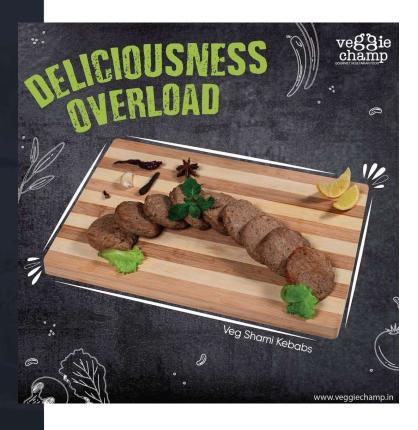




## AHIMSA FOOD

Ahimsa Food was established in New Delhi, India in 2008. It's the first company to go into "Mock Meat" production in the country. We, at Ahimsa Food, are committed to producing high-quality gourmet Vegetarian food. Gram for gram, our products have as much protein as Chicken or Fish Meat and are high in Calcium and Fibre. Our products have No Cholesterol, No Trans-Fat, No Preservatives, No Colour, No Monosodium Glutamate.

We named our brand "Veggie Champ" because we expand the Nutritional, Textural, and Taste Boundaries of Vegetarians without in any way, making them compromise their values.



## **Ahimsa Food** manufactures only vegetarian Mock Meats that is replacement of non-vegetarian food.

Mock Meats are products that look & taste like meat but are 100% vegetarian. It originated in Japan, where it was perfected by Japanese Buddhist monks who were trying to wean themselves away from a meat based diet to a vegetarian diet.

#### veggie champ

Enjoy tasty delicacies with minimal cooking **100% VEGAN** 



#### **Our Mission**

To step towards a **peaceful** world that believes in co-existing by offering a variety of ingenious products tailor-made to fit the Indian palate. With integrity and **sustainability** etched in us, We truly wish to spread awareness through our products that vegetarian options are better for one's health as well as for socio-environmental aspects while also accentuating the ethical part of it. We wish to smoothen the transition for every person out there who wishes to espouse the path of righteousness and co-existing by providing them the best of both worlds, so they don't have to compromise on the taste as they embrace this journey.

### **Our Vision**

To make the path of Co-existing and easily espoused and widely-recognized approach and thus reduce animal suffering and the sabotaging repercussions on the environment. We wish to spread awareness so that the people and the market move towards the path of co-existing and make conscious choices to embrace it while also steadily increasing the market share.

## OUR PRODUCTS



Variants available - Vegan Classic Fillet, Fajita Fillet, Afgani Fillet

#### Hotdogs



Variants available - Seekh, Classic, Barbeque, Tandoori, Vienna and Mughlai Hotdog



#### Sausages









Variants available - Barbeque, Tandoori, and Classic sausages

#### Salamis







Variants available - Pepper, Classic, Tandoori, and Chilli Salamis



Variants available - Shami, Seekh and Galawati Kebabs

### Mock Meats







Variants available - Vegan Mock Muton, Vegan Classic Chicken and Vegan Mock Duck



12

Batch # :-M.R.P. :-

#### Snacks



Variants available - Vegan King Prawns, Drum Sticks, Fish Fingers and Mexican Fingers





13

# THANK YOU

Veg Fajita Fillet DELICIOUS in every bite