions for alpaca grazing to access to carbon capture mechanisms.	USD 4,572,000

### COMMITTED PUBLIC INVESTMENT

Construction of water reservoirs and irrigation technology systems for 6 prioritized Andean regions.	USD 98,302,082
Financing the design and implementation of business plans for alpaca fibre productivity, alpacas` greenhouses, and livestock good practices.	USD 20,896,356



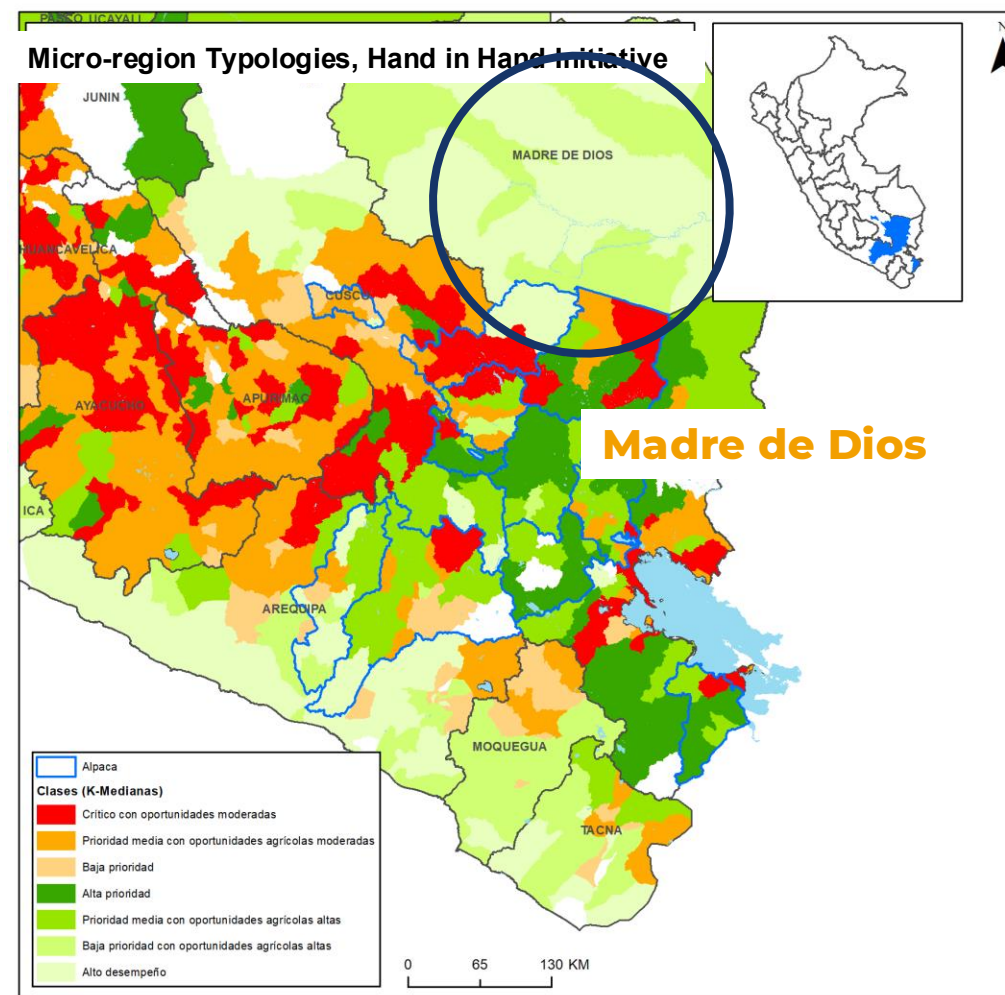
# Amazonian Bioeconomy of Copoazu

## 1 Economic corridor



### Copoazu: Amazonian superfruit

A “white cocoa”  
produced in an  
Amazonian  
bioeconomy system





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## INVESTMENT CONTEXT

### Amazonian Bioeconomy of Copoazu



Copoazú offers a unique tropical aroma and smooth, creamy texture ideal for gourmet chocolate and cosmetic products.

**Exceptional organoleptic qualities**



A sustainable, lower-fat alternative to cocoa, it appeals to the premium chocolate market and growing demand for Amazon superfoods.

**Potential alternative to cocoa**



Agroforestry systems combined with acai, aguaje, Brazil nuts, and ecotourism to boost local economies, diversify incomes, and strengthen value chains.

**Chain integration opportunities**

- Agroforestry systems with copoazú help restore degraded lands and sequester carbon, supporting climate finance mechanisms.
- International markets of Russia and Italy demanding up to 25 tons of seeds and 18 tons of copoazu butter
- International and national demand of copoazu has driven price to increase in 85% in the last 5 years.

July 29

**Copoazu National Day**  
enacted in 2025 to promote  
the value chain

# Amazonian Bioeconomy of Copoazu

Profitability indicators of private investment

**ENPV**

USD 10.5 M

**EIRR**

19%

**B/C**

1.46

## Bottlenecks Addressed

- Insufficient capacity in sustainable practices, post-harvest handling, and business management limits productivity and competitiveness.
- Producers face challenges connecting with stable, high-value markets and buyers.
- Lack of access to digital tools and instruments to promote value chains in competitive markets.

### Beneficiaries:

7,300 direct and 20,000 indirect beneficiaries

### Income Increase:

Up to USD 2,100

### Emission Reduction:

-132,546 tCO<sub>2</sub>-e

**R1:** Lack of transformation processes to access competitive markets.

**R2:** No incentives, de-risk mechanisms nor concessional funding to promote risk investments.

**M1:** capacity building and strategic investments to provide added value.

**M2:** Promoting concessional funding to de-risk commercial investments, digital infrastructure to enhance market access.

## TOTAL INVESTMENT 13.9 million USD

Overview	Cost
PRIVATE INVESTMENT OPPORTUNITIES	
Direct investment for process plants for copoazu, chesnut, and acai for 524 ton of combined fruit.	USD 4,911,602
Digital connectivity and traceability investment through internet infrastructure, and marketplace/blockchain tech.	USD 1,618,160
Concessional finance for pre-feasibility and feasibility studies for carbon, and biodiversity credits geospatial platform and monitoring governance structure.	USD 1,075,000
Concessional finance for forestation and amazonian fruits (camu camu, aguaje, etc) feasibility studies, to enable commercial investments.	USD 3,135,685
COMMITTED PUBLIC INVESTMENT	
Public Investment in improved rural extension, value chain strengthening, biotrade and biodiversity conservation	USD 5,883,204



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## 2025 INVESTMENT PLAN FOR PERU

USD 192,453,901	USD 141,317,403	USD 48,163,772	USD 2,252	29%	USD 51,108,234	-677,741 tCO <sub>2</sub> -e	25,135
Total investment plan	Government contribution	Investment gap	Average per capita income increase	General average IRR	Total investment NPV	Reduction in carbon emissions	Direct Beneficiaries
							90,110
							Indirect Beneficiaries

### Intervention

ORGANIC ANDEAN GRAINS

#### Total cost (USD)

US\$ 39,479,881

#### Government contribution

US\$ 16,235,761

#### Investment gap (USD)

US\$ 23,244,050

#### IRR (%)

33%

#### NPV

US\$ 27,091,563

#### Sustainability Benefits

**Beneficiaries:** Up to 7,835 people directly and 30,110 indirectly benefited

**Income increase:** USD 2,320 per capita

#### Emission Reductions:

-62,857 tCO<sub>2</sub>-e

### Intervention

SUSTAINABLE ANDEAN LIVESTOCK

#### Total cost (USD)

US\$ 138,982,955

#### Government contribution

US\$ 119,198,438

#### Investment gap (USD)

US\$ 19,784,517

#### IRR (%)

35%

#### NPV

US\$ 13,512,848

#### Sustainability Benefits

**Beneficiaries:** Up to 10,000 people directly and 40,000 indirectly benefited

**Income increase:** USD 2,336 per capita

#### Emission Reductions:

-482,338 tCO<sub>2</sub>-e

### Intervention

AMAZONIAN BIOECONOMY

#### Total cost (USD)

US\$ 13,991,065

#### Government contribution

US\$ 5,883,204

#### Investment gap (USD)

US\$ 8,108,401

#### IRR (%)

19%

#### NPV

US\$ 10,503,823

#### Sustainability Benefits

**Beneficiaries:** Up to 7300 people directly and 20,000 indirectly benefited

**Income increase:** USD 2100 per capita

#### Emission Reductions:

-132,546 tCO<sub>2</sub>-e