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IT'S ALL ABOUT THE U



Social Media

Social media has grown to be an increasingly prevalent part of everyday life. Staying in compliance with the rules and regulations regarding social media is more important now than ever. Below are a few dos and don'ts to keep in mind:

- Prior to a prospective student athlete (PSA) signing a national letter of intent, it is **impermissible** to publically comment on an individual's social media page/account. (Facebook, Twitter, Instagram, SnapChat, LinkedIn, etc.)
- However, actions of approval are permissible ("like", "favorite", "retweet") for content created by the PSA.
- It is not permissible to like, favorite, etc. content by media outlets posting about prospective student-athletes.
- Please contact Compliance for any other questions regarding permissible and impermissible uses of social media.

Complimentary Admissions

Since football season is upon us, its important to remember that all recruits who are provided complimentary admissions are technically on unofficial visits. Neither recruits nor their guests should be provided parking passes from coaches or staff members. If recruits or their guests would like to purchase a parking pass, they should be directed to the ticket office.

Additionally, we are not allowed to provide recruits with meals at tailgates at the stadium or inside the recruit area of the stadium unless they have paid for the meals. It is an extra benefit and an improper inducement for recruits on unofficial visits and their guests to receive free meals. If you have any questions concerning unofficial visits, please contact the compliance office.

ASK BEFORE U ACT

Extra Benefits

An extra benefit is any special arrangement by an institutional staff member/representative of athletic interest (booster) to provide a Student-Athlete or their family or friends with a benefit that is not generally available to a particular segment of the student body.

EXTRA BENEFITS ARE PROHIBITED BY THE NCAA!

Common Examples: Money, Loans, Bonds, Co-Signing of Loans, Free Transportation (use of a car, airline tickets, bus tickets, boat etc.), Free Merchandise, (clothes, video games, etc.) Entertainment and Meals, Discounted Merchandise, Use of Credit Card, Calling Card, etc.

Recruiting Periods

For sports other than men's basketball, the academic year is divided into four different recruiting periods that allow for various recruiting activities. These include the following:

Contact Period

- ◇ A contact period is a period of time when it is permissible for authorized athletics department staff members to make in-person, off-campus recruiting contacts and evaluations.

Evaluation Period

- ◇ An evaluation period is a period of time when it is permissible for authorized athletics department staff members to be involved in off-campus activities designed to assess the academic qualifications and playing ability of prospective student-athletes. No in-person, off-campus recruiting contacts shall be made during the quiet period.

Quiet Period

- ◇ A quiet period is a period of time when it is permissible to make in-person recruiting contacts only on the institution's campus. No in-person, off-campus recruiting contacts or evaluations may be made during a quiet period.

Dead Period

- ◇ During a dead period it is not permissible to make any in-person recruiting contacts or evaluations on or off of the institution's campus. However, it remains permissible to call or write recruits during this period.

COMPLIANCE MVP

This month's compliance MVP comes to us from the Business Office. We would like to thank Cheyenne for helping foster an atmosphere of compliance, and working with our staff, especially with travel arrangements for the student-athletes during the Hurricane break.



Cheyenne Cousineau



COMPLIANCE NOTES

The use of amateur athletes' names and likenesses is an exciting issue currently in the news. Should you have any questions regarding the case or the implications it has on student athletes, feel free to contact Compliance.

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In the News: Universities Across the Country Helping Hurricane Relief

In the aftermath of Hurricanes Harvey, Irma, and Maria, universities across the country and across all NCAA divisions are lending support to the areas affected by these hurricanes.

After Hurricane Harvey, the University of Houston began relief efforts by offering athletic equipment such as shirts, shorts, shoes, and other gear to help families that lost everything. Houston's Head Basketball Coach, Kelvin Sampson used social media to call upon universities to donate anything they could to help Houston. Universities from all over the country, such as Washington State University and Towson University, and many others have since sent supplies to Houston.

The University of Miami also began to collect supplies for Houston and has since sent supplies to the United Way of Great Houston. In the aftermath of Hurricanes Irma and Maria, our University is committed to sending supplies to our local communities in Miami and South Florida, but also to Puerto Rico.

If you are interested in donating supplies such as non-perishable foods, household supplies, or clothing, you can participate in the University of Miami's Donation Campaign. You can drop off supplies throughout campus including the Wellness Center, Shalala Student Center, Richter Library, or any of the Residential Colleges.



Help Rebuild Florida and the Caribbean

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Jackson HEALTH SYSTEM | **Ryder** Ever better. | UNIVERSITY OF MIAMI | United Way United Way of Miami-Dade | Miami Herald el Nuevo Herald

#StrongerMiami ohhmiami.org

SEPTEMBER RECRUITING CALENDAR

BASEBALL

- Quiet Period - September 1-14
- Contact Period - September 15-30

MEN'S BASKETBALL

- Quiet Period - September 1-8
- Recruiting Period - September 9-30

WOMEN'S BASKETBALL

- Quiet Period - September 1-8
- Contact Period - September 9-29
- Evaluation Period - September 30

FOOTBALL

- Evaluation Period - September 1-30

ALL OTHER SPORTS

- Contact Period - September 1-30



TEXTING & PHONE CALLS

The following are sport-specific regulations for when it is permissible to text or make phone calls to prospective student-athletes:

Men's Basketball:

- Unlimited phone calls and text messages to prospective student-athletes starting June 15 of the PSA's Sophomore Year

Baseball, Women's Basketball, Golf, Rowing, Soccer, Tennis, Track & Field/Cross Country, Volley-ball:

- Unlimited phone calls and text messages to prospective student-athletes beginning September 1 of the PSA's Junior Year

Football:

- Phone Calls: 1 call for Junior prospects between April 15-May 31, 1 call per week after September 1 of Senior year, unlimited during contact periods.
- Text Messages: Unlimited beginning September 1 of PSA's Junior Year

Swimming & Diving:

- Phone Calls: Unlimited beginning July 1 following Junior Year
- Text Messages: Unlimited beginning September 1 of Junior Year

Note: Non-coaching staff members should check with compliance before texting or calling prospects.

ASK BEFORE U ACT

Compliance Questions? Contact a compliance staff member, e-mail us at Athleticscompliance@miami.edu, or call 305-284-2692. Please follow us on Twitter (@UCompliance) and "like" us on Facebook, (www.facebook.com/UCompliance).