



Introduction to stars[®]

a program of aashe



July 18, 2024



The Association for the Advancement
of Sustainability in Higher Education[®]

About AASHE

- An **international association of colleges & universities** working to create a sustainable future.
- **Mission:** To inspire and catalyze higher education to lead the global sustainability transformation
- **Professional home for campus sustainability staff.**
 - We offer resources for everyone in higher education: faculty, students, staff, administrators and businesses and nonprofits



AASHE Resources

Sustainability Tracking, Assessment & Rating System <https://stars.aashe.org/>

Campus Sustainability Hub <http://hub.aashe.org>

Online Communities <https://community.aashe.org/>

Education & professional learning opportunities <http://www.aashe.org/education/>

AASHE Conference & Expo <https://www.aashe.org/conference/>



Upcoming events

Check AASHE's events calendar frequently as events are added regularly.

[**www.aashe.org/calendar/**](http://www.aashe.org/calendar/)

STARS-focused events:

- [AASHE Webinar: Sustainability Engagement Tracking for STARS 3.0](#) (Aug. 21)
- [AASHE Workshop: STARS 3.0 Data Quality – Training & Certification for Submitters & Reviewers](#) (Sept. 26)
- [AASHE Webinar: The Power of Collaboration in the Path to STARS Gold and Beyond, With Insights on STARS 3.0](#) (Oct. 23)



Housekeeping

- Use chat box to ask questions or share comments with all attendees
- The webinar slides & recording will be posted in the Campus Sustainability Hub
- Live transcription is enabled
- If you have a lingering question, email stars@aashe.org



Today's presenter



Crystal Simmons

Bulletin Editor & Program Manager



Special Acknowledgement:

Monika Urbanski

Senior Manager of Data Quality,
Resources & Publications



What is STARS?

The Sustainability Tracking, Assessment & Rating System



What is STARS?

STARS is a transparent, self-reporting framework for colleges and universities to measure sustainability performance over time.



Value and Impacts

- Mutual understanding of sustainability
- Engagement tool
- Incentives for continuous improvement
- Meaningful comparisons
- Public, global recognition



Recognition

- AASHE Newsletters
 - All published reports are recognized
- The Princeton Review Guide to Green Colleges
 - Share published reports with a Platinum, Gold, Silver, Bronze rating OR a Reporter designation.
 - You can Opt in to sharing data
- AASHE Sustainable Campus Index
 - AASHE's annual publication of Top Performing institutions based on STARS scores
 - No formal opt-in



Participation

- Over 1,200 participating institutions in 55 countries
- Over 920 US colleges and universities
- 350 actively rated institutions at any one time



STARS Framework

How it works

Categories

Scoring & Recognition

Reporting Tool

Data Quality

Resources



How it works

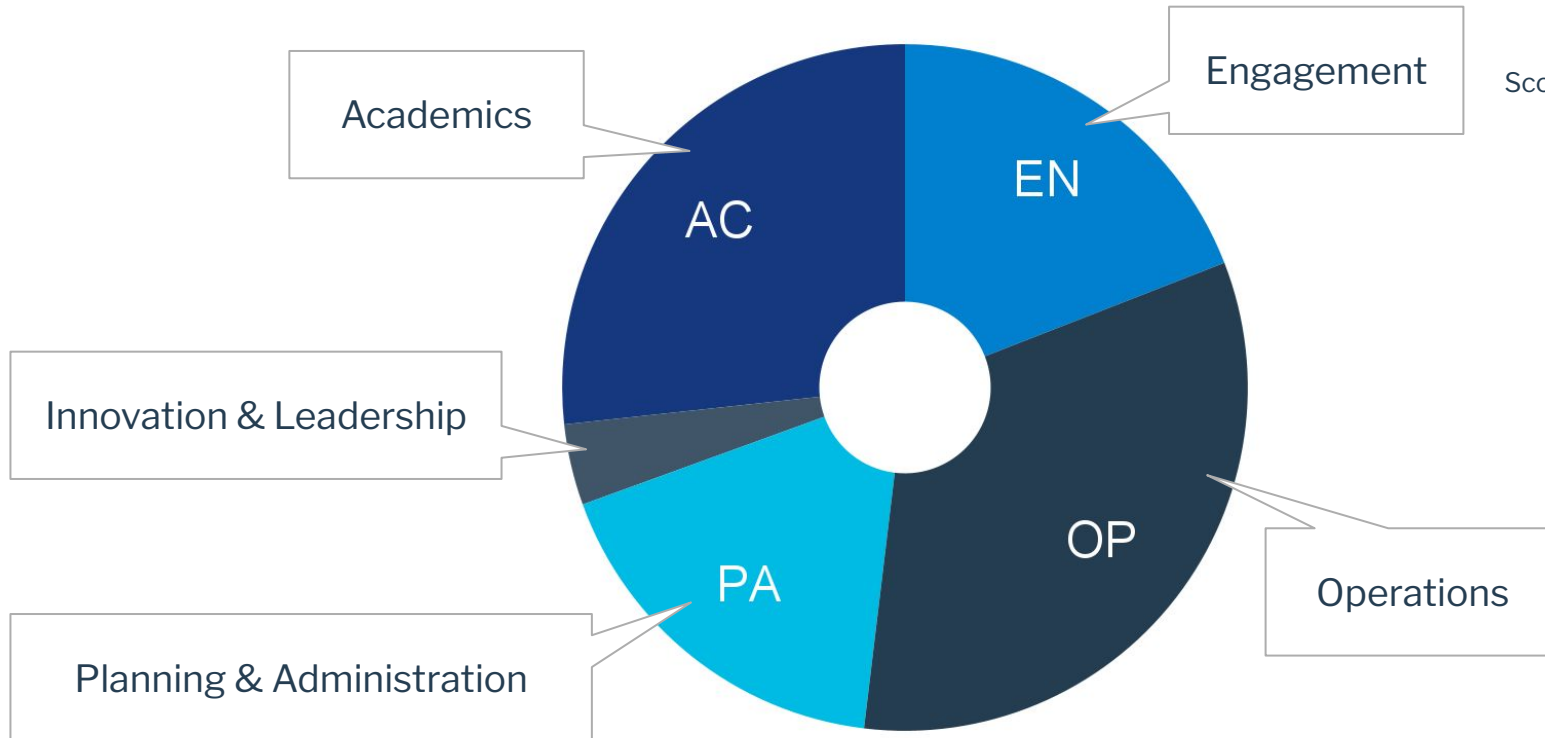
- Register for STARS
- Data collection and submission
- Review and revision with AASHE staff
- Celebration and promotion

How it works

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Categories



How it works
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Scoring & Recognition

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Points earned		Bonus points		Total points earned		Points available		Overall score
	+	Up to 10	=		÷		=	



Scoring & Recognition

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Ratings

Bronze



Silver



Gold



Platinum



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Ratings

Bronze

Silver

Gold

Platinum

Scores

25 to 44.9

45 to 64.9

65 to 84.9

85 or higher



Scoring & Recognition

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Ratings

Bronze

Silver

Gold

Platinum

Scores

25 to 44.9

45 to 64.9

65 to 84.9

85 or higher

Current #

28

118

166

13



Scoring & Recognition

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Institutions may also choose to publish an **unscored report** for a Reporter designation.

There are currently 17 institutions carrying a Reporter designation



Reporting Tool

🏠 Overview
📁 Report Builder
👁️ Report Preview
📄 Published Reports
⚙️ Data Settings

AASHE Test Campus

Summary Users Contact Responsible Parties

Summary

Institution Name	Access Level	Current Rating
AASHE Test Campus	Full	Reporter

STARS Full Access Subscriptions

Subscription Period

No Subscriptions

[Purchase a Full Access Subscription](#)

Previous Reports

Date

Sept. 6, 2017

Rating



Reporter 📄

April 2, 2018



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AASHE Test Campus

Summary Users Contact Responsible Parties

Summary

Institution Name	Access Level	Current Rating
AASHE Test Campus	Full	Reporter

STARS Full Access Subscriptions

Subscription Period

No Subscriptions

[Purchase a Full Access Subscription](#)

Previous Reports

Date

Sept. 6, 2017

Rating



Reporter 📄

April 2, 2018



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AASHE Test Campus

Summary Users Contact Responsible Parties

Summary

Institution Name	Access Level	Current Rating
AASHE Test Campus	Full	Reporter

STARS Full Access Subscriptions

Subscription Period

No Subscriptions

[Purchase a Full Access Subscription](#)

Previous Reports

Date

Sept. 6, 2017

Rating



Reporter 

April 2, 2018



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Administrators on the account can upgrade to v3.0 in the Data Settings tab



Reporting Tool

Summary

Users

Contact

Responsible Parties

Users



To be successfully added as a user, an individual must have an [AASHE account](#). Enter their email address exactly as it appears in the account (case sensitive), otherwise access will not be granted.

	Email	Role	Last Login
Chris Pelton	chris.pelton@aashe.org	Administrator	Tue 16 Jul 2024
Crystal Simmons	crystal.simmons@aashe.org	Administrator	Mon 08 Jul 2024
Crystal Vincik		Data Entry	Fri 26 Apr 2024
Julian Test-Account		Observer	Thu 11 Apr 2024
Laura Lupton		Data Entry	Fri 19 Jan 2024
Chris Pelton		Data Entry	Thu 14 Mar 2024

Add a User

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Reporting Tool

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AASHE Test Campus

STARS Version	Provisional Rating [?]	Provisional Score [?]	Export
3.0	Bronze	33.66	Download

[Submit Report](#)

Report Preface

Progress: 0 / 4

Credit	Status
Executive Letter	In Progress
Points of Distinction	In Progress
Institutional Characteristics	Not Started
Reporting Methodologies	Not Started

Academics

Progress: 1 / 8

Curriculum	Points Earned: 0.00 / 41.00
0 / 5 Progress:	

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REPORT PREFACE

REPORT PREFACE

PRE-1: Executive Letter

PRE-2: Points of Distinction

PRE-3: Institutional Characteristics

PRE-4: Reporting Methodologies

ACADEMICS



Reporting Tool

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AASHE Test Campus

Sustainability Course Offerings

Status	Last Updated	Points Available	Points Earned
In Progress	06/06/24 11:10AM	14.00	0.00

Save credit as:

Not Applicable

Not pursuing

In progress

Complete

Documentation

Guidance and Definitions

Internal Notes

REPORT PREFACE

REPORT PREFACE

PRE-1: Executive Letter

PRE-2: Points of Distinction

PRE-3: Institutional Characteristics

PRE-4: Reporting Methodologies

ACADEMICS



Please remember to save your work before leaving this tab. [Learn more.](#)

1.1 Percentage of academic departments with sustainability course offerings

Total number of academic departments that offer courses that may be taken for credit (required)

54.0

Number of academic departments with at least one sustainability course offering (required)

13.0

Annotated list or inventory of the institution's sustainability course offerings by department (required)

Choose File No file chosen

Description of the process used to identify the institution's sustainability course offerings by department (required)

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Data Quality

- Review & assurance
 - Done on the participant side
 - Internal or external
- AASHE review & revision
- Other measures
 - Audits
 - Public inquiries
 - Data revision requests

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Data Quality

AASHE Workshop

STARS 3.0 Data Quality: Training & Certification for Submitters & Reviewers

September 26 @ 2:00 pm - 5:00 pm EDT

- Hone literacy around STARS version 3.0
- Ideal for STARS liaisons, data collectors and prospective report reviewers
- Earn a STARS Data Quality Certificate

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Resources

- [Technical Manual](#)
- Credit checklists ([3.0](#) | [2.2](#))
- Tracking sheet ([3.0](#))
- [Summary of changes](#) (v2.2 to 3.0)
- [Forms, templates and outreach materials](#)
- [Help Center](#)
- [STARS Community](#)

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Resources

- [Content Display](#)
- [Benchmarking Tool](#)

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Resources

- [STARS cohorts](#)

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Resources

- stars@aashe.org

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Questions?

stars@aashe.org

