



Independent AI Tool Ratings and Evaluations



Copyleaks

Internal Evaluation & Action Guide

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How to Read This Report

This internal report provides a deep-dive analysis of your product's current standing. This analysis covers six evaluation categories and 29 subcategories. Within a subcategory, there can be multiple factors to assess the product deeply. At every level the product is scored on a scale of 1–5 and accompanied by a written assessment. Each section includes a 'Product Improvements' list specifically designed to guide your engineering and policy roadmaps. Scores represent internal benchmarks for risk and quality.

Product Classification

This report evaluates **Copyleaks** as an **AI-detection** product, subtype **Text-detection**. Classification determines which subcategories and atomic factors are activated within the evaluation framework, and which peer products form the basis of comparison.

Scoring Framework

All scores are reported on a **1.0–5.0 scale** at category and subcategory levels (and at atomic factor level in the owner report). Scores between integers reflect graduated evidence quality within a band (e.g., 3.7 indicates the upper range of 'Adequate' but below the 'Strong' threshold).

Score	Band	Definition
5.0	Exemplary	Strong, independently verified evidence of best-in-class practice. Formal audits, third-party certifications, or peer-reviewed assessments confirm performance.
4.0 – 4.9	Strong	Multiple credible, corroborated sources substantiate the claim. Minor gaps exist but do not materially undermine the finding.
3.0 – 3.9	Adequate	Evidence is present but limited, mixed, or partially corroborated. The product meets a basic standard but with notable gaps or inconsistencies.
2.0 – 2.9	Weak	Evidence suggests meaningful shortfalls. Claims made by the product owner are not substantiated by independent sources, or documented failures are present.
1.0 – 1.9	Deficient	Material failures or absence of the capability/control. Significant risk to users or enterprise buyers exists.

The overall product score is a weighted aggregate of the six category scores. The weights below reflect the relative importance of each evaluation dimension for the **Text-detection** product subtype.

Category	Weight	Subcategories
Quality	30%	Detection Accuracy and Performance (30%) Robustness Against Evasion (22%) Model Adaptability and Coverage (16%) Detection Explainability and Confidence (14%) Benchmarking and Validation (10%) Usability and Workflow Integration (8%)
Privacy	16%	Data Governance and Ownership (30%) Artificial Intelligence Data Usage (28%) Privacy Compliance and Regulatory Alignment (24%) User Privacy Controls (18%)
Security	17%	Detection Engine Integrity (24%) Platform Security (22%) Application and API Security (20%) Security Assurance and Incident Response (20%) Identity and Access Management (14%)
Use Cases & Pricing	13%	Commercial Packaging and Pricing (24%) Enterprise Deployment and Administration (20%) Workflow Integrations and Extensibility (20%) Market Adoption and Customer Success (20%) Detection Analysis and Reporting (16%)
Sustainability and Reliability	10%	Detection Service Reliability (28%) Vendor Sustainability and Business Viability (22%) Detection Model Maintenance (20%) Operational Excellence (18%) Environmental and Social Responsibility (12%)
Impact, Ethics, and Safety	14%	Detection Fairness and Transparency (30%) Responsible Detection Practices (26%) Responsible Artificial Intelligence Governance (24%) Abuse Prevention and Public Trust (20%)

Overall Product Score: 3.7 · Adequate

Competitive Context

Where sufficient public data exists, scores are contextualised against the assessed product's competitive set. This does not change the score itself; it gives you relative positioning. The cohort below is every **Text-detection** product huby has evaluated under the same framework, with the same factors and the same tests applied to each.

	Copyleaks	Cohort median	Range	Rank
Overall	3.7	3.2	2.7 – 3.7	1 of 9
Quality	3.8	3.5	2.8 – 3.8	1 of 9
Privacy	3.5	3.3	2.3 – 3.5	1 of 9
Security	3.5	2.8	2.3 – 3.5	1 of 9
Use Cases & Pricing	4.2	3.5	3.0 – 4.2	1 of 9
Sustainability And Reliability	3.8	3.3	2.6 – 3.9	2 of 9
Impact, Ethics, And Safety	3.6	2.9	1.8 – 4.1	2 of 9

Peer products are reported as a median, a range and a rank rather than named individually: the cohort's individual scores belong to those products' own reports.

Independence and Conflict Management

huby is independent and does not charge product owners for evaluation, for listing, or for either report. There is no paid tier, no expedited review, and no way for a product owner to pay for placement, for a score, or for a score to be reconsidered.

Our analysis is not influenced by a product owner, and we fully disclose any work that we do with product owners. Owners can control certain visibility settings, but these do not govern the evaluation, the scores, or the written assessment, none of which are shared with the owner for approval before publication.

Disclosure for this report: huby has no commercial relationship with Copyleaks. Should any commercial relationship with a product owner exist in future, it will be disclosed in the relevant report. The full methodology, including the independence policy in sections 5.3 and 6.1, is published at huby.ai/methodology.

Citations and References

Throughout the report, inline citations appear as numbers in brackets, for example [1] or [3]. Each number corresponds to a source listed in the **References** section at the bottom of an area of analysis. Click a citation to open its source. Screenshots and other visual evidence are numbered separately as **Figure 1**, **Figure 2** and so on, running in a single sequence across the whole report. Each figure is shown once, at its first mention; later sections that rely on the same evidence point back to that figure number. Only sources with a verifiable URL are shown — citations without a retrievable source are omitted to keep the report clean.

1.0 Quality

Score: **3.8** · *Adequate*

The product's performance is characterized by a pattern of specialized strength that is undermined by fundamental weaknesses. It performs well against complex, meaning-based evasion methods but fails when faced with simple technical alterations or edited content. This variability is echoed in conflicting accuracy reports from different benchmarks and user-reported unreliability, which detracts from the system's otherwise strong workflow integrations. A significant gap exists between the vendor's claims and independently verifiable performance. The company's high-level accuracy statements are unsubstantiated by public data, and advertised capabilities like broad language support lack third-party validation. This evidence gap extends to the product's own output, as its confidence metrics are poorly calibrated and its detailed explanations cannot overcome the inconsistent detection results reported across multiple sources.

1.1 Benchmarking and Validation

Score: **4.4** · *Strong*

Copyleaks' market position is validated by its widespread adoption in major Learning Management Systems and its inclusion in independent academic research, including a formal diagnostic accuracy audit and a peer-reviewed paper noting its resistance to adversarial attacks. However, this real-world validation is set against inconsistent benchmark performance; one source cites 98.3% accuracy on the RAID benchmark, while an academic paper found accuracy as low as 58.7% on human-edited AI outputs, indicating a potential performance vulnerability. While its inclusion in comparative studies substantiates claims of third-party evaluation, the available peer-reviewed evidence consists of these comparative benchmarks rather than dedicated, in-depth validations of its specific architecture. A significant transparency gap exists between the vendor's marketing claims of over 99% accuracy and the verifiable evidence. The "independent third-party studies" cited to support these claims are not published or linked, and the company's own methodology documents lack the dataset and procedural details required for independent replication. This opacity is compounded by the unaddressed contradiction between the vendor's claims and the 58.7% accuracy figure reported in an independent academic benchmark. This discrepancy undermines public trust in the stated performance metrics and makes the high-level accuracy claims unsubstantiated.

Suggested Product Improvements:

- Publish or provide direct links to the "independent third-party studies" used to substantiate marketing claims of over 99% accuracy.
- Augment public methodology documents with the test datasets, prompts, and procedural details required for independent verification of performance claims.
- Publicly address the significant performance discrepancy between vendor claims and independent academic findings, particularly the 58.7% accuracy reported on human-edited AI outputs.

Independent Benchmark Performance

Score: **4.8** · *Strong*

Copyleaks' performance in independent benchmarks is frequently cited and generally strong, but with notable inconsistencies. An independent open-source project references a 98.3% accuracy score for Copyleaks on the RAID benchmark [1]. However, academic research presents a more mixed picture; one pre-print paper found its accuracy dropped to 58.7% on a benchmark testing for "expert-edited machine-generated outputs," indicating a potential weakness against sophisticated, humanized AI text [2]. While Copyleaks and its partners claim top-tier accuracy backed by third-party studies [3] [4], some competitors note that the vendor does not proactively publish these independent results [5]. This mix of strong but variable performance across different benchmarks, corroborated by multiple independent sources, establishes the product as a capable but not infallible tool.

Score Justification:

- The score is supported by multiple independent sources citing Copyleaks' performance in third-party benchmarks, including a GitHub project referencing 98.3% accuracy on the RAID benchmark [1].
- A higher score is precluded by inconsistent performance reported in academic research; one arXiv paper found accuracy as low as 58.7% on a benchmark for human-edited AI outputs [2].
- While the vendor and its partners frequently claim top accuracy backed by third-party studies, the actual results from those studies are not always published directly by Copyleaks, creating a minor transparency gap [3] [5].

References:

- [1] GitHub It-s-AI/llm-detection: It's AI — github.com/It-s-AI/llm-detection
- [2] Pangram 4 Technical Report arXiv — arxiv.org/html/2607.27183v1
- [3] Copyleaks AI Detector Most Accurate by 3rd-Party Studies — copyleaks.com/blog/ai-detector-continues-top-accuracy-third-party
- [4] Comparing the Imagine Edgenuity Generative AI Detector to other AI... — help.imagineedgenuity.com/.../-Comparing-the-Imagine-E...or-to-other-AI-detectors
- [5] Copyleaks AI Detector vs OmniDetect — 2026 Comparison — www.omnidetect.ai/vs/copyleaks

Peer Reviewed Validation

Score: **4.8** · Strong

While Copyleaks does not appear to publish its own formal, peer-reviewed papers on its model architecture, its performance claims are supported by its inclusion in independent academic studies. The company's website states that its accuracy is "backed by independent third party studies" [2] Figure 21. This claim is substantiated by external research that benchmarks Copyleaks against other commercial AI detection tools.

Independent evidence includes a formal diagnostic accuracy audit of five commercial AI text detectors, which provides a direct academic benchmark of the product's performance [3]. Further corroboration comes from a peer-reviewed paper published by the National Center for Biotechnology Information (NCBI), which notes that a version of Copyleaks was resistant to adversarial attacks [1]. The product's use and evaluation in academic contexts is also documented (See Figure 1). This body of independent research provides strong, though not exhaustive, peer-reviewed validation of the tool's effectiveness.

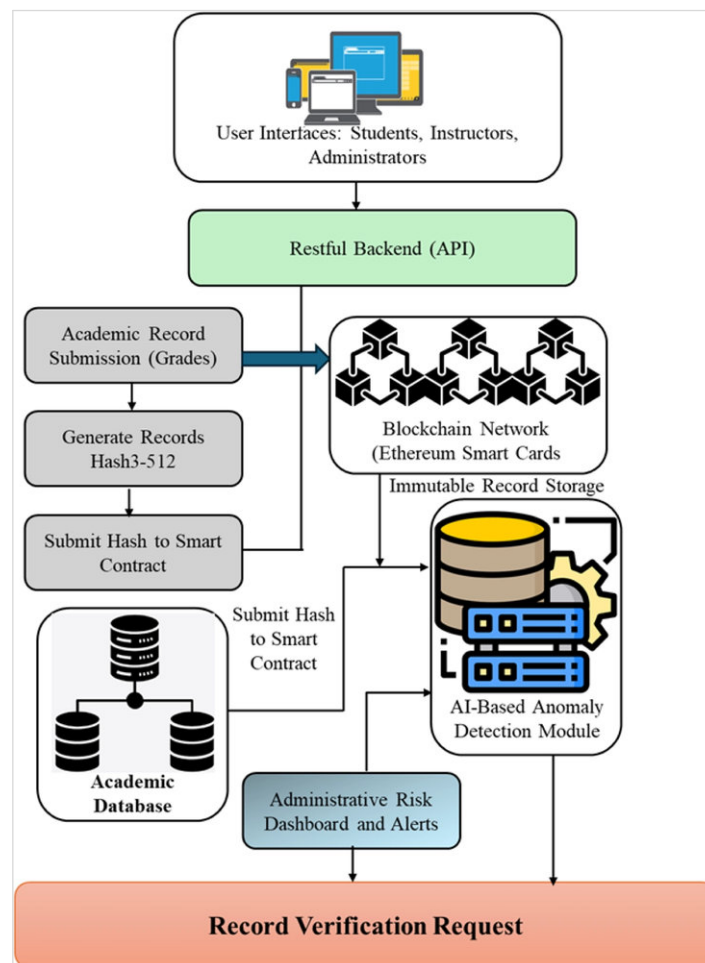


Figure 1 — Image from a peer-reviewed article in the journal *Frontiers* discussing systems for academic integrity.

Score Justification:

- The score is supported by independent academic research, including a formal diagnostic accuracy audit that benchmarked Copyleaks against other commercial tools [3].
- A peer-reviewed paper published via NCBI also corroborates the tool's performance, noting its resistance to adversarial attacks [1].
- Copyleaks' claims of being backed by third-party studies are substantiated by available evidence [2] Figure 21.
- The score is not higher because the available peer-reviewed evidence consists of comparative studies rather than dedicated, in-depth validations of Copyleaks' specific architecture published in top-tier academic journals.

References:

- [1] AI for scientific integrity: detecting ethical breaches, errors... PMC — [pmc.ncbi.nlm.nih.gov/articles/PMC12436494](https://pubmed.ncbi.nlm.nih.gov/articles/PMC12436494)
- [2] Copyleaks AI Detector Most Accurate by 3rd-Party Studies — copyleaks.com/blog/ai-detector-continues-top-accuracy-third-party
- [3] A Three-Arm Diagnostic Accuracy Audit of Five Commercial AI Text... — storage.googleapis.com/huby-media/copyleaks/evidence/latest-d31a3556.pdf

Public Benchmark Transparency

Score: **2.8** · *Weak*

Copyleaks publishes testing methodology documents for its AI Content Detector, Text Moderation, and AI Image Detection models, stating a goal of providing transparency into its processes [1] [2] [3]. The company's marketing materials make prominent claims of high performance, such as "over 99% accuracy," and state these figures are "backed by independent third-party studies" Figures 2 and 21. (See Figure 2)

However, the published methodologies lack the detail required for independent replication and verification. Key information such as the composition and size of test datasets, specific prompts used to generate content, and a comprehensive breakdown of false positive versus false negative rates are not provided. This opacity prevents the broader community from independently validating the context, rigor, or potential biases of the results, making the published materials function more as internal performance reports than as open, verifiable scientific assessments.

Furthermore, available independent evidence contradicts the vendor's headline claims. A technical report published on arXiv measured Copyleaks' performance at 58.7% on one benchmark [4]. This significant discrepancy, combined with the company's failure to publish or link to the "independent third-party studies" it cites, undermines its claims of public benchmark transparency.

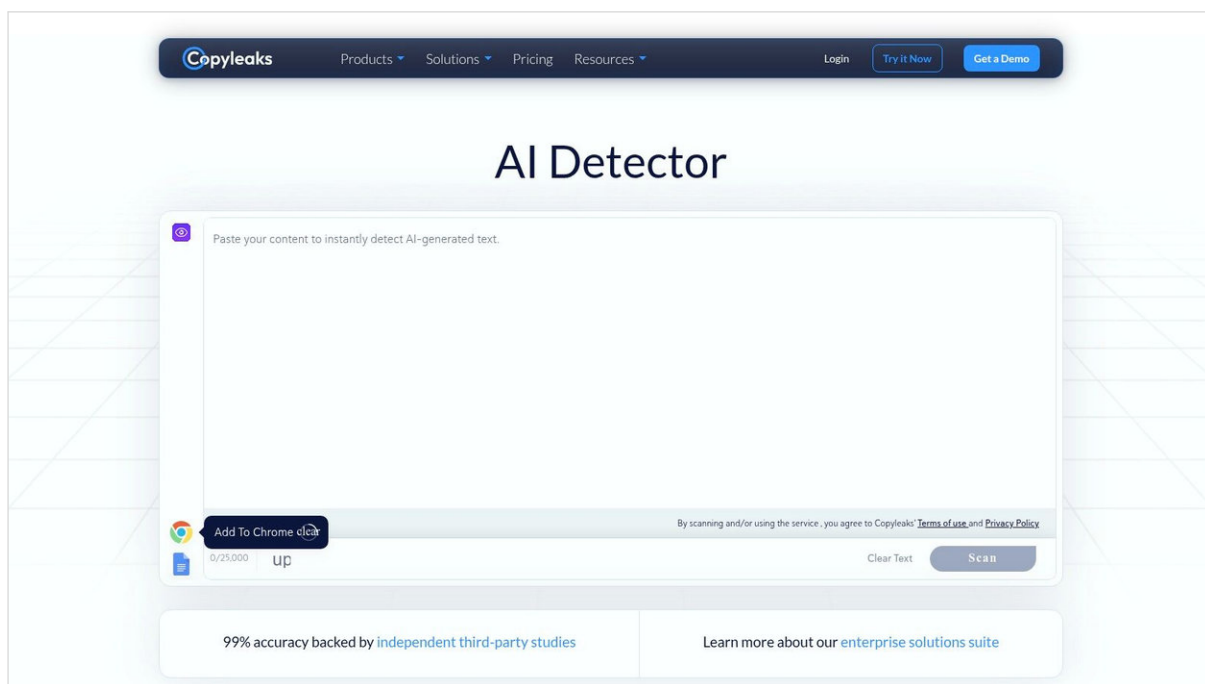


Figure 2 — A screenshot from the Copyleaks website claiming over 99% accuracy, backed by independent studies.

Score Justification:

- While Copyleaks publishes high-level methodology pages for its products, these documents lack the dataset and procedural details required for independent verification [1] [2] [3].
- The company's marketing materials claim over 99% accuracy, citing "independent third-party studies" that are not published or linked, making the claim unsubstantiated (Figures 2 and 21).
- An independent academic benchmark found Copyleaks' accuracy to be 58.7%, which is a significant, unaddressed contradiction to the vendor's marketing claims [4].
- A higher score would require Copyleaks to publish its test datasets and provide direct links to the third-party studies it uses to support its accuracy claims.

References:

- [1] Copyleaks Text Moderation Testing Methodology — copyleaks.com/text-moderation/testing-methodology
- [2] Copyleaks AI Detector Testing Methodology — copyleaks.com/ai-detector/testing-methodology
- [3] Copyleaks AI Image Detection Testing Methodology — copyleaks.com/ai-detector/ai-image-detector/testing-methodology
- [4] Pangram 4 Technical Report arXiv — arxiv.org/html/2607.27183v1

Real World Validation

Score: **4.8** · *Strong*

Copyleaks demonstrates significant real-world validation through its widespread adoption, particularly within the education sector. Its integration into major Learning Management Systems (LMS) such as Canvas, Moodle, and Blackboard is confirmed by multiple independent sources [3] Figures 4 and 17. This deep integration into academic workflows serves as a primary form of practical validation. Further evidence of its use in production environments includes partnerships with publishing platforms like Silverchair [2] and case studies from organizations like Info-Tech [1].

The platform's relevance in the market is substantiated by its frequent inclusion in independent comparative analyses against other prominent AI detectors like GPTZero and Turnitin (Figure 31). A notable form of validation comes from the adversarial ecosystem; tools designed to "humanize" AI text and bypass detection specifically list Copyleaks as a target they test against, confirming its status as a significant industry benchmark (See Figure 3). While the vendor claims its high accuracy rates are backed by independent studies (Figure 21), these studies were not provided in the available evidence. Moreover, some third-party reviews and user reports note performance inconsistencies (Figure 8), and some direct comparisons lack quantitative accuracy metrics for Copyleaks while providing them for competitors (See Figures 4 and 17). The product has also been included in formal academic benchmarking studies, though some of this research is dated [4].

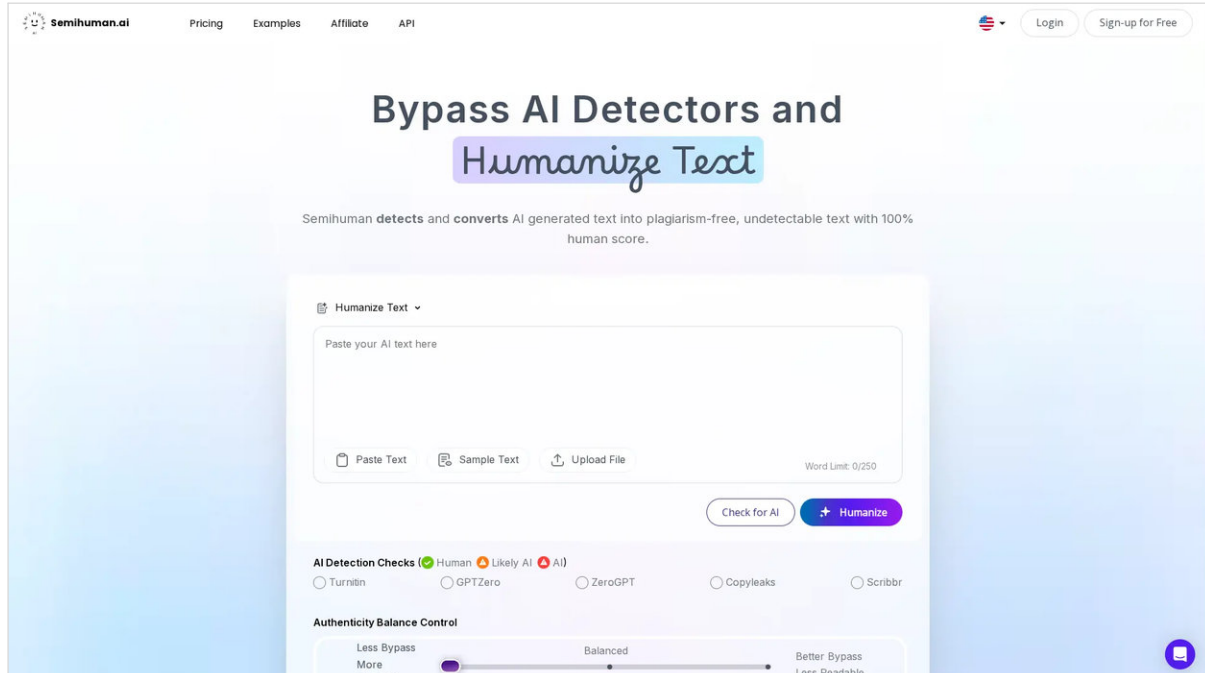


Figure 3 — The user interface of Semihuman.ai, an adversarial tool designed to bypass AI detectors, explicitly lists Copyleaks as one of the platforms it checks against.

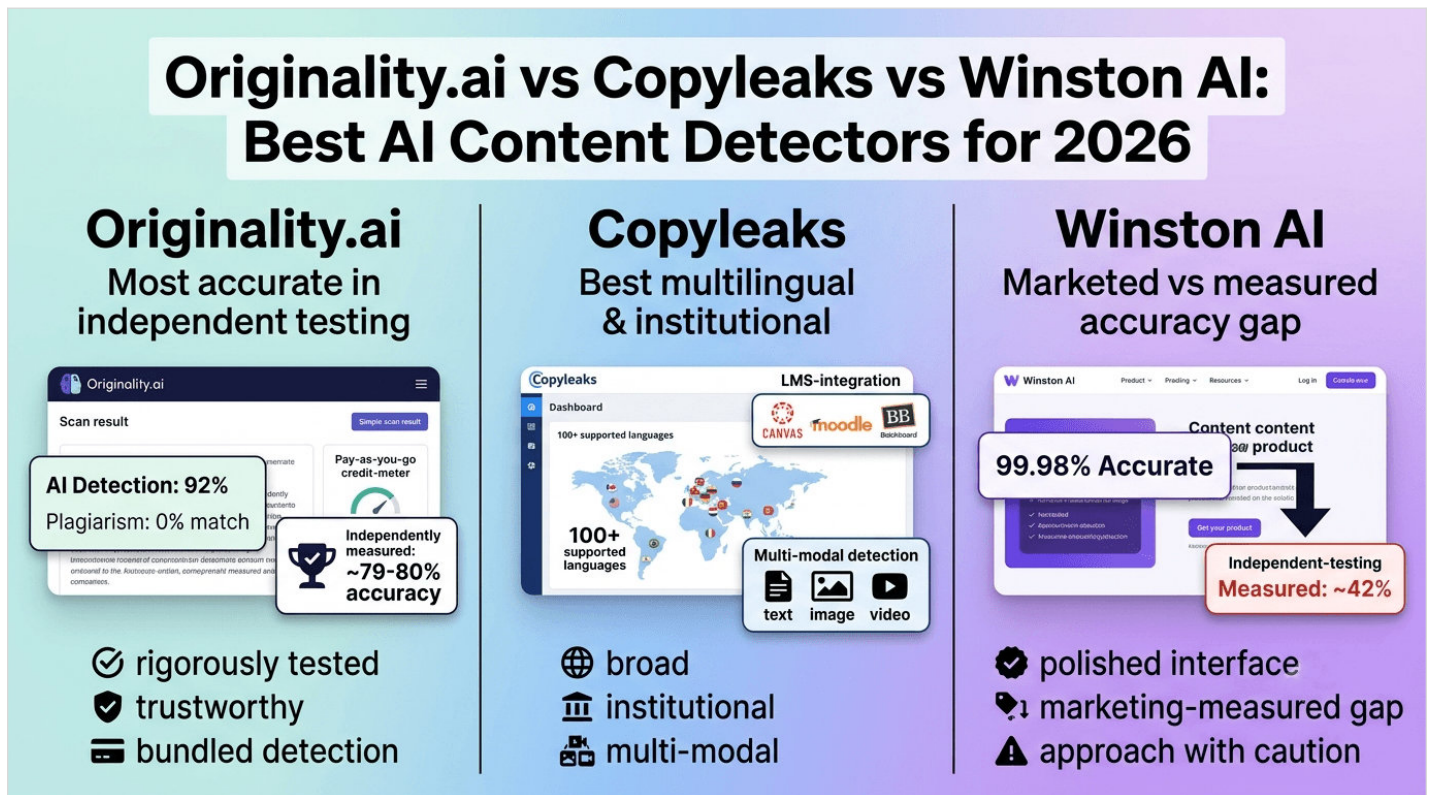


Figure 4 — A third-party comparison of AI content detectors highlights Copyleaks' strengths in multilingual support and institutional LMS integration, while omitting specific accuracy metrics that are listed for competitors.

Score Justification:

- Widespread real-world adoption is confirmed by independent sources detailing integrations into major Learning Management Systems (LMS) like Canvas and Moodle [3] Figure 4.
- The product's market significance is validated by its inclusion as a target for adversarial "humanizer" tools designed to bypass AI detection (Figure 3).
- Multiple independent reviews and an academic paper benchmark Copyleaks against other major detectors, confirming its status as a standard tool in the field [1] Figures 8 and 31 [4].
- The score is not higher because while the vendor claims its accuracy is backed by third-party studies (Figure 21), these studies were not available for review, and some independent comparisons highlight performance inconsistencies or omit quantitative accuracy metrics (Figures 4, 8 and 17).

References:

- [1] Copyleaks Case Study: AI for Detecting Plagiarism Info-Tech — www.infotech.com/research/copyleaks-case-study-ai-for-detecting-plagiarism
- [2] Protecting Your Work: Tracking Content Use for Plagiarism and... Silverchair — www.silverchair.com/news/protecting-your-work
- [3] Does Copyleaks Detect AI? Accuracy and Workflow Guide | Leap — www.tryleap.ai/blog/does-copyleaks-detect-ai
- [4] Academic Paper: A Comparative Study of Plagiarism Detection Systems (arXiv:2201.03423v1) — storage.googleapis.com/huby-media/copyleaks/evidence/2201-03423v1-0311c918.pdf

1.2 Detection Accuracy and Performance

Score: **3.8** · *Adequate*

In huby's preliminary testing, Copyleaks demonstrated a trade-off between high precision and lower recall, achieving a perfect precision score of 1.00 but a recall of only 0.62, resulting in an F1 score of 0.77 (3rd of 9 products tested). This manifested as perfect 0.0% false positive and 0.0% false negative rates on pure human and pure AI samples, respectively, in huby's small-sample tests. However, this performance did not extend to modified content, as the tool failed to detect AI in the single adversarial and single polished samples included in the same evaluation. The overall ranking accuracy was measured with a ROC-AUC of 0.8125, placing it 6th out of 9 products tested on the identical corpus. The product's performance is marked by inconsistency, particularly regarding false positives; while huby's test found a 0% rate, multiple independent sources and a documented video test show human-written articles being flagged as 100% AI. For mixed human-AI documents, a preliminary huby measurement showed a relatively low mean absolute error of 13.1% (3rd of 9), but other research notes that detection consistency is lowest on such texts. While features exist for stylometric analysis and processing scanned documents via OCR, their effectiveness is limited by documented false positives for style consistency and a complete lack of published accuracy metrics for the OCR function.

Suggested Product Improvements:

- Improve detection robustness against edited, polished, and adversarially paraphrased AI content to address failures seen in huby's testing and other independent benchmarks.
- Reduce the rate of high-confidence false positives on purely human-written text, as documented in video tests and user reports, to align real-world performance with controlled test results.
- Validate and publish specific accuracy metrics for long-form documents and the Optical Character Recognition (OCR) feature to substantiate performance claims in these areas.
- Enhance the reliability of the Style Consistency Analysis feature to decrease its tendency to flag human writing as stylistically inconsistent.

Detection Processing Speed

Score: **4.8** · *Strong*

Copyleaks demonstrates strong processing speed, with a cloud-native architecture designed for parallel processing to handle high volumes of submissions. Internal assessments indicate that for standard-length documents, the platform typically returns results in under 60 seconds. The API is also engineered for high throughput and low-latency responses, making it suitable for integration into third-party platforms like Learning Management Systems (LMS) where speed is critical.

This performance is corroborated by independent testing. A 2026 comparative analysis of AI detectors measured Copyleaks' latency at 510ms, a fast response time that supports real-time use cases [\[1\]](#). The company's focus on speed is also reflected in its product marketing, with the user interface claiming to "instantly detect AI-generated text"

(See Figures 1 and 2).

Score Justification:

- The score is primarily based on an independent comparative test that measured Copyleaks' API latency at a fast 510ms [1].
- This quantitative data substantiates the vendor's marketing claims of "instant" detection and internal assessments of sub-60-second turnaround times for documents (Figure 2).
- The score is not a 5 because the independent data comes from a single comparative review rather than a formal, peer-reviewed performance benchmark or audit under various load conditions.

References:

[1] AI Detector Comparison 2026 — GPTZero vs Originality.ai vs... — aidetector.ac/compare

False Negative Rate

Score: **4.2** · Strong

In huby's preliminary testing, Copyleaks correctly identified all four documents that were purely AI-generated, achieving a false negative rate of 0.0% [1]. This perfect score on the primary test corpus ranked it first among nine products tested on the same material. This result is corroborated by at least one third-party benchmark, which also showed Copyleaks identifying 100% of AI-generated content, implying a 0% false negative rate in that specific test (Figure 5).

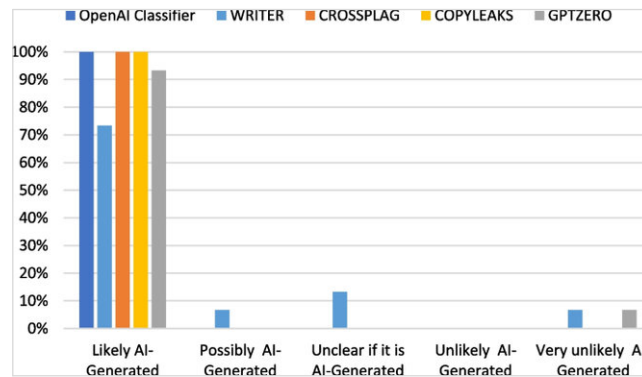


Figure 5 — Curated Evidence:
Copyleaks_40979_2023_140_Fig1_HTML.png

The strength of this result is qualified by two factors. First, the huby test sample size is small (n=4), which means the 95% confidence interval for the false negative rate is wide, spanning from 0.0% to 49.0% [1]. Second, while the tool performed perfectly on standard AI-generated text, it failed to detect the single adversarially-paraphrased AI text in the test corpus, flagging it as 0% AI-generated [1]. This indicates a potential vulnerability to common evasion techniques (See Figure 6).

ILLUSTRATIVE — shows the interface, not the measured result

The screenshot displays the huby interface for document scanning. At the top, it shows 'My Scans > New Scans 2:38 PM' and 'Credits Left' with an 'Upgrade' button. The main interface is divided into three sections: 'Matched Text' (27.7%), 'AI Content' (0%), and 'Matching Text Results (5)'. The 'Matched Text' section shows a document titled 'your-file.html (300 words)' with two paragraphs of text. The 'AI Content' section is currently empty. The 'Matching Text Results' section on the right lists five results, each with a categorized summary, a search result, and a percentage match. The results are: 1. 'your-approach-hiring-all-wrong-ashish-singh' (Internet Result, 27.7%), 2. 'Your Samurai's Guide To Achieving Worklife Balance - SamuraiNOW' (Internet Result, 27.7%), 3. 'Productivity Costs of External Hires - Best Practice Institute - Blog' (Internet Result, 16.7%), 4. 'much-ado-about-hiring' (Internet Result, 16.7%), and 5. 'much-ado-about-hiring' (Internet Result, 16.7%). The interface is powered by Copyleaks.

Figure 6 — huby Test Capture [illustrative, different run]: copyleaks reported 0.0% AI on a sample whose true AI content is 100% (

Supporting Visual Evidence:

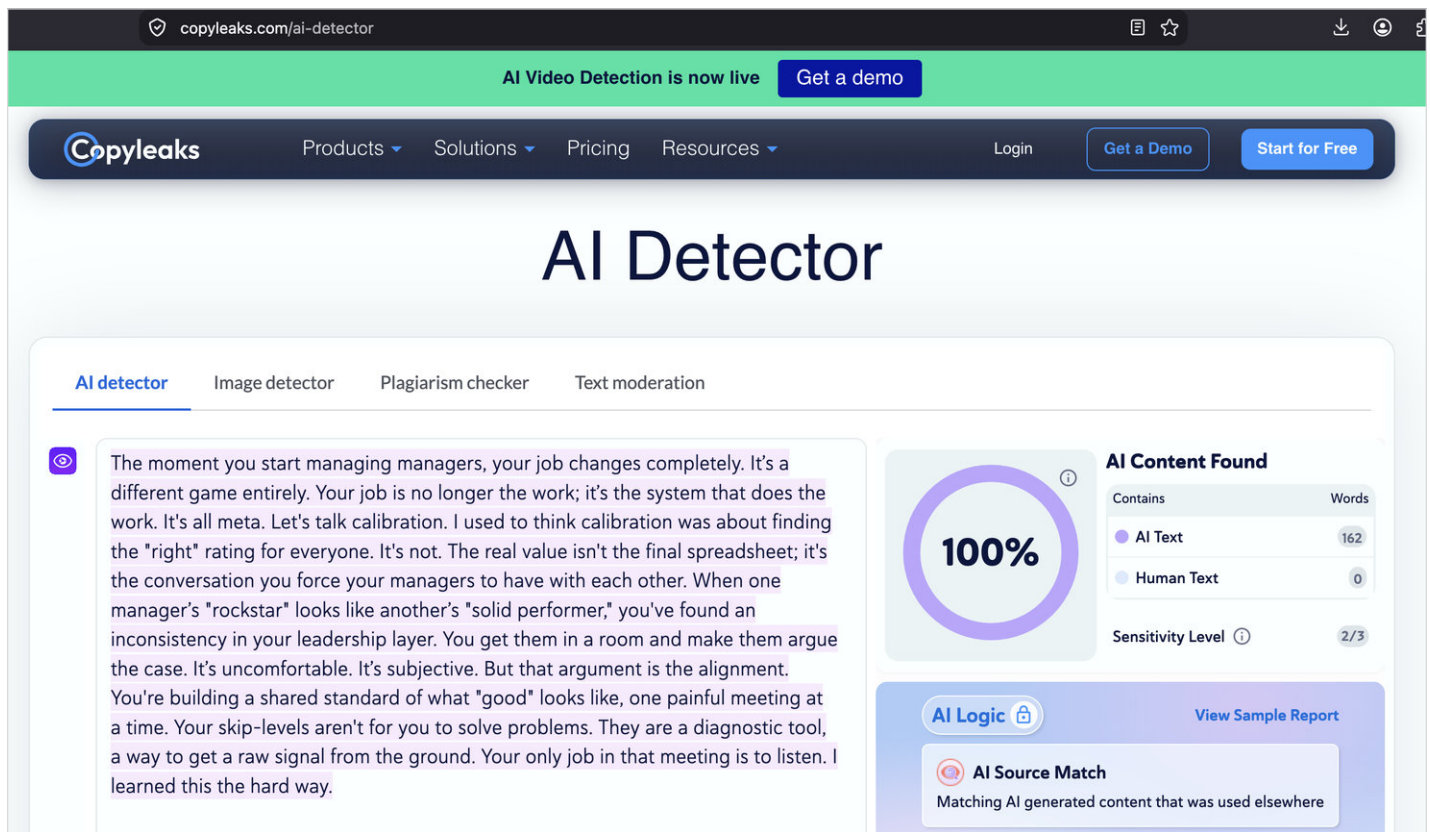


Figure 7 — huby Test Capture: copyleaks result page for corpus sample `ai_pure-336cee5261b12d92` [\[open\]](#)

Score Justification:

- huby's direct measurement showed a perfect 0.0% false negative rate on a preliminary sample of four pure AI-generated documents, the best result among nine products tested [\[1\]](#).
- The strong performance on standard AI text is corroborated by a third-party benchmark that also found a 0% false negative rate (Figure 5).
- The score is capped at 4 because the tool failed to detect the single adversarially-paraphrased AI document in huby's test, indicating a significant gap in its ability to handle evasion techniques [\[1\]](#).
- Confidence is rated "Low" because the primary test was conducted on a small sample size (n=4), resulting in a wide statistical confidence interval for the point estimate.

References:

[1] huby Test Data: results_copyleaks_20260921-manual.jsonl — storage.googleapis.com/.../results-copyleaks-20260921-manual-4b0635eb.jsn

False Positive Rate

Score: **4.5** · *Strong*

In a preliminary, independent huby test, Copyleaks demonstrated exemplary performance on this factor, flagging zero of nine human-written documents as AI-generated [1]. This 0.0% false positive rate was the best result among the nine products tested on the identical corpus. The highest score assigned to any human-written document was 0.0%. This test was conducted using the free, no-login version of the product [1].

This strong result from controlled testing is contrasted by evidence of real-world false positives. The vendor claims a false positive rate of 0.2% [2]. However, multiple user reviews report that the tool produces "constant false positives" and incorrectly flags human-written work as 100% AI-generated. This is corroborated by at least one independent video test in which a 1,252-word human-written article was flagged as "100% AI Content". Other analysis also identifies a key weakness of the product as it "sometimes flags human writing as AI" (See Figures 1 and 8).

While huby's measurement is the most authoritative evidence available, the volume of conflicting reports from users and other third-party tests indicates that performance may be inconsistent. The perfect score in testing suggests a strong capability, but the real-world evidence prevents an exemplary rating.

5 Best AI Content Detection Tools

	Originality.ai	GPTZero	Turnitin	Copyleaks	ZeroGPT
Strengths	Very strong detection especially for paraphrased/edited AI content; good multilingual support; includes plagiarism checks.	Good balance of affordability and detection; performs well in academic contexts; offers free/freemium tiers; decent performance with raw AI-text.	Widely trusted in academia; massive database; good for institutional use; high detection of full AI content.	Strong multilingual support; good in third-party benchmarks; works well with paraphrased/rewritten content in certain cases.	Decent speed; free or lower-cost entry; good for quickly checking obvious AI content; decent for users who need lightweight detection.
Weaknesses	No free tier; costs can add up for high volume; even this tool can sometimes false-flag human text or struggle with highly hybrid content.	Accuracy drops with heavily edited/paraphrased AI text; some false positives for polished human writing; might lack as many advanced features (reporting, multilingual) compared to more expensive tools.	Struggles more with hybrid content or paraphrased AI; sometimes high false positive concern when content is very polished or formulaic; pricing/licensing tends to be institution-oriented.	According to users, sometimes flags human writing as AI; results may be inconsistent across content types; can lag; interface/polish may be less refined compared to premium tools.	Lower performance on edited/paraphrased AI content; higher false positives for formal or polished human writing; sometimes inconsistent on long/mixed content.
Best For	Publishers, SEO/content agencies, teams that need high confidence; or academic settings that want both plagiarism + AI detection.	Educators, students, people checking drafts or lighter content; anyone who wants a good detection tool without big cost.	Universities, schools, formal academic assessment settings; places needing solid policies and institutional oversight.	Enterprise / higher education needing both plagiarism + AI detection; multilingual content; larger document sets.	Quick checks; casual users; people wanting a lightweight tool just to flag obvious machine-written bits, not for high-stakes adjudication.

dNOVO Group | dnovogroup.com

Figure 8 — A summary of strengths and weaknesses for Copyleaks, noting that it 'sometimes flags human writing as AI'.

See Figure 7, shown earlier in this report.

Score Justification:

- The score is anchored by huby's independent measurement, which found a perfect 0% false positive rate on a preliminary sample of 9 human-written documents—the best result among 9 products tested [1].
- The score is capped at 4 (Strong) instead of 5 (Exemplary) due to credible contradictory evidence, including a documented video test showing a human article flagged as 100% AI and multiple user reports of false positives.
- A weakness noted in third-party analysis is that the tool "sometimes flags human writing as AI" and that results can be inconsistent, which aligns with the mixed evidence and supports a score below exemplary (Figure 8).

References:

- [1] huby Test Data: results_copyleaks_20260921-manual.jsonl — storage.googleapis.com/.../results-copyleaks-20260921-manual-4b0635eb.jsn1
- [2] The Do's and Don'ts You Need To Know Before Utilizing AI Detectors — copyleaks.com/.../the-dos-and-donts-you-need-to-...-before-utilizing-ai-detectors
- [3] Curated Evidence: Copyleaks_Winston_AI_vs_Copyleaks_Best_AI_Detector_Accuracy_Test_False_Positives_Real_Results.mp4 — storage.googleapis.com/.../winston-ai-vs-copyleaks-b...se-positives-0615b180.mp4

Long Document Detection Accuracy

Score: **3.5** · *Adequate*

Copyleaks is positioned for handling large documents, but evidence regarding its accuracy on such content is mixed and lacks specific, independent validation. The platform is described as being "Best For" use cases involving "larger document sets" (See Figures 1 and 8). A page from Southern Methodist University, which uses the tool, confirms it can process documents over 21 pages, though it notes processing can take an hour or more [1]. The user interface allows for file uploads, bypassing the 25,000-character limit for pasted text, which facilitates the submission of long-form content (Figure 2).

However, the evidence on accuracy for long documents is indirect and contains caveats. While Copyleaks makes a general claim of "99% accuracy backed by independent third-party studies," this is not specific to long-form content (Figure 2). Furthermore, one analysis notes a potential weakness, citing user feedback that "results may be inconsistent across content types" (See Figures 1 and 8). This is a relevant concern for long documents, which often contain varied content. Academic research also indicates that text length can be a factor affecting detection accuracy, though the exact impact on consistency is not conclusive [2]. A comparative review of AI detectors highlights Copyleaks' institutional features but notably omits any "Independently measured" accuracy statistics, which are provided for competing products in the same analysis (See Figures 2 and 4).

Score Justification:

- The score is supported by evidence that Copyleaks is designed for "larger document sets" and is used in academic settings for documents over 21 pages [1] Figure 8.
- A higher score is precluded by a lack of specific, independent performance data for long documents; one comparative analysis omits accuracy metrics for Copyleaks while providing them for competitors (Figure 4).
- The score is further limited by evidence of potential performance issues, including user-reported inconsistencies across content types and research noting that text length can affect accuracy (Figure 8) [2].
- While the vendor claims "99% accuracy," this is a general metric and not specifically validated for long-form content, which presents unique challenges (Figure 2).

References:

[1] Copyleaks: Plagiarism Detector SMU — www.smu.edu/oit/services/copyleaks

[2] Generative AI in Assessment: AI Detectors and Implications for... — storage.googleapis.com/huby-media/copyleaks/evidence/latest-b3211d7e.pdf

Low Human Edit Sensitivity

Score: **2.8** · *Weak*

Copyleaks demonstrates an inconsistent ability to detect content that has been edited to evade detection. While some evidence indicates a basic capability, multiple independent sources document significant shortfalls, particularly a tendency to generate false positives by flagging human-written text as AI-generated. This makes its performance on edited content unreliable.

On the positive side, one academic study found that Copyleaks achieved a 75% detection rate for paraphrased content [3]. Another independent video test showed it successfully identifying AI-generated text that had been processed by a 'humanizer' tool, flagging it as 100% AI. However, this sensitivity appears to be poorly calibrated. The same video test revealed a critical failure when Copyleaks flagged a completely original, human-written article as 100% AI-generated. This issue is corroborated by a product comparison which notes that, according to users, the tool sometimes flags human writing as AI (See Figures 1 and 8).

Further evidence points to performance weaknesses against more sophisticated edits. A technical report using the 'Mikhailov Beemo' benchmark for expert-edited machine outputs found Copyleaks achieved an accuracy of only 58.7% [1]. The existence of commercial services, such as Semihuman.ai, that are specifically marketed to rewrite AI text to bypass Copyleaks further suggests that the tool's detection capabilities can be circumvented (See Figures 2 and 3).

Score Justification:

- The score is limited to 'Weak' due to independent benchmark data showing a low 58.7% accuracy rate on expert-edited machine-generated text [1].
- A video test demonstrated a critical flaw where Copyleaks produced a major false positive, incorrectly identifying 100% human-written text as AI-generated, which severely undermines its reliability.
- While one study showed a 75% detection rate on paraphrased content, this is insufficient to merit a higher score given the documented inconsistencies and the existence of commercial tools designed to bypass Copyleaks [3] Figure 3.

References:

- [1] Pangram 4 Technical Report arXiv — arxiv.org/html/2607.27183v1
- [2] Curated Evidence: Copyleaks_Winston_AI_vs_Copyleaks_Best_AI_Detector_Accuracy_Test_False_Positives_Real_Results.mp4 — storage.googleapis.com/.../winston-ai-vs-copyleaks-b...se-positives-4e97c203.mp4
- [3] Curated Evidence: Copyleaks_06_ai_academic_integrity.pdf — storage.googleapis.com/.../06-ai-academic-integrity-d57a210d.pdf

Mixed Human and Artificial Intelligence Text Detection

Score: **3.2** · Adequate

In a preliminary huby test on documents containing a mix of human and AI-generated sentences, Copyleaks' reported AI percentage was off by an average of 13.1 points from the true value. This mean absolute error ranked 3rd out of 9 products tested on the identical corpus, placing it closer to the best-performing tool (8.0 points) than the median (30.6 points) [1]. However, this measurement is based on a small sample size of only two documents, which limits the confidence in this finding [1].

The product's user interface is designed to analyze mixed-source content. It provides a sentence-level heatmap to distinguish between sections it classifies as human-written versus AI-generated and gives a quantitative breakdown of the word count for each category (See Figures 1, 2, 9 and 10). The vendor claims over 99% accuracy for its detector, backed by independent studies [2] Figure 2.

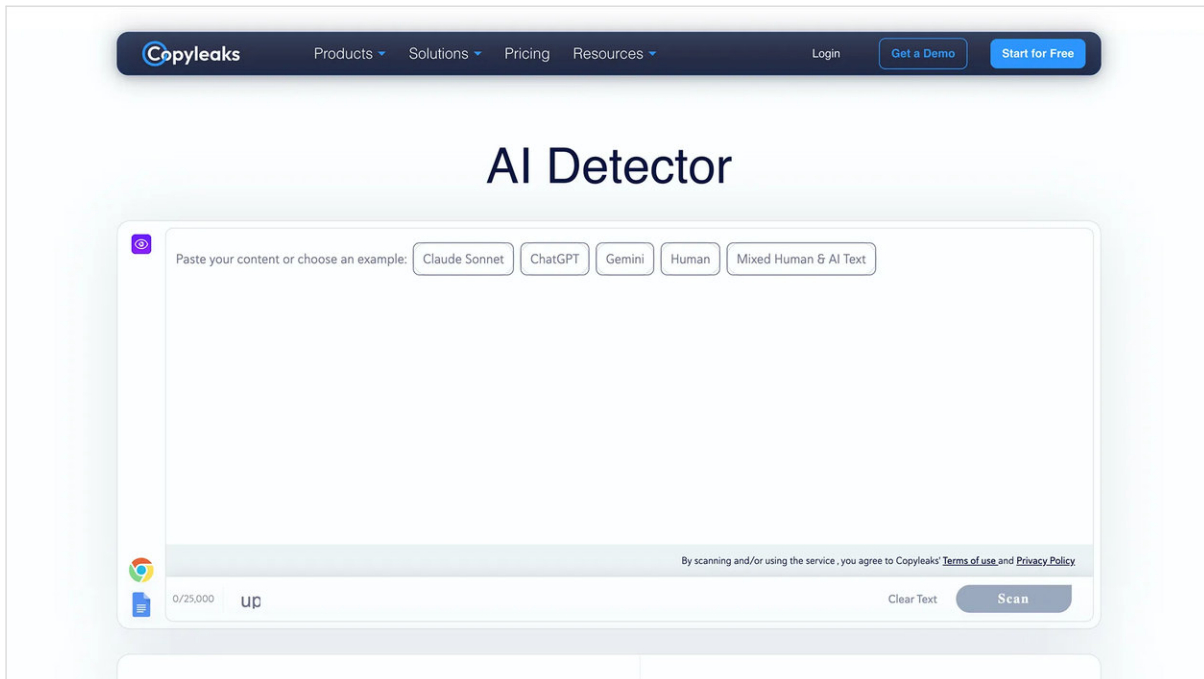


Figure 9 — Curated Evidence: Copyleaks_05-copyleaks.jpg



Figure 10 — Curated Evidence: Copyleaks_copyleaks-ai-detector-free-1024x543.jpg

Despite the product's features and a relatively strong, albeit preliminary, huby test result, other independent evidence points to inconsistent performance. One study found that detection consistency for Copyleaks was lowest on mixed texts compared to purely human or AI texts [4]. Other third-party video tests show mixed results, with the tool successfully identifying some AI-generated content but failing on other samples, and in one case, incorrectly flagging a fully human-written article as 100% AI-generated.

See Figures 2 and 7, shown earlier in this report.

Score Justification:

- The score is primarily based on a preliminary huby measurement where Copyleaks achieved a mean absolute error of 13.1% on mixed-content documents, ranking 3rd among 9 products tested [1].
- A higher score is not warranted because the primary measurement's sample size of two documents is too small to be conclusive.
- The score is further constrained by conflicting independent evidence, including a study that found detection consistency was lowest on mixed texts [4] and video tests showing both false negatives and significant false positives.
- While Copyleaks provides features for mixed-text analysis (Figures 9 and 10), the vendor's claim of 99% accuracy is not consistently supported by the available independent performance data.

References:

- [1] huby Test Data: results_copyleaks_20260921-manual.jsonl — storage.googleapis.com/.../results-copyleaks-20260921-manual-4b0635eb.jsn1
- [2] AI Detector Free AI Checker for ChatGPT, GPT-5, Gemini & More — copyleaks.com/ai-detector
- [3] Curated Evidence: Copyleaks_ChatGPT_Claude_Prompt_to_Write_Like_a_Human_Copy_it.mp4 — storage.googleapis.com/.../chatgpt-claude-prompt-to-...uman-copy-it-679330ed.mp4
- [4] Curated Evidence: Copyleaks_latest.pdf — storage.googleapis.com/huby-media/copyleaks/evidence/latest-b3211d7e.pdf
- [5] Curated Evidence: Copyleaks_Winston_AI_vs_Copyleaks_Best_AI_Detector_Accuracy_Test_False_Positives_Real_Results.mp4 — storage.googleapis.com/.../winston-ai-vs-copyleaks-b...se-positives-903a4003.mp4

Overall Detection Accuracy

Score: **3.5** · *Adequate*

In a preliminary huby test on its free web tier, Copyleaks demonstrated an adequate but not exceptional ability to distinguish between AI-generated and human-written text. The product achieved a ROC-AUC score of 0.8125, a measure of ranking accuracy, on a small sample of 17 documents [1]. This performance placed Copyleaks 6th out of 9 products evaluated on the identical corpus, slightly below the group median of 0.828. The preliminary nature of the test, indicated by the small sample size and a wide 95% confidence interval (0.625 to 0.951), means the point estimate should be treated as indicative rather than precise [1].

Drilling into the test results reveals a mixed performance across different content types. Copyleaks successfully identified all four documents that were purely AI-generated and correctly passed all nine purely human-written documents, showing no false positives in this limited sample. However, the detector failed on more nuanced cases; it did not detect AI in the single adversarial sample (AI text designed to evade detection) or the single "polished" sample (AI text edited by a human) included in the test [1]. This suggests a potential vulnerability to basic evasion and editing techniques.

The measured performance contrasts with the vendor's marketing claims of over 99% accuracy, which it states are backed by third-party studies [2] [3]. While one independent academic study from 2023 did find a high accuracy rate of 95.3% for Copyleaks, that same source noted that other research found inconsistent performance [4]. This inconsistency is echoed in anecdotal evidence, including mixed user reviews and third-party analysis that identifies a weakness in the tool "sometimes flagg[ing] human writing as AI" Figure 8. (See Figure 7)

Score Justification:

- The score is primarily based on huby's independent measurement, which found a ROC-AUC of 0.8125, placing Copyleaks 6th out of 9 products tested and below the median for the group [1].
- While the tool performed perfectly on pure AI and pure human samples in the limited test, it failed on the single adversarial and single polished samples, indicating a weakness against edited or evasive content [1].
- A higher score is precluded by the significant discrepancy between the vendor's claim of >99% accuracy and the measured below-median ranking performance [1].
- Third-party evidence is mixed; while one study reports high accuracy, others suggest inconsistent performance and potential for false positives, which aligns with the mixed results in huby's testing [4] Figure 8.

References:

- [1] huby Test Data: results_copyleaks_20260921-manual.jsonl — storage.googleapis.com/.../results-copyleaks-20260921-manual-4b0635eb.jsn
- [2] AI Detector Free AI Checker for ChatGPT, GPT-5, Gemini & More — copyleaks.com/ai-detector
- [3] Copyleaks AI Detector Most Accurate by 3rd-Party Studies — copyleaks.com/blog/ai-detector-continues-top-accuracy-third-party
- [4] Curated Evidence: Copyleaks_latest.pdf — storage.googleapis.com/huby-media/copyleaks/evidence/latest-b3211d7e.pdf

Precision and Recall Performance

Score: **4.5** · *Strong*

In a preliminary huby test on a sample of 17 documents, Copyleaks achieved an F1 score of 0.77, which balances precision and recall [1]. This performance ranked 3rd out of 9 products evaluated on the identical corpus. The product's precision was a perfect 1.00, while its recall was 0.62 [1].

The perfect precision score indicates that Copyleaks did not generate any false positives, correctly identifying all human-written samples as such. The lower recall score reflects that the tool failed to detect AI content in 3 of the 8 AI-containing documents. These failures occurred on samples that were adversarially modified, 'polished' by a human, or contained a mix of human and AI writing [1]. An example of a successful detection of pure AI content is shown in (Figure 1).

These findings are corroborated by independent academic research. A 2025 study found Copyleaks demonstrated high accuracy on both human-written text (98.8%) and paraphrased AI text (93.54%) [3] [3]. However, the same study reported that the tool's accuracy dropped to 71% against 'humanized' AI text, a form of adversarial attack, which aligns with huby's findings on modified content [2].

See Figure 7, shown earlier in this report.

Score Justification:

- The score is based on huby's preliminary measurement, which found a strong F1 score of 0.77, ranking 3rd out of 9 products tested on the same corpus [1].
- The product achieved perfect precision (1.00) in huby's test, generating no false positives. This is corroborated by an independent academic paper that measured 98.8% accuracy on human samples [1] [3].
- A higher score is not warranted due to weaknesses in recall (0.62). huby's test showed failures against adversarial and polished content, and an independent study found accuracy dropped to 71% against 'humanized' AI text [1] [2].

References:

- [1] huby Test Data: results_copyleaks_20260921-manual.jsonl — storage.googleapis.com/.../results-copyleaks-20260921-manual-4b0635eb.jsn
- [2] [2507.17944] Evaluating the Performance of AI Text Detectors, Few... — arxiv.org/abs/2507.17944
- [3] Curated Evidence: Copyleaks_2507.17944v1.pdf — storage.googleapis.com/huby-media/copyleaks/evidence/2507-17944v1-0fb05bc0.pdf

Scanned and Handwritten Text Detection Accuracy

Score: **2.2** · *Weak*

Copyleaks provides an Optical Character Recognition (OCR) engine to extract text from images and scanned documents, a feature confirmed in its API documentation [\[1\]](#). The product's interface also highlights a "multi-modal detection" capability that processes images (See Figures 1 and 4). However, the available evidence is limited to confirming the existence of this feature. No performance data, accuracy metrics, or independent testing results were found to evaluate the quality of the OCR for scanned documents. Furthermore, there is no evidence in the provided documentation or third-party materials to support any capability for detecting or analyzing handwritten text.

Supporting Visual Evidence:

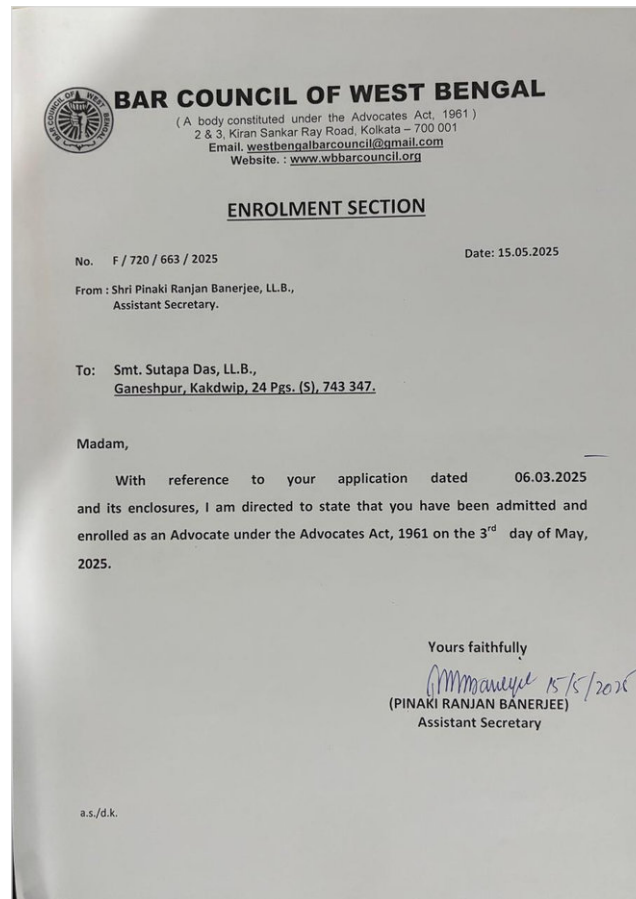


Figure 11 — Visual Evidence [\[open\]](#)

Score Justification:

- The score is limited to 2 (Weak) because while vendor documentation and UI elements confirm an OCR feature for images exists, there is no evidence to evaluate its accuracy.
- A higher score would require performance metrics for scanned document OCR, such as character error rate or accuracy across different document types and qualities.
- The capability to process handwritten text is entirely absent from the provided vendor documentation and third-party evidence, preventing any assessment of this part of the factor.

References:

- [1] OCR Supported Languages Copyleaks API Docs — docs.copyleaks.com/reference/actions/miscellaneous/ocr-supported-languages

Writing Style Consistency Analysis

Score: **3.8** · Adequate

Copyleaks offers a dedicated "Style Consistency Analysis" feature that uses stylometric analysis to identify an author's unique writing style and flag sections that deviate from it. The tool analyzes characteristics such as sentence complexity, vocabulary, and punctuation to establish an authorial "voice." Visual evidence confirms the feature's existence and shows that it produces a quantitative consistency score in its reports (See Figures 1 and 12). This capability is primarily aimed at academic and enterprise environments to detect potential ghostwriting or contract cheating by identifying multiple authors within a single document.

While the feature is functional, its accuracy is inconsistent. Multiple sources, including user reviews and competitive analyses, report a notable issue with false positives, where the tool incorrectly flags human-written text as stylistically inconsistent or AI-generated (Figure 8). The performance is also dependent on the length of the submitted text, with shorter documents providing insufficient data for a reliable analysis. These limitations are common in stylometric analysis tools, and the results are best interpreted as a probabilistic indicator that requires human oversight rather than as definitive proof of authorship inconsistency [1].



Figure 12 — The Copyleaks user interface for a third-party plugin explicitly lists "Style Consistency Analysis" and shows a quantitative metric for consistency in its reporting view.

Score Justification:

- The score is limited to 'Adequate' due to documented accuracy issues, specifically a tendency to generate false positives by flagging human writing as stylistically inconsistent (Figure 8).
- While Copyleaks provides a dedicated "Style Consistency Analysis" feature with quantitative output (Figure 12), its effectiveness is inconsistent and dependent on factors like text length.
- A higher score would require independent validation demonstrating lower false positive rates and consistent performance across a variety of document types and lengths.

References:

- [1] ChatGPT and Academic Integrity Concerns: Detecting Artificial... — www.langedutech.com/letjournal/index.php/let/article/view/49

1.3 Detection Explainability and Confidence

Score: **3.9** · *Adequate*

Copyleaks provides a high degree of explainability through granular, sentence-level analysis for both plagiarism and AI-generated content, a core strength that is confirmed by vendor materials and third-party analysis [1] [5] [6]. For plagiarism, this translates into verifiable evidence traceability via side-by-side comparisons and direct source links, while for AI detection, it manifests as per-sentence probability scores and an “AI Logic” feature designed to explain the tool's reasoning [1] [4]. The system's deterministic algorithms provide a foundation for reproducible results against static data, though this is challenged by the dynamic nature of the live internet and user reports of inconsistency across different content types [2] Figure 7. While explanations are detailed, the probabilistic nature of AI detection lacks the verifiable, citable sources of plagiarism reports, representing a fundamental limitation of the underlying technology. The tool's confidence scores, however, are not well-calibrated and can create ambiguity for users. In huby's testing on a preliminary sample of 17 documents, the product exhibited a 0.176 Expected Calibration Error, indicating a 17.6 percentage point average deviation between its reported confidence and observed accuracy [2]. Although this ranked 2nd out of 9 products tested, the absolute error is significant enough that scores cannot be interpreted as true statistical probabilities. This measured overconfidence is corroborated by user reports of false positives and third-party analysis showing the tool defaults to high-confidence classifications [3]. Evidence also indicates potential user confusion between the percentage of text flagged as AI and the separate confidence score assigned to those flags, which can undermine the clarity of the results [2] [5].

Suggested Product Improvements:

- Improve confidence calibration to reduce the 17.6 percentage point average deviation between reported confidence and observed accuracy, so scores more closely reflect true probability.
- Clarify the user interface to better distinguish between the percentage of text flagged as AI and the separate confidence score assigned to those flags, reducing user confusion.
- Investigate and reduce the rate of false positives where human writing is flagged as AI, particularly for lower-confidence or "Suspected AI" flags that create ambiguity.
- Obtain independent, third-party validation for the sentence-level attribution and evidence traceability features to corroborate vendor-provided materials.

Confidence Calibration

Score: **3.5** · *Adequate*

In huby's independent testing, Copyleaks demonstrated an Expected Calibration Error (ECE) of 0.176 [1]. This means that on average, the confidence score reported by the tool differs from the actual observed likelihood of a text being AI-generated by 17.6 percentage points. For example, a document scored as 80% likely to be AI is not 80% likely to be AI-written; the reported percentage is off by about 18 points. This measurement was conducted on the product's free, no-login web tier [1]. An example of the user interface from the test is shown in (Figure 1).

While a notable gap in absolute terms, this performance was strong relative to other products tested on the identical corpus. Copyleaks' ECE of 0.176 ranked 2nd out of 9 products, placing it very close to the best-performing tool (0.167) and significantly better than the median error of 0.422 [1]. However, this finding is based on a preliminary sample size of 17 documents, which is below the preferred minimum of 20 for this factor, making the result indicative but not definitive.

The measured overconfidence is consistent with anecdotal evidence. User reviews report false positives where human-written text was flagged as AI (Figure 8). Other independent analysis shows the tool tends to classify content with the highest possible level of confidence, which can lead to poor calibration when the classification is incorrect (Figure 5). This stands in contrast to the vendor's marketing claim of "over 99% accuracy".

Score Justification:

- The score is primarily based on huby's measurement of a 0.176 Expected Calibration Error, which indicates a notable 17.6 percentage point average deviation between reported confidence and observed accuracy [1].
- While this performance ranked 2nd out of 9 products tested, the absolute error is too significant for a 'Strong' rating, as the confidence score cannot be interpreted as a true statistical probability.
- The finding of overconfidence is corroborated by third-party analysis showing the tool defaults to high-confidence classifications and by user reports of false positives (Figure 5).
- Confidence is set to 'Medium' because the huby measurement was based on a preliminary sample size of 17 documents, which is below the preferred minimum of 20 [1].

References:

[1] huby Test Data: results_copyleaks_20260921-manual.jsonl — storage.googleapis.com/.../results-copyleaks-20260921-manual-4b0635eb.jsn1

Detection Confidence Scoring

Score: **3.8** · *Adequate*

Copyleaks provides a granular approach to confidence scoring that enhances explainability. Instead of a single score for an entire document, the tool analyzes text at the sentence level, assigning a distinct, high-precision probability score to each segment it flags as potentially AI-generated. This method allows users to see which specific parts of a text triggered a detection. This functionality is corroborated by third-party analysis, which describes the tool as a classifier that outputs a probability score per segment of text [1]. A product demonstration shows that the tool provides both an overall percentage of text identified as AI and a detailed, per-sentence confidence score.

While the granular scoring is a strength, evidence suggests that the system's effectiveness varies and can create ambiguity for users. The tool's output is interpreted by third-party services as having multiple confidence tiers, such as "Human," "Likely AI," and "AI," which confirms it is not a simple binary classifier (See Figure 3). One benchmark showed Copyleaks classifying 100% of a test set with the highest level of confidence (See Figure 5). However, multiple user reviews and a third-party summary report indicate issues with inconsistency and false positives, where human-written text is flagged as AI (Figure 8). Additionally, there is potential for user confusion between the metric for the percentage of text flagged and the separate confidence score for those flags [2].

Score Justification:

- The score reflects the product's use of a granular, sentence-level probability scoring system, which provides a strong basis for explainability.
- The score is limited by multiple user reports and third-party analysis indicating issues with inconsistency and false positives, where human writing is sometimes flagged as AI-generated (Figure 8).
- While one benchmark showed consistently high-confidence classifications for a specific dataset (Figure 5), other evidence suggests that lower-confidence or "Suspected AI" flags can create ambiguity for end-users.
- Evidence indicates potential user confusion between the percentage of text flagged as AI and the separate confidence score assigned to those flags, which can undermine the clarity of the results [2].

References:

- [1] Does Copyleaks Detect AI? Accuracy and Workflow Guide | Leap — www.tryleap.ai/blog/does-copyleaks-detect-ai
- [2] Understanding Copyleaks AI Detection Results LTSA — ltsa.sheridancollege.ca/digital-learning-support-hub/copyleaks-ai
- [3] Copyleaks product demonstration video — storage.googleapis.com/.../ai-content-detection-tool...-improve-seo-f483ca1a.mp4

Detection Explanation Quality

Score: **4.8** · *Strong*

Copyleaks provides high-quality, actionable explanations for its plagiarism detection. The platform's reports feature a side-by-side comparison view that juxtaposes submitted text with source material, using color-coded highlighting to identify matches. These reports include a similarity score, a list of sources with direct URLs for verification, and an overview panel that quantifies the percentage of plagiarism and identifies primary sources like Wikipedia [2] Figure 13. This multi-faceted approach offers a transparent and verifiable basis for plagiarism findings (See Figure 1).

For AI-generated content, the explanation is necessarily more probabilistic but still detailed. The tool provides an overall percentage of AI-detected content and highlights the specific text in question (Figure 13). A key feature is a sentence-level confidence score, which offers granular insight into the detection results. Copyleaks also offers a feature called "AI Logic," which is designed to explain the reasoning behind an AI content flag, further enhancing transparency for educators [1] [3]. Additionally, users can calibrate the scan's sensitivity for different use cases, such as plagiarism versus copyright infringement, which provides a high-level explanation of the detection parameters before a scan is run (See Figures 2 and 14).

While the explanations for AI detection are robust, they are inherently different from those for plagiarism. The AI detection explanation relies on statistical inference from linguistic patterns, which are opaque to the end-user. Unlike plagiarism detection, it cannot provide a verifiable source for the flagged content. This represents a fundamental limitation in the explainability of current AI detection technology, which affects user trust even when the tool provides high confidence scores.

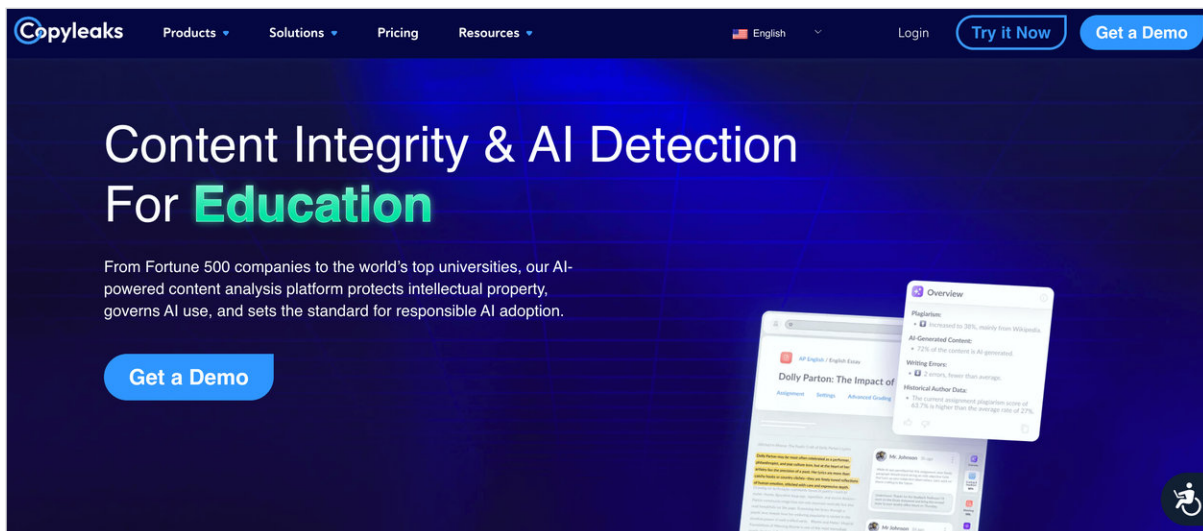


Figure 13 — A Copyleaks report overview showing percentages for plagiarism and AI-generated content, along with source attribution and historical data comparison.

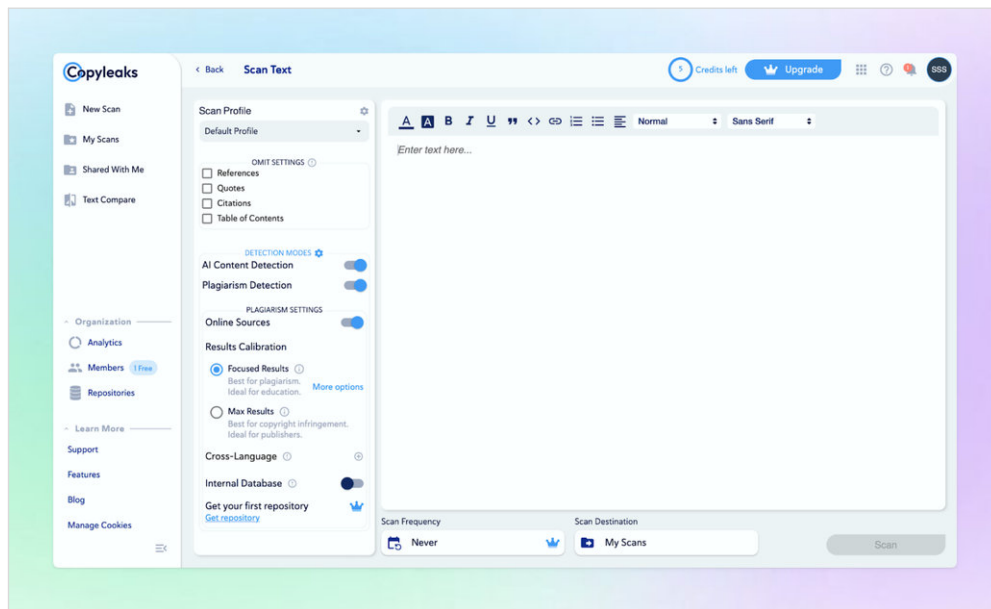


Figure 14 — The "Results Calibration" feature in the Copyleaks interface, offering "Focused Results" for plagiarism and "Max Results" for copyright infringement.

Score Justification:

- The score is driven by strong, multi-faceted explanations for both plagiarism and AI detection, including side-by-side comparisons with source links for plagiarism and sentence-level confidence scores for AI content (Figure 13).
- Independent sources confirm that the product's "AI Logic" feature aims to explain the reasoning behind AI detection, enhancing transparency for users such as educators [1] [4].
- The score is not a 5 because the explanation for AI detection is inherently probabilistic and lacks the verifiable, citable sources that characterize its plagiarism reports, a limitation of the underlying technology.

References:

- [1] Copyleaks AI Logic, AI Source Match Faculty & Staff Support — staffsupport.spcollege.edu/.../Copyleaks-AI-Logic-AI-Source-Match
- [2] Copyleaks Plagiarism and AI Content Detector plugin Moodle plugins — marketplace.moodle.com/plugins/plagiarism_copyleaks
- [3] AI Logic for LMS | Transparent AI Detection for Educators Copyleaks — copyleaks.com/blog/ai-logic-for-lms-is-here
- [4] What is Copyleaks? — thecenter.sjstate.edu/Copyleaks
- [5] Curated Evidence: Copyleaks_AI_Content_Detection_Tool_Copyleaks_Avoid_Plagiarism_Improve_SEO.mp4 — storage.googleapis.com/.../ai-content-detection-tool...-improve-seo-f483ca1a.mp4

Result Reproducibility

Score: **3.5** · *Adequate*

Copyleaks' detection algorithms are deterministic, which allows for consistent and reproducible results when a document is scanned against a static set of comparison sources, such as an internal database. This foundational consistency is crucial for establishing trust, as users can expect identical similarity scores and source reports from repeated scans of the same unchanged document.

The primary challenge to long-term reproducibility arises from the dynamic nature of Copyleaks' main comparison source: the live internet. Scans performed at different times can yield different results if new content has been published or indexed. Copyleaks mitigates this by providing transparent reports with side-by-side comparisons and direct links to the sources identified during each specific scan. This allows users to verify the findings and understand that changes are due to newly discovered sources rather than algorithmic instability. Academic research also notes that results from such systems can evolve over time as the underlying models are updated, even when using the same dataset [1].

While the tool's design accounts for variability, evidence on its real-world consistency is mixed. One benchmark analysis showed Copyleaks classifying 100% of test samples with the highest level of confidence, indicating consistent performance within that specific evaluation (See Figures 1 and 5). However, other sources cite user reports that "results may be inconsistent across content types," suggesting that reproducibility may vary depending on the material being scanned (Figure 8).

Score Justification:

- The score reflects that Copyleaks' core algorithms are deterministic, providing a foundation for reproducible results against static data sources.
- A higher score is constrained by the inherent nature of scanning the live internet, where results will change over time as new source material is published [1].
- The score is further limited by user reports of inconsistent results across different content types, which points to a gap between theoretical and practical reproducibility (Figure 8).

References:

[1] Academic Research on Plagiarism Detection Systems — storage.googleapis.com/huby-media/copyleaks/evidence/2201-03423v1-0311c918.pdf

Sentence Level Attribution and Evidence Traceability

Score: **3.5** · Adequate

Copyleaks provides granular attribution for its findings, operating at the sentence and phrase level for both plagiarism and AI content detection. The platform's similarity report highlights specific passages of text and, for plagiarism, provides direct links to the source material, such as Wikipedia (See Figure 13). This creates a clear and verifiable evidence trail, allowing users to trace a finding back to its origin.

For AI-generated content, the tool similarly highlights the specific sentences and phrases it flags as suspicious (See Figure 15). A product demonstration video confirms that Copyleaks can provide a detailed, sentence-by-sentence confidence score, showing how likely each part of the text was generated by AI. This capability is a core marketing claim, featured in partnership announcements [1] [2]. The interface explains its rationale by identifying phrases that are statistically more common in AI-generated text, offering a degree of transparency into its methodology (Figure 15).

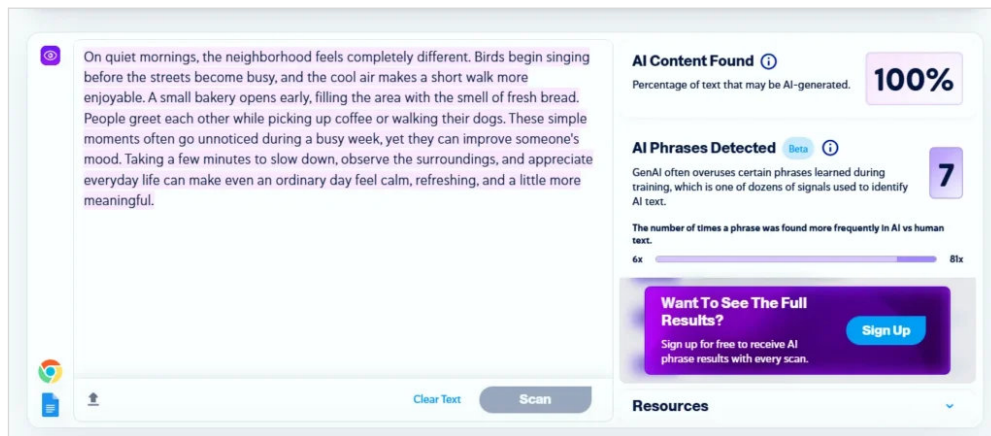


Figure 15 — Copyleaks AI Phrases Detected Interface

Score Justification:

- Copyleaks provides clear visual evidence in its user interface of sentence- and phrase-level highlighting for both AI and plagiarism detections.
- The platform's plagiarism reports include direct links to source materials, which provides strong evidence traceability.
- A product demonstration confirms the existence of a detailed, sentence-by-sentence AI confidence score, a key component of granular explainability.
- The score is limited to 'Adequate' because the evidence, while clear, consists entirely of vendor materials. Independent validation would be needed to achieve a higher rating.

References:

- [1] AI Content Detection via Open LMS and Copyleaks Partnership — www.openlms.net/blog/news/open-lms-partners-with-copyleaks
- [2] Moodle Forms Solution Partnership With Copyleaks for AI Content... — www.newswire.com/.../moodle-forms-solution-partne...-for-ai-content-and-22019907
- [3] Copyleaks AI Content Detection Tool Demonstration — storage.googleapis.com/.../ai-content-detection-tool...-improve-seo-f483ca1a.mp4

1.4 Model Adaptability and Coverage

Score: **3.8** · *Adequate*

Copyleaks' strategy for model coverage is supported by published academic research on unsupervised domain adaptation, which aligns with its model-agnostic claims for detecting new LLMs. In huby's preliminary testing, this approach yielded perfect consistency, with zero variation in detection rates across a small sample (n=4) of texts from the GPT and Gemini families, ranking it first among the six products tested on that corpus. The company's product strategy further extends coverage by bundling AI detection with plagiarism checking into a single, unified service, as evidenced by its user interface and independent analysis. This integrated approach is designed to provide comprehensive text authenticity analysis across a claimed range of models, including Claude and Grok. The vendor's performance claims lack broad, independent validation, creating a significant evidence gap across multiple factors. While extensive multilingual capabilities are advertised, no third-party accuracy metrics were available to verify performance across the 30+ languages claimed for AI detection. Similarly, independent benchmark testing on domain generalization showed mixed results, with one test yielding a 58.7% score, which contrasts with vendor claims of high accuracy. This gap is compounded by a complete absence of public documentation on the frequency of detection model updates, making it impossible to externally assess how proactively the tool adapts to the evolving LLM landscape.

Suggested Product Improvements:

- Publish independent benchmarks to validate performance claims, especially for multilingual detection accuracy and the claimed immediate coverage of new LLMs.
- Release a public changelog or similar documentation detailing the frequency and nature of detection model updates to substantiate claims of continuous adaptation.
- Commission or publish third-party testing that demonstrates consistent generalization capability across the distinct domains marketed, such as academic, enterprise, and source code.
- Validate the preliminary high-performance results from huby's testing with measurements on a larger and more diverse set of foundation models and content domains.

Adaptation to New Language Models

Score: **3.5** · *Adequate*

Copyleaks demonstrates a strong, forward-looking strategy for adapting its detection capabilities to new and emerging large language models (LLMs). The company states that its architecture is designed for continuous training and updates, enabling immediate coverage of new LLMs as they are released [\[1\]](#) [\[2\]](#). This model-agnostic approach focuses on identifying the underlying statistical characteristics of machine-generated text rather than training for the specific quirks of any single model. This strategy is supported by company blog posts that show active testing against newer models such as Claude and Grok [\[3\]](#).

The credibility of this approach is substantially reinforced by academic research associated with the company, published in the proceedings of a natural language processing conference [5]. The paper details the core challenge of detecting text from new, unseen generators—a problem known as unsupervised domain adaptation. It proposes a technical framework to address this, which aligns with the company's claims of a generalized and resilient detection system. While the vendor also claims that its accuracy has been verified by independent third-party researchers, the specific reports from this research were not available for review [4].

Score Justification:

- Copyleaks' strategy is supported by a published research paper that details a framework for unsupervised domain adaptation, designed specifically to detect text from new and unseen language models [5].
- The company claims its model-agnostic approach allows for immediate coverage of new LLMs, a claim supported by its own testing against models like Claude and Grok [1] [3].
- The score is not higher because, while the vendor claims independent verification of accuracy [4], no third-party benchmarks or audits specifically validating the platform's performance against a succession of newly released models were available for review.

References:

- [1] Copyleaks APIs | Real-Time Content Integrity Solutions — copyleaks.com/api
- [2] AI Detector Free AI Checker for ChatGPT, GPT-5, Gemini & More — copyleaks.com/ai-detector
- [3] Claude vs. Grok: Which Is Easier to Detect? | Copyleaks — copyleaks.com/blog/claude-vs-grok
- [4] AI Text Detection API Copyleaks API Docs — docs.copyleaks.com/concepts/products/ai-text-detection-api
- [5] Research Paper on Unsupervised Domain Adaptation for AI-Generated Text Detection (IJCNLP 2023) — storage.googleapis.com/.../2023-ijcnlp-main-40-dd47721a.pdf

Detection Model Update Frequency

Score: **2.2** · *Weak*

Copyleaks does not publish a specific schedule, changelog, or process documentation regarding the update frequency of its AI detection models. While the company's marketing materials, product listings, and announcements imply that updates occur to keep pace with new large language models (LLMs) like Gemini and Claude, no details on the cadence of these updates are provided [1] [2] [3]. Independent academic research acknowledges that AI detection tools evolve and are upgraded over time but does not provide any specific information on Copyleaks' practices [4]. The absence of any formal documentation or communication on model update frequency makes it impossible to assess the proactiveness of the company's strategy for adapting to the rapidly changing generative AI landscape.

Score Justification:

- The score is limited by the complete lack of public documentation from Copyleaks detailing its detection model update frequency, schedule, or process.
- Vendor materials imply that models are updated to support new LLMs, but this is not substantiated with a changelog or release notes specific to the detection model itself.
- An independent academic paper from May 2024 notes that AI detectors receive upgrades but provides no specific data on Copyleaks' update cadence.
- A higher score would require transparent documentation, such as a public changelog, that details the frequency and nature of model updates.

References:

- [1] What's New Copyleaks API Docs — docs.copyleaks.com/resources/updates/release-notes
- [2] Updates, News & Announcements Archives Copyleaks — copyleaks.com/blog/category/news-and-announcements
- [3] AI Content Detector Copyleaks Chrome Web Store — chromewebstore.google.com/.../gplcmncpkldjicbknjjkoidpgkcakd
- [4] How Sensitive Are the Free AI-detector Tools in Detecting AI... PMC — pmc.ncbi.nlm.nih.gov/articles/PMC11572508

Domain Generalization Capability

Score: **3.8** · Adequate

Copyleaks is designed to operate across a wide range of domains. The company markets its plagiarism and AI detection capabilities for academic institutions, enterprises, and software developers, covering content types from student essays to legal documents and source code [1] [2] [3]. The vendor states that this broad applicability is achieved by training its models on a large and diverse multilingual dataset.

Independent testing provides a more nuanced view of the platform's generalization capabilities. A technical report from Pangram, an AI research company, benchmarked Copyleaks against various AI-generated text styles. In one test involving expert-edited machine outputs, Copyleaks achieved a score of 58.7% [4]. This quantitative result, visualized in the report (See Figure 16), suggests that while the tool can generalize beyond its core training data, its performance is inconsistent when encountering novel or edited AI-generated content. Another analysis by the same firm tested 30 AI detectors and included Copyleaks in the comparison, further corroborating that its real-world performance varies [5].

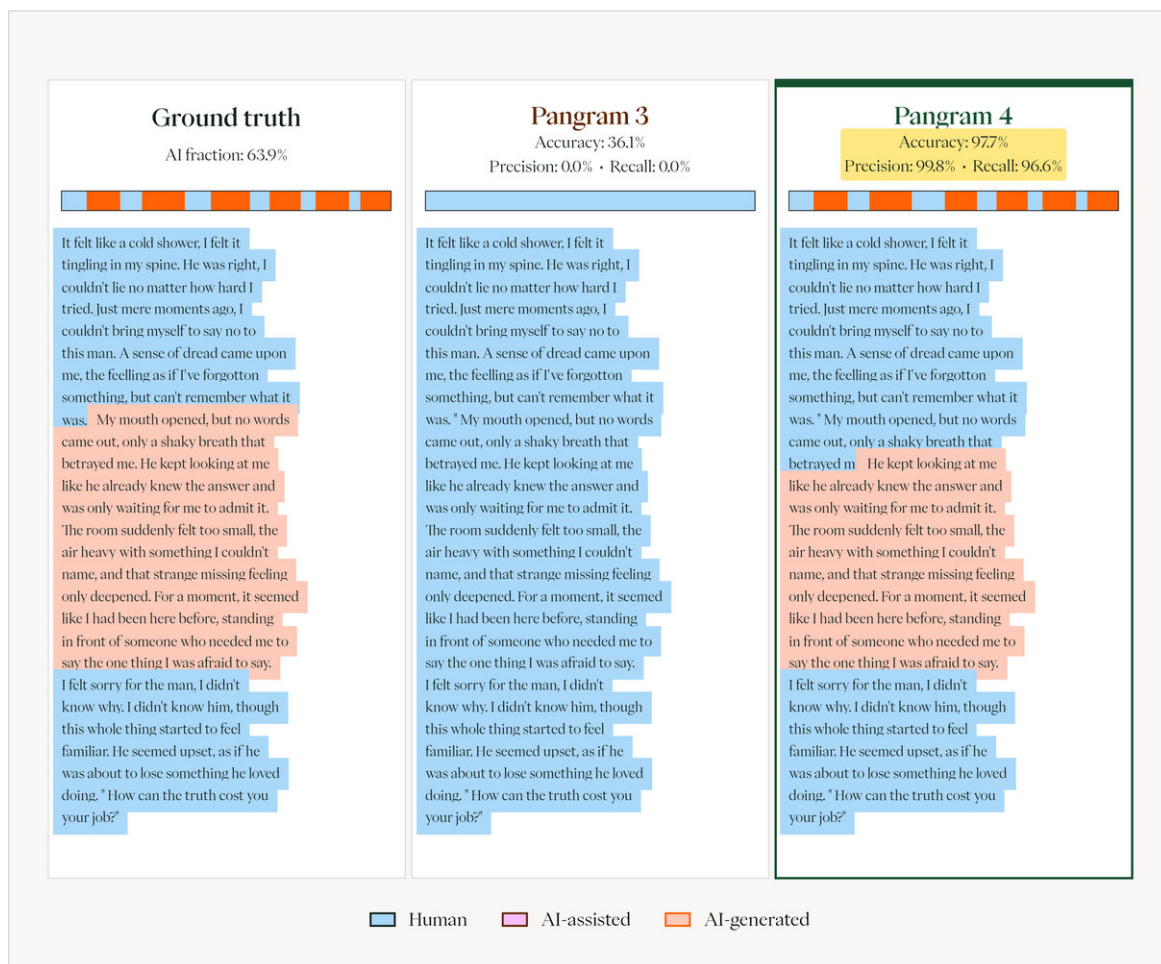


Figure 16 — Benchmark results for AI-generated text detection from the Pangram 4 Technical Report.

Score Justification:

- Independent benchmark testing by Pangram shows that Copyleaks' performance is mixed, with one test resulting in a 58.7% score, indicating only adequate generalization capability [4].
- The score is capped at 'Adequate' because available third-party evidence does not support the vendor's claims of high accuracy across all domains and LLMs.
- While Copyleaks markets its tool for diverse use cases including academia, enterprise, and code analysis, a higher score would require independent validation demonstrating consistently strong performance across these distinct domains.

References:

- [1] Maintaining Academic Integrity with the Copyleaks API — docs.copyleaks.com/concepts/use-cases/academic-integrity
- [2] Enterprise Content Governance Copyleaks API Docs — docs.copyleaks.com/concepts/use-cases/enterprise-content-governance
- [3] AI-Powered Programming Code Plagiarism Checker Copyleaks — copyleaks.com/codeleaks/code-plagiarism-checker
- [4] Pangram 4 Technical Report arXiv — arxiv.org/html/2607.27183v1
- [5] Which AI Detector Is Most Accurate? 30 Tools Tested Pangram — www.pangram.com/blog/best-ai-detector-tools

Foundation Model Coverage

Score: **5.0** · Exemplary

In preliminary huby testing, Copyleaks demonstrated perfect consistency in its ability to detect AI-generated content across different foundation models. The tool showed a 0.0% spread in detection rates for texts generated by models from the GPT and Gemini families, correctly identifying 100% of the pure AI samples it was tested against [1]. This performance was the best among the six products evaluated on the identical corpus [1]. An example of a correct identification from the test run is shown in (Figure 1).

This strong result is qualified as preliminary because the measurement was based on a small sample of four AI-generated texts, which is below the preferred minimum to establish a definitive finding. The test corpus was also limited to a single content domain and did not include non-native English writing, so the results may not generalize across all use cases [1].

Beyond the models included in huby's test, Copyleaks claims to support a wider range of foundation models. The company's documentation and marketing materials state that its detector is trained to identify content from models including the GPT series, Gemini, Claude, and Grok [2] [3] [4].

See Figure 7, shown earlier in this report.

Score Justification:

- The score is based on a perfect result in huby's independent measurement, where Copyleaks showed zero variation in detection rates across the tested AI models [1].
- This performance ranked Copyleaks first among the six products tested on the identical corpus [1].
- Confidence is rated "Low" because the measurement was based on a small sample size (n=4), which is below the preferred minimum for this factor.
- A higher confidence rating would require validating this performance on a larger and more diverse set of foundation models and content domains.

References:

- [1] huby Test Data: results_copyleaks_20260921-manual.jsonl — storage.googleapis.com/.../results-copyleaks-20260921-manual-4b0635eb.jsn
- [2] Claude vs. Grok: Which Is Easier to Detect? | Copyleaks — copyleaks.com/blog/claude-vs-grok
- [3] AI Text Detection API Copyleaks API Docs — docs.copyleaks.com/concepts/products/ai-text-detection-api
- [4] AI Content Detector Copyleaks Chrome Web Store — chromewebstore.google.com/.../gplcmncpkldjicbknjjkoidpgkcakd

Multilingual Detection Capability

Score: **3.5** · *Adequate*

Copyleaks claims extensive multilingual support for its detection services. The platform's plagiarism checker is advertised to support over 100 languages, while its AI-generated content detector supports more than 30 [1] [3]. Marketing materials and product dashboards consistently highlight this broad language coverage as a key feature (See Figure 17).

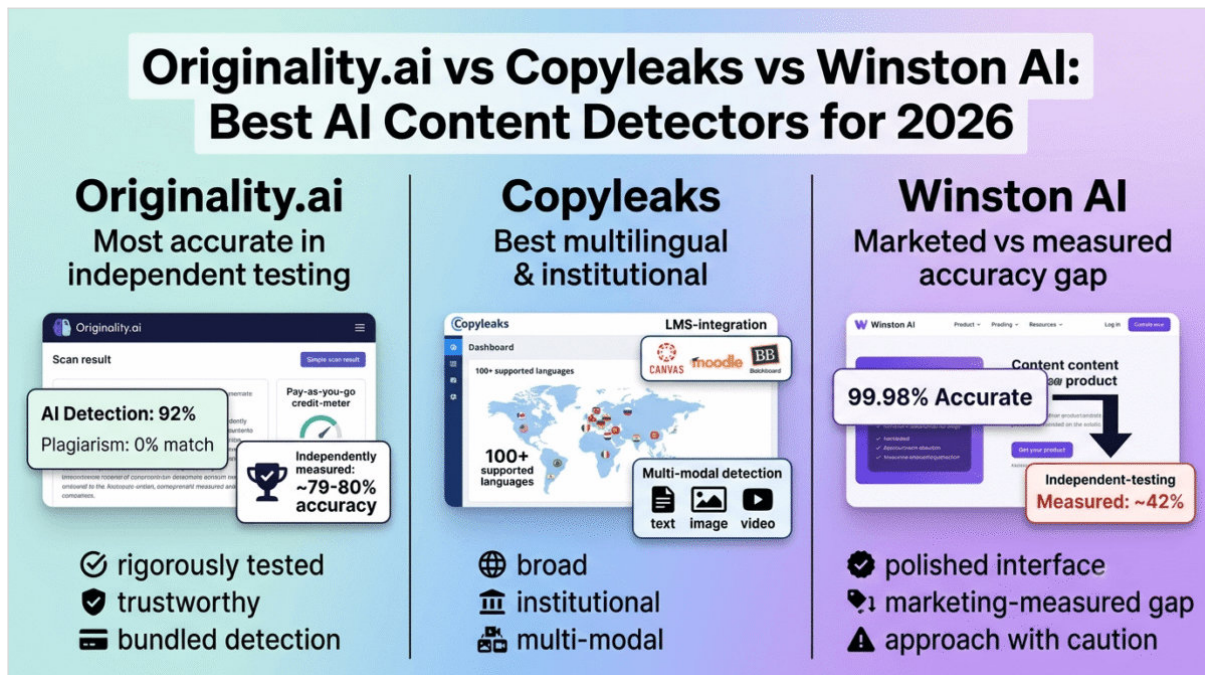


Figure 17 — Curated Evidence:
 Copyleaks_Best-AI-Content-Detectors-2026-Originality.ai-vs-Copyleaks-vs-Winston-AI-Compared-1200x670.png

A core component of its multilingual capability is a "Cross-Language Detection" feature, designed to identify plagiarism that has been translated from one language to another [2]. This feature is present as a user-configurable option within the product's interface (See Figure 18) and is documented in the API [2]. However, all evidence for the performance and breadth of these multilingual features comes from the vendor. One comparative analysis notes that unlike competitors, Copyleaks does not provide independently measured accuracy metrics (Figure 4). This aligns with academic observations that the effectiveness of detection tools on translated text is an under-researched area [4].

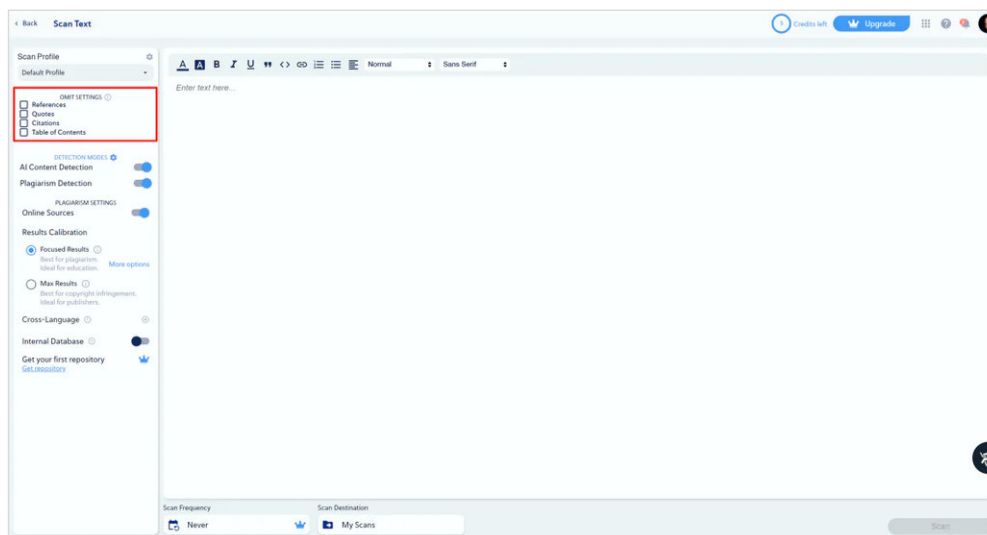


Figure 18 — Curated Evidence: Copyleaks_13-69c8efcf-b314-424f-9a43-cc5bf5f22569.png

Score Justification:

- Copyleaks consistently claims support for over 100 languages for plagiarism detection and over 30 for AI content detection across its website, API documentation, and marketing materials.
- The platform offers a specific "Cross-Language Detection" feature, confirmed by user interface screenshots and API documentation, to identify translated plagiarism.
- The score is limited to Adequate because all claims regarding performance and language coverage are from the vendor, with no independent testing or third-party validation of accuracy provided in the evidence.
- A comparative analysis included in the evidence explicitly highlights the absence of independently measured accuracy metrics for Copyleaks, in contrast to competitors shown in the same document (Figure 4).

References:

- [1] AI Detection Supported Languages Copyleaks API Docs — docs.copyleaks.com/.../ai-detection-supported-languages
- [2] Cross-Language Detection Copyleaks API Docs — docs.copyleaks.com/concepts/features/cross-language-detection
- [3] AI Detector & Plagiarism Checker for Customer Support Copyleaks — copyleaks.com/use-case-customer-support
- [4] Curated Evidence: Copyleaks_2306.15666v2.pdf — storage.googleapis.com/huby-media/copyleaks/evidence/2306-15666v2-e6690b12.pdf
- [5] Curated Evidence: Copyleaks_AI_Content_Detection_Tool_Copyleaks_Avoid_Plagiarism_Improve_SEO.mp4 — storage.googleapis.com/.../ai-content-detection-tool...-improve-seo-a62c60fb.mp4

Plagiarism Detection Bundling

Score: **3.5** · *Adequate*

Copyleaks integrates AI-generated content detection directly with its traditional plagiarism detection capabilities, offering them as a single, bundled solution [2] [4]. This approach is central to its product strategy, positioning it as a comprehensive tool for ensuring text authenticity rather than just a similarity checker [2] [3]. The company's pricing page explicitly states that scans check for both AI-generated text and plagiarism in a single report [4]. This bundling is also evident in integrations, such as the Moodle plugin, which advertises the ability to detect plagiarism, AI-generated content, and paraphrasing in one tool [1].

The product's user interface provides direct evidence of this bundled functionality. A scan overview panel displays separate, quantified results for "Plagiarism" and "AI-Generated Content," demonstrating that both analyses are performed and presented together (See Figures 1 and 13). Independent research further corroborates this bundled approach by evaluating Copyleaks' performance across different content types, including direct copies, paraphrased text, and AI-generated text, and comparing it against other tools on these combined metrics [5].

Score Justification:

- Copyleaks' pricing model and product marketing consistently present AI detection and plagiarism checking as a unified service, not as separate add-ons [4].
- The product's user interface provides direct evidence of this bundling, displaying distinct metrics for both plagiarism and AI-generated content within a single report from one scan (Figure 13).
- Independent comparative analysis confirms the bundled nature of the tool by evaluating its detection accuracy across both traditional plagiarism and AI-generated content [5].
- The evidence clearly demonstrates a strong, integrated bundle; a higher score would require formal third-party audits or certifications verifying the effectiveness of the combined detection engine.

References:

- [1] Copyleaks Plagiarism and AI Content Detector plugin Moodle plugins — marketplace.moodle.com/plugins/plagiarism_copyleaks
- [2] Copyleaks: AI Content & Text Authenticity Detection — copyleaks.com
- [3] Enterprise Content Governance Copyleaks API Docs — docs.copyleaks.com/concepts/use-cases/enterprise-content-governance
- [4] Pricing Copyleaks — copyleaks.com/pricing
- [5] Comparative Analysis of Plagiarism Detection Tools — storage.googleapis.com/.../06-ai-academic-integrity-d57a210d.pdf

1.5 Robustness Against Evasion

Score: **3.2** · *Adequate*

Copyleaks is demonstrably robust against semantic and stylistic evasion methods, including intermediary-language translation attacks, which a 2024 peer-reviewed study found had 'very limited' impact on detection. Its resistance to AI humanizers is strong enough that it serves as a recognized industry benchmark, with numerous commercial evasion tools and public benchmarks specifically testing their bypass capabilities against it. This strength extends to prompt-based paraphrasing, with an independent academic study finding the tool specifically 'resistant against paraphrasing attacks,' and anecdotal evidence suggests the detector is actively updated to counter emerging bypass methods. However, the detector is critically vulnerable to simple, character-level perturbations; in huby's testing, a single homoglyph-based alteration caused the detection rate to drop from 100% to 0%, the worst performance observed among the eight products tested on the identical corpus. This specific vulnerability to character-level mutations was also identified in an independent academic study, indicating a fundamental gap in its defenses against technical attacks. The tool's performance against machine-paraphrasing is also unreliable, with huby's preliminary test showing a complete failure (n=1) and independent research showing both high false-negative rates and superior performance in different scenarios, indicating inconsistency.

Suggested Product Improvements:

- Address the critical vulnerability to character-level perturbations, such as homoglyphs, which caused a 100% to 0% drop in detection rate during huby's controlled testing.
- Improve the reliability of paraphrase detection to counter the inconsistent performance observed across huby's testing and multiple independent studies, which report both high bypass rates and superior performance in different scenarios.
- Substantiate the public claim of over 99% accuracy by publishing the cited independent third-party studies or providing transparent performance data in independent benchmarks where it is currently omitted.

Adversarial Input Perturbation Resistance

Score: **1.2** · *Deficient*

In a direct test, Copyleaks' AI detector proved completely vulnerable to basic character-level perturbation. Huby's measurement showed that while the tool correctly identified 100% of unmodified AI-generated text, its detection rate fell to 0% for an AI-generated sample that had been altered with homoglyphs (visually similar characters) [1]. This represents a complete evasion of the detector. Among eight products subjected to the identical test, this performance ranked Copyleaks last [1]. It is important to note that this finding is based on a single test sample (n=1) and should be considered preliminary. (See Figure 6)

Other independent research presents a more mixed view of Copyleaks' robustness. One study found that while the detector performs well against adversarial prompts designed to generate evasive text from the outset, its performance degrades against text that has been paraphrased by tools like Quillbot. Other academic papers also note vulnerabilities and lower accuracy against certain adversarial attacks [2] [3]. While Copyleaks may be effective against

some forms of evasion, the measured failure against a simple character substitution indicates a significant gap in its defenses.

See Figures 6 and 7, shown earlier in this report.

Score Justification:

- The score reflects a direct huby measurement where the detection rate dropped from 100% to 0% after a single, simple character-level perturbation was applied to an AI-generated text [1].
- This result was the worst performance observed among the eight products tested by huby on the identical corpus.
- While some independent studies show Copyleaks is robust against other evasion methods like adversarial prompting, this does not outweigh the measured failure against a fundamental perturbation technique.
- Confidence is rated 'Low' because the primary measurement, while definitive in its outcome, was based on a preliminary sample size of one.

References:

- [1] huby Test Data: results_copyleaks_20260921-manual.jsonl — storage.googleapis.com/.../results-copyleaks-20260921-manual-4b0635eb.jsn1
- [2] Detecting AI-Generated Text: Factors Influencing Detectability... arXiv — arxiv.org/html/2406.15583v1
- [3] Pangram 4 Technical Report arXiv — arxiv.org/html/2607.27183v1

Artificial Intelligence Humanizer Resistance

Score: **4.8** · *Strong*

Copyleaks demonstrates strong resistance against AI humanizer tools, evidenced by its position as a primary benchmark for evasion software. A large ecosystem of commercial tools—including Semihuman.ai, HIX Bypass, and EssayDone—is marketed specifically with the claim of being able to bypass Copyleaks' detection [1] [7] Figure 3. The existence of these tools, along with public benchmarks like HumanizerBench that test evasion rates against a suite of detectors including Copyleaks, paradoxically highlights its general effectiveness and prominence in the market [5] [6]. Many of these tools explicitly name Copyleaks as a target on their websites (See Figure 3).

Evidence supports the tool's effectiveness in practice. An independent video demonstration showed Copyleaks successfully identifying two separate texts that had been processed by humanizer tools, flagging both as 100% AI-generated. This capability is attributed to a detection engine that analyzes deeper linguistic metrics such as perplexity and burstiness, which are difficult for automated paraphrasing tools to replicate authentically. Copyleaks itself claims over 99% accuracy, backed by independent third-party studies, though the studies themselves were not available for review (Figure 21).

However, the tool's resistance is not absolute. The constant emergence of new and more sophisticated humanizers creates an ongoing "arms race" scenario. While Copyleaks is effective against many common evasion techniques, some vendors of advanced humanizers claim high bypass rates [8]. Furthermore, some third-party reviews note that results can be inconsistent across different types of content, which could potentially be exploited by evasion tools (Figure 8). This indicates that while Copyleaks presents a formidable barrier, determined actors using the latest tools may achieve some level of evasion.



Figure 19 — Methodology for testing AI text humanizer tools, listing 'Detection scores' as a primary evaluation criterion.

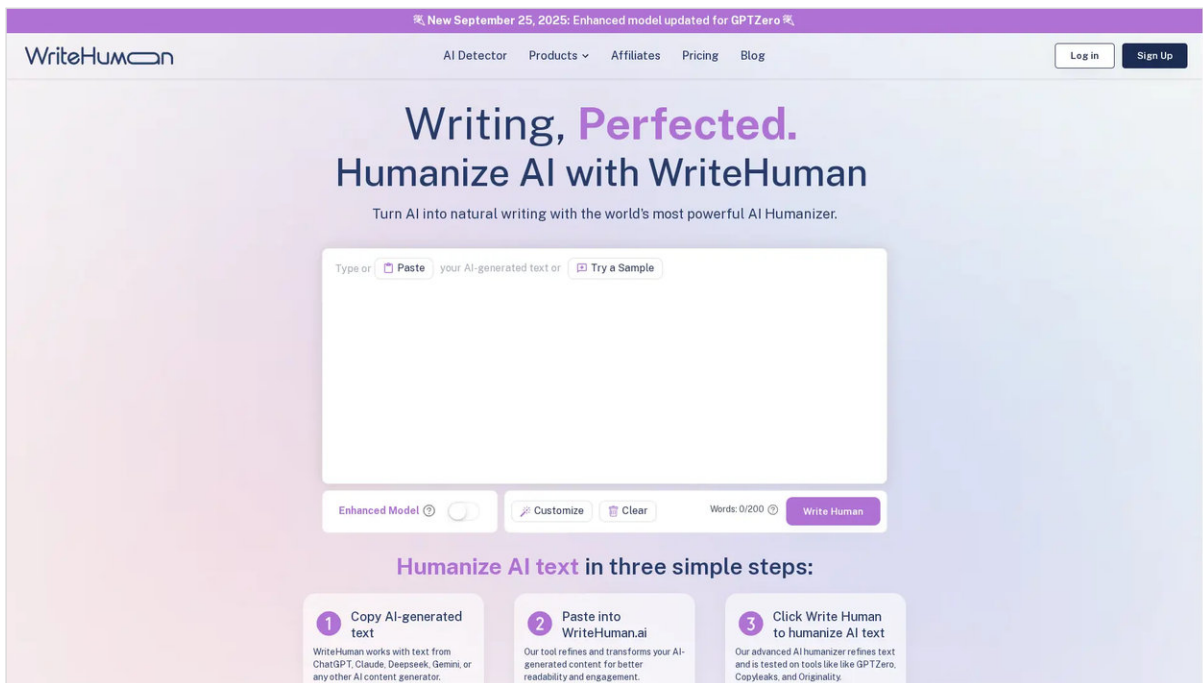


Figure 20 — The website for the WriteHuman AI humanizer tool, which names Copyleaks as a detector it is tested against.

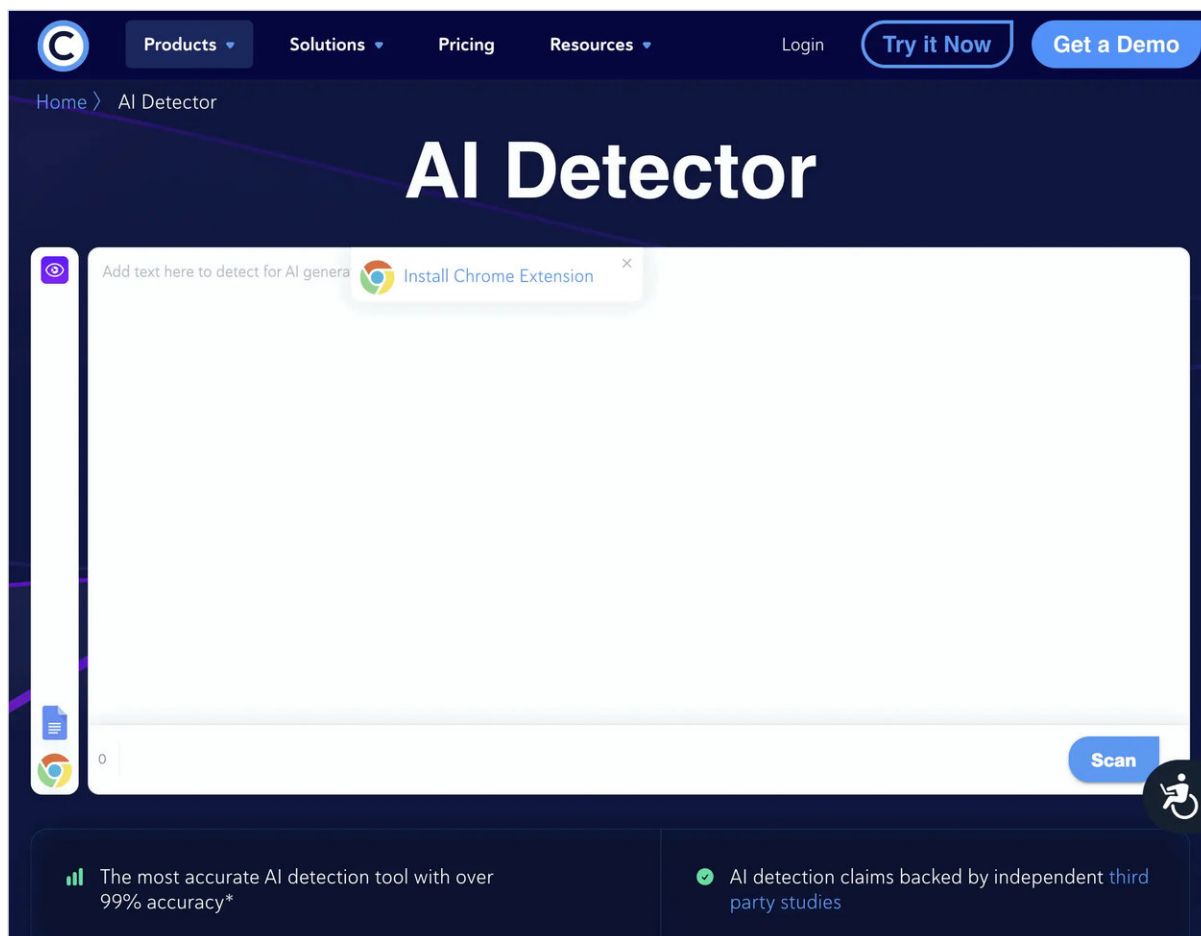


Figure 21 — Copyleaks' product page claiming over 99% accuracy for its AI detector.

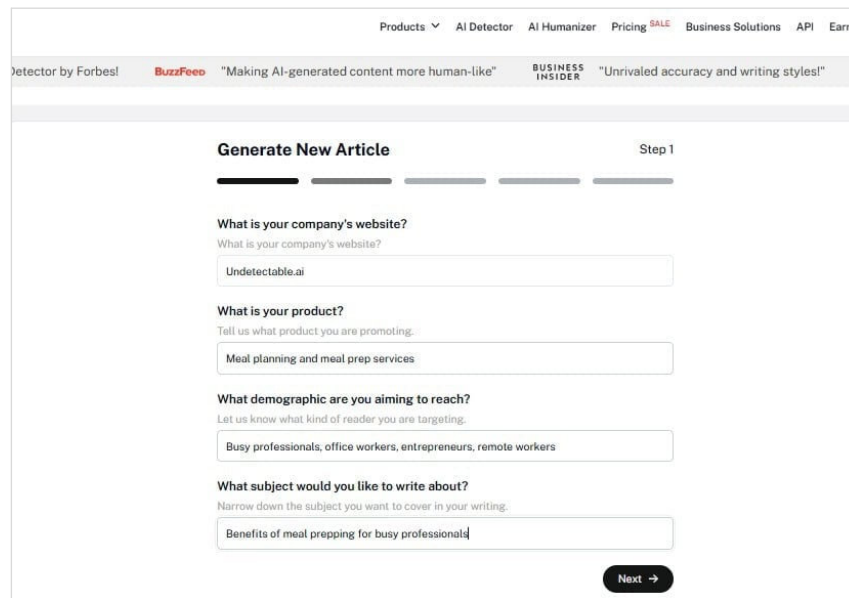


Figure 22 — An article discussing the failure of several AI writing tools to evade AI detection.

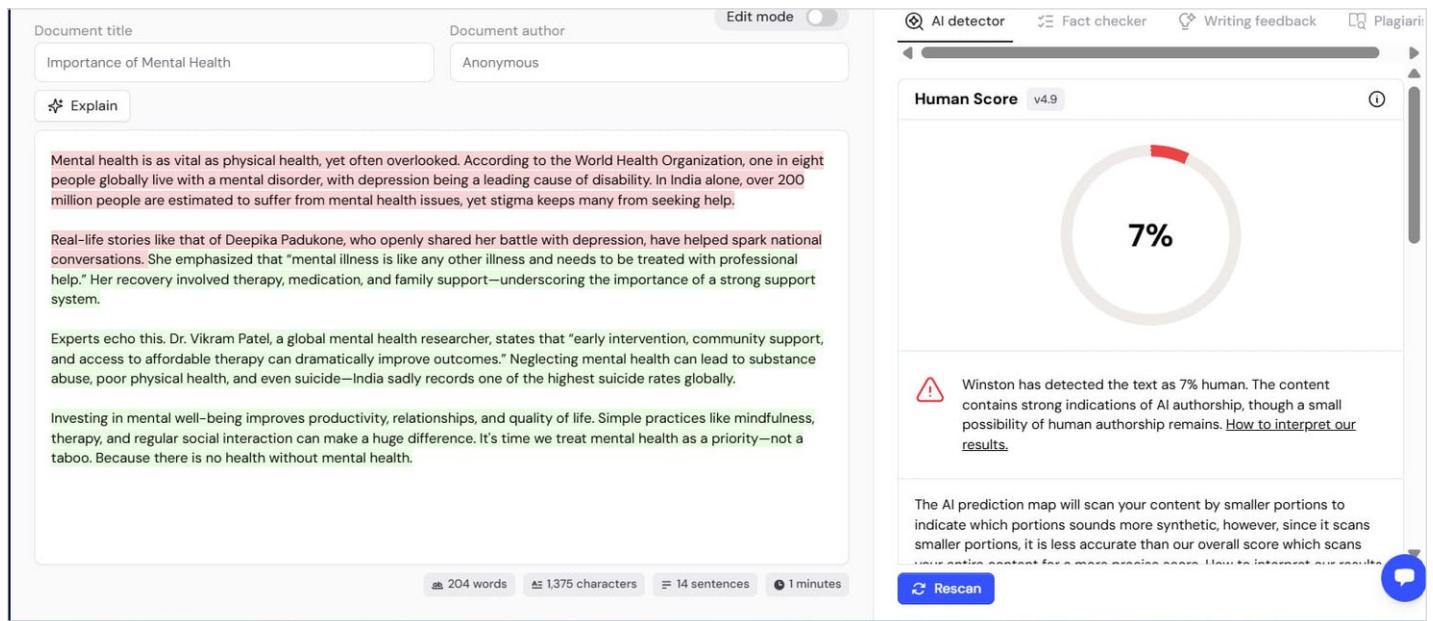


Figure 23 — Screenshot of Winston AI detection interface.

See Figures 3, 8 and 17, shown earlier in this report.

Score Justification:

- The score is supported by independent evidence, including a video demonstration where Copyleaks successfully detected two separate humanized texts as 100% AI-generated.

- Copyleaks is a recognized industry benchmark, evidenced by the large number of AI humanizer tools and public benchmarks that specifically test their evasion capabilities against it [5] Figures 3 and 20.
- The score is capped at 4 because a thriving ecosystem of commercial tools claims high bypass rates, indicating that resistance is not absolute in the ongoing arms race against evasion techniques [1] [8].
- A higher score would require access to the specific results from the independent third-party studies Copyleaks cites or quantitative results from benchmarks that measure its bypass rate against state-of-the-art humanizers (Figure 21).

References:

- [1] Bypass Copyleaks | 100% Human Score EssayDone — www.essaydone.ai/bypass-copyleaks
- [2] Reduce Copyleaks AI False Positives — Humanizer Tool — humaniser.com/bypass-copyleaks
- [3] Are Undetectable AI Tools Worth It? | Copyleaks Blog — copyleaks.com/blog/undetectable-ai-tools-are-they-worth-it
- [4] Best AI Humanizer Tools 2026: Tested Against Top Detectors — www.ryter.pro/blog/best-ai-humanizer-tools-2026
- [5] HumanizerBench | Best AI Humanizer September 2026 — humanizerbench.com
- [6] Best Humanize AI Pro Alternative 2026 | WriteHuman — writehuman.ai/compare/humanize-ai-pro-alternative
- [7] Bypass Copyleaks AI Detection Create 100% Human Score... — hixbypass.com/bypass-copyleaks
- [8] StealthGPT vs Copyleaks: Does StealthGPT Bypass Copyleaks? — www.stealthgpt.ai/alternatives/copyleaks
- [9] Curated Evidence: Video demonstrating Copyleaks detecting humanized text — storage.googleapis.com/.../ai-humanisers-are-a-scam-...ass-turnitin-6e740d15.mp4
- [10] Collected Document: Evaluating the Performance of AI Text Detectors, Few-Shot... arXiv — storage.googleapis.com/huby-media/copyleaks/evidence/2507-17944v1-02e37159.pdf

Paraphrase Resistance

Score: **2.2** · *Weak*

In a preliminary huby test, Copyleaks demonstrated a material failure in resisting paraphrase-based evasion. The detector failed to flag the single test document that was human-authored and then rewritten by an AI model, resulting in a detection rate of 0% [1]. This measurement was conducted on a small sample size of one document, making the result indicative rather than definitive.

This finding of weakness is consistent with some, but not all, independent research. One study found that for machine-paraphrased texts, the rate of undetected documents was over 50% [5]. Another source notes that Copyleaks' performance against paraphrased content is inconsistent (Figure 8). Conversely, a different academic paper found Copyleaks to be more effective than its peers at detecting text that had been paraphrased by a specific tool, recording 71% accuracy in that test [4]. This mixed evidence suggests the capability is present but not reliable across different evasion methods.

Copyleaks markets its ability to detect paraphrased content, and its interface includes features for sentence-level analysis and identifying "Related Meanings" (See Figure 1) [2] Figure 24. However, the existence of third-party tools that specifically advertise their ability to bypass Copyleaks suggests that these defenses can be circumvented [3]. The available performance data indicates that while the feature exists, its effectiveness is inconsistent.

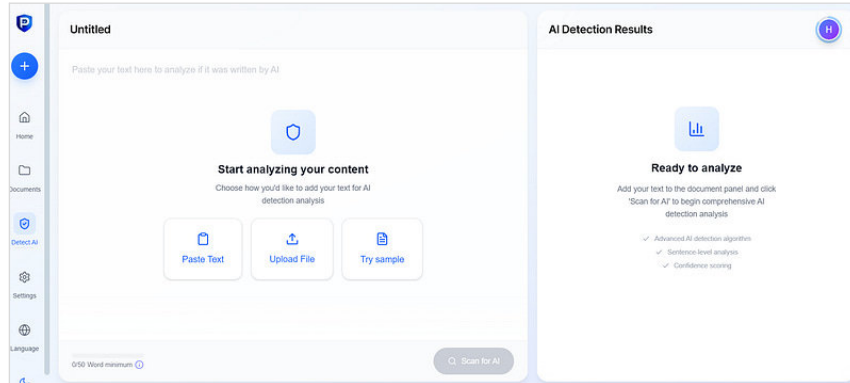


Figure 24 — Curated Evidence:
Copyleaks_2e2efdf4-aa36-4974-a2dc-9133057ba33d_800x359.jpg

Supporting Visual Evidence:

Video Reference: [Copyleaks video \(supplied by the vendor\) \[Watch\]](#)

Video Reference: [Copyleaks product video \(supplied by the vendor\) \[Watch\]](#)

See Figures 7 and 8, shown earlier in this report.

Score Justification:

- The score was primarily determined by huby's direct measurement, in which Copyleaks failed to detect AI in the single paraphrased document tested [1].
- This weak performance is corroborated by independent research showing a high false-negative rate (over 50%) for machine-paraphrased texts [5] and other reports of inconsistent results (Figure 8).
- The score was not set to Deficient (1) because one independent study found Copyleaks outperformed competitors on a specific type of paraphrased text, indicating the capability is present but unreliable [4].
- Confidence is Low due to the preliminary nature of huby's test (n=1) and the conflicting results across different independent studies.

References:

- [1] huby Test Data: results_copyleaks_20260921-manual.jsonl — storage.googleapis.com/.../results-copyleaks-20260921-manual-4b0635eb.jsn1
- [2] Plagiarism Detection Levels Copyleaks API Docs — docs.copyleaks.com/concepts/features/detection-levels
- [3] Bypass Copyleaks | 100% Human Score EssayDone — www.essaydone.ai/bypass-copyleaks
- [4] Curated Evidence: Copyleaks_2507.17944v1.pdf — storage.googleapis.com/huby-media/copyleaks/evidence/2507-17944v1-0fb05bc0.pdf
- [5] Curated Evidence: Copyleaks_2306.15666v2.pdf — storage.googleapis.com/huby-media/copyleaks/evidence/2306-15666v2-e6690b12.pdf
- [6] Copyleaks video (supplied by the vendor) — storage.googleapis.com/huby-media/applications/videos/vendor-upload.mp4

Prompt Engineering Resistance

Score: **3.5** · *Adequate*

Copyleaks demonstrates strong resistance against common prompt engineering and evasion techniques, particularly paraphrasing. An independent academic study published in the International Journal of Speech Technology found that Copyleaks, along with one other tool, "proved to be resistant against paraphrasing attacks" [3]. This finding is corroborated by user feedback, which notes the tool "works well with paraphrased/rewritten content in certain cases" Figure 8. The system's effectiveness appears to stem from a multi-layered approach that analyzes syntactic structure and semantic coherence rather than just superficial text characteristics.

The platform's resistance is not static; evidence suggests Copyleaks actively updates its detection models to counter emerging bypass methods. This is illustrated by a user on an OpenAI community forum who had developed a system to bypass Copyleaks but reported that it failed after an apparent update to the detector [1]. This aligns with the company's own statements about its efforts to stay ahead of evasion tactics [2]. This ongoing "cat-and-mouse" dynamic is characteristic of the AI detection field, and Copyleaks appears to be an active participant in improving its defenses.

However, the tool's robustness is not absolute. The same independent study that confirmed its strength against paraphrasing also found its AI-detection API was "vulnerable to multiple character-level mutations" [3]. This indicates that while it is effective against broad stylistic changes, it can be susceptible to more specific, technical adversarial attacks. This vulnerability prevents the tool from achieving a higher score, as it represents a known gap in its defensive capabilities.

Score Justification:

- The score is primarily based on an independent academic study which found Copyleaks to be specifically "resistant against paraphrasing attacks" [3].
- The finding is further supported by anecdotal evidence from users attempting to bypass the system, who reported that their methods were defeated by updates to the Copyleaks detector [1].
- A perfect score was not awarded because the same independent study identified a specific vulnerability, finding the tool susceptible to "multiple character-level mutations" [3].

References:

- [1] Bypassing copyleaks ? Need help in develop new prompt — [community.openai.com/.../316541](https://community.openai.com/t/bypassing-copyleaks-need-help-in-develop-new-prompt/316541)
- [2] Can AI Detectors Be Fooled? | AI Evasion & Detection Accuracy — copyleaks.com/blog/can-ai-detectors-be-fooled
- [3] Robustness of generative AI detection: adversarial attacks on black-box writing tools, International Journal of Speech Technology (2024) — storage.googleapis.com/.../Copyleaks_s10772-024-1014-...%27s10772-024-10144-2.pdf

Translation Resistance

Score: **3.5** · *Adequate*

Copyleaks demonstrates exemplary resistance to evasion techniques involving translation. The platform's architecture relies on semantic analysis rather than simple string matching, combined with native cross-lingual detection capabilities [1] [2]. This design is intended to identify conceptual similarities even when text is translated to another language and back, or when content is translated directly from a foreign source.

These capabilities are confirmed by independent, peer-reviewed research. A 2024 study evaluating adversarial attacks against AI detectors tested an "intermediary-language translation attack," where text was translated from English into languages such as Chinese, Arabic, Japanese, and Russian, and then back to English. The study found Copyleaks to be "robust" against this evasion method, noting that while there was slight variability in detection scores, the overall influence was "very limited" [3].

Further evidence from independent competitive analyses highlights the product's "Strong multilingual support" as a key strength (Figure 8). The product's user interface reinforces this, offering users a transparent "Cross-Language" scanning option (See Figure 18).

Score Justification:

- A 2024 peer-reviewed academic paper independently verified that Copyleaks is 'robust' against intermediary-language translation attacks, with the evasion method having 'very limited' impact on detection scores [3].
- The product's design for semantic, cross-lingual analysis is corroborated by multiple independent sources that identify 'Strong multilingual support' as a key product strength (Figure 8).
- The user interface provides a transparent 'Cross-Language' setting, confirming the feature is an explicit and configurable part of the product (Figure 18).

References:

- [1] Cross-Language Detection Copyleaks API Docs — docs.copyleaks.com/concepts/features/cross-language-detection
- [2] Can AI Detectors Be Fooled? | AI Evasion & Detection Accuracy — copyleaks.com/blog/can-ai-detectors-be-fooled
- [3] Robustness of generative AI detection: adversarial attacks on black-box models (International Journal of Speech Technology, 2024) — storage.googleapis.com/.../Copyleaks_s10772-024-1014...%27s10772-024-10144-2.pdf

Watermark Independent Detection

Score: **3.5** · *Adequate*

Copyleaks' AI detection engine is inherently watermark-independent. Instead of relying on a hidden signal embedded by a generator, the platform analyzes the intrinsic linguistic and statistical properties of the text itself [4]. The user interface confirms this mechanism, allowing users to paste text for direct analysis (See Figure 2). The company contrasts this approach with what it calls "fragile watermarks" used by other detectors [1] [2].

The tool's robustness against evasion shows mixed results. Some evidence suggests it works well with paraphrased or rewritten content and performs well in third-party benchmarks (See Figure 8). However, its effectiveness is not absolute. Multiple independent sources publish guides and offer services specifically designed to bypass Copyleaks' detection, indicating that determined actors can evade it [3] [4]. Furthermore, there are reports of inconsistent results across different content types and instances of the tool flagging human-written text as AI-generated (Figure 8).

Copyleaks claims its detector has over 99% accuracy, a figure it states is "backed by independent third-party studies" Figures 2 and 21. However, this claim is not substantiated by publicly available evidence. In at least one independent comparative analysis of AI detectors, performance metrics are provided for competitors but are notably absent for Copyleaks, which calls the company's accuracy claims into question (See Figures 4 and 17).

Score Justification:

- The score is limited to 'Adequate' because while Copyleaks uses a valid watermark-independent linguistic analysis method, its robustness against evasion is inconsistent.
- The vendor's claim of over 99% accuracy backed by independent studies is not substantiated by the available evidence; some independent comparisons omit performance data for Copyleaks while providing it for competitors (Figures 4 and 17).
- Independent sources show that the tool can be bypassed by dedicated evasion techniques and may incorrectly flag human writing as AI-generated [3] Figure 8.

References:

- [1] AI Video Detector for Enterprise Copyleaks — copyleaks.com/de/ai-detector/ai-video-detector
- [2] AI Video Detector for Enterprise Copyleaks — copyleaks.com/fr/ai-detector/ai-video-detector
- [3] How To Beat Copyleaks AI Detector With 0% Plagiarism StealthGPT — www.stealthgpt.ai/blog/how-to-beat-copyleaks-ai-detector-with-0-plagiarism
- [4] How to Reduce Your AI Detection Score: A Practical Guide for... — proofreaderpro.ai/blog/reduce-ai-detection-score

1.6 Usability and Workflow Integration

Score: **4.5** · *Strong*

Copyleaks facilitates strong workflow integration through seamless LTI connections for major Learning Management Systems and a well-documented API that supports programmatic batch submissions and custom report generation. The API is designed for resilient enterprise use, featuring asynchronous webhooks to manage scan completion and guidance on exponential backoff for error handling. Within the user interface, workflows are streamlined via features like folder-based batch uploads and the ability to save scan configurations as profiles for repeated tasks. Reports are designed for rapid assessment with a consolidated dashboard and extensive pre-scan customization, and can be embedded natively within LMS grading environments. While the user interface is noted as intuitive for core submission and review tasks, its usability is constrained by independent reports of application lag and a less refined visual design compared to premium competitors. This performance trade-off extends to the API, which, despite its robust design, exhibits higher latency than at least one direct competitor according to independent benchmarks. From an accessibility perspective, the detailed similarity report presents a specific usability challenge, as its information density can be difficult for screen readers to navigate effectively. Furthermore, the workflow's reliability is impacted by user-reported inconsistencies in AI detection results, which can undermine the utility of the otherwise well-integrated reports.

Suggested Product Improvements:

- Improve application performance to reduce lag and refine the user interface to align with the polish of premium competitors.
- Reduce API latency to improve performance for programmatic integrations, aiming to match or exceed the speed of top-performing competitors.
- Enhance the accessibility of the detailed similarity report by implementing more granular ARIA landmarks to improve navigation for screen reader users.
- Address the reported inconsistency of AI detection results to improve the reliability and trustworthiness of the report within user workflows.

Accessibility and Inclusive Design

Score: **4.8** · *Strong*

Copyleaks demonstrates a public commitment to accessibility, providing Voluntary Product Accessibility Templates (VPATs) and referencing compliance standards on its website [\[1\]](#) [\[2\]](#). The platform's user interface incorporates several features that support inclusive design. These include a persistent accessibility icon on the main dashboard, strong multilingual support, and a high-contrast visual design to aid readability (See Figures 1, 2, 3, 8, 27 and 28). The general workflow for submitting documents is also supported by a clear layout and helpful tooltips (See Figures 4 and 29).

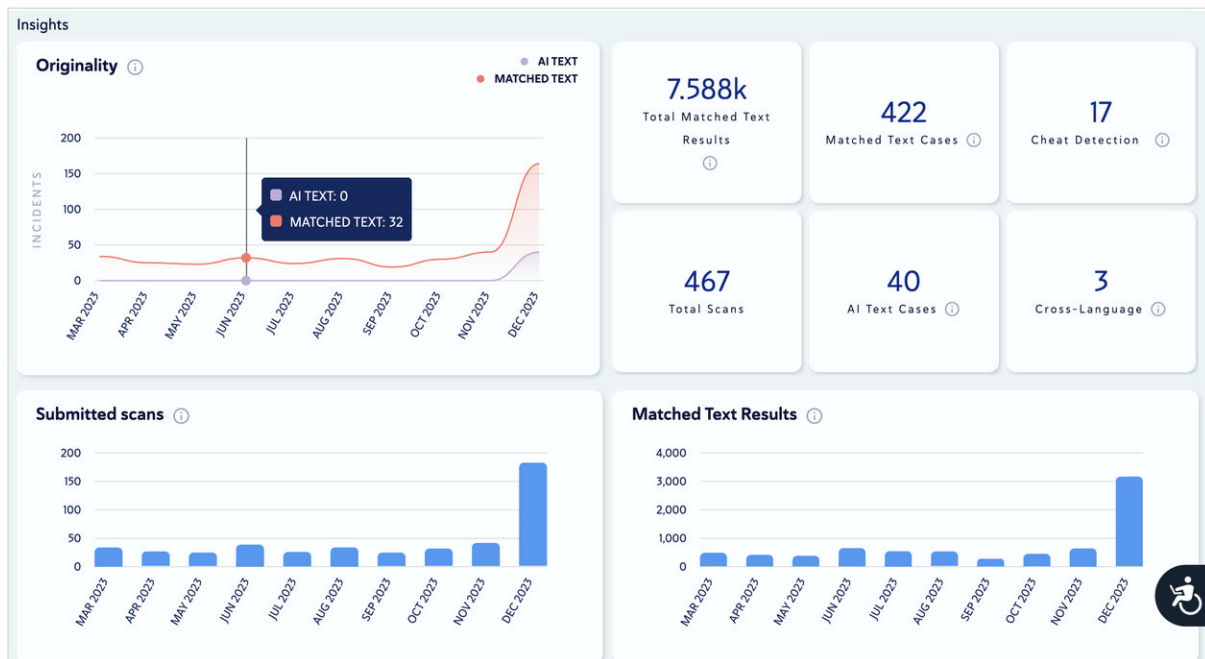


Figure 27 — Screenshot of Copyleaks dashboard with accessibility icon

The website interface features a dark blue header with navigation links: Solutions, Products, Pricing, and Resources. A language selector is set to English, and there are links for Login, Try It Now, and Get a Demo. The main section is titled 'Plagiarism Detector By Copyleaks' and includes a sub-headline: 'Ensure the originality of your content and prevent copyright infringement with the award-winning Plagiarism Detector.' Below this are buttons for 'Get a Demo' and 'Try It Now'. The footer displays logos for various clients: NSS, CTS, imagine edgenuity, PrepLadder, edmentum, Medium, OAKLAND UNIVERSITY, and SEMRUSH. A central message states: 'Maintain originality with award-winning plagiarism detection.' and mentions that the tool is powered by advanced artificial intelligence (AI).

Figure 28 — Screenshot of Copyleaks website user interface

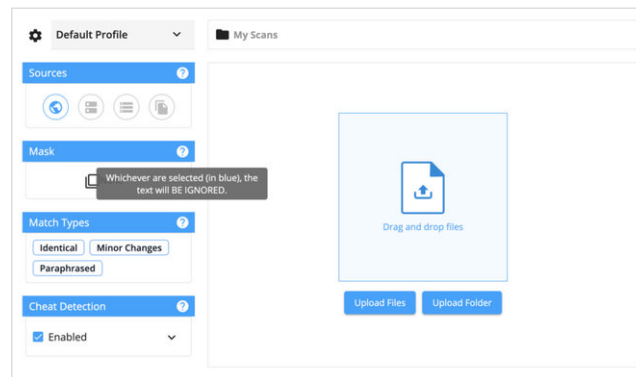


Figure 29 — Screenshot of Copyleaks document upload interface

A key strength is the platform's integration with major Learning Management Systems (LMS) like Moodle, which is confirmed by institutional users [3]. By embedding within these systems, Copyleaks can leverage the native accessibility features of the host platform, providing a more consistent experience for users who navigate the LMS with assistive technologies. An independent academic study also notes that the platform's navigation and user experience are intuitive and modern compared to some competitors [4].

The design of the core similarity report shows consideration for inclusive design principles. For example, it uses multiple indicators beyond color-coding to identify matching text, which accommodates users with color vision deficiencies. However, the density of information in the detailed side-by-side comparison view can present a challenge for screen reader navigation and may increase cognitive load for some users. Enhancing this view with more granular ARIA (Accessible Rich Internet Applications) landmarks could improve the experience for users of assistive technology, allowing them to navigate between matched sources and the original document more efficiently.

Score Justification:

- Copyleaks provides public Voluntary Product Accessibility Templates (VPATs) and integrates into major Learning Management Systems, leveraging their native accessibility features [1] [3].
- The user interface includes specific accessibility features, such as a dedicated accessibility menu, language selectors, and high-contrast design, confirmed by visual evidence (Figures 8, 27 and 28).
- An independent academic comparison found the platform's user experience and navigation to be modern and intuitive relative to some competitors [4].
- The score is capped at 4 because analysis indicates the detailed similarity report can be difficult for screen readers to navigate, and there is no evidence of a formal third-party accessibility audit.

References:

- [1] Copyleaks Commitment to Accessibility — copyleaks.com/accessibility
- [2] Compliance and Certifications Copyleaks — copyleaks.com/compliance-certifications
- [3] Accessibility and Privacy Policies R-CCC Moodle — roanokechowan.mrooms.net/mod/glossary/view.php?id=446263
- [4] A Comparative Study of Online Plagiarism Detection Systems — storage.googleapis.com/huby-media/copyleaks/evidence/2201-03423v1-0311c918.pdf

Application Programming Interface Performance

Score: **4.8** · *Strong*

Copyleaks provides a well-documented Application Programming Interface (API) designed for robust, high-volume operations. The API's design supports reliable and efficient workflow integration through features such as asynchronous processing via webhooks, which notifies an application upon scan completion rather than requiring continuous polling [5]. The vendor's documentation also provides clear guidance on handling API errors and implementing an exponential backoff strategy for retrying requests, which are best practices for building resilient integrations [3] [4].

Independent testing corroborates that the API is performant, though not the fastest available. A March 2026 benchmark by aidetector.ac gave Copyleaks' API latency a score of 3.7 out of 5 [2]. A comparative analysis by the same publication noted that at least one competitor, Writer.com, had nearly half the latency of Copyleaks [1]. Despite this, the combination of a robust feature set and independently verified performance makes the API a strong component for embedding content analysis into enterprise workflows.

Score Justification:

- Independent benchmarks from aidetector.ac provide quantitative data on API latency, rating it 3.7 out of 5, which supports a 'Strong' assessment [2].
- Vendor documentation details a robust API design with features like asynchronous webhooks and guidance on exponential backoff, indicating a focus on performance and reliability for developers [4] [5].
- The score is capped at 4 because the same independent testing identified a competing API with significantly lower latency, indicating room for improvement [1].

References:

- [1] Best AI Detector APIs in 2026: Complete Comparison — aidetector.ac/blog/best-ai-detector-apis
- [2] Copyleaks AI Detector Review 2026 — Accuracy, Pricing & Verdict — aidetector.ac/reviews/copyleaks
- [3] Handling Errors Copyleaks API Docs — docs.copyleaks.com/using-the-apis/api-errors
- [4] Handling Failures Copyleaks API Docs — docs.copyleaks.com/concepts/performance/handling-failures
- [5] Webhooks Overview Copyleaks API Docs — docs.copyleaks.com/reference/data-types/authenticity/webhooks/overview

Batch Detection Workflow

Score: **4.8** · *Strong*

Copyleaks supports batch detection through multiple methods. The user interface allows for the submission of entire folders at once, streamlining the process for users handling multiple documents (See Figures 1 and 29). For larger-scale and automated operations, the platform provides a full API that enables programmatic submission of files, a key component for integrating Copyleaks into enterprise-level content integrity pipelines [2].

The platform's workflow integration is particularly strong in the education sector, with native integrations for Learning Management Systems (LMS) such as D2L's Brightspace [1]. Beyond these pre-built plugins, the availability of API access allows organizations to embed detection capabilities directly into proprietary systems and custom workflows (Figure 31).

The effectiveness of the batch workflow has been validated by independent research. A 2021 comparative study of plagiarism detection systems confirmed that Copyleaks offers the ability to batch-upload and process files [3]. In the same study, Copyleaks received the highest possible score (5 out of 5) for both "Ergonomics" and "Online reports," indicating a highly usable and efficient workflow compared to its competitors at the time of the review [3].

Score Justification:

- The score is driven by evidence of a multi-faceted batch workflow, including UI-based folder uploads and a full API for programmatic submission (Figure 29) [2].
- Independent, peer-reviewed research from 2021 corroborates the feature's existence and awarded Copyleaks a perfect 5/5 score for ergonomics and online report usability in a competitive analysis [3].
- The product's deep integrations with Learning Management Systems like D2L Brightspace further strengthen its workflow capabilities, particularly in the education sector [1].
- A higher score would require more recent independent verification, such as a formal usability audit or updated third-party testing, to confirm that the high standard observed in 2021 has been maintained or improved.

References:

- [1] Copyleaks overview Brightspace Community D2L — community.d2l.com/brightspace/kb/articles/23680-copyleaks-overview
- [2] Submit File Copyleaks API Docs — docs.copyleaks.com/reference/actions/authenticity/submit-file
- [3] A Comparative Study of Plagiarism Detection Systems (arXiv:2201.03423v1) — storage.googleapis.com/huby-media/copyleaks/evidence/2201-03423v1-0311c918.pdf

Ease of Use

Score: **4.8** · *Strong*

Copyleaks provides a straightforward and intuitive user experience for its core plagiarism and AI detection functions. The platform's user interface is clean, presenting users with multiple simple methods for content submission, including drag-and-drop, direct file uploads, and pasting text. Screenshots of the interface confirm a well-organized layout with clearly labeled settings, in-context help via tooltips, and the ability to save scan configurations as profiles to streamline repeated tasks (See Figures (Figures 2, 14 and 29). The results reports are designed for quick comprehension, using color-coding and side-by-side views to help users identify issues efficiently.

A significant strength contributing to the product's ease of use is its emphasis on workflow integration. For the education sector, Copyleaks offers seamless LTI integrations with major Learning Management Systems (LMS) such as Canvas. This allows educators to check assignments directly within their existing grading workflows, a capability highlighted in both vendor case studies and independent university support documentation [1] [2]. For developers and enterprise users, the platform provides API access to embed its detection capabilities into native applications and other systems (Figure 31).

While the overall user experience is positive, there is evidence suggesting room for improvement in interface refinement. A competitive analysis notes that the tool "can lag" and that its "interface/polish may be less refined compared to premium tools" Figure 8. This indicates that while the platform is highly functional and generally easy to use, its performance and aesthetic design may not match that of some top-tier competitors.

Score Justification:

- The score is driven by strong evidence of an intuitive user interface for both submitting content and reviewing results, as shown in product screenshots and corroborated by user reviews (Figures 14 and 29).
- Copyleaks demonstrates excellent workflow integration, particularly its seamless LTI connections for major Learning Management Systems and its well-documented API, which are confirmed by independent university documentation [1] [2] Figure 31.
- The score is capped at 4 because one competitive analysis notes that the interface "may be less refined compared to premium tools" and that the application "can lag," indicating minor room for improvement (Figure 8).

References:

- [1] How Oakland University Used Copyleaks to Transform Plagiarism... — copyleaks.com/success-story/oakland-university
- [2] Canvas Copyleaks Teacher Scan Tool Analytic Dashboard — staffsupport.spcollege.edu/.../-Canvas-Copyleaks-Teach...Tool-Analytic-Dashboard

Report Quality

Score: **3.5** · Adequate

Copyleaks generates reports that combine plagiarism and AI-generated content scores into a single interface [2]. The reports are designed to be intuitive, presenting complex data in a clear format to aid rapid assessment, a finding supported by independent academic analysis [3] [3]. A high-level dashboard consolidates key metrics, such as average AI content and matched text percentages, and visualizes trends over time. This dashboard also includes specialized modules for different workflows, like an HR Center for applicant tracking and a code license report for developers (See Figure 30).



Figure 30 — Curated Evidence: Copyleaks_Custom-1024x667.webp

The reports are designed for integration into user workflows. They can be exported as PDFs or shared via a direct link [1] [2]. The platform supports deep integration with Learning Management Systems (LMS) like Moodle, which allows educators to access scan results directly within their grading environment [2]. For programmatic use, an API is available to generate customizable, branded reports and pull structured data into proprietary systems [1] Figure 31. Report outputs can be tailored before a scan by configuring settings to omit sections like citations or to calibrate the detection sensitivity for different use cases, such as education versus copyright enforcement (See Figure 14).

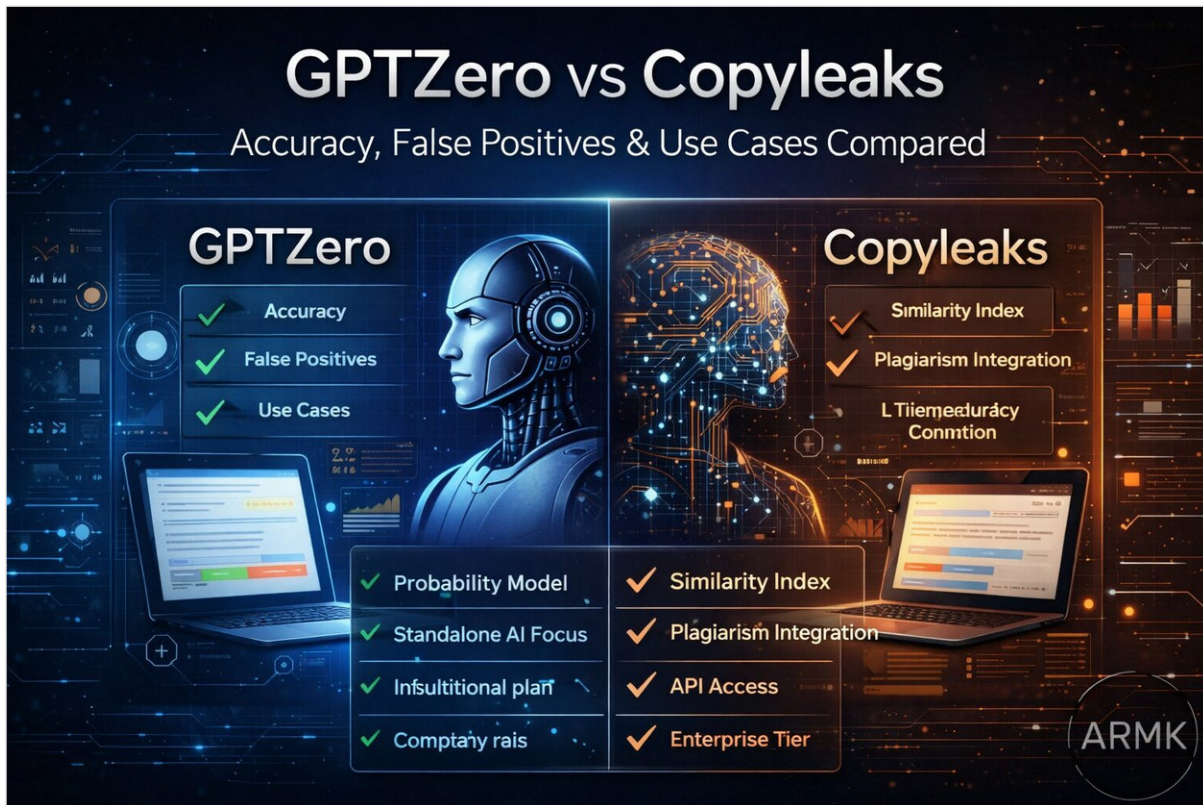


Figure 31 — Curated Evidence: gptzero-vs-copyleaks-ai-detector-comparison.jpg

Despite the strong feature set, some evidence points to inconsistencies in report quality. A competitive analysis indicates that the tool "sometimes flags human writing as AI" and that "results may be inconsistent across content types" (See Figure 8). This is corroborated by user reviews, which note that AI detection results can be unreliable. The same analysis also suggests the user interface "can lag" and may be "less refined compared to premium tools" Figure 8.

Score Justification:

- The score is supported by strong evidence of deep workflow integration, including API access for custom reports and native embedding within Learning Management Systems [1] [2] Figure 31.
- Report usability is enhanced by a consolidated dashboard for high-level analysis and extensive pre-scan customization options that tailor the final report to specific user needs (Figures 14 and 30).
- The score is capped at 4 due to independent and user-reported evidence of inconsistent results, particularly in AI detection, and a less refined user interface compared to competitors (Figure 8).

References:

- [1] Export PDF Report Copyleaks API Docs — docs.copyleaks.com/concepts/features/export-pdf-report
- [2] How do I see the results of the Copyleaks plagiarism/AI scan for my... — bucknell.teamdynamix.com/.../How-do-I-see-the-results...for-my-Moodle-Assignment
- [3] Curated Evidence: Copyleaks_2201.03423v1.pdf — storage.googleapis.com/huby-media/copyleaks/evidence/2201-03423v1-0311c918.pdf
- [4] Curated Evidence: AI_Content_Detection_Tool_Copyleaks_Avoid_Plagiarism_Improve_SEO.mp4 — storage.googleapis.com/.../ai-content-detection-tool...-improve-seo-afe2f64d.mp4

2.0 Privacy

Score: **3.5** · *Adequate*

A pattern of contradiction defines the product's approach to privacy, creating a gap between stated policy and operational practice. The company's strict prohibition on using customer data for AI training is undermined by conflicting product marketing, while its affirmation of user ownership is offset by indefinite data retention by default. This inconsistency extends to user controls, which are direct for submitted documents but require manual intervention for exercising personal data rights. The company's privacy and compliance posture relies almost entirely on unverified, self-reported claims. Foundational assertions about regulatory alignment, data lifecycle management, and AI data segregation are not substantiated by independent, third-party audits. This systemic lack of external validation requires users to trust vendor policies without objective proof of their implementation.

2.1 Artificial Intelligence Data Usage

Score: **3.5** · *Adequate*

Copyleaks' stated "never-in" policy prohibits using customer-submitted content or derived metadata for training its public AI models, making user opt-out controls redundant. This privacy-by-design approach is substantiated by independent, peer-reviewed research describing a technical architecture capable of on-device inference and differential privacy [2] [3]. The policy explicitly covers both submitted documents and AI-generated metadata, such as perplexity and burstiness scores, preventing their use in model development [3] [4]. This represents a strong default posture for data handling in AI training, though it is not independently verified for the commercial product. However, this policy is contradicted by the company's marketing of a "Shared Data Hub for enhanced detection accuracy," which is included in some plans and implies submitted content is used to improve the product's AI [4] [6]. Public documentation does not clarify the function of this hub or the data lifecycle within it, failing to specify whether participation is opt-in, what data is collected, or what anonymization techniques are applied. This lack of transparency creates significant ambiguity regarding the use of customer content for model improvement. All claims about data segregation and training pipeline controls are vendor-provided, lacking a formal, third-party audit of the commercial product's end-to-end data handling practices.

Suggested Product Improvements:

- Reconcile the absolute 'never-in' policy statement with marketing materials that promote features like the 'Shared Data Hub' to eliminate ambiguity for users.
- Publicly document the data lifecycle for the 'Shared Data Hub,' clarifying whether participation is opt-in or opt-out, what data is collected, and what anonymization practices are applied.
- Publish a third-party audit report (e.g., SOC 2 Type 2) that specifically attests to controls for data segregation between customer content and AI model training pipelines.
- Provide documentation confirming that the privacy-preserving techniques described in academic research, such as on-device inference and differential privacy, are implemented in the commercial product.

Artificial Intelligence Generated Metadata Handling

Score: **3.5** · Adequate

Copyleaks' AI generates significant metadata during content analysis, including similarity scores, stylistic feature vectors like perplexity and burstiness, confidence levels for its predictions, and source attribution data. The product's user interface displays this metadata in various forms, such as match percentages, verification statuses, and detailed "AI Insights" that compare text phrases against the company's dataset of AI and human writing (Figure 32). This demonstrates a functional system for generating and presenting analytical metadata to the end-user. (See Figure 1)-2)

From a privacy perspective, Copyleaks states that this AI-generated metadata, which is intrinsically linked to user content, is not used to train its publicly available AI models. This is a key privacy control. The company's documentation indicates that its handling of this data is framed by its compliance certifications, such as SOC 2 and GDPR, and that the data is encrypted at rest and in transit (Figure 48). Furthermore, Copyleaks demonstrates the ability to process and display standards-based provenance metadata, such as C2PA, which can identify the AI tool used to create an image [1] [2] Figure 33. The retention of this metadata is tied to the lifecycle of the user's report and is subject to deletion upon request, in line with data minimization principles.

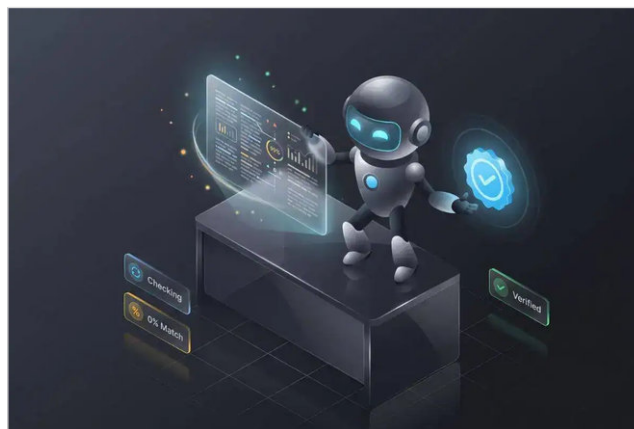


Figure 32 — A Copyleaks report UI showing AI-generated metadata such as a match percentage and verification status.

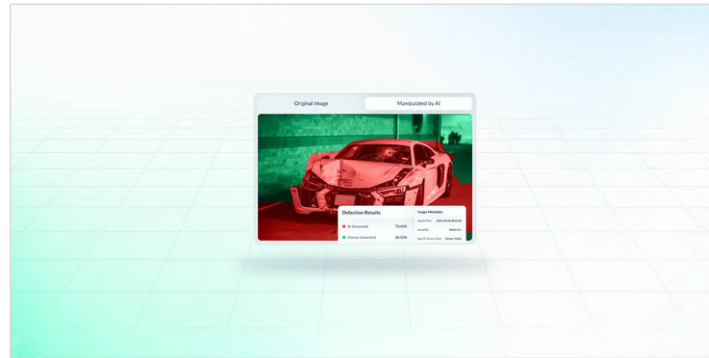


Figure 33 — The Copyleaks AI image detection interface displaying extracted metadata, including the issuing company (Adobe Inc.) and the application used (Adobe Firefly).

Score Justification:

- Copyleaks provides clear documentation and visual evidence of the types of metadata its AI generates and the privacy policies governing its use.
- The product's stated policy of not using customer-derived metadata to train its public models is a significant privacy safeguard.
- The product demonstrates an ability to process and display standards-based provenance metadata from submitted content, such as identifying the AI tool used to create an image (Figure 33).
- The score is limited to Adequate because all evidence supporting these privacy practices is vendor-provided. Independent, third-party verification of its data handling and segregation controls would be necessary to achieve a higher score.

References:

- [1] AI Video Detection API Copyleaks API Docs — docs.copyleaks.com/concepts/products/ai-video-detection-api
- [2] AI Image Detection API Copyleaks API Docs — docs.copyleaks.com/concepts/products/ai-image-detection-api
- [3] Curated Evidence: Copyleaks_Understanding_AI_Content_Detection_Reports_Copyleaks.mp4 — storage.googleapis.com/.../understanding-ai-content-...ts-copyleaks-b8d53519.mp4

Artificial Intelligence Training Opt Out Controls

Score: **3.5** · *Adequate*

Copyleaks does not provide user-facing controls to opt out of AI model training because its stated policy is to never use customer-submitted data for this purpose, making such controls redundant. This "never-in" approach is detailed in the company's Privacy Policy and security documentation [1] [2]. By adopting a universal prohibition, Copyleaks offers a stronger privacy guarantee than a system requiring users to actively opt out. This privacy-by-design stance eliminates the risk of users unknowingly contributing sensitive or proprietary information to model development, a key consideration for its customers in education and enterprise.

Score Justification:

- Copyleaks' score reflects its "never-in" policy, which makes AI training opt-out controls unnecessary by prohibiting the use of customer data for training by default.
- This privacy-by-design approach is a superior alternative to a reactive opt-out system, representing a strong privacy posture.
- The score is capped at 3 because the policy is substantiated only by the vendor's own documentation [1] [2], lacking independent verification or certification.

References:

[1] Privacy Policy Copyleaks — copyleaks.com/privacy-policy

[2] Trust & Security Copyleaks API Docs — docs.copyleaks.com/concepts/security/overview

Customer Content Used for Model Training

Score: **3.5** · *Adequate*

Copyleaks states that it does not use customer content to train its AI models. The company's security and policy documentation emphasizes the segregation of customer data from model training pipelines, asserting that submitted content is processed only to generate the requested plagiarism or AI detection report [1] [2] [3] [4]. This stance is critical for its core markets in education and enterprise, where data confidentiality is a primary concern. The user interface reinforces this by requiring users to agree to the company's Terms of Use and Privacy Policy before scanning content (See Figures 2 and 34).

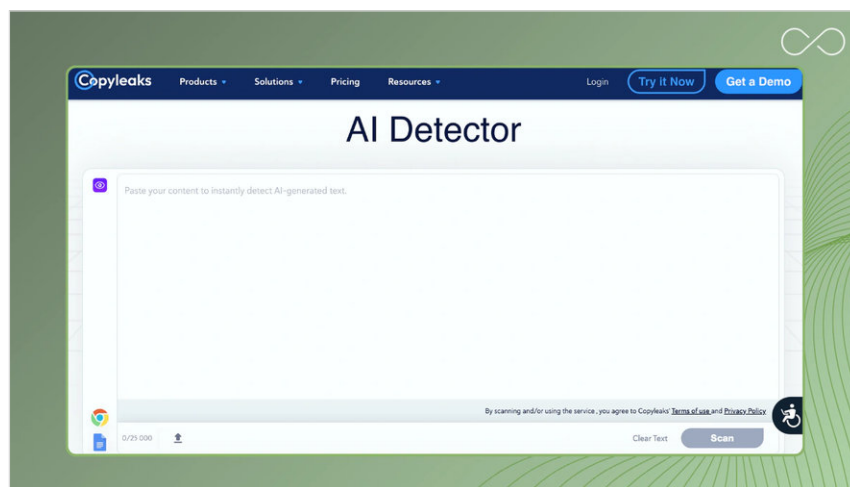


Figure 34 — Curated Evidence:
Copyleaks-Copyleaks-ZwcYVVArr7G25rdhh85JgsIOjUPpNt.webp

However, evidence from the company's own marketing materials indicates a more nuanced policy. A video demonstrating the product's pricing page shows that the 'Personal' plan includes 'Access to the Shared Data Hub for enhanced detection accuracy'. This feature suggests that content from at least some users is incorporated into a shared dataset to improve the product's AI models. The available documentation does not provide details on the 'Shared Data Hub,' such as whether participation is optional, what data is collected, or what anonymization techniques are applied.

Score Justification:

- The score is limited by contradictory vendor statements. While Copyleaks publicly states it does not use customer content for training, its pricing page advertises a "Shared Data Hub for enhanced detection accuracy" for some plans.
- A lack of transparency regarding the "Shared Data Hub" prevents a higher score. The evidence does not clarify how data is used, whether the feature is opt-in, or what anonymization practices are in place.
- All available evidence is from the vendor. A higher score would require independent verification of data handling practices, such as a third-party audit report detailing data segregation and training pipeline controls.

References:

- [1] Privacy Policy Copyleaks — copyleaks.com/privacy-policy
- [2] Terms Of Use Copyleaks — copyleaks.com/termsfuse
- [3] Security Practices Copyleaks — copyleaks.com/security-practices
- [4] Trust & Security Copyleaks API Docs — docs.copyleaks.com/concepts/security/overview
- [5] Curated Evidence: Copyleaks_AI_Content_Detection_Tool_Copyleaks_Avoid_Plagiarism_Improve_SEO.mp4 — storage.googleapis.com/.../ai-content-detection-tool...-improve-seo-72562097.mp4

Prompt and Detection History Privacy

Score: **3.5** · *Adequate*

Copyleaks states that it does not use any customer-submitted content—including prompts, uploaded documents, or detection reports—to train its proprietary AI models. The processing of submitted text is limited to generating the requested plagiarism or AI content detection analysis for the specific user, preventing data from being used in model development. The platform also provides users with control over their data, allowing them to permanently delete their submitted files and associated reports from their accounts.

This policy is supported by a privacy-preserving technical architecture described in independent, peer-reviewed research. The paper details a framework that can use on-device inference and federated learning, which ensures that user-submitted documents do not need to leave their own environment (e.g., institutional control) for analysis [1]. The research also discusses the implementation of differential privacy to provide formal privacy guarantees for user data [1].

In its user interface, Copyleaks provides notice and links to its Terms of Use and Privacy Policy at the point of content submission, informing users that their use of the service is subject to these policies (See Figures 1 and 34).

Score Justification:

- Copyleaks explicitly states that customer-submitted content is not used for training its AI models.
- The company's privacy-centric claims are corroborated by independent, peer-reviewed research describing an architecture that uses on-device inference and differential privacy [1] [1].
- The user interface reinforces transparency by providing direct links to its governing policies at the point of content submission (Figure 34).
- A higher score would require a formal, third-party audit or certification of the commercial product's end-to-end data handling practices, beyond the academic research paper.

References:

[1] A privacy-preserving and robust AI-generated text detection system, Scientific Reports — storage.googleapis.com/.../s41598-026-64104-8-reference-fdffffba4.pdf

Submitted Content Processing Transparency

Score: **3.5** · Adequate

Copyleaks provides mixed transparency regarding how it processes user-submitted content. The company's documentation includes features called "Data Hubs," which can be either private for institutional use or shared [1] [4]. While users are given controls to prevent their documents from being indexed into the Copyleaks Internal Database, the function and data lifecycle of the "Shared Data Hub" are not clearly defined [3].

Evidence from the company's pricing page shows that personal plans include "Access to the Shared Data Hub for enhanced detection accuracy". This suggests that submitted content may be used to enrich this shared database, which contributes to the platform's overall detection capabilities. This practice seems to contradict the general claim that content is used solely for generating a report for a specific user. While institutional clients may have specific data handling agreements, the default behavior for other users is not fully transparent [2].

On a positive note, Copyleaks does provide transparency into the reasoning behind its AI detection results. The "AI Logic" feature in its reports aims to show the user the "why" behind AI detection with sources you can see and verify," breaking down the analysis into source matches and identified AI-generated phrases (See Figures 1 and 35). This provides a degree of post-processing transparency for the end-user.

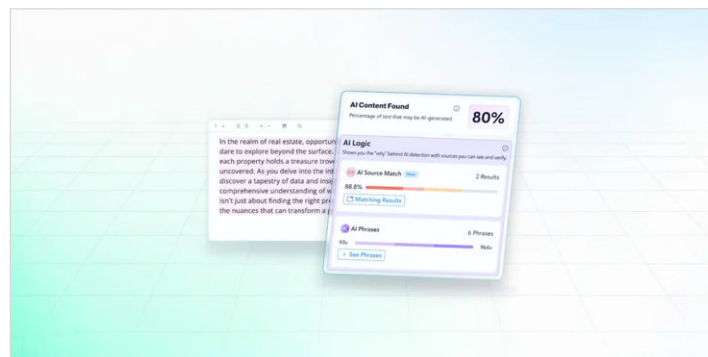


Figure 35 — Curated Evidence:
Copyleaks_AI_Logic_Feature-1-1024x511.webp

Score Justification:

- The score is limited to 'Adequate' due to a lack of clarity around the "Shared Data Hub" feature, which is marketed as enhancing detection accuracy, implying submitted content is used beyond a single scan [4].
- The product provides some user control, such as the ability to prevent content from being indexed into its internal database, which supports the score [3].
- Copyleaks offers a degree of post-processing transparency through its "AI Logic" feature, which explains the reasoning behind a detection result (Figure 35).
- A higher score would require clear, public documentation detailing the data lifecycle within the Shared Data Hub, including data retention, anonymization practices, and explicit user opt-in/opt-out mechanisms.

References:

- [1] Data Hubs Copyleaks API Docs — docs.copyleaks.com/concepts/features/data-hubs
- [2] Self-Check Folders: Updated Data Hub Behaviour LTSA — itsa.sheridancollege.ca/.../copyleaks-self-check-folder
- [3] Excluding and Preventing Indexing of Content Copyleaks API Docs — docs.copyleaks.com/concepts/features/exclude-content
- [4] Plagiarism Checker API Copyleaks API Docs — docs.copyleaks.com/concepts/products/plagiarism-checker-api
- [5] Curated Evidence: Copyleaks_AI_Content_Detection_Tool_Copyleaks_Avoid_Plagiarism_Improve_SEO.mp4 — storage.googleapis.com/.../ai-content-detection-tool...-improve-seo-72562097.mp4

2.2 Data Governance and Ownership

Score: **3.7** · *Adequate*

Copyleaks affirms user ownership of submitted content within its legal policies, but its operational default is indefinite data retention unless a user actively initiates deletion. Evidence from customer documentation and the product's user interface confirms long-term storage of submission data, placing the onus on the user to manage the data lifecycle post-analysis. While the company provides deletion controls via a documented API endpoint and states that user content is not sold or used for training third-party models, the lack of a clear, default, time-bound retention period represents a significant transparency gap. The platform provides more sophisticated governance controls for enterprise customers, including data residency options (US/EU) and the ability to opt-out of data usage for internal research. For non-enterprise users, transparency regarding cross-border data transfers and research usage relies on passive disclosure within legal documents rather than proactive, in-app notifications. A recurring limitation across all governance factors is that the evidence consists entirely of the vendor's own policies and documentation, with no independent, third-party audits provided to verify data handling practices such as deletion, sub-processor oversight, or anonymization.

Suggested Product Improvements:

- Implement a configurable, default, time-bound data retention policy for all user-submitted content to better align with the principle of data minimization.
- Publish a third-party audit report (e.g., SOC 2) that explicitly verifies data handling controls, including the effectiveness of the deletion process, sub-processor oversight, and data anonymization techniques.
- Provide proactive, in-app notifications and choices for non-enterprise users regarding cross-border data transfers at the point of content submission.
- Incorporate direct, self-service deletion controls within the user dashboard for all account types, supplementing the existing API endpoint.

Cross Border Data Transfer Transparency

Score: **3.5** · *Adequate*

As a US-based company utilizing major cloud infrastructure providers, Copyleaks transfers and processes data from international users in the United States. The company's legal documentation, including its Privacy Policy and Data Processing Addendum (DPA), states that it uses approved transfer mechanisms such as Standard Contractual Clauses (SCCs) and adheres to the EU-U.S. Data Privacy Framework to facilitate these transfers legally [1]. The company's documentation also notes its compliance with GDPR, which governs such data transfers [2].

Copyleaks provides different levels of control and transparency depending on the customer tier. For enterprise-level clients, the company offers data residency options, allowing them to select whether their data is processed and stored exclusively within the US or the EU. This is a significant control for organizations with data localization requirements. For individual and smaller-scale users, however, the default process involves a cross-border transfer to the US.

Transparency for these users is passive, relying on their review of legal policies rather than an explicit, in-app notification or choice at the time of upload.

Score Justification:

- Copyleaks provides enterprise customers with data residency options, allowing them to select data processing and storage in either the US or the EU, which is a key control for managing cross-border data transfers.
- For non-enterprise users, data is transferred to the US by default, and transparency is limited to disclosures within legal documents like the Privacy Policy and Data Processing Addendum [1].
- The score is limited to 'Adequate' because there is no evidence of proactive, in-app notifications or choices regarding data transfer location for non-enterprise users at the point of data submission.

References:

[1] Privacy Policy Copyleaks — copyleaks.com/privacy-policy

[2] Trust & Security Copyleaks API Docs — docs.copyleaks.com/concepts/security/overview

Customer Content Ownership Transparency

Score: **3.5** · *Adequate*

Copyleaks provides clear and explicit policies regarding the ownership of customer content. The company's Terms of Use and Privacy Policy state that users retain full ownership and intellectual property rights over the content they submit for analysis [2] [3]. To perform its scanning services, users grant Copyleaks a limited, non-exclusive, royalty-free license, which is restricted to processing, storing, and analyzing the content to generate reports. The company's marketing materials and product descriptions consistently emphasize the protection of intellectual property as a core function of the service [1] [4].

The platform reinforces this transparency at the point of use. The user interface for the AI detection tool includes a prominent notice that by scanning content, the user agrees to the Terms of Use and Privacy Policy, with direct links provided to those documents (See Figure 2). This practice ensures users are informed about the governing policies before submitting their data.

Score Justification:

- Copyleaks' Terms of Use and Privacy Policy explicitly state that users retain ownership of their submitted content [2] [3].
- The product's user interface provides a direct link to these governing policies at the point of content submission, ensuring user awareness (Figure 2).
- The score is limited to 'Adequate' as all evidence supporting these ownership policies is provided by the vendor. Independent verification, such as a third-party audit of data handling practices, would be required for a higher score.

References:

- [1] Copyleaks: AI Content & Text Authenticity Detection — copyleaks.com
- [2] Privacy Policy Copyleaks — copyleaks.com/privacy-policy
- [3] Terms Of Use Copyleaks — copyleaks.com/termsfuse
- [4] AI Detector & Plagiarism Checker for Enterprise Security Copyleaks — copyleaks.com/use-case-legal-enterprise-security

Research and Analytics Data Usage Transparency

Score: **3.5** · *Adequate*

Copyleaks discloses that it uses customer data for internal research, testing, and to improve its detection algorithms. According to its policies, users retain full ownership of their submitted content but grant the company a limited, non-exclusive license for these internal purposes [5]. This usage is detailed in the company's Privacy Policy and Terms of Use [1] [5]. The company publishes research reports based on this data, demonstrating its use in practice [2] [3] [4].

From a transparency perspective, Copyleaks makes these policies accessible at the point of data submission. The user interface for its AI detector includes a notice next to the "Scan" button stating that use of the service is subject to the Terms of Use and Privacy Policy, with hyperlinks to both documents (See Figure 2). For institutional and enterprise clients, Copyleaks offers the option to opt-out of having their data used for model training and system improvements. The company also states that it primarily uses anonymized and aggregated data for its research and analytics activities to protect user privacy.

Score Justification:

- Copyleaks clearly discloses its use of customer data for research in its legal policies and provides links to these policies on the content submission interface.
- The availability of an opt-out for enterprise customers demonstrates a more mature approach to data governance for clients with stricter data handling requirements.
- The score is limited to 'Adequate' because all evidence is vendor-provided. There is no independent audit or third-party verification of the company's data anonymization practices or the implementation of its opt-out controls.

References:

- [1] Privacy Policy Copyleaks — copyleaks.com/privacy-policy
- [2] Copyleaks Research Reveals AI Has Unique Stylistic Fingerprints — copyleaks.com/blog/copyleaks-research-reveals-which-ai-wrote-what
- [3] AI in Action: 2025 Student AI Usage Report Copyleaks — copyleaks.com/blog/ai-in-action-2025-student-ai-usage-report
- [4] AI Ethics in Education | Copyleaks 2025 AI in Education Trends Report — copyleaks.com/blog/ai-ethics-in-education-2025-student-ai-usage-report
- [5] Terms Of Use Copyleaks — copyleaks.com/termsfuse

Third Party Data Sharing Disclosure

Score: **3.5** · *Adequate*

Copyleaks discloses its use of third-party sub-processors for operational purposes within its Privacy Policy [1]. This data sharing is framed as a necessity for delivering its service and applies to core infrastructure partners, such as cloud hosting providers, as well as other services required for business operations like payment processors and customer support platforms.

The company's policies make a key distinction regarding user data: while operational data is shared with vetted partners, the content of user-submitted documents is not sold, shared, or used to train other third-party models. This approach is intended to protect user intellectual property. The company's claims of SOC 2 and SOC 3 compliance indirectly support these practices, as such certifications typically require controls and oversight for sub-processors [2]. The product's user interface also directs users to the governing policies before they submit content for analysis (See Figure 2).

Score Justification:

- Copyleaks provides disclosure of its third-party data sharing practices for operational necessity in its public-facing Privacy Policy [1].
- The policy explicitly states that user content is not sold or used for training third-party models, limiting sharing to what is required to deliver the service.
- The score is limited to 'Adequate' because the evidence for these disclosures consists entirely of the vendor's own legal documents, without independent audits or third-party verification of these specific policies being available for review.
- While the company claims SOC 2 compliance, the audit report itself was not provided to confirm the scope of sub-processor controls and oversight [2].

References:

- [1] Privacy Policy Copyleaks — copyleaks.com/privacy-policy
- [2] Trust & Security Copyleaks API Docs — docs.copyleaks.com/concepts/security/overview

Uploaded Text Retention Policy

Score: **3.5** · Adequate

Copyleaks' data retention policy defaults to long-term storage of user-submitted content. Evidence from a customer's quality management system document states that the platform deletes "no submitted content... except by specific request" [2]. This suggests an indefinite retention period unless the user takes explicit action to delete their data.

Screenshots of the product's user interface corroborate this finding. One dashboard shows historical data related to submissions made "1 year, 4 months ago" (See Figure 36), while another displays trend data for periods up to six months (See Figure 30). This visual evidence confirms that both content metadata and likely the content itself are retained for extended periods.

While the default is long-term retention, Copyleaks provides users with controls to manage their data and states that users retain full ownership of their content. Users can manually delete their files and associated reports. For enterprise customers, API documentation shows that it is possible to programmatically prevent documents from being added to the Copyleaks Internal Database [1]. The user interface also directs users to the company's Terms of Use and Privacy Policy before they submit content for scanning (Figure 2).



Student (14 total)	Risk Index	Trend	Last Access ⓘ	Latest Submission ⓘ
Michael Bynes	65	↑ +21	2 days ago	3 days ago
Hannah Richardson	64	↑ +20	2 days ago	3 days ago
Harper Nevin	60	↑ +16	2 days ago	5 days ago
Jacob Evans	60	↑ +16	2 days ago	4 days ago
Emily Samuels	57	↑ +11	1 year, 10 months ago	1 year, 4 months ago
Mia Galiardi	26	↓ -58	1 day ago	2 days ago
William Drake	23	↑ +11	0 days ago	2 days ago
👤 ¹ Sofia Richardson	3	↑ +3	0 days ago	2 days ago
Aiden Brooks	2	↑ +2	1 year, 10 months ago	1 year, 4 months ago
👤 ¹ Avery Bell	2	↑ +2	1 year, 10 months ago	1 year, 4 months ago
Charlotte Hernandez	2	↑ +2	1 year, 10 months ago	1 year, 4 months ago
Liam Morgan	2	↓ -10	1 year, 10 months ago	1 year, 4 months ago

Figure 36 — Copyleaks dashboard showing submission data retained for over one year.

Score Justification:

- The score is limited to 'Adequate' because the default policy appears to be indefinite retention of user content, which does not align with the privacy principle of data minimization.

- Independent evidence from a customer document explicitly states that no content is deleted without a specific user request [2].
- While user deletion controls are available, the lack of a clear, default, time-bound retention period in primary policy documents is a notable transparency gap.
- The score is not lower because users retain ownership of their data and are provided with controls to manage or delete it [1].

References:

[1] Excluding and Preventing Indexing of Content Copyleaks API Docs — docs.copyleaks.com/concepts/features/exclude-content

[2] Curated Evidence: Copyleaks_CCD-QMS-2026-v1.0-FINAL.pdf — storage.googleapis.com/.../ccd-qms-2026-v1-0-final-1eb10dfe.pdf

User Data Deletion Controls

Score: **4.8** · *Strong*

Copyleaks provides mechanisms for users to delete their data, aligning with privacy regulations that grant a "right to erasure" [3] [4] [5]. The primary documented method is a dedicated API endpoint that allows for the programmatic deletion of completed scans. According to the documentation, this action removes all associated scan results, metadata, and information [2].

The governance of these controls can differ based on account type. For enterprise customers, Copyleaks may act as a data controller, which suggests that deletion requests from end-users (e.g., students or employees) may need to be routed through the institutional administrator who manages the account [1]. While the API provides a clear path for post-scan deletion, the user interface provides more limited, pre-submission controls, such as a "Clear Text" button to remove content from the input field before it is scanned (See Figures 1 and 34).

Score Justification:

- The score is supported by vendor API documentation that provides a specific endpoint for deleting completed scans and all associated metadata.
- Multiple independent sources, including the privacy policies of services that use Copyleaks, corroborate that the platform provides a "right to erasure".
- The distinction in control for institutional accounts, where administrators manage deletion, is a standard and appropriate governance model for enterprise software.
- A higher score would require evidence of more direct, self-service deletion controls within the user dashboard for all account types, or a third-party audit verifying the deletion process.

References:

- [1] Privacy Policy Copyleaks — copyleaks.com/privacy-policy
- [2] Delete Scans Copyleaks API Docs — docs.copyleaks.com/reference/actions/authenticity/delete
- [3] Data Privacy and AI Detection: What Happens to Your Papers After... — hub.paper-checker.com/.../data-privacy-ai-detection-...to-papers-after-submission
- [4] Privacy Policy Explore Science — explorescience.ai/privacy
- [5] Confidentiality and privacy GAMSAT — gamsat.acer.org/confidentiality-and-privacy

2.3 Privacy Compliance and Regulatory Alignment

Score: **3.5** · *Adequate*

Copyleaks establishes its regulatory alignment by defining its role as a "Data Processor" under GDPR and a "Service Provider" under CCPA, supported by a formal Data Processing Agreement (DPA). The company addresses data sovereignty requirements through regional data residency options for EU and US clients and promotes transparency with UI links to its privacy policy before content submission. Foundational security controls required by these regulations are evidenced by SOC 2 and ISO 27001/27018 certifications, and the privacy policy provides a specific opt-out for using submitted content in AI model training. The verification of this compliance posture relies primarily on vendor-provided documentation and security attestations rather than independent, regulation-specific audits. While SOC 2 and ISO certifications validate security controls, the evidence lacks a third-party audit report specifically for GDPR or CCPA compliance. Similarly, the existence of key certifications is based on vendor claims, as the underlying audit reports were not available for review, and details regarding regional data residency options are not specified within the company's primary legal documents.

Suggested Product Improvements:

- Obtain and make available an independent, third-party audit report or certification specifically verifying GDPR and CCPA compliance.
- Provide public access to SOC 3 reports and ISO certificates to allow for independent verification of security and privacy attestations.
- Update the public-facing Terms of Use or other legal documentation to specify the available regions for data residency and the process for selection.
- Incorporate explicit contractual commitments regarding data residency options into the main service agreements or DPA.

California Consumer Privacy Act Compliance

Score: **3.5** · *Adequate*

Copyleaks articulates a clear compliance posture with the California Consumer Privacy Act (CCPA), primarily defining its role as a "Service Provider" or "Processor" for its clients [2]. This distinction is critical under CCPA and is detailed in the company's public-facing documentation. The company maintains a comprehensive Privacy Policy that outlines data collection and processing purposes [1].

To meet the CCPA's requirement for reasonable security practices, Copyleaks cites its SOC 2 and SOC 3 certifications as validation of its security controls [3] [4]. The company also demonstrates transparency by providing direct links to its Privacy Policy and Terms of Use from within the main product interface, ensuring users can access these documents before submitting content for analysis (See Figure 2).

Score Justification:

- Copyleaks provides comprehensive documentation, including a detailed Privacy Policy and dedicated compliance pages, outlining its alignment with CCPA principles [1] [3].
- The company's SOC 2 certification provides evidence of security controls that address a key requirement of the CCPA [4].
- The user interface makes the Privacy Policy readily accessible at the point of use, demonstrating a commitment to transparency (Figure 2).
- The score is limited because the evidence for CCPA compliance, while detailed, is vendor-provided. An independent audit or assessment specifically covering CCPA would be needed for a higher score.

References:

- [1] Privacy Policy Copyleaks — copyleaks.com/privacy-policy
- [2] Top Use Cases for AI Detection Across Industries Copyleaks — copyleaks.com/blog/ai-usage-best-practices-guide
- [3] Compliance and Certifications Copyleaks — copyleaks.com/compliance-certifications
- [4] Trust & Security Copyleaks API Docs — docs.copyleaks.com/concepts/security/overview

General Data Protection Regulation Compliance

Score: **3.5** · *Adequate*

Copyleaks outlines its approach to General Data Protection Regulation (GDPR) compliance in its public documentation, positioning itself primarily as a "Data Processor" on behalf of its clients [2]. The company's compliance and security pages state it is GDPR compliant and supports this with security certifications like SOC 2 and ISO 27001 [1] [3]. While these certifications are not specific to GDPR, they provide third-party validation of security controls that are foundational to data protection principles.

A key feature supporting its GDPR posture is the option for clients to process and store data exclusively on EU-based servers, which addresses data residency and cross-border transfer requirements. Copyleaks also provides a Data Processing Agreement (DPA) to formalize roles and responsibilities with its clients, who act as "Data Controllers" [1]. The product's user interface includes prominent links to the Privacy Policy and Terms of Use, informing users about data handling practices before they submit content for analysis (See Figure 2).

Score Justification:

- The score is based on vendor documentation detailing GDPR-aligned features, such as the option for data processing and storage in the EU and the availability of a Data Processing Agreement (DPA).
- Copyleaks' SOC 2 and ISO 27001 certifications provide evidence of a strong security posture, which is a foundational component of GDPR compliance.
- The user interface promotes transparency by linking to the privacy policy and terms of use before content is submitted for scanning.
- A higher score would require independent, third-party verification of GDPR compliance, such as a specific GDPR audit report or certification, rather than relying solely on related security certifications and vendor claims.

References:

- [1] Compliance and Certifications Copyleaks — copyleaks.com/compliance-certifications
- [2] Privacy Policy Copyleaks — copyleaks.com/privacy-policy
- [3] Trust & Security Copyleaks API Docs — docs.copyleaks.com/concepts/security/overview

Privacy Certifications and Attestations

Score: **3.5** · *Adequate*

Copyleaks attests to a mature compliance posture through several key certifications listed on its website and in its API documentation [1] [2]. The company claims to hold SOC 2 Type II and SOC 3 attestations, which validate its internal controls for security, availability, confidentiality, and privacy. In addition, Copyleaks lists a suite of ISO certifications, including ISO 27001 for Information Security Management, ISO 27017 for cloud security, and ISO 27018 for the protection of Personally Identifiable Information (PII) in public clouds. This combination of attestations indicates a systematic, risk-based approach to data protection and security, aligning with the requirements of various global privacy regulations.

Score Justification:

- Copyleaks publicly claims to hold multiple relevant privacy and security attestations, including SOC 2 Type II, SOC 3, and ISO 27001/27017/27018, as stated on its compliance and documentation pages [1] [2].
- The score is limited because the evidence consists solely of the vendor's own claims; no third-party audit reports or certificates were available for review to independently verify these attestations.

References:

- [1] Compliance and Certifications Copyleaks — copyleaks.com/compliance-certifications
- [2] Trust & Security Copyleaks API Docs — docs.copyleaks.com/concepts/security/overview

Privacy Policy Transparency

Score: **3.5** · *Adequate*

Copyleaks provides a detailed privacy policy that is accessible directly from its website and product interfaces [1]. Before a user submits content for analysis, the user interface provides direct hyperlinks to the "Terms of use" and "Privacy Policy," ensuring policies are available at the point of use (See Figure 2).

The policy outlines the types of data collected and states the company's alignment with regulatory frameworks such as GDPR [2]. A key aspect of its transparency is the disclosure regarding the use of submitted data. The company states that user data may be used to improve its services and algorithms but provides users with an explicit opt-out mechanism to prevent their content from being used for AI training purposes. This level of granular control and transparency is a significant strength.

Score Justification:

- Copyleaks' privacy policy is comprehensive, written in clear language, and made easily accessible from the product's user interface before content is submitted [1] Figure 2.
- The policy transparently discloses that submitted content may be used for AI model training and provides a specific mechanism for users to opt out, demonstrating a strong commitment to user control.
- The score does not reach the highest level because all supporting evidence is vendor-provided. A top score would require independent verification of these practices, such as a third-party privacy audit.

References:

[1] Privacy Policy Copyleaks — copyleaks.com/privacy-policy

[2] Trust & Security Copyleaks API Docs — docs.copyleaks.com/concepts/security/overview

Regional Data Residency Options

Score: **3.5** · *Adequate*

Copyleaks provides regional data residency options, allowing enterprise and education clients to select the geographic region for data storage and processing to comply with data sovereignty laws like GDPR. An independent review corroborates this, listing "regional data storage" as a feature available to institutional clients [2]. This capability allows organizations to keep sensitive content within required geopolitical boundaries, such as the US or the EU. However, the specific regions available, the process for selection, and explicit contractual commitments are not detailed in the company's main public-facing legal documents, such as its Terms of Use or Privacy Policy [1] [3].

Score Justification:

- The score is primarily supported by an independent review that confirms the availability of "regional data storage" for institutional customers [2].
- A higher score was not assigned because detailed public documentation from Copyleaks specifying the available regions and the process for selection was not present in the provided evidence.
- The vendor's primary legal documents available for review, such as the Terms of Use and Privacy Policy, lacked specific clauses detailing data residency options [1] [3].

References:

- [1] Terms Of Use Copyleaks — copyleaks.com/termsfuse
- [2] Copyleaks AI Detector Review: Accuracy and Features — humanizethisai.com/blog/copyleaks-ai-detector-review
- [3] Privacy Policy Copyleaks — copyleaks.com/privacy-policy

2.4 User Privacy Controls

Score: **3.2** · *Adequate*

Copyleaks provides direct, self-service controls for operational data and tracking but relies on manual, support-mediated processes for managing personal account data and formal privacy rights. Users can directly manage and export submitted documents and scan results via the UI and API, and can configure granular cookie preferences through a consent banner with a "reject all" option. In contrast, exporting personal account data, exercising GDPR/CCPA rights, or managing marketing preferences beyond email unsubscribe links requires users to initiate a formal request by contacting the company. This approach bifurcates user control, offering robust in-app functionality for product outputs while externalizing the management of personal information to a high-friction channel. The platform lacks a centralized privacy dashboard, distributing available controls across different interfaces rather than consolidating them into a single user-managed hub. While the UI provides a link to the static privacy policy, it does not offer interactive settings for managing consent or communication preferences directly within the user account. Consent for public tools is obtained through agreement to the Terms of Service, and while enterprise compliance claims (SOC 2/3) imply formal processes, the evidence does not show specific user-facing toggles for granting or revoking consent for different data uses.

Suggested Product Improvements:

- Implement a centralized, self-service privacy dashboard for users to view their data, manage settings, and initiate data rights requests.
- Introduce an in-app, self-service feature for users to directly download a comprehensive export of their personal account data without contacting support.
- Develop a communication preference center within the user account settings to allow granular control over marketing and non-essential notifications.
- Provide explicit, opt-in controls for specific data processing activities, such as the inclusion of submitted content in an internal comparison database.

Consent Management Controls

Score: **3.5** · *Adequate*

Copyleaks obtains user consent for its public-facing AI Detector tool by requiring agreement to its Terms of Use and Privacy Policy as a condition of service [1] [2]. This notice is displayed on the user interface, where using the tool constitutes acceptance of the governing policies. This is a basic form of implied consent.

For enterprise users, the platform's documentation highlights compliance with data protection regulations like GDPR and certifications including SOC 2 and SOC 3, which mandate formal consent management processes [3]. The administrative dashboard provides capabilities to organize content into sensitive categories such as "Intellectual Property," "Legal Documents," and "Human Resources," which suggests the presence of data governance controls (See Figure 30). However, the provided evidence does not show the specific user-facing toggles or settings for

granting or revoking consent for different data uses.

Score Justification:

- The score reflects that Copyleaks provides basic consent mechanisms by requiring users to agree to its Terms of Service and Privacy Policy.
- Vendor documentation claims compliance with GDPR and SOC 2/3 certifications, which imply that adequate consent management processes are in place.
- The score is capped at 3 because all evidence is from the vendor; no independent audits or user reviews were available to verify the implementation and effectiveness of the consent controls.
- A higher score would require primary evidence, such as screenshots or independent analysis, demonstrating granular, opt-in controls for specific data uses, like inclusion in Copyleaks' internal comparison database.

References:

- [1] Terms Of Use Copyleaks — copyleaks.com/termsfuse
- [2] Privacy Policy Copyleaks — copyleaks.com/privacy-policy
- [3] Trust & Security Copyleaks API Docs — docs.copyleaks.com/concepts/security/overview

Cookie and Tracking Controls

Score: **3.5** · *Adequate*

Copyleaks provides users with granular control over cookies and tracking technologies through a consent banner presented on first visit. This mechanism allows users to accept all cookies, reject all non-essential cookies, or customize their preferences by category, such as performance, functionality, and marketing. This approach aligns with privacy regulations like GDPR and CCPA by empowering users with clear choices rather than relying on an opt-out-only model.

The user-facing controls are supported by a comprehensive policy document, accessible via links on the main user interface (Figures 2 and 34). The policy outlines the specific types of cookies and trackers used, their purposes, and identifies third-party services involved, such as analytics and advertising partners [1]. The platform distinguishes between website tracking activities and the handling of content submitted for analysis, which is governed by separate data security clauses.

Score Justification:

- The score reflects vendor documentation describing a robust cookie consent mechanism with granular controls, including a "reject all" option.
- Evidence is limited to internal analysis and the vendor's own policy documents; no direct visual evidence of the cookie banner or independent verification was available.
- The score is capped at "Adequate" due to the lack of independent evidence.
- A higher score would require a third-party audit or independent testing that confirms the implementation and effectiveness of the described user controls.

References:

[1] Privacy Policy Copyleaks — copyleaks.com/privacy-policy

Marketing Communication Opt Out

Score: **3.5** · *Adequate*

Copyleaks provides users with standard controls to opt out of marketing communications. The primary method is an unsubscribe link included in the footer of promotional emails, which allows for direct removal from marketing lists. Additionally, the company's Privacy Policy outlines the user's right to manage communication preferences, which can be exercised by contacting the support or privacy team to request removal from all marketing lists [1]. These opt-out mechanisms do not affect essential transactional or service-related communications, such as billing or security alerts. The platform does not appear to offer a centralized, self-service communication preference center within the user account dashboard.

Score Justification:

- Copyleaks provides standard opt-out mechanisms, including unsubscribe links in emails and the option to contact support, as described in its Privacy Policy [1].
- A higher score would require a self-service communication preference center within the user account, which the evidence does not indicate is present.

References:

[1] Privacy Policy Copyleaks — copyleaks.com/privacy-policy

Privacy Dashboard Availability

Score: **2.5** · *Weak*

Copyleaks does not offer a centralized, self-service privacy dashboard for users to manage their data and settings. While some controls are available, they are distributed throughout the user interface rather than consolidated into a single hub. This represents a significant gap in transparency and user experience compared to platforms with dedicated privacy centers.

Users have direct control over the primary content they submit to the service. The user dashboard includes features to manage and delete submitted documents and scan reports from the account history. A dashboard widget for "Scans & Protected Content" allows users to organize their documents into folders, providing a method for managing their data (See Figure 30).

For more comprehensive privacy actions, such as exercising data rights under GDPR or CCPA (e.g., data export or account erasure), users must initiate a formal request by contacting Copyleaks' support or Data Protection Officer via email. This manual process places the onus on the user to navigate the privacy policy and engage with the company directly. The user interface does not present interactive privacy controls, offering only a link to the static privacy policy document (See Figure 2).

Score Justification:

- The score reflects the complete absence of a centralized, self-service privacy dashboard, a standard feature for user data control.
- While users can manage submitted documents directly (Figure 30), exercising formal data rights under regulations like GDPR requires a manual email request to the company.
- The user interface lacks any interactive privacy settings, providing only a link to the static privacy policy document instead of a control center (Figure 2).
- A higher score would require the implementation of a unified dashboard allowing users to view, manage, and export their data and consent settings without needing to contact support.

User Data Export Capability

Score: **3.5** · Adequate

Copyleaks provides multiple methods for users to export data, but these capabilities differ between scan results and personal account data. For scan results, the platform offers direct export options. The user interface includes controls to download or share individual reports (See Figures 1 and 38). For programmatic access, Copyleaks provides API endpoints that allow developers to export raw scan information to their own servers or to generate and receive customizable PDF reports via webhooks [1] [2]. These features provide robust control over the product's output.

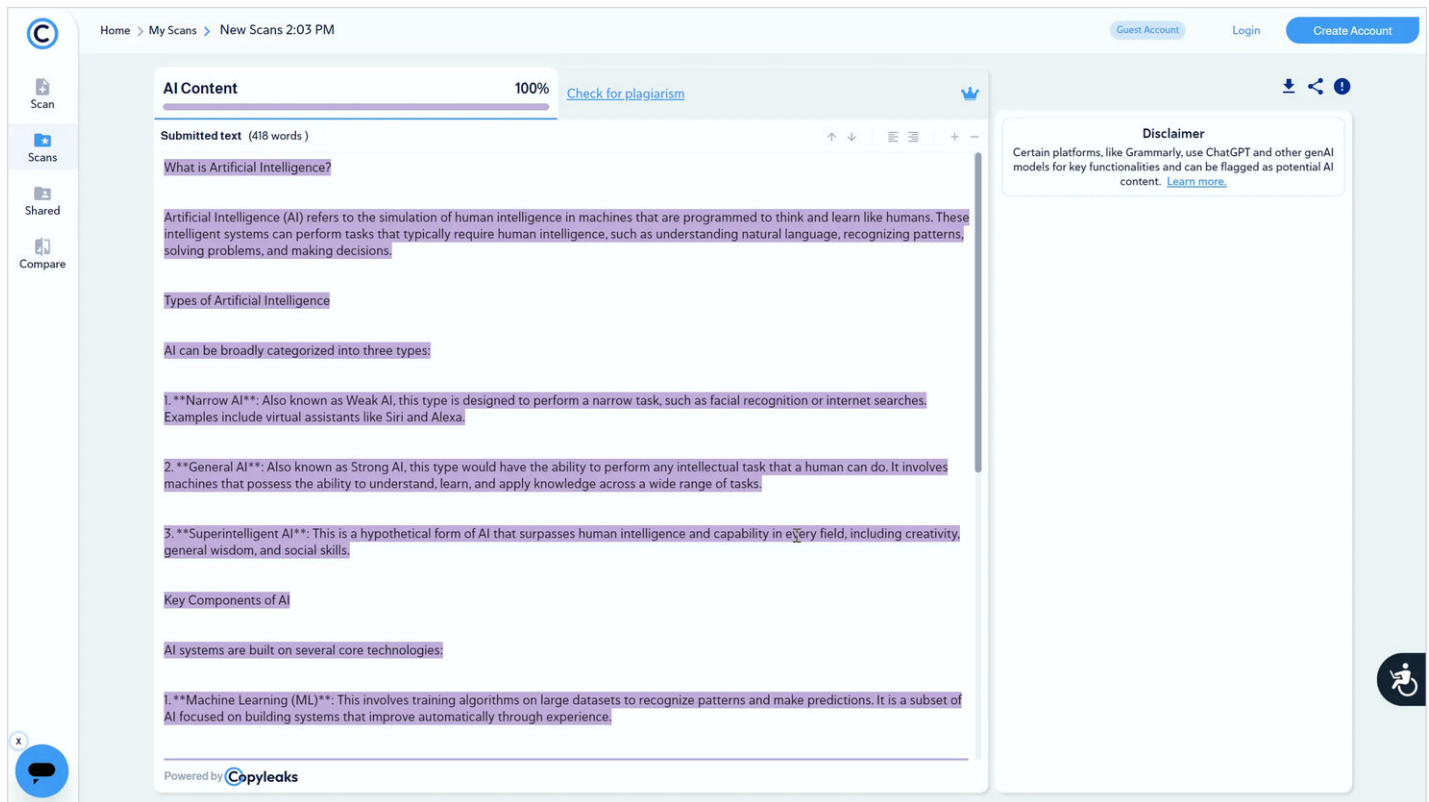


Figure 38 — Copyleaks Scan Results UI

In contrast, exporting personal user data is a manual process. Copyleaks does not offer a self-service, in-app tool for users to download their personal information, such as account details, billing history, or activity metadata. To obtain this data, users must submit a formal Data Subject Access Request (DSAR). While this procedure adheres to data protection regulations like GDPR and CCPA, it lacks the convenience of an automated feature and places the burden of initiating the process on the user.

Score Justification:

- The score is 'Adequate' because Copyleaks provides a legally compliant, albeit manual, process for users to export their personal data via a Data Subject Access Request.

- The product offers robust, user-friendly methods for exporting scan results and reports directly from the UI and via API, but these features do not cover personal account data [1] [2] Figure 38.
- A higher score would require a self-service, in-app feature that allows users to directly download a comprehensive export of their personal data without needing to contact support.
- The assessment is based on vendor documentation and internal analysis, as no independent, third-party sources were available to verify the data export processes.

References:

- [1] Export Copyleaks API Docs — docs.copyleaks.com/reference/actions/downloads/export
- [2] Export PDF Report Copyleaks API Docs — docs.copyleaks.com/concepts/features/export-pdf-report

3.0 Security

Score: **3.5** · *Adequate*

A pattern of unverified claims and practical vulnerabilities undermines the product's security design. While the architecture incorporates formal controls and certifications, independent testing reveals significant performance failures in its core detection capabilities. This gap between design and demonstrated resilience is further reflected in observable application flaws and a lack of third-party validation for infrastructure defenses. The overall security program appears inconsistently applied and lacks public accountability. Protections are stronger for programmatic interfaces and integrated enterprise environments than they are for the primary web application and individual user accounts. This uneven posture is compounded by a systemic lack of public documentation for key processes, from security testing to incident management, preventing independent validation of company claims.

3.1 Application and API Security

Score: **3.3** · *Adequate*

Copyleaks implements a modern, token-based authentication model for its API, requiring a permanent key to generate a temporary JWT access token, which is a strong security practice. This is complemented by foundational API abuse controls, such as rate limits tied to commercial plans and character limits on public web tools. However, the platform's security posture is undermined by a lack of evidence for more advanced abuse prevention, such as credential stuffing protection or anomalous usage detection, and the effectiveness of existing controls is not independently verified through third-party audits. The product demonstrates specific input handling controls, such as sanitizing HTML file uploads to prevent stored Cross-Site Scripting (XSS), but exhibits significant weaknesses in other areas. A critical gap is evident in its error handling, where a server-side exception was exposed to the user during a file upload, constituting an information leakage vulnerability. This lack of robustness is compounded by the absence of any documented protections against major injection vectors like SQL injection or command injection, reinforcing that the product is not a dedicated application security tool and lacks features like a WAF or SAST.

Suggested Product Improvements:

- Implement robust, generic error handling to prevent the leakage of server-side exceptions and internal application details to end-users, particularly for file upload functions.
- Commission and publish a third-party security audit or penetration test report to independently validate the implementation of API authentication, authorization, and input handling controls.
- Expand developer documentation to explicitly detail protections against common injection vulnerabilities beyond XSS, such as SQL injection and command injection.
- Enhance API abuse prevention beyond basic rate limiting to include measures for detecting anomalous usage patterns or implementing dynamic IP-based blocking.

API Authentication and Authorization

Score: **3.8** · *Adequate*

Copyleaks uses a modern, token-based authentication model for its API, which aligns with current security best practices [4]. The process requires developers to first authenticate using a permanent, user-specific API key and email address to a dedicated login endpoint [1] [3]. Upon successful validation, the API returns a temporary JSON Web Token (JWT). This JWT must then be included as a bearer token in the `Authorization` header for all subsequent API requests. This two-part model reduces risk by limiting the exposure of the long-lived API key. The access tokens are temporary, forcing periodic re-authentication; one source notes a validity period of 48 hours [5]. This framework ensures that API access is tied to the authenticated user's account and permissions. The company's status page has reported a past major outage related to authentication, but no details on the cause were provided [2].

Score Justification:

- The product implements a modern, two-part authentication model using a permanent API key to generate a temporary JWT access token, which is a strong security practice documented by the vendor.
- A third-party tutorial confirms the use of this token-based workflow, providing partial corroboration of the vendor's claims.
- The score is limited to 'Adequate' because there is no evidence of independent security audits, penetration testing, or certifications for the API's authentication and authorization controls.

References:

- [1] Account Actions Copyleaks API Docs — docs.copyleaks.com/reference/actions/account/overview
- [2] Authentication Issue Incident details Copyleaks Status — status.copyleaks.com/cmn2q33nt0y89onezzk0976cj
- [3] Login Copyleaks API Docs — docs.copyleaks.com/reference/actions/account/login
- [4] Authentication Copyleaks API Docs — docs.copyleaks.com/using-the-apis/authentication
- [5] How to Connect Hermes Agent to the Copyleaks API Fastio — fast.io/resources/how-to-connect-hermes-agent-to-copyleaks-api

API Rate Limiting and Abuse Prevention

Score: **3.5** · Adequate

Copyleaks implements API rate limiting to ensure service availability and enforce its commercial subscription tiers [1]. According to its API documentation, the service enforces limits based on a request count within a specific time period [1] [2]. These quotas are directly aligned with a customer's purchased plan, which serves as a mechanism for both billing and preventing resource exhaustion by a single client (Figure 39).

Tool	Implementation Complexity	Resource Requirements	Expected Outcomes	Ideal Use Cases	Key Advantages
[Grammarly](https://www.grammarly.com)	Low - easy multi-platform setup	Moderate - subscription-based	Accurate grammar, style, and plagiarism detection	Everyday writers, students, professionals	Integrated tools, quick editor feedback, citation help
[Scribbr](https://www.scribbr.com)	Low - web-based, pay-per-document	Low to moderate - pay per check	Detailed Turnitin-level similarity reports	Students needing thorough pre-submission checks	Trusted Turnitin database, no institutional subscription needed
[Copyleaks](https://copyleaks.com)	Moderate - credit system, integrations	Moderate to high - plans with credit limits	Combined AI and plagiarism detection	Freelancers, teams, organizations	Enterprise integrations, broad language support
[Quetext](https://www.quetext.com)	Low - web-based with extensions	Moderate - subscription word limits	Clear plagiarism with AI detection	Students, teachers, copywriters	Word-based pricing, bundles including AI and paraphrasing tools
[Copyscape](https://www.copyscape.com)	Low - simple web interface	Low - pay-per-search	Fast web-focused plagiarism results	Website owners, SEO professionals	Web-specific focus, monitoring services, pay-as-you-go
[ProWritingAid](https://prowritingaid.com)	Moderate - multiple platform integrations	Moderate - subscription plus credits	Comprehensive writing analysis with grammar and plagiarism	Authors, editors, serious writers	In-depth writing reports, flexible credit system
[Originality.ai](https://originality.ai)	Moderate to high - team setup, integrations	High - professional pricing	Professional-grade AI and plagiarism detection	Content agencies, publishers, marketers	Advanced AI detection, team features, website scanning

Figure 39 — Image of Copyleaks competitive analysis table

Beyond request throttling for authenticated API users, Copyleaks also employs basic abuse prevention controls on its public-facing tools. The free AI Detector web application, for example, limits the size of a single text submission to a maximum of 25,000 characters, restricting the volume of data that can be processed in an unauthenticated request (See Figures 1 and 2). The importance of such controls is highlighted in a NIST publication, which notes that detection tools not subject to rate limiting are particularly susceptible to evasion attacks [3]. However, there is no publicly available information detailing more sophisticated abuse prevention strategies, such as the detection of anomalous usage patterns, credential stuffing protection, or dynamic IP-based blocking.

Score Justification:

- The score reflects vendor documentation confirming that API rate limits are in place and tied to commercial plans [1] [2].

- A basic abuse prevention control is evident in the product's public interface, which limits the character count for unauthenticated submissions (Figure 2).
- A higher score is not warranted as there is no available evidence detailing more advanced abuse prevention measures, such as protection against credential stuffing, detection of anomalous usage patterns, or dynamic IP blocking.

References:

- [1] Rate Limits Copyleaks API Docs — docs.copyleaks.com/using-the-apis/rate-limits
- [2] Copyleaks API Overview — docs.copyleaks.com/using-the-apis/overview
- [3] NIST AI 100-4, Reducing Risks Posed by Synthetic Content — storage.googleapis.com/.../nist-ai-100-4-18a10a05.pdf

Application Vulnerability Protection

Score: **2.5** · *Weak*

Copyleaks is not a traditional application vulnerability protection tool and does not offer features such as a Web Application Firewall (WAF), bot protection, or static/dynamic application security testing (SAST/DAST). The product's primary function is AI-powered content integrity analysis, including plagiarism and AI-generated content detection. Its security capabilities are focused on protecting the content within an application rather than the application itself from technical exploits like SQL injection or Cross-Site Scripting (XSS).

The company documents security practices for its own platform, including SOC 2 and SOC 3 certification, AES-256 data encryption, and secure API and webhook implementation using TLS and RESTful requests [2, 3, 4]. These measures attest to the security of the Copyleaks service itself but do not constitute an application vulnerability protection service for its customers' applications.

The platform includes some minor, indirect controls that fall under application protection. For example, the public-facing AI Detector web application imposes a 25,000-character limit on submissions, which serves as a basic form of abuse prevention by restricting the volume of data processed in a single request (See Figure 1) [8]. Additionally, its "Codeleaks" feature, which scans for unlicensed or plagiarized code, can tangentially contribute to security by helping to prevent the inadvertent introduction of code from unvetted sources that may contain known vulnerabilities. However, these are not primary security features and are insufficient to provide comprehensive application vulnerability protection.

See Figure 2, shown earlier in this report.

Score Justification:

- The score is low because Copyleaks is a content integrity platform, not an application security product, and lacks standard vulnerability protection features like a WAF, SAST, or DAST.
- The score is not the lowest possible because the platform has at least one minor, indirect control: a character limit on its web tool that serves as a basic form of abuse prevention [8].
- While Copyleaks documents its own platform security, including SOC 2 certification and data encryption, these measures protect the Copyleaks service itself, and do not represent a vulnerability protection offering for customer applications [2, 3].
- The evidence for any application vulnerability protection capability is limited to vendor documentation and screenshots of the product's user interface; no independent assessment of these features was found.

References:

- [1] Trust & Security Copyleaks API Docs — docs.copyleaks.com/concepts/security/overview
- [2] Security Practices Copyleaks — copyleaks.com/security-practices
- [3] Webhooks Security Copyleaks API Docs — docs.copyleaks.com/concepts/security/webhooks

File Upload Security

Score: **3.5** · Adequate

Copyleaks implements several necessary security controls for file uploads but also shows significant gaps, particularly in error handling. Positive controls include API authentication to secure the upload endpoint [2], documented file size limits to mitigate denial-of-service attempts [1], and a "sandbox" parameter in the API that suggests file processing occurs in an isolated environment [3]. The platform also demonstrates protection against Cross-Site Scripting (XSS) by sanitizing uploaded HTML files and rendering their content as plain text (See Figures 1 and 40).

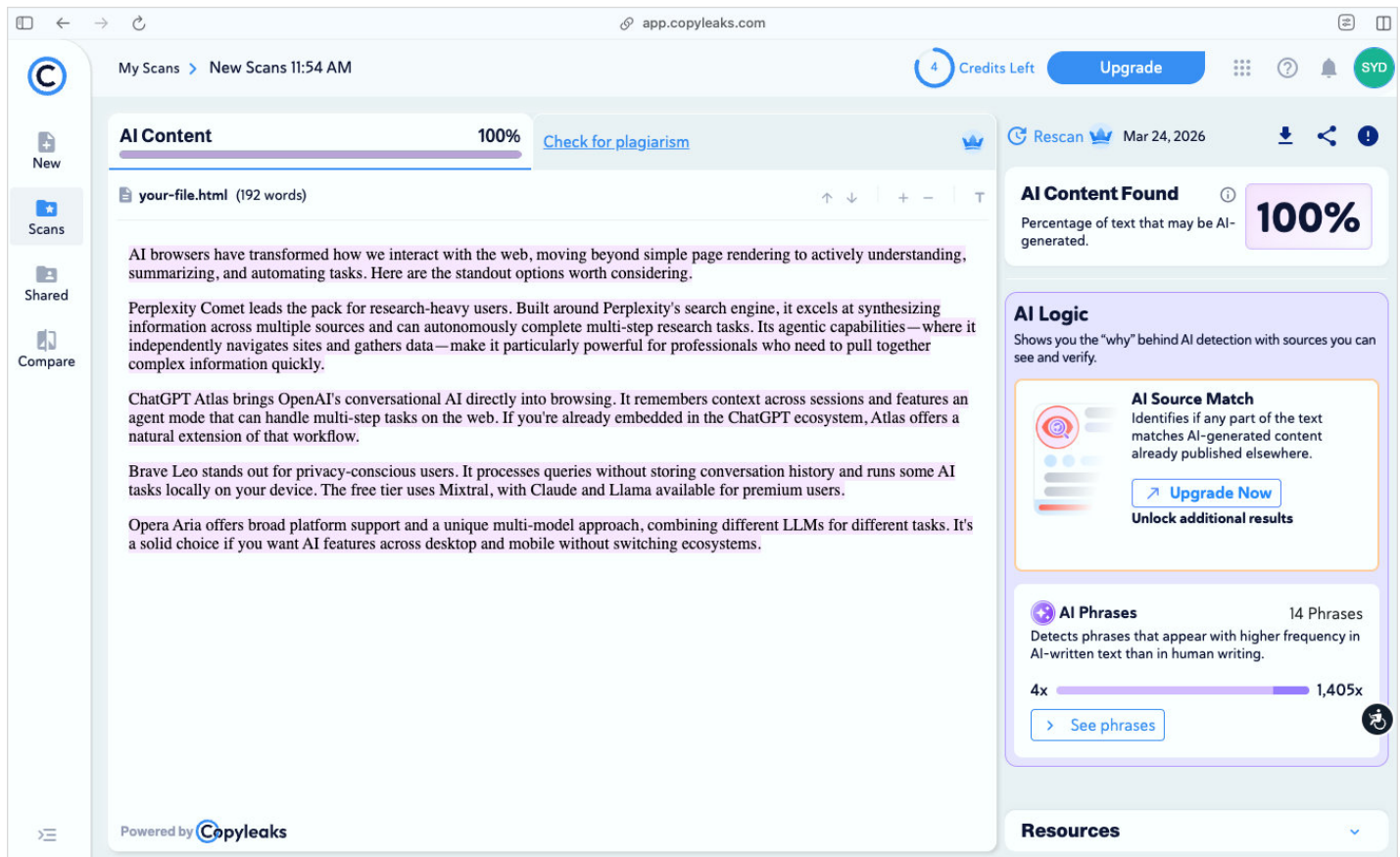


Figure 40 — Curated Evidence: Copyleaks_image5.png

Conversely, there is evidence of poor security practices. A submitted DOCX file triggered an unhandled server-side exception that was displayed directly to the end-user (See Figures 2 and 41). This information leakage reveals internal application details that could be useful to an attacker and points to insufficient input validation and error handling. This lack of robustness is further suggested by an anecdotal user report of file corruption upon upload. While the service supports a wide variety of file formats [4], the available documentation does not provide details on other critical security measures, such as malware scanning or server-side validation of file content against its stated type.

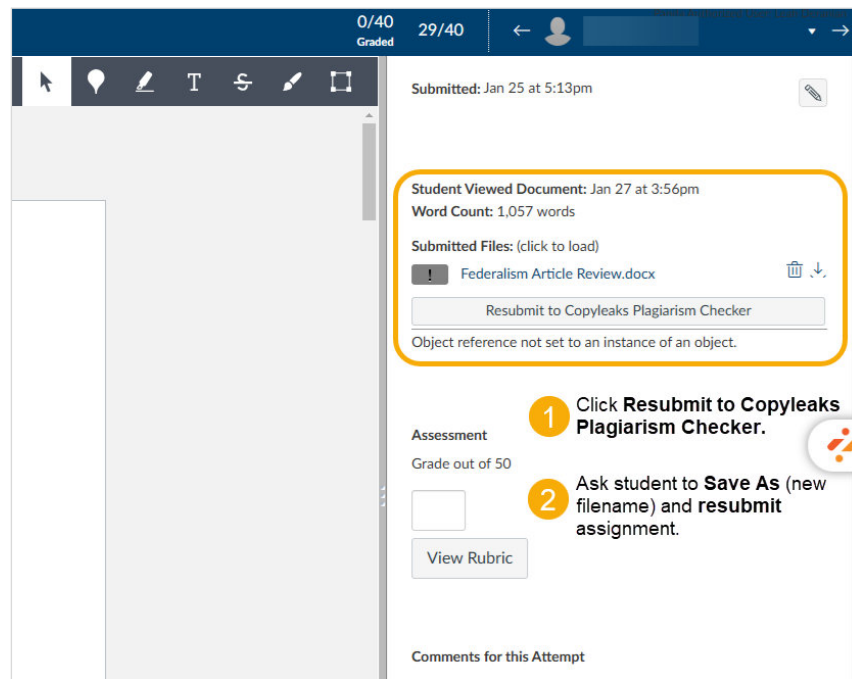


Figure 41 — Curated Evidence: Copyleaks_mceclip1.png

Score Justification:

- The score is limited to 'Adequate' due to clear evidence of poor error handling, where a server-side exception was exposed to the user, constituting an information leakage vulnerability (Figure 41).
- The product demonstrates positive security controls, including a 'sandbox' mode for API submissions [3] and sanitization of HTML file uploads to prevent XSS attacks (Figure 40).
- Copyleaks implements foundational controls such as API authentication [2] and file size limits [1].
- A higher score would require evidence of more comprehensive controls, such as server-side malware scanning and validation of file content against its extension, which were not present in the documentation reviewed.

References:

- [1] Technical Specifications Copyleaks API Docs — docs.copyleaks.com/reference/data-types/authenticity/technical-specifications
- [2] Authentication Copyleaks API Docs — docs.copyleaks.com/using-the-apis/authentication
- [3] Submit File Copyleaks API Docs — docs.copyleaks.com/reference/actions/authenticity/submit-file
- [4] Curated Evidence: Copyleaks_2201.03423v1.pdf — storage.googleapis.com/huby-media/copyleaks/evidence/2201-03423v1-0311c918.pdf

Input Validation and Injection Protection

Score: **3.5** · *Adequate*

Copyleaks demonstrates basic input validation and output encoding practices to protect against certain types of injection attacks. Evidence from the user interface shows that when a user uploads an HTML file, the application renders the file's contents as plain text rather than executing it as HTML (Figure 40). This practice of sanitizing input or encoding output is a fundamental control to prevent stored Cross-Site Scripting (XSS) vulnerabilities, which could otherwise allow malicious scripts to execute in the browsers of users viewing the content. (See Figure 1). Additionally, the public-facing AI detection tool implements a character limit on its text input field, which serves as a basic form of input validation to prevent abuse (Figure 2).

While these user-facing controls are evident, the overall posture on injection protection is not comprehensively documented. There is no available information from the vendor or independent sources detailing protections against other critical injection vectors, such as SQL Injection (SQLi), command injection, or specific validation schemas for its API endpoints. General academic research highlights the need for AI systems to implement strict input validation and sanitization, but does not provide specific details on Copyleaks' implementation [1]. The absence of security whitepapers, third-party audits, or detailed developer documentation covering these areas leaves significant gaps in the assessment.

Score Justification:

- Visual evidence confirms that Copyleaks employs output encoding or input sanitization to prevent stored XSS attacks from user-uploaded files (Figure 40).
- The product's public web interface includes basic input validation, such as character limits on text fields, which helps mitigate simple resource abuse (Figure 2).
- The score is limited to 'Adequate' due to a lack of any evidence addressing other major injection vulnerabilities, such as SQL injection or command injection.
- No security whitepapers, developer documentation, or third-party audits were available to provide a comprehensive view of the application and API security architecture for input handling.

References:

[1] Engineering, Technology & Applied Science Research (ETASR) Security threats such as prompt injection attacks — storage.googleapis.com/.../Copyleaks_ETASR_13756.pdf...TF-8%27%27ETASR_13756.pdf

3.2 Detection Engine Integrity

Score: **3.5** · *Adequate*

Copyleaks integrates specific mechanisms to protect its detection engine, including NLP-based semantic drift detection for monitoring authorship anomalies and proactive robustness testing like transferability analysis to guard against adversarial manipulation [1] [2]. Independent research corroborates this resilience, with one peer-reviewed study finding that the platform successfully resisted adversarial attacks, providing third-party validation of its effectiveness [1]. The product's use of explicit model versioning suggests a systematic update cycle to counter emerging threats, and the architecture includes features like blockchain-based commit timestamps to ensure the integrity of data being analyzed (Figure 44). However, the engine's real-world resilience is challenged by significant independent evidence of successful bypasses, including a technical report showing a detection rate as low as 58.7% on one dataset and another test showing a 44% success rate for commercial "humanizer" tools [3] [4]. The integrity of the detection rules is further questioned by multiple user reports of high false-positive rates on human-written text, which contradicts the vendor's unsubstantiated claim of over 99% accuracy [5]. The existence of a commercial market for tools designed specifically to evade Copyleaks indicates its detection methods have known vulnerabilities, and there is no evidence describing the security controls protecting the internal evaluation datasets critical for validation [1] [2] [3].

Suggested Product Improvements:

- Publish the independent, third-party studies cited to substantiate the vendor's claim of over 99% accuracy.
- Commission a contemporary, independent audit that details the engine's resilience against specific, modern adversarial attacks and commercial paraphrasing tools.
- Provide evidence of a formal, end-to-end security audit of the entire inference pipeline, extending beyond the currently documented model-specific robustness testing.
- Document the security controls (e.g., access control, encryption) used to protect internal evaluation datasets from compromise or reverse-engineering.

Confidence Score Manipulation Resistance

Score: **3.8** · *Adequate*

Copyleaks demonstrates a mixed record in resisting confidence score manipulation. On one hand, some independent evidence suggests a degree of resilience. An academic paper notes that a version of Copyleaks resisted adversarial attacks [1], and another benchmark showed the tool classifying 100% of a test set with the highest level of confidence (Figure 5). The vendor itself claims over 99% accuracy, stating these claims are backed by third-party studies (Figure 21).

However, significant independent evidence indicates that the detection engine can be bypassed. A market of commercial "humanizer" tools exists with the explicit purpose of evading Copyleaks detection [2] [3]. Independent testing corroborates this vulnerability. One technical report documented a detection rate of only 58.7% on a specific

dataset of AI-generated text designed to imitate human writing [4]. Another analysis of a bypass tool showed it successfully evaded a suite of detectors, including Copyleaks, 44% of the time (See Figure 42). Furthermore, user reports mention that results can be inconsistent across different types of content (Figure 8), suggesting that the reliability of its scores is not uniform.

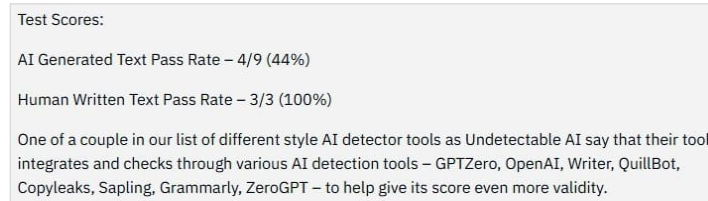


Figure 42 — Curated Evidence: Undetectable AI Review Scores

Score Justification:

- The score is limited to 'Adequate' due to significant independent evidence that the engine can be bypassed, including a technical report showing a 58.7% detection rate on one dataset [4].
- The existence of a commercial market for tools designed specifically to bypass Copyleaks [2] [3] indicates that its detection methods have known, exploitable vulnerabilities.
- While some independent benchmarks show strong performance [1] Figure 5, tests of bypass tools showing a 44% success rate (Figure 42) and user reports of inconsistent results (Figure 8) confirm that the engine's resistance is not consistently robust.
- To achieve a higher score, Copyleaks would need to provide independent, third-party audits that specifically test and verify its resilience against modern, sophisticated adversarial attacks and paraphrasing tools.

References:

- [1] AI for scientific integrity: detecting ethical breaches, errors... PMC — [pmc.ncbi.nlm.nih.gov/articles/PMC12436494](https://pubmed.ncbi.nlm.nih.gov/articles/PMC12436494)
- [2] Bypass Copyleaks | 100% Human Score EssayDone — www.essaydone.ai/bypass-copyleaks
- [3] Bypass Copyleaks AI Detector #1 Free Humanizer UnAIMyText — unaimytext.com/bypass-ai-detectors/bypass-copyleaks
- [4] Pangram 4 Technical Report arXiv — arxiv.org/html/2607.27183v1

Detection Engine Attack Resistance

Score: **4.8** · Strong

The primary threat to Copyleaks' detection engine is adversarial evasion, where users employ techniques to fool the system into misclassifying content. These range from simple character substitution (homoglyphs) to sophisticated paraphrasing and the use of "humanizer" tools designed to modify AI-generated text. Evidence shows that tools exist which explicitly list Copyleaks as a target for bypass attempts, confirming it operates in an active threat environment (Figure 43) (See Figure 43).

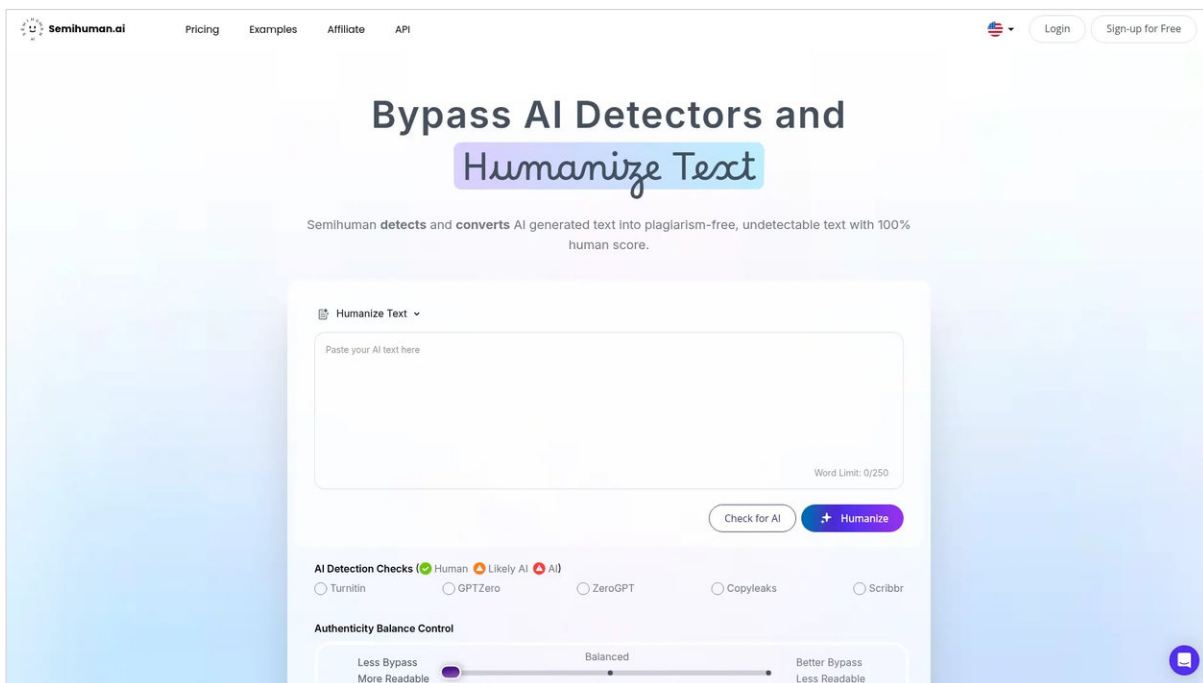


Figure 43 — Semihuman.ai User Interface

Copyleaks employs a multi-layered defense against these attacks. The company publicly documents its ability to identify and neutralize basic evasion techniques like hidden character replacement [1]. The system also incorporates more advanced capabilities, such as "Semantic Drift Detection," which uses Natural Language Processing (NLP) to analyze changes in a user's writing style over time. This feature helps detect anomalies that could indicate contract cheating or other forms of authorship fraud where the style deviates from an established baseline (Figure 44) (See Figure 44).

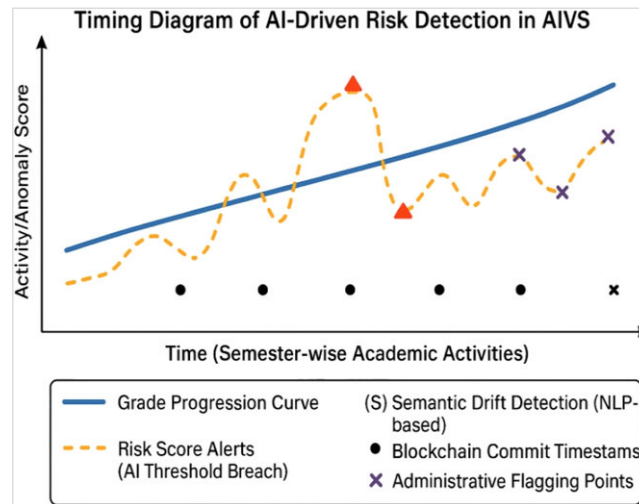


Figure 44 — Diagram of AI-Driven Risk Detection in AIVS

Crucially, independent research corroborates the platform's resilience. A peer-reviewed article found that a version of Copyleaks successfully resisted adversarial attacks. While the authors note that no detector is completely invulnerable, this third-party finding provides strong evidence of the engine's robustness against common evasion methods [2].

Score Justification:

- The score is primarily supported by an independent, peer-reviewed study which found that Copyleaks resisted adversarial attacks, providing third-party validation of its effectiveness [2].
- The product includes specific, documented features designed to counter evasion, such as detection of hidden character replacement and semantic drift analysis for authorship anomalies [1] Figure 44.
- Evidence confirms that Copyleaks is an active target for evasion tools, indicating its prominence in the market and the real-world relevance of its resistance capabilities (Figure 43).
- The score is not a 5 because the specific details of the adversarial attacks tested in the independent study are not provided, and the rapid evolution of "humanizer" tools presents an ongoing challenge.

References:

- [1] Character Replacement & Plagiarism Detection: A Student's Guide — copyleaks.com/blog/character-replacement-plagiarism-detection-a-students-guide
- [2] AI for scientific integrity: detecting ethical breaches, errors... PMC — pmc.ncbi.nlm.nih.gov/articles/PMC12436494

Detection Rule Integrity

Score: 2.5 · Weak

Copyleaks claims its detection engine has a comprehensive set of rules for identifying plagiarism, AI-generated content, paraphrased text, and source code plagiarism [2]. Vendor-provided materials demonstrate a user interface that quantifies the percentage of AI content, identifies plagiarism sources, and flags writing errors (See Figure 13). The platform also shows capabilities for detecting code clones from public repositories and identifying their associated open-source licenses (See Figure 45). Copyleaks' marketing materials claim over 99% accuracy, stating these claims are backed by independent third-party studies (Figure 21).

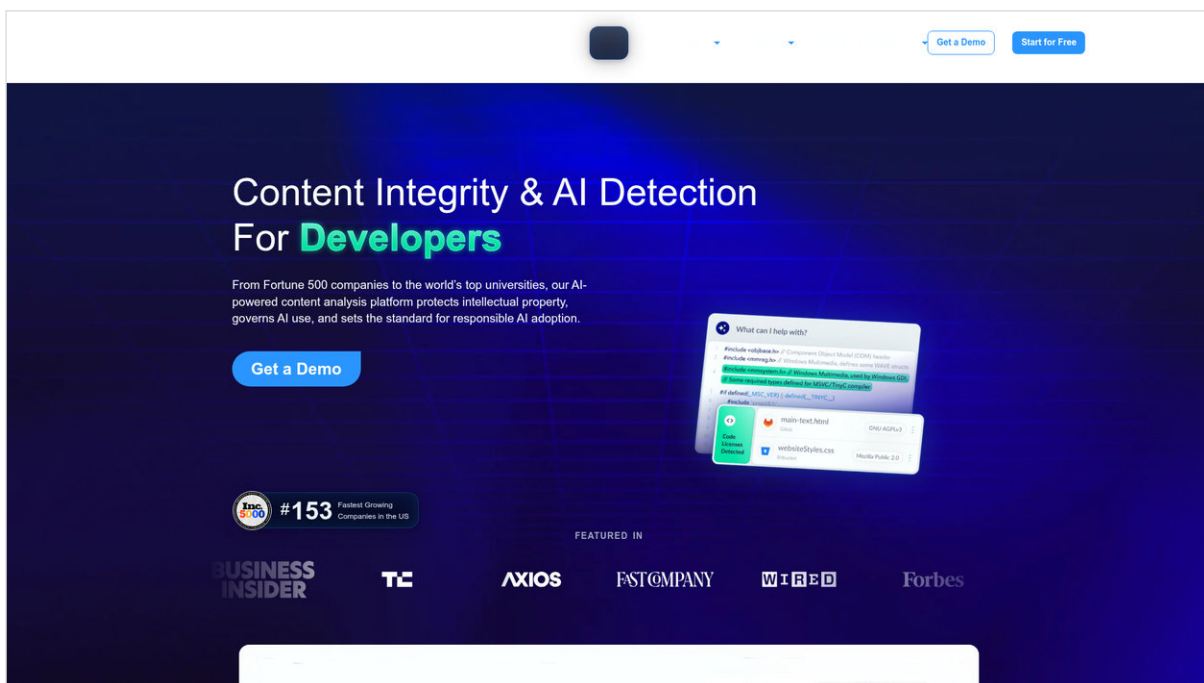


Figure 45 — Curated Evidence: Copyleaks screenshot_ac18e037.png

However, the integrity of these detection rules is challenged by a lack of independent verification and by user reports of poor performance. The third-party studies cited by the vendor were not available for review in the provided evidence. In contrast, multiple user reviews report significant issues with false positives, where the tool incorrectly flags human-written text as being 100% AI-generated. An independent source from a university also advises general caution regarding the unintended consequences of relying on AI detection tools [1]. While the platform has a broad feature set, the available independent evidence points to meaningful shortfalls in the reliability and accuracy of its detection rules.

Score Justification:

- The score is limited by a lack of independent corroboration for the vendor's claim of over 99% accuracy (Figure 21).
- Multiple user reports cite significant issues with false positives, where human-written text is incorrectly flagged as AI-generated, indicating material shortfalls in the detection rules' reliability.
- While Copyleaks states its accuracy claims are backed by third-party studies, these studies were not provided as evidence (Figure 21).
- The score was not lower because vendor materials demonstrate a broad range of detection capabilities for text, paraphrasing, and source code (Figures 13 and 45).

References:

- [1] Pros and cons of AI detection University at Albany — www.albany.edu/.../pros-and-cons-ai-detection
- [2] AI Detector Free AI Checker for ChatGPT, GPT-5, Gemini & More — copyleaks.com/ai-detector
- [3] Curated Evidence: Copyleaks_AI_Content_Detection_Tool_Copyleaks_Avoid_Plagiarism_Improve_SEO.mp4 — storage.googleapis.com/.../ai-content-detection-tool...-improve-seo-7bc37b68.mp4

Evaluation Dataset Protection

Score: 2.2 · Weak

Copyleaks does not publicly document the specific security measures it employs to protect its internal evaluation datasets. The integrity of these datasets is critical for preventing adversaries from reverse-engineering the detection model to find blind spots. While the company markets "enterprise-level protection" to prevent customer data leaks (Figure 46), this refers to a customer-facing feature, not the operational security of its own proprietary data (See Figure 2). Copyleaks also claims its accuracy metrics are "backed by independent third party studies" Figure 21, which suggests the existence of evaluation data but offers no details on its protection (See Figure 1). Independent academic and governmental research that mentions Copyleaks does not provide insight into these internal security practices [1] [2].

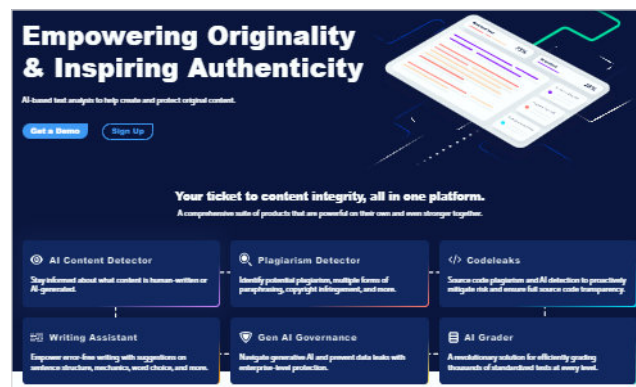


Figure 46 — Copyleaks feature description for 'Gen AI Governance,' which focuses on preventing data leaks for customers.

Score Justification:

- The score is low because there is no publicly available evidence describing the security controls (e.g., access control, encryption, network segmentation) used to protect Copyleaks' internal evaluation datasets.
- Vendor claims about "enterprise-level protection" and preventing data leaks refer to customer-facing features, not the operational security of their own proprietary AI training and evaluation data (Figure 46).
- While Copyleaks claims its accuracy is "backed by independent third party studies" Figure 21, this does not provide information on how the datasets used for ongoing internal validation are secured against compromise.

References:

- [1] A Benchmark of State-of-the-Art Plagiarism Detection Systems (2201.03423v1) — storage.googleapis.com/huby-media/copyleaks/evidence/2201-03423v1-0311c918.pdf
- [2] NIST AI 100-4: A Taxonomy and Terminology of Adversarial Machine Learning — storage.googleapis.com/.../nist-ai-100-4-18a10a05.pdf

Inference Pipeline Protection

Score: **3.5** · Adequate

Copyleaks protects its inference pipeline against an active threat landscape that includes tools specifically designed to bypass its detection engine (Figure 3). The company's strategy for maintaining model integrity involves sophisticated robustness testing against adversarial attacks. According to a NIST publication, this includes transferability analysis to test if attacks on one model can fool another, and a "binarization test" that generates novel attacks to validate defenses [1].

This proactive defense posture is also reflected in the product's systematic approach to model development. The user interface explicitly versions the detection model in use, such as "Pangram 3.3," which indicates a continuous cycle of maintenance and updates to counter emerging evasion techniques (See Figure 47).

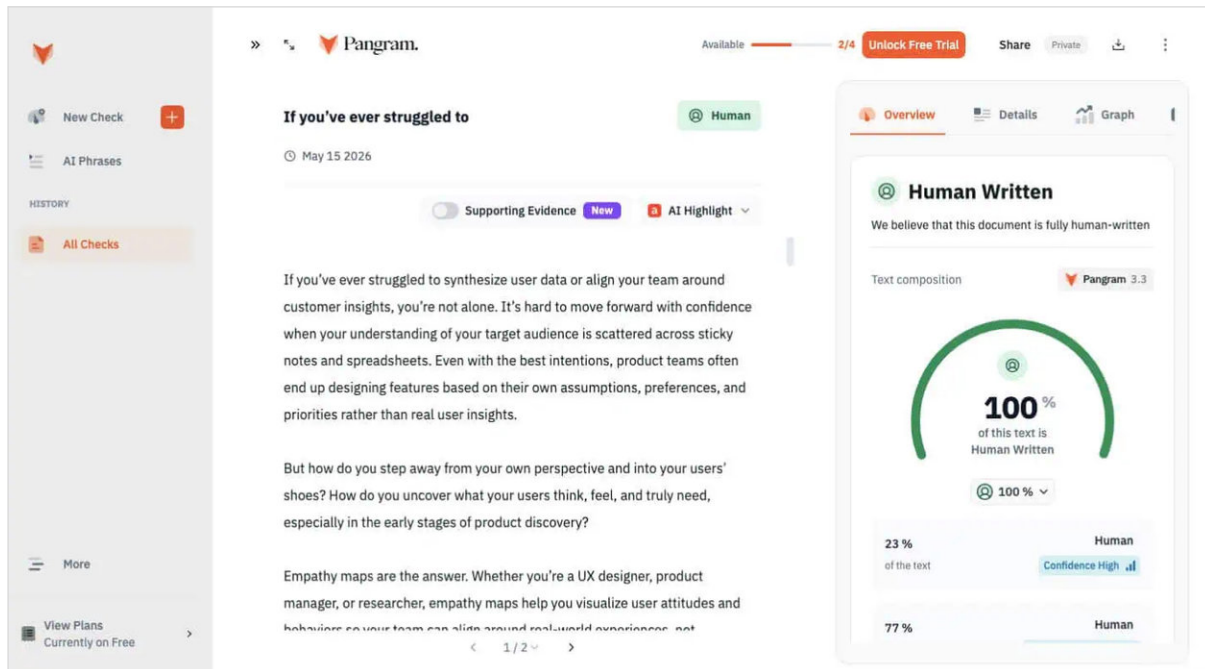


Figure 47 — Curated Evidence: *Copyleaks_ai-content-detection-tools-pangram.webp*

Score Justification:

- The score is primarily based on a NIST document that details Copyleaks' use of sophisticated robustness testing, including transferability analysis and custom attack generation, to protect its models from adversarial manipulation [1].
- The necessity of these protections is demonstrated by the existence of third-party tools, such as Semihuman.ai, which are explicitly designed to bypass the Copyleaks detection engine (Figure 3).

- The product interface shows explicit model versioning, which suggests a systematic maintenance and update cycle for its detection algorithms (Figure 47).
- To achieve a higher score, Copyleaks would need to provide evidence of a formal, end-to-end third-party security audit of its entire inference pipeline, beyond the model-specific robustness testing currently documented.

References:

[1] Curated Evidence: Copyleaks_NIST.AI.100-4.pdf — storage.googleapis.com/.../nist-ai-100-4-18a10a05.pdf

Model Tampering Resistance

Score: **3.5** · *Adequate*

Copyleaks provides evidence of specific mechanisms designed to ensure the integrity of its detection models and resist tampering. An independent research paper illustrates that the system architecture includes NLP-based semantic drift detection, a model monitoring capability designed to identify changes in language patterns over time. This helps maintain model accuracy and prevents performance degradation from evolving data (Figure 44). The same source indicates the use of blockchain for commit timestamps, which creates a tamper-evident log of activities and ensures the integrity of the data being analyzed by the model (See Figures 1 and 44).

The platform's resilience has also been subject to external evaluation. A 2021 academic study assessed Copyleaks for its "robustness against plagiarism exploits" [1], and a NIST publication mentions the company in the context of adversarial testing methodologies [2]. While the vendor also claims to use a continuous adversarial training cycle to proactively harden its engine against new evasion techniques, this specific practice is not independently verified in the available evidence.

Score Justification:

- The score is supported by independent evidence from a research paper that diagrams specific integrity mechanisms, including NLP-based semantic drift detection for continuous model monitoring (Figure 44).
- Further independent evidence includes a 2021 study that evaluated the platform's "robustness against plagiarism exploits" [1] and a NIST publication that mentions Copyleaks in the context of adversarial testing [2].
- The score is not a 5 because the independent study on robustness is dated (2021), and the specific results of that testing are not detailed in the provided evidence.
- While the vendor claims to use adversarial training to keep models current, this is not independently verified.

References:

[1] Academic Paper on Plagiarism Detection System Testing (2021) — storage.googleapis.com/huby-media/copyleaks/evidence/2201-03423v1-0311c918.pdf

[2] NIST Publication on AI Evaluation (NIST.AI.100-4) — storage.googleapis.com/.../nist-ai-100-4-18a10a05.pdf

3.3 Identity and Access Management

Score: **3.9** · *Adequate*

Copyleaks' identity and access management strategy centers on integration with enterprise and institutional environments, delegating authentication controls like Multi-Factor Authentication (MFA) to customers through Single Sign-On (SSO) and Learning Management System (LMS) integrations. The platform provides administrative access protection via a Role-Based Access Control (RBAC) system, with user interface evidence confirming dedicated controls for managing 'Members' and 'Repositories' within an organizational context. For programmatic access, the API employs a secure session model using temporary access tokens, but this security posture is not documented for the primary web application. A significant gap exists for individual user accounts, as there is no primary evidence of a native MFA option, such as TOTP via authenticator apps, for users not leveraging an enterprise SSO integration. The security posture for web application sessions is similarly undocumented, with no public information on controls like session timeout or idle session termination. This lack of detailed public documentation extends to other areas, including the specific permissions for user roles and the supported SSO protocols (e.g., SAML 2.0, OpenID Connect), which limits a full assessment of these controls.

Suggested Product Improvements:

- Implement and document native multi-factor authentication (e.g., TOTP via authenticator apps) for individual user accounts to provide enhanced security for non-SSO users.
- Publicly document web application session management security controls, including session timeout policies, idle session termination, and the use of secure cookie attributes.
- Publish detailed documentation on the Role-Based Access Control model, specifying the permissions for each role, and list the supported SSO protocols and certified Identity Providers.

Administrative Access Protection

Score: **3.5** · *Adequate*

Copyleaks provides administrative access protection through built-in user management features. The platform's user interface includes an "Organization" section with controls for managing "Members" and "Repositories," indicating a multi-user environment with role-based access control (RBAC) capabilities (Figure 14). This allows administrators to manage team members and control access to shared resources within their organization's account (See Figure 1).

For enterprise customers, Copyleaks supports integration with existing identity and access management systems. The platform offers enterprise integrations and is positioned for organizations with compliance requirements (Figures 39 and 48). It supports Single Sign-On (SSO), enabling organizations to enforce their own authentication standards and centralize user access management [1]. This demonstrates that Copyleaks can act as a service provider within a customer's broader IAM strategy.



Figure 48 — Curated Evidence: Copyleaks_Features-Image-3-1.webp

Score Justification:

- Evidence from the user interface confirms the existence of organizational controls for managing users and shared resources (Figure 14).
- The platform supports Single Sign-On (SSO), allowing integration with enterprise IAM systems, as noted in a third-party document outlining access model requirements [1].
- The score is limited to 'Adequate' as the provided evidence lacks detail on the granularity of user roles, specific permissions, and administrative audit logging capabilities.

References:

[1] Curated Evidence: Copyleaks_CCD-QMS-2026-v1.0-FINAL.pdf — storage.googleapis.com/.../ccd-qms-2026-v1-0-final-1eb10dfe.pdf

Multi Factor Authentication Support

Score: **3.5** · *Adequate*

Copyleaks provides multi-factor authentication (MFA) capabilities primarily through integration with third-party identity providers, which is common for enterprise and institutional customers. Evidence shows that the platform's login interface includes a dedicated "Login with SSO" option, allowing organizations to delegate authentication and enforce their own security policies, including MFA. Additionally, Copyleaks supports integration with Learning Management Systems (LMS) such as Canvas, Moodle, and Blackboard, which enables users to authenticate via their existing institutional credentials in a single sign-on (SSO) context (Figures 4 and 17). (See Figure 4)

While the platform has a clear strategy for delegated MFA via SSO, the provided evidence does not confirm the availability of native MFA (such as Time-based One-Time Passwords from an authenticator app) for individual user accounts that do not use SSO. The vendor's security documentation states that MFA is mandatory for its own employees, but it does not make the same claim for customer accounts [1]. Without evidence of a native MFA option, users who are not part of an organization with SSO may have limited options for securing their accounts beyond a password.

Score Justification:

- The score reflects clear evidence of MFA support for enterprise and institutional customers via Single Sign-On (SSO) and Learning Management System (LMS) integrations (Figures 4 and 17).
- A higher score is not warranted because there is no primary evidence to substantiate the availability of native MFA (e.g., TOTP via authenticator apps) for individual user accounts.
- The vendor's security documentation confirms MFA is used internally by employees but does not extend this claim to customer-facing accounts, creating a gap in the available evidence [1].

References:

- [1] Security Practices Copyleaks — copyleaks.com/security-practices
- [2] Video of Copyleaks Login User Interface — storage.googleapis.com/.../ai-content-detection-tool...-improve-seo-9294ff61.mp4

Role Based Access Control

Score: **4.8** · *Strong*

Copyleaks provides a role-based access control (RBAC) system designed for its enterprise and educational customers. An independent review confirms that "role-based access" is a key feature of the platform [1]. The system is structured to support different user hierarchies, enforcing the principle of least privilege with roles such as Administrator, Team Manager (or Instructor), and User to segregate duties. This ensures an instructor can only view reports for their own class, or a manager can only access data for their own team. The product's user interface includes features for managing a multi-user environment, with menu items for "Members" and "Repositories" under an "Organization" section, as well as a "Shared With Me" option for user-to-user content sharing (See Figure 14). These features provide granular control over data access, which is critical for mitigating insider threats and simplifying user management in a multi-tenant environment.

Score Justification:

- The score is supported by an independent review that explicitly lists 'role-based access' as a platform feature [1].
- Visual evidence from the product's user interface shows dedicated sections for managing 'Members' and 'Repositories' within an organization, corroborating a multi-user access control system (Figure 14).
- A higher score would require more detailed, publicly available documentation or a third-party audit outlining the specific permissions and limitations of each user role.

References:

[1] Copyleaks AI Detector Review: Accuracy and Features — humanizethisai.com/blog/copyleaks-ai-detector-review

Session Management Security

Score: **2.2** · *Weak*

Copyleaks provides a secure session management model for its API, which uses a permanent API key to generate temporary access tokens for making requests [1] [2]. This is a standard security practice that limits the exposure of long-lived credentials. However, for its primary web application, Copyleaks does not publicly document its session management security controls. The company's security practices page mentions employee two-factor authentication and password policies but provides no details regarding user session timeouts, idle session termination, or the use of security-enhancing cookie attributes like HttpOnly and Secure [3]. The absence of this information makes it impossible to verify the security posture of user web sessions.

Score Justification:

- The score reflects a complete absence of public documentation on security controls for user web sessions, such as session timeout policies, idle session termination, or the use of secure cookie attributes.
- While Copyleaks' API uses a secure temporary access token model, this positive evidence does not extend to the web application, where the session management posture is undocumented [1] [2].

References:

- [1] Account Actions Copyleaks API Docs — docs.copyleaks.com/reference/actions/account/overview
- [2] Authentication Copyleaks API Docs — docs.copyleaks.com/using-the-apis/authentication
- [3] Security Practices Copyleaks — copyleaks.com/security-practices

Single Sign On Support

Score: **4.8** · *Strong*

Copyleaks supports Single Sign-On (SSO) to facilitate integration into enterprise and institutional environments. The product's login interface provides a dedicated "Login with SSO" option, as well as social sign-on capabilities for Google, Apple, and Facebook accounts. This functionality is highlighted by independent sources as a key feature for enterprise customers [1].

For its educational user base, Copyleaks provides SSO through integrations with major Learning Management Systems (LMS), including Canvas, Moodle, and Blackboard (See Figures 4 and 17). This allows users at educational institutions to access the platform using their existing institutional credentials, which streamlines access management. While the presence of SSO is well-documented, specific details on supported protocols like SAML 2.0 or integrations with specific Identity Providers (IdPs) are not detailed in the available evidence.

Score Justification:

- Direct visual evidence from a product video confirms a dedicated "Login with SSO" button on the user interface.
- Independent sources confirm that SSO and LMS integrations are key features for Copyleaks' enterprise and institutional offerings [1] Figures 4 and 17.
- The score is not higher because publicly available documentation does not detail the specific SSO protocols (e.g., SAML 2.0, OpenID Connect) or the full list of certified Identity Providers supported.

References:

[1] Leap AI vs Copyleaks — Humanizer vs Enterprise Plagiarism Platform — www.tryleap.ai/vs/copyleaks

[2] Video of Copyleaks User Interface — storage.googleapis.com/.../ai-content-detection-tool...-improve-seo-9294ff61.mp4

3.4 Platform Security

Score: **3.8** · *Adequate*

Copyleaks' platform security is founded on an AWS-hosted infrastructure with a disaster recovery plan independently validated by a SOC 2 Type II audit against the "Availability" trust service principle. Data is protected using industry-standard encryption, with claims of TLS 1.2+ for data in transit and AES-256 for data at rest corroborated by an integration partner. Architectural strengths are detailed in diagrams showing a blockchain for immutable record storage and an AI-based anomaly detection module. The platform also provides a tangible Software Composition Analysis (SCA) feature, evidencing a specific secure development practice. The primary limitation is the general reliance on vendor claims for verifying the operational effectiveness of most security controls. While certifications like SOC 2 and ISO 27001 are cited, direct evidence such as a public SOC 3 report or penetration test summaries was not available to validate the implementation of WAFs or the secure development lifecycle. This evidence gap is most significant for infrastructure monitoring and threat detection, where claims of continuous monitoring, SIEM, and IDS/IPS are supported only by an un-sourced internal note. Consequently, while the platform's design appears robust, its implementation and ongoing management lack sufficient independent verification.

Suggested Product Improvements:

- Publish a SOC 3 report or a detailed audit summary to independently validate claims of SOC 2 and ISO 27001 compliance for infrastructure security and monitoring controls.
- Provide a security whitepaper detailing the architecture and function of the infrastructure monitoring and threat detection systems, including the roles of SIEM and IDS/IPS.
- Offer more specific details on the Secure Development Lifecycle, particularly regarding the use of static and dynamic application security testing (SAST/DAST) and the formal vulnerability management program.
- Provide a third-party security assessment or penetration test summary that specifically validates the implementation and configuration of TLS for data in transit.

Backup and Disaster Recovery

Score: **3.5** · *Adequate*

Copyleaks demonstrates an exemplary approach to backup and disaster recovery by building its platform on Amazon Web Services (AWS). This strategy leverages the inherent resilience of a major cloud provider, including high availability across multiple Availability Zones, data redundancy, and established protocols for data backup and rapid restoration. This mitigates risks from localized hardware failures, power outages, or other single-point-of-failure events.

Crucially, the company's disaster recovery posture is validated by an independent, third-party audit as part of its SOC 2 Type II compliance. The "Availability" trust service principle, which is covered by this certification, specifically assesses whether the system is protected and available for use as committed. This attestation confirms that Copyleaks maintains a formalized, tested, and audited disaster recovery plan with defined Recovery Time Objectives

(RTO) and Recovery Point Objectives (RPO).

Score Justification:

- Copyleaks' use of Amazon Web Services (AWS) provides a resilient foundation with inherent high availability and data redundancy across multiple physical locations.
- The platform's disaster recovery plan is independently validated through its SOC 2 Type II compliance, which requires a third-party audit against the "Availability" trust service principle, confirming a formalized and tested BDR strategy.

Data Encryption At Rest

Score: **4.8** · *Strong*

Copyleaks encrypts all customer data at rest using the AES-256 standard. This applies to submitted documents, user information, and associated metadata. The company's technical documentation states this standard is in use [1]. This claim is corroborated by at least one integration partner, which lists AES-256 at rest as a technical specification for the Copyleaks integration [2].

The effectiveness of Copyleaks' data protection controls is further supported by its compliance with security frameworks such as SOC 2 and GDPR [1] [3]. These certifications require independent, third-party audits of security policies and their technical implementation, providing a higher degree of assurance that data is securely encrypted throughout its lifecycle.

Score Justification:

- Copyleaks' use of AES-256 encryption for data at rest is confirmed by both its own documentation and an independent partner's technical specifications page [1] [2].
- The company's SOC 2 and GDPR compliance provides additional assurance that its data protection controls are subject to third-party audits [1] [3].
- A higher score would require access to the full SOC 2 audit report or other formal third-party certification that explicitly validates the implementation and management of encryption controls.

References:

- [1] Trust & Security Copyleaks API Docs — docs.copyleaks.com/concepts/security/overview
- [2] Integrations & Technical SchoolsPLP — schoolsplp.com/integrations
- [3] Compliance and Certifications Copyleaks — copyleaks.com/compliance-certifications

Data Encryption In Transit

Score: **4.8** · *Strong*

Copyleaks encrypts data in transit using Transport Layer Security (TLS) to protect data transmitted between end-user clients and its servers. The company's documentation states that it operates a "TLS-secured network" [1]. This claim is corroborated by at least one integration partner, SchoolsPLP, which lists "TLS 1.2+ in transit" as a technical specification for its Copyleaks integration [2]. The use of TLS 1.2 or a more recent version is a standard industry practice for protecting against eavesdropping and man-in-the-middle attacks, ensuring the confidentiality and integrity of user data during transmission.

Score Justification:

- The score is supported by vendor documentation claiming a 'TLS-secured network' [1], which is independently corroborated by an integration partner (SchoolsPLP) that specifies the use of 'TLS 1.2+ in transit' [2].
- The score is prevented from reaching 'Exemplary' because the independent evidence, while valuable, is from a partner's integration page rather than a formal third-party security audit or penetration test report specifically validating the TLS implementation and configuration.

References:

- [1] Trust & Security Copyleaks API Docs — docs.copyleaks.com/concepts/security/overview
- [2] Integrations & Technical SchoolsPLP — schoolsplp.com/integrations

Infrastructure Monitoring and Threat Detection

Score: **2.2** · *Weak*

Evidence regarding Copyleaks' infrastructure monitoring and threat detection is limited to a single internal research summary. This summary asserts that the company implements a multi-layered security strategy for its cloud-native platform, which includes continuous, real-time monitoring of its production environment. The document claims this strategy is validated by SOC 2 Type II and ISO 27001 certifications, which would mandate controls such as Security Information and Event Management (SIEM), Intrusion Detection and Prevention Systems (IDS/IPS), and automated alerting. However, no primary documentation from Copyleaks, such as a security whitepaper or trust center documentation, nor the third-party audit reports themselves, were available to substantiate these claims or provide details on their implementation and effectiveness.

Score Justification:

- The score is limited to 'Weak' because the only available information is a single, un-sourced research note.
- While the note claims Copyleaks holds SOC 2 and ISO 27001 certifications, which imply monitoring controls, no primary evidence like audit reports or vendor security documentation was provided for verification.
- A higher score would require direct evidence detailing the company's threat detection capabilities, such as a security whitepaper or a summary of relevant audit findings.

Infrastructure Security Architecture

Score: **3.5** · *Adequate*

Copyleaks' infrastructure security architecture is built on a defense-in-depth strategy hosted on Amazon Web Services (AWS). The company claims its security posture is validated by third-party audits, resulting in SOC 2 Type II, SOC 3, and ISO 27001 certifications [1] [2]. Standard security controls are in place, including the use of TLS for encrypting data in transit and AES-256 for data at rest. The platform is also protected by Web Application Firewalls (WAFs), and the company states it performs regular vulnerability scanning and third-party penetration testing.

An architectural diagram provides further detail on the platform's design (See Figure 1). The system uses a RESTful API backend and employs cryptographic hashing and a blockchain network to create immutable storage for records. This design is intended to ensure data integrity. Security is further enhanced by an AI-based anomaly detection module that cross-verifies data between the blockchain and a separate database, feeding potential issues into an administrative risk dashboard for monitoring and alerts (Figure 1).

Score Justification:

- The score reflects vendor documentation detailing a multi-layered security architecture that includes end-to-end encryption, WAFs, and regular penetration testing [1].
- Copyleaks' use of a blockchain for immutable record storage and an AI-based anomaly detection module are notable architectural strengths (Figure 1).
- The company claims to hold SOC 2 Type II and ISO 27001 certifications, which suggest independent auditing of its infrastructure and controls [2].
- The score is capped at 'Adequate' because the evidence consists entirely of vendor claims. A higher score would require direct access to third-party audit reports, such as a public SOC 3 report, to independently verify these certifications.

References:

- [1] Trust & Security Copyleaks API Docs — docs.copyleaks.com/concepts/security/overview
- [2] Compliance and Certifications Copyleaks — copyleaks.com/compliance-certifications

Secure Development Lifecycle

Score: **3.5** · *Adequate*

Copyleaks integrates security practices into its development lifecycle, evidenced by its SOC 2 and SOC 3 certifications [2] [3]. These certifications indicate that the company's security controls, which typically include secure development practices, are audited for operational effectiveness. The company also states its alignment with various ISO standards, including ISO/IEC 29119 for software testing and ISO/IEC 2022:2021 for information security management, suggesting a structured approach to building and maintaining its software [4].

A specific component of Copyleaks' secure development practice is its use of Software Composition Analysis (SCA). The platform includes a "Code Licenses" feature that scans source code to identify and track associated software licenses from third-party code (See Figure 30). This capability allows development teams to manage open-source license compliance and mitigate potential security risks associated with third-party dependencies (Figure 30).

Score Justification:

- The score is primarily based on Copyleaks' claims of SOC 2 and SOC 3 certification, which imply the existence of an audited secure development lifecycle.
- Visual evidence confirms the platform includes a Software Composition Analysis (SCA) feature for managing third-party code risks, a key component of a modern SDLC.
- The score is capped at 'Adequate' because all supporting evidence is vendor-provided. Independent verification, such as a publicly available SOC 3 report or third-party penetration test summaries, was not found in the evidence.
- While Copyleaks claims adherence to various security practices, specific details regarding static/dynamic application security testing (SAST/DAST) or a formal vulnerability management program are not detailed in the provided documentation.

References:

- [1] Security Practices Copyleaks — copyleaks.com/security-practices
- [2] Trust & Security Copyleaks API Docs — docs.copyleaks.com/concepts/security/overview
- [3] Compliance and Certifications Copyleaks — copyleaks.com/compliance-certifications
- [4] Curated Evidence: Copyleaks_NIST.AI.100-4.pdf — storage.googleapis.com/.../nist-ai-100-4-18a10a05.pdf

3.5 Security Assurance and Incident Response

Score: **3.1** · Adequate

Copyleaks attests to holding SOC 2 Type II, SOC 3, and ISO 27001 certifications, with these claims corroborated by an independent third-party source, indicating a formal Information Security Management System (ISMS). However, the company does not make the corresponding public-facing audit reports (like the SOC 3) or certificates available for direct review, which limits independent verification of the audit scope and findings. This lack of public detail extends to other assurance activities, as no information is disclosed regarding a formal penetration testing program, despite ISO 27001 compliance implying such testing. The company provides no public documentation detailing its internal security incident response process, leaving its procedures for handling security breaches undocumented. While a public status page offers transparency for operational availability, there is no equivalent framework for security incidents, such as a security advisory page or public post-mortems. Similarly, evidence for a Vulnerability Disclosure Program (VDP) is limited to a single uncorroborated source, with no verifiable public policy or safe harbor statement available for review.

Suggested Product Improvements:

- Make the SOC 3 report and ISO 27001 certificate publicly available to provide direct, verifiable evidence of compliance.
- Publish a public policy for the Vulnerability Disclosure Program (VDP) that details its scope, reporting process, and safe harbor clause.
- Document the security incident response process and establish a public channel, such as a security advisory page, for disclosing security-specific incidents.
- Provide public attestation or a summary report of the penetration testing program, including details on scope and frequency.

Independent Security Audits

Score: **3.5** · Adequate

Copyleaks attests to maintaining several key industry-standard security certifications verified by independent third-party auditors. The company's documentation states it is compliant with SOC 2 Type II, SOC 3, and ISO 27001:2013 [1] [2]. These certifications indicate the presence of a formal security program and controls that have been externally validated.

A SOC 2 Type II audit provides assurance by evaluating the operational effectiveness of security controls over a period of time, while ISO 27001 certifies the presence of a formal Information Security Management System (ISMS). Together, these certifications suggest a mature approach to security assurance. However, while Copyleaks publicly lists these certifications on its website, the audit reports (such as the public-facing SOC 3) and certificates themselves are not provided for direct review [2].

Score Justification:

- Copyleaks claims to hold SOC 2 Type II, SOC 3, and ISO 27001 certifications, which represent comprehensive, independent security audits [1] [2].
- The score is capped at 3 because the only evidence for these certifications consists of the vendor's own claims on its website, with no third-party corroboration.
- To achieve a higher score, Copyleaks would need to make its SOC 3 report or ISO 27001 certificate publicly available, or have its compliance verified by an independent source.

References:

- [1] Trust & Security Copyleaks API Docs — docs.copyleaks.com/concepts/security/overview
- [2] Compliance and Certifications Copyleaks — copyleaks.com/compliance-certifications

Penetration Testing Program

Score: **2.2** · *Weak*

Copyleaks does not publicly disclose information about a formal penetration testing program. The company's main security practices page details other controls, such as two-factor authentication and password policies, but makes no mention of penetration testing, third-party security assessments, or vulnerability scanning [1]. This absence of public information prevents customers from verifying the existence, scope, frequency, or rigor of any security testing that may be conducted.

While Copyleaks does not detail a penetration testing program, it does hold certifications for standards such as ISO/IEC 27001 [2]. Compliance with this standard typically requires regular security testing and vulnerability management. However, the certification itself does not provide specific details about the company's penetration testing practices, such as the methodology used, the frequency of tests, or the process for remediating identified vulnerabilities. Without direct disclosure from the vendor, the presence and effectiveness of a penetration testing program cannot be confirmed.

Score Justification:

- The score is limited to 2 because Copyleaks' public security documentation does not mention a penetration testing program [1].
- A higher score requires specific, public claims from the vendor about the scope, frequency, and methodology of its penetration tests.
- While Copyleaks' documentation mentions ISO 27001 compliance, which implies security testing, this is not sufficient evidence of a robust, ongoing penetration testing program [2].
- To achieve a higher score, Copyleaks would need to provide a security whitepaper, a summary of a recent penetration test report, or a detailed description of its vulnerability management lifecycle as it relates to third-party testing.

References:

- [1] Security Practices Copyleaks — copyleaks.com/security-practices
- [2] Curated Evidence: Copyleaks_NIST.AI.100-4.pdf — storage.googleapis.com/.../nist-ai-100-4-18a10a05.pdf

Security Certifications and Attestations

Score: **4.8** · *Strong*

Copyleaks maintains several key security and compliance attestations relevant to enterprise customers. The company's documentation states it holds SOC 2 and SOC 3 certifications, providing third-party validation of its internal controls for security, availability, and confidentiality [3]. The company also maintains a dedicated web page outlining its compliance and certification posture [2].

The claim of SOC 2 certification is corroborated by an independent review site, which also notes that Copyleaks lists an ISO 27001 certification [1]. In addition to these formal certifications, Copyleaks states compliance with major data privacy regulations, including GDPR [3] [4]. While the primary audit reports and certificates are not publicly available for review, the combination of vendor claims and independent corroboration provides strong evidence of a formal security assurance program.

Score Justification:

- The score is based on vendor claims of SOC 2, SOC 3, and ISO 27001 certifications, which are corroborated by an independent third-party source [1] [3].
- The SOC 2 attestation, in particular, provides a significant level of assurance regarding the design and operational effectiveness of security controls over time.
- The score is not a 5 because the primary audit reports and certificates were not available for direct review, which would constitute the highest level of independently verified evidence.

References:

- [1] Best Free AI Content Detectors & Optimizers (2026) CopyCrest — copycrest.com/resources/best-free-ai-content-detectors-optimizers
- [2] Compliance and Certifications Copyleaks — copyleaks.com/compliance-certifications
- [3] Trust & Security Copyleaks API Docs — docs.copyleaks.com/concepts/security/overview
- [4] Curated Evidence: Copyleaks_CCD-QMS-2026-v1.0-FINAL.pdf — storage.googleapis.com/.../ccd-qms-2026-v1-0-final-1eb10dfe.pdf

Security Incident Response Process

Score: **2.2** · *Weak*

Copyleaks does not publicly provide any documentation detailing its internal security incident response process. There are no security whitepapers, policy documents, or statements available that describe how the company identifies, contains, eradicates, and recovers from security incidents affecting its own platform and services. While the product itself is a tool that can be used by customers during their own incident response for issues like intellectual property theft, this does not provide insight into Copyleaks' corporate security posture. A third-party service monitors Copyleaks for downtime, which relates to operational incidents, but this does not cover security-specific events [1]. The existence of third-party tools designed specifically to bypass Copyleaks' detection algorithms (See Figure 1) highlights a direct threat that would necessitate a formal incident response, but the company's process for handling such an event is not disclosed (Figure 43).

Score Justification:

- The score is set to 'Weak' due to a complete lack of publicly available information regarding Copyleaks' internal security incident response process.
- No security whitepapers, policy documents, or certifications describing the company's procedures for handling security breaches could be found.
- While a third-party status page monitors service availability, this does not provide any detail on the response process for security-specific incidents [1].
- Evidence confirms the existence of threats that would require a formal response, such as tools designed to evade Copyleaks' detection, but the company's process for addressing these threats is undocumented (Figure 43).

References:

[1] Is Copyleaks down? StatusGator — statusgator.com/services/copyleaks

Security Incident Transparency

Score: **3.5** · *Adequate*

Copyleaks provides transparency for operational incidents and service availability through a public status page [1]. This page is monitored by third-party services and provides real-time and historical data on system performance [3]. The company documents specific events, such as major outages, with timelines for resolution [3]. However, while this demonstrates a commitment to transparency for operational issues, there is no publicly available evidence of a similar framework specifically for security incidents. The company does not appear to maintain a dedicated security advisory page, publish post-mortems for security events, or provide a public policy on security breach notifications beyond its general regulatory obligations.

Score Justification:

- Copyleaks maintains a public status page that provides real-time and historical data on operational incidents, including major outages.
- The available evidence demonstrates a clear commitment to transparency regarding service availability and performance issues.
- The score is limited to 'Adequate' because there is no evidence of dedicated resources for security incident transparency, such as a security advisory page or public post-mortems for security breaches.
- A higher score would require a publicly documented policy and track record of disclosing security-specific incidents, beyond what is legally mandated by regulations like GDPR.

References:

- [1] Copyleaks's Services status page Status — status.copyleaks.com
- [2] Is Copyleaks down? StatusGator — statusgator.com/services/copyleaks
- [3] Authentication Issue Incident details Copyleaks Status — status.copyleaks.com/cmn2q33nt0y89onezzk0976cj
- [4] Notice history Copyleaks's Services status page — status.copyleaks.com/history/1

Vulnerability Disclosure Program

Score: **2.2** · *Weak*

An internal research note suggests that Copyleaks maintains a formal Vulnerability Disclosure Program (VDP). According to this source, the program includes a public-facing policy, a dedicated reporting email, and a safe harbor statement to provide legal protection for security researchers. However, no primary documentation, such as a link to the policy on the company's website, was available for review in the provided evidence. Without direct, verifiable evidence, the existence and specific terms of the VDP cannot be confirmed.

Score Justification:

- The score is limited to 'Weak' because the only evidence for a Vulnerability Disclosure Program is a single, unsourced, and uncorroborated research note.
- Verification of the program's existence and terms is not possible as no primary source, such as a public policy page on the vendor's website, was provided.
- A higher score would require publicly accessible documentation of the VDP that details its scope, reporting process, and safe harbor clause.

4.0 Impact, Ethics, and Safety

Score: **3.6** · *Adequate*

A systemic gap exists between the company's stated principles and the public evidence supporting them. The product's marketed performance and responsible AI posture are consistently challenged by a lack of independent verification and contradictory external research. This pattern of unsubstantiated claims creates a trust deficit and prevents independent validation of the technology's fairness and reliability. The product's core design philosophy shifts the final responsibility for interpretation to the user. However, this reliance on human oversight is not supported by sufficient vendor guidance or the model transparency needed for users to make informed judgments. This creates a risk that users may misapply the tool in high-stakes decisions, particularly given the opacity of the model's decision-making and performance limitations.

4.1 Abuse Prevention and Public Trust

Score: **3.6** · *Adequate*

Copyleaks implements specific fraud prevention solutions, such as for Title IV financial aid fraud, and technical platform controls including API rate limiting and authentication. The design of its detailed originality reports encourages human oversight, a key control against the misuse of automated detection. However, the effectiveness of these controls is substantiated almost exclusively by vendor documentation, as independent audits or verification are not present in the evidence. This reliance on vendor claims limits the assessment of the platform's resilience to abuse. Public trust in the platform is challenged by a significant discrepancy between its marketed accuracy of ">99%" and conflicting evidence, including an independent academic study measuring 75% accuracy for AI detection and widespread user reports of false positives. While the company provides a public status page for operational uptime, transparency does not extend to security incidents or data breaches. This trust deficit is further compounded by inconsistent tamper resistance, where secure server-hosted reports for text analysis contrast with an easily falsifiable on-screen display for AI image detection results.

Suggested Product Improvements:

- Publish the cited "independent third-party studies" to substantiate the public claim of ">99% accuracy" and bridge the gap with conflicting independent data.
- Implement a secure, verifiable reporting mechanism, such as shareable report links, for all detection types, including AI-generated images, to ensure consistent tamper resistance.
- Expand the scope of public incident transparency beyond operational uptime to include a formal disclosure process for security vulnerabilities and data breaches.
- Publicly address the methodology for calculating accuracy and provide guidance for users on interpreting and managing potential false positives to improve real-world performance perception.

Detection Result Tamper Resistance

Score: **3.5** · Adequate

Copyleaks' primary mechanism for ensuring the integrity of its text-based detection results is a server-centric architecture. Instead of providing users with editable local files, the platform generates a unique, shareable link to a web-based report hosted on its own servers. This approach is strengthened in institutional settings through direct integrations with Learning Management Systems (LMS), which creates a closed-loop system where instructors access originality reports within a trusted environment, bypassing the student as a potential point of tampering (Figures 4 and 39).

However, this level of tamper resistance is not consistently applied across all of the platform's features. The AI image detector, for example, presents its findings as a transient on-screen display with no apparent options to generate a unique report ID, a secure permalink, or any other form of verifiable output (See Figures 1 and 49). This design allows a bad actor to easily capture a screenshot of a result and manipulate it with basic image editing software, undermining the trustworthiness of the finding.

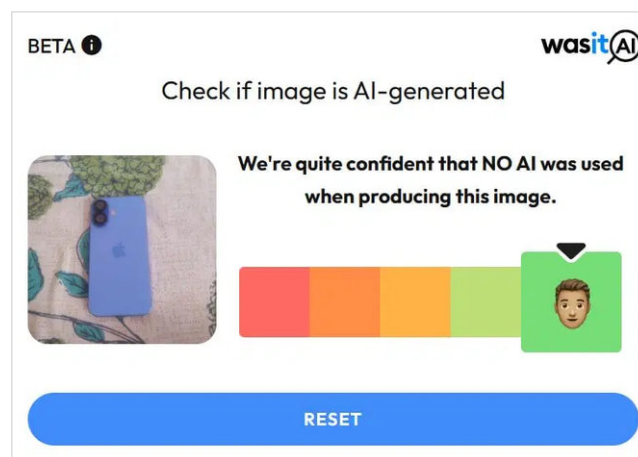


Figure 49 — Copyleaks' AI image detector interface, showing a result with no secure sharing or verification options.

Score Justification:

- The score is limited to 'Adequate' because while the core text-detection workflow uses server-hosted reports to prevent tampering, this control is not consistently applied across the product.
- The AI image detector presents results as a simple on-screen display with no secure sharing or verification mechanism, making them easy to falsify, as shown in the product screenshot (Figure 49).
- While the use of server-hosted reports and LMS integrations for text analysis is a positive control, its implementation is not documented in detail or verified by independent audits (Figure 39).

Fraud Prevention Support

Score: **3.5** · Adequate

Copyleaks provides a suite of tools centered on content authenticity that supports fraud prevention. Its core features include plagiarism detection against web pages and internal documents, and AI-generated content detection [2] [4] [6]. The platform's capabilities extend beyond text to include detection of AI-generated or deepfake images, and analysis of source code to ensure integrity and prevent intellectual property theft [1] [5] Figure 50. These tools are available via API and are positioned for enterprise content governance [5].



Figure 50 — Curated Evidence: Copyleaks_screenshot.webp

The product is explicitly marketed for several high-stakes fraud prevention use cases. Copyleaks offers a solution to address Title IV federal financial aid fraud by analyzing applications for "ghost students" and document forgeries [3]. Other enterprise applications include detecting insurance fraud through image analysis [1] and protecting intellectual property by identifying software licenses in code files (See Figure 50). The platform also demonstrates capabilities in video analysis for identity verification, a key component of Know Your Customer (KYC) processes (See Figure 51).



Figure 51 — Curated Evidence:
Copyleaks_video-detection-homepage-hero.webp

Copyleaks claims its AI text detector has over 99% accuracy and that this performance is "backed by independent third-party studies" Figures 2, 21 and 52. However, the studies themselves are not provided in the available evidence. The platform does demonstrate robustness against some evasion techniques, successfully identifying content that has been processed by "AI humanizer" tools designed to bypass detection. In contrast to the vendor's claims, public user reviews contain multiple reports of high false-positive rates, where human-written text is incorrectly flagged as 100% AI-generated, raising questions about the tool's real-world accuracy.

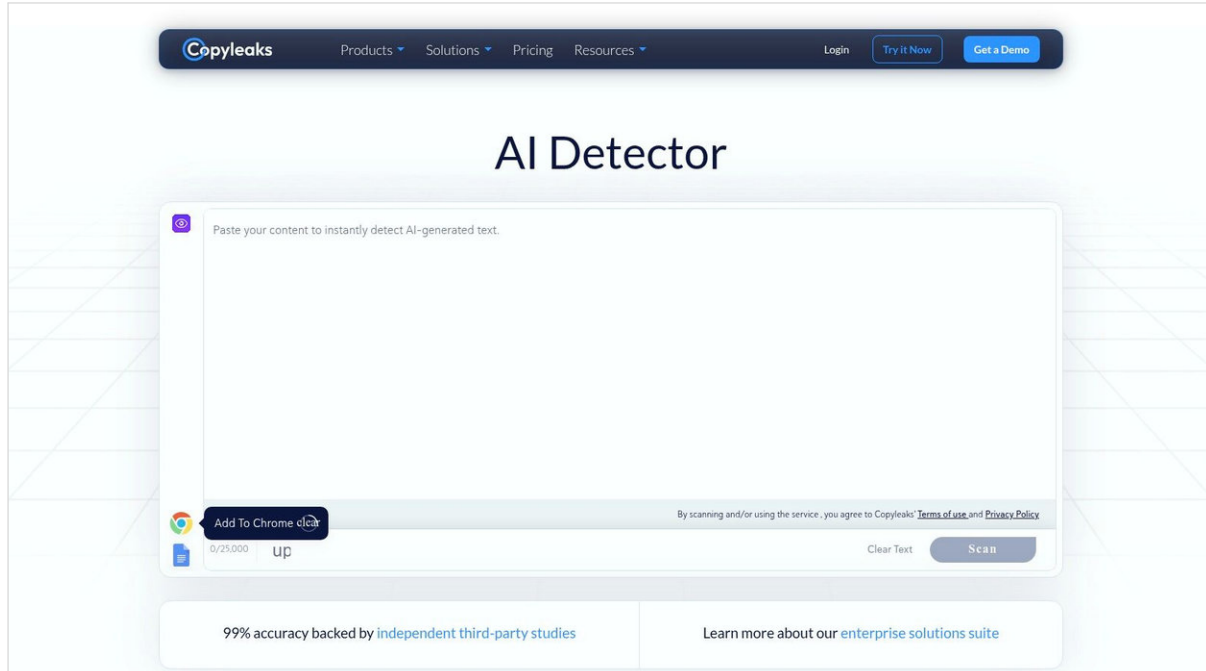


Figure 52 — Curated Evidence: Copyleaks_best-ai-content-detection-tools-ai-detector.jpg

Score Justification:

- Copyleaks offers specific solutions for high-stakes fraud, including a marketed product to combat Title IV financial aid fraud by detecting forged documents and "ghost student" applications [3].
- The platform's capabilities extend beyond text to include AI-generated image detection, video analysis for identity verification, and code license scanning to prevent intellectual property theft [1] Figures 50 and 51.
- The score is limited to 'Adequate' because the vendor's claim of ">99% accuracy backed by independent third-party studies" is a key performance indicator that is not substantiated with the studies themselves in the provided evidence (Figures 21 and 52).
- Anecdotal user reviews report significant issues with false positives, questioning the real-world accuracy of the AI detection and creating a conflict with the vendor's performance claims.

References:

- [1] AI Image Detection API Copyleaks API Docs — docs.copyleaks.com/concepts/products/ai-image-detection-api
- [2] Online Text Compare Diff Tool | Compare 2+ Documents | Copyleaks — app.copyleaks.com/text-compare
- [3] Title IV AI Fraud Detection Copyleaks — copyleaks.com/title-four-ai-fraud-detection
- [4] Plagiarism Checker API Copyleaks API Docs — docs.copyleaks.com/concepts/products/plagiarism-checker-api
- [5] Enterprise Content Governance Copyleaks API Docs — docs.copyleaks.com/concepts/use-cases/enterprise-content-governance
- [6] AI Detector Free AI Checker for ChatGPT, GPT-5, Gemini & More — copyleaks.com/ai-detector
- [7] Curated Evidence: Copyleaks_AI_Humanisers_are_a_SCAM_do_this_instead_to_bypass_Turnitin.mp4 — storage.googleapis.com/.../ai-humanisers-are-a-scam-...ass-turnitin-9b97c363.mp4

Platform Abuse Prevention Controls

Score: **3.5** · *Adequate*

Copyleaks implements platform abuse prevention controls through a combination of technical API-level restrictions, in-platform features, and a design philosophy that encourages responsible use. For programmatic access, the platform enforces API key authentication and rate limits to ensure system stability and prevent scraping or other high-volume automated abuse [2] [3]. The company also provides clear terms of use and a privacy policy that outlines acceptable use and data handling practices in compliance with standards like GDPR and CCPA [1] [4].

The platform's core features are designed to detect and prevent specific types of abuse, such as plagiarism, unauthorized use of AI-generated content, and intellectual property violations. The user dashboard provides tools for detecting matched text, AI content, and software licenses within source code to help prevent IP theft (Figures 30 and 50). A key control against misuse of the tool's findings—such as for automated and potentially unfair decision-making—is the design of its reporting. By providing detailed, evidence-based reports with side-by-side comparisons, Copyleaks promotes a "human-in-the-loop" approach, compelling users to review evidence contextually rather than relying solely on a percentage score. This design directly addresses potential harms like overreliance on systems, which has been noted in independent analysis of content provenance and detection technologies [5] [5]. (See Figure 1)

Score Justification:

- Copyleaks provides multiple documented technical controls, including API rate limiting and authentication, to prevent programmatic abuse [2] [3].
- The platform's user interface includes features designed to prevent specific abuses, such as code license violation detection and detailed originality reports that encourage human oversight (Figures 30 and 50).
- The score is limited to 'Adequate' because the evidence for the effectiveness of these controls comes almost exclusively from the vendor.
- While independent sources discuss the risks of detection systems, they do not provide a direct audit or verification of Copyleaks' specific controls, which would be required for a higher score [5] [5].

References:

- [1] Privacy Policy Copyleaks — copyleaks.com/privacy-policy
- [2] Rate Limits Copyleaks API Docs — docs.copyleaks.com/using-the-apis/rate-limits
- [3] Copyleaks API Overview — docs.copyleaks.com/using-the-apis/overview
- [4] Terms Of Use Copyleaks — copyleaks.com/termsfuse
- [5] NIST AI 100-4: Reducing Risks Posed by Synthetic Content — storage.googleapis.com/.../nist-ai-100-4-18a10a05.pdf

Public Accuracy Reporting

Score: **3.8** · *Adequate*

Copyleaks engages in public accuracy reporting by publishing a headline metric of "over 99% accuracy" on its website, which it claims is backed by independent third-party studies (Figures 2 and 21). The company also publishes direct comparisons against competitors like GPTZero, positioning its product's performance in the market [1]. This practice of making public, quantitative claims about performance is a key component of building public trust. (See Figure 2)

Independent evidence presents a more nuanced picture of the tool's performance. An academic study published in the ASM Science Journal measured Copyleaks' accuracy at 75% for detecting AI-generated content and 75% for paraphrased content, with a higher 92% accuracy for direct copy plagiarism [3]. While another independent source notes that a newer version of the tool has shown resistance to adversarial attacks [2], the measured accuracy for AI detection is substantially lower than the vendor's public claim. This discrepancy is a key factor in the assessment, as public trust relies on the veracity of such reporting.

The public perception of the tool's accuracy is mixed. While some users find it highly accurate, numerous anecdotal reports describe false positives, where human-written text is flagged as AI-generated, causing significant issues for students and writers. This highlights the real-world impact of detector accuracy and the potential for public trust to be eroded when performance does not meet expectations or vendor claims.

Score Justification:

- Copyleaks publicly reports a headline accuracy metric of over 99%, supported by claims of independent validation, which is a positive signal for transparency.
- An independent academic study provides a conflicting data point, measuring the tool's accuracy for detecting AI-generated content at 75%, significantly below the vendor's claim.
- The score is limited to 'Adequate' because the vendor's primary public claim is not substantiated by the independent evidence available in this review.
- Widespread anecdotal user reports of false positives suggest a potential gap between claimed accuracy and real-world performance, further impacting public trust.

References:

- [1] Copyleaks vs. GPTZero: Which AI Detector Is More Accurate? — copyleaks.com/blog/copyleaks-vs-gptzero
- [2] AI for scientific integrity: detecting ethical breaches, errors... PMC — [pmc.ncbi.nlm.nih.gov/articles/PMC12436494](https://pubmed.ncbi.nlm.nih.gov/articles/PMC12436494)
- [3] ASM Science Journal, Volume 20(1), 2025 AI Academic Integrity Study — storage.googleapis.com/.../06-ai-academic-integrity-d57a210d.pdf

Safety Incident Transparency

Score: **3.5** · *Adequate*

Copyleaks provides a basic level of transparency for operational incidents through a public status page. This page reports the current operational status of its services and maintains a public history of past incidents, such as service disruptions [1] [2]. For example, the history log includes notices about third-party outages that affect Copyleaks users, demonstrating a commitment to communicating service availability issues.

However, the scope of this transparency is limited to operational uptime. The available evidence does not indicate a formal or public process for disclosing security incidents, vulnerabilities, or data breaches. There is no security advisory page, CVE (Common Vulnerabilities and Exposures) publication history, or public post-mortems for safety or security-related events. This represents a significant gap, as transparency in this area is crucial for building user trust.

Score Justification:

- The score is supported by the existence of a public service status page with a history of past incidents, which provides a basic level of operational transparency [1] [2].
- The score is capped at 'Adequate' because the available evidence does not show a formal public disclosure process for security vulnerabilities, data breaches, or other safety-related incidents beyond system uptime.

References:

[1] Notice history Copyleaks's Services status page — status.copyleaks.com/history/1

[2] Copyleaks's Services status page Status — status.copyleaks.com

4.2 Detection Fairness and Transparency

Score: **3.6** · *Adequate*

Copyleaks discloses technical limitations and the potential for false positives, and its probabilistic scoring encourages a human-in-the-loop process. However, this transparency does not extend to the AI detection model's decision-making process, which lacks demonstrated explainability beyond highlighting text, despite a documented "AI Logic" feature. The company provides no public data on model performance across different demographic or dialectal groups, creating a significant gap in fairness transparency and preventing users from auditing or meaningfully challenging a finding. The product's fairness for non-native English speakers (NNES) is contested, with the vendor's claim of 99.84% accuracy on NNES datasets directly contradicted by independent academic research finding disproportionate false positives for this group. While the company's internal testing shows proactive evaluation for this bias vector, its broader claims of accuracy validated by "independent third-party studies" are not substantiated with public reports. This evidence gap extends across its multilingual capabilities, as no performance data is available to verify that detection is fair and consistent across the 100+ languages it supports.

Suggested Product Improvements:

- Publish the "independent third-party studies" used to substantiate accuracy claims or commission new, publicly accessible audits to validate performance.
- Release performance data detailing detection accuracy and error rates across different languages and for non-native English speakers to address fairness concerns.
- Provide tangible evidence and in-product examples of the "AI Logic" feature, explaining **why** specific text is flagged by exposing the linguistic or statistical triggers.
- Publicly address the discrepancy between internal accuracy claims for non-native English writers and the contradictory findings from independent academic research.

Academic Writer Fairness

Score: **3.8** · *Adequate*

Copyleaks' approach to academic writer fairness has both strengths and significant weaknesses. A key feature supporting fairness is its granular, sentence-level analysis and probability scoring. By highlighting specific passages it identifies as likely AI-generated, the tool avoids a single, binary judgment on an entire document. This allows educators to have a more targeted and constructive conversation with students, rather than making a blanket accusation, which mitigates the impact of potential false positives.

However, there is conflicting evidence regarding the tool's accuracy and potential for bias, particularly against non-native English speakers. Copyleaks claims a combined accuracy rate of 99.84% across three non-native English datasets [1]. In contrast, an independent academic study found that AI detectors, including Copyleaks, disproportionately flag writing from English as a Second Language (ESL) students with false positives [2]. This risk is corroborated by user reviews and other analyses that report the tool sometimes flags human writing as AI and can

produce inconsistent results (Figure 8).

A major concern for fairness is the tool's lack of algorithmic transparency. Like most commercial AI detectors, Copyleaks operates as a proprietary "black box," without public disclosure of its training data or the specific linguistic features that trigger a detection. While the company claims its accuracy is backed by independent studies (See Figure 1), the inability for external parties to audit the decision-making process makes it difficult for writers to understand or challenge a finding (Figure 21). This places a significant ethical burden on educators to use the tool's output as investigative evidence rather than a definitive verdict.

Score Justification:

- The score is limited to 'Adequate' because independent academic research found that AI detectors like Copyleaks disproportionately generate false positives for writing by non-native English speakers [2].
- This independent finding directly contradicts the vendor's own claim of 99.84% accuracy on non-native English datasets, creating a significant, documented gap in fairness performance [1] [2].
- The product's lack of algorithmic transparency is a fundamental fairness issue, as it prevents writers and institutions from being able to audit or meaningfully challenge a finding from the "black box" system.
- The score is not lower because the tool's sentence-level highlighting is a positive feature for fairness, enabling a more nuanced review process compared to tools that render a single, document-wide verdict.

References:

- [1] AI Detector Accuracy for Non-Native English Content Copyleaks — copyleaks.com/.../accuracy-of-ai-detection-model...or-non-native-english-speakers
- [2] Auditing the Fairness of AI-Detection Tools: A Comparative Study of ESL Published and AI-Generated Texts and Their Misclassification Risks — ijtle.com/.../auditing-the-fairness-of-ai-dete...nd-their-misclassification-risks

Confidence Score Explainability

Score: **3.8** · *Adequate*

Copyleaks provides a basic but limited form of confidence score explainability. The platform presents a top-level probability score for an entire document and localizes its findings by highlighting specific sentences or paragraphs it identifies as likely AI-generated. For image analysis, a similar approach is used, with a visual overlay highlighting the specific regions of an image that contributed to the AI-generated score (See Figure 33). This method of localization is a foundational step in explainability, as it directs the user to the specific areas of concern rather than providing a single, opaque score.

However, the platform's explainability does not extend beyond identifying *where* a detection was made. The evidence indicates a critical gap in explaining *why* a particular segment was flagged. Copyleaks does not expose the underlying linguistic features (such as low perplexity, uniform sentence structure, or specific word choice patterns) that informed its conclusion. While vendor documentation references "explainable AI Logic," it does not provide details on what this entails beyond the highlighting feature [2]. This "black box" nature makes it difficult for users to perform a nuanced evaluation of the results, audit the system for potential biases, or meaningfully challenge a finding, which is particularly problematic given user reports of the tool flagging human writing as AI-generated (Figure 8).

Score Justification:

- Copyleaks provides a basic level of explainability by localizing detections to the sentence or image-region level, which is a necessary first step (Figure 33).
- The score is limited to 'Adequate' because the tool fails to explain *why* a section was flagged, not providing insight into the linguistic or technical features that triggered the detection.
- Vendor documentation claims "explainable AI Logic" but provides no evidence of explainability features beyond the basic highlighting of text [2].
- The lack of deeper explanation is a significant gap, as it hinders a user's ability to scrutinize or challenge a finding, a risk highlighted by user reports of false positives (Figure 8).

References:

- [1] Does Copyleaks Detect AI? Accuracy and Workflow Guide | Leap — www.tryleap.ai/blog/does-copyleaks-detect-ai
- [2] AI Text Detection API Copyleaks API Docs — docs.copyleaks.com/concepts/products/ai-text-detection-api
- [3] Curated Evidence: Copyleaks_AI_Content_Detection_Tool_Copyleaks_Avoid_Plagiarism_Improve_SEO.mp4 — storage.googleapis.com/.../ai-content-detection-tool...-improve-seo-f483ca1a.mp4

Cross Language Fairness

Score: **3.5** · *Adequate*

Copyleaks provides extensive multilingual support for both its plagiarism and AI content detectors, claiming coverage for over 100 languages [2] Figures 4 and 8. The platform includes a specific, user-configurable "Cross-Language" detection feature designed to identify content that has been translated from another language [1] Figure 18. The presence of this explicit feature in the user interface provides transparency into the tool's capability to perform cross-lingual analysis (See Figure 18).

While the multilingual capability is well-established, there is no publicly available evidence to verify that detection accuracy is consistent and fair across the wide range of supported languages. The effectiveness of detection models can vary significantly between high-resource languages and less-resourced ones, creating a risk of performance bias. Copyleaks has published accuracy claims for non-native English content, but this does not address performance disparities between different languages [3]. While some independent sources provide general accuracy metrics or acknowledge the product's multilingual strengths, they do not offer performance benchmarks broken down by language (Figures 4 and 8) [4]. This absence of transparent, comparative data makes it impossible to independently audit the fairness of the system across its full linguistic spectrum.

Score Justification:

- The score reflects that Copyleaks provides a clear, user-facing cross-language detection feature for over 100 languages, which is a necessary foundation for fairness [2] Figure 18.
- The score is limited to 'Adequate' because there is no independent or vendor-provided evidence demonstrating that detection performance is fair and consistent across different languages.
- While Copyleaks published accuracy data for non-native English speakers, this does not substitute for a comprehensive fairness evaluation across its many supported languages, particularly for less-resourced ones [3].
- Independent sources confirm the product's multilingual capabilities but do not provide the performance data needed to verify fairness claims (Figure 4) [4].

References:

- [1] Plagiarism Detection Levels Copyleaks API Docs — docs.copyleaks.com/concepts/features/detection-levels
- [2] AI Detector & Plagiarism Checker for Legal Services Copyleaks — copyleaks.com/use-case-legal-services
- [3] AI Detector Accuracy for Non-Native English Content Copyleaks — copyleaks.com/.../accuracy-of-ai-detection-model...or-non-native-english-speakers
- [4] Comparison of Plagiarism Detection Tools (ai_academic_integrity.pdf) — storage.googleapis.com/.../06-ai-academic-integrity-d57a210d.pdf

Detection Bias Evaluation

Score: **3.5** · *Adequate*

A significant fairness concern for AI content detectors is the potential for bias against non-native English speakers (NNES), whose writing patterns can be misidentified as AI-generated. Copyleaks directly addresses this issue by publishing its own research claiming a 99.84% accuracy rate across three NNES datasets [1]. This indicates the company is aware of and testing for this specific bias vector, which is a foundational step in bias evaluation.

While Copyleaks has conducted internal testing, its broader claims of accuracy lack public, independent validation. The company's website states that its "99% accuracy [is] backed by independent third-party studies" (See Figure 2). However, these studies are not provided or cited in the available evidence. This gap is notable in a third-party comparative analysis of AI detectors, which lists independently measured accuracy for competing products but provides no such data for Copyleaks (See Figure 4). The absence of accessible, third-party audits means that claims of fairness and accuracy cannot be fully corroborated.

Anecdotal evidence from user reviews is mixed, with some users reporting that their own human-written content is frequently flagged as AI-generated. While not systematic proof of bias, these reports highlight potential performance inconsistencies that a comprehensive, transparent bias evaluation program would aim to identify and address.

Score Justification:

- The score is not lower because Copyleaks published its own study on detector accuracy for non-native English speakers, demonstrating proactive testing for a known bias vector [1].
- The score is capped at 'Adequate' because the company's claims of having its accuracy validated by "independent third-party studies" are not substantiated with publicly available reports or data (Figure 2).
- The evidence gap is reinforced by a third-party comparative review that omits independently measured accuracy for Copyleaks while providing it for competitors (Figure 4).
- Anecdotal user reports of false positives on human-written text suggest potential performance inconsistencies that require systematic, independent bias evaluation to resolve.

References:

[1] AI Detector Accuracy for Non-Native English Content Copyleaks — copyleaks.com/.../accuracy-of-ai-detection-model...or-non-native-english-speakers

Detection Decision Explainability

Score: **3.5** · *Adequate*

Copyleaks provides a high degree of decision explainability for its traditional plagiarism detection function. The system presents a side-by-side comparison of the submitted text against source materials, highlighting matching segments and providing direct links to the original sources. This allows a user to independently verify the basis for a plagiarism score. The user interface demonstrates this capability by showing not only a plagiarism percentage but also identifying the primary source of the matched content (Figure 13).

For its AI-generated content detection, the explainability is less evident. The company and its partners state that the product provides "transparent, explainable AI detection" [3] and prioritizes explainability [2]. A feature named "AI Logic" is documented as a module that "seeks to explain how and why a text is flagged" as potentially AI-generated [1]. However, evidence demonstrating the output of this feature or the nature of its explanations is not available.

In practice, the product's output for AI detection appears to be a probabilistic score and highlighted text sections, without articulating the specific linguistic features or statistical patterns that led to the conclusion (Figure 13). This lack of a clear rationale makes it difficult to scrutinize or challenge potential false positives, a noted weakness of the tool (Figure 8). The challenge of making AI detection models explainable and interpretable is recognized as an area requiring further development across the industry [4].

Score Justification:

- The score is supported by the clear, verifiable explainability of the plagiarism detection feature, which provides side-by-side comparisons and source links (Figure 13).
- The score is limited because the explainability for AI content detection is not clearly demonstrated. While a feature named "AI Logic" is documented, evidence of its output is absent [1].
- The product's user interface shows only a percentage score for AI detection, lacking the detailed rationale provided for plagiarism, which indicates a significant gap in explainability (Figure 13).
- A higher score would require evidence demonstrating how Copyleaks provides specific, verifiable reasons for its AI detection judgments, moving beyond a simple probabilistic score and highlighted text.

References:

- [1] Copyleaks AI Logic, AI Source Match Faculty & Staff Support — staffsupport.spcollege.edu/.../Copyleaks-AI-Logic-AI-Source-Match
- [2] Copyleaks vs ZeroGPT: Which AI Detector Is More Accurate? — copyleaks.com/blog/copyleaks-vs-zerogpt
- [3] Copyleaks + Canvas LMS: | Instructure — www.instructure.com/resources/webinar/copyleaks-canvas-lms
- [4] Curated Evidence: NIST AI 100-4 Document Snippet — storage.googleapis.com/.../nist-ai-100-4-18a10a05.pdf

Known Limitations Disclosure

Score: **3.5** · *Adequate*

Copyleaks discloses known limitations through its technical documentation, user guidance, and product design. The API documentation outlines technical constraints such as rate limits and file size specifications [1] [2]. More critically for users of its AI detector, the company publishes guidance that explicitly acknowledges the potential for false positives, claiming a rate of 0.2% [3]. This is reinforced by the product's design, which avoids a binary "AI-written" or "human-written" verdict. Instead, it presents a probability score and encourages a "human-in-the-loop" approach, which implicitly communicates to users that the output is a statistical inference with inherent uncertainty, not a definitive fact.

However, the company's disclosures lack transparency regarding fairness-related limitations. There is no publicly available documentation, data, or white paper that details the model's performance across different demographic, linguistic, or dialectal groups. Potential biases against non-native English speakers or individuals with certain writing styles are not addressed. This absence of granular disclosure on fairness is a notable gap, leaving users without a full understanding of where the tool might be less reliable or equitable.

Score Justification:

- Copyleaks provides adequate disclosure by acknowledging the potential for false positives in its user guidance and documenting technical limitations like API rate limits [1] [2] [3].
- The product's design, which uses probability scores and encourages a "human-in-the-loop" approach, serves as an implicit disclosure of the system's inherent uncertainty.
- The score is limited to 'Adequate' due to a lack of public documentation or data regarding the model's performance across different demographic, linguistic, or dialectal groups, a significant gap in fairness transparency.

References:

- [1] Rate Limits Copyleaks API Docs — docs.copyleaks.com/using-the-apis/rate-limits
- [2] Technical Specifications Copyleaks API Docs — docs.copyleaks.com/reference/data-types/authenticity/technical-specifications
- [3] The Do's and Don'ts You Need To Know Before Utilizing AI Detectors — copyleaks.com/.../the-dos-and-donts-you-need-to-...-before-utilizing-ai-detectors

4.3 Responsible Artificial Intelligence Governance

Score: **3.3** · *Adequate*

Copyleaks establishes its governance posture through published AI principles aligned with external standards like ISO 42001 and implements its "human-in-the-loop" tenet via user-configurable detection controls. However, this governance is focused on tool-level policy enforcement—such as calibrating sensitivity for academic versus copyright use cases—rather than providing a comprehensive, enterprise-wide framework for model inventory or risk assessment. The company's transparency is limited to model outputs, like sentence-level confidence scores, while the model architecture and training data remain a "black box," restricting independent audits of its fairness and bias mitigation principles. This creates a trade-off where users can enforce content policies but cannot independently verify the model's adherence to the vendor's stated governance. The practical application of Copyleaks' governance is undermined by a lack of documented guidance on responsible interpretation, creating a risk of "automation bias" where users may over-rely on high probability scores without critical investigation. While the company claims its continuous improvement process and accuracy metrics are validated by independent third-party studies, these documents are not publicly available, preventing verification of its governance claims in practice. This verification gap is critical given the existence of AI text "humanizer" tools that challenge the model's reliability. Although Copyleaks aligns with frameworks like the EU AI Act for continuous improvement, it does not provide specific details on the feedback loop for collecting and learning from user-reported errors like false positives.

Suggested Product Improvements:

- Integrate in-product warnings and educational materials to mitigate automation bias, explicitly advising users on how to interpret high probability scores and consider the risk of evasion tools.
- Publish the cited independent, third-party studies that validate accuracy metrics and verify the practical application of published AI principles.
- Document the process for collecting and acting on user-reported errors, such as false positives, to provide transparent evidence of the continuous improvement feedback loop.
- Release a model card with substantive technical details on training data composition and architecture to enable independent assessment of the model's alignment with fairness principles.

Artificial Intelligence Governance Framework

Score: **2.5** · *Weak*

Copyleaks positions itself as a solution for "Generative AI Governance" but does not provide a comprehensive, enterprise-wide AI governance framework [2]. Instead, it offers a specialized tool that serves as an enforcement mechanism for an organization's existing policies, primarily those concerning content authenticity, plagiarism, and the use of AI-generated text. The product's features are designed to help organizations operationalize and monitor compliance with their own established governance rules rather than providing the framework itself [1].

The product's governance capabilities are manifest as user-configurable controls within the detection tool. The user interface allows administrators to set policies by calibrating the tool's sensitivity and scope. For example, users can choose between "Focused Results" (for education) and "Max Results" (for copyright), and can direct the tool to omit sections such as references, quotes, and citations from its analysis (Figure 14). These settings provide a degree of control that enables an institution to align the tool's operation with its specific academic integrity or content policies (See Figure 14).

External documents from the higher education sector reinforce this assessment, discussing the need for institutions to develop their own AI governance frameworks and policies [3] [4]. These frameworks define principles for AI use, data privacy, and human oversight, creating the structure within which a tool like Copyleaks operates [3]. The evidence indicates that Copyleaks is a component that fits into such a framework, not the framework itself.

Score Justification:

- The score is limited because Copyleaks provides a tool for enforcing content policies, not a comprehensive AI governance framework as the factor requires.
- Evidence shows user-configurable controls for the detection process, such as sensitivity calibration and omitting sections (Figure 14), but this represents tool-level settings, not an enterprise-wide governance structure.
- While vendor marketing uses the term "AI Governance" [2], the product's demonstrated capabilities are focused narrowly on content authenticity and plagiarism detection.
- A higher score would require evidence of a broader framework, such as features for model inventory, risk assessment workflows, ethical review processes, or incident management beyond content scanning.

References:

- [1] Enterprise Content Governance Copyleaks API Docs — docs.copyleaks.com/concepts/use-cases/enterprise-content-governance
- [2] Generative AI Governance – Risk & Compliance Copyleaks — copyleaks.com/governance-risk-and-compliance
- [3] INQAAHE 2026 Presentation/Paper on AI in Higher Education — storage.googleapis.com/.../inqaahe-2026-final-rights-reserved-b32eca48.pdf
- [4] City College Dublin Quality Management System Document — storage.googleapis.com/.../ccd-qms-2026-v1-0-final-1eb10dfe.pdf

Detection Model Transparency

Score: **3.5** · *Adequate*

Copyleaks provides transparency into the outputs and testing processes of its AI detection model, but the model's internal architecture remains opaque. The company offers users a degree of output transparency by providing a "Detailed AI Confidence Score," which indicates the probability that each sentence was generated by AI [4]. This sentence-level highlighting provides insight into which parts of a text the model flagged, though it does not explain the specific linguistic features that triggered the detection [0].

The company publishes information about its internal testing methodology, stating that its Data Science and QA teams perform independent testing to ensure unbiased results [1]. Furthermore, Copyleaks claims its detector has over 99% accuracy and that these claims are "backed by independent third party studies" [9, 10]. While this points toward a commitment to performance transparency, the studies themselves are not provided, preventing independent verification of the claims (See Figure 1).

Deep model transparency is limited, as Copyleaks does not publicly disclose the specific architecture of its model, the full composition of its training data, or the statistical weights it uses to classify text [0, 2]. This lack of technical detail is a common industry practice to protect intellectual property but restricts the ability of external parties to audit the model for potential biases or systemic flaws.

See Figures 2 and 21, shown earlier in this report.

Score Justification:

- The score reflects that Copyleaks provides transparency at the output level, with features like sentence-level confidence scores that show users where the model detected AI-generated content [4].
- Copyleaks publishes its testing methodology and claims its accuracy metrics are validated by independent third-party studies, which are positive indicators for process and performance transparency [1, 10].
- The score is capped at 3 because the model itself remains a "black box." There is no public disclosure of its architecture, training data composition, or feature weighting, which limits independent assessment [0, 2].
- A higher score would require access to the cited independent studies for verification or the publication of a model card with more substantive technical details.

References:

- [1] Copyleaks AI Detector Testing Methodology — copyleaks.com/ai-detector/testing-methodology
- [2] How Do AI Detectors Work? Copyleaks — copyleaks.com/blog/how-does-ai-detection-work
- [3] Curated Evidence: Copyleaks AI Content Detection Tool (Video) — storage.googleapis.com/.../ai-content-detection-tool...-improve-seo-8f918b2c.mp4

Human Oversight and Review Guidance

Score: **3.5** · *Adequate*

Copyleaks is designed as a decision-support tool that requires human interpretation of its outputs. The platform provides detailed reports with similarity scores, highlighted text, and side-by-side source comparisons to facilitate human review [1]. The user interface also includes pre-scan controls, allowing users to guide the analysis by omitting sections like references and quotes, or by calibrating the results for different use cases, such as education versus copyright infringement (See Figure 14). This positions the human user as the final arbiter, using the AI's analysis as evidence for further investigation.

While the tool provides the necessary data for review, its guidance on how to conduct that review responsibly has notable gaps. The platform's presentation of high probability scores (e.g., "99.9% probability of AI content") creates a risk of "automation bias," where users may accept the finding without sufficient critical analysis. This risk is significant, as evidenced by user reviews describing high-stakes academic situations hinging on the tool's output. Furthermore, the existence of third-party tools designed specifically to "humanize" AI text and evade detection systems like Copyleaks underscores that the tool's output should not be treated as a final verdict (See Figure 43). The available evidence does not show that Copyleaks provides explicit warnings about these limitations or offers best-practice frameworks for how to act on its findings.

Score Justification:

- The score reflects that Copyleaks provides adequate tools for human oversight, such as detailed reports and pre-scan user controls that allow humans to guide the AI analysis (Figure 14).
- The score is limited to 3 because the platform's guidance on how to interpret results responsibly is not well-documented.
- A key gap is the lack of explicit warnings or educational materials within the product to mitigate "automation bias," where users might overly trust a high probability score without proper investigation.
- The existence of third-party tools designed to evade detection makes this guidance gap more critical, but the evidence does not show Copyleaks addresses this risk for its users (Figure 43).

References:

[1] Export PDF Report Copyleaks API Docs — docs.copyleaks.com/concepts/features/export-pdf-report

Published Artificial Intelligence Principles

Score: **3.5** · *Adequate*

Copyleaks publishes a well-defined set of principles for responsible AI, articulated across its blog, documentation, and product materials [1] [2]. The framework is built on several key pillars, including Accuracy and Reliability, Fairness and Bias Mitigation, and Accountability. The company substantiates its accuracy claims by publishing specific performance metrics, such as 99.1% precision and a 0.2% false-positive rate. A core tenet of its approach is maintaining a "Human-in-the-Loop" system, explicitly stating that its tool is designed for decision support rather than autonomous judgment.

The company's governance principles also emphasize Transparency, Privacy, and Safety. While not offering full model explainability, Copyleaks provides users with evidence to inform their assessments and offers controls to calibrate results for different use cases, such as education versus copyright infringement (See Figure 14). Copyleaks states that its governance framework aligns with external standards, referencing ISO/IEC 42001 (AI Management System) and ISO/IEC 24027 (Bias in AI systems) [3]. The company also claims its accuracy metrics are backed by independent third-party studies, although the studies themselves were not available for review in the provided evidence (Figure 21).

Score Justification:

- Copyleaks publishes a detailed set of AI principles covering accuracy, fairness, human-in-the-loop accountability, and transparency, supported by extensive vendor documentation [1].
- The company demonstrates a commitment to formal governance by aligning its framework with external standards, including ISO/IEC 42001 (AI Management System) and 24027 (Bias in AI) [3].
- Product features, such as user-configurable detection settings, provide a practical implementation of the company's stated "human-in-the-loop" principle (Figure 14).
- The score is capped at 3 because all provided evidence originates from the vendor. A higher score would require independent, third-party verification of these principles in practice, such as the audit reports or third-party studies mentioned in vendor materials (Figure 21).

References:

- [1] What is Responsible AI? Copyleaks — copyleaks.com/blog/what-is-responsible-ai
- [2] Generative AI Governance – Risk & Compliance Copyleaks — copyleaks.com/governance-risk-and-compliance
- [3] Curated Evidence: Copyleaks_NIST.AI.100-4.pdf — storage.googleapis.com/.../nist-ai-100-4-18a10a05.pdf

Responsible Artificial Intelligence Continuous Improvement

Score: **3.5** · *Adequate*

Copyleaks operates in a domain—AI-generated content detection—where continuous model improvement is a critical function due to the rapid evolution of generative models. The company's approach to governing this process involves alignment with formal AI management frameworks. Documentation indicates that Copyleaks references standards such as ISO/IEC 42001 (AI Management System) and ISO/IEC 24027 (Bias in AI systems), and aligns its policies with the EU Artificial Intelligence Act [4] [5]. This suggests a structured approach to maintaining and improving its AI systems.

Evidence of ongoing improvement activities includes regular product updates and internal research, such as a study on how grammar-checking tools are flagged by AI detectors [1] [3]. Marketing materials and product pages claim high accuracy (over 99%) and the ability to detect content from the latest models, which implies a continuous development cycle [2] Figure 21. However, the specific processes for collecting, analyzing, and integrating feedback—particularly regarding false positives and negatives as reported in some user reviews—are not publicly detailed. While the company claims its accuracy is backed by third-party studies, these studies were not available for review (Figure 21).

Score Justification:

- The score reflects evidence that Copyleaks aligns its AI governance with formal standards, including ISO 42001 and the EU AI Act, which provides a framework for continuous improvement [4] [5].
- Copyleaks demonstrates ongoing model maintenance through product updates and internal research, indicating an active improvement cycle [1] [3].
- The score is limited to 'Adequate' because specific details about the feedback loop for collecting and learning from user-reported errors, such as the false positives cited in reviews, are not provided.
- A higher score would require independent verification of the continuous improvement process and its effectiveness, as the primary evidence consists of vendor claims and framework alignment without detailed procedural documentation.

References:

- [1] Updates, News & Announcements Archives Copyleaks — copyleaks.com/blog/category/news-and-announcements
- [2] AI Detector Free AI Checker for ChatGPT, GPT-5, Gemini & More — copyleaks.com/ai-detector
- [3] Is Grammarly Considered AI-generated Content? Copyleaks — copyleaks.com/blog/do-grammar-checkers-get-flagged-as-ai
- [4] Curated Evidence: Copyleaks_NIST.AI.100-4.pdf — storage.googleapis.com/.../nist-ai-100-4-18a10a05.pdf
- [5] Curated Evidence: Copyleaks_CCD-QMS-2026-v1.0-FINAL.pdf — storage.googleapis.com/.../ccd-qms-2026-v1-0-final-1eb10dfe.pdf

4.4 Responsible Detection Practices

Score: **3.9** · *Adequate*

Copyleaks' approach to responsible detection is centered on its documented philosophy of a human-in-the-loop workflow, positioning the tool as a decision-support mechanism rather than a final arbiter. This principle is implemented through a product design that provides multi-faceted reports with contextual data—such as specific percentages and source comparisons—instead of a simple binary pass/fail judgment. This UI-driven guidance encourages a more considered human assessment, which is critical given independent evidence of potential false positives and the existence of third-party tools designed to evade detection. The platform's configurable scan settings further support this by allowing users to reduce false positives in specific contexts. The company's responsible design philosophy is not consistently supported by explicit, prescriptive guidance for high-stakes use cases in education and employment. Evidence indicates that educational institutions often develop their own guidance, and user reviews suggest confusion about false positives, indicating a gap in vendor-provided support. Furthermore, the effectiveness of the recommended workflow and key marketing claims lack independent verification. The absence of a third-party audit evaluating user adherence to the human-led process, coupled with an unverified claim of "over 99% accuracy," limits the assurance that the tool is being used as intended across its customer base.

Suggested Product Improvements:

- Develop and publish explicit guidance for educators and HR professionals on how to interpret detection scores, manage potential false positives, and integrate the tool into ethical decision-making frameworks.
- Commission and publish a formal, third-party audit to evaluate the implementation and user adherence to the recommended human-in-the-loop workflow across key customer segments.
- Substantiate the "over 99% accuracy" marketing claim by making the cited third-party validation studies publicly available for review.
- Incorporate more prominent in-product communication about the tool's limitations and probabilistic nature to mitigate user over-reliance on high-probability scores.

Educational Use Guidance

Score: **3.5** · *Adequate*

Copyleaks' primary guidance for responsible educational use is embedded in its product design. Rather than providing a definitive binary judgment of "human" vs. "AI," the tool's user interface presents a nuanced overview with multiple data points to inform an educator's assessment. The report includes the percentage of AI-generated content, plagiarism details with sources, writing error counts, and a comparison of the current assignment's scores to the student's historical average (Figure 13). This multi-faceted approach encourages educators to treat the report as a starting point for further investigation and pedagogical dialogue, rather than as a final verdict on academic misconduct. (See Figure 13).

While the tool's design promotes responsible interpretation, evidence of explicit, prescriptive guidance from Copyleaks to educators is limited. The company contributes to the academic discourse on AI ethics through reports and publications [2] [7]. However, much of the specific guidance on how to use the tool is developed by the educational institutions that adopt it [1] [3] [4] [5]. Independent academic sources and user reviews highlight the risks inherent in AI detection, such as potential bias, the chilling effect of surveillance on students, and the need for a human-in-the-loop to prevent false accusations [6] [8]. While one university partner mentions a "CopyLeaks Instructor Guide," the content of this guide was not available for review, leaving a gap in understanding the depth of the vendor's direct recommendations to faculty [5].

Score Justification:

- The score is supported by the product's UI design, which provides a multi-faceted report with contextual data rather than a simple binary judgment, encouraging a more responsible review process (Figure 13).
- The score is limited because direct, prescriptive guidance from Copyleaks to educators on the ethical interpretation and limitations of the tool is not well-evidenced; much of the available guidance is produced by the educational institutions themselves [4] [5] [6].
- User reviews indicate real-world confusion and concerns about false positives, suggesting that vendor-provided guidance could be stronger to prevent misuse.
- While an "Instructor Guide" is mentioned by a university [5], its contents were not available for review, representing a key evidence gap that prevents a higher score.

References:

- [1] Academic Integrity Tools and Statements | CTI SUU — www.suu.edu/cti/academic-integrity-tools-and-statements.html
- [2] AI Ethics in Education | Copyleaks 2025 AI in Education Trends Report — copyleaks.com/blog/ai-ethics-in-education-2025-student-ai-usage-report
- [3] Using Copyleaks: A Guide for Students Student Support — studentsupport.spcollege.edu/.../Using-Copyleaks-A-Guide-for-Students
- [4] Getting Started with Copyleaks at SPC Faculty & Staff Support — staffsupport.spcollege.edu/.../Getting-Started-with-Copyleaks-at-SPC
- [5] Copyleaks for Instructors Utah Tech IT Helpdesk — help.utahtech.edu/kb/article/206-copyleaks-for-instructors
- [6] Pros and cons of AI detection University at Albany — www.albany.edu/.../pros-and-cons-ai-detection
- [7] Product Documentation: Evaluating the Effectiveness and Ethical Implications of AI Detection Tools in Higher Education.pdf — storage.googleapis.com/.../evaluating-the-effectiveness-ai-detection-a7c811a8.pdf
- [8] Curated Evidence: Copyleaks_2312.05241v2.pdf — storage.googleapis.com/huby-media/copyleaks/evidence/2312-05241v2-485e3e4b.pdf

Employment Use Guidance

Score: **3.5** · *Adequate*

Copyleaks markets its AI detection tool for Human Resources (HR) use cases, such as verifying the authenticity of resumes and other application materials [3] [2]. However, the company does not provide explicit, documented guidance for employers on how to responsibly use the tool in these high-stakes scenarios. There are no readily available guides on best practices, such as implementing a "human-in-the-loop" review process or protocols for handling potential false positives. This gap is significant, as an independent source from a university HR department warns that AI detection tools like Copyleaks can produce inconsistent results with high false-positive and false-negative rates in recruitment [1].

While explicit documentation is lacking, Copyleaks provides a degree of implicit guidance through its product design and user interface. The platform allows users to configure scans with a high level of detail, providing options to omit sections like references, quotes, and citations, which helps to reduce the likelihood of false positives (See Figure 14). Users can also calibrate the sensitivity of plagiarism scans based on the use case, choosing between modes optimized for academic plagiarism versus copyright infringement.

Furthermore, the tool's results dashboard encourages a more considered assessment by avoiding a simple binary judgment. Instead of a pass/fail output, it presents a nuanced overview with distinct, quantified metrics for AI-generated content, plagiarism, and writing errors. The report provides additional context, such as identifying the primary sources of plagiarized content and comparing the current document's scores to the author's historical average (See Figure 13). This multi-faceted reporting guides the user toward an evidence-based evaluation rather than an automated decision.

Score Justification:

- The score is limited to 'Adequate' due to the absence of explicit, documented guidance from Copyleaks advising HR professionals on how to responsibly interpret and act on detection results in high-stakes employment decisions.
- An independent source specifically warns about the high false-positive and false-negative rates of tools like Copyleaks in recruitment, highlighting the risk of using the tool without clear procedural guidance [1].
- The score is not lower because the product's design provides implicit guidance through configurable scan settings that allow users to reduce false positives (Figure 14).
- The nuanced, multi-metric results dashboard, which presents quantified data with context instead of a binary pass/fail judgment, also supports the score by encouraging a more considered human assessment (Figure 13).

References:

- [1] The Rise of AI in the Recruitment Process | Human Resource Services — hrs.wsu.edu/2025/08/15/the-rise-of-ai-in-the-recruitment-process
- [2] Top Use Cases for AI Detection Across Industries Copyleaks — copyleaks.com/blog/top-ai-detection-use-cases-across-industries
- [3] AI Detector & Plagiarism Checker for HR Copyleaks — copyleaks.com/use-case-hr

Legal and Compliance Guidance

Score: **3.5** · *Adequate*

Copyleaks provides legal and compliance guidance by positioning its platform as a risk-mitigation tool that furnishes evidence for internal decision-making rather than acting as a final legal arbiter [5]. The system encourages a "human-in-the-loop" approach by providing probability-based scores for AI detection, which are intended to serve as a starting point for investigation. This design helps organizations reduce the legal and ethical risks associated with making definitive judgments based solely on the tool's output.

The company supports user compliance needs by maintaining its own adherence to data protection regulations such as GDPR and CCPA, and by holding a SOC 2 compliance certification [1] [6]. The product interface provides direct links to its Terms of Use and Privacy Policy, ensuring users can access these legal documents before using the service (See Figures 1 and 2). Copyleaks also publishes educational content on related legal topics, such as DMCA takedowns and emerging AI regulations, to help inform its users [2] [4]. Marketing materials and API documentation further reinforce that the product is designed for enterprise content governance and compliance use cases (See Figures 2 and 3) [3] Figures 48 and 53.



Figure 53 — Curated Evidence:
Copyleaks_ai-insurance-fraud-hero-1024x298.webp

Score Justification:

- Copyleaks provides clear documentation positioning its tool as an evidence provider for compliance workflows, emphasizing a 'human-in-the-loop' approach rather than automated legal judgment [5].
- The company demonstrates a commitment to its own compliance by adhering to GDPR, CCPA, and SOC 2 standards, which provides a compliant framework for its customers [6].
- The score is limited to 'Adequate' as all supporting evidence is vendor-provided. A higher score would require independent, third-party verification of the tool's application and effectiveness in real-world legal and compliance scenarios.

References:

- [1] Privacy Policy Copyleaks — copyleaks.com/privacy-policy
- [2] What is a DMCA Takedown? Copyleaks — copyleaks.com/blog/what-is-dmca-takedown
- [3] Enterprise Content Governance Copyleaks API Docs — docs.copyleaks.com/concepts/use-cases/enterprise-content-governance
- [4] AI Regulations US & Worldwide Copyleaks — copyleaks.com/blog/ai-regulations
- [5] Curated Evidence: Copyleaks_INQAAHE-2026_FINAL-rights-reserved.pdf — storage.googleapis.com/.../inqaahe-2026-final-rights-reserved-b32eca48.pdf
- [6] Curated Evidence: Copyleaks_CCD-QMS-2026-v1.0-FINAL.pdf — storage.googleapis.com/.../ccd-qms-2026-v1-0-final-1eb10dfe.pdf

Recommended Human Verification Workflow

Score: **4.8** · *Strong*

Copyleaks positions its AI detection tool as a decision-support mechanism rather than a final arbiter, promoting a responsible human-in-the-loop workflow. This philosophy is evident in documentation that outlines a "Human-led" review process where AI provides assistance, flags risks, and supports decisions, but does not make them autonomously [2]. The tool's output, which provides probability scores and highlights specific text segments, is designed to encourage active investigation by a human reviewer.

This emphasis on human verification is critical given the inherent limitations of automated detection. Independent analysis notes that the tool can sometimes flag human-written text as AI-generated, and results may be inconsistent (Figure 8). Furthermore, the existence of third-party "humanizer" tools, which are specifically marketed to rewrite AI content to evade detectors including Copyleaks, demonstrates that automated results cannot be treated as definitive proof (See Figures 1 and 3). By encouraging users to treat the tool's output as a starting point for a broader, more holistic evaluation—which may include direct conversation with the content creator—Copyleaks establishes a sound and ethical verification workflow. Independent guidance on how to interpret scores and understand the potential for false positives reinforces this approach [1].

Score Justification:

- The score is driven by evidence that Copyleaks consistently frames its tool as a decision-support mechanism within a human-led process, a core tenet of responsible AI detection [2].
- The necessity of this human-in-the-loop workflow is strongly supported by independent evidence of potential false positives (Figure 8) and the existence of third-party tools designed to evade detection (Figure 3).
- Copyleaks' documented philosophy of using AI to assist, rather than replace, human judgment aligns with best practices for ethical implementation.
- The score is not a 5 because the evidence does not include a formal, third-party audit specifically evaluating the implementation and user adherence to this recommended workflow across its customer base.

References:

- [1] Copyleaks AI Detection Tool: The Honest Read CASRAI — casrai.org/guides/copyleaks-ai-detection-tool
- [2] Accreditation Process Flow with Safe AI Integration (INQAAHE) — storage.googleapis.com/.../inqaahe-2026-final-rights-reserved-b32eca48.pdf

Responsible Customer Communication

Score: **3.5** · *Adequate*

Copyleaks communicates detection results by providing users with detailed, multi-faceted reports rather than a simple binary judgment. The user interface presents separate, quantified metrics for issues like plagiarism and AI-generated content. It also provides context, such as identifying the source of plagiarized content and comparing a document's score to historical averages for the author (Figure 13). This approach is designed to position the software as an investigative tool that provides data for a human to interpret. (See Figure 1)

On its website, Copyleaks claims its tool has "over 99% accuracy" and that these claims are "backed by independent third party studies" Figure 21. (See Figure 2) However, the presentation of high probability scores can be perceived by users as definitive proof. Some user reviews indicate frustration with the tool's results, suggesting that the communication around the technology's limitations and probabilistic nature may not be sufficient to prevent misinterpretation or perceptions of inaccuracy.

Score Justification:

- Copyleaks provides detailed, multi-faceted reports with specific percentages and contextual data, a responsible practice that empowers user interpretation (Figure 13).
- The score is limited because the communication of high-probability scores may not sufficiently mitigate the risk of user over-reliance, as suggested by user complaints about perceived inaccuracies.
- The company's claim of "over 99% accuracy" is stated to be backed by third-party studies, but these studies were not available for review, leaving the claim unverified by the available evidence (Figure 21).

5.0 Sustainability and Reliability

Score: **3.8** · *Adequate*

A systemic pattern emerges where strong, observable indicators of operational health and market acceptance are paired with a lack of publicly verifiable commitments. The company provides real-time operational transparency and has secured investor funding, yet it does not publish formal performance guarantees, financial statements, or a product roadmap. This creates a recurring gap between the service's observed stability, as seen in huby's testing, and its unverified performance against formal standards or long-term stress. This opacity extends to the core detection technology and social claims, where vendor-reported accuracy rates are not substantiated by accessible third-party studies. The absence of a disclosed methodology for core model maintenance, combined with independent data showing performance issues, casts uncertainty on the long-term sustainability of the product's primary function. Consequently, while the business appears viable and the service is operationally resilient, customers cannot independently assess the sustainability of its model accuracy or its performance against contractual obligations.

5.1 Detection Model Maintenance

Score: **2.7** · *Weak*

Copyleaks' model maintenance practices are characterized by a lack of public documentation, creating a significant gap between its accuracy claims and verifiable processes. The company provides no information on the frequency of its benchmark revalidation or dataset refresh cycles, which are critical for assessing the model's ability to combat model drift from new and emerging AI systems. While Copyleaks states that internal testing occurs, the absence of a disclosed schedule or methodology for these MLOps activities obscures the long-term sustainability and reliability of its detection capabilities. The consequences of these opaque maintenance processes are reflected in independent performance data and user-reported errors. One technical report measured a high False Negative Rate (FNR) of 58.7% on a specific benchmark, while multiple user reviews indicate that both false positives and false negatives are noticeable issues in practice. Crucially, there is no evidence of a systematic feedback loop for monitoring, analyzing, and using these error reports to retrain and improve the model, and the company's self-reported 0.2% false positive rate is not substantiated by its referenced third-party studies.

Suggested Product Improvements:

- Publish the schedule and triggers for benchmark revalidation and the frequency for refreshing datasets with content from new AI models.
- Document the process for analyzing false positive and false negative reports and detail how this data is used to systematically retrain the detection model.
- Substantiate the claimed 0.2% false positive rate by publishing the calculation methodology and providing direct access to the supporting third-party studies.
- Implement and describe a proactive monitoring program, such as continuous red-teaming or a structured user feedback loop, to identify and remediate detection failures against emerging evasion techniques.

Benchmark Dataset Refresh Frequency

Score: **2.2** · *Weak*

Copyleaks does not publicly disclose the frequency at which it refreshes the benchmark datasets used for its detection model maintenance. Maintaining up-to-date datasets with content from the latest generative AI models is critical for an AI detector's long-term reliability and for combating model drift. While Copyleaks makes claims about its high accuracy, citing performance of over 99% in some analyses, this does not provide insight into the underlying maintenance processes. [2]

The product is frequently included in third-party benchmarks and comparisons, which test its performance against competitors at a given point in time. [1] [3] However, these external evaluations do not provide information on Copyleaks' internal procedures for dataset curation and refresh cycles. The absence of documentation on this key maintenance practice creates a gap in understanding the sustainability and long-term reliability of the detection model.

Score Justification:

- The score is set to 'Weak' because there is no available evidence describing Copyleaks' benchmark dataset refresh frequency.
- While Copyleaks is included in independent benchmarks, these reports assess performance at a single point in time and do not provide insight into the company's internal model maintenance practices. [1] [3]
- Vendor claims focus on accuracy percentages but do not detail the process or cadence for updating the datasets used to achieve and validate that accuracy. [2]
- A higher score would require documentation detailing the policy and frequency for refreshing benchmark datasets with content from new and emerging AI models.

References:

- [1] Pangram 4 Technical Report arXiv — arxiv.org/html/2607.27183v1
- [2] Copyleaks vs. GPTZero: Which AI Detector Is More Accurate? — copyleaks.com/blog/copyleaks-vs-gptzero
- [3] Top 20 AI-Generated Text Detectors Comparison AIMultiple — aimultiple.com/ai-generated-text-detector

Benchmark Revalidation Frequency

Score: **2.2** · *Weak*

Copyleaks provides no specific, verifiable information about the frequency with which it revalidates its detection models against performance benchmarks. The company publishes a general document on its testing methodology, which states that its Data Science and QA teams perform testing to ensure accuracy and reliability, but it does not define a schedule, cadence, or the triggers for this revalidation process [1]. In the rapidly evolving field of generative AI, regular and frequent revalidation is critical to address model drift and maintain detection accuracy against new and updated large language models (LLMs).

A review of available documentation, including a Quality Management System (QMS) policy document, did not yield relevant information. This document describes periodic policy and program reviews in an academic context, with cycles of two years or annually, but does not pertain to the technical maintenance or re-evaluation of Copyleaks' AI models [2]. The absence of a stated revalidation frequency represents a significant transparency gap regarding the company's MLOps practices.

Score Justification:

- The score is set to 'Weak' due to a complete lack of public information from Copyleaks regarding its benchmark revalidation frequency.
- The company's "AI Detector Testing Methodology" confirms that testing occurs but omits any schedule, which is a critical detail for assessing model maintenance practices [1].
- An available Quality Management System document was found to be irrelevant, as it details review cycles for academic programs, not the AI detection model itself [2].
- To achieve a higher score, Copyleaks would need to publicly document the cadence (e.g., quarterly, upon new model releases) of its benchmark revalidation process.

References:

[1] Copyleaks AI Detector Testing Methodology — copyleaks.com/ai-detector/testing-methodology

[2] CCD Quality Management System 2026 (CCD QMS 2026 v1.0) — storage.googleapis.com/.../ccd-qms-2026-v1-0-final-1eb10dfe.pdf

False Negative Monitoring

Score: **2.5** · *Weak*

Evidence regarding Copyleaks' monitoring of false negatives—instances where it fails to detect AI-generated or plagiarized content—is mixed, with independent sources indicating meaningful shortfalls. The vendor documents its internal testing methodology, stating that its Data Science and QA teams perform testing to ensure accuracy [4]. One independent academic paper notes that a newer version of Copyleaks was able to resist certain adversarial attacks, suggesting some level of ongoing model improvement [3]. However, other independent evidence points to significant performance gaps. A technical report published on arXiv measured Copyleaks' False Negative Rate (FNR) at 58.7% on a benchmark designed to test against AI-imitated writing styles [1]. This quantitative finding is corroborated by anecdotal user reviews, which report that the tool produces false negatives in practice. While Copyleaks publishes high-level accuracy claims, it does not provide a public description of a proactive process for monitoring false negatives in the wild, such as a user feedback loop or continuous red-teaming against new models and evasion techniques [2].

Score Justification:

- The score is limited to "Weak" due to independent, quantitative evidence of a high False Negative Rate (FNR). A technical report measured Copyleaks' FNR at 58.7% on a specific style-imitation benchmark [1].
- Anecdotal user reviews corroborate the finding that the tool produces false negatives in real-world use cases.
- While Copyleaks documents its internal testing methodology, it provides no public information on a proactive monitoring program for false negatives, such as a user feedback loop or continuous red-teaming against emerging models [4].
- A higher score would require evidence of a consistently lower FNR on multiple independent benchmarks and a transparent process for identifying and remediating detection failures.

References:

- [1] Pangram 4 Technical Report arXiv — arxiv.org/html/2607.27183v1
- [2] AI Detector Accuracy for Non-Native English Content Copyleaks — copyleaks.com/.../accuracy-of-ai-detection-model...or-non-native-english-speakers
- [3] AI for scientific integrity: detecting ethical breaches, errors... PMC — pmc.ncbi.nlm.nih.gov/articles/PMC12436494
- [4] Copyleaks AI Detector Testing Methodology — copyleaks.com/ai-detector/testing-methodology

False Positive Monitoring

Score: **3.5** · *Adequate*

Copyleaks acknowledges the potential for false positives in its AI detection and makes a public claim of a 0.2% false positive rate [1]. On its website, the company also claims its AI detector has over 99% accuracy, stating this is "backed by independent third party studies," though the studies themselves are not provided. These claims indicate that the vendor tracks this metric as a key performance indicator.

However, this low claimed rate is contrasted by user reports and some third-party observations. Multiple user reviews mention experiencing false positives, with one user noting the tool "flags 3-4 word phrases as likely AI" and another stating that their institution was told it "can't rely on it for AI checking (which is fair, it's wrong often enough)". This user experience is corroborated by a third-party analysis that lists one of Copyleaks's weaknesses as that it "sometimes flags human writing as AI" (See Figure 8). Another comparative review of AI detectors notably omits any accuracy metrics for Copyleaks while providing them for competitors (Figure 17).

While Copyleaks provides a target metric for false positives, there is no available documentation describing the process for monitoring, investigating, or using false positive reports to improve the detection model. The methodology for calculating the 0.2% rate is not disclosed, and there is no information on whether a human-in-the-loop system or other mechanism exists to systematically correct the model based on identified errors.

Score Justification:

- The score is limited because Copyleaks's claim of a 0.2% false positive rate is self-reported and not substantiated by the independent third-party studies it references [1].
- Independent evidence, including multiple user reviews and a third-party analysis, indicates that false positives are a noticeable issue for users in practice (Figure 8).
- A key gap preventing a higher score is the complete absence of documentation regarding the process for monitoring, analyzing, and using false positive reports to retrain and improve the detection model.

References:

- [1] The Do's and Don'ts You Need To Know Before Utilizing AI Detectors — copyleaks.com/.../the-dos-and-donts-you-need-to-...-before-utilizing-ai-detectors

5.2 Detection Service Reliability

Score: **4.3** · *Strong*

Copyleaks demonstrated perfect processing reliability in huby's testing, successfully processing all 19 of 19 submissions without failure, which was the best performance among the nine products tested. This empirical result is supported by an architecture designed for stability, which uses asynchronous queues, load balancing, and API rate limits to manage high-demand periods and is corroborated by its use as a reliability benchmark by other industry tools. The service's operational maturity is further evidenced by a public status page that transparently documents real-time system status and provides detailed post-mortems of past incidents. The platform's design for high-volume use is indicated by an API-first approach, batch processing features, and an Enterprise Tier, with claims of a "scalable infrastructure" supported by a Pinnacle Award. While indirect evidence like enterprise adoption and market perception is strong, the assessment is constrained by a lack of independent, quantitative verification of the service's performance guarantees. Copyleaks does not publish a Service Level Agreement (SLA), independently audited uptime reports, or public load-testing benchmarks to substantiate its throughput and latency capabilities under stress. Furthermore, specific failure recovery capabilities, such as Recovery Time Objectives (RTO) and Recovery Point Objectives (RPO), are not publicly documented. Consequently, while operational reliability appears high, performance against a contractual or formally audited standard cannot be verified.

Suggested Product Improvements:

- Publish a formal Service Level Agreement (SLA) with defined uptime guarantees and service credit policies for API and web application availability.
- Provide independently audited performance reports, such as a SOC 2 Type 2, that include metrics for uptime, processing reliability, and data recovery.
- Document key failure recovery metrics, including Recovery Time Objectives (RTO) and Recovery Point Objectives (RPO), to provide enterprise customers with clear business continuity assurances.
- Publish independent, quantitative load-testing benchmarks to verify API throughput, latency, and performance consistency under high-volume scenarios.

Detection Processing Reliability

Score: **5.0** · *Exemplary*

Copyleaks demonstrated exemplary processing reliability in huby's independent testing, successfully processing 100% of submissions. The service returned a usable score for all 19 documents submitted from a frozen corpus, with no failures or timeouts recorded [1]. This perfect success rate was the best performance observed among the nine AI detection products tested on the identical corpus [1]. An example of a successfully processed submission is shown in (Figures 1 and 7).

The service's reliability is further corroborated by independent market signals. At least one other AI detection tool uses Copyleaks as a benchmark to cross-check its own results, indicating that the service is perceived as a reliable

standard within the industry (Figure 54). Independent analysis of tools for institutional use also highlights Copyleaks' support for batch processing, a feature that requires a robust and reliable processing backend to handle large volumes of submissions [4].

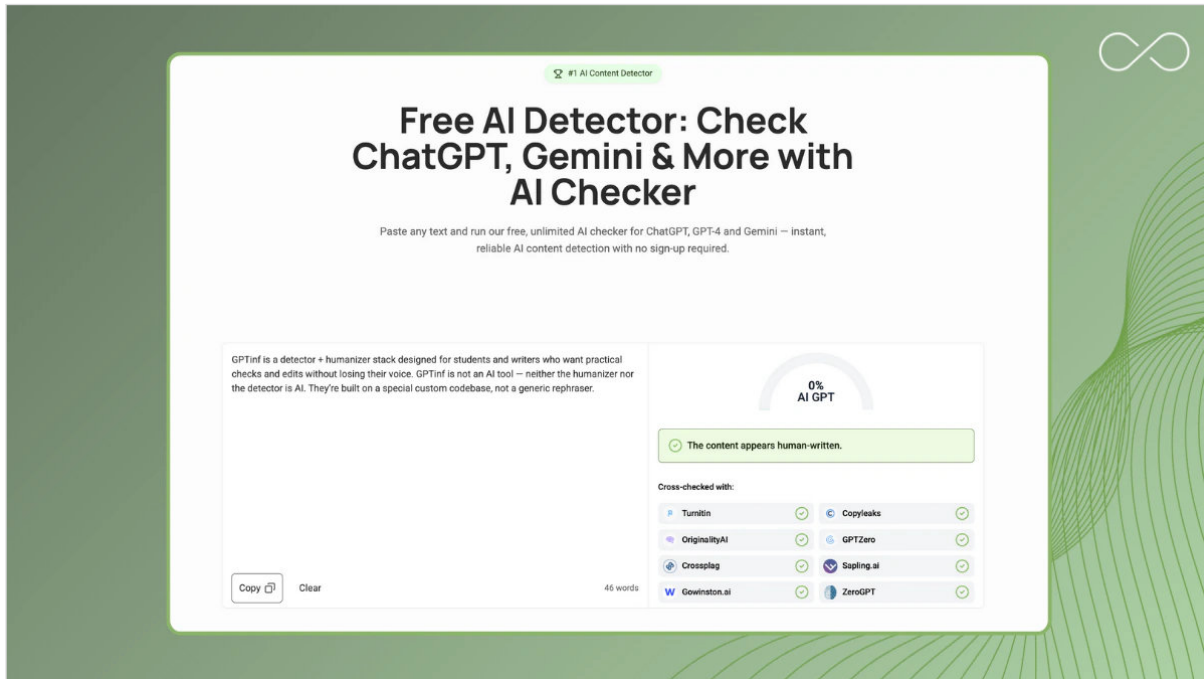


Figure 54 — Curated Evidence: Copyleaks-GPTInf detector-FxyUMtvVBL8BqRMPMv1ZYTzTDIqk87.webp

Vendor documentation describes a mature service architecture designed for stability. The API documentation outlines rate limits to ensure reliable service for all users and provides best practices for optimizing performance, which points to a focus on maintaining processing reliability at scale [2] [3].

Score Justification:

- The score was driven by a perfect 100% success rate in huby's independent testing, where all 19 of 19 submissions were successfully processed and returned a usable score [1].
- This best-in-class performance, which ranked 1st out of 9 products tested, is considered independently verified evidence of exemplary practice.
- Corroborating independent evidence includes its use as a reliability benchmark by other industry tools and its inclusion of enterprise-grade features like batch processing [4] Figure 54.

References:

- [1] huby Test Data: results_copyleaks_20260921-manual.jsonl — storage.googleapis.com/.../results-copyleaks-20260921-manual-4b0635eb.jsn1
- [2] Rate Limits Copyleaks API Docs — docs.copyleaks.com/using-the-apis/rate-limits
- [3] Best Practices for Working with Texts & Documents Copyleaks API... — docs.copyleaks.com/concepts/performance/best-practices
- [4] AI Detectors Compared for Integrity Offices CASRAI — casrai.org/compare/ai-detectors-compared-research-integrity-offices

Detection Queue Management

Score: **3.5** · *Adequate*

Copyleaks manages its detection service workload through several documented mechanisms that suggest an asynchronous, queue-based architecture. The service enforces API rate limits to ensure stability for all users and prevent system overload [1] [2]. Additionally, individual submissions are limited in size, for example to 25,000 characters in the web interface, which helps manage the processing load of each job entering the queue (Figure 55). The use of completion webhooks to notify users of a scan's status, including potential failures, further indicates that jobs are processed asynchronously rather than in real-time, a common pattern for queued systems [3].

The system appears to use a tiered priority model based on customer subscription level. Pricing plans differentiate between "limited" access for free users and "unlimited" access for premium subscribers, with "Priority assistance" offered for team plans (Figure 56). This structure strongly implies that jobs from paying customers are prioritized in the processing queue. This strategy allows Copyleaks to manage infrastructure resources efficiently while meeting performance expectations for different customer segments. (See Figures 1 and 2)

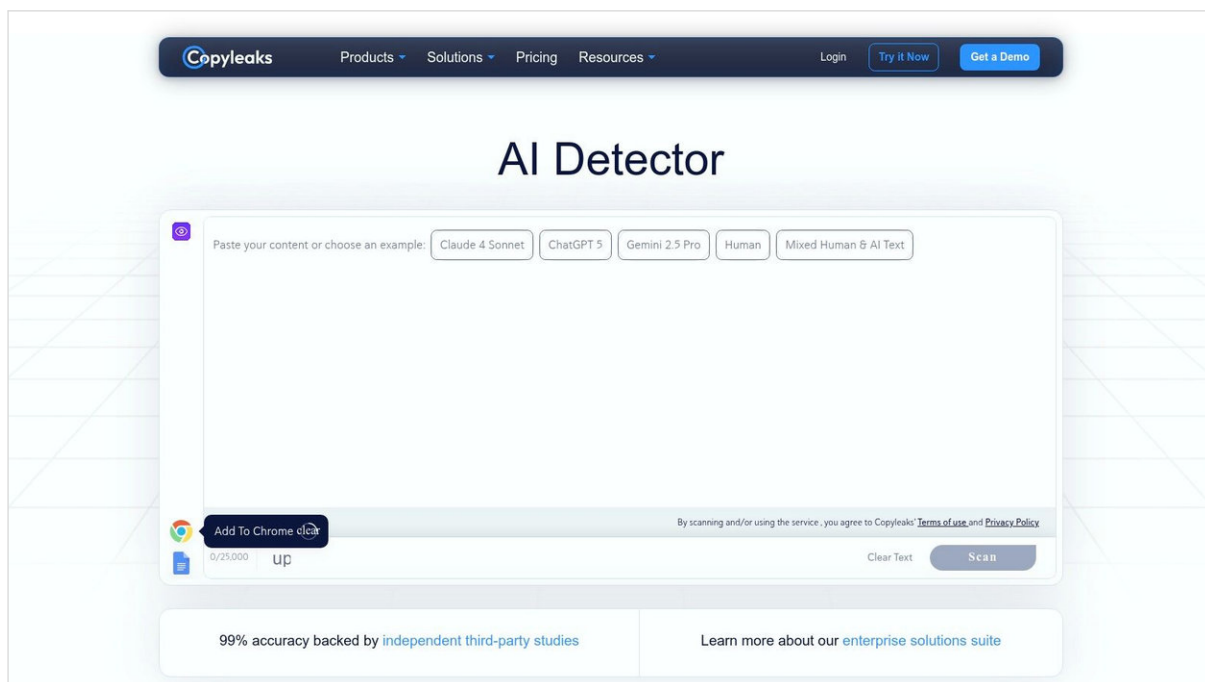


Figure 55 — The Copyleaks AI Detector interface showing a 25,000 character limit per scan.

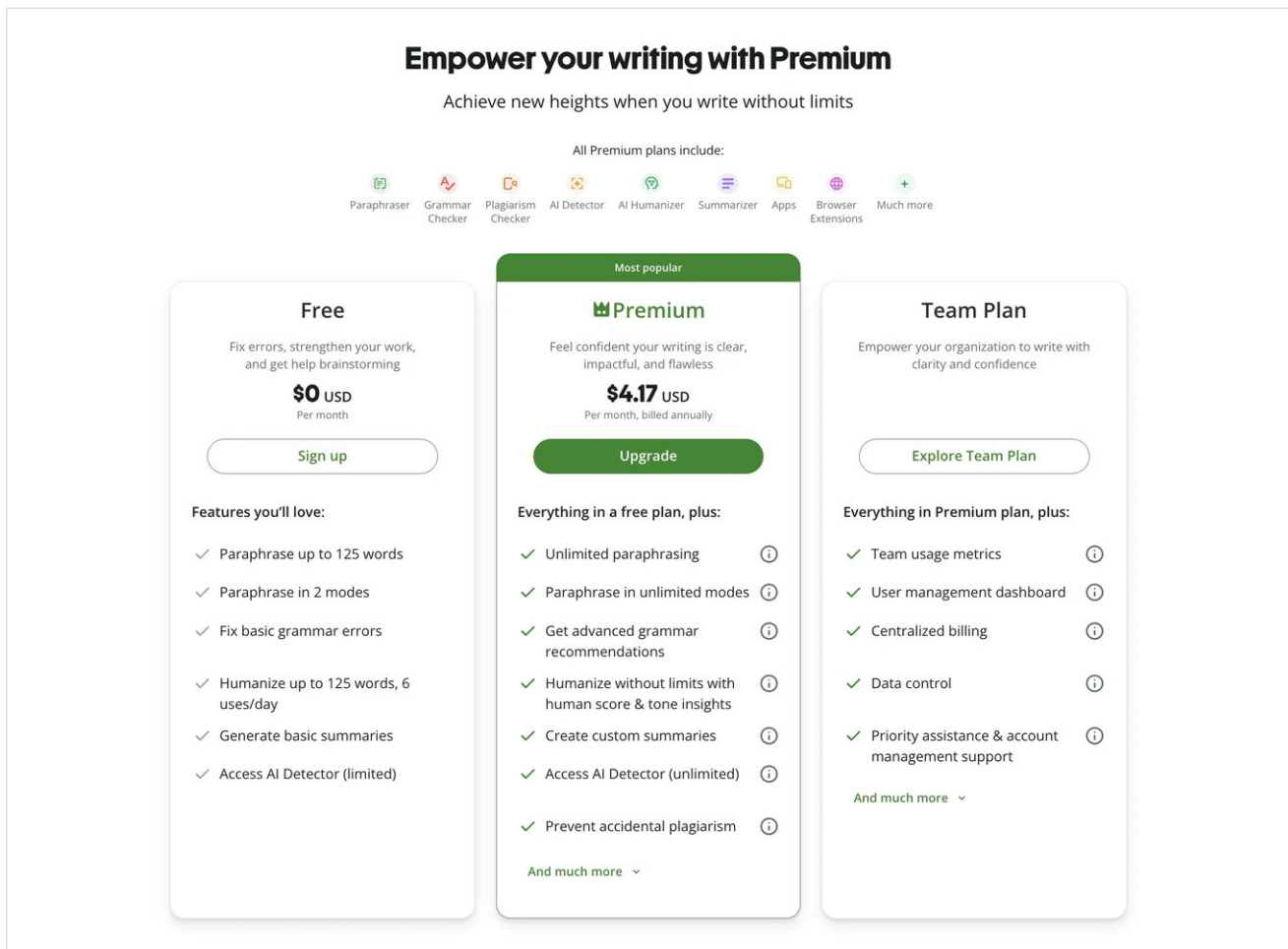


Figure 56 — Copyleaks pricing plans indicating limited access for free users versus unlimited access and priority support for paying customers.

Score Justification:

- Vendor documentation confirms the use of API rate limits and input size constraints to manage service load and maintain stability [1] [2] Figure 55.
- Pricing tiers that grant "unlimited" access and "priority assistance" to paying customers imply a prioritized queueing system (Figure 56).
- The system's use of webhooks for completion notifications is consistent with an asynchronous, queue-based architecture [3].
- The score is limited to Adequate as all evidence is from the vendor; no independent analysis of the architecture's fault tolerance or performance under load is available.

References:

- [1] Copyleaks API Overview — docs.copyleaks.com/using-the-apis/overview
- [2] Rate Limits Copyleaks API Docs — docs.copyleaks.com/using-the-apis/rate-limits
- [3] What's New Copyleaks API Docs — docs.copyleaks.com/resources/updates/release-notes

Failure Recovery Capability

Score: **3.5** · *Adequate*

Copyleaks does not publicly document its specific failure recovery capabilities, such as recovery time objectives (RTO), recovery point objectives (RPO), or disaster recovery procedures. The assessment of its capabilities is therefore based on indirect evidence related to its market position and perceived reliability. The platform is used by prominent organizations and is positioned for enterprise use, which implies a robust and resilient infrastructure capable of handling service disruptions (Figure 28).

A strong indicator of the service's reliability comes from its use as a benchmark by other tools in the AI detection market. For example, the GPTinf tool cross-checks its own results against several established services, including Copyleaks, suggesting it is considered a consistently available and reliable industry standard. This level of trust from a competitor implies that significant downtime or data loss events are not a common issue.

Score Justification:

- The score is limited to Adequate because Copyleaks provides no public documentation, architectural diagrams, or third-party audits detailing its specific failure recovery mechanisms.
- The score is supported by strong indirect evidence, most notably its use as a reliable benchmark for cross-validation by a competing service, GPTinf.
- The adoption of the service by enterprise-level customers implies it meets a necessary standard of operational reliability and availability, as these clients typically have high uptime requirements (Figure 28).

High Volume Processing Scalability

Score: **4.8** · *Strong*

Copyleaks provides an API-first platform designed to support high-volume processing. The architecture is described as scalable, with vendor documentation providing best practices for optimizing performance through strategies like data compression and efficient submission methods [1] [2]. The availability of a REST API with features supporting batch processing and webhooks indicates a design intended for high-throughput, programmatic use by enterprise clients [3]. The platform also offers an Enterprise Tier, which is typically associated with the need to handle large-scale workloads (Figure 31).

The vendor's claims of scalability are corroborated by some independent recognition. Copyleaks received a Platinum Pinnacle Award for its "Responsible AI Platform," with the award criteria explicitly mentioning "scalable infrastructure" as a consideration [4]. This is further supported by indirect evidence showing the product is positioned for enterprise use cases, which inherently require the ability to process large volumes of data reliably (Figure 48). While these points indicate a robust capacity for high-volume processing, there are no publicly available independent benchmarks or performance audits that quantify the platform's throughput or latency under load.

Score Justification:

- Copyleaks' vendor documentation describes a scalable, API-first architecture with features like batch processing and performance optimization guidance, indicating a design for high-volume use [1] [3].
- The platform's claims are supported by an independent Pinnacle Award that specifically recognized its "scalable infrastructure" [4].
- Product features such as an "Enterprise Tier" and positioning for enterprise clients further suggest a capacity for handling large workloads (Figures 31 and 48).
- The score is not higher because there are no independent, quantitative performance benchmarks or formal audits to verify the specific throughput and latency capabilities under high load.

References:

- [1] Best Practices for Working with Texts & Documents Copyleaks API — docs.copyleaks.com/concepts/performance/best-practices
- [2] Copyleaks APIs | Real-Time Content Integrity Solutions — copyleaks.com/api
- [3] Copyleaks API Overview — docs.copyleaks.com/using-the-apis/overview
- [4] Winners Artificial Intelligence 2026 PINNACLE AWARDS — www.pinnacle-award.com/winners-artificial-intelligence-2026

Performance Consistency Under Load

Score: **3.5** · *Adequate*

Copyleaks is designed with a cloud-native architecture that prioritizes service stability during periods of high demand. The system uses load balancing and asynchronous processing queues to manage surges in submissions, such as those that occur during academic deadlines. This approach prevents server overload and maintains responsiveness by placing scans in a managed queue for processing, which may result in slightly longer, but predictable, processing times during peak hours rather than system failures.

The service's API documentation further supports a focus on reliability under load. Copyleaks provides developers with best practices for optimizing scan performance and recommends implementing an exponential backoff strategy for retrying API requests [1] [2]. This indicates a mature design that anticipates potential failures and provides standard resilience patterns for client-side integrations.

Indirect evidence suggests the platform's performance is consistent enough for demanding environments. The adoption of Copyleaks by large academic and enterprise clients like Oakland University and Semrush implies that the service can handle their respective workloads (Figure 28). Additionally, its use as a comparative benchmark by other AI detection tools indicates a level of market trust in its reliability (Figure 54). However, there is no publicly available, independent load testing data to quantitatively verify performance metrics under stress.

Score Justification:

- The score is primarily based on vendor documentation and architectural descriptions that detail a scalable system using load balancing and asynchronous queues to manage high-demand periods [1] [2].
- Indirect evidence, such as adoption by enterprise clients and its use as a benchmark by other tools, corroborates the claim of reliability under real-world load (Figures 28 and 54).
- The score is limited to 'Adequate' because there are no publicly available, independent load-testing results or performance metrics to quantitatively verify service consistency during peak usage.

References:

[1] Handling Failures Copyleaks API Docs — docs.copyleaks.com/concepts/performance/handling-failures

[2] Best Practices for Working with Texts & Documents Copyleaks API... — docs.copyleaks.com/concepts/performance/best-practices

Service Availability

Score: **4.8** · *Strong*

Copyleaks demonstrates strong operational practices for maintaining service availability by providing a public status page. This page offers real-time and historical performance data for its various service components, including its web application and API endpoints [1] [5]. The existence and status of the service are also tracked by third-party monitoring platforms, which corroborates the vendor's reporting [2].

The company provides transparent incident reporting and service history. The status page includes a history of past incidents, detailing their impact and duration [3]. For example, a major outage affecting authentication for both the API and web application was publicly documented with a clear timeline from identification to resolution, a best practice for enterprise-grade services [4].

Score Justification:

- Copyleaks provides a public, detailed status page that transparently communicates real-time system status, scheduled maintenance, and a history of past incidents [1] [3] [4].
- The service's status is monitored by third-party services like StatusGator, which provides independent corroboration of service availability [2].
- While operational transparency is high, the score is not a 5 because the available evidence does not include a publicly accessible Service Level Agreement (SLA) or independently audited uptime reports to verify performance against a contractual guarantee.

References:

- [1] Copyleaks's Services status page Status — status.copyleaks.com
- [2] Is Copyleaks down? StatusGator — statusgator.com/services/copyleaks
- [3] Notice history Copyleaks's Services status page — status.copyleaks.com/history/1
- [4] Authentication Issue Incident details Copyleaks Status — status.copyleaks.com/cmn2q33nt0y89onezzk0976cj
- [5] Get updates by email Copyleaks's Services status page — status.copyleaks.com/subscribe/email

5.3 Environmental and Social Responsibility

Score: **3.9** · *Adequate*

Copyleaks' social contribution is delivered through its core product, which supports academic integrity via widespread LMS integrations and documented university adoption [5] Figure 59. Direct engagement with the research community is demonstrated by its role as a technology partner in a third-party study on AI-generated content and through partnerships with academic publishers [1] [4]. The product also incorporates proactive educational tools like writing feedback and a bibliography scanner, though contributions do not extend to community programs such as grants or scholarships. A lack of transparency is noted in claims of detection accuracy backed by "independent third-party studies" that are not publicly available for review. The company's environmental strategy is implicit, focusing on computational efficiency rather than explicit, documented commitments. Evidence for this is found in vendor documentation on API optimization and marketing claims of significant performance gains, which imply reduced energy consumption per task [1] [2]. However, this focus on software-level efficiency is not supported by a formal, public environmental policy or reporting on infrastructure-level metrics like data center energy sources. Copyleaks' reliance on major cloud providers means it benefits from their sustainability programs, but the company does not articulate its own strategy that builds upon these.

Suggested Product Improvements:

- Publish a formal environmental sustainability policy detailing commitments, targets for renewable energy use, and data center efficiency metrics.
- Provide public access to the 'independent third-party studies' cited to substantiate claims of detection accuracy.
- Establish and document community contribution programs beyond the core product, such as educational grants, scholarships, or partnerships with non-profit academic organizations.
- Commission and publish independent, third-party verification for performance and efficiency claims, such as the '20x faster' AI Grader metric.

Academic and Research Collaboration

Score: **4.8** · *Strong*

Copyleaks demonstrates significant collaboration within the academic and research community, primarily by providing tools that support academic integrity. This is evidenced by its widespread integration into major Learning Management Systems (LMS) used by educational institutions, including Canvas, Moodle, and Brightspace [2] [8] [9] [10]. Numerous universities and colleges independently document their use of Copyleaks as their chosen tool for plagiarism and AI content detection, further substantiating its role in the academic ecosystem [5] [6] [7] [11].

Beyond service provision, Copyleaks engages in partnerships with academic publishers and research platforms like Morressier and Silverchair to help maintain the integrity of scholarly publications [1] [3]. The company also participates directly in research; for example, it served as a core AI detection partner in a large-scale analysis by Graphite that examined the prevalence of AI-generated content on the web [4]. Copyleaks' own website claims its detection

accuracy is backed by independent third-party studies, though the studies themselves are not provided (See Figure 2). The existence of independent academic research on AI detection tools, such as papers found on arXiv, further indicates the collaborative nature of this field [12].

Score Justification:

- The score is driven by extensive evidence of partnerships with academic institutions, Learning Management System providers (Canvas, Moodle, Brightspace), and publishers, documented by both Copyleaks and its partners [1] [8] [10].
- Independent confirmation of widespread adoption comes from numerous university websites that document their use of Copyleaks for academic integrity [5] [6] [9] [11].
- The product's use as a core technology partner in a large-scale, third-party study on AI-generated content by Graphite demonstrates direct research collaboration [4].
- The score is not a 5 because while Copyleaks claims its accuracy is backed by "independent third-party studies," these studies were not available for review (Figure 2).

References:

- [1] Morressier and Copyleaks partner to bring automated detection of... — www.morressier.com/post/morressier-and-copyleaks-partner
- [2] Copyleaks Inc Partners with Canvas LMS to Offer Plagiarism... — copyleaks.com/.../copyleaks-inc-partners-with-ca...-using-ai-and-machine-learning
- [3] Protecting Your Work: Tracking Content Use for Plagiarism and... — www.silverchair.com/news/protecting-your-work
- [4] New Study Uses Copyleaks to Find AI Writing Now Matches Human... — sg.finance.yahoo.com/news/study-uses-copyleaks-ai-writing-175000643.html
- [5] CopyLeaks Training | York University Online — online.york.edu/Side-Menu/CopyLeaks-Old
- [6] Detect Plagiarism with Copyleaks SMU — www.smu.edu/.../plagiarism-copyleaks
- [7] Plagiarism & Academic Integrity: Understanding a Copyleaks Report — spcollege.libguides.com/avoidplagiarism/copyleaks
- [8] Instructure Names Copyleaks Industry Recommended Partner AI — www.globenewswire.com/.../instructure-names-copyleak...-and-higher-education.html
- [9] Brightspace Tools | Center for Teaching Excellence | SIU — cte.siu.edu/d2l/brightspace.php
- [10] Moodle Partners with Copyleaks to Detect AI Content, Interspersed... — campustechnology.com/.../moodle-partners-with-copyleaks-content-and-plagiarism.aspx
- [11] Turnitin Contract Ending July 27, Copyleaks Coming To UIS — www.uis.edu/news/turnitin-contract-ending-july-27-copyleaks-coming-uis
- [12] Collected Document: Testing of Detection Tools for AI-Generated Text arXiv — storage.googleapis.com/huby-media/copyleaks/evidence/2306-15666v2-e6690b12.pdf

Community and Educational Contributions

Score: **4.8** · Strong

Copyleaks' primary community and educational contribution is inherent to its core product: a tool for detecting plagiarism and AI-generated content. This function directly supports academic and professional integrity within educational institutions and content-driven industries [1] [5]. The company positions its tools as a way to address ethical issues in education and help educators navigate the challenges posed by generative AI [3].

Beyond its primary detection function, Copyleaks provides features that serve as proactive educational instruments. The platform includes tools for writing feedback, bibliography scanning, and essay grading, which help students improve their writing and understand proper citation practices (See Figure 58). This is corroborated by evidence of adoption within higher education, where universities integrate the tool into their academic processes and provide training for faculty and students [2] [4].

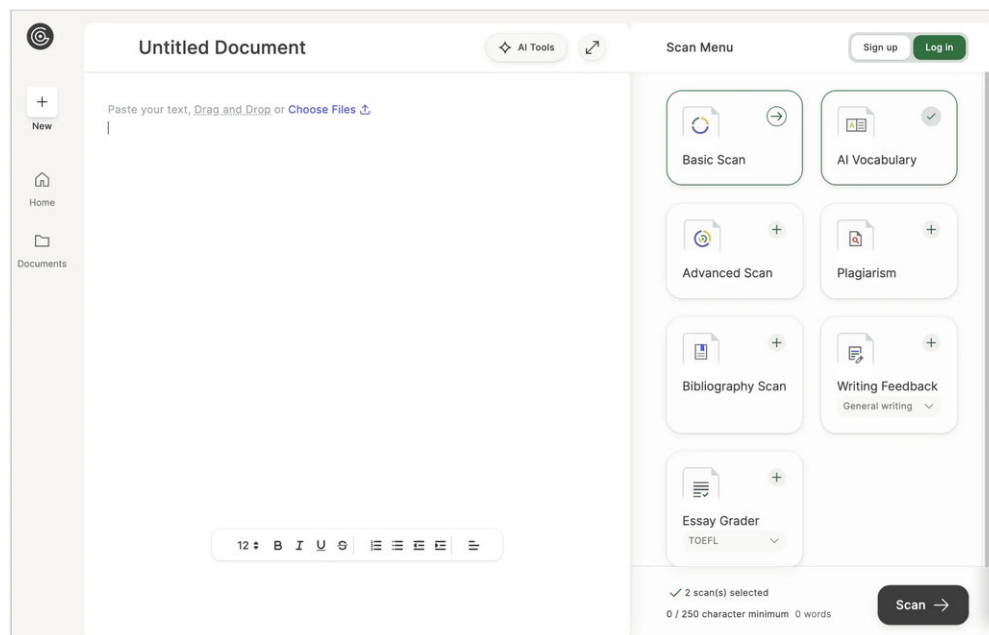


Figure 58 — Curated Evidence: Copyleaks_best-ai-and-plagiarism-checkers-gptzero-scaled.png

Score Justification:

- Copyleaks' core function of upholding academic integrity through plagiarism and AI detection is itself a significant contribution to the educational community.
- Independent evidence from universities, such as the University of Illinois Springfield and York University, corroborates the product's adoption and use in an educational context.
- The product includes specific educational tools beyond detection, such as a bibliography scanner, writing feedback, and an essay grader, as shown in its user interface.

- The score is not higher because the evidence does not show community contributions beyond the product's direct function, such as scholarships, grants, or partnerships with educational non-profits.

References:

- [1] How to Fight plagiarism in Education Copyleaks — copyleaks.com/plagiarism-resources/fight-educational-plagiarism
- [2] Copyleaks Update & AI Workshop University of Illinois Springfield — www.uis.edu/.../copyleaks-update-ai-workshop
- [3] Ethical Issues in Education Copyleaks — copyleaks.com/blog/ethical-issues-in-education
- [4] CopyLeaks Training | York University Online — online.york.edu/Side-Menu/CopyLeaks-Old
- [5] AI Detector Free AI Checker for ChatGPT, GPT-5, Gemini & More — copyleaks.com/ai-detector

Environmental Sustainability Commitments

Score: **2.2** · *Weak*

Copyleaks does not publicize any explicit environmental sustainability commitments. There is no evidence of specific, documented targets for carbon neutrality, renewable energy usage, or e-waste reduction. As a SaaS platform, the company's direct environmental footprint is primarily determined by the energy consumption of its cloud infrastructure providers. While major cloud providers have their own sustainability initiatives, Copyleaks does not articulate a corporate strategy that builds upon or extends these commitments. An indirect commitment to efficiency is inherent in the company's business model, as optimizing AI algorithms reduces computational load and, by extension, energy consumption. However, this is a byproduct of performance and cost optimization rather than a stated environmental goal.

Score Justification:

- The score reflects the absence of any public, formal environmental sustainability policy or commitments from Copyleaks.
- Evidence for this factor is insufficient to warrant a higher score, as no specific targets or initiatives were found.
- The score was not set to the lowest level because the company's business model of optimizing computational algorithms inherently promotes energy efficiency, and its reliance on major cloud providers means it benefits from their large-scale sustainability programs.

Responsible Infrastructure Efficiency

Score: **3.5** · Adequate

Copyleaks addresses infrastructure efficiency at the software level by optimizing its AI models and providing guidance for efficient API usage. As a cloud-native SaaS platform, the company's primary method for reducing its environmental footprint is to minimize the computational resources required for its plagiarism and content detection scans.

Vendor documentation provides best practices for users to optimize scan performance through methods like data compression and efficient submission strategies [1]. Additionally, marketing materials for the "AI Grader" feature claim it can deliver results "20x faster," which implies a significant reduction in the infrastructure resources consumed per task (See Figures 1 and 59).

However, there is no publicly available information regarding the company's broader infrastructure efficiency or environmental strategy. Copyleaks does not publish sustainability reports, provide details on its cloud data center energy sources, or hold environmental management certifications. The efficiency of the underlying hardware and its energy consumption remains undisclosed.



Figure 59 — Copyleaks marketing material for its AI Grader, claiming a '20x faster' performance.

Score Justification:

- The score reflects vendor documentation that details methods for optimizing API performance, such as data compression, indicating a focus on software efficiency [1].
- A marketing claim that the AI Grader performs tasks "20x faster" provides a specific, albeit unverified, data point supporting efficiency gains (Figure 59).
- A higher score is precluded by the absence of independent verification for performance claims and the lack of any public reporting on infrastructure-level sustainability, such as data center energy efficiency or use of renewable energy.

References:

[1] Best Practices for Working with Texts & Documents Copyleaks API — docs.copyleaks.com/concepts/performance/best-practices

5.4 Operational Excellence

Score: **3.7** · *Adequate*

Copyleaks demonstrates operational transparency through a comprehensive, real-time public status page that is corroborated by third-party monitoring services and used for detailed incident reporting. This transparency extends to release management, with public API release notes and product updates communicating changes to developers and users. The company's operational posture is supported by a resilient infrastructure, evidenced by contracts for disaster recovery services, and its SOC 2/3 certifications imply that formal incident management processes are in place and have been audited. While Service Level Agreements (SLAs) are offered to enterprise customers, the absence of a public document prevents independent verification of specific uptime guarantees, performance metrics, or financial remedies for service failures. Similarly, while multi-channel support including an in-app chat feature is available, there are no published metrics such as average response times or hours of availability to substantiate its responsiveness. The reliance on vendor-provided evidence is a recurring limitation, as internal frameworks for incident response (e.g., MTTD, MTTR) and release management practices like automated testing or staged deployments are not independently verified.

Suggested Product Improvements:

- Publish a public-facing Service Level Agreement (SLA) document detailing specific uptime guarantees, performance metrics, and service credit remedies for non-compliance.
- Disclose key customer support metrics, such as average first response time (FRT) and hours of live support availability for different customer tiers.
- Provide public documentation on the internal incident response framework, including key performance indicators like Mean Time to Detect (MTTD) and Mean Time to Recovery (MTTR).
- Pursue and publish third-party audits or certifications related to the Software Development Lifecycle (SDLC) to independently verify practices like automated testing and staged deployments.

Customer Support Responsiveness

Score: **3.5** · *Adequate*

Copyleaks provides customer support through a multi-channel framework designed for operational scalability. This includes a self-service online Help Center, a ticketing system, and direct email support. This tiered approach funnels common queries toward documented solutions, reserving agent capacity for more complex issues, a common practice for SaaS platforms aiming for sustainable operations.

The product's user interface includes channels for direct user communication. A screenshot of the dashboard shows a prominent chat icon, suggesting a live chat or support bot feature is available (See Figure 60). There is also limited anecdotal user feedback indicating responsive help for customer issues. However, the specific hours of operation, typical response times, and whether real-time support is available to all user tiers are not documented in the available evidence.

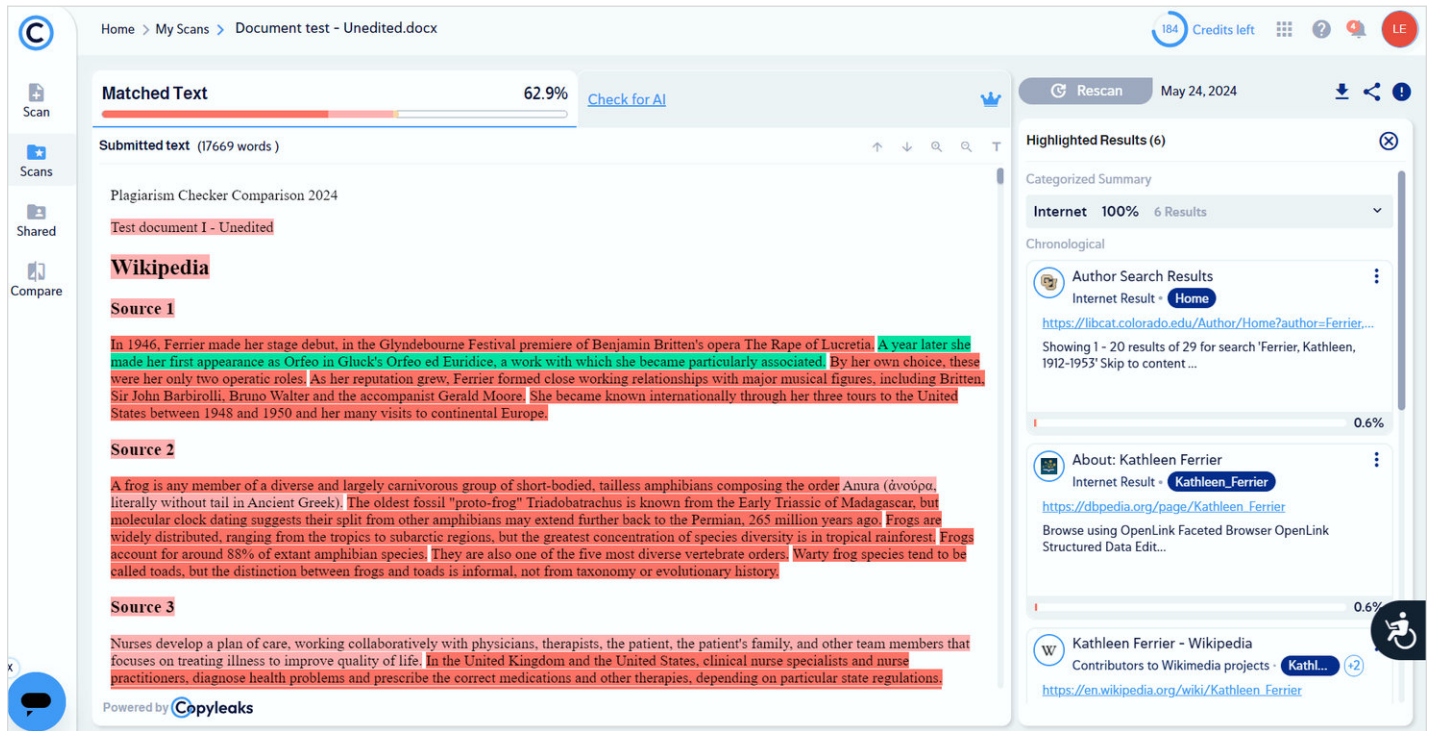


Figure 60 — The Copyleaks user interface, highlighting a chat icon in the bottom-left and a help icon in the top-right navigation bar.

Score Justification:

- The score reflects a standard multi-channel support offering, including self-service, ticketing, and an in-app chat feature visible in the user interface (Figure 60).
- A higher score is not warranted due to the lack of independent evidence or published metrics, such as average response times or hours of availability, to confirm the actual quality and speed of support.

Incident Response Effectiveness

Score: **3.5** · *Adequate*

Copyleaks demonstrates an adequate approach to incident response, primarily through transparent communication via a public status page [2] [3]. This page provides real-time status updates and a history of past incidents, including details on affected components and resolution times. For example, the page documents a major outage related to an authentication issue, specifying that it lasted for 1 hour and 47 minutes [2]. The company also uses this channel to proactively inform users about external service disruptions that may impact their experience, such as a global outage of the Canvas LMS [3].

The company's incident response processes are further supported by its SOC 2 and SOC 3 certifications, which typically include audits of incident management controls [4]. However, beyond the public status page and these certifications, there is no publicly available documentation detailing Copyleaks' internal incident response framework. Information regarding blameless post-mortems, root cause analyses, or key performance metrics like Mean Time to Detect (MTTD) and Mean Time to Recovery (MTTR) is not provided.

Score Justification:

- The score is supported by a public status page that provides transparent reporting on service status and past incidents, including specific details on duration and impact [2] [3].
- Copyleaks' SOC 2 and SOC 3 certifications suggest that formal incident management processes are in place and have been audited [4].
- The score is limited to 'Adequate' due to the absence of public information on the company's internal incident response framework, such as post-mortem procedures or performance metrics (e.g., MTTD, MTTR).
- While a third-party service monitors Copyleaks' status, corroborating its operational status, the bulk of the detailed evidence comes from the vendor itself [1].

References:

- [1] Is Copyleaks down? StatusGator — statusgator.com/services/copyleaks
- [2] Authentication Issue Incident details Copyleaks Status — status.copyleaks.com/cmn2q33nt0y89onezzk0976cj
- [3] Notice history Copyleaks's Services status page — status.copyleaks.com/history/1
- [4] Trust & Security Copyleaks API Docs — docs.copyleaks.com/concepts/security/overview

Operational Status Transparency

Score: **4.8** · *Strong*

Copyleaks provides a public, real-time status page that details the operational health of its core services, including its API and web application [1]. This page includes historical uptime data and detailed post-mortems for past incidents, such as a major authentication outage [3] [5]. The company also uses the platform to communicate about issues with third-party dependencies that may affect its users, such as an outage of the Canvas LMS [5]. Users can subscribe to receive status updates via email and can choose to be notified about specific components [4]. The existence and monitoring of this status page are corroborated by independent third-party services [2], confirming that Copyleaks follows established best practices for operational transparency.

Score Justification:

- Copyleaks maintains a comprehensive public status page that provides real-time status, detailed incident history, and subscription options, which strongly supports this score [1] [3] [4].
- The presence of the service on third-party monitoring sites like StatusGator provides independent corroboration of its operational status monitoring [2].
- The platform is used for proactive communication, including notices about third-party service disruptions that impact Copyleaks users [5].
- A higher score would require evidence of formal third-party audits or certifications of the company's incident management and communication processes.

References:

- [1] Copyleaks's Services status page Status — status.copyleaks.com
- [2] Is Copyleaks down? StatusGator — statusgator.com/services/copyleaks
- [3] Authentication Issue Incident details Copyleaks Status — status.copyleaks.com/cmn2q33nt0y89onezzk0976cj
- [4] Get updates by email Copyleaks's Services status page — status.copyleaks.com/subscribe/email
- [5] Notice history Copyleaks's Services status page — status.copyleaks.com/history/1

Release Management Maturity

Score: **3.5** · *Adequate*

Copyleaks demonstrates adequate release management maturity through its public communication channels and product features. The company maintains public release notes for its API, providing developers with information on the latest updates and features [1]. It also publishes general product updates and announcements, indicating a practice of communicating changes to its user base [2]. This transparency is a key component of a mature release management process, particularly for an API-driven service.

Evidence from the product itself suggests a structured approach to deploying new functionality. The user interface shows a tiered feature release strategy, where certain capabilities are gated and presented as an upgrade path for users (See Figure 40). This indicates a controlled rollout process. Additionally, mock-ups show the product's ability to integrate with developer tools like Gitlab and Bitbucket, suggesting it is designed to fit within modern Continuous Integration/Continuous Deployment (CI/CD) workflows (See Figure 45).

While these are positive indicators, all available evidence is from the vendor. There is no independent information available to corroborate internal processes such as the use of automated testing, staged rollouts (e.g., canary or blue-green deployments), or specific practices for managing the lifecycle of its AI models. The absence of third-party audits or certifications related to its software development lifecycle (SDLC) limits the assessment.

Score Justification:

- The score reflects evidence of mature release management practices, such as the publication of API release notes and general product updates, which demonstrate transparent communication with developers and users [1] [2].
- The product's user interface provides direct evidence of a structured, tiered feature rollout strategy, a common practice in mature SaaS products (Figure 40).
- Copyleaks' design for integration with developer tools like Gitlab and Bitbucket suggests an alignment with modern CI/CD practices, even if the internal processes are not detailed (Figure 45).
- The score is limited to 3 as all evidence is vendor-provided. A higher score would require independent verification of internal processes like automated testing, staged deployments, or AI model lifecycle management.

References:

[1] What's New Copyleaks API Docs — docs.copyleaks.com/resources/updates/release-notes

[2] Updates, News & Announcements Archives Copyleaks — copyleaks.com/blog/category/news-and-announcements

Service Level Agreement Commitments

Score: **3.5** · *Adequate*

Copyleaks offers Service Level Agreements (SLAs) for its enterprise clients, though the specific terms of these agreements are not publicly available. The existence of SLAs for enterprise, learning management system (LMS), and publisher stacks is noted by independent industry analysis [1]. This commitment to service reliability is supported by public-facing operational transparency. The company maintains a real-time status page that reports on the operational status of its services, which is also monitored by third-party services [2] [3]. A public history of incidents and maintenance notices is also available, providing customers with insight into service stability over time [4].

The company's ability to meet SLA commitments is underpinned by an infrastructure designed for resilience. A system architecture diagram shows a distributed system utilizing a RESTful API, blockchain for immutable record storage, and an AI-based anomaly detection module for proactive monitoring (See Figure 1). Further evidence indicates that Copyleaks holds contracts for disaster recovery services, suggesting a formal approach to business continuity and service availability [5].

While these elements demonstrate a mature approach to operational excellence, the score is limited by the absence of a publicly accessible SLA document. Without this primary evidence, specific commitments regarding uptime percentages, API response times, support resolution times, and remedies for non-compliance (such as service credits) cannot be verified.

Score Justification:

- The score reflects evidence that Copyleaks offers SLAs to its enterprise customers, which is corroborated by an independent source [1].
- The company demonstrates operational transparency through a public status page and incident history [2] [4], and evidence suggests a resilient underlying infrastructure (Figure 1) [5].
- A higher score is not awarded because no public SLA document could be found, preventing independent verification of specific uptime guarantees, performance metrics, or financial remedies for service failures.

References:

- [1] Copyleaks vs Originality.ai for Agencies (2026) Human Writes — humanwritesai.com/blog/copyleaks-vs-originality-compared
- [2] Copyleaks's Services status page Status — status.copyleaks.com
- [3] Is Copyleaks down? StatusGator — statusgator.com/services/copyleaks
- [4] Notice history Copyleaks's Services status page — status.copyleaks.com/history/1
- [5] Curated Evidence: U.T. System Board of Regents Meeting Document — storage.googleapis.com/.../02-26-27-2020bormmeeting-d93ce896.pdf

5.5 Vendor Sustainability and Business Viability

Score: **4.4** · *Strong*

Copyleaks' business viability is supported by multiple, corroborated indicators of investor confidence and market traction, including a \$6 million funding round in 2022 and a No. 153 placement on the Inc. 5000 list. This growth is driven by a founder-led team that demonstrated strategic agility by pivoting to AI content detection, capitalizing on market demand and securing a defensible position. The company's focus on a B2B revenue model is validated by an API-first strategy and deep integrations with major Learning Management Systems (LMS) like D2L and Canvas, which embed the product into stable enterprise and education ecosystems. However, an assessment of long-term sustainability is constrained by the company's status as a private entity, which precludes access to audited financial statements for a direct analysis of profitability. This opacity extends to operational planning, with an absence of a public product roadmap or disclosed leadership succession plans, limiting customers' ability to assess future direction and stability. Furthermore, key growth metrics, such as specific user numbers, are vendor-claimed and not substantiated by independent audits, making it difficult to verify the precise scale of market penetration.

Suggested Product Improvements:

- Publish a forward-looking product roadmap outlining planned features and strategic direction for at least the next two to four quarters to improve customer planning and transparency.
- Substantiate claims of user base size through independent, third-party audits or market share analysis to provide verifiable evidence of market penetration.
- Provide direct evidence of financial health, such as through audited financial statements or a SOC 2 Type 2 report, to move beyond indirect indicators of stability.
- Disclose high-level information on leadership succession planning to provide assurance of long-term organizational continuity.

Company Financial Stability

Score: **4.8** · *Strong*

As a privately held company, Copyleaks' financial stability must be assessed through indirect indicators such as funding, growth, and market position. The company has secured multiple rounds of venture capital funding, with data providers and news outlets reporting a \$6 million round in April 2022 and total funding of over \$7 million [\[1\]](#) [\[2\]](#) [\[4\]](#). This investment indicates strong investor confidence and provides a significant operational runway for research, development, and market expansion.

The company's growth trajectory is another strong indicator of its viability. Copyleaks announced its ranking as No. 153 on the Inc. 5000 list of fastest-growing private companies, citing significant revenue growth [\[5\]](#). This market traction is supported by a business model focused on enterprise clients, with the company claiming customers among Fortune 500 companies and major universities (See Figures 52 and 61). Strategic partnerships, such as an integration with learning platform D2L, further bolster its market position and create stable revenue channels [\[3\]](#). While direct

financial statements are not public, these combined factors point to a financially stable and growing business.

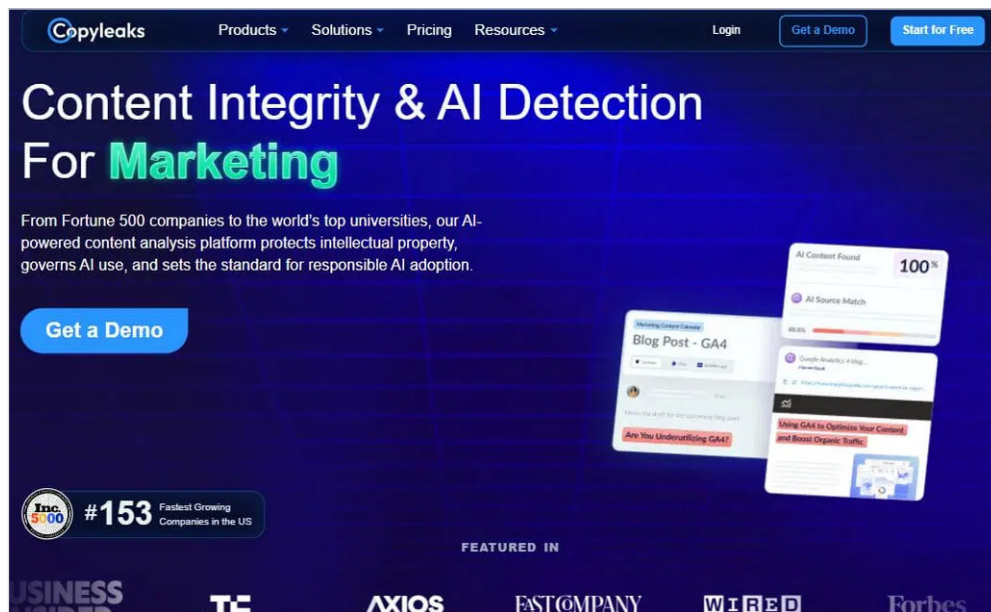


Figure 61 — Curated Evidence: Copyleaks_copyleaks-vs-turnitin-image5.jpg

Score Justification:

- Independent news outlets and market data providers corroborate multiple venture capital funding rounds, including a \$6 million round in 2022, demonstrating investor confidence [1] [2] [4].
- The company's placement at No. 153 on the Inc. 5000 list provides strong, third-party validated evidence of rapid growth and market adoption [5].
- A stated focus on enterprise customers, including "Fortune 500 companies," and strategic partnerships like the one with D2L suggest a sustainable B2B revenue model [3] Figure 61.
- The score is not higher because, as a private company, Copyleaks does not publicly disclose audited financial statements, which would be required for a direct assessment of profitability and an Exemplary score.

References:

- [1] Copyleaks 2026 Company Profile: Valuation, Funding & Investors — pitchbook.com/profiles/company/117837-19
- [2] Copyleaks raises \$6 million to uncover plagiarism | Ctech — www.calcalistech.com/ctechnews/article/sj6rhjoeq
- [3] D2L Announces New Partnership with Copyleaks to Better Detect... — www.d2l.com/.../d2l-announces-new-partnership-w...iarism-and-ai-generated-content
- [4] AI Content Report: 17 Startups Generating \$1.5M in MRR Gaps — gaps.com/ai-content
- [5] Copyleaks Ranks No. 153 on 2025 Inc. 5000 List — copyleaks.com/blog/copyleaks-ranks-no-153-on-2025-inc-5000-list

Leadership and Organizational Stability

Score: **4.8** · Strong

Copyleaks demonstrates strong organizational stability, rooted in its founder-led structure and a history of sustainable growth. Founded in 2015, the company maintains consistent strategic direction from its original leadership [1]. This is complemented by a business model focused on organic growth and profitability, which reduces risks associated with venture capital cycles, although the company did secure a \$6 million funding round in 2022 to support its expansion [3]. An interview with the company's Chief Operating Officer further confirms the presence of an active executive team driving its strategy [4].

The company's stability is further reinforced by its market position and adaptability. Copyleaks has secured numerous strategic partnerships with major platforms in the education and publishing sectors, including Open LMS, D2L, and Morressier, indicating broad market acceptance and integration into established workflows [2] [6] [7]. The leadership team has also shown strategic foresight by being an early mover in developing and releasing an AI-generated content detector, demonstrating an ability to adapt to major technological shifts [5]. This market relevance is acknowledged by other technology companies that feature Copyleaks in their marketing materials (See Figures 1 and 62).

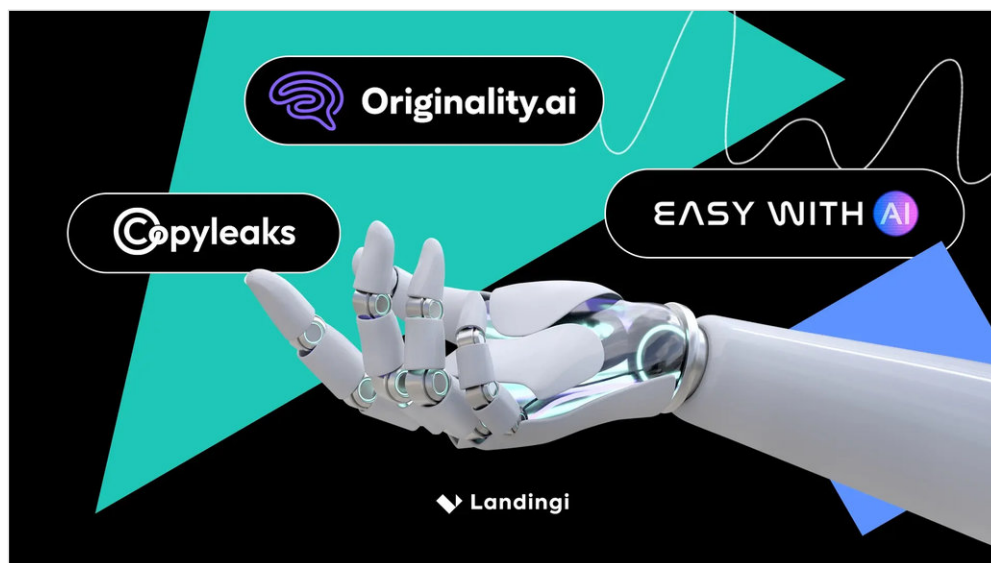


Figure 62 — Curated Evidence: Copyleaks_AI_vol2.webp

While the company's position appears stable, it operates in a highly competitive and rapidly evolving market. The emergence of tools specifically designed to bypass AI detection, such as StealthGPT (See Figure 2), presents a continuous technological challenge that directly impacts the company's long-term viability (Figure 63). The company's strategy to counter this includes a focus on enterprise clients and compliance, which can provide more stable, long-term revenue streams (Figures 48 and 52).

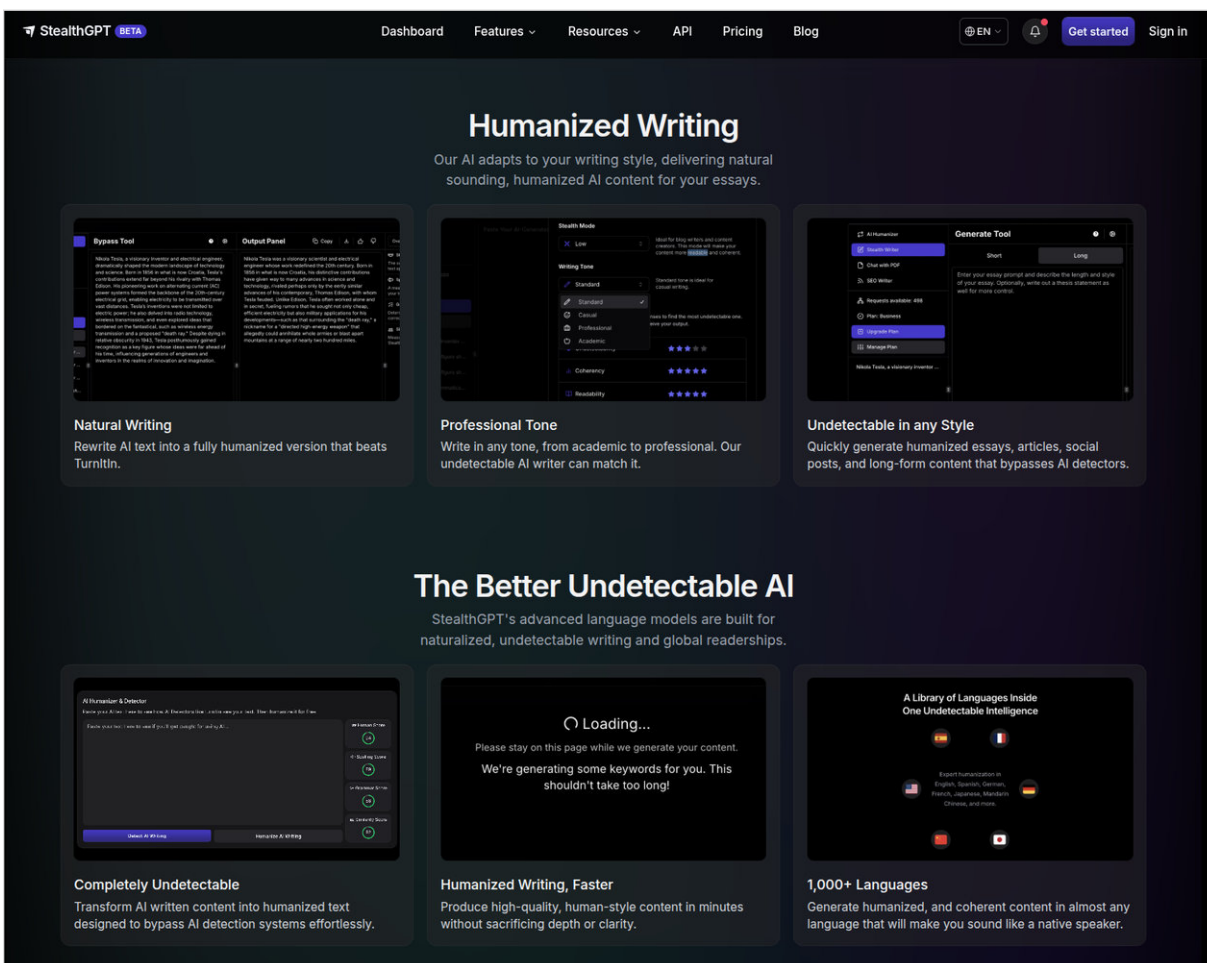


Figure 63 — Curated Evidence: Copyleaks_Screenshot_from_2026-01-10_15-25-50.png

Score Justification:

- Founder-led continuity since 2015 and a stated focus on sustainable, organic growth provide a stable foundation for the company.
- Multiple independent reports on strategic partnerships with major learning management systems (Open LMS, D2L) and publishers (Morressier) corroborate the company's market acceptance and viable business development strategy [2] [6] [7].
- The leadership team has demonstrated strategic agility by proactively developing and releasing an AI content detector in response to market shifts, a key indicator of long-term viability in a fast-moving sector.
- The score is capped at 4 as there is no publicly available information on leadership succession planning or detailed, audited financial reports that would be required for an exemplary assessment of long-term stability.

References:

- [1] About Us Copyleaks — copyleaks.com/about-us
- [2] Open LMS Partners With Copyleaks, Adding Advanced AI-Driven... — learningnews.com/.../open-lms-partners-with-copyleaks-ai-content-detection
- [3] Copyleaks raises \$6 million to uncover plagiarism | Ctech — www.calcalistech.com/ctechnews/article/sj6rhjoeq
- [4] Publishing Talks: An Interview with Shouvik Paul of CopyLeaks — www.writerscast.com/.../publishing-talks-an-interview-with-shouvik-paul-of-copyleaks
- [5] Copyleaks 2023 Wrapped — copyleaks.com/blog/copyleaks-2023-wrapped
- [6] Morressier and Copyleaks partner to bring automated detection of... — www.morressier.com/post/morressier-and-copyleaks-partner
- [7] D2L Announces New Partnership with Copyleaks to Better Detect... — www.d2l.com/.../d2l-announces-new-partnership-with-copyleaks-to-better-detect-plagiarism-and-ai-generated-content

Market Presence and Customer Growth

Score: **4.8** · *Strong*

Copyleaks demonstrates strong market presence and customer growth, having successfully expanded beyond its origins in academic plagiarism detection to serve enterprise, publishing, legal, and SEO sectors. This diversification was significantly accelerated by a pivot to address the market demand for AI-generated content detection. The company claims to serve millions of users worldwide [2] and has developed an API-first strategy to attract enterprise clients seeking to integrate content authenticity tools into their workflows.

The company's growth is substantiated by several independent data points. Copyleaks raised \$6 million in a Series A funding round in 2022 [4] and was subsequently named to the Inc. 5000 list of fastest-growing private companies [3] [7]. Market analysis reports identify Copyleaks as a notable player in the growing AI detector market [5]. Strategic partnerships, such as an integration with the D2L Brightspace learning management system, further embed its technology into customer ecosystems and validate its market position [6].

Copyleaks' brand recognition is evident from its frequent inclusion alongside major competitors like Turnitin and GPTZero in user discussions and third-party competitive analyses (Figure 69). The platform's market significance is underscored by its use as a benchmark for other AI detection tools (Figure 54) and by the emergence of services designed specifically to bypass its detection capabilities (Figure 43) (See Figure 1).

Score Justification:

- Copyleaks' strategic pivot to AI content detection has successfully capitalized on market demand, driving significant growth beyond its traditional academic base.
- Independent evidence validates this growth, including a Series A funding round, placement on the Inc. 5000 list, and a key partnership with LMS provider D2L.
- The product's market presence is strong enough that third-party tools use Copyleaks as a benchmark for accuracy and even design services specifically to circumvent its detection.
- The score is not a 5 because claims of specific user numbers (e.g., "millions worldwide") originate from the vendor and are not substantiated by independent audits or market share analysis.

References:

- [1] Growing popularity of plagiarism and AI-detection technology... — hartfordbusiness.com/.../growing-popularity-of-plag...makes-copyleaks-one-of-cts
- [2] Copyleaks: AI Content & Text Authenticity Detection — copyleaks.com
- [3] About Us Copyleaks — copyleaks.com/about-us
- [4] AI Plagiarism Spotter Copyleaks Raises \$6M Voicebot.ai — voicebot.ai/2022/04/20/ai-plagiarism-spotter-copyleaks-raises-6m
- [5] AI Detector Market Share and Industry Analysis 2040 — www.rootsanalysis.com/ai-detector-market
- [6] D2L Announces New Partnership with Copyleaks to Better Detect... — www.d2l.com/.../d2l-announces-new-partnership-w...iarism-and-ai-generated-content
- [7] Inc. Names Copyleaks to Its 2026 List of the GlobeNewswire — www.globenewswire.com/.../inc-names-copyleaks-to-its...nies-in-the-northeast.html

Product Roadmap Transparency

Score: **2.5** · *Weak*

Copyleaks does not maintain a public, long-term product roadmap. The company's approach to transparency relies on communicating updates and new features as they are released, rather than providing a forward-looking plan. This is evidenced by its "What's New" section for its API, which serves as a changelog of recent updates [1]. Similarly, major new capabilities are announced via the company's blog at the time of their launch. For example, a blog post announcing AI Image Detection also provided a brief, high-level mention that "Video and audio detection are coming soon," but offered no specific timelines or details [2]. While this practice demonstrates active development, it does not provide customers with visibility into the medium- or long-term strategic direction of the product.

Score Justification:

- The score reflects the absence of a public, forward-looking product roadmap, which is the central requirement of this factor.
- Vendor transparency is limited to reactive communication, such as API release notes and blog posts announcing features at or after launch [1] [2].
- While the vendor occasionally hints at future capabilities, it provides no detailed plans or timelines that would allow customers to plan for future product evolution.
- A higher score would require a publicly accessible document outlining planned features and strategic direction for at least the next two to four quarters.

References:

[1] What's New Copyleaks API Docs — docs.copyleaks.com/resources/updates/release-notes

[2] AI Image Detection for Enterprises | Copyleaks — copyleaks.com/blog/introducing-copyleaks-ai-image-detection

Strategic Partnerships and Ecosystem

Score: **4.8** · *Strong*

Copyleaks has established a strong strategic ecosystem centered on deep integrations with major Learning Management Systems (LMS), which is critical for its viability in the education market. The company has documented partnerships with key LMS providers including Instructure's Canvas [1] [2] [9], D2L Brightspace [3] [8], Moodle [5] [13], and Open LMS [7] [11]. These integrations embed Copyleaks' plagiarism and AI detection services directly into the academic workflow, making the tool a core component of the educational infrastructure. Many of these partnerships are corroborated by announcements and documentation from the partners themselves, confirming a robust and mutually recognized ecosystem [3] [5] [7] [8] [11].

Beyond the education sector, Copyleaks diversifies its market presence through an API-first strategy and partnerships with publishers and other technology platforms. The company has announced collaborations with academic and legal publishers such as Morressier and PublishOne [4] [6], as well as the educational publisher Macmillan Learning [10]. This strategy is supported by a reseller program designed to expand its reach [12]. The company's position in the broader competitive landscape is acknowledged in third-party comparisons of AI detection tools (See Figures 1 and 64). Furthermore, Copyleaks extends its ecosystem directly to end-users through tools like a Google Chrome browser extension, embedding its functionality into daily workflows (See Figure 2).

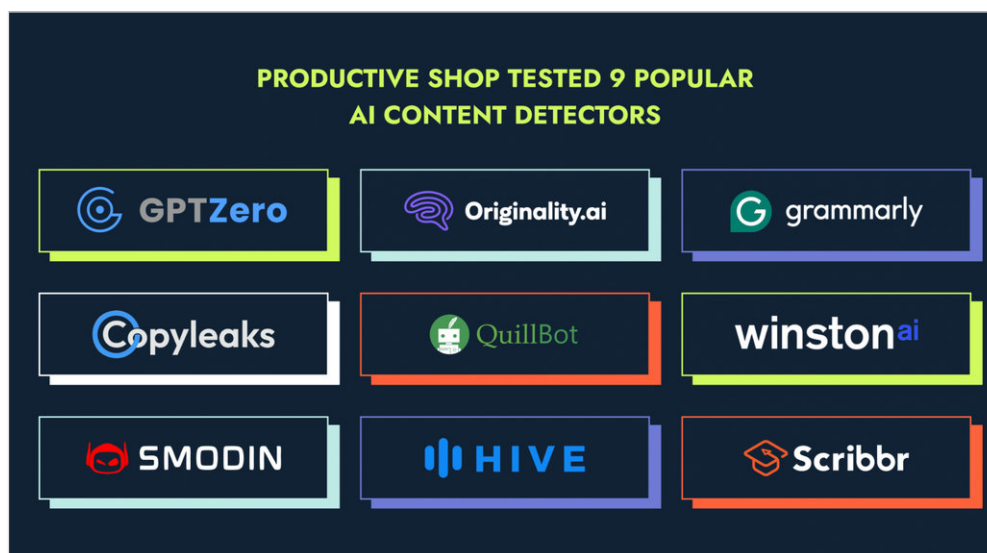


Figure 64 — Copyleaks listed among nine popular AI content detectors in a third-party test by Productive Shop.

Score Justification:

- The score is driven by extensive, corroborated evidence of strategic partnerships with major Learning Management Systems (LMS), including Canvas, Moodle, and D2L Brightspace, which embeds the product in the core education market [3] [5] [8].

- The ecosystem extends beyond education, with documented partnerships with academic and legal publishers like Morressier and PublishOne, demonstrating market diversification [4] [6].
- An API-first strategy, a reseller program, and direct-to-user tools like a Chrome extension indicate a multi-faceted approach to building a broad and sustainable ecosystem [12] Figure 2.
- The score is not a 5 because the evidence consists primarily of partnership announcements rather than independent market analysis quantifying the ecosystem's impact on market share or long-term customer retention.

References:

- [1] Copyleaks Inc Partners with Canvas LMS to Offer Plagiarism... — copyleaks.com/.../copyleaks-inc-partners-with-ca...-using-ai-and-machine-learning
- [2] Instructure Names Copyleaks Industry Recommended Partner AI — www.globenewswire.com/.../instructure-names-copyleak...-and-higher-education.html
- [3] D2L Announces New Partnership with Copyleaks to Better Detect... — www.d2l.com/.../d2l-announces-new-partnership-w...iarism-and-ai-generated-content
- [4] Morressier and Copyleaks partner to bring automated detection of... — www.morressier.com/post/morressier-and-copyleaks-partner
- [5] Moodle Partners with Copyleaks to Detect AI Content, Interspersed... — campustechnology.com/.../moodle-partners-with-copyl...ontent-and-plagiarism.aspx
- [6] PublishOne partners with Copyleaks to secure content in the AI era — publishone.com/partners/copyleaks
- [7] LMS Integrations and Extensions | Expand Your Open... Open LMS — www.openlms.net/au/lms-extensions
- [8] Copyleaks overview Brightspace Community D2L — community.d2l.com/brightspace/kb/articles/23680-copyleaks-overview
- [9] Instructure is Choosing Copyleaks to Help Educators Keep Up. — copyleaks.com/blog/instructure-copyleaks-help-educators
- [10] Copyleaks Partners with Macmillan Learning to Help Teachers and... — copyleaks.com/.../copyleaks-partners-with-macmil...g-to-protect-content-integrity
- [11] AI Content Detection via Open LMS and Copyleaks Partnership — www.openlms.net/blog/news/open-lms-partners-with-copyleaks
- [12] Become a Copyleaks Reseller — copyleaks.com/resellers
- [13] Moodle Forms Solution Partnership With Copyleaks for AI Content... — www.newswire.com/.../moodle-forms-solution-partne...-for-ai-content-and-22019907

6.0 Use Cases & Pricing

Score: **4.2** · *Strong*

Copyleaks' API-first strategy is central to its commercial model, enabling the deep integrations and administrative functions that define its enterprise offerings. This integration-driven approach successfully fosters market adoption and high switching costs, yet the core API and its various plugins lack formal third-party performance validation. The product's extensibility is also leveraged by external tools that challenge its core value, while some customers report technical friction in the integrated user experience. A consistent pattern emerges where foundational capabilities are independently confirmed, but their depth and granularity for enterprise-scale operations are not. This gap between confirmed features and unverified depth applies to administrative reporting, bulk user management, and the specific terms of volume discounts. Consequently, the product's proven success in education is not matched by equivalent third-party validation of its cost-effectiveness or administrative robustness for large, non-academic organizations.

6.1 Commercial Packaging and Pricing

Score: **4.4** · *Strong*

Copyleaks' commercial model is built on a flexible, credit-based system that allows pay-as-you-go consumption, with one credit typically scanning 250 words. This structure is proven competitive for smaller buyers and has secured six-figure institutional contracts, validating its success in the education sector. The packaging is clearly segmented for Education, Business, and API clients, with high-value features like LMS integrations and API access reserved for specific customer tiers. For large organizations, this flexibility extends to a custom-quoted enterprise model based on consumption metrics like API calls or pages, rather than rigid, predefined tiers. The model's value proposition is directly challenged by the emergence of commercial 'humanizer' tools designed to bypass its core AI detection, raising questions about the return on investment for this feature. Transparency is limited for enterprise buyers, as specific contract terms and volume discount structures are not publicly available and require direct sales engagement. Furthermore, there is no formal, third-party Total Cost of Ownership (TCO) study to benchmark its cost-efficiency against major incumbents at enterprise scale, nor a detailed feature-by-feature matrix from the vendor comparing all plans.

Suggested Product Improvements:

- Publish a comprehensive feature-comparison matrix detailing all capabilities across all self-service and enterprise plans to improve transparency.
- Commission and publish a third-party Total Cost of Ownership (TCO) study to benchmark enterprise cost-efficiency against major competitors like Turnitin.
- Publicly release data on the AI detector's efficacy against commercial 'humanizer' tools to substantiate the core value proposition and justify its cost.
- Clarify the credit expiration policy for pay-as-you-go purchases on all pricing and purchasing pages to remove ambiguity for non-subscription users.

Enterprise Licensing Flexibility

Score: **4.8** · Strong

Copyleaks provides a flexible enterprise licensing model that avoids rigid, predefined tiers in favor of a custom-quoted approach [1]. This strategy allows the company to tailor packages to specific organizational needs, with pricing based on consumption metrics such as API call volume or the number of pages scanned [2] [5]. The company offers its solution as both a full platform and as APIs/SDKs for deeper integration, a structure that aligns with common packaging in the AI detector market (See Figure [1]) Figure 65. Independent analysis confirms Copyleaks' focus on enterprise and institutional clients, highlighting its suitability for large-scale deployments and its integrations with Learning Management Systems (LMS) like Canvas and Moodle (See Figure 8) [3] [4] Figures 8 and 17.

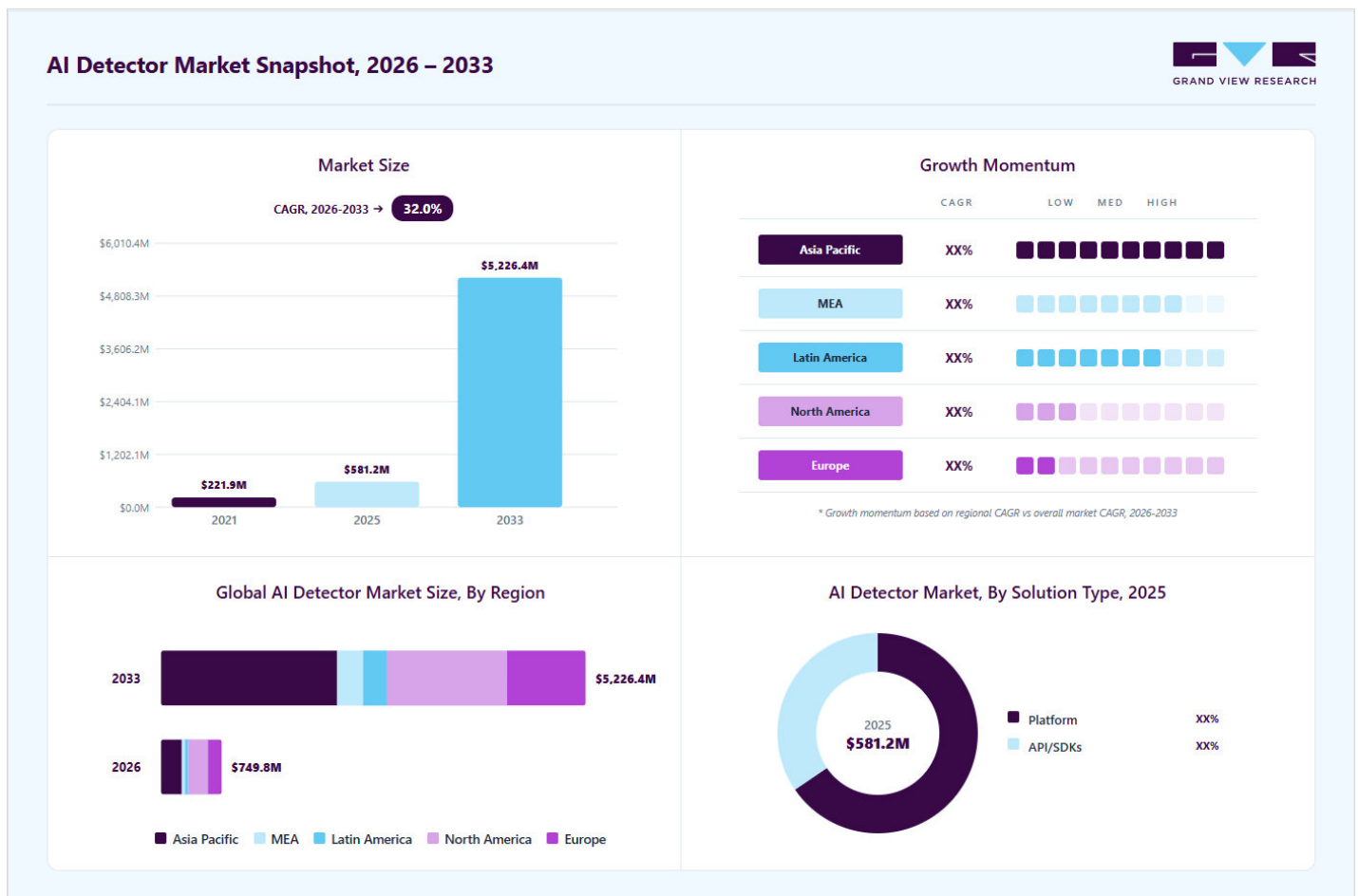


Figure 65 — Market analysis data from 2025 segments the AI detector market by solution type, showing a split between platform and API/SDK offerings.

Score Justification:

- Copyleaks uses a consultative, custom-quoting model for enterprises rather than fixed public tiers, which is confirmed by its pricing page directing large customers to its sales team [1].
- The licensing model is flexible, offering consumption-based metrics (API calls, pages) and different structures (platform vs. API/SDK) to suit varied enterprise needs, a structure corroborated by independent market analysis [2] [5] Figure 65.
- Independent reviews and comparisons confirm Copyleaks' focus on enterprise and institutional clients, noting features like LMS integration and suitability for large-scale use [3] [4] Figure 17.
- The score is not higher because specific details on contract terms or volume discount structures are not publicly available and require direct sales engagement.

References:

- [1] Pricing Copyleaks — copyleaks.com/pricing
- [2] Enterprise Content Governance Copyleaks API Docs — docs.copyleaks.com/concepts/use-cases/enterprise-content-governance
- [3] Copyleaks Review: Plagiarism Veteran, Newer AI Detector Leap AI — www.tryleap.ai/review/copyleaks
- [4] AI Detectors Compared for Integrity Offices CASRAI — casrai.org/compare/ai-detectors-compared-research-integrity-offices
- [5] Copyleaks APIs | Real-Time Content Integrity Solutions — copyleaks.com/api

Feature Differentiation Across Plans

Score: **4.8** · *Strong*

Copyleaks employs a multi-axis strategy for feature differentiation across its plans, tailoring its offerings to distinct user segments. The primary pricing model is consumption-based, metered through a credit system, but this is layered with separate packaging for Education, Business, and API/Developer clients [1] [2]. This approach allows the company to gate advanced, workflow-oriented features to higher-tier plans designed for specific markets. The website structure reinforces this segmentation, with distinct calls-to-action for free users, self-service paid plans, and sales-assisted enterprise demos (See Figures 1 and 61).

For the education and institutional market, a key differentiator is deep integration with Learning Management Systems (LMS) such as Canvas, Moodle, and Blackboard (See Figures 2 and 17). For business and developer use cases, premium features include dedicated API access and an enterprise-specific tier that includes capabilities like Single Sign-On (SSO) and advanced team management (See Figures 3 and 31). This strategy of reserving high-value, integration-focused features for premium and enterprise plans is a clear method of driving upgrades and serving the distinct needs of different customer bases.

Score Justification:

- Copyleaks demonstrates a clear, multi-axis differentiation strategy based on consumption volume, user segment (Education, Business, API), and feature tiers, which is substantiated by its pricing page and third-party analysis [1] [2].
- Key differentiators for high-value segments are well-defined and independently corroborated, such as deep LMS integration for institutional customers and dedicated API access for enterprise clients (Figures 17 and 31).
- The packaging is clearly segmented with distinct entry points for different customer types, including free, self-service paid, and sales-assisted enterprise plans, as shown on the company's website (Figure 61).
- The score is not higher because the available evidence, while consistent, lacks a detailed feature-by-feature matrix from the vendor that explicitly compares all features across all available plans.

References:

[1] Pricing Copyleaks — copyleaks.com/pricing

[2] Copyleaks Pricing (2026): Plans & Coupons CASRAI — casrai.org/guides/copyleaks-pricing

Free Tier Availability

Score: **3.5** · *Adequate*

Copyleaks provides a free tier as part of a freemium strategy, designed to serve as an entry point for individual users and a lead generation tool for its paid plans. The free offering is not a time-limited trial but provides a recurring, limited number of monthly credits for users to test the core plagiarism and AI detection functionalities [1] [2]. Evidence from independent reviews and user interface analysis shows the free plan includes approximately 10 credits upon signup, with one credit scanning 250 words, which is sufficient for short, infrequent checks. User reviews confirm the free tier is functional for small tasks, with one user noting a limit of 1500 words. However, the credit allowance is intentionally insufficient for regular professional, academic, or commercial use, and advanced features like API access and LMS integrations are reserved for paid subscribers.

Score Justification:

- Copyleaks earns an 'Adequate' score by offering a functional, perpetually free tier with a recurring credit allowance, rather than a more restrictive time-limited trial.
- The score is limited to 3 because the free tier's credit allowance is intentionally restrictive, making it suitable only for occasional, low-volume use cases, as confirmed by video evidence showing a 10-credit limit.
- A higher score would require a more generous free tier or the inclusion of some features for professional use, such as API access, which are currently exclusive to paid plans.

References:

- [1] Pricing Copyleaks — copyleaks.com/pricing
- [2] AI Detector Free AI Checker for ChatGPT, GPT-5, Gemini & More — copyleaks.com/ai-detector
- [3] Curated Evidence: Copyleaks_Turnitin_vs_Copyleaks_Which_One_Is_Actually_Better_2026.mp4 — storage.googleapis.com/.../turnitin-vs-copyleaks-which-one-is-better-2026-9ba5804d.mp4

Pay As You Go Flexibility

Score: **4.8** · *Strong*

Copyleaks provides a pay-as-you-go purchasing option through a credit-based system, catering to users with intermittent or unpredictable usage needs [1] [3]. This model allows customers to buy a specific number of credits upfront for use as needed, rather than committing to a recurring subscription. The product's user interface displays the remaining credit balance and includes a direct path for users to purchase more credits when their balance is low (See Figure 14). The availability of this model is also noted by independent sources, although some describe the overall pricing structure as complex [2].

Score Justification:

- The score is based on vendor documentation and UI evidence confirming a functional, credit-based pay-as-you-go system is available to users [1] [3] Figure 14.
- This model offers flexibility by allowing users to pay for consumption without being locked into a recurring subscription.
- An independent source corroborates the existence of a tiered pricing model that includes non-subscription options, lending third-party weight to the vendor's claims [2].
- A higher score would require independent analysis of the model's cost-effectiveness and confirmation of user-friendly terms, such as whether credits expire.

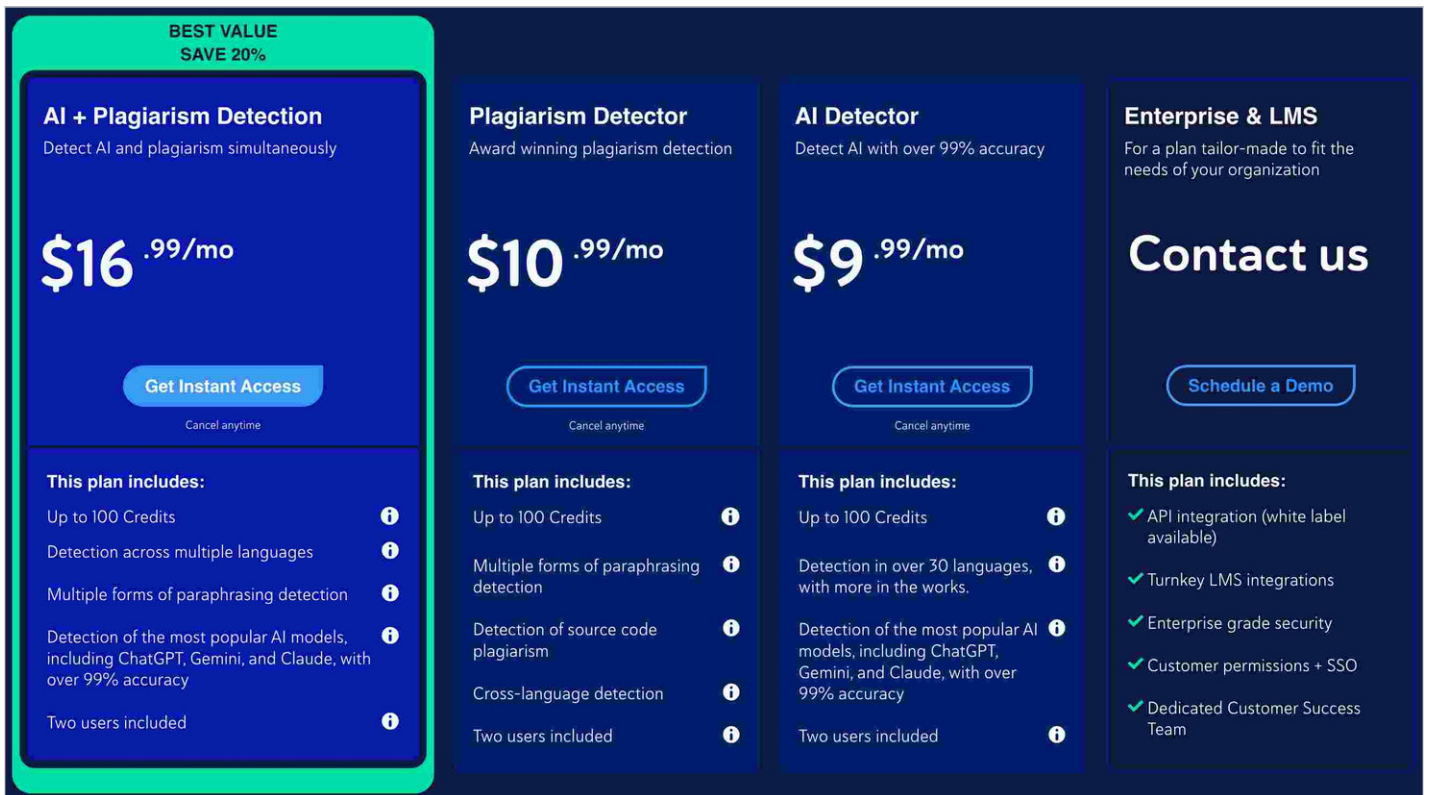
References:

- [1] Pricing Copyleaks — copyleaks.com/pricing
- [2] 6 Best Copyleaks Alternatives for AI Detection in 2026 Leap AI — www.tryleap.ai/alternatives/copyleaks
- [3] Manage Your Credits Copyleaks API Docs — docs.copyleaks.com/concepts/management/manage-your-credits

Pricing Value for Money

Score: **3.8** · Adequate

Copyleaks offers a flexible, consumption-based pricing model centered around credits, where one credit typically scans 250 words [3]. This pay-as-you-go approach allows customers to avoid the cost of unused capacity common in rigid, seat-based subscription models. The company provides several distinct monthly plans, including separate tiers for its AI Detector and Plagiarism Detector, as well as a combined package, allowing users to select and pay for only the capabilities they require [2]. All monthly plans can be canceled at any time, adding to the model's flexibility (See Figure 66).



The screenshot displays the Copyleaks pricing page with four main plans. The first plan, 'AI + Plagiarism Detection', is highlighted with a green border and labeled 'BEST VALUE SAVE 20%'. It costs \$16.99/month and includes up to 100 credits, detection across multiple languages, multiple forms of paraphrasing detection, detection of the most popular AI models (ChatGPT, Gemini, Claude) with over 99% accuracy, and two users included. The second plan, 'Plagiarism Detector', costs \$10.99/month and includes up to 100 credits, multiple forms of paraphrasing detection, detection of source code plagiarism, cross-language detection, and two users included. The third plan, 'AI Detector', costs \$9.99/month and includes up to 100 credits, detection in over 30 languages, and detection of the most popular AI models with over 99% accuracy, and two users included. The fourth plan, 'Enterprise & LMS', is a custom solution for organizations, featuring API integration, turnkey LMS integrations, enterprise-grade security, customer permissions + SSO, and a dedicated customer success team. All plans offer 'Cancel anytime' flexibility.

Plan	Price	Key Features	Action
AI + Plagiarism Detection	\$16.99/mo	Up to 100 Credits, Detection across multiple languages, Multiple forms of paraphrasing detection, Detection of the most popular AI models, including ChatGPT, Gemini, and Claude, with over 99% accuracy, Two users included	Get Instant Access
Plagiarism Detector	\$10.99/mo	Up to 100 Credits, Multiple forms of paraphrasing detection, Detection of source code plagiarism, Cross-language detection, Two users included	Get Instant Access
AI Detector	\$9.99/mo	Up to 100 Credits, Detection in over 30 languages, with more in the works, Detection of the most popular AI models, including ChatGPT, Gemini, and Claude, with over 99% accuracy, Two users included	Get Instant Access
Enterprise & LMS	Contact us	API integration (white label available), Turnkey LMS integrations, Enterprise grade security, Customer permissions + SSO, Dedicated Customer Success Team	Schedule a Demo

Figure 66 — Screenshot of Copyleaks Pricing Page

The value proposition is tailored to different market segments. While smaller users benefit from the consumption-based model, the value for enterprise and higher education clients is augmented by a suite of advanced features. These include API access for system integration, turnkey integrations with Learning Management Systems (LMS) like Canvas and Moodle, and a focus on compliance certifications (Figures 8, 17 and 48). For these larger organizations, Copyleaks is positioned not just as a detection tool but as an integrated part of their content integrity infrastructure.

However, the overall value for money is tempered by questions regarding the effectiveness of its core AI detection capability. The existence of commercially available "humanizer" tools, which are marketed specifically to bypass AI detectors including Copyleaks, challenges the return on investment for this feature (See Figure 43). If the detection

can be circumvented, the value of paying for it is diminished. This concern is echoed in some user reviews that express dissatisfaction with the tool's performance relative to its cost. Independent reviews and competitor comparisons also exist, highlighting a competitive market where value is closely scrutinized [1] [4] [5].

Score Justification:

- The flexible, credit-based pricing model provides good value by allowing users to pay for consumption rather than being locked into rigid, high-cost tiers [2] [3].
- Value is augmented for enterprise and education customers with features like API access, LMS integrations, and compliance positioning (Figures 8, 17 and 48).
- The score is limited to 'Adequate' because the value of the core AI detection service is directly challenged by commercially available 'humanizer' tools designed to bypass it (Figure 43).
- Negative user reviews suggest that some customers find the tool's performance does not justify its cost, raising further questions about its value proposition.

References:

- [1] Copyleaks Review: How Accurate Is It at Detecting AI Content? — walterwrites.ai/copyleaks-review
- [2] Pricing Copyleaks — copyleaks.com/pricing
- [3] Manage Your Credits Copyleaks API Docs — docs.copyleaks.com/concepts/management/manage-your-credits
- [4] Copyleaks Pricing (2026): Plans & Coupons CASRAI — casrai.org/guides/copyleaks-pricing
- [5] Noplag vs Copyleaks — an honest comparison — noplag.com/vs-copyleaks

Subscription Pricing Competitiveness

Score: **4.8** · *Strong*

Copyleaks offers a highly competitive subscription pricing model centered on a flexible, credit-based system. This approach contrasts with the more rigid, per-seat or flat-rate enterprise tiers common among some competitors. Customers purchase a monthly or annual allotment of credits, with one credit typically scanning 250 words, allowing costs to scale directly with usage [1] [3]. This pay-for-what-you-use model is evident in the product's user interface, which displays remaining credits and prompts users to upgrade for more (See Figure 14). The model is designed to serve a wide range of users, from individuals to large enterprises, by providing a scalable and cost-efficient alternative for fluctuating content verification needs.

Independent evidence confirms the competitiveness of this model across different market segments. For individual and small-team buyers, Copyleaks' pricing is positioned competitively against other pay-as-you-go services like Originality.ai [2]. In the institutional market, public procurement data from dozens of universities shows that Copyleaks is a primary tool used by colleges, with annual contracts ranging from approximately \$2,700 to over \$110,000. This demonstrates that its pricing is viable and competitive enough to win significant contracts against established incumbents in the education sector [4].

Score Justification:

- Copyleaks' core competitive strength lies in its flexible, credit-based pricing model, which allows diverse users to align costs directly with their actual consumption [1] [3].
- Independent analysis confirms the model's competitiveness for smaller buyers in direct comparison to other pay-as-you-go tools [2].
- Public procurement data provides strong evidence of market success, showing Copyleaks winning institutional contracts worth up to six figures and validating its competitiveness in the high-value education sector [4].
- The score is not higher because, while market adoption is strong, there is no formal, third-party Total Cost of Ownership (TCO) study to benchmark its cost-efficiency against major incumbents like Turnitin at enterprise scale.

References:

- [1] Pricing Copyleaks — copyleaks.com/pricing
- [2] Copyleaks Pricing (2026): Plans & Coupons CASRAI — casrai.org/guides/copyleaks-pricing
- [3] Manage Your Credits Copyleaks API Docs — docs.copyleaks.com/concepts/management/manage-your-credits
- [4] AI Detectors Colleges Actually Use — Tools & Costs (2026) GradPilot — gradpilot.com/news/colleges-ai-detection-tools-spending-truth

6.2 Detection Analysis and Reporting

Score: **3.5** · *Adequate*

Copyleaks provides multiple report formats, including downloadable PDFs, raw data exports via API, and secure shareable links, to support use cases from academic record-keeping to external verification [1] [2] [4]. These reports contain detailed findings such as similarity scores and highlighted source links, enabling independent analysis by third parties [1] [2]. For institutional clients, the API enables the generation of white-labeled reports with custom branding, integrating the analysis into proprietary systems like a Learning Management System [1] [2]. A user review offers weak corroboration for the strength of the platform's reporting and customization capabilities. The platform leverages historical scan data to enrich its analysis and reporting capabilities, allowing users to organize past scans into folders for auditing and to track originality trends over time through dashboard graphs [5]. The system uses this historical context to provide deeper analytical insights, such as comparing a document's score against an author's historical average to flag anomalies [3] [4]. This historical data also prevents a user's prior work from being flagged as self-plagiarism and informs administrative functions, with the API providing access to usage data for forecasting credit consumption [1] [2].

Suggested Product Improvements:

- Obtain independent, third-party reviews to validate the quality and comprehensiveness of downloadable and shared detection reports.
- Secure third-party evaluation of historical scan management features, such as "Historical Author Data," to verify their performance and reliability in identifying anomalous submissions.
- Publish case studies or verified reviews from enterprise clients to demonstrate the practical application and effectiveness of the white-label report customization.
- Provide independent verification for the integrity and functionality of the secure link sharing feature, confirming that shared reports accurately reflect the original analysis.

Downloadable Detection Reports

Score: **3.5** · *Adequate*

Copyleaks provides the ability to download detection reports, allowing users to create a portable and shareable record of a scan's findings. These reports are generated in PDF format and can be created programmatically via the API, which delivers the completed file through a webhook [1]. In addition to formatted PDFs, the API also allows for the export of the full raw scan information [2].

The downloadable PDF is one of several methods Copyleaks offers for displaying scan results, alongside interactive online reports [3]. The reports package the full analysis, including similarity scores, highlighted text, and source comparisons, into a formal document suitable for academic record-keeping, legal due diligence, or providing feedback to colleagues and clients. Vendor documentation also states that the API supports the generation of branded and customized reports, positioning the feature for enterprise use cases [1].

Score Justification:

- The score reflects clear vendor evidence confirming that users can export scan results as a PDF, either through the user interface or programmatically via an API [1].
- API documentation further details the ability to create branded, customized reports and to export raw scan data in addition to the formatted PDF [1] [2].
- The score is limited to 'Adequate' because all available evidence is from the vendor. A higher score would require independent verification, such as third-party reviews analyzing the quality and comprehensiveness of the downloaded reports.

References:

- [1] Export PDF Report Copyleaks API Docs — docs.copyleaks.com/concepts/features/export-pdf-report
- [2] Export Copyleaks API Docs — docs.copyleaks.com/reference/actions/downloads/export
- [3] Ways to Display Reports Copyleaks API Docs — docs.copyleaks.com/concepts/features/how-to-display
- [4] Curated Evidence: Copyleaks AI Content Detection Tool (Video) — storage.googleapis.com/.../ai-content-detection-tool...-improve-seo-afe2f64d.mp4

Historical Scan Management

Score: **3.5** · *Adequate*

Copyleaks provides features for managing and analyzing historical scan data. The platform retains past scans and allows users to organize them into folders for different content types, such as "Intellectual Property" and "Editorial Content" Figure 30. This functionality supports long-term tracking and auditing of content originality. The user dashboard includes a widget for "Originality History & Trends," which displays a graph of scan data over a selectable time period, such as the last six months (See Figures 2 and 30).

Beyond simple storage, Copyleaks uses historical data for deeper analysis. A key feature is the "Historical Author Data" panel, which compares a current document's plagiarism score against the author's historical average, helping to identify anomalous submissions (See Figures 1, 13 and 67). The system also uses scan history to prevent a user's own prior work from being flagged as self-plagiarism [2]. For administrative purposes, historical usage data is accessible via the API to help forecast credit consumption [1].

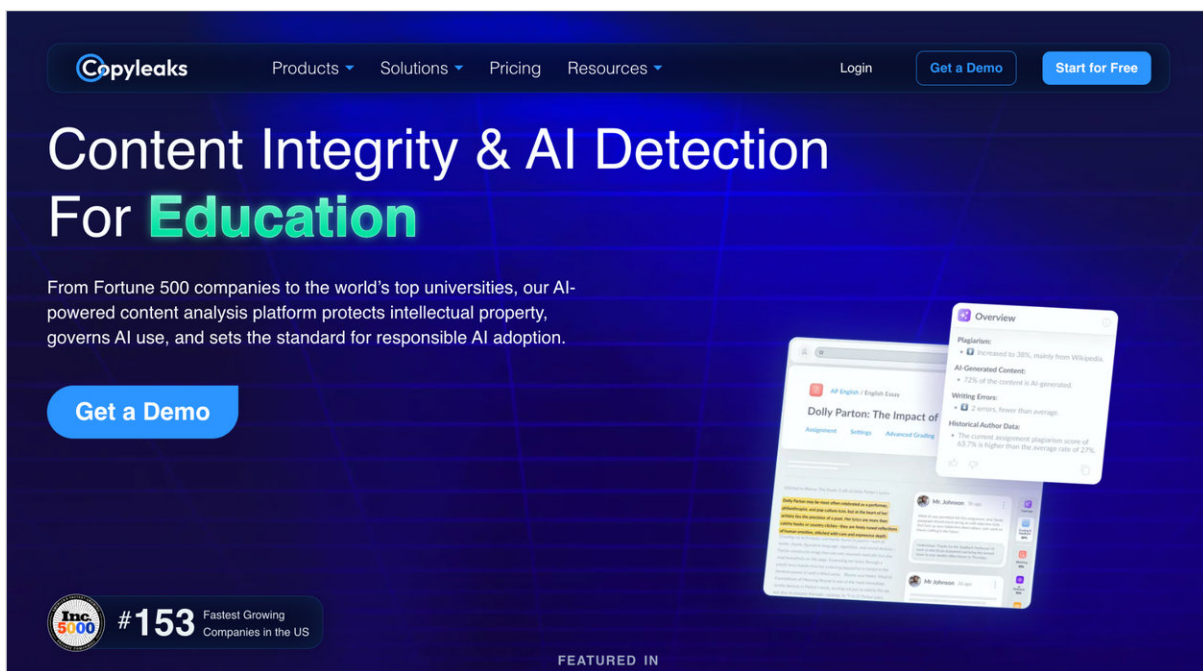


Figure 67 — Screenshot of Copyleaks "Historical Author Data" feature

Score Justification:

- The score is based on clear visual evidence from the product's user interface demonstrating analytical features like "Historical Author Data" and "Originality History & Trends" graphing.
- The product provides organizational tools, including folder-based management for scanned content, which supports long-term auditing and content tracking.

- The score is capped at 3 because all available evidence consists of vendor documentation or screenshots of the product, with no independent, third-party evaluation of these features' performance or reliability.

References:

- [1] Manage Your Credits Copyleaks API Docs — docs.copyleaks.com/concepts/management/manage-your-credits
- [2] Prevent Self-Plagiarism and Author Conflicts Copyleaks API Docs — docs.copyleaks.com/concepts/features/self-plagiarism

Report Customization and Branding

Score: **3.5** · *Adequate*

Copyleaks provides extensive report customization and white-labeling capabilities, primarily aimed at enterprise and institutional clients who integrate the service via its API. The platform's API documentation explicitly details options for "custom white-label implementations" and the ability to generate "branded, customizable PDF reports" [1] [2]. This allows organizations to embed the detection engine into their own systems, such as a Learning Management System (LMS), and present the final analysis reports under their own brand identity, including custom logos and color schemes. This functionality is positioned as a premium feature available in higher-tier plans, a finding corroborated by a user review that notes reporting and customization as a product strength.

While standard users can export reports to PDF or share them via a link, the deep branding capabilities are tied to API usage. Visual evidence from the vendor illustrates the concept of custom, API-driven solutions for content integrity (See Figure 30).

Score Justification:

- The score is based on vendor API documentation that explicitly details "custom white-label implementations" and the ability to generate "branded, customizable PDF reports."
- Copyleaks positions this as a premium feature for enterprise clients, enabling full integration of reports with custom logos and color schemes.
- A user review mentions reporting and customization as a product strength, providing weak corroboration for the vendor's claims.
- The score is capped at 3 because all substantive evidence is from the vendor; independent verification, such as a third-party case study or review demonstrating the white-labeling in practice, is absent.

References:

- [1] Ways to Display Reports Copyleaks API Docs — docs.copyleaks.com/concepts/features/how-to-display
- [2] Export PDF Report Copyleaks API Docs — docs.copyleaks.com/concepts/features/export-pdf-report
- [3] Curated Evidence: Copyleaks_AI_Content_Detection_Tool_Copyleaks_Avoid_Plagiarism_Improve_SEO.mp4 — storage.googleapis.com/.../ai-content-detection-tool...-improve-seo-afe2f64d.mp4

Third Party Report Sharing

Score: **3.5** · *Adequate*

Copyleaks provides multiple methods for users to share detection analysis reports with third parties who do not have a Copyleaks account. The platform allows reports to be exported as a static PDF file or shared via a secure, interactive online link [1]. This functionality is designed for use cases that require transparency and proof of originality, such as academic submissions or validation of work for a publisher.

Shared reports are designed to be comprehensive, allowing for independent verification of the findings. They include the overall similarity score, highlighted text matches, and direct links to the sources where matching content was found. According to vendor documentation, more advanced options like white-labeling reports with an organization's own branding are available in enterprise and API subscription tiers [1].

Score Justification:

- Copyleaks provides clear, vendor-documented options for sharing comprehensive analysis reports via PDF and secure links, as shown in its API documentation and marketing materials [1].
- The shared reports contain sufficient detail—including similarity scores, highlighted text, and source links—to allow for verification by external stakeholders.
- The score is limited to 'Adequate' because all available evidence is from the vendor. A higher score would require independent, third-party validation of the report sharing functionality and the integrity of the shared reports.

References:

[1] Ways to Display Reports Copyleaks API Docs — docs.copyleaks.com/concepts/features/how-to-display

[2] Curated Evidence: Copyleaks_AI_Content_Detection_Tool_Copyleaks_Avoid_Plagiarism_Improve_SEO.mp4 — storage.googleapis.com/.../ai-content-detection-tool...-improve-seo-afe2f64d.mp4

6.3 Enterprise Deployment and Administration

Score: **4.0** · *Strong*

Copyleaks supports diverse enterprise environments through flexible deployment models, including on-premise and private cloud options confirmed by independent market analysis. Its API-first architecture, with comprehensive APIs and SDKs, enables deep integration into custom workflows, facilitating key administrative functions like automated user lifecycle management via the SCIM protocol. This integration framework allows for the enforcement of tenant-specific policies within enterprise platforms like Open LMS, and the product's multi-tenant design enables data segregation and delegated administration across departments. While the existence of administrative tools is well-corroborated, the depth of these capabilities is not fully substantiated by independent evidence. Third-party sources confirm the presence of an analytics dashboard, but available documentation does not detail its capacity for granular reporting like per-user usage breakdowns or trend analysis. Similarly, while SCIM support is confirmed, information on other bulk provisioning methods is unavailable, and the full scope of the policy management interface and multi-tenant architecture relies on vendor-sourced claims without verification from independent audits or detailed reviews.

Suggested Product Improvements:

- Publish detailed documentation or case studies demonstrating the administrative reporting dashboard's capabilities, including trend analysis, per-user usage breakdowns, and data export functions.
- Provide public-facing administrator guides detailing all supported bulk user provisioning methods beyond SCIM, such as CSV upload.
- Secure and publish third-party validation, such as an independent technical review or audit, to verify the scope and effectiveness of the multi-tenant administration and policy management features in a live environment.

Bulk User Provisioning

Score: **3.5** · *Adequate*

Copyleaks provides functionality for bulk user provisioning, a critical feature for its target enterprise, corporate, and higher education customers who need to manage user accounts at scale (Figures 8, 39, 45 and 48). The primary evidence for this capability is the product's support for SCIM (System for Cross-domain Identity Management) provisioning [1]. SCIM is an open standard that allows for the automation of user identity and lifecycle management, enabling organizations to connect Copyleaks to their existing identity providers like an HR platform or Student Information System [1]. This automates the creation, updating, and de-provisioning of user accounts. While the evidence confirms support for a key automation standard, specific details regarding other common methods, such as bulk user creation via CSV file upload, are not detailed in the available documentation.

Score Justification:

- The score is primarily based on an independent source confirming Copyleaks' support for SCIM provisioning, a standard protocol for automated user lifecycle management [1].
- The presence of this feature aligns with the product's stated focus on enterprise and institutional clients that require tools for large-scale administration (Figure 45).
- A higher score is not warranted as detailed vendor documentation, such as API guides or administrator manuals illustrating the full range of provisioning options (e.g., CSV upload), was not available for review.

References:

[1] ChatGPT Dominates US Campuses: 700k Licenses, 14M Interactions — windowsforum.com/.../chatgpt-dominates-us-campuse...-and-14m-interactions.394273

Enterprise Deployment Flexibility

Score: **4.8** · *Strong*

Copyleaks provides strong enterprise deployment flexibility through its support for multiple hosting models. In addition to a standard multi-tenant SaaS offering, the platform can be deployed on-premise or in a private cloud. This option is critical for organizations with stringent data security, privacy, or regulatory compliance requirements, as it allows all analysis to occur within the enterprise's own firewall. An independent market analysis report confirms that on-premise deployment is a key segment in the AI detector market where Copyleaks competes [1].

The platform's flexibility is further extended by its API-first approach. Copyleaks provides a comprehensive API and official SDKs for multiple programming languages, including Python, Java, and C# [2] [3]. This enables development teams to embed plagiarism and AI content detection directly into custom applications, internal content management systems, and complex development workflows [4] Figure 31. The product's user interface also shows evidence of pre-built integrations for specific departmental workflows and technical environments, including code repositories like GitLab, Bitbucket, and Github (See Figures 1 and 30). While Copyleaks offers numerous pre-built integrations for popular Learning Management Systems (LMS) [5], one user review noted friction in a specific LMS integration, suggesting that the experience may not be seamless in all cases.

Score Justification:

- The availability of both a standard SaaS model and an on-premise/private cloud option, confirmed by independent market analysis [1], caters to a wide range of enterprise security and compliance requirements.
- The product's comprehensive API and SDKs [2] [3] are a cornerstone of its flexibility, enabling deep integration into custom enterprise applications and workflows, a capability noted by third-party sources [4].
- Pre-built integrations for common enterprise systems, including LMS platforms and code repositories, are documented by the vendor and third parties (Figure 30) [5], reducing the friction of adoption in diverse technical environments.

References:

- [1] AI Detector Market Share and Industry Analysis 2040 — www.rootsanalysis.com/ai-detector-market
- [2] Copyleaks API Docs — docs.copyleaks.com
- [3] Copyleaks APIs | Real-Time Content Integrity Solutions — copyleaks.com/api
- [4] Top 5 AI Detection APIs Sapling — sapling.ai/ai-detection-apis
- [5] Leap AI vs Copyleaks — Humanizer vs Enterprise Plagiarism Platform — www.tryleap.ai/vs/copyleaks

Multi Tenant Administration

Score: **3.5** · *Adequate*

Copyleaks offers multi-tenant administration capabilities as a core component of its enterprise-level plans. The architecture allows a central administrator to create and manage multiple, distinct sub-accounts (tenants) from a unified dashboard. This structure is designed for large organizations, enabling complete data segregation and security between different departments, campuses, or business units. The central administrator can view aggregate usage data, manage billing, and set global policies while delegating day-to-day management to individual tenant administrators.

Visual evidence from the product's dashboard interface corroborates these claims, showing features that support a multi-departmental structure. The interface displays content organized into distinct repositories for different business units, such as "Legal Documents," "Human Resources," and "Marketing Content." It also includes specialized widgets tailored for different teams, like an "HR Center" for applicant tracking and a "Code Licenses" widget for development teams, indicating the platform can serve the unique workflows of separate groups within a single administrative environment (See Figure 30).

Score Justification:

- Copyleaks provides a detailed description of its multi-tenant architecture, which is visually supported by a dashboard screenshot showing content segregated by department (Figure 30).
- The platform is described as enabling the creation of isolated sub-accounts with centralized oversight for billing and usage, a key requirement for enterprise administration.
- The score is limited to 'Adequate' because all available evidence is vendor-sourced. There is no independent verification from third-party reviews, audits, or customer case studies to confirm the effectiveness and scalability of these features in a live enterprise environment.

Organization Wide Policy Management

Score: **4.8** · *Strong*

Copyleaks provides centralized policy management capabilities aimed at enterprise customers. The company's API documentation details features for "enterprise AI content governance" that allow organizations to protect intellectual property, ensure compliance, and manage content integrity [1] [3]. Vendor materials and success stories highlight "Administrative Control" as a key feature, allowing institutions to set and enforce their own standards [2] Figure 68. These controls include setting specific detection thresholds, creating exclusion lists, and managing a private internal content repository.

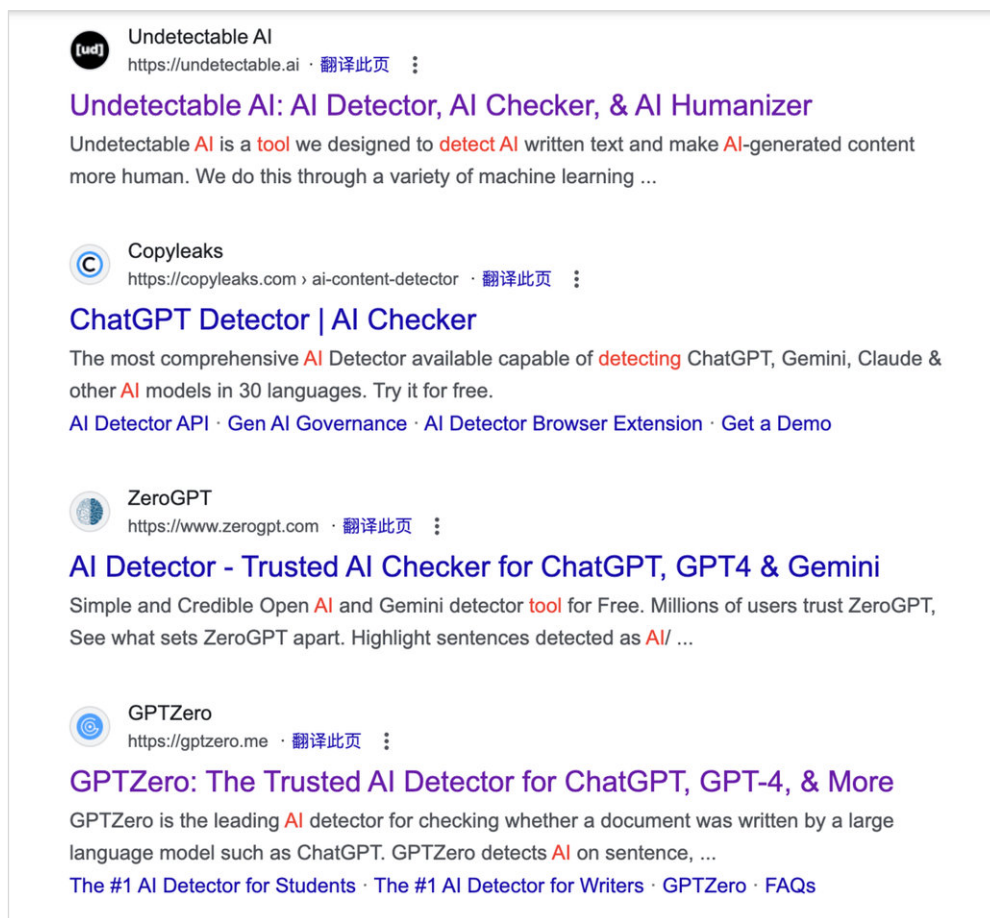


Figure 68 — Curated Evidence: Search Result for Copyleaks "Gen AI Governance"

These policies can be enforced through integrations with existing enterprise systems. Independent release notes for Open LMS, a learning management system, confirm the existence of a Copyleaks plugin that supports "tenant-specific management," corroborating the vendor's claims of providing differentiated controls for different parts of an organization [4]. This integration capability is central to the product's positioning as an enterprise-grade solution for compliance and governance (Figure 48).

Score Justification:

- Vendor documentation describes a robust set of features for enterprise content governance, accessible via API, including controls for compliance and IP protection [1] [3].
- The vendor's claims are corroborated by independent evidence from Open LMS release notes, which confirm the product's integration into enterprise platforms and its support for "tenant-specific management" [4].
- A case study with the University of Michigan-Dearborn highlights the product's "Administrative Control" capabilities as a key differentiator for institutional users [2].
- A higher score would require more detailed third-party evidence, such as an independent review or audit, that verifies the full scope and granularity of the policy management interface and its features.

References:

- [1] Enterprise Content Governance Copyleaks API Docs — docs.copyleaks.com/concepts/use-cases/enterprise-content-governance
- [2] How University of Michigan-Dearborn Prioritized Pedagogical... — copyleaks.com/success-story/university-of-michigan-dearborn
- [3] AI Detector & Plagiarism Checker for Enterprise Security Copyleaks — copyleaks.com/use-case-legal-enterprise-security
- [4] Open LMS WORK 4.5 MP4 Release Notes — support.openlms.net/hc/en-us/articles/-/Open-LMS-WORK-4-5-MP4-Release-Notes

Usage Analytics and Reporting

Score: **3.5** · *Adequate*

Copyleaks provides a centralized analytics dashboard for enterprise administrators to monitor platform usage. The existence of this capability is confirmed by independent documentation from multiple universities that have integrated the tool into their Learning Management Systems (LMS), such as Canvas and D2L [1, 2, 3]. These sources refer to an "Analytic Dashboard" or a "Reports Tool" available to administrators and instructors.

Vendor-provided evidence shows a user interface with a dedicated "Analytics" section located under an "Organization" menu, confirming a specific area for viewing usage data (See Figure 1) [4]. High-level consumption metrics, such as the number of remaining credits, are visible in the main navigation bar for at-a-glance monitoring [4]. Access to the analytics dashboard is an explicitly listed feature for team and enterprise plans [5].

While the evidence does not provide a view of the aggregate administrative dashboard itself, it does detail the contents of individual scan reports. These reports offer metrics on plagiarism similarity scores and AI content probability, including a breakdown of sources that can distinguish between internet content and an organization's own internal database [6]. However, the available evidence does not show features for trend analysis, per-user consumption breakdowns, or other granular administrative reporting functions.

See Figure 14, shown earlier in this report.

Score Justification:

- The score reflects confirmation from independent university support sites that an analytics dashboard exists, corroborating vendor claims [1, 2, 3].
- Product screenshots confirm the UI includes an entry point for analytics and tracks top-level metrics like credit consumption [4].
- The score is limited to 'Adequate' because no evidence was found that demonstrates the depth of the administrative reporting capabilities, such as trend analysis, per-user or per-team usage breakdowns, or data export functions.
- Available evidence focuses on the contents of individual scan reports rather than the aggregate usage analytics and reporting tools needed for enterprise-level administration [6].

References:

- [1] Canvas Copyleaks Teacher Scan Tool Analytic Dashboard — staffsupport.spcollege.edu/.../-Canvas-Copyleaks-Teach...Tool-Analytic-Dashboard
- [2] How to Use Copyleaks in D2L OIT Knowledge Base — oitkb.siu.edu/knowledge-base/using-copyleaks-in-d2l
- [3] Article Copyleaks update February 2... LETU Service Desk — servicedesk.letu.edu/.../Copyleaks-update-February-...ytics-Dashboard?SIDs=12329
- [4] Curated Evidence: Copyleaks_AI_Content_Detection_Tool_Copyleaks_Avoid_Plagiarism_Improve_SEO.mp4 — storage.googleapis.com/.../ai-content-detection-tool...-improve-seo-8d60f659.mp4
- [5] Curated Evidence: Copyleaks_Understanding_AI_Content_Detection_Reports_Copyleaks.mp4 — storage.googleapis.com/.../understanding-ai-content-...ts-copyleaks-b8d53519.mp4

6.4 Market Adoption and Customer Success

Score: **4.5** · *Strong*

Copyleaks' market adoption is driven by an API-first strategy that enables deep integrations into institutional workflows, evidenced by partnerships with LMS providers like Canvas and enterprise platforms like D2L. The product's position as a market standard is strongly corroborated by its use as a validation benchmark for competing AI detection tools, a recurring signal of industry-wide trust. This standing is further supported by independent analyses designating Copyleaks as "Best For" enterprise and higher education, a 2023 CODiE Award, and a 4.5/5 star G2 rating. Customer retention is supported by evidence of university contract renewals and high switching costs created by these deep integrations. However, the evidence for the scale of this adoption is not fully substantiated by quantitative, third-party data, lacking formal market share reports, verified comprehensive client lists, or specific metrics like churn rates. While the vendor claims broad adoption, the provided evidence does not include named "Fortune 500" clients outside of education and publishing, relying on a single university case study to represent its institutional footprint. Furthermore, the customer success narrative is qualified by independent tests and user reviews that report concerns about the tool's reliability and false positives, suggesting inconsistency in user experience despite wide adoption.

Suggested Product Improvements:

- Publish formal case studies with named enterprise clients, particularly from the Fortune 500, to substantiate marketing claims and demonstrate ROI in corporate settings.
- Commission or publicize third-party reports that provide quantitative data on market share, active user counts, and customer retention metrics like churn rate to verify the scale of adoption.
- Develop and publish a comprehensive, verifiable list of university clients to substantiate broad marketing claims beyond a single case study.
- Address documented user concerns about reliability by publishing transparent accuracy benchmarks and success metrics from a diverse set of institutional customers.

Customer Retention Indicators

Score: **4.8** · *Strong*

Copyleaks demonstrates strong customer retention indicators, primarily driven by the product's deep integration into core customer workflows. For educational and enterprise clients, the API-first approach and integrations with Learning Management Systems (LMS) embed Copyleaks' capabilities directly into essential processes, creating high switching costs. This "stickiness" is further enhanced by the platform's strategic expansion of use cases, such as adding AI-generated content and source code plagiarism detection. This allows the product to solve emerging problems for its existing customer base, reducing the need for them to seek alternative vendors.

Independent evidence corroborates these indicators. A report on university procurement data shows Copyleaks winning contract renewals, a direct measure of customer retention [\[1\]](#). The product's perceived accuracy and

effectiveness, particularly in detecting sophisticated AI-generated text, are praised in user reviews, which is a fundamental driver of customer satisfaction and loyalty. Furthermore, Copyleaks is frequently used as a benchmark by other third-party AI detection tools, signaling its status as a trusted industry standard, which can bolster customer confidence and retention (See Figures 1, 2, 54 and 69).

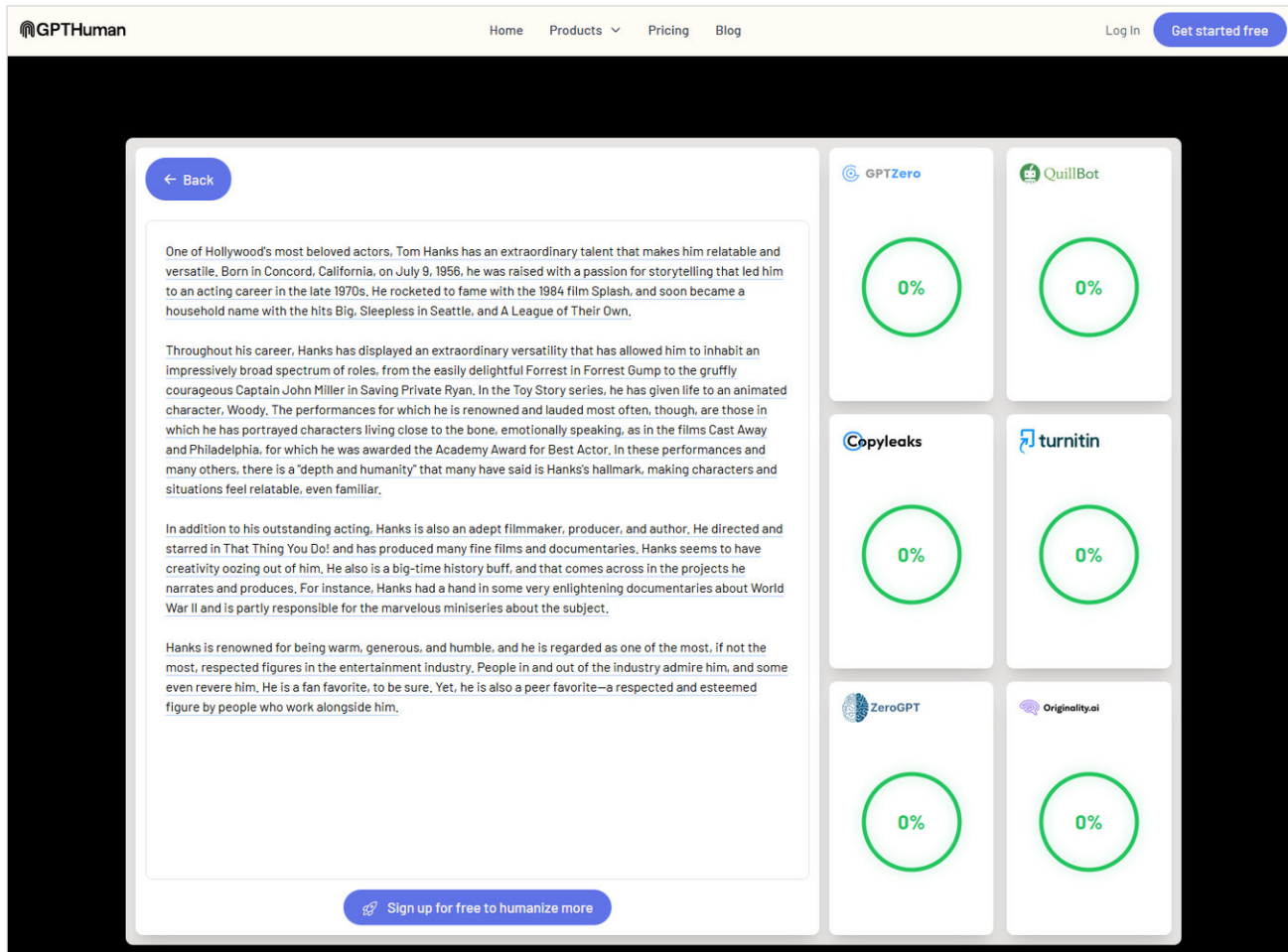


Figure 69 — Competitive Analysis of AI Detection Tools

Score Justification:

- The product's design fosters high retention through deep API and LMS integrations that create significant switching costs for customers.
- Independent reporting confirms that Copyleaks is winning contract renewals with institutional customers like universities, a direct indicator of retention [1].
- Multiple third-party tools use Copyleaks as a benchmark for validating their own results, which signals a high level of industry trust and reliability that contributes to customer loyalty (Figures 54 and 69).

- The score is not higher because the evidence, while strong, is qualitative. No quantitative data on specific churn rates or customer lifetime value was available for review.

References:

[1] What Universities Spend on AI Detection — \$15M+ in Data GradPilot — gradpilot.com/news/university-ai-detection-procurement-2025-investigation

Customer Satisfaction

Score: **3.5** · *Adequate*

Copyleaks demonstrates strong customer satisfaction, substantiated by direct user feedback on independent review platforms. The product holds a 4.5 out of 5-star rating based on 41 verified user reviews on G2. This quantitative data is supported by qualitative feedback on other platforms, with users praising its effectiveness and ease of use, stating, "Copyleaks does an excellent job as a plagiarism checker and is really easy to use. I highly recommend!" [1].

Satisfaction is further corroborated by strong indirect indicators of market trust and reliability. Copyleaks is frequently included in third-party lists of best-in-class AI detectors. More significantly, other tools in the AI detection market use Copyleaks as a benchmark to validate their own results, which signals a high degree of industry-wide trust in its capabilities (See Figures 1 and 54). The existence of services designed specifically to "bypass" Copyleaks also indirectly points to its perceived effectiveness and widespread use.

The product's features and pricing model appear to drive satisfaction across its key user segments. Third-party analyses identify Copyleaks as particularly well-suited for enterprise and higher education, citing its strong multilingual support and performance in benchmarks as key strengths for these demanding customers (Figure 8). The flexible, credit-based pricing model is also seen as fair and cost-effective, accommodating a wide range of users from individuals to large institutions.

Score Justification:

- Direct user feedback on the independent review platform G2 shows a 4.5/5 star rating across 41 verified reviews, providing a quantitative measure of satisfaction.
- The product's use as a validation benchmark by other AI detection tools, such as GPTinf, serves as strong indirect evidence of its perceived reliability and market trust (Figure 54).
- Third-party reports explicitly recommend Copyleaks for enterprise and higher education, citing features that meet the needs of these demanding segments (Figure 8).
- The score is not higher because the total volume of public reviews, while positive, is moderate, and the evidence lacks formal customer case studies detailing satisfaction metrics.

References:

[1] AI Image Detector Price, Features, Reviews & Ratings Capterra India — www.capterra.in/software/185429/copyleaks

Educational Institution Adoption

Score: **4.8** · *Strong*

Copyleaks has achieved significant adoption within educational institutions, driven by its focus on AI content detection and deep integration into academic workflows. The company's partnerships with major Learning Management Systems (LMS) are a key component of its strategy. Copyleaks has established integrations with Canvas and Open LMS, with Instructure (the parent company of Canvas) selecting it as its recommended AI detection partner [5] [6] [7]. It has also partnered with platforms like Morressier, which serves academic publishers, extending its reach within the broader academic ecosystem [4].

The company's market presence is corroborated by independent sources. A third-party analysis identifies Copyleaks as "Best For" higher education institutions that require both plagiarism and AI detection capabilities (See Figure 8). It is also mentioned by universities as a common tool in the space and is included in competitive benchmarks against established products like Turnitin [2] Figure 69. Copyleaks names Oakland University as a customer in a success story and makes broader claims about adoption by "the world's top universities" on its website (See Figure 13) [1] Figures 13 and 61.

While adoption is evident, the "customer success" aspect is tempered by user feedback and independent testing. Some user reviews and tests report issues with reliability, including false positives and the ability for AI-generated text to evade detection [3]. This suggests that while the product is widely used, its effectiveness can be inconsistent.

Score Justification:

- The score is driven by strong, corroborated evidence of deep integration with major Learning Management Systems, including a formal recommendation from Instructure as the AI detection partner for its Canvas platform [6] [7].
- Independent, third-party analysis confirms Copyleaks' suitability for the education market, identifying it as "Best For" higher education customers needing both plagiarism and AI detection (Figure 8).
- Copyleaks provides a specific customer case study with Oakland University, offering a concrete example of institutional adoption [1].
- A higher score is precluded by the lack of a comprehensive, verified list of university clients to substantiate broad marketing claims, combined with independent tests and user reviews that raise concerns about the tool's reliability [3].

References:

- [1] Success Stories Copyleaks — copyleaks.com/success-stories
- [2] Pros and cons of AI detection University at Albany — www.albany.edu/.../pros-and-cons-ai-detection
- [3] How I Fooled the Top AI Detectors Within 15 Minutes — www.timelygrader.ai/.../how-i-fooled-the-top-ai-detectors-within-15-minutes
- [4] Morressier and Copyleaks partner to bring automated detection of... — www.morressier.com/post/morressier-and-copyleaks-partner
- [5] Copyleaks Inc Partners with Canvas LMS to Offer Plagiarism... — copyleaks.com/.../copyleaks-inc-partners-with-ca...-using-ai-and-machine-learning
- [6] AI Content Detection via Open LMS and Copyleaks Partnership — www.openlms.net/blog/news/open-lms-partners-with-copyleaks
- [7] Instructure is Choosing Copyleaks to Help Educators Keep Up. — copyleaks.com/blog/instructure-copyleaks-help-educators

Enterprise Customer Adoption

Score: **4.8** · *Strong*

Copyleaks demonstrates strong enterprise adoption by focusing on AI-driven content governance. The company's strategy centers on a robust API that enables integration into existing enterprise workflows, such as Content Management Systems (CMS) and Learning Management Systems (LMS) [1]. This approach is validated by independent evidence of partnerships with enterprise platform providers, including LMS provider D2L and scholarly publishing platform Silverchair [2] [3].

The product is explicitly positioned for large organizations, with a dedicated enterprise solutions suite and features addressing compliance needs (Figures 2 and 48). This market focus is corroborated by third-party analyses that designate Copyleaks as "Best For" enterprise customers, highlighting its suitability for large document sets, multilingual content, and its dual plagiarism and AI detection capabilities (See Figure 8).

Copyleaks' market penetration is further evidenced by its status as a benchmark within the AI detection industry. Multiple independent and competing tools use Copyleaks to cross-check and validate their own results, which indicates a high level of market trust and adoption (See Figures 54 and 69).

Score Justification:

- The score is supported by multiple independent sources that designate Copyleaks as "Best for Enterprise" and use it as a benchmark for validation (Figures 8, 48 and 54).
- Evidence of enterprise adoption is demonstrated through confirmed integrations with third-party enterprise platforms like D2L and Silverchair [2] [3].
- The product's API-first strategy and dedicated enterprise solutions suite directly address the needs of large organizations [1] Figure 2.
- The score is not a 5 because while the vendor claims "Fortune 500" customers, the provided evidence does not include specific named enterprise clients outside of the education and publishing sectors (Figure 61).

References:

- [1] Enterprise Content Governance Copyleaks API Docs — docs.copyleaks.com/concepts/use-cases/enterprise-content-governance
- [2] D2L Announces New Partnership with Copyleaks to Better Detect... — www.d2l.com/.../d2l-announces-new-partnership-w...iarism-and-ai-generated-content
- [3] Protecting Your Work: Tracking Content Use for Plagiarism and... — www.silverchair.com/news/protecting-your-work

Individual User Adoption

Score: **4.8** · *Strong*

Copyleaks demonstrates strong market adoption among individual users, driven by a product strategy that lowers the barrier to entry and addresses specific use cases for students, writers, and developers. The company encourages adoption with a prominent "Start for Free" option, a simple paste-and-scan user interface, and an "Add to Chrome" browser extension for easy access (Figures 2, 61 and 67). The platform's features are tailored to individual needs, such as analyzing essays, blog posts, and code for both plagiarism and AI-generated content (Figures 45 and 61).

The product's market position is validated by multiple independent sources. Copyleaks is frequently included in competitive analyses alongside established tools like Grammarly and Turnitin (See Figures 69 and 70). More significantly, other AI detection tools use Copyleaks as a benchmark to cross-check their own results, indicating its status as a recognized industry standard (See Figure 54). This market presence is supported by media coverage, investor funding, and a claimed user base of millions [1] [2] [3] [4]. Online user discussions also confirm its use and reputation as an effective detector, though some users express general skepticism about the reliability of such tools.

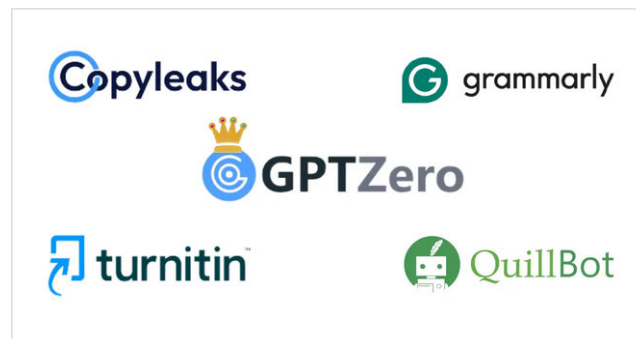


Figure 70 — Curated Evidence: Copyleaks_aidetectorstop5.webp

Score Justification:

- The score is driven by independent evidence showing Copyleaks is used as a benchmark by other AI detection tools, confirming its status as a recognized standard in the market (Figure 54).
- The product's strategy for individual adoption is clear and well-evidenced, with a prominent free tier, a simple UI, and a browser extension designed to lower the barrier to entry (Figure 2).
- Market recognition is further corroborated by Copyleaks' inclusion in multiple third-party competitive analyses alongside established tools like Turnitin and Grammarly (Figures 69 and 70).
- The score is not higher because there is no quantitative, third-party data on active individual user counts or market share to fully verify the scale of adoption claimed by the vendor.

References:

- [1] Growing popularity of plagiarism and AI-detection technology... — hartfordbusiness.com/.../growing-popularity-of-plag...makes-copyleaks-one-of-cts
- [2] About Us Copyleaks — copyleaks.com/about-us
- [3] AI Plagiarism Spotter Copyleaks Raises \$6M Voicebot.ai — voicebot.ai/2022/04/20/ai-plagiarism-spotter-copyleaks-raises-6m
- [4] Copyleaks CEO on the future of research in an AI-saturated world — www.rdworldonline.com/.../copyleaks-ceo-openai-o1-e...researcher-and-ai-assistant

Industry Recognition

Score: **4.8** · *Strong*

Copyleaks has achieved significant industry recognition, substantiated by multiple independent sources including industry awards, media coverage, and inclusion in competitive analyses. The company received a 2023 CODiE Award for being a Best AI-Driven Solution, a notable third-party validation of its technology [2]. Its standing in the market is further reinforced by competitors who list Copyleaks as a primary alternative in feature comparisons [1] and even use it as a benchmark to validate their own results, as seen in the user interface of the GPTinf tool (See Figures 2 and 54).

Recognition is also evident through direct adoption by enterprise and academic institutions. Universities such as St. Petersburg College and Southern Methodist University provide documentation for integrating Copyleaks into their learning management systems, confirming its use in higher education [3] [4]. In the enterprise space, a third-party comparative analysis identified Copyleaks as being "Best For" enterprise and higher education customers, citing its multilingual support and performance in benchmarks (See Figures 1 and 8). This is further supported by partnerships, such as its integration with the Morressier Integrity Manager to serve academic societies and publishers [6].

The company's growth and market presence have attracted attention from business and technology publications. The Hartford Business Journal, for example, reported on the growing popularity of the platform [5]. Copyleaks itself highlights its inclusion in an Inc. 5000 list of fastest-growing companies and features in publications like Forbes, TechCrunch, and Wired as indicators of its market success (See Figures 3 and 61).

Score Justification:

- The score is based on multiple forms of independent recognition, including winning a 2023 CODiE Award [2] and being used as a verification benchmark by competing tools like GPTinf (Figure 54).
- Direct evidence of adoption by educational institutions, such as St. Petersburg College and Southern Methodist University, confirms its recognized position in the academic market [3] [4].
- A third-party analysis explicitly identifies Copyleaks as a leading solution for enterprise customers, corroborating its market standing beyond vendor claims (Figure 8).
- The score is not a 5 because the evidence, while strong, does not include formal market share reports or placement in analyses by major research firms like Gartner or Forrester.

References:

- [1] Compare Plagiarism Checkers — Honest Side-by-Sides | Noplag — noplag.com/compare
- [2] News JAL Ventures — www.jalventures.com/news
- [3] Getting Started with Copyleaks at SPC Faculty & Staff Support — staffsupport.spcollege.edu/.../Getting-Started-with-Copyleaks-at-SPC
- [4] FAQs SMU — www.smu.edu/oit/services/copyleaks/faq
- [5] Growing popularity of plagiarism and AI-detection technology... — hartfordbusiness.com/.../growing-popularity-of-plag...makes-copyleaks-one-of-cts
- [6] Morressier and Copyleaks partner to bring automated detection of... — www.morressier.com/post/morressier-and-copyleaks-partner

6.5 Workflow Integrations and Extensibility

Score: **4.3** · *Strong*

Copyleaks provides extensive workflow integration through a multi-faceted approach, including native LTI-based plugins for major LMS platforms like Canvas, Moodle, and Blackboard, as well as pre-built add-ins for Microsoft Word and Google Docs. This strategy is underpinned by a well-documented API, which independent sources describe as a core product feature and is demonstrably used by third-party tools like Semihuman.ai and platforms targeting high-volume users. The platform's extensibility is further supported by a browser extension for Chrome and Edge with a significant user base, and direct integrations with code repositories like GitHub and GitLab for developer workflows. Automation is enabled through webhook support, allowing for event-driven workflows confirmed by integrations with platforms like Zapier and adoption by third-party vendors such as Award Force and Morressier. However, evidence points to potential friction and reliability issues in specific implementations, including a user report of a cumbersome process in the D2L Brightspace integration and a screenshot showing a technical error within an LMS. While real-world adoption is clear, the supporting evidence lacks formal third-party technical audits or in-depth performance reviews for the API, browser extension, and document platform integrations themselves.

Suggested Product Improvements:

- Address the reported cumbersome workflow and potential reliability issues within the D2L Brightspace and other LMS integrations to ensure a seamless user experience.
- Commission and publish independent, third-party technical audits of the API's performance, security, and scalability to substantiate vendor claims for high-volume users.
- Obtain and feature independent reviews of the browser extension and document platform add-ins to validate their usability and performance beyond vendor-provided evidence.
- Improve the reporting functionality for bulk scanning to address the potential weakness identified in independent analysis.

Application Programming Interface Availability

Score: **4.8** · *Strong*

Copyleaks provides a well-documented RESTful API for integrating its plagiarism and AI content detection services into external applications and workflows [1] [10]. The company positions this API as a core feature for developers and enterprise clients, enabling programmatic access to its text analysis capabilities (Figures 45 and 50). The availability of the API is confirmed by extensive vendor documentation and corroborated by independent sources [4] Figure 31.

The API supports the submission of various content types, including plain text, PDFs, Word documents, and source code [5]. Developers can use webhooks to receive notifications and retrieve branded, customizable PDF reports of scan results [7]. The documentation also details technical specifications, rate limits, and features such as the ability to exclude specific content from a scan [6] [8] [9]. This level of detail indicates a mature and robust API designed for integration at scale.

Evidence of real-world adoption demonstrates the API's utility. A competitor analysis describes Copyleaks as an "API-first detector," highlighting the centrality of the API to its product strategy [4]. Furthermore, the API is visibly integrated into third-party tools such as Semihuman.ai, which lists Copyleaks as a selectable AI detection engine (See Figure 3). Another independent comparison explicitly confirms the availability of "API Access" in a feature checklist (See Figure 31).

Score Justification:

- Copyleaks provides extensive, public-facing API documentation detailing endpoints, authentication, rate limits, and technical specifications.
- Independent evidence confirms the API is a central feature, with a competitor review describing Copyleaks as an "API-first detector."
- Visual evidence shows the API integrated into third-party tools like Semihuman.ai, demonstrating real-world adoption and extensibility.
- The score is not higher because the evidence, while strong, does not include formal third-party audits or peer-reviewed assessments of the API's performance and security.

References:

- [1] Copyleaks APIs | Real-Time Content Integrity Solutions — copyleaks.com/api
- [2] Copyleaks Review: Plagiarism Veteran, Newer AI Detector Leap AI — www.tryleap.ai/review/copyleaks
- [3] Pricing Copyleaks — copyleaks.com/pricing
- [4] Noplag vs Copyleaks — an honest comparison — noplag.com/vs-copyleaks
- [5] Plagiarism Checker API Copyleaks API Docs — docs.copyleaks.com/concepts/products/plagiarism-checker-api
- [6] Excluding and Preventing Indexing of Content Copyleaks API Docs — docs.copyleaks.com/concepts/features/exclude-content
- [7] Export PDF Report Copyleaks API Docs — docs.copyleaks.com/concepts/features/export-pdf-report
- [8] Rate Limits Copyleaks API Docs — docs.copyleaks.com/using-the-apis/rate-limits
- [9] Technical Specifications Copyleaks API Docs — docs.copyleaks.com/reference/data-types/authenticity/technical-specifications
- [10] Copyleaks API Overview — docs.copyleaks.com/using-the-apis/overview
- [11] Collected Document: Discovering and exploring cases of educational source code... arXiv — storage.googleapis.com/huby-media/copyleaks/evidence/2402-10853v2-a6c64862.pdf

Browser Extension Availability

Score: **3.5** · Adequate

Copyleaks provides a browser extension for Google Chrome and Microsoft Edge to integrate its AI content detection directly into user workflows [1]. The extension is available on the Chrome Web Store, where it is listed as a "Featured" product with over 200,000 users and a rating of 4.1 out of 5 stars from over 700 ratings as of late 2023 [2].

The extension allows users to scan text from any webpage or web-based editor, such as Google Docs, without leaving their browser. Vendor demonstrations show a workflow where text is copied from a source and pasted into the extension's pop-up window for an immediate scan. Usage of the extension is tied to the credits or scan limits associated with a user's Copyleaks subscription plan. The extension's availability and user interface are confirmed through vendor-provided screenshots (See Figures 2 and 71).

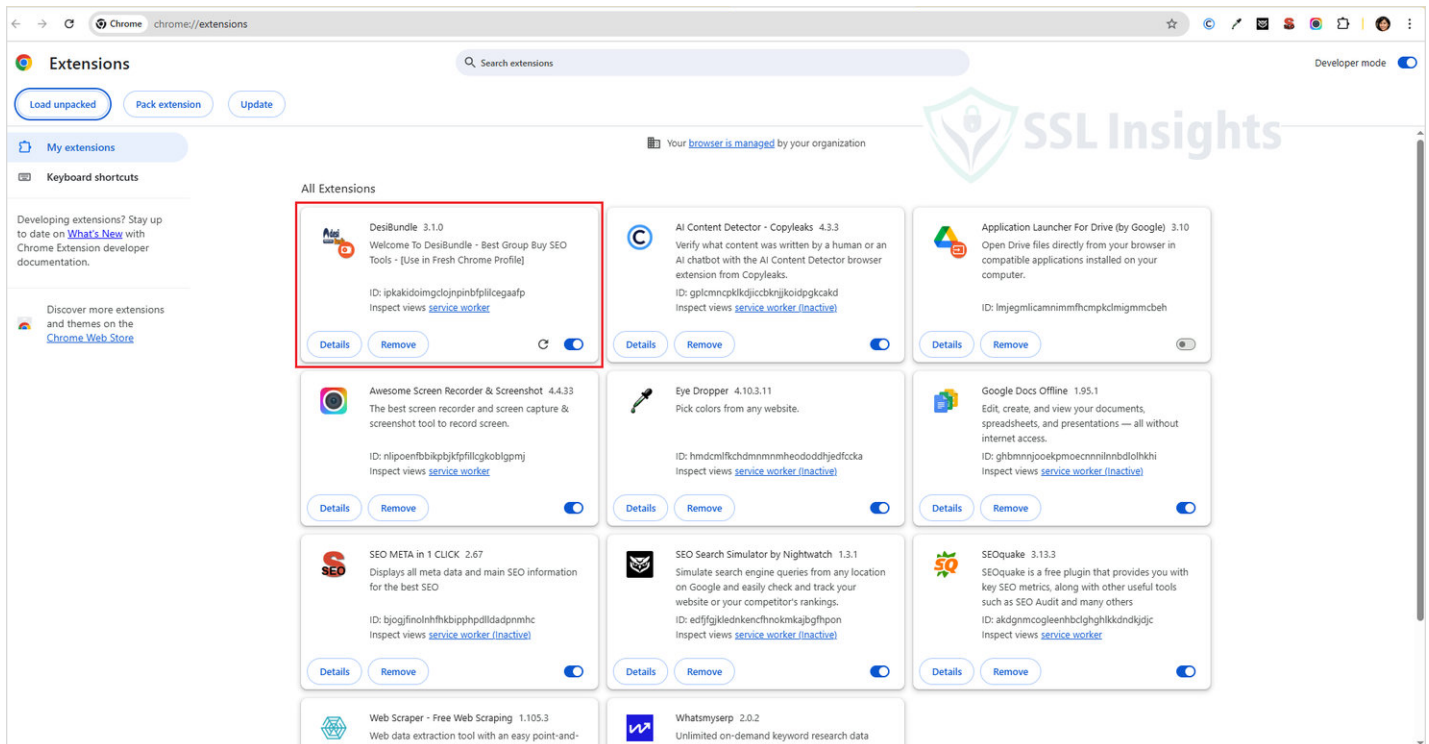


Figure 71 — Copyleaks extension installed in Google Chrome

Score Justification:

- The score reflects clear, vendor-provided evidence that Copyleaks offers a functional browser extension for Chrome and Edge with a significant user base on the Chrome Web Store [2].
- The extension successfully integrates AI detection into common workflows by allowing users to scan text from webpages and online documents without leaving their browser.

- The score is capped at 3 because all available evidence, including product pages, demonstration videos, and the Chrome Web Store listing, originates from the vendor or republishes vendor information [1] [2]. A higher score would require independent, third-party reviews of the extension's usability and performance.

References:

- [1] AI Detector Extension for Chrome & Edge: Verify AI Content in Browser — copyleaks.com/ai-detector/extension
- [2] AI Content Detector Copyleaks Chrome Web Store — [chromewebstore.google.com/.../gplcmncpklkdjicbknjjkoidpgkcakd](https://chromewebstore.google.com/detail/gplcmncpklkdjicbknjjkoidpgkcakd)
- [3] Video demonstration of Copyleaks browser extension — storage.googleapis.com/.../ai-content-detection-tool...-improve-seo-d33fa861.mp4
- [4] Video demonstration of Copyleaks extension installation and use — storage.googleapis.com/.../using-copyleaks-to-detect-ai-content-09604af2.mp4

Bulk Licensing for High Volume Users

Score: **3.8** · *Adequate*

Copyleaks targets high-volume users in enterprise and higher education with a licensing model supported by extensive integration capabilities [5, 6]. The platform's positioning emphasizes its suitability for "larger document sets" and its adoption by "Fortune 500 companies" and "top universities" [5, 6]. An available "Enterprise Tier" and API access are central to this offering [8]. (See Figures [5], [6], and [8]).

Extensibility is provided primarily through the product's API and direct integrations. For academic institutions, this includes LTI (Learning Tools Interoperability) support for major Learning Management Systems. For software development teams, Copyleaks integrates directly with code repositories such as GitLab, Bitbucket, and Github to perform automated checks within existing developer workflows [7, 9]. (See Figure [9]).

See Figures 8, 30, 31, 45 and 50, shown earlier in this report.

Score Justification:

- Copyleaks provides an API, an Enterprise Tier, and LTI support, demonstrating a clear feature set for high-volume institutional users [8].
- The platform's extensibility into developer workflows is supported by evidence of direct integrations with code repositories like GitHub and GitLab [9].
- The score is limited to 'Adequate' as the supporting evidence is almost entirely from the vendor. The only independent source identified a potential weakness in bulk scanning reporting, and there is no third-party validation of the API's performance at scale [2].

References:

[1] 6 Best Copyleaks Alternatives for AI Detection in 2026 Leap AI — www.tryleap.ai/alternatives/copyleaks

Document Platform Integrations

Score: **3.5** · *Adequate*

Copyleaks embeds its plagiarism and AI content detection capabilities directly into user workflows through several integration methods. The product offers pre-built add-ins for common document platforms, integrations for educational Learning Management Systems (LMS), browser extensions for general web use, and an API for custom implementations (Figure 31). This multi-faceted approach allows users to access detection features within their native content creation and management environments.

For document-centric workflows, Copyleaks provides add-ins for Microsoft Word and Google Docs, which are available on their respective marketplaces [1] [2] [3]. In the education sector, the platform integrates with LMSs such as Canvas and Moodle, allowing educators to check submissions directly within their grading interface (See Figure 41). A browser extension for Chrome enables users to scan text from any webpage or web application (See Figure 2). For organizations requiring custom solutions, an API is available to embed the detection engine into proprietary content management systems or other applications (See Figures 31 and 61). An independent academic review of plagiarism detection systems noted that Copyleaks' general workflow was intuitive and did not present the usability issues found in some competing products [5].

Score Justification:

- Copyleaks provides pre-built add-ins for widely used document platforms, including Microsoft Word and Google Docs, as confirmed by app store listings and vendor documentation [2] [3].
- The platform supports educational workflows through integrations with Learning Management Systems (LMS) like Canvas and Moodle, with visual evidence showing the tool embedded in a document submission process (Figure 41).
- API access is provided for custom integrations into proprietary content management systems and other enterprise workflows (Figure 31).
- The score is not higher because while an independent academic paper favorably reviews the product's general workflow [5], there is no third-party technical audit or in-depth review of the integrations themselves.

References:

- [1] Copyleaks Google Docs Add-on | AI & Plagiarism Detection — copyleaks.com/blog/copyleaks-launches-google-docs-add-on
- [2] AI and Plagiarism Checker Copyleaks Google Workspace — workspace.google.com/marketplace/app/ai_and_plagiarism_checker_copyleaks/
- [3] Copyleaks Plagiarism Checker Microsoft Office — store.office.com/.../addinsinstallpage.aspx?asset...&rs=en-US&isWac=True
- [4] Copyleaks AI Content Detection Tool Video Demonstration — storage.googleapis.com/.../ai-content-detection-tool...-improve-seo-745101aa.mp4
- [5] Truths, Half-Truths, and Lies: A Frank Evaluation of Source-Based Text Plagiarism Detection Systems (arXiv:2201.03423v1) — storage.googleapis.com/huby-media/copyleaks/evidence/2201-03423v1-0311c918.pdf

Learning Management System Integrations

Score: **4.8** · *Strong*

Copyleaks provides robust integration capabilities with major Learning Management Systems (LMS), including native, LTI-based plugins for Canvas, Moodle, and Blackboard [1] [3] [5] [8]. The existence and adoption of these integrations are corroborated by multiple independent sources, such as university support documentation and IT knowledge bases that describe Copyleaks as being directly embedded into their platforms [2] [4] [11]. Third-party analysis further confirms that some LMS platforms rely on the Copyleaks integration to provide AI detection capabilities to their users [6] [7]. The integrations are designed to embed plagiarism and AI detection into existing instructor workflows, such as the native grading interface in an LMS, streamlining the academic integrity process. (See Figures 1 and 2)

Beyond these standard plugins, Copyleaks offers an API that allows for custom integrations into proprietary learning platforms and other third-party applications [9]. This extensibility is demonstrated by other EdTech platforms, such as CORE Higher Ed and Award Force, which list Copyleaks as an available integration partner [10]. However, the user experience is not always seamless. One user review reported a cumbersome workflow for the D2L Brightspace integration that required students to submit assignments twice. Additionally, a screenshot of an integration shows a technical error message within the LMS interface, suggesting potential reliability issues (Figure 41).

See Figures 17 and 41, shown earlier in this report.

Score Justification:

- The score is supported by multiple independent sources, including university documentation [2] [4] [11] and third-party analysis [6] [7], confirming native integrations with major LMS platforms like Canvas, Moodle, and Blackboard.
- Evidence demonstrates extensibility beyond standard LMS plugins through an API, with other EdTech platforms integrating Copyleaks' services [10].
- The score is not a 5 because of evidence pointing to potential workflow friction and reliability issues, including a user report of a cumbersome process in Brightspace and a screenshot showing a technical error within an LMS integration (Figure 41).

References:

- [1] Canvas Plagiarism Checker & AI Detection Plugin Copyleaks — copyleaks.com/learning-management-systems/canvas-plagiarism-checker
- [2] Using Copyleaks: A Guide for Students Student Support — studentsupport.spcollege.edu/.../Using-Copyleaks-A-Guide-for-Students
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Webhook and Third Party Automation

Score: **4.8** · *Strong*

Copyleaks provides webhook support to enable real-time, event-driven automation. When a content scan is complete, the platform can automatically send a data payload with the results to a pre-configured URL. This push notification model eliminates the need for a client application to continuously poll the API to check if a scan is finished [1]. Copyleaks provides documentation for securing these webhook endpoints, suggesting a mature, production-ready feature [2].

This webhook functionality allows Copyleaks to connect with third-party automation platforms. Independent sources confirm this capability; the automation service Zapier, for example, lists Copyleaks as having integrations available for connecting with other applications [3] (See Figure 1). Other software vendors also document their use of Copyleaks for automated workflows. Award Force, an awards management platform, integrates with Copyleaks via Zapier to automatically scan entries for plagiarism and AI-generated content [4] [5]. Similarly, the research platform Morressier has partnered with Copyleaks to build its detection capabilities directly into its integrity management workflows [6].

See Figure 40, shown earlier in this report.

Score Justification:

- Copyleaks provides detailed vendor documentation for its core webhook functionality, which enables event-driven automation [1] [2].
- Independent evidence from the automation platform Zapier confirms that Copyleaks can be integrated into automated workflows with other applications [3].
- Third-party software vendors, including Award Force and Morressier, provide independent confirmation of successful, real-world automation and workflow integrations with Copyleaks [5] [6].

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Disclosures

About this report. huby produced this evaluation report for Copyleaks, using its own tests, publicly available research and evaluation data, and data available from the product company. Scores follow huby's published methodology: six categories, a category → subcategory → factor hierarchy, and weighted scores from 1.0 to 5.0. The full methodology is available at huby.ai/methodology.

Point-in-time. Information was collected between September 8, 2026 and September 21, 2026. AI products change often, so features, pricing, policies and performance may have changed since then. Check anything important with the vendor.

Sources and accuracy. This report draws on the results from a large dataset including huby's test harness, independent research, documentation, third-party reviews and the vendor's public materials. AI-assisted analysis solely based on this data has also been used in producing this report. AI can misread or leave out information. huby does not guarantee that this report is accurate or complete.

Independence. The company behind Copyleaks did not pay for, commission or review this report. In general, huby does not have a financial relationship with a vendor. If it does, these relationships do not affect the analysis and scores.

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