

THE PRINCETON REVIEW'S 2018 GREEN COLLEGES

Who we are:

- Founded in 1981, The Princeton Review is an education services company focused on helping students: research, apply and get into, pay for, and succeed at their best fit college.
- Half of all college-bound students use The Princeton Review to help them achieve these goals through our website, test-prep courses, books, and other student resources.

Annual College Hopes and Worries Survey Results

- If you (your child) had a way to compare colleges based on their commitment to environmental issues (from academic offerings to practices concerning energy use, recycling, etc.), how much would this contribute to your (your child's) decision to apply to or attend a school?
- A majority (64%) of respondents said having information about colleges' commitment to environmental issues would contribute "strongly," "very much," or "somewhat" to their application/attendance decisions.

2017 College Hopes and Worries Survey Results → YOY RESULTS (respondents)

- **2017: 64% (10,519)**
- 2016: 61% (10,434)
- 2015: 60% (12,062)
- 2014: 61% (14,150)
- 2013: 62% (14,125)
- 2012: 65% (10,650)
- 2011: 65% (12,185)
- 2010: 64% (12,174)
- 2009: 66% (15,722)
- 2008: 63% (10,388)

<https://www.princetonreview.com/college-rankings/college-hopes-worries>

2018 Projects

Green Ratings (August 2018)

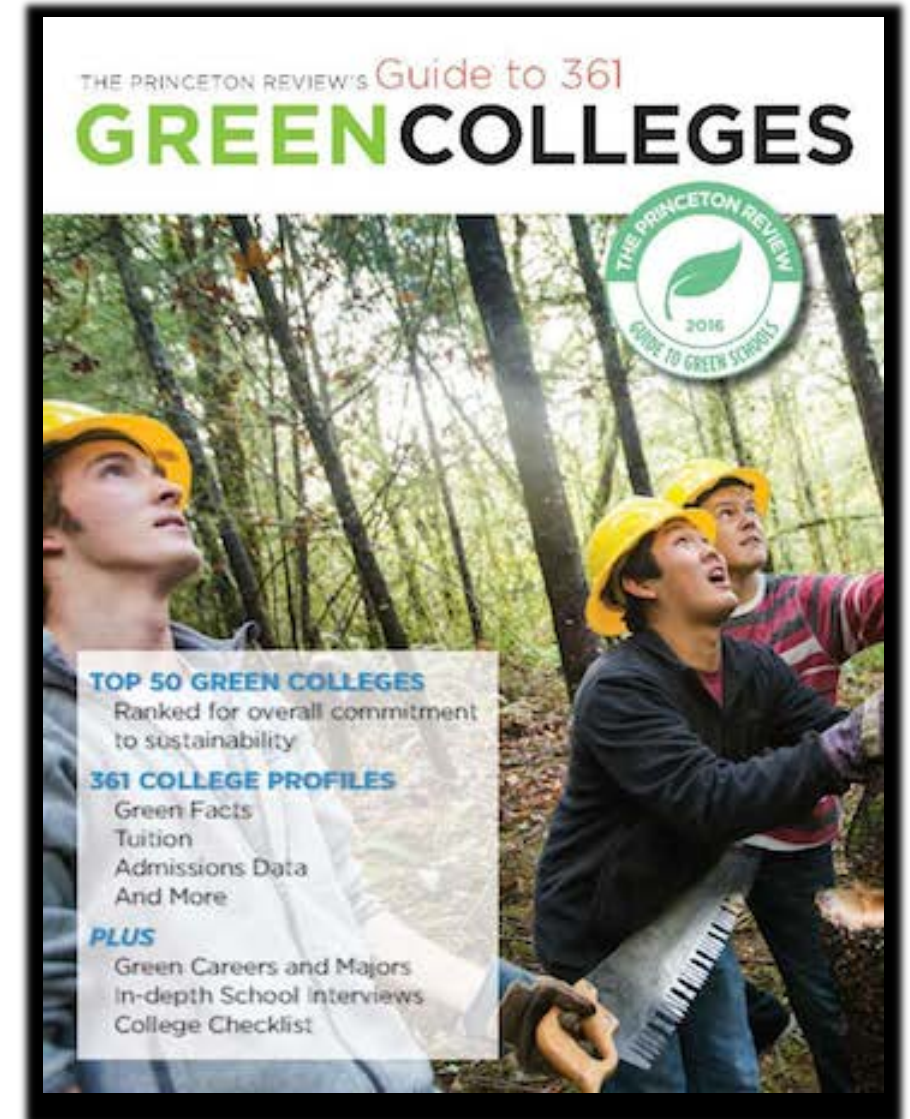
- The Princeton Review has rated institutions based on their commitment to sustainability since 2008.
 - 640 schools received a Green Rating in 2017
 - Data may be submitted via AASHE OR via Princeton Review's RDS form F.

Top 50 Green Colleges (Fall 2018)

- The Princeton Review ranks the Top 50 schools based on institutional data and student survey data
- To ensure we are surveying your students please reach us at surveysupport@review.com to inquire about participation

Guide to Green Colleges (Fall 2018)

- The Princeton Review annually releases our green guide that salutes the top rated schools – in 2017 375 schools were included.

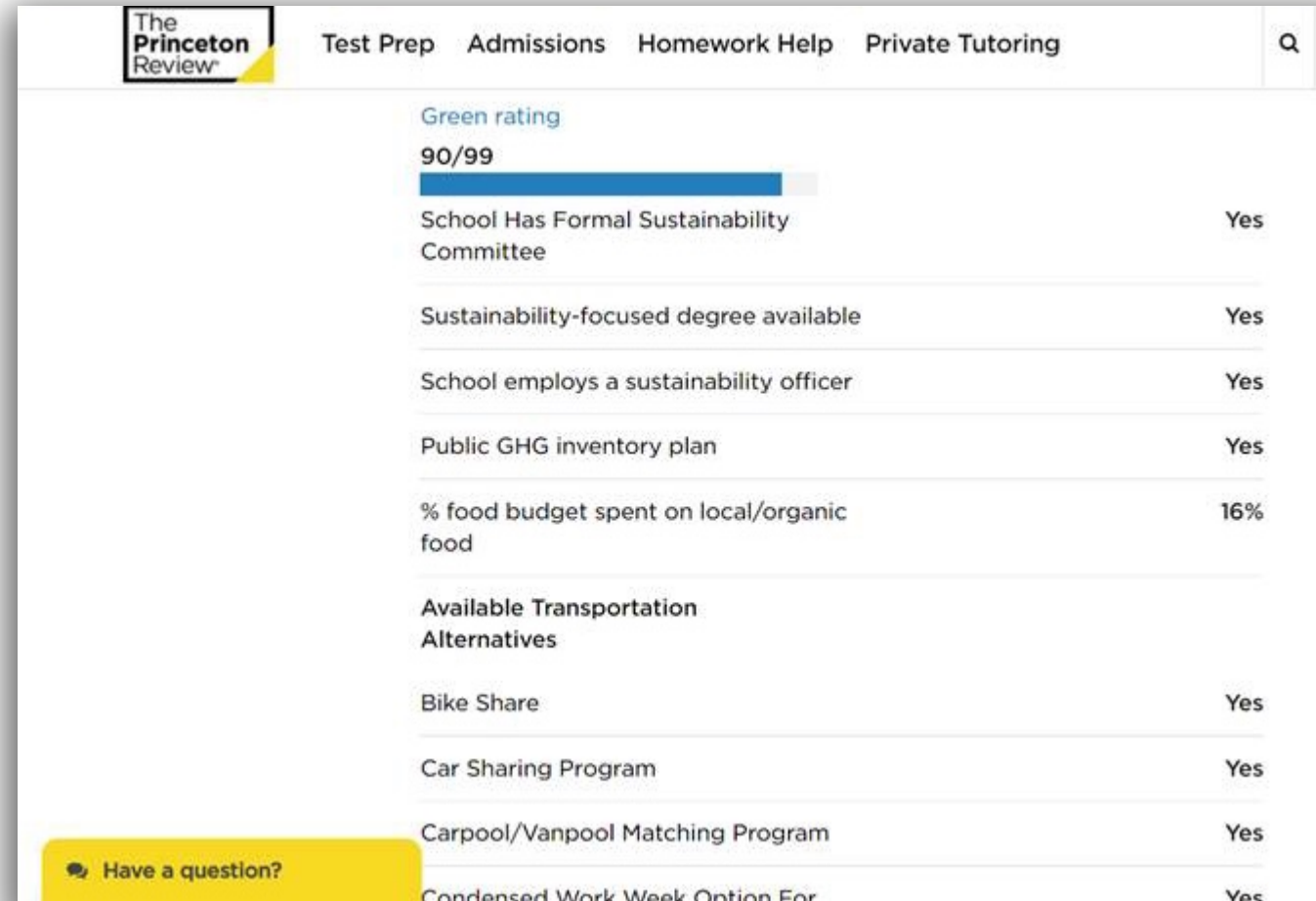


2018 Updates



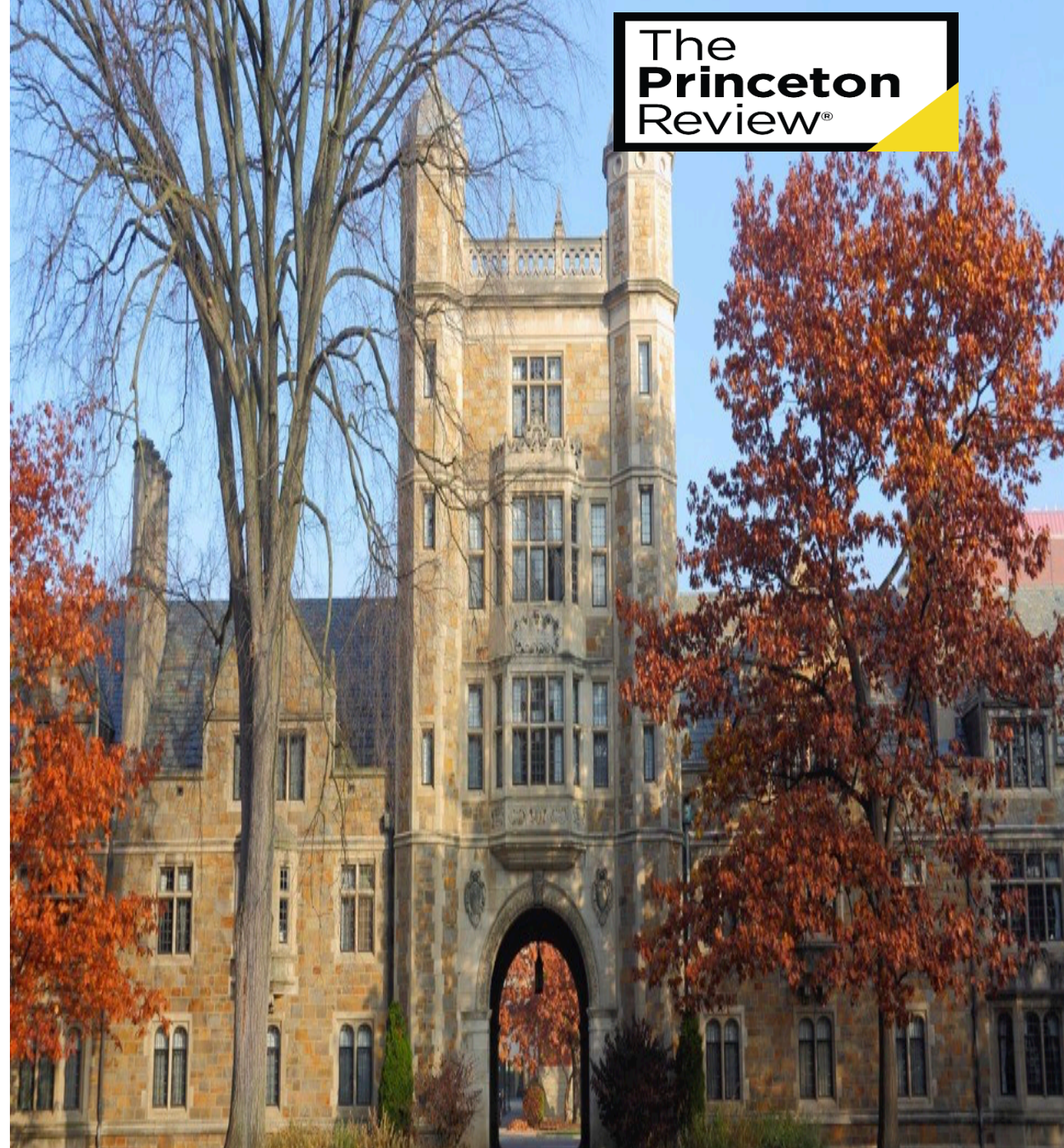
AASHE Ratings (Fall 2018)

- The Princeton Review will display valid STARS ratings alongside individual data points starting in 2018.
- Princeton Review will host a standalone describing AASHE and its mission statement.



Our Schedule & Timing

- Student and school surveys start every fall
 - Deadlines are set for early spring
 - 2018 deadline: 3/2/18
- Contact surveysupport@review.com to find out who we work with on your campus



How Your School Can Participate



Connect with us!

David Soto

Director, Content Development

David.Soto@review.com

Survey Support

SurveySupport@review.com

Reach out at any time to make sure your school is being considered for our upcoming projects!