



home**theater**  
review.com

MEDIA KIT

# GUIDANCE FOR THE INTEGRATED HOME.

## OUR MISSION

*To provide visibility to our advertisers to a highly targeted audience. To serve our readers with dynamic and captivating content.*

## WHO ARE WE?

HomeTheaterReview.com is a leading high integrity equipment review website focused on delivering non-biased, authentic product reviews to its readers since 2008. We aspire to put our advertisers first in a competitive landscape. Dedicated to innovation, creativity, and impact.

WE'RE ALSO KIND OF A BIG DEAL ON THE INTERNET.

732k

MONTHLY PAGE  
VIEWS

300k

MONTHLY UNIQUE  
VISITORS

8 WEEKLY  
ARTICLES

3 WEEKLY  
NEWS STORIES

150,000+

WEEKLY PAGE VIEWS ON NEWS ARTICLES

## DEMOGRAPHICS

MEDIAN AGE

45-55 YEARS  
OLD

USERS

87% OF USERS  
ARE MALE

AUDIENCE REACH



67k  
FOLLOWERS



COMING  
SOON



40k

REGISTERED  
NEWSLETTER  
RECIPIENTS



## MEDIA OPTIONS

TYPE	SPECS (PX)	PRICE
<b>Banner Ads</b> Large format banner ads	970x250 300x600	\$10/CPM
<b>Monthly Wallpaper Ads</b> Full-site takeover ads with 100% SOV	1800x1800	\$3,000
<b>Email Newsletter Ads</b> Email newsletter banner ads	300x250	\$1,000/mailing
<b>Monthly Sweepstakes</b> Lead-generating sweepstakes with 2 million impressions		\$5,500
<b>Consumer Emailings</b> 40,000 fresh, opt-in names		\$10,000/mailing
<b>Dealer Emailings</b> 3,500 Hand-picked dealer names		\$4,000/mailing
<b>Product Review</b>		FREE! We'd love to review your products. Please contact us to discuss further.
<b>Native Advertisement</b>		Please contact us for more information.

## CONTACT US

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