

**MISSION:** AIA California, in collaboration with local components, is dedicated to serving its members, advancing the value of architects, and improving the quality of the built environment.

## GOAL #1: MEMBERSHIP

Develop the next generation of leaders in the profession, and engage members to create an architectural community.



**KIDS DRAW**  
**ARCHITECTURE**  
Virtually Engaging the  
Next Gen



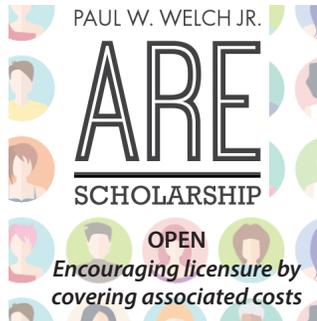
## GOAL #2: ADVOCACY

Represent the profession before the State Legislature and California regulatory agencies, boards and commissions; and cultivate a strong political base for architects.



## GOAL #3: LICENSURE

Promote licensed architects as valued members of the design, construction, and planning team.



## GOAL #4: PRACTICE

Prepare architects to sustainably and successfully practice into the future.



## GOAL #5: ENVIRONMENT

Position the profession as the credible voice for design in the built environment.

