

# WELCOME TO LINCOLN

One of the nation's largest 75 cities, Lincoln features many of the benefits of an urban setting and is only minutes away from the scenic beauty and wide open spaces of America's Heartland. The third-largest city in the Big Ten, Lincoln enables Nebraska student-athletes to enjoy the benefits of city life while residing in a community which is widely regarded as one of the top places to live in the United States.



## LINCOLN'S NATIONAL RANKINGS

- Happiest U.S. City (LiveScience)
- Healthiest U.S. City (Center for Disease Control)
- Best Sport City (The Sporting News)
- Lowest Unemployment Rate (Bureau of Labor)
- Best Cities for Families (Child Magazine)
- No. 1 Overall Wellbeing (Gallup)
- No. 1 Quality of Life (State University of New York)
- No. 2 City in Quality of Life (Gallup)
- No. 7 Cleanest Air (CNN)
- No. 7 City for Business & Careers (Forbes)
- No. 8 Most Secure Places to Live (Sperling's)
- No. 8 Wallet Wellness/Affordability (WalletHub)
- Top 10 College Town (Relocate America)



Some of the artists who have played Pinnacle Bank Arena to huge crowds since it opened in 2013 include Katy Perry (pictured above), Jay-Z, Justin Bieber, Kenny Chesney, Lil' Wayne, Jason Aldean, Pink, Miranda Lambert, Paul McCartney, Blake Shelton, Pearl Jam and Carrie Underwood.

Modeled after the Power and Light District in Kansas City, the Railyard is near the front entrance of Pinnacle Bank Arena, allowing fans to attend an event and enjoy the outdoor plaza.



**PROMINENT PEOPLE, NEBRASKA TIES**

Grover Cleveland Alexander, Major League Baseball Hall of Fame pitcher · Fred Astaire, dancer and actor · Max Baer, boxer · Marlon Brando, Academy Award-winning actor · William Jennings Bryan, U.S. Secretary of State, U.S. Representative, Democratic Party nominee for president 1896, 1900, and 1908 ·



Warren Buffett, investor; Forbes Magazine's 2008 Richest Man in the World · Richard N. Cabela, entrepreneur, founder of Cabela's sporting store · Johnny Carson, comedian · Joba Chamberlain, Major League Baseball pitcher · Dick Cheney, 46th U.S. Vice-president



Adam DeVine, actor · Brian Duensing, Major League Baseball pitcher · Henry Fonda, Academy Award-winning actor · Bob Gibson, Major League Baseball Hall of Fame pitcher,



St. Louis Cardinals · Alex Gordon, Major League Baseball All-Star, Gold Glove winner, 2015 World Series Champion, Kansas City Royals · Amy Heidemann, Karmin lead singer · Marg Helgenberger, actress · Peter Kiewit, contractor, investor and philanthropist · Jaime King, actress · Ted Kooser, Poet Laureate of the United States and Pulitzer Prize winner · Larry the Cable Guy, comedian · Tyronn Lue, Head Coach, 2016 NBA Champion Cleveland Cavaliers · Malcolm X, civil rights leader · Nick Nolte, actor, producer · Alexander Payne, Academy Award-winning Director · Edwin Perkins, inventor of Kool-Aid, philanthropist · Andy Roddick, tennis star, 2003 U.S. Open Champion · Gale Sayers, Football Hall of Fame running back, Chicago Bears · Hilary Swank, two-time Academy Award-winning actress · Jack Sock, 2014 Wimbledon doubles



champion · Gabrielle Union, actress · James Valentine, Maroon 5 guitarist · Tony Watson, Major League Baseball All-Star, Pittsburgh Pirates



**OMAHA, NEBRASKA**

Nebraska's largest city, Omaha and its metro-area, is less than an hour's drive from Lincoln and has a population of approximately 900,000. Omaha is home to TD Ameritrade Park, the NCAA College World Series and the world-renowned Henry Doorly Zoo.