

FRESH FROM FLORIDA FSU EXPERIENCE SWEEPSTAKES RULES

OFFICIAL RULES

If you participate via mobile device, message and data rates may apply.

1. ELIGIBILITY:

A. NO PURCHASE IS NECESSARY TO ENTER OR CLAIM A PRIZE. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. The Fresh From Florida FSU Experience Sweepstakes(the “Sweepstakes”) is open to legal residents of Florida (the “state”), age twenty-one (21) years or older at the time of entry, except employees, their spouses and immediate families (parent, child, sibling, and any of their respective spouses) and household members (whether or not related) of the University of Miami on behalf of its Athletic Department (“Sponsor”), Legends Sales and Marketing, LLC (“Administrator”), and each of their respective parent, subsidiaries, divisions, trustees, franchisees, participating vendors, distributors, cable affiliates, advertising and promotion agencies and affiliated entities (collectively, including Sponsor, the “Sweepstakes Entities”).

B. The Sweepstakes is governed by the laws of the State of Florida and is subject to all applicable federal, state, and local laws and regulations. Void where prohibited by law.

2. HOW TO ENTER:

A. From 12:00 AM Eastern Time (“ET”) on Friday, September 26th, 2025, through 11:59 PM ET on Tuesday, September 30th, 2025 (the “Entry Period”), Sponsor and Administrator will conduct a Sweepstakes encouraging participants to enter for a chance to win a prize.

There are two (2) ways to enter:

- (I) Online Submission Entry: Participant must register their name and email address on the official Miami Hurricanes website, <https://miamihurricanes.com/fresh-from-florida-fsu-experience-sweepstakes/>. Entrant will receive one (1) entry for each qualified submission. To be eligible, each Sweepstakes entry via this method must be received no later than 11:59 PM ET on the Tuesday, September 30th.
- (II) Mail-In Entry: To enter without a purchase or renewal, legibly handprint or type your full name, email address, home address, phone number, and age or date of birth on a 3” x 5” index card and mail it to:

Fresh From Florida FSU Experience Sweepstakes Mail-in Entry
c/o Legends Sales and Marketing, LLC
Attn: Fresh from Florida
Legends Sales and Marketing, LLC, 1340 S Dixie Hwy, Suite 120, Coral Gables, FL
33146

Limit one (1) mail-in entry per person.

B. Automated entries are prohibited. The Sweepstakes Entities are not responsible for technical issues, lost or misdirected entries, or other errors. Sponsor reserves the right to cancel or modify the Sweepstakes in the event of technical or other issues beyond its control.

3. HOW TO WIN:

A. By October 1st, 2025, one (1) potential winner will be selected at random from all eligible entries received. The selected winner will be notified via email and/or telephone and will have twelve (12) hours to formally accept the prize.

B. If the selected winner does not respond or declines the prize within the 12-hour window, an alternate winner will be selected at random. The second selected winner will have twelve (12) hours to accept. This process will continue until a confirmed winner is established or a maximum of two (2) attempts have been made.

C. The decisions of Sponsor and Administrator in all matters regarding this Sweepstakes are final and binding.

4. PRIZE:

One (1) winner will receive a prize package with an Approximate Retail Value (ARV) of \$360.00 consisting of:

- Two (2) Lower-Level Tickets (Value \$200)
- Two (2) University of Miami T-Shirts (Value \$80)
- Two (2) University of Miami Hats (\$80)

No substitution or cash redemption is permitted. Sponsor reserves the right to substitute a prize of equal or greater value. Winner is responsible for all applicable taxes and any other costs not specified herein. All prize details and additional terms, conditions, or eligibility requirements are in Sponsor's and/or Administrator's discretion.

5. GENERAL:

By entering this Sweepstakes, entrant grants Sweepstakes Entities and Fresh From Florida and their designees the right, unless prohibited by law, to use their names, user names, cities and states of residences, voices, avatars, pictures and likenesses, without compensation, notification or approval, for the purpose of advertising and publicizing the goods and services of the Sweepstakes Entities and all matters related to the Sweepstakes, in any manner or medium, now or hereafter known, throughout the world in perpetuity. Information provided by Sweepstakes entrants may be used for additional marketing and advertising purposes by University of Miami and/or Legends Sales and Marketing, LLC unless prohibited by applicable U.S. law or European General Data Protection Regulation ("GDPR"). **THE SWEEPSTAKES ENTITIES AND FRESH FROM FLORIDA EXPRESSLY DISCLAIM ANY RESPONSIBILITY AND ENTRANTS AGREE TO RELEASE, INDEMNIFY AND HOLD HARMLESS THE SWEEPSTAKES ENTITIES AND FRESH FROM FLORIDA AND THEIR RESPECTIVE EMPLOYEES, OFFICERS, DIRECTORS, SHAREHOLDERS AND AGENTS, FROM AND AGAINST ANY AND ALL CLAIMS, ACTIONS, DEMANDS AND/OR LIABILITIES FOR INJURY/DEATH, DAMAGE OR LOSS TO ANY PERSON OR PROPERTY RELATING TO OR ARISING IN CONNECTION WITH PARTICIPATION IN THIS SWEEPSTAKES (REGARDLESS OF THE CAUSE OF SUCH INJURY OR LOSS), THE DELIVERY AND/OR SUBSEQUENT USE OR MISUSE OF THE PRIZE AWARDED AND/OR PRINTING, DISTRIBUTION OR PRODUCTION ERRORS. WINNER ACKNOWLEDGES THAT THE PRIZE IS AWARDED "AS IS" AND THAT SPONSOR HAS NOT MADE AND IS NOT IN ANY MANNER RESPONSIBLE OR LIABLE FOR ANY REPRESENTATION, GUARANTEE OR WARRANTY,**

EXPRESSED OR IMPLIED, IN LAW OR IN FACT, RELATIVE TO ANY PRIZE, INCLUDING, BUT NOT LIMITED TO ITS QUALITY, MECHANICAL CONDITION OR FITNESS FOR A PARTICULAR PURPOSE.

6. DISPUTES:

A. Except where prohibited, entrants agree that: (i) any and all disputes, claims and causes of action arising out of or connected with the Sweepstakes or any prize awarded will be resolved individually, without resort to any form of class action and exclusively by the appropriate court located in Florida; (ii) any and all claims, judgments, and awards to entrants will be limited to actual out of pocket costs incurred, including costs associated with participating in this Sweepstakes, but in no event attorneys' fees; and (iii) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental and consequential damages, and any other damages other than for actual out of pocket expense and any and all rights to have damages multiplies or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or entrants' and/or Sponsor's rights and obligations in connection with the Sweepstakes are governed by and construed in accordance with the laws of the State of Florida without giving effect to any choice of law or conflict of law rules.

B. In the event of any conflict with any Sweepstakes details contained in these Official Rules and Sweepstakes details contained in sweepstakes materials (including, but not limited to, point of sale, television, radio, and print advertising, promotional packaging, and other promotion media), the details of the Sweepstakes as set forth in these Official Rules shall prevail.

7. PRIVACY POLICY:

Any personally identifiable information collected during an entrant's participation in this Sweepstakes will be used by Sponsor, Administrator, their affiliates, agents and marketers in accordance with: Sponsor's web hosting provider's privacy policy, located at <https://wmt.digital/privacy>.

8. OFFICIAL RULES OR WINNERS LIST:

To request a copy of the Official Rules or Winner List (available on October 3rd, 2025), send a self-addressed, stamped envelope (residents of VT need not include return postage on rules requests) to:

ATTN: Fresh From Florida FSU Experience Sweepstakes
Legends Sales and Marketing, LLC
1340 S Dixie Hwy, Suite 120, Coral Gables, FL 33146
(Please specify "Official Rules" or "Winners List")

9. ADMINISTRATOR:

Legends Sales and Marketing, LLC, 1340 S Dixie Hwy, Suite 120, Coral Gables, FL 33146