

Trojan Shop Local

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# Newsletter

Trojans Care. Trojans Support. Trojans Shop Local!

# Thank you!



TSL at Dia De Los Muertos, 24th St. Theater

## Game Days & TSL!

Through the generosity of USC Athletics and USC Civic Engagement, we have football tickets for you! If you are interested in attending a home game, (Notre Dame is the only exception), please reach out and let us know! We have limited seats for each home game. Come join us to cheer on the mighty Trojans! For tickets email: [garyb@usc.edu](mailto:garyb@usc.edu)

## TSL Profile: Dia de los Muertos

Let the festivities begin! TSL will be at 24th Street Theater to support Dia de los Muertos celebrations again this year! Stop by our booth to pick up TSL goodies and say "Hello" to our team! Also, celebrate at the Mercado--a truly special place to experience, gather, dine at and shop!



## TSL Closes LatinX Heritage Month

We proudly highlighted our TSL Latino-owned businesses on our Instagram throughout LatinX Heritage Month. Additionally, we hosted LatinX businesses on campus for student events, and also met local businesses with the Boyle Heights Chamber to introduce the TSL initiative and to invite new involvement. Thank you for allowing us to partner with you!

### Fight On!



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[@trojanshoplocal](https://www.instagram.com/trojanshoplocal)

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