

# COMPLIANCE BROCHURE



**Alumni, Boosters, NIL  
Entities and Friends** of the  
University of Miami

## **FAQs**

**Q:** *May boosters, including NIL Entities, contact prospects to encourage them to attend Miami?*

**A:** No. Any such contact, whether in person, via social media, or by any other means by a booster or NIL entity could result in the prospect being declared ineligible to participate in athletics at the University of Miami.

**Q:** *May a booster, including individuals part of an NIL Entity, attend a public event at which prospects are present (e.g., high school awards banquet)?*

**A:** Yes. As long as the booster does not make contact with the prospect or his/her family, and does not attempt to recruit him/her.

**Q:** *May boosters, including NIL Entities, provide extra benefits to student-athletes, PSAs, and/or their families/friends outside of NIL Agreements?*

**A:** No. Impermissible extra benefits include, but are not limited to: cash, loans, promise of employment after graduation, special discounts, employment of family/friends, use of any vehicle, providing transportation, cosigning a loan, a loan/gift of money, any tangible item, free or reduced rent, any type of entertainment, educational expenses, etc. Benefits within an NIL Agreement must contain "quid pro quo."

**Q:** *What happens when there's an NCAA violation?*

**A:** All violations carry penalties. This could include loss of eligibility, competition suspension, or financial restitution. Other penalties include loss of recruiting opportunities, and boosters may be subject to a loss of benefits/privileges such as season tickets. In severe cases, a booster will be disassociated from the institution.

## **KEY DEFINITIONS**

### Representative of Athletics Interest (Booster)

You are a booster of UM for any of the following reasons (note - you never lose booster status):

- Membership in **any** organization that promotes UM athletics (e.g., Hurricane Club).
- Financial contributions to UM, its athletic department, or an athletics booster group.
- Assisted or have been asked to assist in the recruitment of prospects (which is impermissible).
- You have provided benefits to enrolled student-athletes or their families (e.g., summer jobs, occasional meals).
- Former student of the University.
- You are an officer of a collective that has engaged, is engaged in, or seeks to engage in NIL activities with student-athletes at the University of Miami.

### Prospective Student-Athlete (PSA)

Any individual who has started classes for 9th grade, is enrolled at a prep school or 2-year college, or is in the Transfer Portal.

### Student-Athlete (SA)

Any individual enrolled in classes and participating in Miami's athletics programs.

### Extra Benefit/Recruiting Inducement

Any special arrangement by a UM employee, booster, or NIL Entity to provide a SA/PSA or their families/friends with a benefit that is not: authorized by NCAA rules or available to the general student population.

### Name, Image, and Likeness (NIL) Activity

Any activity/performance of work that involves the use of the SA's name, image and likeness for commercial or promotional purposes.

### NIL Entity

Any organization or other setup (e.g., collective) that has engaged, is engaged in, or seeks to engage a SA for purposes of an NIL Activity. An NIL Entity is considered a booster.

# **What Boosters/NIL Entities **CANNOT** Do With...**

## **Prospective Student-Athletes (PSAs)**

- Contact a PSA or their family/friends for recruiting purposes. This includes via phone, mail, email, social media (e.g., DMs), fax, etc. This includes communication regarding NIL Activities contingent upon enrollment at the University of Miami.
- Have in-person contact with a PSA or his/her family/friends for purpose of recruiting.
- Assist Miami coaches by picking up transcripts, game films, or any other information from a PSA's educational institution.
- Provide benefits of any kind to a PSA or his/her family/friends.
- Contact a PSA to congratulate them on signing a National of Intent to attend Miami. Make contact with a PSA or PSA's family during an official or unofficial visit (e.g., tailgating).
- Provide or arrange transportation.
- Employ/arrange employment for PSA prior to completion of senior year in high school.
- Offer/induce a PSA to attend Miami with impermissible benefits, including offering an NIL agreement contingent upon enrollment at Miami.
- Work with/receive information from any Miami staff member (including using recruiting lists/watch lists or being provided contact information for a PSA) for the purpose of engaging in impermissible recruiting activities, including discussing NIL opportunities contingent upon attendance at the University of Miami.

## **Student-Athletes (SAs)**

- Pay/arrange for payment of transportation, room or board at any time for SAs or their family/friends.
- Provide any type of extra benefit: e.g. cash, loans, free/discounted meals/housing, services (transportation, telephone use, etc.), or payment arrangements (cosigning a loan) to SAs or their family/friends, including payment for any NIL-related Activity where there is no quid pro quo.

- Provide awards/gifts of any value for any reason in the absence of a permissible and compliant NIL Agreement.
- Facilitate any communication between a SA and agents or representatives of agents (including runners) regarding professional athletics representation.
- Entertain SAs or their families/friends.
- Use a SA's NIL rights without an agreement between you and the SA.

**Once a booster,  
always a booster!**

## **What Boosters/NIL Entities **CAN** Do With...**

### **PSAs**

- Notify or forward information to appropriate members of Miami coaching staffs about a PSA.
- Attend a PSA's athletics contest as long as no contact is made with the PSA, his/her family/friends, or any other individual associated with the PSA regarding the academic or athletic abilities of the PSA.
- Accept telephone calls initiated by PSAs that **are not** related to Miami athletics. All recruiting conversations/questions must be deferred to the appropriate coaching staff.
- Employ PSAs, but compensation must be for work actually performed and at a rate commensurate with experience. Compliance must be notified if you are employing a PSA or SA.

### **SAs**

- Employ or arrange for employment, provided compensation is for work actually performed, the rate of pay is commensurate with the going rate for similar services in the locale, is not related to the SA's athletics reputation, and is reported to the Compliance Office.
- Engage in NIL Activities so long as there is quid pro quo (the SA completes an activity **in exchange** for the benefit being received) and the SA discloses the activity.

## **Commitment to Compliance**

The University of Miami is committed to maintaining an athletics program in compliance with all NCAA, ACC and University regulations, as well as State of Florida laws. The responsibility to uphold an atmosphere of compliance falls on **all members** of the University of Miami family. This includes coaches, faculty, staff, students, boosters and NIL Entities. Your awareness of, and adherence to, NCAA regulations is essential to the success of the University of Miami's athletics programs.

Under NCAA rules, the University is responsible for boosters and NIL Entities who violate NCAA rules. We encourage you to contact the Compliance Office if you have any questions related to NIL and other rules, or knowledge of any potential rules violations. The best way to protect, and show support for, the University and its student-athletes is to ask questions and safeguard against potential future problems.

To preserve the Hurricane tradition of excellence in the classroom and on the competition field, we must always seek the highest standard of ethical conduct and institutional control. With your assistance and cooperation in adhering to NCAA rules and State of Florida laws, we believe these goals can be accomplished. On behalf of the Athletic Department, we thank you for your continued loyalty and support to the University of Miami and its athletics programs.

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### **ASK BEFORE YOU ACT**



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*For more information, please visit the following link:*

*<https://miamihurricanes.com/compliance>*