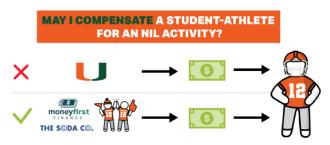
## **NIL POLICIES FOR ALUMNI, BOOSTERS** AND **FRIENDS** OF THE UNIVERSITY OF MIAMI

### WHAT ARE NIL ACTIVITIES?

An NIL activity is any activity in which a student-athlete's name, image, likeness, or personal apperance is used for promotional purposes. Student-athletes are engaging in NIL activities when they receive compensation for providing services, selling products, or hosting events; monetize media; or license rights to/for others tied to their name, image, or likeness.



Payment Source Policy. Yes, alumni, boosters, and other outside individuals may compensate student-athletes for NIL activities.

# HOW MUCH CAN I COMPENSATE A STUDENT-ATHLETE FOR AN NIL ACTIVITY?

Payment Amount Policy. All NIL deals must be at fair market value and must be for actual work performed (i.e., appearance, social media post, etc.).

#### HOW MAY I COMPENSATE A STUDENT-ATHLETE FOR AN NIL ACTIVITY?



**Payment Method Policy.** You may compensate a student-athlete for NIL activities many different ways: cash, checks, digital credits, gift cards, free products or services, paid travel, complimentary meals, and more.



**Payment Purpose Policy.** You cannot pay or provide any sort of remuneration to a student-athlete for their athletic performance (i.e., compensation cannot be contingent on amount of touchdowns, points scored, or sacks).



Institutional Education Policy. University of Miami staff members cannot facilitate meetings between student-athletes and boosters.

#### MAY A CURRENT OR PROSPECTIVE STUDENT-ATHLETE BE COMPENSATED FOR ENROLLMENT?







Your NIL compensation has no impact on my school choice.

**Recruiting Inducement Policy.** No, NIL activities cannot be used for recruiting purposes. You cannot use NIL as an inducement for a prospective student-athlete to enroll at our institution. You cannot use NIL as an inducement for a current student-athlete to remain enrolled at our institution.

#### DO NIL ACTIVITIES NEED TO BE DISCLOSED TO THE INSTITUTION?



Disclosure Policy. Yes, all NIL deals must be disclosed by the studentathlete via Opendorse.