

What is Leaders4EARTH?

- Leaders 4 Environmental Activism Reclaiming Their Health
- We are a youth-founded working group with a chapter based in Salinas Valley, CA that focuses on leadership development through a social and environmental justice lens.
- We approach grassroots community-based research and engagement alongside communities and partnerships to develop resilient youth activists within the environmental health movement.



Welcome: What is PoCSC?



The mission of the People of Color Sustainability Collective is to make UCSC a leader not just in mainstream sustainability, but also environmental justice, in recognition of our changing demographics and pressing ecological challenges. PoCSC will accomplish this through:

- Raising awareness about the contributions that people of color have made to the environmental sustainability movement in general and at UCSC in particular
- Re-examining the definition and values of the sustainability movement to identify how it can be more inclusive of all underrepresented populations
- Creating a critical dialogue about environmental justice through student discussion spaces, student of color caucuses, social media awareness campaigns, workshops, and speaker presentations



PoCSC x Leaders4EARTH: What's the intention?

- Bridge high school and college students
- Create a safe space and build community trust in preparation for the Summer 2021 YLA, academic opportunities, and future organizing

PoCSC x Leaders4EARTH: What's the connection?

- Both groups consist of: BIPOC youth students who are dedicated to environmental justice, community health, and activism