A new partnership between Emory University and The Conservation Fund aims to break down barriers and support next-generation farmers across metro Atlanta while boosting the supply of fresh, local, sustainably grown food for Emory’s campus and hospital communities.

**HOW DOES IT WORK?**

**CONSERVATION FUND**
- Purchases farmland within a 100-mile radius of metro Atlanta
- Places conservation easements on it to permanently protect it from development
- Leases land to farmers with a 5- or 10-year path to ownership

**FARMERS**
- Leases the farmland from The Conservation Fund below market price
- Utilizes institutional purchasing commitment to secure financing
- Raises crops and livestock using sustainable farming practices

**EMORY**
- Commits to buying the farmers’ sustainably raised crops and livestock
- Moves closer to achieving its sustainable food purchasing goals by 2025
- Encourages student and faculty research on sustainable farming

By 2025, 75% of the food purchased by Emory University and 25% of the food purchased by Emory Healthcare will be locally or sustainably grown.

**Equity**
Breaking down barriers for young and minority farmers by increasing access to and affordability of farmland

**Local Food Access**
Increased availability of locally, sustainably grown food in the metro Atlanta area

**Local Markets**
Guaranteed markets for small farmers to sell their produce

**Environmental Protection**
Land in the Atlanta area is preserved as agricultural land forever, protecting it from development

Farmer photos by Stacy Funderburke. Emory campus photos by Emory Photo/Video.