



UCOMPLIANCE NEWSLETTER

MAY 2021

IN THE NEWS

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State of Florida Name, Image & Likeness Bill

Effective July 1, 2021

1. Student-athletes at post-secondary institutions may earn compensation for the use of his or her name, image or likeness.
2. Compensation must be commensurate with the market value of the authorized use of the athlete's name, image, or likeness.
3. Compensation can only be provided by a third-party not affiliated with the school.
 - How this would be enforced is not addressed.
4. Compensation related to NIL may not be provided in exchange for athletic performance or attendance at a particular institution.
5. A school, a booster group or any other school fundraising entity — or an officer, director or employee of a school or such a group — may not compensate or cause compensation to be directed to a current or prospective athlete for their NIL.
6. An athlete cannot have a deal that includes any term that conflicts with a term of the intercollegiate athlete's team contract.
 - This provision is aimed at addressing schools' concerns about athletes having arrangements that could hurt school deals. This issue is particularly important in the area of shoes and apparel.
7. An athlete who makes an NIL arrangement must disclose the contract to their school "in a manner designated by the institution."
8. The Florida law prohibits colleges within the state from establishing rules that "unduly restrict" athletes' ability to earn compensation for the use of their NIL or obtain professional representation by an agent or attorney.
 - In order to represent student-athletes in NIL deals, an individual must hold a valid license as an athlete agent or be in good standing with The Florida Bar.
 - A student-athlete's contract with an NIL agent may not extend beyond his or her participation in collegiate athletics.
9. Colleges must conduct a financial literacy and life skills workshop for a minimum of 5 hours at the beginning of student-athletes first and third academic years.

Other Information Related to FL NIL Bill

- **The NIL bill does not go into effect until July 1. Prior to July 1, a student-athlete may not enter into a verbal or written agreement with an NIL agent.**
- Prior to July 1, a student-athlete's eligibility will be affected if the student-athlete accepts anything of value (i.e., apparel, gift basket, dinner) from an agent, or enters into an agreement for current or future representation.
- The Compliance Office will meet with each team to provide additional and extensive rules education as we get closer to July 1.
- Student-athletes will not be permitted to use institutional logos or branding in NIL deals.
- International student-athletes may not be employed within the U.S. If an INTL student-athlete enters into an NIL deal within the U.S., the student-athlete will jeopardize the status of their visa. We are working on getting answers regarding permissible NIL activities involving international student-athletes.

COMPLIANCE MVP



This month's Compliance MVP comes to us from the Football program. We would like to thank Director of Player Development/Offense, Jorge Baez. We appreciate all you do to support the Compliance Office!





DI Council Key Takeaways

COVID-19 Recruiting Dead Period

- The COVID dead period will end on May 31, 2021. Beginning June 1, 2021 sports will return to their standard recruiting calendar.

Student-Athlete Participation in Recruiting Telephone and Video Calls – All Sports

- The NCAA approved a blanket waiver through the 2021-22 academic year to permit student-athletes in all sports to participate in recruiting telephone/video calls with a coach and prospective student-athlete or at the direction of a coach, with the condition that a coach may not direct a student-athlete to make calls on the student-athlete's day off.

Staff Initiation of Telephone Calls – All Sports.

- The NCAA approved a blanket waiver, effective June 1 through December 31, 2021, to permit an institutional staff member who has passed the recruiting certification exam (NCAA Division I Bylaw 11.5) to initiate telephone calls to prospective student-athletes.

Recruiting Calls - Publicity Before Commitment

- The NCAA adopted proposal 2021-1, which allows any number of prospective student-athletes (and their family members) to participate on a telephone call with staff who may permissibly make telephone calls to prospects.
- *First permissible date to initiate/receive calls continues to apply.

Recruiting - Complimentary Admissions - Digital Ticketing

- The NCAA adopted proposal 2021-2.
- In the fall, we will be permitted to provide digital tickets (rather than hard tickets) to PSAs for permissible complimentary admissions. We will work with the ticket office to determine how that process will work as we will still need to verify the recipients with IDs.

Uniform Transfer Exception

- The NCAA D Proposal No. 2020-11 (Academic Eligibility -- Exceptions for Transfers From Four-Year Colleges -- One-Time Transfer Exception -- Uniform Application)
- Effective immediately, transfers may be immediately eligible to compete as long as the following conditions are met:
 - They would have been academically eligible to compete had they remained at their previous institution
 - It is their first time transferring directly from one four-year school to UM
 - For the 21-22 academic year, they must have notified their previous institution of their intent to transfer before July 1, 2021.
 - For transfers beginning in summer 2022 and beyond, they must notify their previous institution by May 1 (fall/winter sports) and July 1 (spring sports).

Football Only

- Fall evaluation days in the fall 2021 have increased from 42 to 56. At this time, there have been no changes to the staff members other than countable coaches being able to engage in off-campus evaluations.
- On-campus evaluations of certain PSAs will be permissible this summer during time periods where camps/clinics are permissible (i.e. in June and July outside of any normal dead periods).
- These evaluations may only be of high school seniors (c/o 2021), high school juniors (c/o 2022), junior college transfers, and four-year college transfers.
- Other restrictions apply (i.e., physical is required).

Summer Workouts & Voluntary Athletically Related Activities

Athletic Activities During the Summer Vacation Period (May 13 – August 22)

Applicable to All Out-of-Season Sports

- Student-athletes may participate in voluntary athletically related activities (i.e., weights and conditioning).
- Voluntary = initiated by the student-athlete and not required by coaches, strength staff, etc.
- During the summer vacation period, strength coaches may conduct voluntary workouts, provided the request is initiated by the student-athlete.
- Athletic training staff may always be present.
- Participation cannot be required or reported back to coaching staff.
- Coaching and noncoaching staff (i.e., Dir or Ops) may not be present during voluntary workouts.
- Voluntary workouts may not be publicized (i.e., staff may not post photographs/videos on social media).

Applicable to Basketball

- Student-athletes may participate in eight weeks of required athletic activities.
- Participation in such activities shall be limited to a maximum of eight hours per week with not more than four hours per week spent on skill-related instruction.
- Basketball student-athletes may also participate in voluntary workouts during the summer vacation period (see above).

Athletic Activities During the Summer Vacation Period (May 13 – August 22)

Applicable to Football

- Student-athletes may participate in eight weeks of required athletic activities.
- Participation in such activities shall be limited to a maximum of eight hours per week with not more than two hours per week spent on film review.
- Football student-athletes may also participate in voluntary workouts during the summer vacation period.

Other Exceptions

Individual Sports Exception

- Allows coaches (individual sports only) to participate in voluntary practice sessions with out-of-season student-athletes at the request of the student-athlete
- Compliance form required prior to student-athlete engaging in voluntary instruction with coaching staff.

Safety Exception

- Track & Field. Coaches may be present during voluntary workouts for safety purposes when student-athletes (multiple athletes okay) are engaging in field events, jumping, and hurdles.
- Swimming/Diving. Allows coaches to be present during voluntary swim/dive for safety purposes but coaches cannot provide tactical or technical instruction when using this exception.
- Rowing. Allows coaches to be present during voluntary workouts that take place on the water.

Selling Or Exchanging Awards

- Student-athletes who receive awards may NOT sell them or exchange them for anything with monetary value. If the award goes missing or is stolen it should be reported to the Compliance office.
- Awards received by student-athletes may not include cash, gift certificates, gift cards that are redeemable for cash, a cash-equivalent reward, or a country club or sports club membership.
- Awards may be provided to recognize special achievements, honors and distinctions. Local organizations may provide teams with awards as long as the award is approved by Compliance and counts towards the award limitations.
- *All awards, regardless of awarding agency (e.g., UM or Outside Org) must be approved by Compliance.

Official Visits

Definition

- A visit made to UM's campus, funded by the institution.

First Opportunity to Visit

Baseball

- September 1 of PSA's junior year

Men's Basketball

- August 1 at beginning of PSA's junior year

Timing

- Any recruiting period, other than a dead period and recruiting shutdown (WBB only).
- Sports Other Than Basketball:
 - Those PSA's who are eligible to take an unofficial visit to campus and are in town for competition may visit UM on any day of their road trip as long as they are done with all competitions for a particular day.
- Basketball:
 - PSA's may only visit campus the day after their competition concludes (i.e., tournament ends instead of being able to attend after each day of competition concludes like other sports).

48-Hours

- Official visits cannot last longer than 48-hours. The 48-hour period begins when prospects arrive on-campus, receive entertainment or participate in a sit-down meal with athletic department staff.

Transportation

- Sports Other Than Football & Basketball:
 - UM may provide only the recruit (not the recruits family) with round-trip transportation.
- Basketball & Football:
 - UM may provide the recruit, and up to two family members with round-trip transportation.
- All Sports
 - At the conclusion of the visit, the PSA must return to their home, educational institution or to a site of competition.

Boosters

- Student hosts, staff members, or boosters may not provide prospects with cash at any time.
- Boosters cannot have contact with prospects during official visits but former UM student-athletes (who are boosters) may have on-campus contact with prospects.

W. Basketball

- Thursday following Final 4 (of PSA's junior year)

Football

- April 1 of PSA's junior year

All Other Sports

- August 1 of PSA's junior year

Meals, Lodging & Entertainment

- The prospect and up to four of their family members may receive lodging and up to three meals per day within a 30-mile radius of the institution.
- There is no limit on the number of snacks a prospect and their four family members may receive.
- Entertainment may be provided to the prospect and up to four of their family members within a 30-mile radius of the institution's main campus.
- All entertainment for the prospect and their four family members, as well as the student-host, must be paid for using the host money.

Student Host

- Student-hosts may receive \$75 each day for entertainment for the prospect and four of their family members.
- All entertainment expenses must be deducted from the student host money allotment.
- Host activities must be designated on the student-athletes Teamworks calendar.
- Student-athletes may not host on a required day off.

Gifts

- Student hosts, staff members, or boosters may not provide prospects with cash at any time.
- The student-host money may not be used to purchase the prospect keepsakes (e.g., t-shirt, souvenirs).

Paperwork

- The Student-Athlete Host Form and Prospect Declaration must be completed at the start of the visit.
- The Official Visit Reconciliation Form (completed post-visit), Student-Athlete Host Form and Prospect Declaration must be attached to recruiting reimbursement requests [via Workday].

Compliance Tip of the Month

Student-athletes may not enter in an agreement (future or current) with an NIL Agent until on, or after July 1, 2021. A student-athlete who enters into an agreement prior to the State of FL bill going into effect, will render themselves ineligible for competition. Please note this information is based off the current State of Florida NIL bill.

Unofficial Visits

Definition

- A visit made to UM's campus at the prospective student-athlete's own expense.

First Opportunity to Visit

Football and Women's Basketball:	Any grade level
Men's Basketball:	August 1 of PSA's sophomore year
Baseball:	September 1 of PSA's junior year
All Other Sports:	August 1 of PSA's junior year

Timing

- Any recruiting period, other than a dead period and recruiting shut-down (WBB only).
- Sports Other Than Basketball:
 - Those PSA's who are eligible to take an unofficial visit to campus and are in town for competition may visit UM on any day of their road trip as long as they are done with all competitions for a particular day.
- Basketball:
 - PSA's may only visit campus the day after their competition concludes (i.e., tournament ends instead of being able to attend after each day of competition concludes like other sports).

Expenses

- An unofficial visit must be entirely funded by the PSA, so UM may not pay any expenses (e.g., meals, lodging, parking) or provide any entertainment other than three complimentary admissions to regular season, home events. May provide up to five complimentary admissions for PSA's from a non-traditional family.

Meals

- A PSA may eat with coaches, other PSAs, or student-athletes on UM's campus during an unofficial visit as long as he or she pays for his/her own meal (PSA should be on separate bill).
- In addition, coaches, staff, and student-athletes may have off-campus contacts with a PSA on an unofficial visit within a one-mile radius of campus (e.g., meal at a restaurant - [see list of one-mile-radius restaurants HERE](#)).

Transportation

- UM may only provide transportation (a) on the UM campus, (b) to off-campus regularly used practice or competition sites, and/or (c) to another UM campus (e.g., marine science campus).

Paperwork

- Complete Unofficial Visit Form (through ARMS) immediately after completion of Unofficial Visit.

Reporting Violations



All known or potential rules violations must be disclosed to either Craig Anderson or Blake James. If you are aware of a violation, recruiting or otherwise, please make sure that one of these two individuals is informed.

RECRUITING CALENDARS

MAY 2021

BASEBALL

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23/30	24/31	25	26	27	28	29

MEN'S BASKETBALL

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23/30	24/31	25	26	27	28	29

WOMEN'S BASKETBALL

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23/30	24/31	25	26	27	28	29

FOOTBALL

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23/30	24/31	25	26	27	28	29

SOCCER

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23/30	24/31	25	26	27	28	29

TRACK & FIELD/CROSS COUNTRY

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23/30	24/31	25	26	27	28	29

VOLLEYBALL

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23/30	24/31	25	26	27	28	29

ALL OTHER SPORTS

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23/30	24/31	25	26	27	28	29

CALENDAR KEY

CONTACT PERIOD	RECRUITING PERIOD (MEN'S BASKETBALL ONLY)
QUIET PERIOD	EVALUATION PERIOD
RECRUITING SHUTDOWN (WBB ONLY)	DEAD PERIOD

COMPLIANCE STAFF



Craig Anderson
Sr. Assoc. AD
Compliance



Dan Raben
Assistant AD
Eligibility



Sarah Quintana
Director
Compliance



Caitlyn Francis
Assoc. Director
Rules Education



Colin Shaffer
Asst. Director
Monitoring