



Food and Agriculture Organization of the United Nations



Hand-in-Hand Initiative



# Scaling-up Capacity, Partnerships and Investment to Accelerate Agrifood Systems Transformation in the Sahel

## Regional initiative for the Sahel

Investment Forum | Rome, Italy | 15-17 October 2024





S1

## 2023 Investment Forum follow up and Synergies



### ○ Regional level

- **Complementarity with:**
  - **PARIIS, GCF/GEF projects, One Sahel (USD 181 million SD3C + others)**
  - **Regional West Africa Food System Resilience Program (FSRP)**
  - **GCF: Regional Great Green Wall climate finance project (SURAGGWA), USD 250 million – Funding Proposal submitted to GCF for consideration**
- **High-level mission in Guinea to visit and advocate for the preservation of the ecosystems and water resources of the Fouta Djallon Massif:**
  - A call
  - Roadmap
- **Joint ECOWAS, CILSS and FAO regional advocacy mission**
- **Regional HiH TCP operational (USD 0.5 million)**

### ○ Country level

- **Mali:**
  - National investment forum on 04 May 2023
  - Discussion with Private sector (international development banks , international agricultural machinery and cooling equipment provider) around the two agropoles
  - **Approx. US\$ 66 million expected** investment from partnerships/negotiations
- **Gambia:**
  - Inclusive and Resilient Agricultural Value Chain Development Project (GIRAV-AF), **USD 73 Million** – Approved in 2024/World Bank.
- **Chad:**
  - Agribusiness and Rural Transformation Project (ProAGRI), **USD 180.25 million** – Approved in 2024 / World Bank
- **Niger:**
  - Livestock and Agriculture Modernization Project (LAMP), **USD 400 Mmillion** – Approved in 2024 / World Bank:.
  - **Burkina Faso:** Programme to Strengthen Smallholder Resilience to Climate Change - RESI2P (IFAD, 116m USD)



# The Outline

## Section 1: The Sahel Overview

## Section 2: Overview of the Regional Sahel HiH Initiative

- Approach and Keys pillars
- Agricultural typologies
- Complementarities
- 2023 IF follow-up

## Section 3: Why investing in the Sahel

Addressing multidimensional challenges  
Seizing opportunities

## Section 4: The enabling environment

## Section 5: Updated Investment proposals

Part 1: Irrigation:

- Why updating
- Types and assumptions
- Investment

Part 2: Market integration and trade

Part 3: Summary



Invest in  
*The Sahel*





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# The Sahel: *An Overview*



Burkina Faso



Cameroon



Chad



Gambia



Guinea



Mauritania



Mali



Nigeria



Niger



Senegal



Source: U.N. Office for the Coordination of Humanitarian Affairs (OCHA)

# 10 UNISS Countries

Area ~ 3 Million km/sq

Rainfall  
~ 100-200 mm (North)  
~ 700-1000 mm (South)

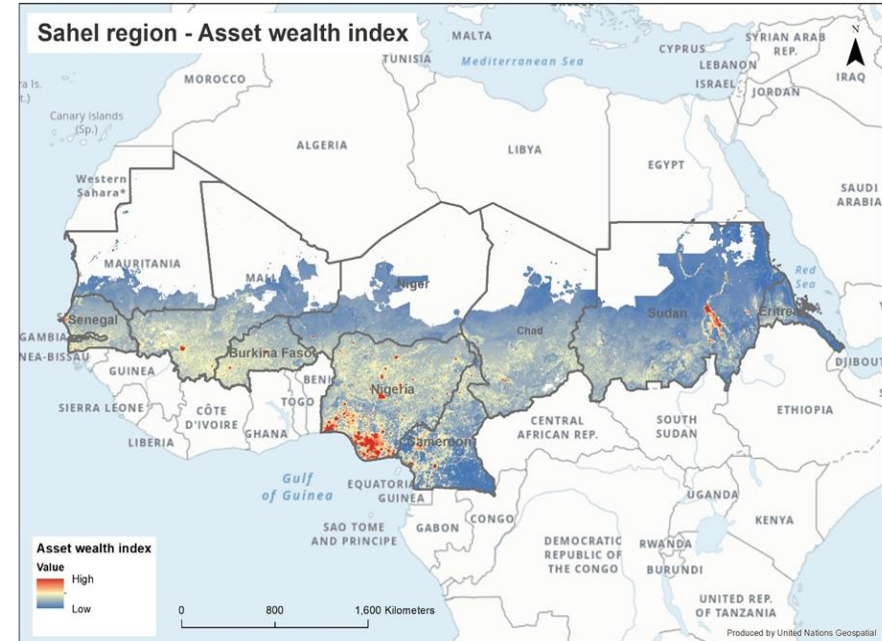


# The Sahel: *Agriculture*



- Agriculture main provider of jobs for many countries
- Farmers are one of the most vulnerable and poorest group
- **High cereal production** with low productivity
- **Rain-fed agriculture**, subsistence crops and large unexploited livestock sector
- Low value added per worker (but higher than east Africa)
- **Significant water resources vs limited irrigation**
- All countries are net importers of food

	Agriculture % of GDP	Arable land %
<b>Burkina Faso</b>	20	21
<b>Cameroon</b>	21	13
<b>Chad</b>	23	4
<b>Gambia</b>	25	38
<b>Guinea</b>	27	13
<b>Mali</b>	36	5
<b>Mauritania</b>	19	1
<b>Niger</b>	40	14
<b>Nigeria</b>	24	37
<b>Senegal</b>	16	17
<b>Average</b>	25	

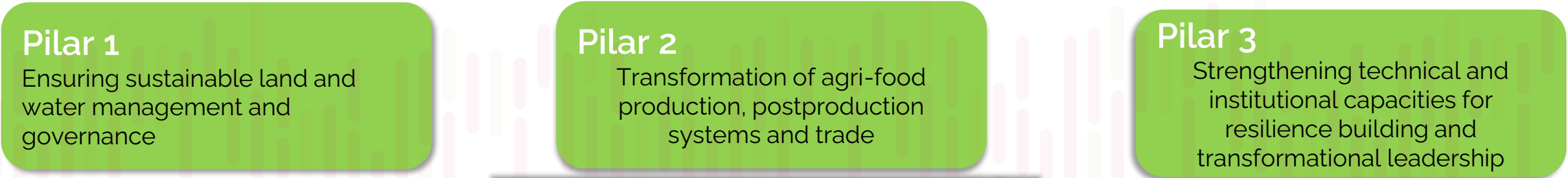


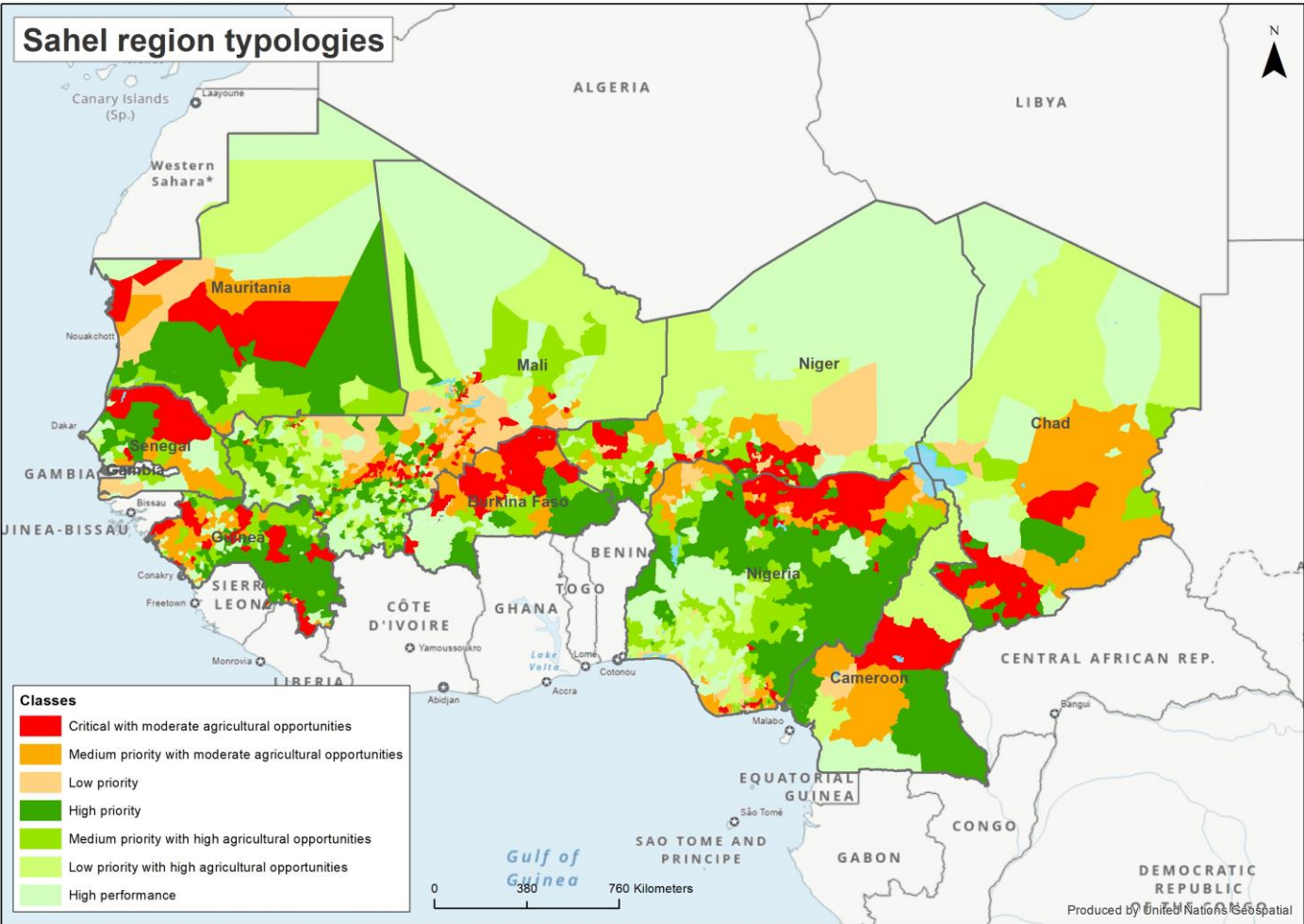
Source: FAO HiH-GIS based on ATLAS





# HiH Sahel Initiative Pillars and Priorities as agreed at the 1st HiH IF in 2022





# Map of agricultural typologies of the Sahel: priority areas for investment

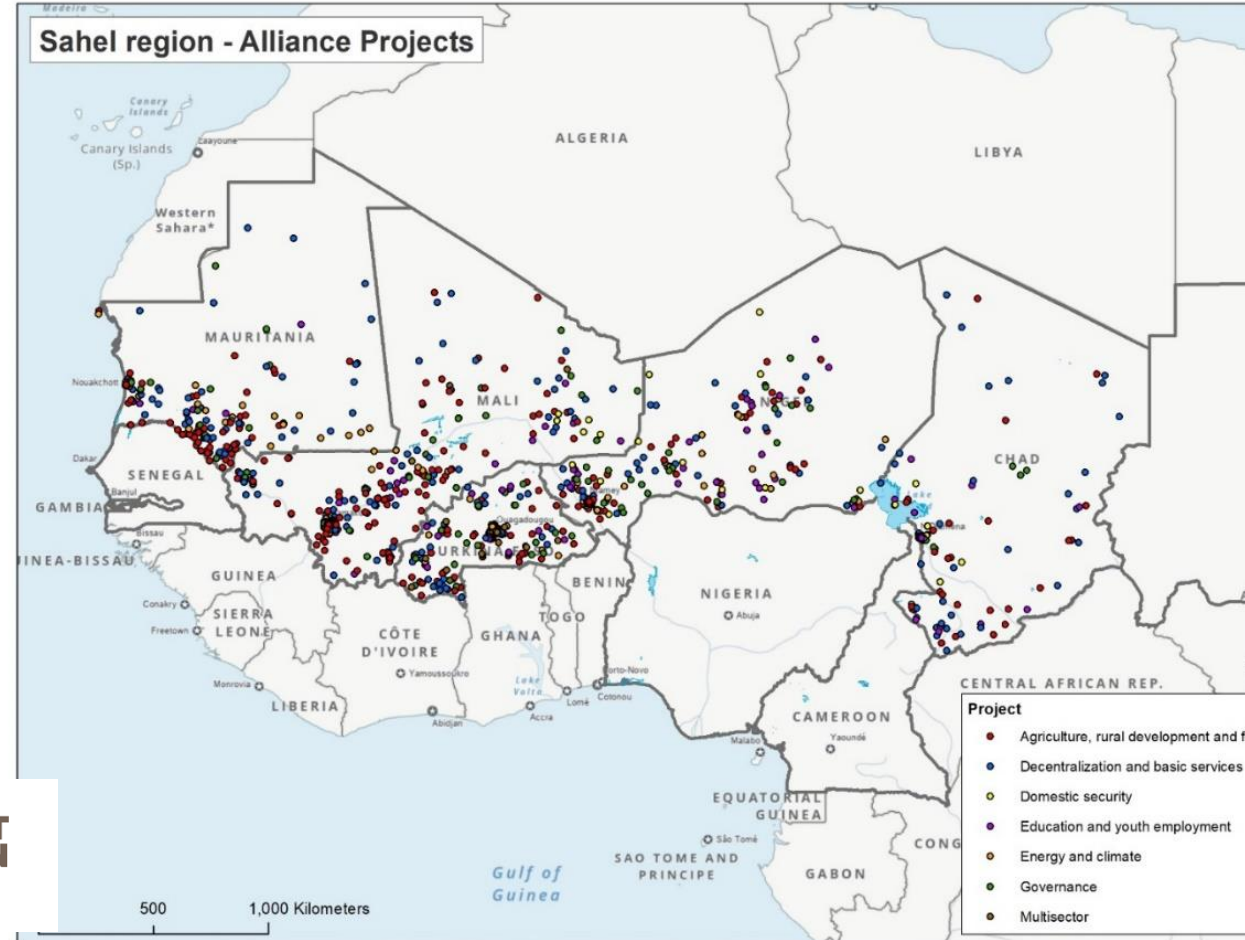
	Poverty	Potential	Efficiency
Critical with moderate agricultural opportunities	High	Moderate	Any
Medium priority with moderate agricultural opportunities	Medium	Moderate	Any
Low priority	Moderate	Moderate	Any
High priority	High	Medium / High	Medium / Moderate
Medium priority with high agricultural opportunities	Medium	Medium / High	Medium / Moderate
Low priority with high agricultural opportunities	Moderate	Medium / High	Medium / Moderate
High performance	Moderate	Medium / High	High



# HiH Sahel a multi-partner program complementing ongoing efforts



## National governments and.....



.....and many others including private sector







## Challenges from climate change

- ✓ Repeated cycles of droughts, desertification and floods
- ✓ Exposed to climate change
- ✓ Yield prospects for key crops uncertain
- ✓ Livestock and pastoralists in risk
- ✓ Increased water scarcity locally

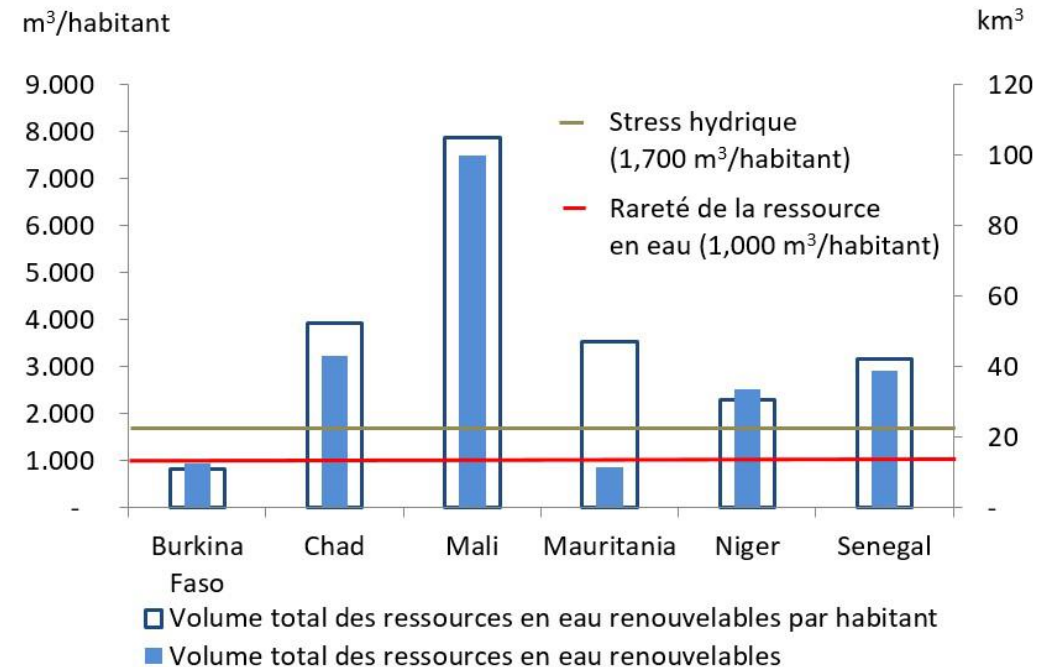
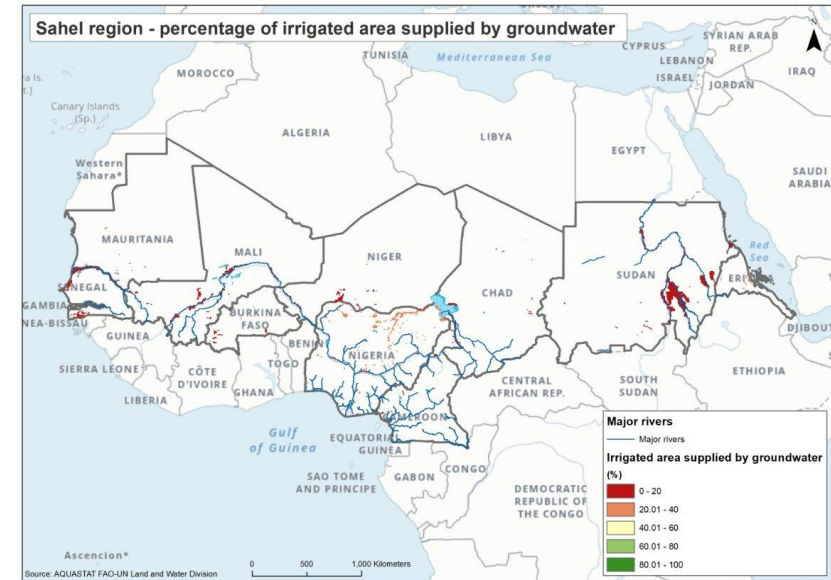
## General challenges

- Poverty (ranging between 30 and 50 percent of the population)
- High food insecurity and widespread hunger and malnutrition in some regions
- Political and security challenges
- Population growth pressures / Urbanization
- Agriculture sector challenges (Low productivity and competitiveness, limited access to markets for farmers, little value addition)
- Rural exodus and uncontrolled youth emigration





# S3 Seizing Opportunities



Source: <http://chartsbin.com/view/1470> cited by Strategic Framework for Agricultural Water in the Sahel 2017

- ❑ Large availability of transboundary water resources
- ❑ Abundant surface and groundwater resources
- ❑ Regional Food economy value more than doubled since 2010 and is expected to reach \$480 billion by 2030 (OECD)
- ❑ Rapidly rising food demand at sub regional and continental levels conducive to the potential growth of the currently limited Intraregional trade
- ❑ Young population (65% less than 25 years)
- ❑ Investment opportunities in food production, infrastructure and trade
- ❑ ~90% of jobs expected to be created by 2030 in the food (OECD, cited by IFC 2022)
- ❑ Enabling environment put in place by many countries such as tax incentives for agrifood investment



S4

# The Sahel Enabling Environment/Opportunities

## Impact investors and large organizations constrained by:

- Limited local capacities
- Bureaucracy / informality
- High turnover rates

## Solutions emerge through:

- ✓ Innovative / flexible loans can have positive impact on growth
- ✓ Technical Assistance/Capacity development and Grants are key



Source: IWMI business climate survey

# Updated Investment proposals – Part 1: *Regional irrigation investment*

Key Bottlenecks	Key Investment Needed
<b>Insufficient</b> surface irrigation infrastructure limiting <b>yields</b> of key food and cash crops in Sahel regions.	Coordinated investment in irrigation infrastructure in <b>60,000 additional ha</b> suitable to surface water irrigation in ten countries, for <b>suitable food and cash crops</b> with high demand in the region.
<b>Inadequate mechanisms</b> to engage communities and individual small farmers	Adopt and promote adapted irrigation typologies, suitable to communities, as well as to individual agripreneurs.  Develop adequate capacities to manage irrigation schemes and equipment for about <b>125,500 farmers</b> and ensure adequate <b>water resources governance/management</b>
Insufficient quality and high cost of <b>irrigation</b> (pumping, distribution) and <b>production</b>	<b>Strengthen farmers capacities and provide them with high quality irrigation equipment</b> (solar pumps, small reservoirs, drip irrigation kits) through <b>adequate</b>

Risks	Mitigation measures
Limited availability, unaffordable costs, and poor reliability of <b>technologies</b>	Coordination for an efficient regional procurement mechanism and improved <b>trade</b> systems, allowing economy of scale and <b>quality</b> of inputs
Limited <b>adoption</b> by farmers	<b>Capacity development</b> and <b>concessional support</b> to ensure uptake of technologies from smallholder and vulnerable farmers
<b>Competition</b> for water resources use	Promote <b>participatory approaches and dialogue</b> including to stimulate shared use between farmers and pastoralists.

## HIH Sahel Irrigation Investments : *Prioritized*

- Type 1:** Small scale community-managed reservoirs for irrigation
- Type 2:** Small scale private investment for high value added crops
- Type 3:** Improved shallow irrigation with Solar powered irrigation pumps and small reservoirs





# Irrigation in the Sahel – Type 1



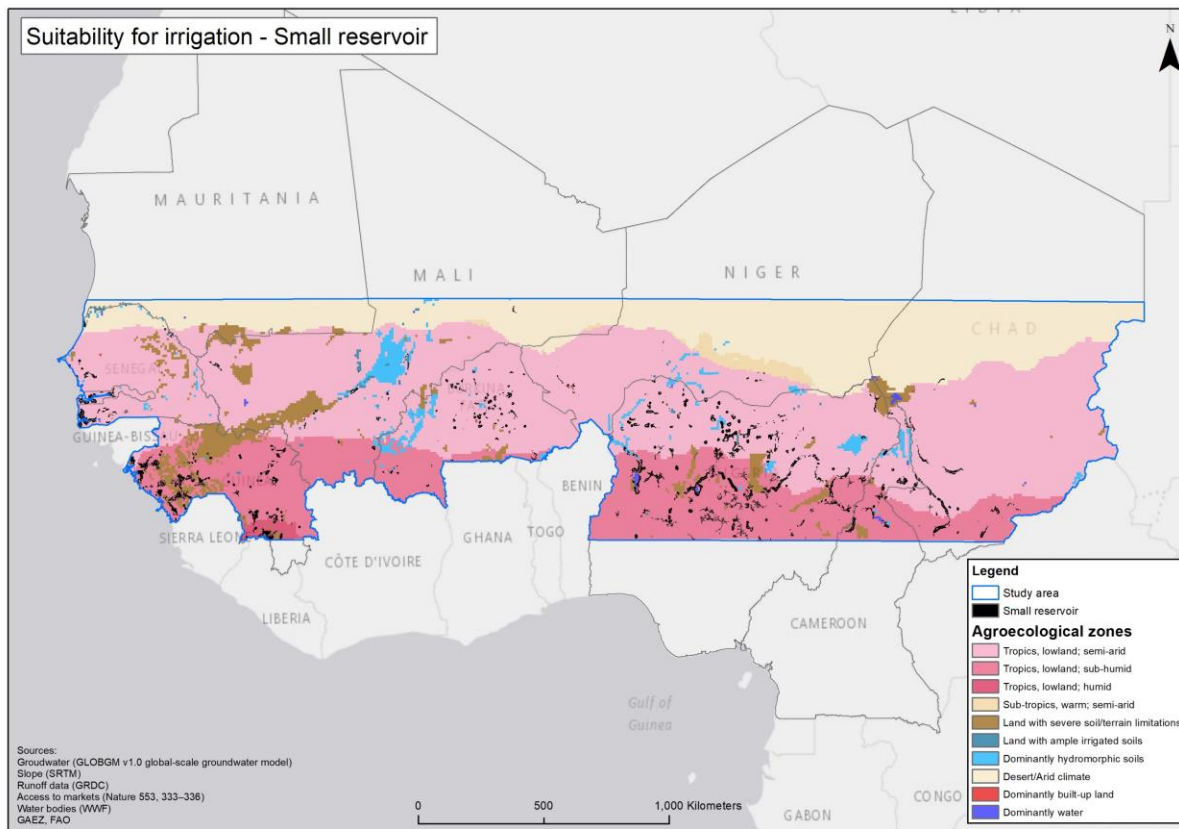
## Small scale community-managed reservoirs for irrigation

**Burkina Faso 1,800 ha**  
**Investment: \$11.9 million**  
**NPV \$5.5 million**  
**IRR 14%**  
**Beneficiaries 3,600**

**Guinea 7,100 ha**  
**Investment \$58.4 million**  
**NPV \$23.0 million**  
**IRR 16%**  
**Beneficiaries 14,200**

**Senegal 400 ha**  
**Investment \$1.7 million**  
**NPV \$3.7 million**  
**IRR 17%**  
**Beneficiaries 200**

**Mauritania 2000 ha**  
**Investment \$5.7 million**  
**NPV \$0.7 million**  
**IRR 10%**  
**Beneficiaries 2,667**



Source: FAO HiH-GIS analysis team

**Nigeria 21,000 ha**  
**Investment \$172.6 million**  
**NPV \$31.7 million**  
**IRR 23%**  
**Beneficiaries 42,000**

Mixed horticulture investment present substantial opportunities

**Chad 2,400 ha**  
**Investment \$17.3 million**  
**NPV \$6.2 million**  
**IRR 15%**  
**Beneficiaries 8,000**

**Niger 1,800 ha**  
**Investment \$11.8 million**  
**NPV \$17.5 million**  
**IRR 27%**  
**Beneficiaries 6,000**

Storage investment allowing high returns

**Gambia 1,600 ha**  
**Investment \$12.2 million**  
**NPV \$5.6 million**  
**IRR 15%**  
**Beneficiaries 1,280**

**Mali 3,100 ha**  
**Investment \$17.0 million**  
**NPV \$7.9 million**  
**IRR 15%**  
**Beneficiaries 10,333**

**Cameroon 3,800 ha**  
**Investment \$31.2 million**  
**NPV \$15.1 million**  
**IRR 17%**  
**Beneficiaries 2,533**



# Irrigation in the Sahel – Type 1

## Small scale community-managed reservoirs for irrigation



Total hectares targeted: **45,000**

Capital Investment required :  
**376.6 million USD** over five years,  
including:  
**34.0 million USD** as private investment (9%)

NPV: **169.8 million USD**

IRR (20-year): **18.0%**

**Technology:** 20-year life cycle of solar panels and 4-year life cycle of pumps with a progressive adoption rate by communities

Net incremental Economic Benefits - Type 1 (USD)  
Small scale community-managed reservoirs for irrigation



Accounting for climate change impact: country specific reduction in yield according to climate hazards





# Irrigation in the Sahel – Type 2

## Small scale private investment for high value added crops

**Gambia**  
 Investment \$0.4 million  
 NPV 0.1 million  
 IRR 18%  
 Beneficiaries 53

**Mauritania**  
 Investment \$0.36 million  
 NPV \$0.08 million  
 IRR 14%  
 Beneficiaries 53

**Niger**  
 Investment \$0.45 million  
 NPV \$0.4 million  
 IRR 31%  
 Beneficiaries 80

**Mali**  
 Investment \$1.9 million  
 NPV \$1.0 million  
 IRR 25%  
 Beneficiaries 280

**Guinea**  
 Investment \$0.75 million  
 NPV \$0.45 million  
 IRR 22%  
 Beneficiaries 93

**Burkina Faso**  
 Investment \$2.1 million  
 NPV \$1.1 million  
 IRR 24%  
 Beneficiaries 160

**Cameroon**  
 Investment \$1.1 million  
 NPV \$0.6 million  
 IRR 25%  
 Beneficiaries 133

Piloting private sector irrigation investment: 1,500 hectares

Solar-based surface pump solutions contribute to the scale-up of shallow water use

Private sector investment with and high potential for high value added per hectare

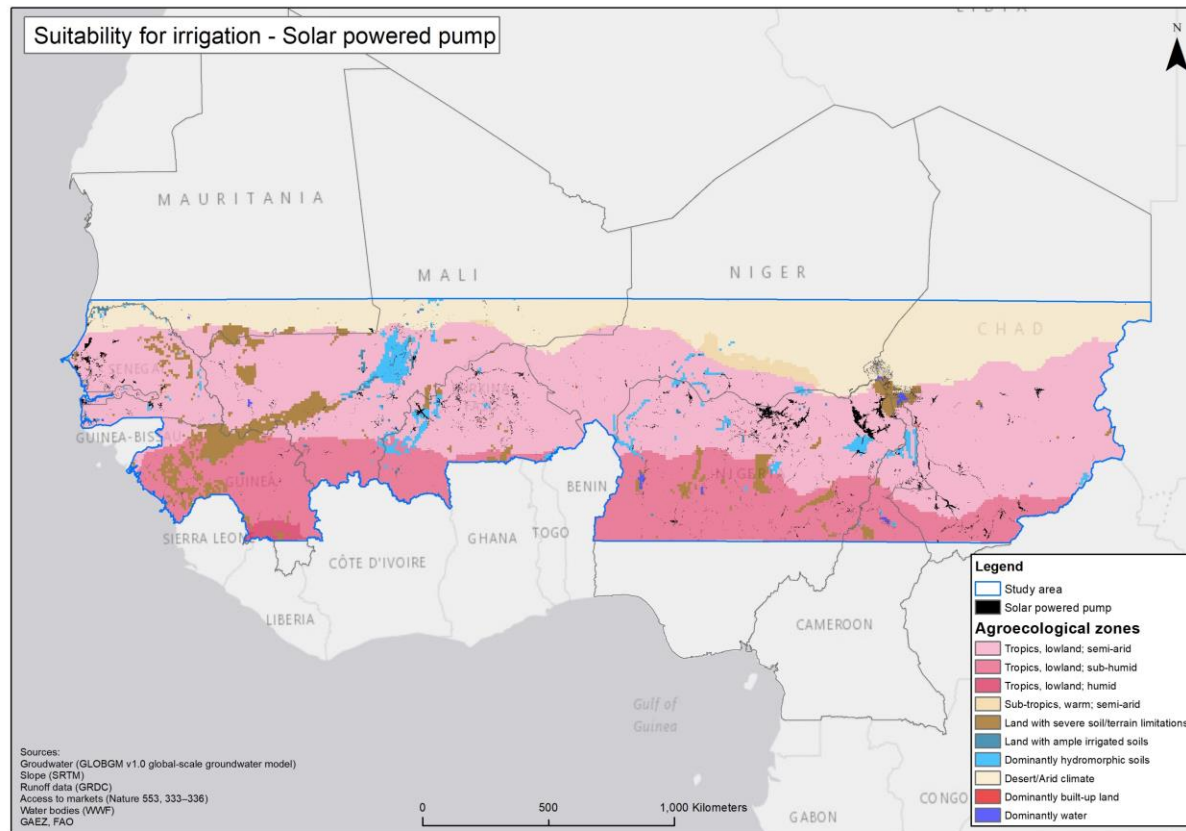
High demand from communities, complementing ongoing and planned operations

**Senegal**  
 Investment \$3.5 million  
 NPV \$2.9 million  
 IRR 24%  
 Beneficiaries 320

**Chad**  
 Investment \$1.8 million  
 NPV \$1.7 million  
 IRR 45%  
 Beneficiaries 240

Mixed horticulture investment presenting high return opportunities

**Nigeria**  
 Investment \$3.9 million  
 NPV \$1.1 million  
 IRR 23%  
 Beneficiaries 180



Source: FAO HiH-GIS analysis team



# Irrigation in the Sahel – Type 2

## Small scale private investment for high value added crops



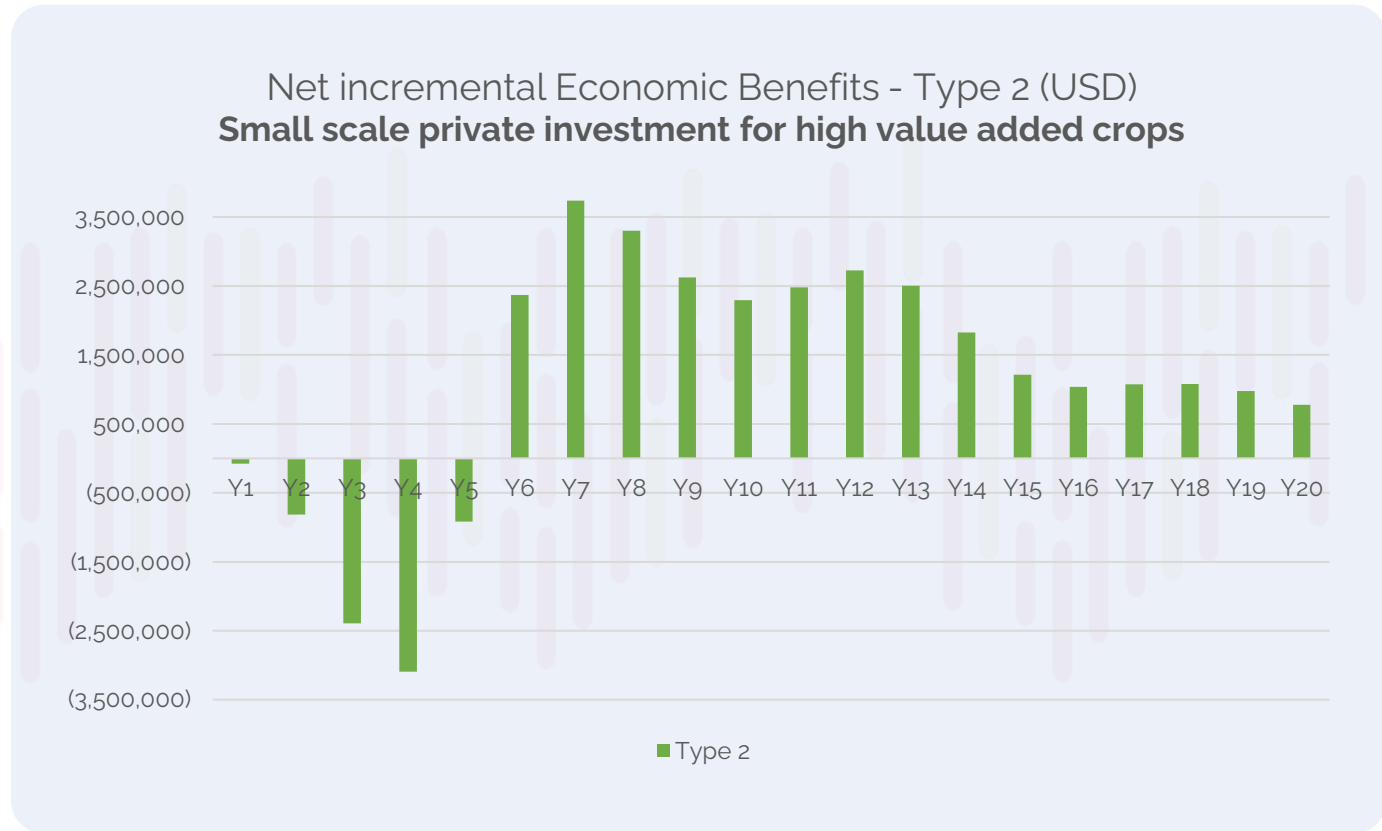
Total hectares targeted: **1,500**

Capital Investment required :  
**17.1 million USD**, over five years,  
including:  
**8.1 million USD** as private investment (46%)

NPV: **10.2 million USD**

IRR (20-year): **24.6%**

**Technology:** irrigation equipment (including solar pumps, fenced enclosure, drip irrigation kits) for small-scale agri-entrepreneurs, suitable for high value-added crops.



Accounting for climate change impact: country specific reduction in yield according to climate hazards







# Irrigation in the Sahel – Type 3

## Improved shallow irrigation with Solar powered irrigation pumps and small reservoirs

**Gambia 360 ha**  
**Investment \$3.3 million**  
**NPV 1.4 million**  
**IRR 17%**  
**Beneficiaries 1,200**

**Mauritania 360 ha**  
**Investment \$2.3 million**  
**NPV \$0.6 million**  
**IRR 18%**  
**Beneficiaries 1,200**

**Niger 540 ha**  
**Investment \$3.2 million**  
**NPV \$4.2 million**  
**IRR 25%**  
**Beneficiaries 1,800**

**Mali 1,890 ha**  
**Investment \$21.8 million**  
**NPV \$16.2 million**  
**IRR: 22%**  
**Beneficiaries 6,300**

**Guinea 630 ha**  
**Investment \$5.8 million**  
**NPV \$2.0 million**  
**IRR 13%**  
**Beneficiaries 840**

**Burkina Faso 1,080 ha**  
**Investment \$16.7 million**  
**NPV \$10.2 million**  
**IRR 19%**  
**Beneficiaries 3,600**

**Cameroon 900 ha**  
**Investment \$8.2 million**  
**NPV \$7.4 million**  
**IRR 25%**  
**Beneficiaries 600**

Potential for irrigation: 13,500 hectares

Solar-based surface pump solutions contribute to the scale-up of shallow water use

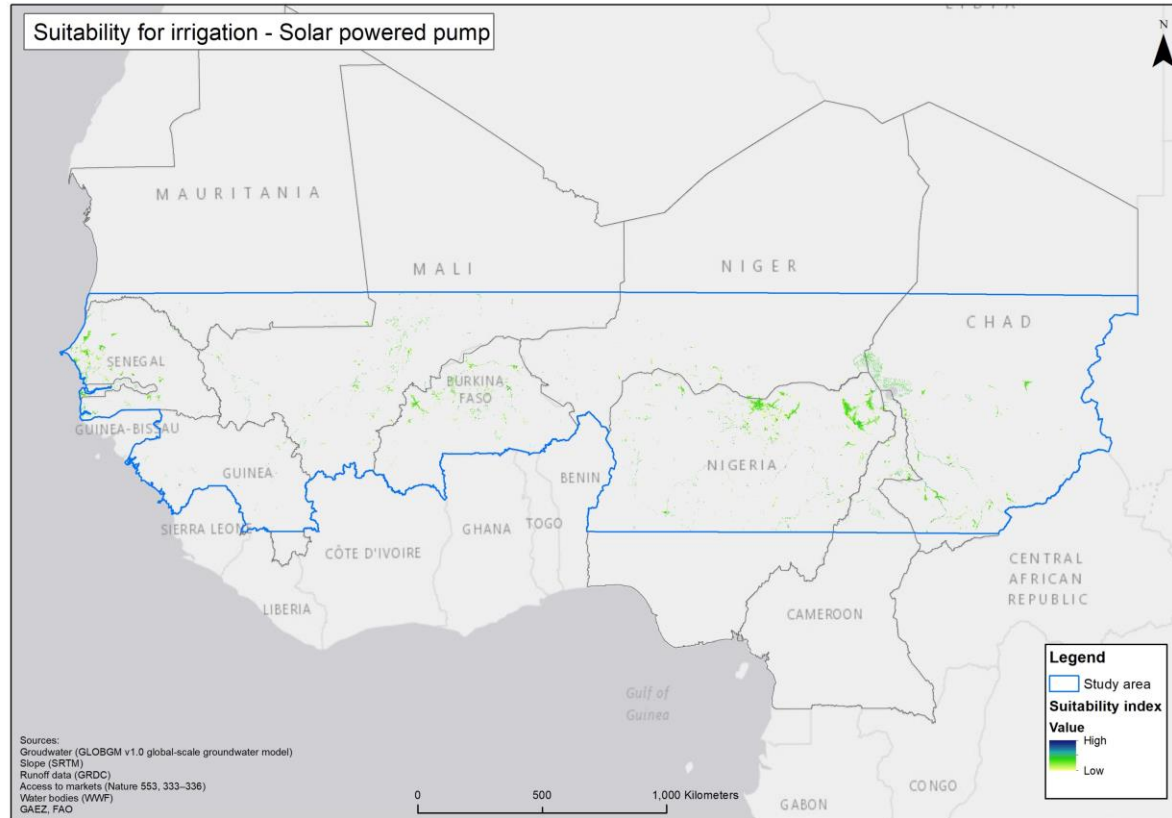
Community investment with and high potential for food security increase

High demand from communities, complementing ongoing and planned operations

**Senegal 2,880 ha**  
**Investment \$26.4 million**  
**NPV \$13.0 million**  
**IRR 17%**  
**Beneficiaries 5,760**

**Chad 1,620 ha**  
**Investment \$14.6 million**  
**NPV \$7.6 million**  
**IRR 22%**  
**Beneficiaries 5,400**

**Nigeria 3,240 ha**  
**Investment \$29.7 million**  
**NPV \$9.5 million**  
**IRR 23%**  
**Beneficiaries 6,480**



Source: FAO HiH-GIS analysis team



# Irrigation in the Sahel – Type 3

## Improved shallow irrigation with Solar powered irrigation pumps and small reservoirs



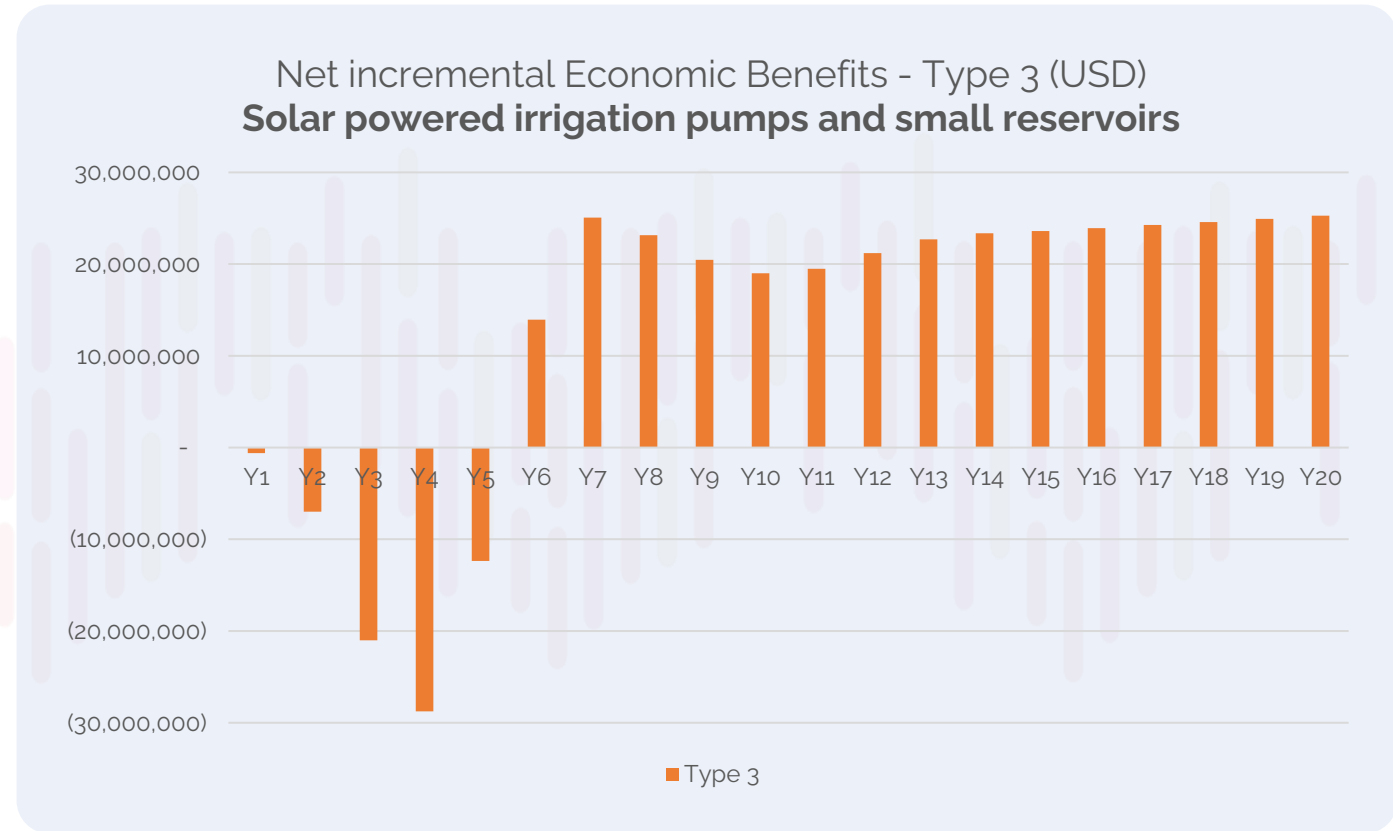
Total hectares targeted: **13,500**

Capital Investment required :  
**142.9 million USD** , over five years,  
including:  
**13.2 million USD** as private investment (9%)

NPV: **102.1 million USD**

IRR (20-year): **21.4%**

**Technology:** rehabilitation or construction of small-scale water reservoir, with 20-year life cycle of solar panels and 4-year life cycle of pumps with a progressive adoption rate by small communities



Accounting for climate change impact: country specific reduction in yield according to climate hazards

# Market Integration and trade: *main barriers*

## Potential:

Market integration and trade is an engine of growth, development and food security  
Regional trade has potential in stabilizing domestic food markets

## Challenges:

- Limited diversification outside region / high levels of informal trade
- Distortionary trade policies, non trade barriers, weak transport and communications infrastructure, inefficient customs procedures
- Limited market infrastructure and non-market facilities
- Lack of political will and implementation of regional agreements

### High import and export tariffs

Region/Country	Average duty on imports	Average duty on exports
<b>Africa</b>	<b>18.4</b>	<b>8.6</b>
<b>ECOWAS</b>	<b>14.2</b>	<b>5.6</b>
Burkina Faso	14.2	3.7
Gambia	16.4	5.1
Guinea	13.8	9.5
Mali	14.2	4.2
Niger	14.2	9.9
Nigeria	13.9	7.8
Senegal	14.8	8.3

Source: IFPRI, 2021

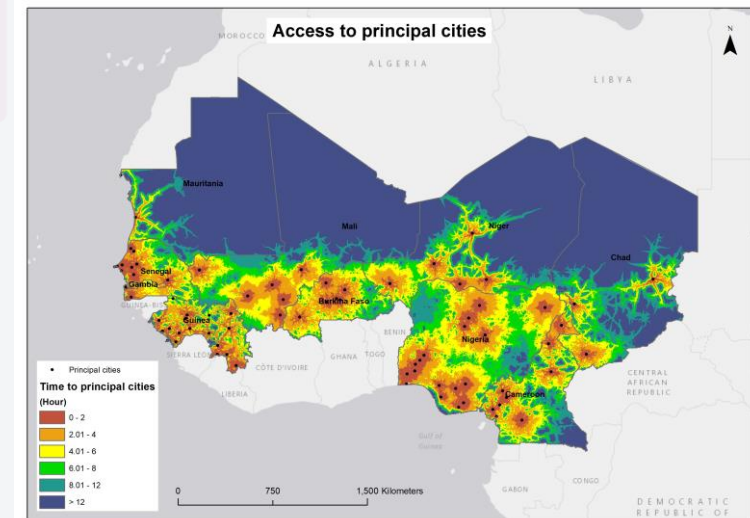
### Non-tariff measures

Country	prevalence score	frequency index (%)
Burkina Faso	3.2	99.3
Cameroon	3.1	84.6
Gambia	11.2	90.4
Mali	5.5	100
Mauritania	3.9	89.8
Niger	3.1	94.8
Nigeria	8.8	100
Senegal	2.5	76.5

Source: Bouet, Bao et Traore (2020)

### Transportation infrastructure

Domestic Transport Time (hours)*	Domestic Transport cost (USD)
30	671



\*Sources: HiH Gis for the map & WB, Ease of doing business, 2020



# Market Integration and trade: *measures to address barriers*

## 1 High import and export tariffs

Sole removal of tariffs can increase intra-African trade of food and agricultural products **20-30%**

Strengthening of the regional community to reduce tariffs.

Political collaboration to implement AfCFTA

Reduction of **50% on import and export tariffs** in the agricultural sector, **in three phases**, represents a **decrease in tariff collection** for all Sahel countries.

**Cost per phase: ~389 million USD**

**Total cost: ~1.2 billion USD**



## 2 Non-tariff measures

Measures to harmonize NTMs: removing NTBs and increasing the regulatory overlap of technical measures (harmonization, convergence, and mutual recognition).

Political coordination in the region

Support the current functioning reporting mechanism for private sector to raise problems and to detect NTBs: [tradebarriers.org](http://tradebarriers.org)

Costs incurred from reducing NTB's in 50% in three phases:

**Cost per phase; 295 million USD**

**Total cost: ~858 million USD**

## 3 Transportation infrastructure

Rehabilitation of corridors from fair to good: **Trans-African Highway 1, 3, 5, 6 and 7** from the Trans-African Highway network routes.

Total investment to build missing roads and rehabilitate current roads (5,467 kms): **~1.3 billion USD**

Implementation in 3 phases with a **cost per phase of 425 million USD**



# Estimated benefits of Market integration and trade in the Sahel – Phase 1 (5 years)



Country	"Investments" by country for 1 phase in million \$US	Estimated returns IRR (%)
Burkina Faso	30	76
Cameron	66	51
Chad	106	13
Gambia	16	5
Guinea	74	23
Mali	120	14
Mauritania	48	12
Niger	111	21
Nigeria	417	61
Senegal	122	20
<b>Total</b>	<b>1,109</b>	

## Integration in a 3-phase implementation over 20 years

### Additional impacts / benefits:

**50%** reduction in transport costs and non-tariffs barriers can increase the region's GDP by **0.6%** (FAO 2022)

**Extreme poverty reduction** in West Africa attributable to AFCFTA: **12 million people** (WB, 2020)

Reductions in **poverty** in **Nigeria 7 million** and **Niger 5.4 million**

Removing NTBs can increase **wages** between **0.1-1.6%** (UNCTAD, 2018)

**Net Benefit Phase 1: \$ 419 million USD per year**



# Market integration and trade

## Additional investment necessary to create market and non-market infrastructure:

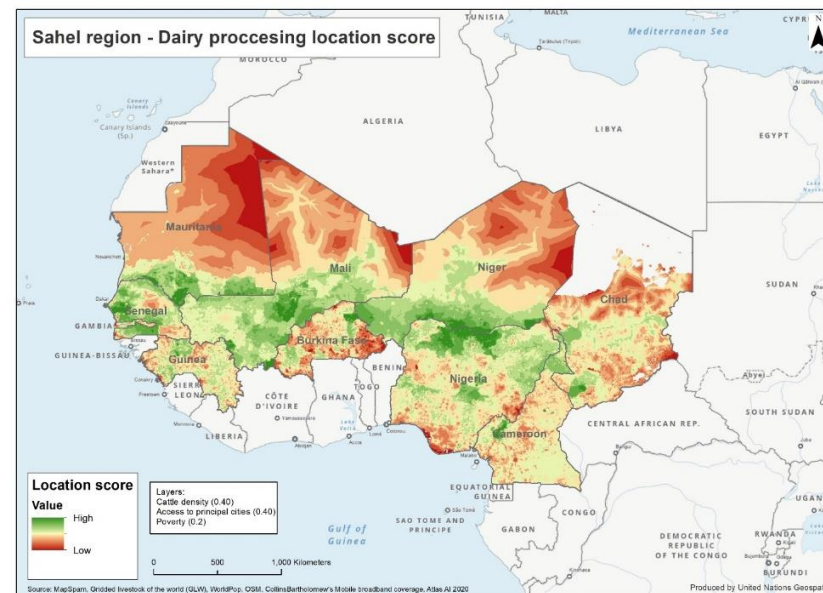
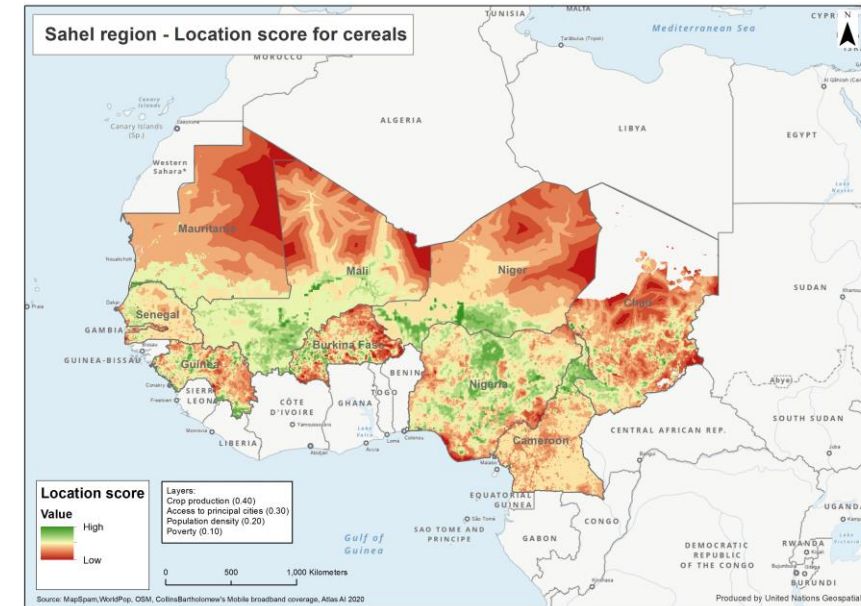
Development of agro enterprises, including MSME, such as agro-processing units, slaughterhouses, Cold storage facilities, collection centers for crops and dairy products

Supporting Agropoles (feasibility studies)

Supporting services (e.g. energy, water infrastructure, veterinary centers, telecommunications)

Related investment needs to be estimated!

## Candidate locations for markets and supporting facilities





<p><b>Total Investment</b>  <b>Irrigation: 536 Million USD</b>  <b>Market integration: 1.1 Billion USD</b></p>	<p><b>Average IRR</b>  <b>Irrigation: 21.3%</b>  <b>Market integration: 31%</b></p>	<p><b>Irrigation direct Beneficiaries: 749,748</b>  <b>Market integration Beneficiaries 48.9 million</b></p>	<p><b>498,692 MT</b>  <b>Co2e</b>  <b>Emissions</b></p>
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**Intervention**  
 Type 3: Community investment  
**Solar powered irrigation pumps**

**Cost (USD)**  
**Total: 142.9 million,**  
 of which:  
**Private: 13.2 million (9%)**

**Economic parameters:**  
**IRR: 21.4%**  
**NPV: USD 102.1 million**

**Sustainability Benefits**  
 Direct beneficiaries: 198,085 ind.  
 Indirect beneficiaries: 48,954 ind.  
 Average income increase per capita /  
 year: 176 US\$  
 Net CO<sub>2</sub>e sequestration (20-ys):  
 114,149 mt

1

**Intervention**  
 Type 1: Community investment  
**Small reservoirs**

**Cost (USD)**  
**Total: 376.6 million,**  
 of which:  
**Private : 34.0 million (9%)**

**Economic parameters:**  
**IRR: 18.0%**  
**NPV: USD 169.8 million**

**Sustainability Benefits**  
 Direct beneficiaries: 542,154 ind.  
 Indirect beneficiaries: 135,519 ind.  
 Average income increase per capita /  
 year: 477 US\$  
 Net CO<sub>2</sub>e sequestration (20-ys):  
 371,860 mt

2

**Intervention**  
 Type 2: Private sector investment  
**Solar pumps**

**Cost (USD)**  
**Total: 17.4 million,**  
 of which:  
**Private: 8.1 million (46%)**

**Economic parameters:**  
**IRR: 24.6%**  
**NPV: USD 10.2 million**

**Sustainability Benefits**  
 Direct beneficiaries: 9,510 ind.  
 Indirect beneficiaries: 4,537 ind.  
 Average income increase per capita /  
 year: 202 US\$  
 Net CO<sub>2</sub>e sequestration (20-ys):  
 12,683 mt

3

**Intervention**  
 Market and trade integration -  
 Phase 1

**Cost (USD)**  
 US\$ 1.1 billion for Phase 1

**IRR (%)**  
 31%

**Net Benefit**  
 US\$ 419 million

**Sustainability Benefits**  
 Direct beneficiaries: 48.9  
 million  
 Income increase per capita:  
 36 USD