## HOFSETH



A FULLY INTEGRATED NORWEGIAN SEAFOOD COMPANY

# WHAT WE DO TODAY SHAPES OUR WORLD TOMORROW

The western Norwegian coast and fjords are among the most spectacular and awe-inspiring landscapes in exisatence.

Growing salmon and trout in this unique place is a privilege, and we see it as our obligation to safeguard the natural resources to leave it as a legacy for our successors.



We believe that our success is built on the foundation of personal and professional integrity.

ROGER HOFSETH, CEO





## OUR **PURPOSE**

In Hofseth, we believe in delivering healthy seafood worldwide, whilst ensuring the welfare of our people and the planet.

Our success is built on a foundation of personal and professional integrity

- without compromise.

# A FULLY INTEGRATED SEAFOOD COMPANY

At Hofseth, we have expert knowledge and experience in the entire seafood value chain from the roe to the plate.



**FARMING** 



**PROCESSING** 



SALES



**DISTRIBUTION** 





# NORWAY'S **LARGEST SALMON**PROCESSOR

## AND THE LEADING SUPPLIER OF ATLANTIC SALMON TO THE US

At our factories in western Norway, we produce a wide range of shelf-ready products for leading international grocery and restaurant chains. This includes fresh and frozen fillets and portions, sashimi, and cold smoked products.

# HOFSETH TRIMMING GUIDE

#### TRIM A

- + Backbone off
- + Bellybone off
- + Collarbone off



#### TRIM B

Backbone off Bellybone off

Collarbone off

+ Belly fins off



#### TRIM C

Backbone off Bellybone off Collarbone off Belly fins off + Pin bone out



#### TRIM D

Backbone off Bellybone off Collarbone off Belly fins off Pin bone out

- + Tail piece off
- + Belly membrane off
- + All belly off



#### **TRIM E**

Backbone off Bellybone off

Collarbone off

Belly fins off

Pin bone out Tail piece off

Belly membrane off

All belly off

+ Skin off

(from shallow to deep skinning)



#### TRIMF

Backbone off Bellybone off

Collarbone off

Belly fins off

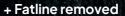
Pin bone out

Tail piece off

Belly membrane off

All belly off

Skin off





# HOFSETH PACKAGING OPTIONS

#### **BULK PACKED**



INDIVIDUALLY VACUUM PACKED (IVP)



INTERLEAVE



CHAINPACK



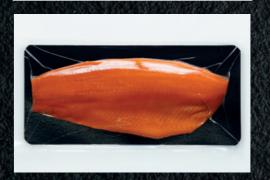
**IVP IN BAG** 



**IVP IN BOX** 



IVP ON BOARD



ISO PACK



### **WHOLE** FISH

#### **SPECIES**

Fjord Trout (Oncorhynchus Mykiss) Atlantic Salmon (Salmo Salar)

#### SIZES

2-3 kg, 3-4 kg, 4-5 kg, 5-6 kg, 6-7 kg

#### CONDITION

Head-On Gutted (HOG) - Fresh / Frozen Headed & Gutted (H&G) - Frozen

#### **PACKAGING**

Fresh - ISO / AIR
Frozen - Cardboard box / Pallet container





### **FILLETS**

#### **SPECIES**

Norwegian-farmed Fjord Trout (Oncorhynchus Mykiss) Norwegian-farmed Atlantic Salmon (Salmo Salar)

#### **SIZES**

From 1.5 lb/700g to 5.0 lb/2500g

#### CONDITION

Fresh

Frozen

#### **SPECIFICATIONS**

From A to F trim, see Trimming Guide

#### **PRODUCT PACKAGING**

Bulk, interleave, IVP, IVP on board

#### SHIPPING PACKAGING

5 kg/10 lbs, 10 kg/22 lbs, 15 kg/33 lbs carton boxes in variable weight

### **PORTIONS**

#### **SPECIES**

Norwegian-farmed Fjord Trout (Oncorhynchus Mykiss) Norwegian-farmed Atlantic Salmon (Salmo Salar)

#### **SIZES**

From 3.5 oz/100g to 8.8 oz/250g

#### CONDITION

Fresh

Frozen

#### **SPECIFICATIONS**

Skin On, Skinless Full Fillet, Center Cut

#### **PRODUCT PACKAGING**

Bulk, interleave, IVP, IVP chainpack, IVP in bag, IVP board, skinpack

#### SHIPPING PACKAGING

5 kg/10 lbs, 10 kg/22 lbs, 15 kg/33 lbs carton boxes, fixed or variable weight





### **SMOKED**

#### **SPECIES**

Norwegian-farmed Fjord Trout (Oncorhynchus Mykiss) Norwegian-farmed Atlantic Salmon (Salmo Salar)

#### **SIZES**

From 1.8 oz/50g to 3.3 lbs/1500g

#### CONDITION

Frozen for defrosting before sale

#### **SPECIFICATIONS**

Skin on, shallow-skinned, normal-skinned, deepskinned, fatline off Sliced, unsliced

#### **PRODUCT PACKAGING**

IVP on gold/silver board or customer specific

#### SHIPPING PACKAGING

 $5\,kg/10\,lbs, 10\,kg/22\,lbs, 15\,kg/33\,lbs$  carton boxes, fixed or variable weight

### **PLUS** PRODUCTS

#### **BELLYFLAPS**

Species: Salmon/Trout Sizes: 1-3/3-5/5+/6-9 cm

Condition: Frozen Packed: Box (15 kg)



#### STRIPS OF BROWN MEAT

Species: Salmon Sizes: Mixed Condition: Frozen

Packed:  $Block(3\times7,5 kg)/Box(10 kg)$ 



#### **BITS & PIECES**

Species: Salmon/Trout

Sizes: Mixed Condition: Frozen

Packed: Block (3×7,5 kg) / Box (10 kg)



#### **NECKS**

Species: Salmon / Trout

Sizes: 10–100 g Condition: Frozen

Packed: Block (3×7,5 kg) / Box (10 kg)



#### PRE-TAILS

Species: Salmon/Trout

Sizes: 10-100 g Condition: Frozen Packed: Box (15 kg)







## SUSTAINABLY HARVESTED SCALLOPS

Norwegian Arctic Scallops are sustainably harvested. Their unique sweetness and texture is a result of growing slowly in cold, clear Arctic waters.

We offer a wide range of species and all our products can be uniquely customized to customers preferred needs.

## **FRESHER**THAN FRESH

IceFresh is our patented defrosting technology making us able to offer superior defrosted products with the following benefits compared to an 100 % fresh value chain:



HIGHER QUALITY



**LESS WASTE** 



LOWER CARBON EMISSONS



LOWER TRANSPORT COST



LOWER PRICE TO CONSUMERS





## UTILIZETHE WHOLE FISH

Using our patented technology at Hofseth BioCare, we turn 100% of all the byproducts (skin, meat and bones), into speciality ingredients for human consumption with unique health benefits and claims.

## **CONTACT** SALES

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