



# UCOMPLIANCE MAY 2020 NEWSLETTER

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## IN THE NEWS

### Student-Athlete's Use of Name, Image and Likeness

The Division I Name, Image and Likeness Legislative Solutions Group is recommending several concepts for broader membership consideration that would:

- Allow student-athletes to promote their own business activities using their name, image and likeness. The business activities can be related to athletics or separate from the student's athletics ability and could include conducting camps and clinics. While student-athletes would be permitted to identify themselves by sport and school, the use of school marks and logos would be prohibited.
- Allow student-athletes to participate in third-party endorsements in which they identify themselves as student-athletes. Again, the use of school marks and logos would be prohibited.
- Allow student-athletes to be compensated for personal appearances for commercial entities, as well as charitable, educational or non-profit organizations.
- Allow student-athletes to be compensated for their autographs.

Other issues under discussion include student-athlete disclosure of their business activities, student-athlete access to professional guidance in developing commercial opportunities, booster involvement and pre-enrolment activities.

The recommendations will be reviewed by the Division I membership over the coming months, with the goal of adopting legislation no later than January 2021.

NOTE: AT THIS TIME NO CHANGES HAVE BEEN MADE TO CURRENT NIL RULES

## COMPLIANCE MVP



The Compliance Office would like to thank this month's Compliance MVP, Tessa Mortensen. Tessa is the Assistant Director of Digital Strategy for Athletic Communications.

Thank you for your support and help with the Compliance Office!

# ONLINE/VIRTUAL ACTIVITIES INVOLVING STUDENT-ATHLETES

- Coaches may engage in **up to 8 hours per week of virtual required activities (i.e., film review, chalk-talk, team meetings) with student-athletes from May 7, 2020 - May 31, 2020.** Whether this is done in a team setting, in individual settings, or in smaller groups, it must be recorded on Teamworks.
- Student-athletes **may be given workouts with the language that they are strongly recommended, but not required.**
  - Any workout that is being sent out to the student-athletes must be first approved by Luis Feigenbaum.
  - Student-athletes may voluntarily report back to their Strength and Conditioning Coach or countable Coach on their workouts. **Coaches cannot require students to provide updates on their workouts, but Coaches may discuss a student's workouts for wellness and safety purposes** if the athlete brings it up on their own.
    - It is permissible for a student to send a recorded video to a Strength and Conditioning Coach or countable coach for review for safety reasons. **This must be voluntary and cannot be required.**
    - It is permissible for a student to post a video of him/her participating in a voluntary workout to his/her social media account. **Staff (and institutional accounts) may NOT retweet/share/repost that video.** Institutional staff members cannot require students to post videos of their workouts.
- Virtual (live) workouts are not allowed.
- Strength and conditioning coaches may conduct virtual workout demonstrations for current student-athletes through Zoom. Student-athletes cannot be required to observe such demonstrations and attendance may not be taken or reported back to coaching staff. Please reach out to Compliance for approval as additional restrictions apply (i.e., permissible attendees).

**As we receive additional guidance from the NCAA and ACC, we will update this policy. Thank you all for your patience as we work through this.**

## OUTSIDE COMPETITION



**In all sports, from April 20 through at least May 31, student-athletes may not participate on an outside team. Student-athletes may compete as individuals. Outside competition must be approved by the Compliance Office.**

# COVID-19 RECRUITING ACTIVITIES

IMPORTANT! All other applicable legislation (i.e., first opportunity to contact, permissible caller, telephone call limits, dead period restrictions, etc.) continue to apply as normal. Video calls (Zoom, Facetime) are considered the same as telephone calls and are subject to all applicable calling rules.

## Activities Involving Committed (signed) vs. Uncommitted Prospects

### COMMITTED (**SIGNED**) PROSPECT

**VS**

### UNCOMMITTED PROSPECT



CALLING A PROSPECT  
(countable coaches)



CALLING A PROSPECT  
(non-coaching staff member)



GROUP CALLS WITH MULTIPLE PROSPECTS



PERMISSIBLE MAY 11, 2020 - THE CONCLUSION OF THE CURRENT RECRUITING DEAD PERIOD



NON-COACHING STAFF PARTICIPATING ON CALLS INITIATED BY A COUNTABLE UM COACH



PERMISSIBLE MAY 11, 2020 - THE CONCLUSION OF THE CURRENT RECRUITING DEAD PERIOD



NON-COACHING STAFF PARTICIPATING ON CALLS INITIATED BY A PROSPECTIVE STUDENT-ATHLETE



DIRECTING A CURRENT STUDENT-ATHLETE TO CALL A PROSPECT (counts against the 8 hours of permissible required activities). May not take place on SAs day off.



PERMISSIBLE MAY 11, 2020 - THE CONCLUSION OF THE CURRENT RECRUITING DEAD PERIOD

# COVID-19 RECRUITING ACTIVITIES

IMPORTANT! All other applicable legislation (i.e., first opportunity to contact, permissible caller, telephone call limits, dead period restrictions, etc.) continue to apply as normal. Video calls (Zoom, Facetime) are considered the same as telephone calls and are subject to all applicable calling rules.

## Activities Involving Committed (signed) vs. Uncommitted Prospects

### COMMITTED (**SIGNED**) PROSPECT

VS

### UNCOMMITTED PROSPECT



PROVIDE VIA EMAIL A RECORDING OF TEAM MEETINGS

May not be personalized to prospect. NOTE: This does not permit coaches to engage in film review or chalk-talk with prospects.



## NLI/GIA SIGNEES & WALK-ONS WHO HAVE BEEN VERIFIED BY COMPLIANCE



OBSERVING & PARTICIPATING IN REQUIRED TEAM ACTIVITIES DURING THE COVID-19 8 HOUR WEEKS

PARTICIPATION DURING CURRENT COVID-19 8 HOURS OF VIRTUAL TEAM ACTIVITIES IS PERMISSIBLE AFTER PSA GRADUATES. PARTICIPATION IS SUBJECT TO THE FOLLOWING APPROVAL PROCESS:

HIGH SCHOOL PSA - COMPLIANCE RECEIVES PROOF OF GRADUATION;

TWO-YEAR COLLEGE PSA - NEED OFFICIAL TRANSCRIPT WITH SPRING 2020 GRADES);

PSA HAS MATRICULATED AT UM; AND

COACH HAS RECEIVED APPROVAL EMAIL FROM THE COMPLIANCE OFFICE

## BROADCASTS, SPEAKING ENGAGEMENTS & INTERVIEWS

PUBLICITY BYLAWS PROHIBIT DI COACHES FROM PARTICIPATING IN A BROADCAST/PODCAST/SPEAKING ENGAGEMENT INVOLVING A PROSPECT OR A PROSPECT'S COACH.

IF A DI COACH IS ON A TELEPHONE OR VIDEO CALL WITH A GROUP OF CLUB, HIGH SCHOOL, AAU COACHES, OR ANY OTHER INDIVIDUAL THAT COACHES' PROSPECTS, AND THE CALL IS RECORDED AND POSTED ONLINE, OR SENT OUT TO ANY INDIVIDUALS THAT COACH PROSPECTS, PUBLICITY LEGISLATION WILL BE VIOLATED.

WHY? THE NCAA SAYS THAT A CLOSED CALL IS SUBJECT TO PUBLICITY LEGISLATION (13.10) IF THE CALL IS RECORDED AND POSTED PUBLICLY/ONLINE OR SENT OUT TO A PROSPECT'S COACH.

### PERMISSIBLE

CLOSED VIDEO CALL + UM COACH + PSA'S COACH OR COACHES (**NOT RECORDED OR PUBLICIZED**)

Engaging in a video call with multiple coaches of prospects (i.e. HS/club coaches) that **will not be recorded or posted/shared publicly**, or with other high school/club coaches.

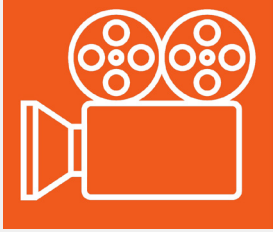
### IMPERMISSIBLE

CLOSED VIDEO CALL + UM COACH + PSA'S COACH OR COACHES (**RECORDED & PUBLICIZED**)

Engaging in a video call with multiple coaches of prospects (i.e. HS/club coaches) that **will be recorded and posted/shared publicly**, or with other high school/club coaches.

# SOCIAL MEDIA INTERACTIONS WITH CURRENT STUDENT-ATHLETES

## PROMOTIONAL VIDEOS



Institutions may post videos on social media of one or more student-athletes engaged in LIMITED PHYSICAL ATHLETIC ACTIVITIES. Provided, our student-athletes participation is voluntary, the video is not created at the direction of athletic department staff, and the video does not involve countable coaches.

## REQUIRED ACTIVITIES



Institutions may post images/videos on social media of one or more student-athletes engaged in required/countable athletically related activities. Currently coaches may requires student-athletes participation in team meetings, position meetings, film review, chalk-talk, etc.

## STUDENT-ATHLETE POSTS



Institutions and athletic department staff members may not take actions of approval on a student-athlete's social media posts that includes an image or video of the athlete engaged in voluntary athletic activities.

NOTE: For the time being all athletic activities/workouts are voluntary.



## REPORTING VIOLATIONS

All known violations are required to be submitted to Craig Anderson or Blake James.

If you are aware of a violation, recruiting or otherwise, please make sure that one of these two individuals is informed.

## TIP OF THE MONTH

### PODCASTS & BROADCASTS

Coaches may not participate on a broadcast, including a podcast, that involves a prospective student-athlete or a prospective student-athlete's coach (scholastic or non-scholastic), regardless of the content of the broadcast.

Please contact the Compliance Office prior to participating in any speaking engagement.

# RECRUITING CALENDARS

MAY 2020

BASEBALL						
S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24/31	25	26	27	28	29	30

MEN'S BASKETBALL						
S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24/31	25	26	27	28	29	30

WOMEN'S BASKETBALL						
S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24/31	25	26	27	28	29	30

FOOTBALL						
S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24/31	25	26	27	28	29	30

SOCCER						
S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24/31	25	26	27	28	29	30

TRACK & FIELD/CROSS COUNTRY						
S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24/31	25	26	27	28	29	30

VOLLEYBALL						
S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24/31	25	26	27	28	29	30

ALL OTHER SPORTS						
S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24/31	25	26	27	28	29	30

CALENDAR KEY	
CONTACT PERIOD	RECRUITING PERIOD (MEN'S BASKETBALL ONLY)
QUIET PERIOD	EVALUATION PERIOD
RECRUITING SHUTDOWN (WBB ONLY)	DEAD PERIOD

## COMPLIANCE STAFF



Craig Anderson  
Sr. Assoc. AD  
Compliance



Dan Raben  
Assistant AD  
Eligibility



Sarah Quintana  
Director  
Compliance



Caitlyn Francis  
Assoc. Director  
Rules Education



Colin Shaffer  
Asst. Director  
Monitoring