

Steffanie Munguía

**Student Engagement Director
Higher Education Action Team
Leader**



Our Mission

To create the political will for climate solutions by enabling individual breakthroughs in personal and political power.



Citizens' Climate Lobby



Founded in 2007

200,000+ supporters

HEAT Structure

Higher Education Action Team

(national community)

Campus Chapters

Build community



Local Volunteers

Support local group's efforts to engage young people



Interns & Fellows

Support staff



Elections - but make it fun!

Do **YOU** have a catchy name for our climate voting campaign?

Submit an idea and you might just win: fame, glory, & ultimate bragging rights!

NAME THE CAMPAIGN CHALLENGE



Submit ideas by 1/31
Link in bio :)



Climate GOAT Campaign



Triple April!

In April, triple your voting power!

Have **3** Climate Conversations per week!

Recruit **3** People to Empower!



GOAT CAMPAIGN



Travel Edition


July Goals:
Recruit 3 people.
Have 10 climate conversations.

Sign up. Be the GOAT.
cclusa.org/climate-goat



Resources & Partnerships

**ELECTION DAY:
NOVEMBER 8TH**




Citizens' Climate Lobby

2024 GUIDE TO BEING A CLIMATE VOTER

What to look for:


- » What is the candidates' stance on:
 - Carbon fees and dividends
 - Healthy Forests | nature-based climate solutions
 - Clean Energy Permitting | investment in renewables
 - Support for clean energy standards and clean vehicles
- » What is the candidate's plan to reduce our U.S. greenhouse gas emissions 50% by 2030?



VOTING RESOURCES

Find out voter registration deadlines and voting dates by state.

Political encyclopedia covering candidate profiles and election statistics.



Diving Deeper into Deep Canvassing



A workshop for the Higher Ed/ Youth Climate GOAT Campaign to get out the climate vote

Wednesday, March 27th
8 pm ET/5 pm PT



CLIMATE CONVERSATIONS THAT CONNECT

A TRAINING FOR THE SOON-TO-BE-NAMED
HIGHER ED/NYAT CLIMATE VOTER CAMPAIGN!

WEDNESDAY, FEBRUARY 28 @ 8PM ET/ 5PM PT



Getting involved is easy!



Learn more at
[cclusa.org/
climate-goat](https://cclusa.org/climate-goat)

1

Recruit your
students

2

Keep it fun!

3

Questions? Email us at
electionscouncil@citizensclimatelobby.org