Introduction to stars®
a program of **aashe**

July 18, 2024

aashe
The Association for the Advancement
of Sustainability in Higher Education®

About AASHE

- An **international association of colleges & universities** working to create a sustainable future.

- **Mission:** To inspire and catalyze higher education to lead the global sustainability transformation

- **Professional home for campus sustainability staff.**

  - We offer resources for everyone in higher education: faculty, students, staff, administrators and businesses and nonprofits

AASHE Resources

Sustainability Tracking, Assessment & Rating System https://stars.aashe.org/

Campus Sustainability Hub http://hub.aashe.org

Online Communities https://community.aashe.org/

Education & professional learning opportunities http://www.aashe.org/education/

AASHE Conference & Expo https://www.aashe.org/conference/

Upcoming events

Check AASHE's events calendar frequently as events are added regularly.
www.aashe.org/calendar/

STARS-focused events:

- [AASHE Webinar: Sustainability Engagement Tracking for STARS 3.0](#) (Aug. 21)

- [AASHE Workshop: STARS 3.0 Data Quality – Training & Certification for Submitters & Reviewers](#) (Sept. 26)

- [AASHE Webinar: The Power of Collaboration in the Path to STARS Gold and Beyond, With Insights on STARS 3.0](#) (Oct. 23)

Housekeeping

- Use chat box to ask questions or share comments with all attendees

- The webinar slides & recording will be posted in the Campus Sustainability Hub

- Live transcription is enabled

- If you have a lingering question, email stars@aashe.org

Today's presenter

Crystal Simmons
Bulletin Editor & Program Manager

Special Acknowledgement:
Monika Urbanski
Senior Manager of Data Quality,
Resources & Publications

What is STARS?

The Sustainability Tracking, Assessment & Rating System

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What is STARS?

STARS is a transparent, self-reporting framework for colleges and universities to measure sustainability performance over time.

Value and Impacts

- Mutual understanding of sustainability

- Engagement tool

- Incentives for continuous improvement

- Meaningful comparisons

- Public, global recognition

Recognition

- AASHE Newsletters
  - All published reports are recognized

- The Princeton Review Guide to Green Colleges
  - Share published reports with a Platinum, Gold, Silver, Bronze rating OR a Reporter designation.
  - You can Opt in to sharing data

- AASHE Sustainable Campus Index
  - AASHE's annual publication of Top Performing institutions based on STARS scores
  - No formal opt-in

Participation

- Over 1,200 participating institutions in 55 countries

- Over 920 US colleges and universities

- 350 actively rated institutions at any one time

STARS Framework

How it works
Categories
Scoring & Recognition
Reporting Tool
Data Quality
Resources

How it works

- Register for STARS

- Data collection and submission

- Review and revision with AASHE staff

- Celebration and promotion

Categories

Academics

Engagement

AC

EN

Innovation & Leadership

OP

PA

Operations

Planning & Administration

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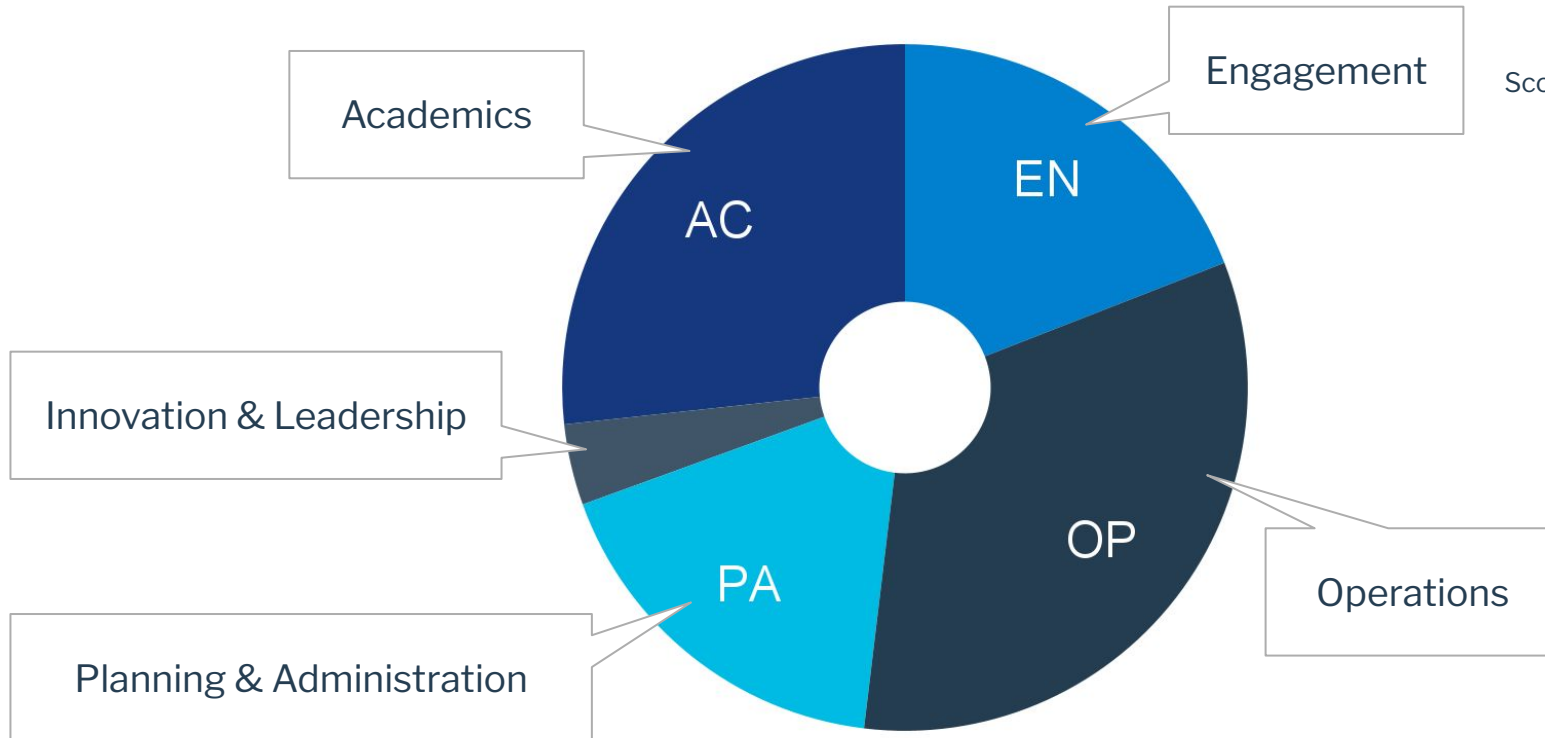
Scoring & Recognition

Points earned		Bonus points		Total points earned		Points available		**Overall score**
	+	Up to 10	=		÷		=	

Scoring & Recognition

Ratings **Bronze** **Silver** **Gold** **Platinum**

Scoring & Recognition

Ratings	Bronze	Silver	Gold	Platinum
Scores	25 to 44.9	45 to 64.9	65 to 84.9	85 or higher

Scoring & Recognition

Ratings	Bronze	Silver	Gold	Platinum
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Current #	28	118	166	13

Scoring & Recognition

Institutions may also choose to publish an **unscored report** for a Reporter designation.

There are currently 17 institutions carrying a Reporter designation

Reporting Tool

Reporting Tool

Reporting Tool

Administrators on the account can upgrade to v3.0 in the Data Settings tab

Reporting Tool

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How it works
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Data Quality

- Review & assurance
  - Done on the participant side
  - Internal or external
- AASHE review & revision
- Other measures
  - Audits
  - Public inquiries
  - Data revision requests

Data Quality

AASHE Workshop

STARS 3.0 Data Quality: Training & Certification for Submitters & Reviewers

September 26 @ 2:00 pm - 5:00 pm EDT

- Hone literacy around STARS version 3.0
- Ideal for STARS liaisons, data collectors and prospective report reviewers
- Earn a STARS Data Quality Certificate

Resources

- Technical Manual
- Credit checklists (3.0 | 2.2)
- Tracking sheet (3.0)
- Summary of changes (v2.2 to 3.0)
- Forms, templates and outreach materials
- Help Center
- STARS Community

Resources

- [Content Display](#)
- [Benchmarking Tool](#)

Resources

- [STARS cohorts](#)

Resources

- stars@aashe.org

Questions?

stars@aashe.org