

# HILLSIDE FOREVER

# 2025





**AT HILLSIDE, SUSTAINABILITY IS  
THE CENTER OF OUR FEEL-GOOD MISSION,  
GUIDING EVERY STEP WE TAKE  
WITH THE SUPPORT OF OUR GUESTS.**

**hillside**  
BEACH CLUB



# HILLSIDE FOREVER ECOSYSTEM

We have a wholesome approach in sustainability, moving forward hand in hand with our expert partners.





HILLSIDE BEACH CLUB SUSTAINABILITY TEAM

ENVIRONMENTAL ENGINEERS

ENERGY EFFICIENCY EXPERTS

HILLSIDE BEACH CLUB GUESTS



# HILLSIDE FOREVER ECOSYSTEM

SCHOLARS

ENTOMOLOGISTS

MARINE BIOLOGISTS

HILLSIDE BEACH CLUB TEAM

FOREST FIRE EMERGENCY RESPONSE TEAM



# WITH AN APPROACH CONSIDERING PAST, PRESENT & FUTURE SIMULTANEOUSLY:



protect environment

protect resources

support local produce

have positive impact in the region

offer green experiences



# ALL HILLSIDE FOREVER PROJECTS ARE EVALUATED UNDER 4 MAIN CATEGORIES:

1.  
Environmental  
Protection

2.  
Resource  
Management

3.  
Local  
Impacts

4.  
Green  
Experiences





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# ENVIRONMENTAL PROTECTION

*We are keenly committed to  
preserving natural resources and  
safeguarding the environment.*



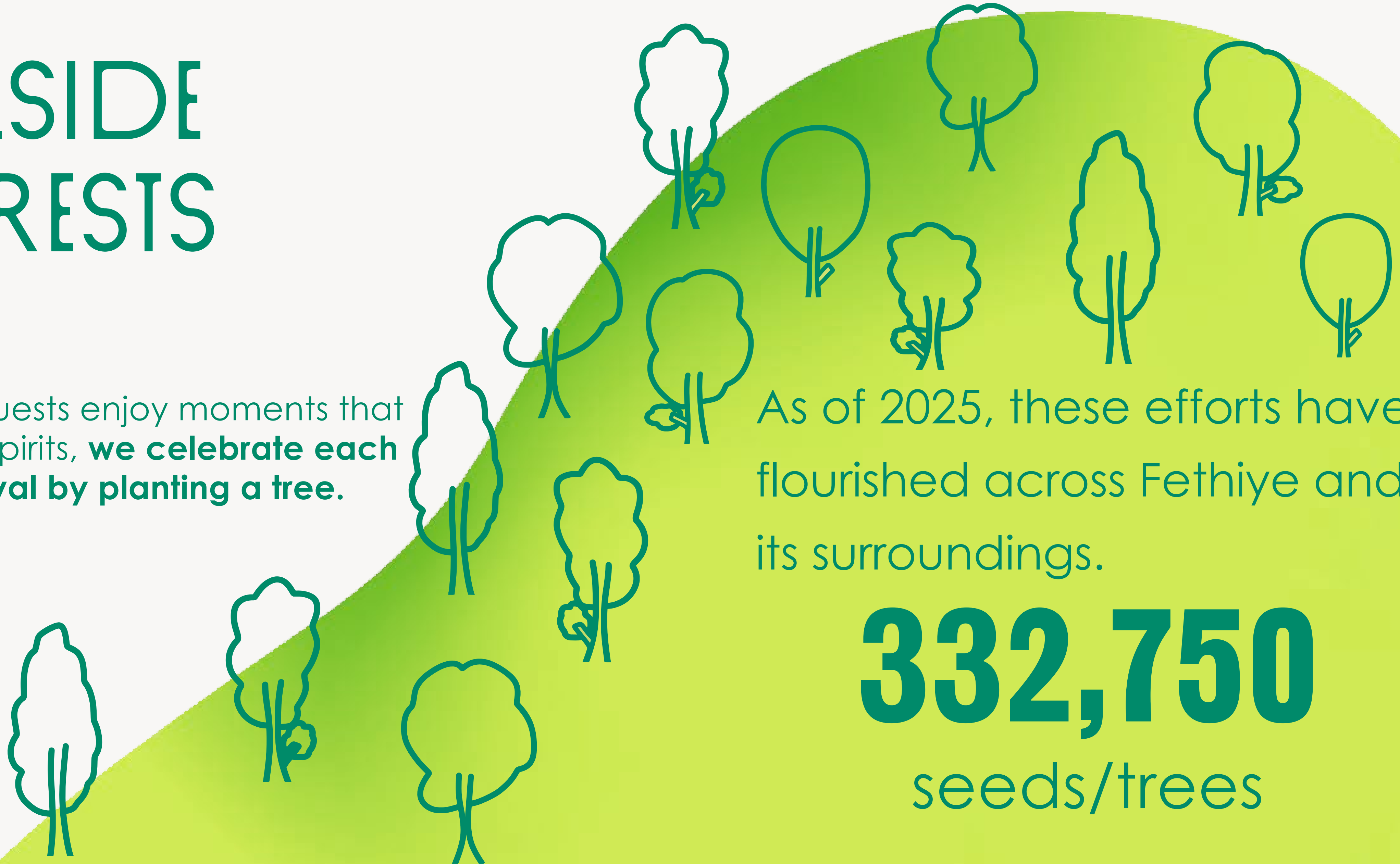


# HILLSIDE FORESTS

As our guests enjoy moments that lift their spirits, **we celebrate each new arrival by planting a tree.**

As of 2025, these efforts have flourished across Fethiye and its surroundings.

**332,750**  
seeds/trees



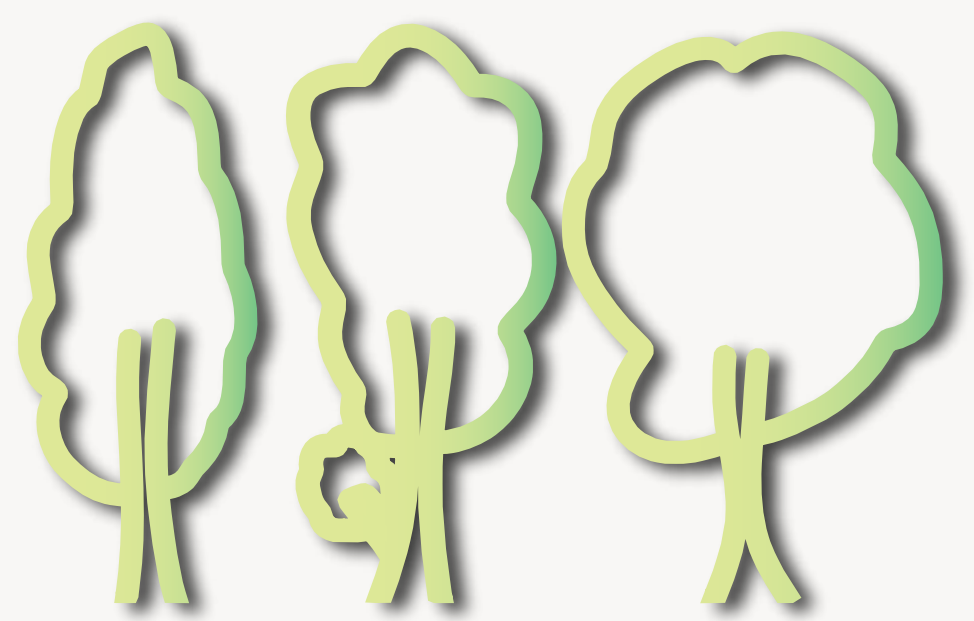


# BIODIVERSITY

**We safeguard the rich biodiversity** of Hillside Beach Club Bay by the guidance expert academics.

**We clear forest undergrowth and use fire observatories** to guard the cove’s natural heritage.

**We design our operations to avoid harm to fauna and flora.**



**1560**  
trees



**126**  
plant species



**73** bird species  
from **23** families



# BIODIVERSITY

**We monitor underwater life in Hillside Beach Club Bay**  
through regular dives.

**We monitor invasive species with the** support of hydrobiologists.





# BLUE FLAG

We uphold top standards for  
***environmental care,  
water quality,  
safety.***

We ensure compliance with  
***EU's Bathing Water Quality Directive (2006/7/EC)***  
***physical,  
chemical,  
microbiological parameters.***



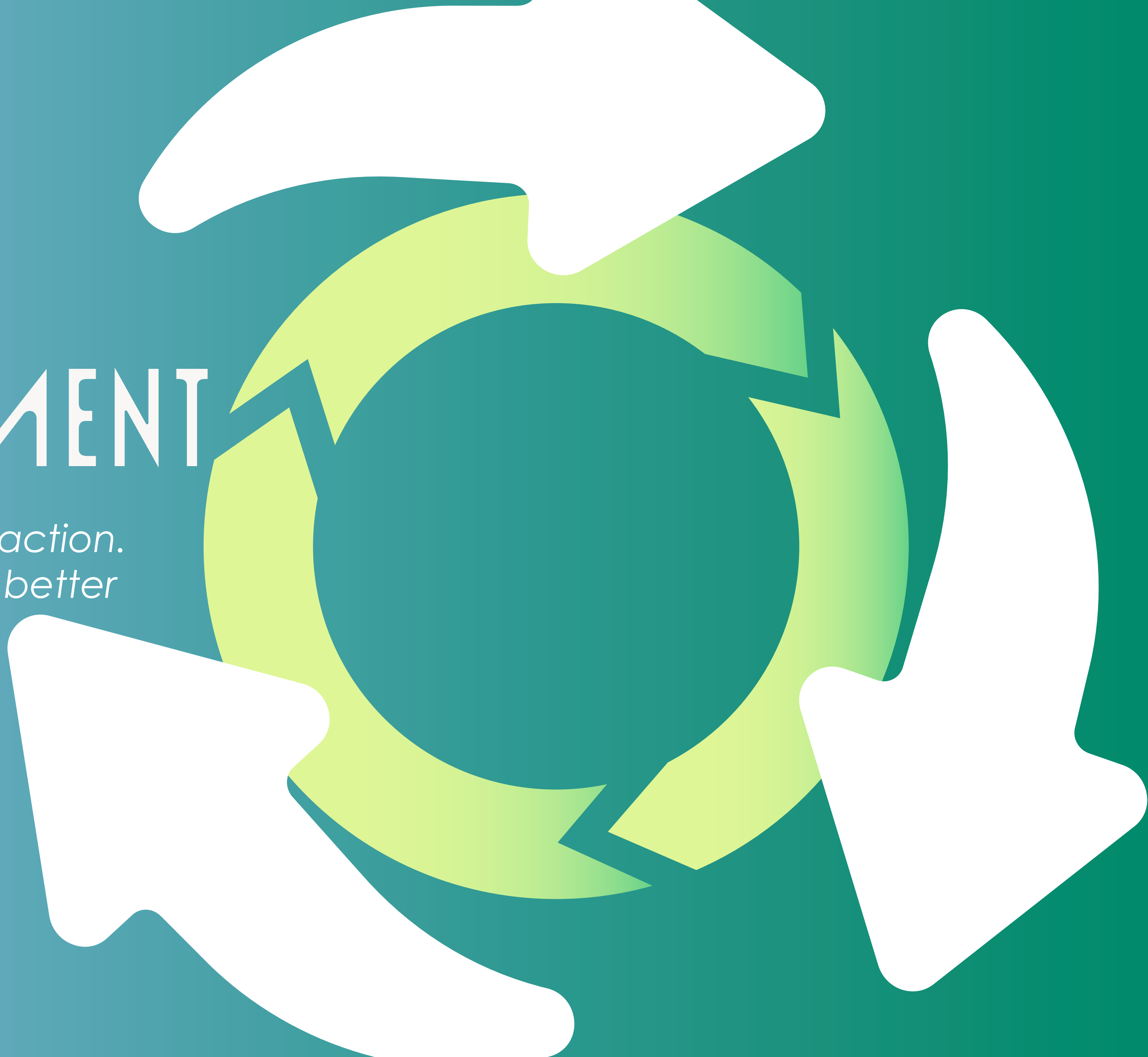


2

# RESOURCE MANAGEMENT

*We don't wait for tomorrow to take action.  
We take responsibility for creating a better  
world today.*

*Responsible consumption,  
efficient waste management, and  
smart energy use are essential  
to creating an exceptional guest  
experience.*





# PLASTIC AND PAPER USAGE



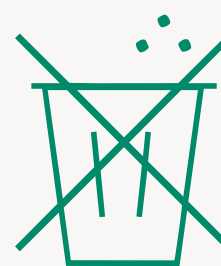
We **opted for biodegradable bathroom bottles.**  
We **replaced single-use bathroom bottles with dispenser systems.**



We **replaced plastic slipper bags and clothes bags with thin fabric alternatives.**



We **minimized paper usage,** utilizing FSC-certified (Forest Stewardship Council) or recycled paper only when possible.

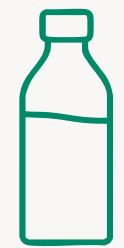


We **eliminated single-use nylon raincoats.**





# PLASTIC AND PAPER USAGE



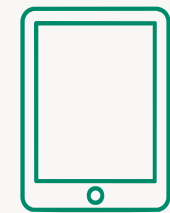
We **provide water stations for refilling bottles to reduce waste.**



We **eliminated the use of plastic bottles and straws** in all restaurants, bars, and hotel rooms.



Guests are **encouraged to use the Hillside app instead of spending cards, resulting in a 95% reduction in spending card usage.**



**Accommodation transactions are conducted online or via iPad** in the reception area to avoid excess paper use.





# WASTE MANAGEMENT

All our waste is segregated.

Over the past 3 years, **15.07% of our waste has been recycled.**

Waste transported to the municipality's solid waste facility is **converted into electricity at the biomass plant.**

Our employees are trained about recycling and reuse practices.



**OVER THE PAST THREE YEARS,  
WE HAVE SORTED AND  
RECYCLED MORE THAN  
3,500 TONS  
OF WASTE.**



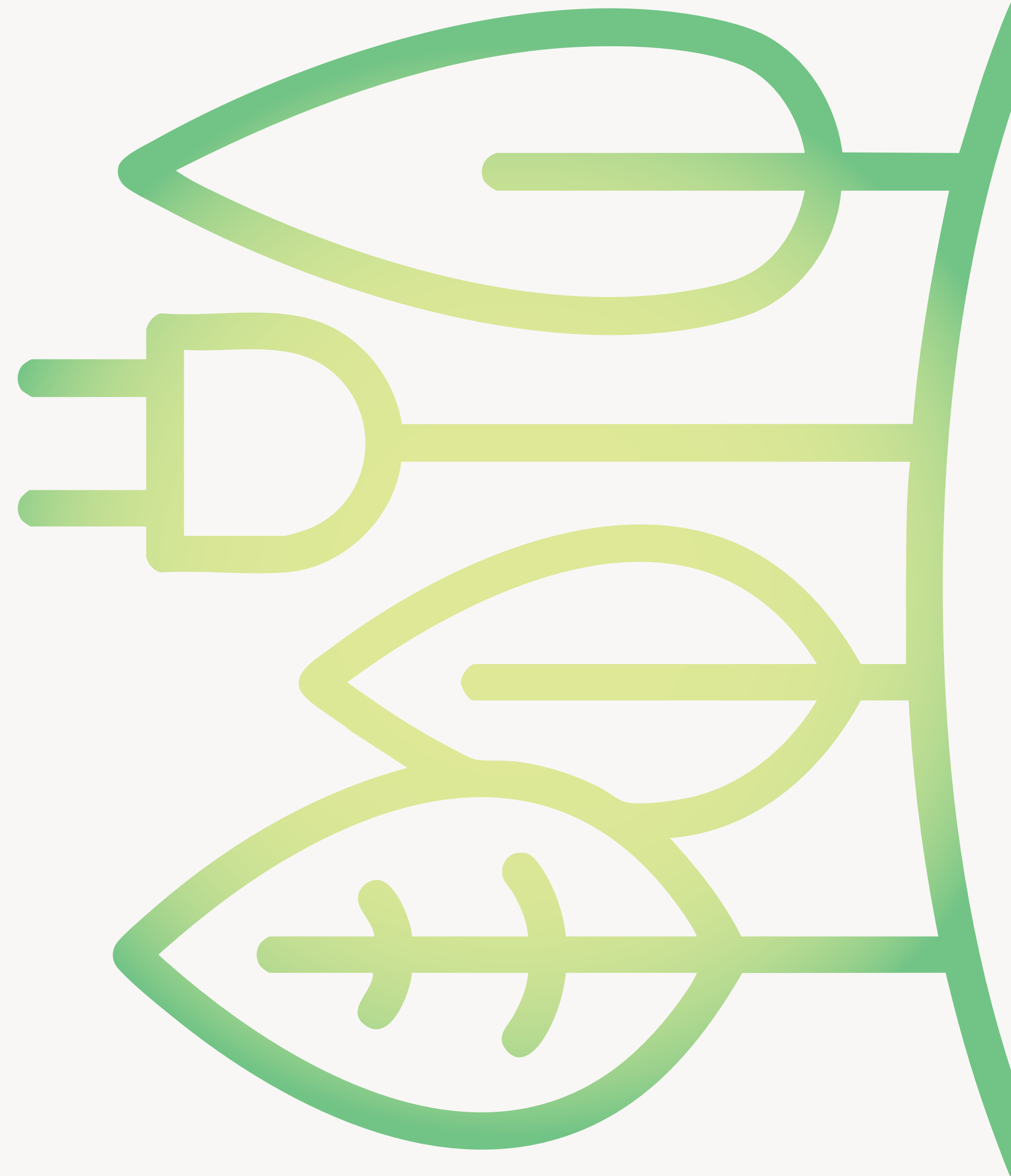
# ENERGY EFFICIENCY

**We minimize energy consumption through the following energy-saving techniques:**

- **Automatic on-off systems**
- **Energy protection for electricity and air conditioning units**
- **Timed general area lighting**
- **Energy-efficient practices in guest rooms**

**We are committed to reducing carbon emissions:**

- **Electric Club Cars** throughout the club
- **Vehicle charging station** for clean energy





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# LOCAL IMPACTS

*With a vision of sustainability,  
we carry values of the past into the future,  
celebrate our cultural & regional resources,  
contribute to local production,  
support local employment and education.*

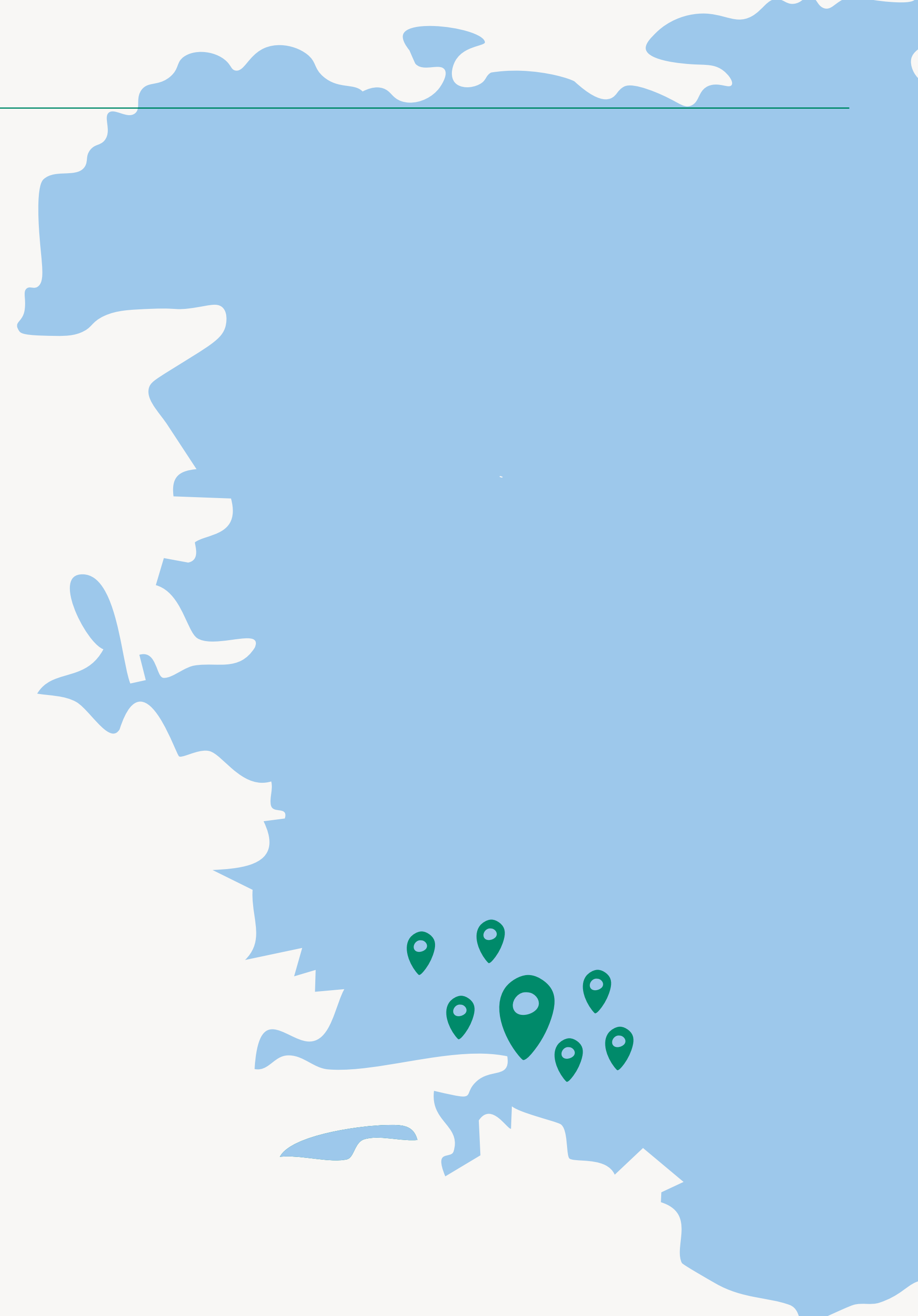




# LOCAL EMPLOYMENT

We prioritize building our team with employees living in the region, prioritize the recruitment of local talent.

**73% OF OUR TEAM  
HAILING FROM THE FETHIYE REGION.**





# SOURCING MANAGEMENT



**67,64% % LOCAL SELLERS**

Local sellers' share of purchasing operations was 67,64% in 2025.

**62% LOCAL SERVICE PROVIDERS**

62% of the service providers we work with are from companies located in Fethiye region.



# SOURCING MANAGEMENT

During our weekly “Turkish Night” event, **artisans and artists from the Fethiye region** are given the opportunity to showcase and sell their products to club guests.

We facilitate **guest access to regional producers** through local markets established in Fethiye.





# EDUCATION

Our '**Hillside Academy**' program, **designed to train vocational high school students, offers service training and foreign language courses**, contributing to the enhancement of a skilled workforce.





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# GREEN EXPERIENCES

*We invite all our guests to green experiences where they can feel good and get to know the unique nature of Hillside Beach Club.*

*Together, we create new stories worth discovering.*





# MINI FARM

In our gardens, **we grow aromatic herbs** such as thyme, basil and mint that are **suitable for the local climate.**

**Guests of all ages can explore these regional plants through hands-on garden workshops,** discovering their journey from soil to table...

Our fresh herbs even inspire the flavors in our signature cocktails...





# RUN FOR GREEN, CYCLE FOR GREEN

We prioritize our guests' health and wellness in a serene, natural and peaceful environment, guiding them toward sustainable choices at every stage.

**WE ORGANIZE  
NATURE RUNS & CYCLING TOURS,  
PLANTING A TREE SEED  
FOR EACH PARTICIPANT**





CERTIFICATES



**ISO 45001  
OCCUPATIONAL HEALTH &  
SAFETY MANAGEMENT SYSTEMS**

An international standard that defines the requirements for an occupational health and safety management system. It sets criteria for occupational health and safety policies, objectives, planning, implementation, operation, and monitoring.



**ISO 27001  
INFORMATION SECURITY  
MANAGEMENT**

The world's most wellknown standard in the field of information security management systems. It provides guidance for organizations to establish implement, maintain, and continually improve an information security management system.



**ISO 50001  
ENERGY MANAGEMENT SYSTEM**

Provides a framework for establishing, implementing, maintaining, and continually improving an Energy Management System (EnMS). It enables organizations to systematically improve energy performance, including energy efficiency, energy use, and energy consumption.



**Gold Certified for  
Accommodation Sustainability**

The Travelife certification helps the accommodation sector improve its environmental and social impacts. Certified facilities are independently verified against the standards of the Global Sustainable Tourism Council (GSTC).



**Global Sustainable Tourism Council**

The Global Sustainable Tourism Council (GSTC) sustainability criteria are used as a foundation for creating awareness and education, developing policies for organizations, and for measuring, evaluating, and certification processes.



**The Clean & Hygienic Room Program**

Based on international cleaning and hygiene standards, the Diversey Consulting "The Clean & Hygienic Room" audit program awards hotels and facilities with a certificate of excellence through independent inspections.



**ISO 46001  
WATER EFFICIENCY  
MANAGEMENT SYSTEM**

Specifies the requirements and guidance for establishing, implementing, and maintaining a Water Efficiency Management System (WEMS). Applicable to organizations of all sizes, it helps improve water efficiency through a structured management approach focused on continual improvement.



**ISO 14001  
ENVIRONMENTAL  
MANAGEMENT SYSTEMS**

An internationally recognized standard in the field of environmental management systems. It provides a framework for organizations to design, implement, and continuously improve their environmental management systems and environmental performance.



**BLUE FLAG**

The Blue Flag is one of the world's most recognized awards for beaches, marinas, and tourism facilities. To qualify for the award, strict criteria in environmental management, education, safety, and accessibility must be met and maintained.



Zero Waste is a certification based on circular resource and waste management. It promotes sustainable production and consumption habits and supports the efficient use of resources.



**ISO 14064  
GREENHOUSE GAS EMISSIONS**

An international standard that provides guidance for the quantification and reporting of greenhouse gas emissions and removals at the organizational level. It supports the development and management of a reliable and consistent organizational greenhouse gas inventory.



**ISO 22000  
FOOD SAFETY  
MANAGEMENT SYSTEMS**

The Food Safety Management System standard outlines the requirements for organizations within the food chain to ensure food safety at the point of consumption and to control threats related to food safety.



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