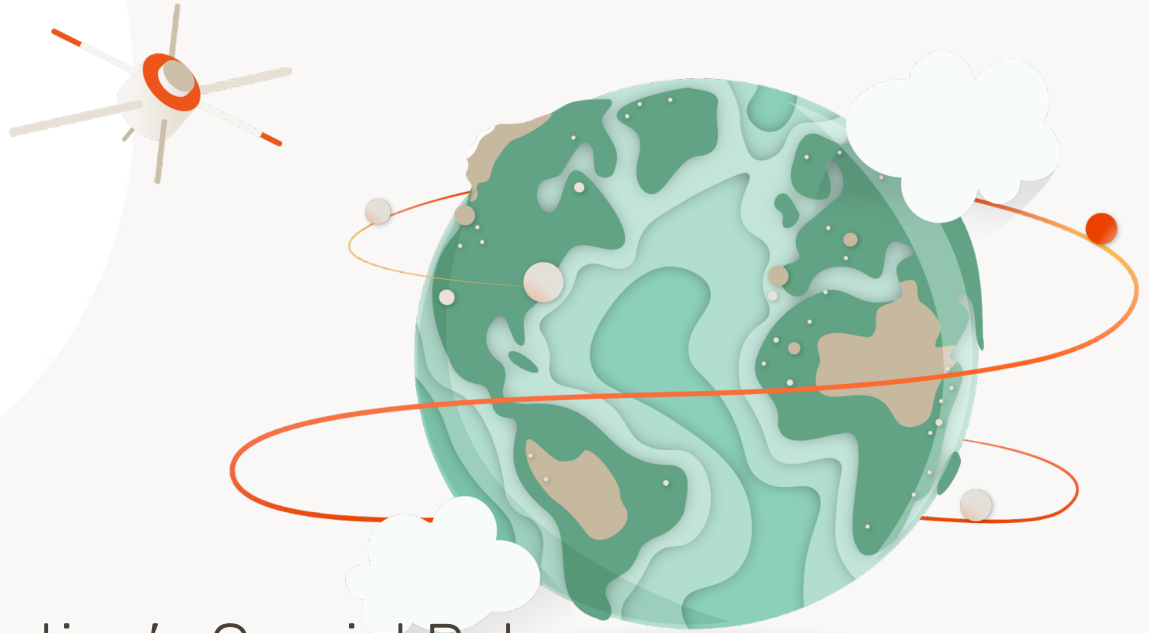




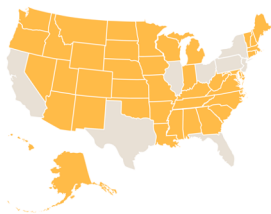
Webinar: Higher Education's Crucial Role: Building a Sustainable and Circular Economy

AASHE

June 2021



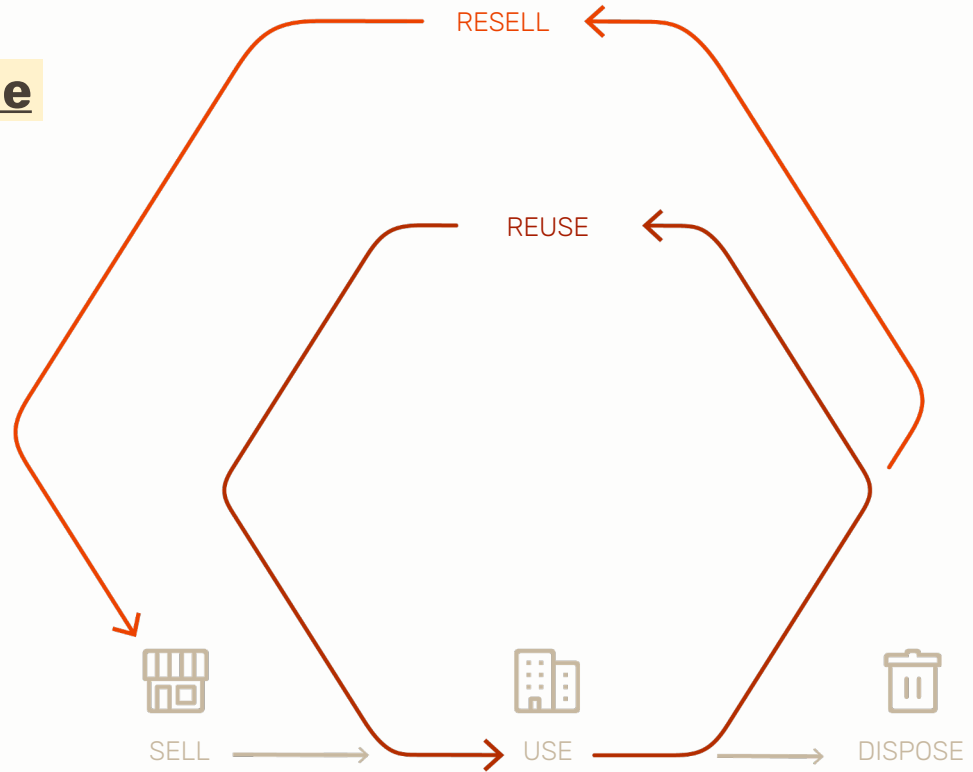
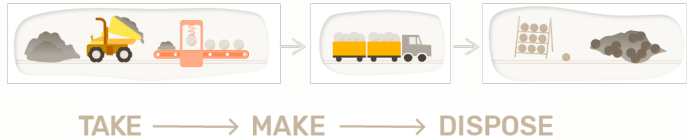
\$630B OF WORKPLACE
PHYSICAL ASSETS SIT
IDLE EVERY YEAR



STATES WITH GDP
UNDER \$630B

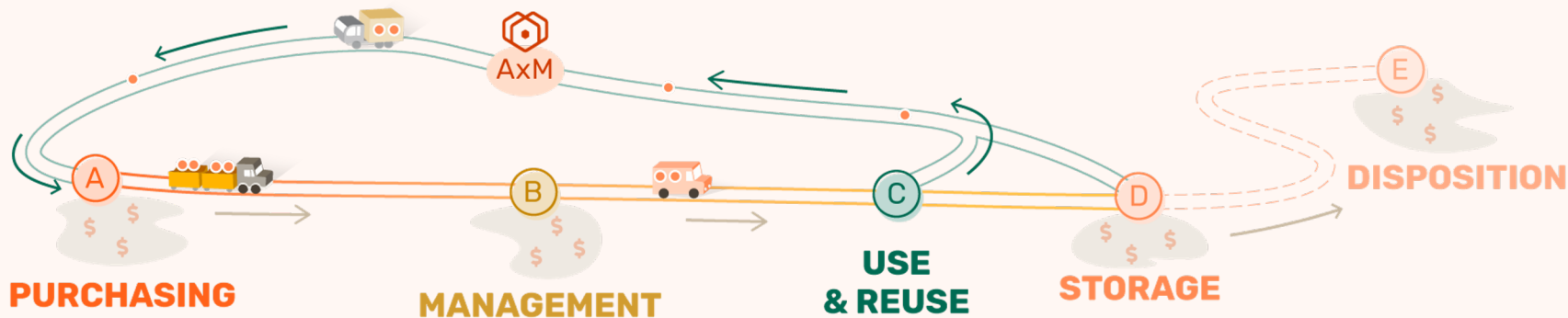


How can universities engage in the circular economy?



Rheaply's AxM

The circular economy requires technology to drive visibility, utilization, and management of ALL physical assets across ALL physical locations.



SOLUTION

Rheaply's Asset Exchange Manager (AxM)

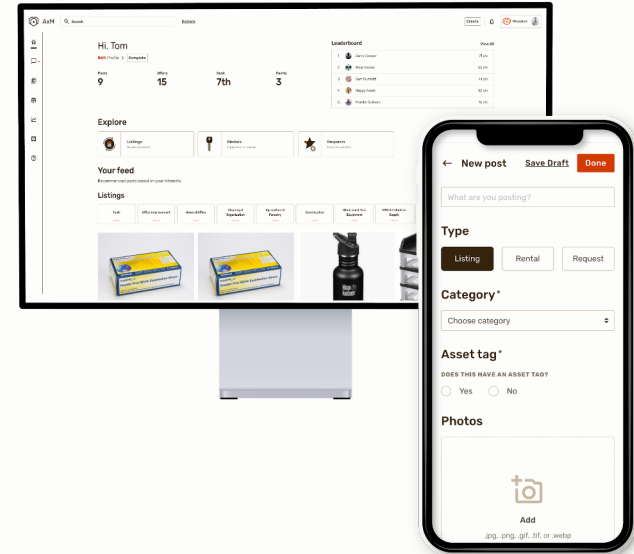
An asset
management
system



An online
marketplace

Easily manage, find, swap, or rent any physical
asset

internally or externally (*SaaS + Network Effect*)



Rheaply

CIRCULAR ECONOMY

ListsingsRentalsRequests

dresser

Create

Explore

Listsings

Surplus products

Requests

Products wanted

Listsings

8 total

Bar Height Break Room Table - 36" Square Top
FREE
East Campus / Merchandise Mart / Floor 2 / Room 3

LaCie 1TB Rugged Mini USB 3.0 External Hard Drive
\$46.99
East Campus / Merchandise Mart / Floor 3 / Room 2

Mepilex Border 4 x 4 Inch Adhering Pads
\$8.00
East Campus / Merchandise Mart / Floor 1 / Room 2

Exufiber 2 x 2 Inch Pads
\$16.00
East Campus / Merchandise Mart / Floor 1 / Room 2

Mepilex 4 x 4.8 Inch Foam Dressing
\$5.00
East Campus / Merchandise Mart / Floor 1 / Room 2

Melgisorb Ag 4 x 4 Inch Pads
\$25.00
East Campus / Merchandise Mart / Floor 1 / Room 2

Birch BedSide Dresser - Student Housing
\$20.00
East Campus / Merchandise Mart / Floor 1 / Room 2

Analog Pressure Gauge
FREE
East Campus / Merchandise Mart / Floor 2 / Room 1

Requests

1 total

Value Created by Circularity



REDUCTION OF
PROCUREMENT COSTS



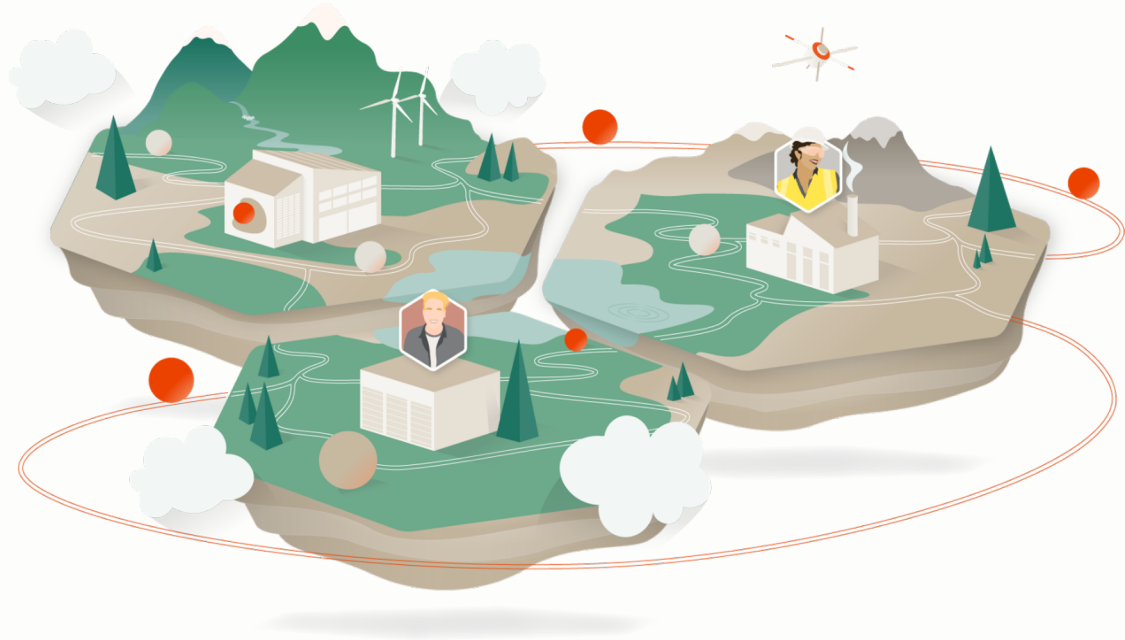
INCREASED RESEARCH,
PROJECT, AND
OPERATIONAL EFFICIENCY



INCREASED DETAIL INTO AN
ASSET'S TRUE LIFE CYCLE



REDUCTION OF WASTE AND
CARBON



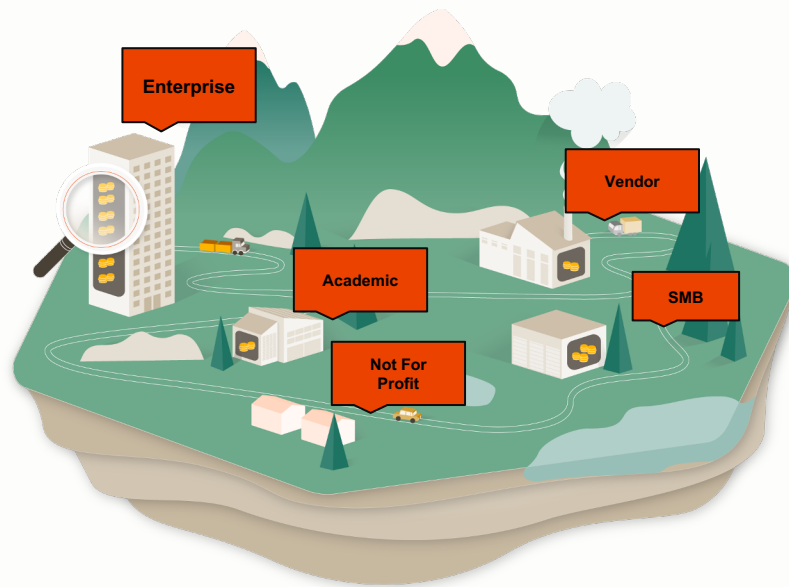
8

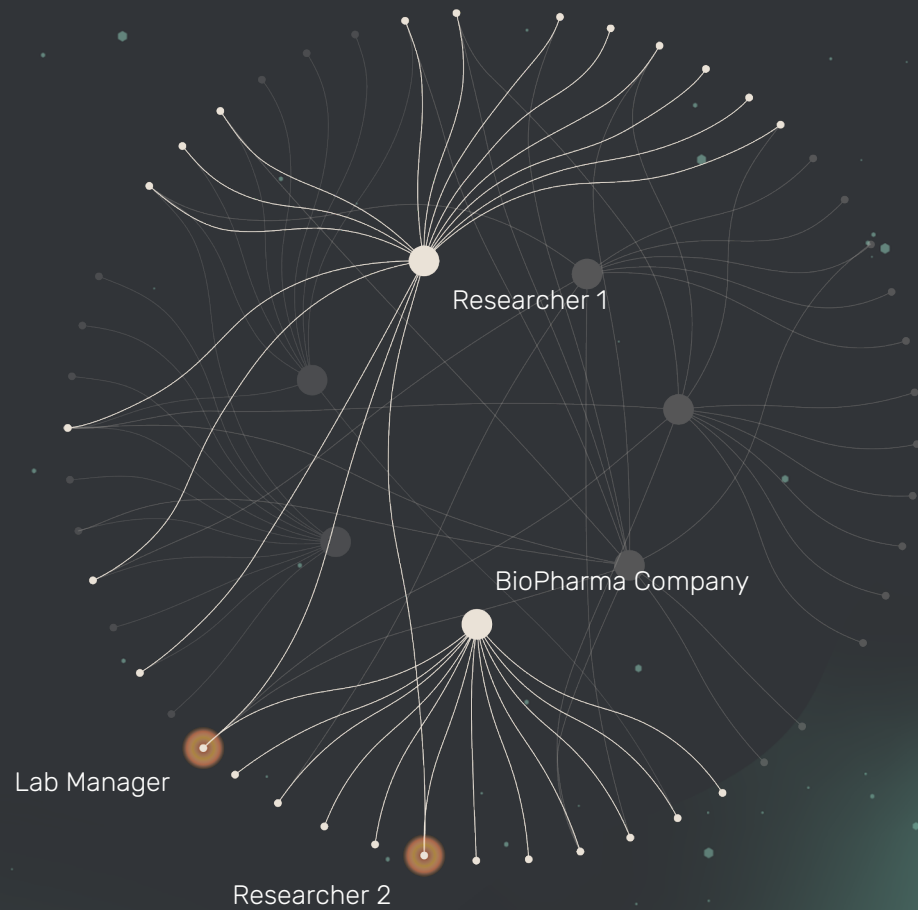
Rheaply

Rheaply's circular economy ecosystem is a diverse network

- Enterprise clients
- Federal / state / local governments
- Small / medium sized businesses
- Academic institutions
- Enabling NGOs and nonprofit organizations.

All facets reuse and recirculate resources to drive value for the communities in which they operate.





AT A GLANCE

Research Institution Case Study

OPERATIONAL REVENUE

~\$3.9 billion

INDUSTRY

Higher Education

TOTAL ASSET VALUE

\$4 billion

NUMBER OF EMPLOYEES & STUDENTS

~24,372

BETA LAUNCH PILOT USERS

897



Waste Diversion

0.8 ton

TOTAL WASTE DIVERTED FROM LANDFILL

User Engagement

897 users

MADE LISTINGS, REQUESTS FOR ITEMS NEEDED, OR RENTALS

Procurement Savings

\$86K

TOTAL RECAPTURED VALUE FROM RE-CIRCULATING ASSETS
BOUND FOR LANDFILL

HOW CAN YOU HELP?

- > Submit a partner request at **rheaply.com/contact**
- > Demo and register for Rheaply AxM at **rheaply.com/register**



TRUSTED BY

Yale



Washington
University in St. Louis



Alphabet



abbvie



RUSH



Thank you!!

Connect & REUSE with us!

circularity@rheaply.com



Rheaply



HOW CAN YOU HELP?

- > Follow us on social media
- > Subscribe to and share my LinkedIn newsletter, **The Sustainable Business**

