

CHANGE THE CHAMBER

Association for the Advancement of
Sustainability in Higher Education

FEBRUARY 2020





WHAT IS THE

U.S. CHAMBER OF COMMERCE?

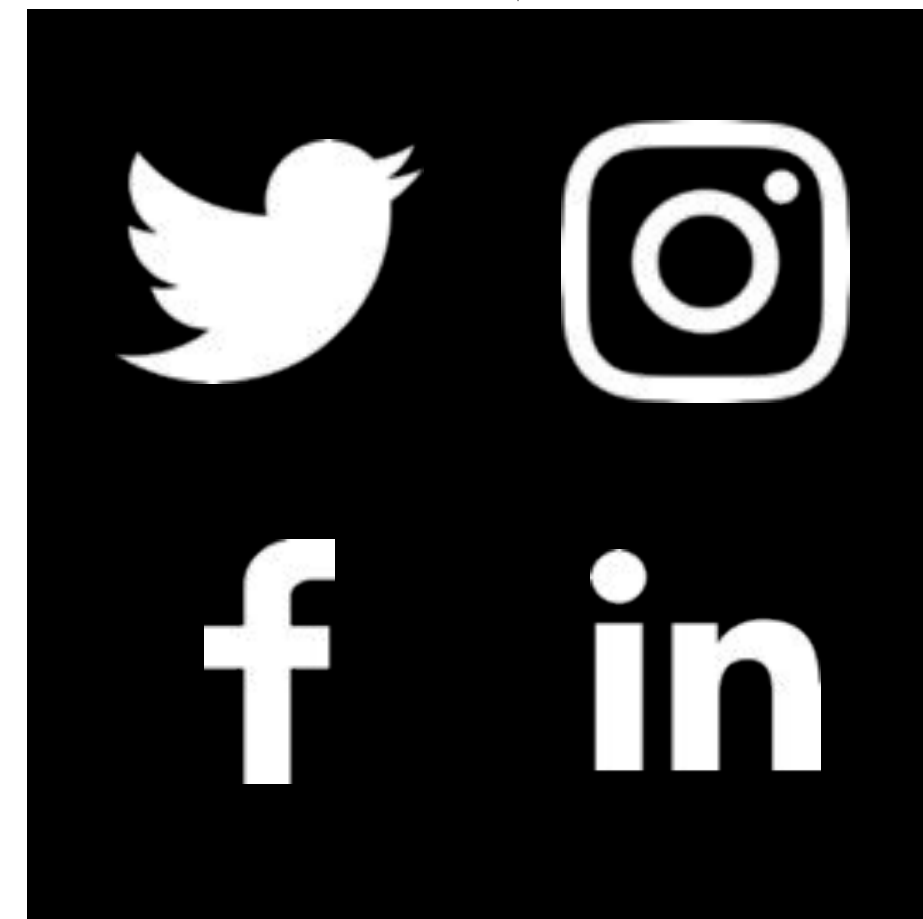
- ▶ Largest and most-funded industry lobbying group in the country
- ▶ Spent \$1.5 billion in lobbying over the past 21 years - more than any other lobbying organization in D.C., by a factor of three*
- ▶ The Chamber is large and opaque: it does not disclose its membership or its donations
- ▶ NOT a government agency



WHAT WE DO

We do a LOT, but it can be grouped into two main activities

**RAISE AWARENESS +
ENGAGEMENT
AMONG STUDENTS AND
YOUNG PEOPLE
OF THE CHAMBER'S
CLIMATE POLICY
OBSTRUCTION**



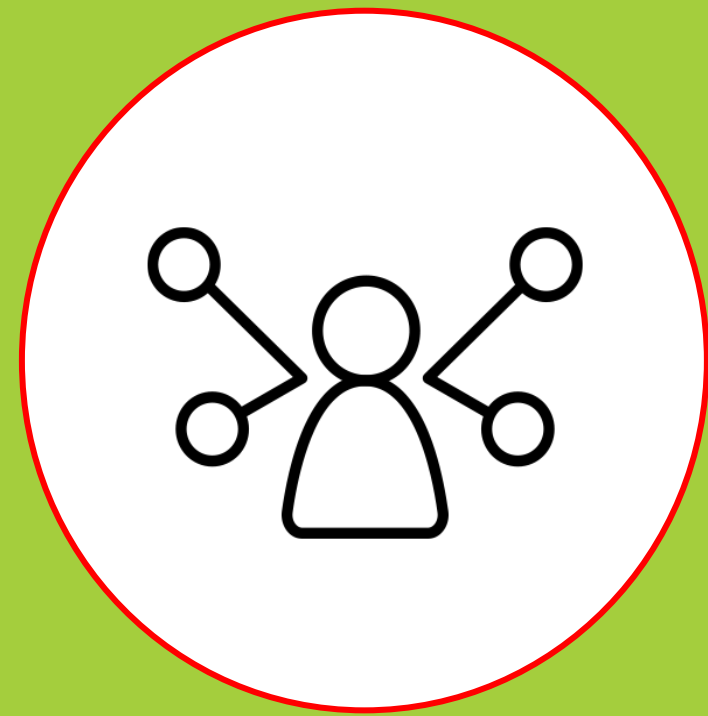
**WEEKLY SOCIAL MEDIA
STORMS
DIRECT ACTION
INDEPENDENT RESEARCH**

**DIRECT
COMMUNICATION
WITH SENIOR EXECS AT
MEMBER ORGS
TO SUPPORT
PRESSURING THE
CHAMBER**



**DISCUSS HYPOCRITICAL
STANCES
SPEAK WITH THEIR \$\$\$
INCREASED INVOLVEMENT**

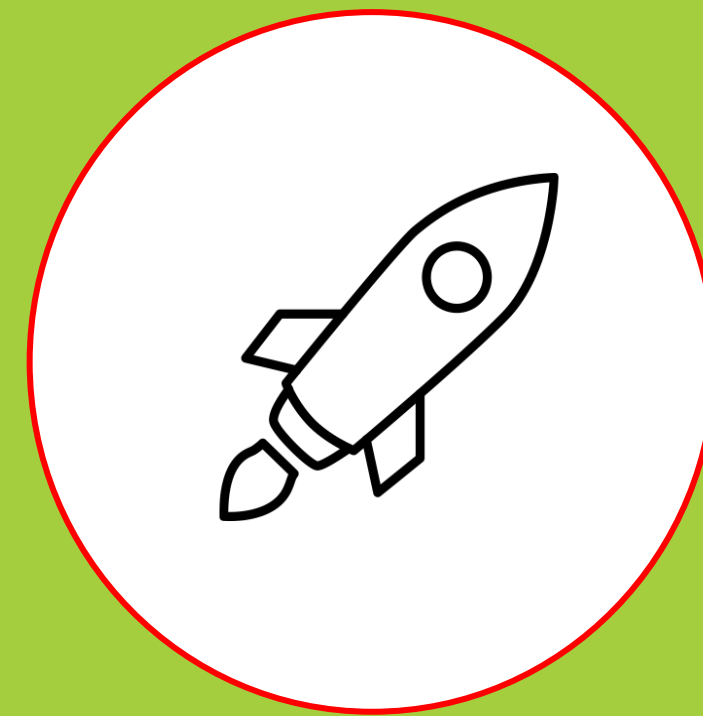
OUR DEMANDS



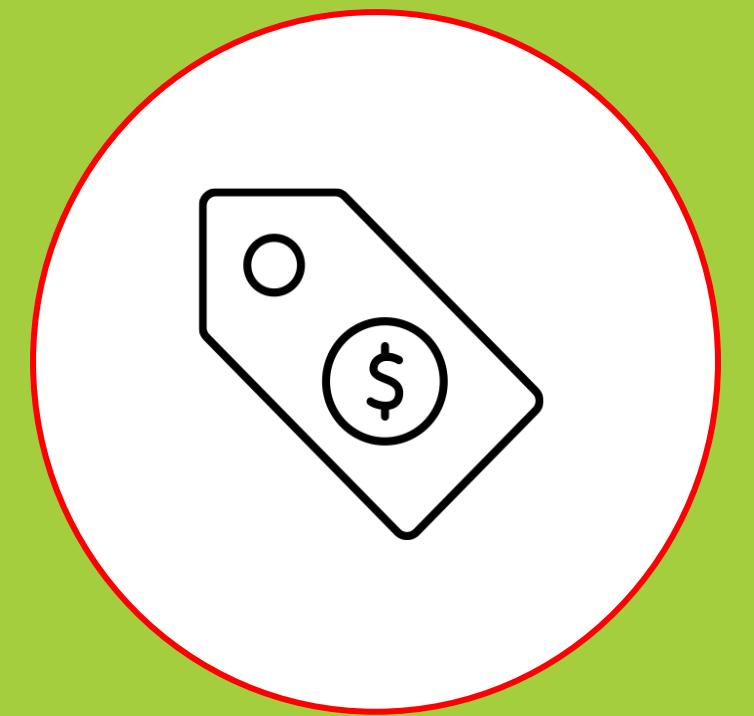
**PRESSURE FROM OUR
MEMBERS**



**SUPPORT
SCIENCE-BASED
CLIMATE POLICY**



**BACK BIDEN'S
CLIMATE-SMART
RECOVERY**

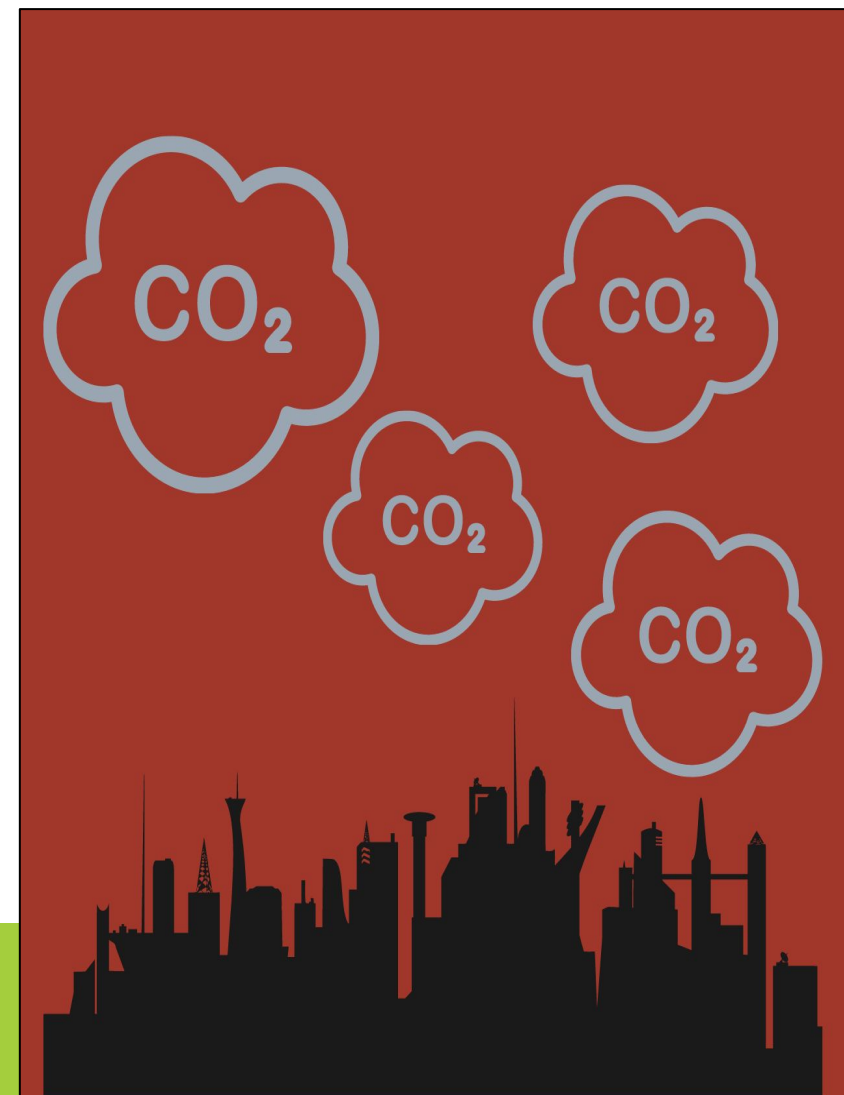


**DEFUND CLIMATE
DENIERS**

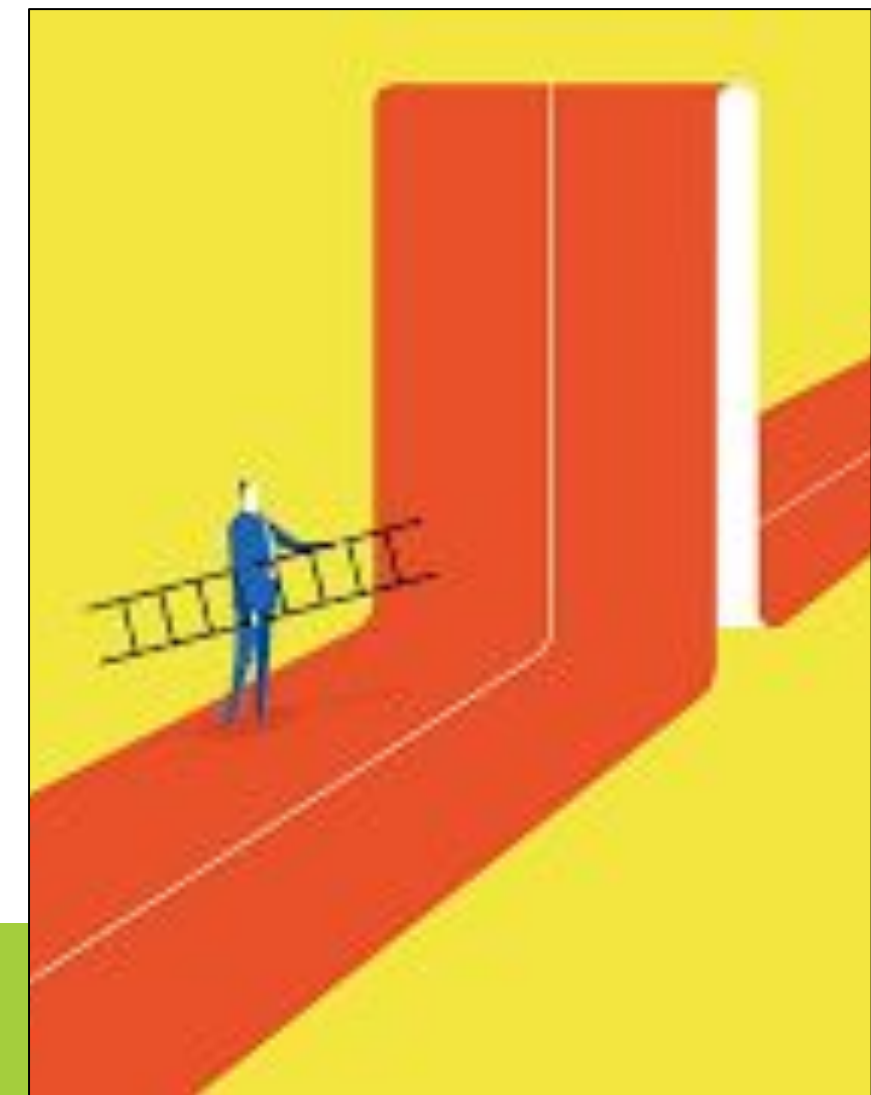
WHY IS THIS IMPORTANT?



**EMPOWERING
YOUNG LEADERS**



**TARGETING LARGE
CORPORATIONS**



**A CLEARER PATH
FORWARD**

WHAT WE'VE

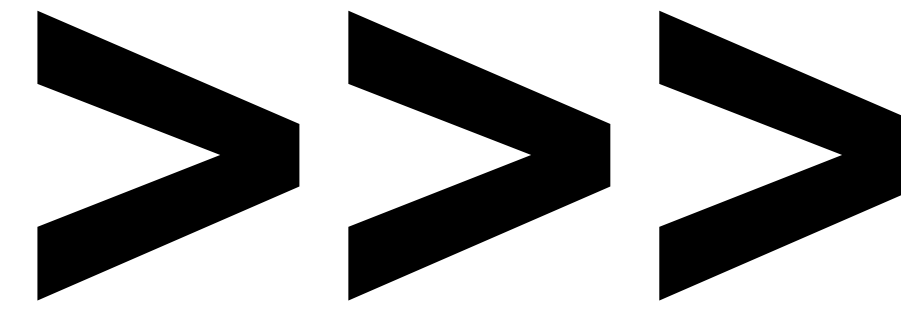
ACCOMPLISHED



- ▶ Contributed to the Chamber's radical shift to supporting a market-based price on carbon emission in January 2021 & supporting the United States' rejoining the Paris Agreement
- ▶ Reached 68+ million across social media
- ▶ A dozen Fortune 500 member companies targeted and contacted

WHAT'S

NEXT



We are laser focused on the Chamber's obstruction to climate action

- ▶ Continued conversation with member corporations on how they can improve their stance on climate change and work from within to Change the Chamber
- ▶ Monitoring and fact-checking the current administration's stance and policies regarding the climate crisis
- ▶ Expanding and improving our methods of info-sharing, including a NEW podcast and weekly blogs



FOLLOW & RETWEET & FOLLOW & RETWEET &...

WHAT CAN YOU DO?

- ▶ You can go to our social media accounts and like and repost/share - <https://linktr.ee/changethechamber>
- ▶ Sign up for our Newsletter!
- ▶ Interested in joining up? Contact us for more information!
- ▶ Find more information here - Changethechamber.org
- ▶ Participate in our direct action campaigns
- ▶ Donate to our [GoFundMe](#)

@lobbyforclimate
@changethechamber



THANK YOU



DO ANYTHING!

Q + A

